Rosenberg Institute for East Asian Studies at Suffolk University
Annual Report for 2020-2021

Rosenberg Institute

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Overview

During the Spring 2021 semester the Rosenberg Institute underwent a restructuring to bring it new strengths within the Suffolk community. We were placed in the Provost’s office which increases our visibility among Suffolk’s three schools and it will allow us to more actively serve each of the three schools.

The Director of the Rosenberg Institute reports to the Provost’s Office. The Advisory Council, reporting to the Director of the Rosenberg Institute, consists of representatives from each of the three schools. A member of Suffolk’s Central Administration was invited to join the Council.

The Rosenberg Institute will reinforce the thrust of the Donor’s original desire to “elevate awareness and bring academic depth to important economic, cultural and historical issues involving the Far East.” Its activities will “result in academic papers and publications and all will be presented as intellectual activities and research of the Rosenberg Institute for East Asian Studies.” (Taken from the Terms of Agreement, 2007).
Reporting Structure of the Rosenberg Institute

The current reporting structure of the Rosenberg Institute beginning Fall 2021 semester (FY22) is as follows:

Provost’s Office, Gary Fireman, Associate Provost for Academic Affairs

Director, Ronald Suleski, Department of History

Advisory Council of the Rosenberg Institute

College of Arts and Sciences
Krisanne Bursik, Interim Dean of CAS
Roberto Dominguez, Faculty, Department of Political Science and Legal Studies

Sawyer Business School
Amy Z. Zeng, Dean of SBS
Marc Holzer, Faculty, SBS Institute for Public Service

Suffolk Law School
Dean’s Designee, Sara Dillon, Director of International Programs
Rosa Kim, Faculty, Legal Practice Skills

Suffolk Central Administration
Paula Vogel, Advancement, Senior Director Individual Giving

Major Programs for FY22

Three major programs supported by the Rosenberg Institute since 2018 will be continued:

2022 International Workshop Urban Ecological Security & Sustainability. Suffolk’s Partnership with Fudan University, Shanghai. (Launched 2018)

Rosenberg Institute Scholar Program. Recruiting for the Second Class to be appointed 2022 - 2023. (Launched 2019)
Report on Programs Carried Out in FY21

Third International Workshop on Urban Eco-security and Sustainability UESS 2021

Carried out June 28-30, 2021. Major funding for this project was provided by the Rosenberg Institute.

The workshop was hosted virtually by the Center for Urban Ecology and Sustainability (CUES) of the College of Arts & Sciences of Suffolk University through the generous support of the Rosenberg Institute for East Asian Studies. The Centre for Urban Eco-planning & Design of Fudan University again partnered with CUES via a memorandum of understanding signed by Dr. Patricia Hogan of Suffolk University and Dr. Xiangrong Wang of Fudan University in the spring of 2017.

For three mornings in Boston—and simultaneously three evenings in Shanghai—researchers presented via Zoom conferencing their work under six workshop themes: 1) regional sustainability studies, 2) land use and ecosystem services, 3) environmental chemistry, 4) tools for environmental assessment, 5) sustainable urban design, and 6) business and social aspects of sustainability.

In addition, two keynotes were presented (Dr. Xiangrong Wang, Fudan University, “Ecological Security Assessment on Urban Agglomeration and Application of Virtual Simulation Technology (VR) for Database Construction”; Mr. Ian Cooke, Director, Neponset River Watershed Association, “Community Science and Advocacy for Urban River Restoration” ), two guest speakers were invited (David Meshoulam, Director, Speak for Trees, “Urban Forestry: Building Community Resilience Through Our Shared Trees”; Hotze Wijnja, MA Department of Agricultural Resources, “An Overview of Programs Within MA Department of Agricultural Resources”), and two graduate competitions were conducted (a technical competition and a sustainable business competition conducted by the Sawyer Business School). On-demand video content was also generated for the workshop and posted to the workshop website.
**Internal attendees and speakers** included members of the College of Arts & Sciences, the Sawyer Business School, the Center for Urban Ecology and Sustainability, the Interior Design and Architecture Program, and the Art & Design Department.

**Attendees and speakers from outside Suffolk included:** Boston University; Brown University; Chinese Agricultural University, Chinese Academy of Sciences, Chinese Normal University, Emerson College, Fudan University, Massachusetts Institute of Technology, Mount Holyoke College, Nanjing Forestry University, Northeastern University, Shanghai Normal University, University of Vermont, Wentworth Institute of Technology, Climate X-Change, Institute for International Urban Development, The Isosceles Group, Massachusetts Department of Agricultural Resources, Neponset River Watershed Association, Speak for Trees.

The successful workshop met its goal of encouraging continued communications and collaborations between Boston and Shanghai researchers to build a sustainable and environment-preserving future. Many graduate students from Suffolk and other schools attended the programs.

**Rosenberg Institute Scholars Program (RIS)**

**Initiated in 2019, the RIS program selected and funded two scholars during the 20-21 academic year FY21.**

**Jason Kirk of Elon University (Elon, NC)** submitted a paper titled “Deference, Displacement, and Due Diligence in AIIB and World Bank Lending in India: The Amaravati Capital City and Mumbai Urban Transport Projects.” The AIIB is the Asian Infrastructure Investment Bank organized by the People’s Republic of China in 2014. It has over 100 member countries although the United States has not yet joined. While some initial media reports depicted AIIB as an instrument of Chinese foreign economic policy and as a competitor to the U.S.-led World Bank (and Japan-led Asian Development Bank), the new bank’s operational record so far—in which India is essential—presents a more nuanced picture. His research compares AIIB and World Bank coordination in two projects in India: the ill-fated Amaravati Sustainable Infrastructure and Institutional Development Project in Andhra Pradesh—dropped by both the World Bank and AIIB over problems with the state’s voluntary resettlement scheme impacting farmers—and the Mumbai Urban Transport Project III, taken over by AIIB after the World Bank and India could not
agree on terms for a third phase of investment in the city’s suburban rail system. Dr. Kirk was appointed as an “active” Scholar in the program from September to December 2020. His paper is now posted on the Rosenberg Institute website.

