To the Sawyer Business School Community,

The fall semester ended with two pieces of exciting news: In its 2022 rankings, The Princeton Review once again rated the Sawyer Business School as one of the Best Business Schools in the country.

Not only that, for the first time our online MBA program was ranked in the Top 50 in the nation.

As you’ll see in the story below, this important recognition is a testament to the hard work and dedication of our faculty. Their focus, determination, and enthusiasm for our students — especially during the pandemic — have been phenomenal.

Support for the Business School also comes from alumni like Ed McDonnell (pictured above), whose travel scholarship fund has enabled students to see how business works around the world and whose new book we celebrated last fall. And there’s the continued support we get from the greater SBS community, members of whom served as judges for presentations from our first-year students at the end of the fall and who have donated to our Career Closet.

I’m excited to share these stories and faculty news with you! Best wishes for the year ahead.

Sincerely,

Amy Z. Zeng, PhD
Dean of the Sawyer Business School
Princeton Review 2022: SBS Online MBA Ranked in Top 50 in the Nation

Also, we were once again rated one of the best business schools in the country by The Princeton Review.

First Business Presentations for First-Year Business Students

With 20 percent of their grade at stake, students draw on everything they've learned for the fall's final project.

SUPPORTING SUFFOLK

A Man of the World

Suffolk celebrates alumnus Ed McDonnell, his new book, and his eponymous travel fund that's helped 300+ students learn firsthand about business around the world.

CAREER PREPARATION

The Complete Professional

From suits to ties to shoes, Suffolk's Career Closet offers free business attire for students heading into job interviews and end-of-semester presentations.

FACULTY RESEARCH, INSIGHTS & NEWS

Linda Melconian, Public Administration, recently published her new book, *Lay It on the Table*, which chronicles an important part of our national history: the time when Speaker Tip O'Neill led the U.S. House of Representatives to end the Vietnam War.

According to former Massachusetts Senate President Tom Birmingham, "Melconian's book demonstrates a keen understanding of politics in general and Tip O'Neill in particular."
Andrew Wilson, Marketing, published a blog post with the London School of Economics about deceptive advertising.


Greg Beaver, Management & Entrepreneurship, has been appointed as the second Provost's Faculty Fellow for Diversity, Equity, and Inclusion. He will continue to develop a number of workshops focused on diversity in the curriculum and inclusive teaching practices as well as expanded resources for teaching.

Nataliya Zaiats, Finance, had her co-authored article, "Short seller attention," accepted for publication in Journal of Corporate Finance, a premier journal in the field of finance.

Brenda Bond-Fortier, Public Administration, was quoted in the Boston Globe about Boston Mayor Michelle Wu's plans to reform the Police Department: "Wu's handling of policing will be a 'critical' aspect of her mayoralty, Bond-Fortier said. 'It's one of the most important policy arenas of any local government.'"