Sawyer Connect: Suffolk Students Uncover the Pandemic's Toll on Women Around the World

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A Pandemic's Effects on Women Around the World

Sawyer Business School marketing students uncover COVID’s global toll on women’s mental health.

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SBS IN BRIEF

If you missed the most recent Suffolk University Magazine, you can read it online.

Russell Seidle, Strategy and International Business, was a winner of a 2020 Emerald Literati Award (Highly Commended Paper) for his recently published article "Sequences of Learning Types for Organizational Ambidexterity."

Alexis G. Montecinos, Finance, appeared on WalletHub to discuss the cities in the most financial distress during COVID-19, the long-term impact of unemployment spikes, and economic recovery.
Kimberley Ring, Marketing, talked about Amazon on MSN Money: "They've taken powerful personalized shopping experiences to the next level. Not only do they predict our next purchase needs, they also give us the freedom to comparison shop without having to leave the app or site."


UPCOMING VIRTUAL EVENTS

Summa Webinar Event with Faculty Author. In a discussion led by Annika Khan, BSBA '09, MBA '17, Suffolk University Professor Jodi Detjen will discuss her new book, The Next Smart Step: How to Overcome Gender Stereotypes and Build a Stronger Organization.

Thursday, March 11
12-1 p.m. EDT

REGISTER NOW

Business Analytics Career Panel. Suffolk’s Masters in Business Analytics program and Career Development Center invite you to come learn from experts across multiple industries. Hear how the booming field of business analytics is transforming how businesses use data and what this means for your career.

Thursday, March 25
1:15-2:30 p.m. EDT

REGISTER NOW

Suffolk China Alumni Gathering with Dean Amy Zeng. Join Dean Zeng, Professor Zhen Zhu, and your fellow Suffolk alumni Angelina Lu, MSA ‘16, and Chi Chen, MSCS ’03, for an evening of virtual networking and conversation.

Friday, March 26
9-10 p.m. EDT

REGISTER NOW

Save the Date. Spring Suffolk Week will take place April 23-30, 2021.

Details to come!
Suffolk Students Uncover the Pandemic's Toll on Women Around the World

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