Hanzhong Liu of Pitzer College (Claremont, CA) was to be our RIS from January to June 2020, but because of visa issues we had to delay the date of her appointment, but then made the appointment from April 2021 to October 2021. Dr. Liu’s paper was titled “Playing It Well but Safe: Female Leadership and Land Sales in Chinese Localities.” Her description of the paper reads: How do female government leaders behave when facing a top-down political incentive structure? This study seeks to answer the question by examining land sales by city-level governments in China under female and male leadership. It finds that while leaders of both genders perform similarly overall, female leaders are more likely to observe institutional constraints and shy away from gray-area transactions.” Dr. Liu’s paper is part of her larger project to construct a nuanced description of exactly how female party cadre and government leaders behave when in a negotiating relationship with China’s male-dominated power structures.

Rosenberg Institute Faculty Development Grants

The program launched in fall 2020 had two components. Service and Course Development (To develop courses and course materials dealing with Asia), Research and Professional Development (For Suffolk faculty who submit a proposal in which Asia or Asia-related material is a critical part).
In FY21 the following awards were made through this program.

**Beyond Influencers: Impacts of Viewer Herd Behaviors and Product Assortment on Performance of Livestream Sales Events. Grant awarded to: Dr. Zhen Zhu, Professor of Marketing, Sawyer Business School.** Her primary research interests lie in the field of technology and marketing integration and innovation and entrepreneurial strategies in international contexts, especially in Asia. **Dr. Ming Cheng,** Assistant Professor of Marketing, Sawyer Business School. She has specialized in the research areas of digital marketing and social media in China. Digital transformation in marketing has profoundly changed the way brands communicate and interact with customers. It provides customers with a variety of sources and channels to fulfill their product information gathering, exchanging views, and purchasing desires. Into this mix add online search, social media, and peer-to-peer review platforms. Livestream sales events have emerged as a new digital retailing paradigm. The idea of integrating social media interactivity between influencers and audiences into an online sales event has turned out to be an extremely popular and successful business model, especially in the Asian marketplace.

Research into these new market approaches mainly focuses on examining social media and livestream influencers with respect to their credibility and trustworthiness, but little attention has been given to understanding how the social context, particularly the crowd or herd behaviors, impacts event performance. Moreover, marketers and media planners need operational guidelines in designing and planning product assortments for livestream events in order to better leverage the crowd engagement and deliver superb promotion performance. The dearth of research of herd behaviors in this emerging influencer marketing domain serves as the impetus of this research proposal.

Drawing on social media influencer literature and assortment choice literature, our research focuses on examining the impact of viewer crowd or herd behaviors and its boundary constraints in livestream events hosted by social media influencers. The study aims to answer two key research questions:
1. How do herd behaviors (e.g. other viewers’ hangout engagement and attitude toward product and the influencer) affect the sales outcome of a livestream sale event?

2. How might the impact of herd behaviors vary depending on the event design, in terms of the variety and the size of the product assortment in a livestream event?

We purchased monthly access to a dataset from a leading livestream host platform based in China (e.g. Taobao, TikTok) that includes at least 300 SKU’s performance in a series of events between November 2020 and January 2021. The SKU is the “Stock Keeping Unit,” a serial number (the barcode) that retailers assigned to each individual product. The three-month dataset will allow us to also test the robustness of our hypotheses under the seasonal impact (e.g. during the holiday season vs. non holiday seasons).

In parallel to the secondary data source, we also captured 10-15 livestream sessions that allows us to observe and explain the herd behaviors in promotion events for different assortment size and variety. Each event typically lasts two to four hours. We employed text mining techniques to understand audience sentiment during a livestream sales event. In particular, we collected the following data in each livestream event: branded products by SKU, influencer host(s) information (their follower size and product expertise), herd engagement behaviors, product assortment of each event, and event performance regarding product sales units. We hired two content coders (i.e., two Chinese speaking research assistants) for event recording, coding, data cleaning, programming and general research assistant, for two months. The research assistants on this project were/are selected from among the co-authors if this project in China and also Suffolk graduate students.

Theoretically, we expect the proposed study on customer’s herd behaviors will fill an important research gap and bridge between traditional retail marketing and digital/social media marketing literature. Managerially, we expect the empirical findings of this study will provide practitioners with deeper understanding regarding the impact of viewer dynamics on product sales performance through livestreams made by social media influencers. We also expect that our empirical
Insights could provide firms (or brands) in China and other parts of the world with novel and actionable guidelines for designing product assortments for livestream events in order to achieve stronger sales performance of the events.

Dr. Sarah Tang, Assistant Professor of Economics, College of Arts and Sciences.

Dr. Tang studies “big data,” which is defined as larger, more complex data sets, especially from new data sources. These data sets are so voluminous that traditional data processing software cannot manage them. She completed four research papers that she wanted to present at international conferences. These were held over Zoom, but still required registration fees. She successfully presented her four papers, all of which are likely due for publication. She reported:

My first paper “Energy Efficient Technology and Vintage Capital in Chinese Industry” was accepted by the AEA/ASSA Annual conference in Jan 3-5, 2021. The poster version of my paper was hosted on the AEA/ASSA website. This paper was submitted to China Economic Review in January 2021, and has been under review for publication since February 2021.

My second paper “Investment Dynamics and Capital Distortion: State and Non-State Firms in China” was presented at the Western Economics Association International Virtual International Conference on March 17, 2021. This paper was accepted by the Journal of Asian Economics in January 2021 (the DOI link is: https://doi.org/10.1016/j.asieco.2021.101274).

My third paper “Volatility, Adjustment Cost and Capital Misallocation: Evidence from Chinese Industrial Firms” was presented at The 85th Midwest Economics Association Annual Meeting on March 24, 2021, and The 96th Annual Conference Western Economics Association International on June 28, 2021. I have just finished the last round of revision, based on the comments I received from the conferences and discussions with my co-author, and plan to submit this paper for publication in September 2021.

The fourth paper “State-owned Enterprises Reform and Capital Efficiency in China: A Structural Analysis” was presented at the Econometric Society Asian Meeting 2021 on June 27, 2021. I submitted this paper to the International Review of Economics and Finance in March 2021, and it has been under review for publication since April 2021.
Dr. Li Chen, Assistant Professor of Marketing, Sawyer Business School.

What Drives Popularity and Virality of Sponsored Vlogs? The Role of Video Customization and Disclosure Transparency. Dr. Li Chen, Assistant Professor of Marketing, Sawyer Business School.

