Sawyer Connect: Back to Business In Person

Suffolk University

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A MESSAGE FROM THE DEAN

As I start my second year as dean of the Sawyer Business School, I can’t tell you how rewarding it is to meet face to face with new students and colleagues, and to feel the momentum of a new, in-person, academic year.

As you’ll see below, we have so much to be proud of. Our programs continue to be recognized, not just nationally but globally. Our faculty have been presenting and publishing their research to much acclaim. And our students have been doing incredible things to change the world...and getting noticed for it in wonderful ways.

I am excited for this year, and I make this promise: We as a community will continue to transform the lives of our talented SBS students.

As always, I thank all of our alumni, faculty, staff, students, and parents for their continued support.

Dr. Amy Zeng
Dean, Sawyer Business School
Business School's MBA Ranked "Tier 1"

CEO Magazine released its global rankings, and Sawyer Business School's MBA was among the best in the world. The publication analyzed data from 180 schools in 27 countries.

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EMBA Noted for Its Global Excellence

Career outcomes and diversity distinguish the Suffolk Executive MBA from its peers, according to the QS Global Employer Survey, which looked at 202 EMBA programs around the world.

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 EMPLOYEE UPDATE

New Faculty, Staff Bring Expertise and Experience


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ENTREPRENEURSHIP

Student Gets Buzz for His Mental Health Nonprofit

Local station WCVB-TV featured Noah Trofimow for his nonprofit, which helps students with mental illness. BostInno included him on their "25 Under 25" list of up-and-coming young entrepreneurs.

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SBS FACULTY EXCELLENCE

Laurie Levesque, Management, was recently inducted as a fellow of the Eastern Academy of Management (EAM). She was nominated by the Body of Fellows this past spring and subsequently confirmed by the Board of Directors as EAM's newest fellow. Fellows are recognized for the cumulative impact of their individual contributions to sustain

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and grow the organization, with expectations of continued involvement.

Müjde Yüksel, Marketing, had an op-ed titled "The Digital Fitness Boom Is Closing Gender Gaps in Health and Wellness" published on healthline.com. The piece highlights the digital fitness boom as a possible ally to overcome the barriers to physical activity for women and ease the pandemic’s disproportionate mental and physical burden on them.

Ereni Markos, Marketing, was recently published in the Journal of Business Research. The paper, "When data security goes wrong: Examining the impact of stress, social contract violation, and data type on consumer coping responses following a data breach," was a collaborative effort with Lauren Labrecque, associate professor of marketing, University of Rhode Island; Kunal Swani, professor of marketing, Wayne State University; and Priscilla Peña, Ph.D. student, University of Rhode Island.

Lauren Hajjar, Institute for Public Service, was chair of the workshop Relational Coordination and Stakeholder Alignment: Integrating Theory and Methods for Systems Change at the 81st Annual Academy of Management Conference July 29 – Aug. 4. This workshop brought together an international group of researchers and practitioners to engage in a role-play simulation to solve a community health challenge.

Karèn Simonyan, Finance, co-authored a paper that was accepted for publication in the Journal of Business Venturing, which is ranked A* in the ABDC list. The title of the piece is "The relationship between venture capital backing and the top management team quality of firms going public and implications for initial public offerings."

UPCOMING EVENTS

Suffolk Weekend is October 21-23!
Celebrate Suffolk with the entire University community. Share your pride with alumni, students, families, faculty, staff, and friends at events throughout the week. Highlights include:

- Rammy’s 5K Fun Run/Walk to benefit the Suffolk CARES pantry
- Suffolk Block Party and Fan Fest Celebration with President Marisa Kelly
- Suffolk Night at the Boston Celtics

SEE FULL SCHEDULE OF EVENTS AND REGISTER

"The Cannabis Industry: Challenges and Changes in a Budding Industry." The Center for Entrepreneurship is hosting a panel about the cannabis industry that features several Suffolk alumni.

Wednesday, October 6
6-8 p.m.

REGISTER NOW
Your gift ensures continued success for our students, now and in years to come.

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