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Sawyer Connect: News and Updates from the
Sawyer Business School

Sawyer Business School

1-2022

Sawyer Connect: January 2022

Sawyer Business School

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SAWYERCONNECT

NEWS FROM THE SAWYER BUSINESS SCHOOL

FROM THE DEAN



To the Sawyer Business School Community,

The fall semester ended with two pieces of exciting news: In its 2022 rankings, The Princeton Review once again rated the Sawyer Business School as one of the Best Business Schools in the country.

Not only that, for the first time our online MBA program was ranked in the Top 50 in the nation.

As you'll see in the story below, this important recognition is a testament to the hard work and dedication of our faculty. Their focus,

determination, and enthusiasm for our students — especially during the pandemic — have been phenomenal.

Support for the Business School also comes from alumni like Ed McDonnell (pictured above), whose travel scholarship fund has enabled students to see how business works around the world and whose new book we celebrated last fall. And there's the continued support we get from the greater SBS community, members of whom served as judges for presentations from our first-year students at the end of the fall and who have donated to our Career Closet.

I'm excited to share these stories and faculty news with you! Best wishes for the year ahead.

Sincerely,

A handwritten signature in black ink, appearing to read 'Amy Zeng'.

Amy Z. Zeng, PhD
Dean of the Sawyer Business School

RANKINGS

SBS 101



Princeton Review 2022: SBS Online MBA Ranked in Top 50 in the Nation

Also, we were once again rated one of the best business schools in the country by The Princeton Review.

LEARN MORE ABOUT OUR 2022
PRINCETON REVIEW RANKINGS



First Business Presentations for First-Year Business Students

With 20 percent of their grade at stake, students draw on everything they've learned for the fall's final project.

SEE HOW ONE TEAM FARED IN ITS
PRESENTATIONS

SUPPORTING SUFFOLK



A Man of the World

Suffolk celebrates alumnus Ed McDonnell, his new book, and his eponymous travel fund that's helped 300+ students learn firsthand about business around the world.

READ MORE ABOUT McDONNELL'S
TRAVEL FUND AND HIS NEW BOOK

CAREER PREPARATION



The Complete Professional

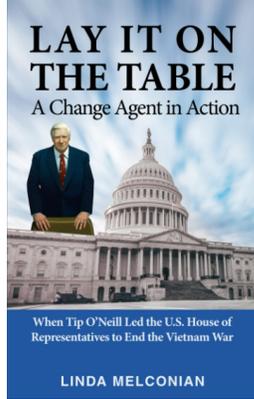
From suits to ties to shoes, Suffolk's Career Closet offers free business attire for students heading into job interviews and end-of-semester presentations.

LEARN ABOUT THE CAREER
CLOSET (AND HOW TO DONATE)

FACULTY RESEARCH, INSIGHTS & NEWS

Linda Melconian, Public Administration, recently published her new book, [Lay It on the Table](#), which chronicles an important part of our national history: the time when Speaker Tip O'Neill led the U.S. House of Representatives to end the Vietnam War.

According to former Massachusetts Senate President Tom Birmingham, "Melconian's book demonstrates a keen understanding of politics in general and Tip O'Neill in particular."



Andrew Wilson, Marketing, published a [blog post](#) with the London School of Economics about deceptive advertising.

Sokol Celo and **Mark Lehrer**, Strategy and International Business, published a [paper](#) in *Journal of World Business*, "How much lateral collaboration is optimal? Insights from computer simulations of MNEs as complex adaptive systems."

Greg Beaver, Management & Entrepreneurship, has been appointed as the second Provost's Faculty Fellow for Diversity, Equity, and Inclusion. He will continue to develop a number of workshops focused on diversity in the curriculum and inclusive teaching practices as well as expanded resources for teaching.

Nataliya Zaiats, Finance, had her co-authored [article](#), "Short seller attention," accepted for publication in *Journal of Corporate Finance*, a premier journal in the field of finance.

Brenda Bond-Fortier, Public Administration, was quoted in the [Boston Globe](#) about Boston Mayor Michelle Wu's plans to reform the Police Department: "Wu's handling of policing will be a 'critical' aspect of her mayoralty, Bond-Fortier said. 'It's one of the most important policy arenas of any local government.'"

Your gift ensures continued success for our students, now and in years to come.

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