Video sharing platforms are becoming increasingly popular in China. According to a report by Statista (2021), 850 million Chinese watched videos online in 2020, which is a fourfold increase over ten years ago. Video sharing platforms allow individuals (vloggers) to create and upload short videos (vlogs) to share their thoughts and lives. In these short videos, the vloggers unbox new products, record travels, give tutorials, or simply share their daily routines, such as cooking and applying makeup. Many popular vloggers have built impressive communities with millions of followers and become known as “influencers” or “online/micro-celebrities”. Research has shown that these influencers are considered to be more credible, authentic and relatable among consumers.

Despite the growing role of influencer marketing in practice, academic exploration of influencers, especially vlog influencers, is limited. Specifically, most existing studies tend to focus on the consumer side of influencer marketing, investigating how consumer attitudes or behavioral intentions get affected by influencers’ sponsored content. However, perspectives from influencers and video sharing platforms are missing. To fill the gap, this project aims to gain a better understanding of sponsored vlogs in video sharing platforms, with a focus on what kind of features of sponsored vlogs would help generate more shares/likes/comments.

This project (ongoing) explores the following research questions.

1. What are the different strategies influencers use in their sponsored videos?
2. What are the content and structure features of sponsored videos?
3. What drives the popularity and virality (sharing) of sponsored videos?
4. How do influencers’ personal characteristics impact popularity and virality (sharing) of sponsored videos?
5. How do different types of sponsorship disclosure (platform generated vs influencer generated) impact popularity and virality (sharing) of sponsored videos?
6. How do sponsored product types interact with video features to impact popularity and virality (sharing) of sponsored videos?
Research methods.

This project used a field study to explore the research questions. The context of the study was sponsored vlogs freely uploaded on Bilibili, one of the dominant video sharing platforms in China. Data was collected through the following steps. In the first step, a list of sponsored videos (roughly 250-300) was sampled judiciously. Second, key variables of the videos (likes, shares, lengths, views etc.) and the vloggers (number of followers, gender etc.) were extracted using the application programming interfaces (APIs) provided by Bilibili. Finally, coders were hired to categorize video content features. Suffolk students were hired when possible. The data collection process lasted about three months.

This project contributed to the marketing research field in the following ways.

First, this project advanced the understanding of the booming digital economy and unique consumer culture in China. China owns an incredibly rich and diverse online landscape. The advanced functionality and integration of social media, digital payment, and influencer incubator programs have enabled unique business models that are yet to be seen in other countries.

Second, this project answered calls for influencer marketing research in the marketing field. While already a hot topic for academic research, the Covid-19 pandemic coupled with trends in youth media consumption habits have created even greater potential in influencer marketing. Top marketing journals (e.g., *Journal of Advertising, International Journal of Advertising, Journal of Marketing Management*) all issued calls for papers on topics related to influencer marketing, indicating an urgent need for more research on this field.

Third, findings of this project provided influencers with concrete insight into how to design sponsored videos. The development of video sharing platforms has provided a great opportunity for individual vloggers to monetize their influence. As an increasing number of vloggers rely on sponsored videos as a vital income source, a better understanding of vlog features and their impacts on viewer engagement becomes necessary.
Global Socially Responsible Business in Asia. Dr. Barbara Abrams, Director of Global and Cultural Studies Program, College of Arts and Science, Dr. James Nebus, Chair of Strategy, and International Business; Director, Undergraduate Global Business Program, Sawyer Business School.

The newly established Global Business Concentration within the Global Cultural Studies program aims at providing a business foundation for CAS students who desire to achieve synergies between their career and expanding knowledge of world cultures, study abroad, and language acquisition. We aim to enhance our program with different speaker series. With the Rosenberg Institute grant money the organizers established a two part speaker series to promote Asia in a special light. The speaker series will help the new GCS major and the new business concentration to match the language of our strategic plan: to help Suffolk "forge" Partnerships in Boston and Around the World" and "to develop local, national, and global experiential learning and career opportunities for our students" by encouraging and rewarding language study, study abroad and travel experiences, and service-learning and cultural immersions as part of the academic program."

The new concentration will continue to be guided by the university’s new strategic plan. A GCS major with a Global Business concentration is an innovative interdisciplinary program within Suffolk as it combines a CAS humanities major with an SBS concentration

The two speakers in the series held in the Spring 2021 semester were located in Vietnam and presented through Zoom.

Tu Anh Duong, one of the top qualitative market researchers in Vietnam, works for both Nielsen and with her own research agency. She advises top multinational and leading local companies across multiple sectors, providing insight into market dynamics, consumer psychology and marketing strategies. She graduated with a Masters in International Marketing in Australia and has work experience in the UK and Australia in addition to many years in Vietnam.

Colin Blackwell runs a social enterprise providing technology careers for Vietnamese with disabilities, which is part of the World Bank’s Solutions for Youth Employment global impact portfolio. His company takes an ecosystem approach, linking charity beneficiaries to business process outsourcing customers globally, developing custom technology with Amazon for this purpose. The remote working opportunities are artificial intelligence machine learning tasks which utilize human cognitive skills. He spoke from his office in Vietnam.
The poster for this online program is below.
CAS-SBS CROSSOVER EVENT
Global & Cultural Studies Presents:
Global Socially-Responsible Business in Asia

Colin Blackwell
Chair of Human Resources Group of the World Bank’s Vietnam Business Forum

Come hear how social enterprise, corporate social responsibility, government and NGO ecosystem are evolving in Asia for positive social impact.

Time & Date:
11:20am to 12:30PM
March 10th

Khanh Tran
Expert in Business, Marketing, Research Methodologies

Tu Anh Duong
Founder of Hoang Anh Services & Consulting Co., Ltd.

Time & Date:
11:20am to 12:30PM
March 24th

Tu Anh and Khanh work in marketing and marketing research in Vietnam. Come learn how they help NGOs and MNCs promote social responsibility in their campaigns.

Questions: Please email params@suffolk.edu or jnebus@suffolk.edu

Funded by the Rosenberg Institute for Asian Studies at Suffolk

ZOOM LINK:
https://suffolk.zoom.us/j/96199179974
Rosenberg Institute Outreach Email Notices

The Rosenberg Institute continued its tradition of linking our community of people interested in Asia and supporters of the RI through regular email notices, the “Dear Colleagues” announcements. During the semester one or two announcements per week were sent out to the RI listserv. Many people from the New England area and indeed from around the world responded to the announcements. A sampling of some of those outreach notices follow.

30 November 2020

Dear Colleagues,

Our current Rosenberg Institute Scholar is Professor Jason Kirk at Elon University in North Carolina. He is a specialist on the Indian economy in the context of political issues.

