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Sawyer Connect: News and Updates from the  
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10-2020

### Sawyer Connect: A Message from the New Dean

Suffolk University

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# SAWYERCONNECT

## NEWS FROM THE SAWYER BUSINESS SCHOOL

**FROM DEAN AMY Z. ZENG, PhD**

I was extremely honored to take over as the sixth dean of the Sawyer Business School at the end of this July. I've quickly learned that our alumni are accomplished, talented, and absolutely dedicated to our school, our mission, and our students. I hope that many of you will be able to attend the virtual Retirement Celebration for Bill O'Neill on October 21. (See details below.)



Some of the main goals I have for my first year as dean are as follows:

1. Partner with various units on campus to ensure this school year goes as safely and smoothly as possible. Keeping our community healthy while helping our students focus on their learning during this turbulent time is vitally important.
2. Continue to build on our many relationships with businesses and organizations in Boston and beyond so that students have as many experiential education opportunities available to them as possible. What they learn outside of class can be just as valuable as what they learn during class.
3. Add to our robust lineup of academic offerings to ensure our students have the market-based skills they need to start successful careers. This fall, for example, we launched minors in FinTech and Cybersecurity.

Beyond that, I want to get to know everyone as well as I can as we navigate through this unprecedented time. One thing is for sure: I am thrilled to be a part of the Sawyer Business School and Suffolk University communities. This is an incredible institution, and I look forward to working with all of you on its continued success.

**SUMMER SESSION**

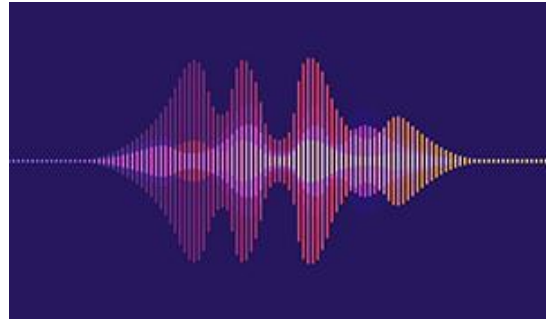
**MARKETING**



## Ram Writers

A writing course? During the summer? *On Zoom??* Students actually loved it.

[READ WHY](#)



## Thinking Outside the Box

Marketing students share insights with streaming music provider Pandora.

[READ MORE](#)

## PUBLIC ADMINISTRATION



## Health & Healing in Guinea

How one MPA graduate is helping his home country battle heart disease.

[READ MORE](#)

## EMBA



## Game Changer

What helped Matt Chamberlin get to the next level at work? His Suffolk EMBA.

[READ MORE](#)

## SBS IN BRIEF

**Dorothy Savarese**, MBA '04, has been named as one of American Banker's "Most Powerful Women in Banking" for 2020. She has received this distinction for nine consecutive years.

A new book co-authored by Management & Entrepreneurship **Professor Jodi Detjen**, "The Next Smart Step: How to Overcome Gender Stereotypes and Build a Stronger Organization," is now available on Kindle.

Information Systems & Operations Management **Professor Mahed Maddah's** paper, "Expecting the Unexpected: Effects of Data Collection Design Choices on the Quality of Crowdsourced User-Generated Content," was selected as the 2019 Paper of the Year by *MIS Quarterly*, a top-tier journal in the management information systems discipline.

Finance **Professor Alexis Montecinos** has joined the Chilean Senate's Challenges for the Future Commission, serving on the economic side with six other well-known economists from Chile.

**Dean Amy Zeng** gave a keynote speech, "Experiential Learning: a Fruitful Journey to Make Students Career Ready," at the II International Congress on Challenge-based Learning, in Madrid, Spain, on October 14.

## UPCOMING VIRTUAL EVENTS



**Suffolk Week is Here!** Celebrate Suffolk with the entire University community. Share your pride with alumni, students, families, faculty, staff, and friends at online events throughout the week. Highlights include:

- Retirement Celebration for Dean O'Neill
- Coffee & Conversation with Dean Zeng
- 3rd Annual Celebration of Black Excellence

Now through Saturday, October 24

[SEE FULL SCHEDULE OF EVENTS](#)

**Retirement Celebration for Dean O'Neill.** Join President Marisa Kelly, Provost Julie H. Sandell, and members of the Board of Trustees to thank Bill for his decades of service to Suffolk and the Business School.

Wednesday, October 21  
6-7:30 p.m.

[REGISTER NOW](#)

**Coffee & Conversation with Dean Amy Zeng.** Virtually meet the new dean of the Business School in a session moderated by the president of the Sawyer Business School Alumni Association, Joe Krause, EMBA '13. Choose the event when you register for Suffolk Week.

Thursday, October 22  
9-10:00 a.m.

[REGISTER NOW](#)

**3rd Annual Celebration of Black Excellence.** Join President Kelly and Trustee Ernst Guerrier for the third annual program to celebrate Black Excellence in the Suffolk community and honor community members who champion racial equity and inclusion. The keynote speaker is Minnesota Attorney General Keith Ellison.

Thursday, October 22  
6-7:30 p.m.

REGISTER NOW

Your gift ensures continued success for our students, now and in years to come.

GIVE NOW

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