Jason kindly gave two guest lectures recently, in two classes taught here at Suffolk by Professor C. Gopinath (Gopi). They were a treat for students in both classes and added a dimension and perspectives that complimented Gopi’s course on globalization. The lectures took place virtually over Zoom on 24 November 2020.

In writing to thank Jason, Gopi wrote, “I want to thank you for your wonderful presentations in my two classes today. Your broad sweep of India’s political economy, making meaningful connections to global trends in how democracy is practiced, economic development, nationalism, and so on fitted in very well with the class topic of globalization. I’m sure you have inspired many to take up further study of the topics you covered.

I will circulate the slides to the students and shall forward to you if there are any questions.”

The Rosenberg Institute thanks both professors for their contributions to our academic programs at Suffolk and their support of the Rosenberg Institute.

Ron
18 January 2021

Dear Colleagues,

The theme of this conference is to inspire and empower women leaders. It is organized by the NECINA (New England Chinese Information and Network Association 新英格兰中华信息网络协会) and the Silicon Valley Forum 100. A Keynote Speaker will be Dr. Amy Zeng, the new Dean of the Sawyer Business School at Suffolk! Dean Zeng’s talk will be on Saturday 23 January 2021 at 1:03pm EST.

There are many Asian women in top leadership ranks across the United States, and this conference has invited a number of them to speak about their experiences and their ideas for the future. The conference will be held on two days, Friday 22 January from 8:00pm to 10:10pm EST and Saturday 23 January from 1:00pm to 3:10pm EST. These times fit nicely for viewers on the west coast in Pacific Standard Time where the conference will also be broadcast.

The 17 speakers come from Massachusetts, Illinois, California, Hong Kong and Shanghai. The speakers will share their life journey, discover and embrace their inner leadership drive, discuss challenges encountered and overcome, and how to create opportunities that fit their personality and strengths. Subjects that will also be addressed are key soft skills that aided their success, such as, self-promotion and marketing, leadership, social responsibility, negotiation, influencing others, managing conflicts, effective communications, ability to keep a work life balance, and maintain healthy relationships with their children. NECINA believes
that this conference will be of enormous benefit to your professional and personal advancement.

Go to the registration page to see biographical sketches of all the impressive speakers, and to see the schedule of their presentations.

Registration is Free and all are welcome to attend the conference. You can register here: https://www.eventbrite.com/e/asian-womens-conference-inspire-and-empower-tickets-135547071941?aff=ebdssbonlinesearch.

Ron
VIRTUAL ASIAN WOMEN CONFERENCE
INSPIRE & EMPOWER
NECINA & SILICON VALLEY FORUM 100

Friday, January 22, 2021, 8 PM - 10:10 PM EST, 5 PM - 7:10 PM PST
Saturday, January 23, 2021, 1 PM - 3:10 PM EST, 10 AM - 12:10 PM PST

17 speakers and panelists with a variety of professional backgrounds from Massachusetts, New York, Illinois, California, Hong Kong and Shanghai

Featured Speakers:

Amy Zeng
Dean@Sawyer Business School, Suffolk University

Kate Zhang
VP@Editas Medicine

Hongjo Jiang
CEO/President of BlockText LLC

Julianne Chen
Child, adolescent, adult psychotrauma@MGH

Keerthi Soppimana
Associate@Jackson Lewis

Angela Hoang
Founder and CEO@VaxWise

Clarissa Shen
Head of EBI China Strategic Competence Development@Sanofi

Cecie Ling
Designer@Electronic Arts, founder of Design Buddies

Hannah Buchheit
American Soprano, Miss Chicago and Miss Illinois

Peter Shum
Partner@InPower Investment, Former Big 4 partner

Stephen Lable
Founder & Managing partner@The Lable Group

Cathy Peng
CEO@ROCS Global Co-founder, Silicon Valley Forum 100

Rui Tang
US Site Head of Biostatistics, Programming and Medical Writing Department@Servier

Luyen Tran
Assistant Attorney General, Commonwealth of Massachusetts

Yuwen Li
Commission Member, Boston Municipal Lobbying Compliance Commission

Maple Zou
Founder of LinguieSmart

Yuanch Zhang
Strategy and Transactions Partner@BY

Xinyuan Shan
Director of Internal Audit at Raytheon Technologies

Yangyang Cheng
Life coach, Serial entrepreneur

Yun Xiu
Family physician

*List in alphabetical order according to first names

Please see details using the QR Code on the right
25 January 2021

Dear Colleagues,

In Asia there are many, many languages spoken. Many of these languages, although spoken by millions of people, are not widely taught in the United States. These include languages such as Burmese, Hmong, Indonesian, Khmer, Lao, Filipino (Tagalog), Thai, and Vietnamese.

Coming to the rescue is the Southeast Asian Studies Summer Institute being offered at the University of Wisconsin in Madison. The languages will be offered at the first, second, and third year levels. The summer institute will run from June 14 to August 6, 2021.

Each language course is equivalent to two semesters of study, with full academic year credit. Instruction will be given in small individualized groups taught by a team consisting of a coordinator (usually a linguist specializing in Southeast Asian language pedagogy) and teachers who are native speakers of that language (SEASSI faculty page). Instruction is intensive. Classes will held from 8:00 am to 12:30 pm, Mondays through Fridays. Most students find that they spend an additional three to four hours per day on homework.

If you or a colleague are interested in attending this Summer Institute, keep in mind that scholarship funds are available for accepted students. You can find full information at their website: https://seassi.wisc.edu/program-information.

For answers to your questions, please contact the Program Coordinator: Jinda Moore, Center for Southeast Asian Studies, University of Wisconsin-Madison, 207
Ingraham Hall, 1155 Observatory Dr., Madison, WI 53706. Phone: (608) 263-1755. Email: seassi@seasia.wisc.edu.

Ron
SEASSI
Southeast Asian Studies Summer Institute
June 14- August 6, 2021

Learn a language. Seriously.

SEASSI is an intensive eight-week summer language program for academic credit hosted by the University of Wisconsin-Madison, and supported by a network of Southeast Asian Studies programs at North American universities. Courses are taught in first, second, and third-year levels by experienced instructors. Instruction tailored for heritage students is available for Filipino, Hmong, Khmer, Lao, and Vietnamese.

Financial aid is available!

Interested? Get in touch!
Center for Southeast Asian Studies
University of Wisconsin-Madison
207 Ingraham Hall
1155 Observatory Drive
Madison, WI 53706

Application Deadlines
FLAS Fellowship: February 15, 2021
Tuition Scholarship: April 5, 2021
General application: April 5, 2021

608-263-1755
seassi@seasia.wisc.edu
facebook.com/SEASSIMadison
11 February 2021

Dear Colleagues,

新年快樂！ 大吉大利！ 萬事如意！

Friday 12 February 2021 is the day of the Chinese Lunar New Year! It is calculated as a xingchou year 辛丑年 and falls under the zodiac sign of the Metal Ox 金牛. All of that information will help you to calculate your fortune for the year.

The Ox is a symbol of strength, hard-work, and perseverance. It seems to be a message for all of us to follow these characteristics as we work our way out of the Covid pandemic and try to re-build a normal life.

I asked my grandchildren to help us Celebrate the New Year and to say ‘Bye to the Blues of the past year. They send their greetings to all of us below.
13 February 2021

Dear Colleagues,

The program introduced here brings together the relationship between China, with its Belt and Road Initiative and the continent of Africa, where it has been heavily involved. The involvement has not been an easy one for either party.

Rosenberg Institute partner WorldBoston will bring you this talk, free and open to the public, on Tuesday 16 February 2021 at 6:00pm-7:00pm ET.

Details are below along with the registration link.

WorldBoston writes: The Covid-19 crisis has put a massive strain on what was a growing positive economic and political relationship between China and the continent of Africa. As Chinese President Xi Jinping’s centerpiece “Belt and Road initiative” continues to expand Chinese power, the response to the spread of Covid-19, as well as the African government’s growing debt to China, has seen pushback. What are some of the growing economic and political issues between China and Africa?

On Tuesday, February 16, we will host Dr. Lina Benabdallah for the latest installment in our popular Great Decisions series. Dr. Benabdallah is an assistant professor of Politics and International Relations at Wake Forest University. She is the author of Shaping the Future of Power: Knowledge Production and Network-Building in China-Africa Relations (University of Michigan Press, 2020). She is also a Johns Hopkins China Africa Research Initiative research associate and a contributing editor for Africa Is a Country.

This event is free and open to the public and will take place over Zoom Webinar.

Register Here

Ron
Great Decisions 2021
China's Role in Africa

VIRTUAL ZOOM EVENT WITH

Dr. Lina Benabdallah
Assistant Professor of Politics and International Relations at Wake Forest University

Tuesday, February 16th
6:00-7:00 PM ET

Registration is required in order to receive the virtual event link

The Covid-19 crisis has put a massive strain on what was growing a positive economic and political relationship between China and the continent of Africa. As Chinese President Xi Jinping’s centerpiece “Belt and Road initiative” continues to expand Chinese power, the response to the spread of Covid-19, as well as the African government’s growing debt to China, has seen pushback. What are some of the growing economic and political issues between China and Africa?

Lina Benabdallah is an assistant professor at Wake Forest University. She is the author of Shaping the Future of Power: Knowledge Production and Network-Building in China-Africa Relations (University of Michigan Press, 2020). Her research has appeared in the Journal of International Relations and Development, Third World Quarterly, African Studies Quarterly, and Project on Middle East Political Science, as well as in public-facing outlets such as The Washington Post's Monkey Cage and Foreign Policy. Dr. Benabdallah is also a Johns Hopkins China Africa Research Initiative research associate and a contributing editor for Africa Is a Country. She earned a Ph.D. in political science from the University of Florida in 2017 and has conducted fieldwork in Beijing, Jinhua, Addis Ababa, Nairobi, and Bamako.

WorldBoston presents the eight-part Great Decisions series annually to encourage discussion about world affairs. We are grateful to our program funder, The Lowell Institute of Boston.
Dear Colleagues,

Suffolk’s Center for Urban Ecology and Sustainability has just announced the 2021 International Workshop on Urban Ecological Security and Sustainability (UESS). This will be the third year of the series, which is sponsored by the Rosenberg Institute, Suffolk University in Boston and Fudan University in Shanghai, China. The conference will be held virtually from 28-30 June 2021. The support of this conference is a major initiative for the Rosenberg Institute for East Asian Studies at Suffolk University Boston. We are pleased to be supporting Suffolk’s participation in the conference.

Professor Patricia Hogan gives a lot of details below, including an invitation to send in applications for paper presentations:

We are excited to announce that the Urban Ecological Security and Sustainability (UESS) International Workshop is in Boston in 2021! The UESS Workshop is a joint initiative between the Centre for Urban Eco-planning & Design of Fudan University, Shanghai and the Center for Urban Ecology and Sustainability of Suffolk University, Boston. UESS 2021 is the workshop’s third year. The first UESS Workshop was held in Boston in 2018, the second UESS Workshop was held in Shanghai in 2019, and now UESS 2021 is back in Boston.

In the past, we have covered topics such as ecological security, climate change responses, urban planning and sustainability, and policy and governance for urban systems. These discussions have provided a platform for the environmental communities in the Boston and Shanghai environs to engage in meaningful discussions about sustainable urban development and to investigate potential collaborative efforts for addressing challenges for urban resiliency.

**UESS 2021 will be hosted virtually by Suffolk University in Boston, MA, June 28-30, 2021.** The themes for the UESS 2021 workshop include green infrastructure design and development, sustainable urban design, urban agroecology, ecological security of urban systems, climate change responses of coastal cities, and healthy cities. The workshop will consist of keynote speakers, panel discussions, collaboration activities, and virtual tours. We are also happy to announce the inclusion of a graduate paper competition.

Registration will open soon. **Abstract submissions are requested by March 12, 2021.** A save-the-date flier is attached; please feel free to circulate it to parties who may be interested in attending. Attached you will find flyers with information on the workshop and abstract submission. You may also contact Anita Cheung (acheung@suffolk.edu) for more details regarding UESS 2021.
As always, we encourage participation from academic personnel, business and industry partners, NGO members, government personnel, and students. Support for this program is offered by the Rosenberg Institute for East Asian Studies at Suffolk. We hope that you will join us at UESS 2021 in June!

Virtual Workshop Link: https://uessworkshop.wixsite.com/2021

Best,
Patricia Hogan, PhD

Director and Chairperson, Center for Urban Ecology and Sustainability
Chairperson, Art and Design Department
Suffolk University, Boston, MA, USA
A Joint Workshop In Partnership with Fudan University and Suffolk University

2021 UESS INTERNATIONAL WORKSHOP

CALL FOR ABSTRACTS

ABSTRACT DEADLINE FOR WORKSHOP: MARCH 12, 2021
GRADUATE STUDENT COMPETITION SUBMISSION DEADLINE: MAY 7, 2021

PLEASE SEND ALL SUBMISSIONS TO ACHEUNG@SUFFOLK.EDU

Workshop Themes:
- Green infrastructure development • Sustainable urban design •
  - Urban agroecology • Urban planning and sustainability •
  - Governance and policy • Climate change responses of coastal cities •
  - Sustainability and social concerns of urban agglomerations •
    - Eco-industrial collaborations •
    - Ecorestoration and ecosecurity •
    - Environmental quality and healthy cities •

2021 International Workshop
Urban Ecological Security & Sustainability
Suffolk University: Boston, MA
https://uessworkshop.wixsite.com/2021
25 February 2021

Dear Colleagues,

Our friends at the Radcliffe Institute at Harvard are offering a free webinar about Asian American Women. They will examine the stories of these women extending far beyond the geographic borders of the United States. **The webinar will be on Friday 5 March 2021, 1:00 to 3:30pm ET.**

Full information is below. Please contact the organizers directly to register. The Rosenberg Institute is pleased to continue working with Harvard’s Radcliffe Institute on its Asia-related programs.

Ron
The stories of Asian American women extend far beyond the geographic borders of the United States. Inspired by tales and objects from family history, their narratives often reflect the transnational nature of Asian American women’s lives. Despite the importance of these narratives to expanding and complicating our understanding of war, migration, inequity, and difference, the accounts and perspectives of Asian American women have often been overlooked in formal records, and the tangible objects providing critical evidence of their histories have been ignored.

This program will bring together Asian American activists and artists, including novelists, filmmakers, and photographers, to share the stories that inspire their craft and the objects they retain as part of their personal histories.

“The Stories We Tell and the Objects We Keep” reflects the Radcliffe Institute’s
8 March 2021

Dear Colleagues,

**Understanding the Coup in Myanmar!**

Members of our Department of Political Science and Legal Studies have organized a meeting to give us insight into the recent coup in Myanmar, where the popular political leader Aung San Suu Kyi is still under house arrest, and where thousands of people are in the streets demonstrating against the government’s military generals.

**Professor Roberto Dominguez** has led groups of Suffolk students to Southeast Asia including to Myanmar. Professor **Weiqi Zhang** grew up in Asia, has visited North Korea, and will tell us about the political situation in Myanmar. **Kevin Luna-Torres** is a Suffolk student who has become keenly interested in Southeast Asia because of his travels there. Join this well-informed group of people to learn about what is going on at this moment in Southeast Asia.

**Tuesday 9 March 12:00 noon to 1:00pm EST. The zoom ID is on the poster: 922 7119 8838.**

This program is organized by the Department of Political Science and Legal Studies, the Center for Community Engagement, and is endorsed by the Rosenberg Institute for East Asian Studies at Suffolk.

Poster is below.
Dear Colleagues,

Our friends at the Chinese Historical Society of New England (CHSNE) will be holding a virtual talk about the history of Boston’s Chinatown. It will focus on the laundries that were long associated in the popular culture with Chinatown life. Hard work, low prices, a very satisfactory package of clean clothing made the businesses successful. CHSNE will do the talk in collaboration with the Pao Arts Center in Chinatown, a gallery space you will enjoy visiting. The Rosenberg Institute for East Asian Studies at Suffolk is pleased to be cooperating with CHSNE to announce this event to you.

12 March 2021

Ron
Saturday 13 March 2021 from 2:00 pm to 3:30 pm EST. Please see this website for more information and to receive a meeting link.

RSVP: https://www.paoartscenter.org/events/2021/laundry-rock-histories

Pao Arts Center & Chinese Historical Society of NE present Tunney Lee Memorial Lecture Series, Laundry Rock: Histories of Boston's Chinatown

Saturday March 13th, 2:00 - 3:30 PM EST

Online virtual event

Laundry Rock: Histories of Laundries in Boston Chinatown

A Tunney F. Lee Memorial Lecture and part of the public programming for Wen-hao Tien: Home on Our Backs

Saturday, March 13, 2021, 2:00 - 3:30 PM

Join us in a discussion with visual artist Wen-hao Tien, CHSNE Managing Director Brianna Allen, Shauna Lo,
Assistant Director of the Institute for Asian American Studies at UMass Boston, and Eugenio Menegon, Associate Professor of History at Boston University as we explore the little-known histories of Chinese laundries in Boston Chinatown.

For first-wave Chinese immigrants in the mid-1800’s, laundries became a primary source of income and a significant part of Chinese American labor history. They remain a point of shared connection between many Chinese American families today.

How have these histories impacted Boston Chinatown, and what are the implications for current generations? During the discussion, we will be examining Tien’s piece, Laundry Rock, one of the works included in her culminating exhibition as Pao Arts Center’s 2020 Artist-in-Residence. The exhibit Wen-hao Tien: Home on Our Backs, is on view at Pao Arts Center’s website until June 26, 2021.

18 March 2021

Dear Colleagues,

Let’s talk about Anti-Asian Racism.

The Governor’s Office in Massachusetts established the Asian American Commission (AAC) in 2006. It was formed in recognition of the General Court’s findings that Asian Americans constitute the fastest growing minority population in both the Commonwealth and the United States. They have overcome great hardships and made outstanding contributions to the educational, economic, technological, and cultural well-being of the Commonwealth. But they still face many challenges in their efforts for full social, economic, and political integration within the Commonwealth.

The AAC is a permanent body dedicated to advocacy on behalf of Asian Americans throughout Massachusetts. The Commission’s goal is to recognize and highlight the vital contributions of Asian Americans and address the needs and challenges facing residents of Asian ancestry.
The AAC will hold a Massachusetts Town Hall on Anti-Asian Racism. It will be held virtually on Thursday, March 25th @6PM. See the poster and below and links to the event. The Rosenberg Institute for East Asian Studies at Suffolk has had a friendly and co-operative relationship with the AAC since its founding and their members have attended Rosenberg Institute events in the past, so we invite you to visit their forthcoming Town Hall event. The poster is below. Here are links:

Thursday, March 25th @6PM | Event Link | Facebook Event Page


Facebook Event Page: https://fb.me/e/2eqBFwzoz

You can also get to the meeting through Asian Task Force Against Domestic Violence development@atask.org register
23 March 2021

Dear Colleagues,

Our friends at CUES (the Center for Urban and Ecological Sustainability) at Suffolk will present a lecture for us.

**Dr. Gavin Shatkin** is Director of the Urban Planning and Policy Masters Program at Northeastern University. His work has been on Globalization and Urban Poverty in Southeast Asian Cities. This is a crucial topic dealing with an area of the world now experiencing rapid urbanization.

The Virtual Lecture Series talk will take place **Thursday 25 March from 1:05pm to 2:15pm EST**. The link is [HTTPS://SUFFOLK.ZOOM.US/J/99729599203](HTTPS://SUFFOLK.ZOOM.US/J/99729599203)

The talk is Free and Open to the Public. **It is organized by our CUES Center and is endorsed by the Rosenberg Institute for East Asian Studies at Suffolk.** A poster of the event is below.

Ron
Gavin Shatkin is the director and professor of the Urban Planning and Policy Masters program at Northeastern University. His research focuses primarily on globalization and urban poverty in Southeast Asian cities. He has published articles in a number of journals, including Urban Studies, Environment and Planning, The International Journal of Urban and Regional Research, Cities, and Land Use Policy. Prior to coming to Northeastern, Shatkin was an associate professor of urban planning at the Taubman College of Architecture and Urban Planning at the University of Michigan.

THURSDAY
MARCH 25, 2021
@ 1:05-2:15 PM (EST)

*ZOOM LINK*
https://suffolk.zoom.us/j/99729599203

ORGANIZED BY
THE CENTER FOR URBAN ECOLOGY AND SUSTAINABILITY

FOR MORE INFORMATION, CONTACT HAYLEY SCHEBEL AT HSCHIEBEL@SUFFOLK.EDU
5 April 2021

Dear Colleagues,

The National Bureau of Asian Research (NBR) is a non-profit policy-oriented think tank that seeks to develop and inform decision makers in the US Government. China is a big issue for them, naturally. This summer they will be offering a summer workshop series to think about China and the United States in terms of challenges and opportunities for policy development.

The summer workshop is titled NBR Summer Seminar 2021: Managing the China Challenge. It is aimed at undergraduate students who have an interest in international relations at the level of national policy formulation. Professionals in mid-career are also invited to join. It will run from 21 June to 13 August.

Full information is on the poster below. I suggest you visit their home page to see the other programs and scholarships they offer.

Ron
NBR Summer Seminar 2021: Managing the China Challenge

June 21–August 13, 2021

APPLICATION NOW OPEN
DEADLINE: APRIL 25, 2021

China poses an unprecedented challenge for the United States and the rules-based liberal international order. The challenge spans multiple dimensions from human rights, military, economics, and technology to global governance. To better understand China and formulate effective policy, the United States needs to train a new generation of leaders who possess a deep understanding of China’s challenge to the United States and how the United States can address this challenge.

To train the next generation of policy leaders, the National Bureau of Asian Research is launching the NBR Summer Seminar 2021: Managing the China Challenge. Participants in the summer seminar will examine and assess what is arguably the principal challenge of our time in international and human relations, the peaceful integration of China into an international system acceptable to the United States and other democracies. Through the seminar, participants will be able to assess the challenge that China poses to the United States and examine the strategic options for the United States moving forward.

The course will be held in NBR’s Seattle office. The seminar term runs eight weeks (16 meetings), with three-hour meetings each Monday, Wednesday, and Friday. On Mondays and Wednesdays, these will be lectures by seminar instructor Dr. Richard Ellings or distinguished guest speakers. On Fridays, a teaching assistant will lead site visits to consulates, military bases, and other policy hubs in the greater Seattle area.
16 April 2021

Dear Colleagues,

In the far northwest region of China, an area of dry desert-like climate, the majority of people are ethnic Uyghur (wee-ger). They may have originated from Turkish stock in central Asia, farther to the west. Officially they are citizens of China, but a great many of them do not speak Chinese well. Most of those I met in Beijing had very rudimentary Chinese. Physically most look more Turkish than Asian Chinese. Most Uyghurs are Muslim.

The Chinese government has had troops and officials in the region for hundreds of years. In recent decades many Chinese have moved into the area. They tend to be government and police officials, doctors, teachers, mid-level bureaucrats. They are more well-educated, tend to have professional jobs, and enjoy a higher standard of living than the majority of the local population.

There has been bad blood between Uyghur and Chinese. Knife attacks, for example, against the Chinese police as they move through the streets. China fears the Muslim population will become “radicalized” to carry out “terrorist” actions throughout China. That is the background to the report below which is strongly critical of China’s policies in the region.
Since 2017, at least 1 million Uyghurs have been placed in internment camps within Xinjiang, a region in Northwest China. When images of camps with watch towers and barbed wires emerged, the Chinese government supported the construction of these camps by calling them re-education centers for the Uyghur population. However, they were being interned, not “re-educated.” As members of the Uyghur community started to give their statements, they noted that they were detained, tortured, and interrogated for one sole reason. Their religion, Islam.

The Uyghurs are an ethnic group, originating from Central and East Asia. They are native to the Xinjiang Uyghur Autonomous Region in Northwest China. They are recognized as a regional minority. Most Uyghurs identify as Muslim, another reason to be recognized as a minority in China where a significant portion of its population practices Chinese folk religion or Buddhism. Currently, there are about 11 million Uyghurs in Xinjiang. In 1949, Xinjiang went under control of China after it was annexed. Before it was annexed, Xinjiang was known as East Turkestan.
China claims that Uyghurs are a threat to the country’s safety, pointing to attacks in recent years in which Uyghur militants took responsibility. In 2017, a law was passed prohibiting men from growing long beards and women from wearing veils. Mosques were demolished and Uyghurs were left with nothing to preserve their religion. Soon after, the construction of internment camps began. China has been monitoring their social media outlets, making it hard for Uyghurs to reach out for help and spread awareness of their plight.

Upon learning of these camps, 22 countries, mainly European, have released a statement which condemns China’s actions against the Uyghur community saying that it is disturbing and meets the criteria of a genocide. However, in response to that statement, 37 countries supported China’s actions in the field of human rights and protecting their country from future terrorist attacks. Recently, the U.S. joined the European countries by calling the camps “a horrific campaign of repression.”

23 April 2021
Dear Colleagues,

Did you ever wonder what a typical elementary school classroom was like in old China?

As part of my research, I gathered information on typical classrooms in China during the 1890s. There was no national educational system in China then, so all schools were locally funded and the materials taught were usually decided by the teacher.

Most school buildings had only one or two classrooms, and classes were small with about ten students, ages between eight and sixteen. When it was cold outside it was cold inside, meaning in winter students stayed dressed in layers of clothing. One could probably find a small stove to heat water for tea. Students sat on benches, sometimes in the rural areas made by the student’s father and carried to the school.

Teachers were paid in a portion of cash, rice (wheat or corn in the north), sometimes gifts of eggs or light meals from a student’s family. A number of elementary teachers also earned income as fortune-tellers, herbal doctors, or from writing celebratory new year’s banners to be hung on gates and doorways. Girls
could attend school although the conservative thinking of the time held that only boys should be given a formal classroom education.

Recently I published a short article on this topic. It was written for classroom teachers to use. “A Confucian Classroom in Qing China,” *Education About Asia*, 25 (3) (Winter 2020) issued in February 2021. The journal is published by the *Association for Asian Studies*. You can find a copy online, or if you write to me I will be happy to send you a pdf of the article.

Ron

6 May 2021

Dear Colleagues,

As you have heard on the news, India is going through a crisis because of an overwhelming number of COVID infections and inadequate healthcare responses. Our Center for Diversity and Inclusion at Suffolk recently sent to the Rosenberg Institute the report below about this serious situation.

On April 26th, 2021, India reported 352,991 new COVID-19 cases, breaking the daily record for the most cases recorded anywhere in the world since the pandemic hit. The emergence of a COVID-19 variant, previously found in the UK, seems to be the cause of this unprecedented surge. Along with India’s vast population and recent religious festivals causing huge amounts of public gathering, the virus is spreading like wildfire.

The sudden uptick in cases is creating a scene similar to how the world was affected by the virus last year: packed hospitals, fear of going outside, and innumerable deaths. The situation is worsening day by day. Almost all hospitals have run out of beds and oxygen. Frontline workers have a shortage of personal protective equipment. Funeral sites have waits of up to 5 hours. Those who are low-income and homeless are more at risk than ever. These dire situations are creating swarms of people waiting for their turn for treatment, or some giving up their oxygen tanks to save the lives of others.

How did this happen? Some are blaming the slow rollout of the vaccines, while others are blaming the government’s permitting of large gatherings such as the Kumbh Mela to take place. Whichever may be the case, India needs help. Around 129 million people in India have received at least one dose of the vaccine, which is only about 8% of India’s population. India is responsible for exporting around 66 million doses to countries in Africa, South America, and the UK. Contrary to the US’s vaccination plan, India put the needs of others before their own people.

Countries around the world are stepping up to help India. The US plans to overturn a ban on raw material used in vaccine production, and prioritize sending ventilators, test kits, and PPE to India. The UK and Pakistan have been sending necessary supplies such as ventilators and oxygen concentrators. On an individual scale, people all around the world have donating to Indian organizations such as GiveIndia and The HemKunt Foundation. These organizations are working actively to supply oxygen and PPE at local hospitals and make more hospital spaces available.
19 May 2021

Dear Colleagues,

My friend’s daughter in Ji’nan, Shandong, China, is now five years old. She is beginning to explore her universe and in her poem she explains the universe to us. Below is the poem she wrote, preceded by my translation.

Ron

**The Earth is a Pop-up Book**  
Tiaotiao, Age 5

The stars are everyone’s little children.  
The earth is a pop-up book.  
The children open the pop-up book,  
And the sky brightens.
Then we wake up.
When the children close the pop-up book,
The sky grows dark.
Then we go to sleep.

地球是一本立体书     跳跳 5 岁

星星是一群小朋友
地球是一本立体书
小朋友们打开立体书
天就亮了
我们就动起来了
小朋友们关上立体书
天就黑了
我们就睡觉了
Tiaotiao and her friends dress up as fire fighters.

She is wearing her helmet.

15 June 2021

Dear Colleagues,

You probably know that the Rosenberg Institute for East Asian Studies at Suffolk was made possible by a grant from Barbara and Richard M Rosenberg.
They are our benefactors and Dick Rosenberg has been a supportive advisor and mentor to me since the Institute was set up.

Yesterday President Marisa Kelly announced that the Rosenbergs have made an additional grant of $3 million to Suffolk to endow our on-campus student apprenticeship programs in technology and similar fields. This will now be known as the Rosenberg Student Training Employment Program (STEP).

Full details are in the announcement below. Celebrate with us the opportunities that the Rosenbergs have opened for our students and their successful futures!

June 14, 2021

Dear Members of the Suffolk Community,

It is with great pleasure that I announce that Suffolk University alumnus Richard “Dick” Rosenberg, BSJ ’52, HDCS ’91, and his wife, Barbara Rosenberg, have made a $3 million gift to the University in support of on-campus student apprenticeship programs in technology and similar fields.

This generous and impactful gift will endow the Rosenberg Student Training Employment Program (STEP).

As many of you know, the Student Technical Employment Program, as it was called at the time, was established in ITS in 2014, and expanding the program is a goal in the Suffolk 2025 strategic plan. Focused on the robust information technology job market, Rosenberg STEP allows us to accomplish that goal and also expands the focus of the program so that it can expand to other fields as the endowment grows or as the job market demands over time.

STEP helps to accelerate the development of students’ technical and interpersonal skills by funding Suffolk internships with significant mentoring opportunities that harness the full power of on-campus employment. STEP participants gain valuable experience that will help ensure their rapid entry into information technology and other STEM careers upon graduation.

We are deeply grateful to the Rosenbergs for this gift. Their remarkable support will enable Suffolk to further expand upon our hands-on learning model that is so critical for student success in today’s employment market. It creates a template for supporting on-campus
employment as part of our experiential education portfolio at Suffolk. We hope to expand this on-campus employment model to other industry sectors in the years ahead.

Richard Rosenberg is a former chairman and chief executive of Bank of America, and has held senior positions with Seattle-First National Bank and Wells Fargo Bank. He earned his bachelor of science degree from Suffolk University in 1952, and was awarded an honorary degree in 1991. Barbara and Richard Rosenberg have endowed several institutes at universities around the country, including the Barbara and Richard M. Rosenberg Institute for East Asian Studies at Suffolk University.

Providing students with access to experiential learning opportunities that prepare them for successful careers and positive community impact is at the core of our mission. We are enormously grateful to the Rosenbergs for their support of that mission and of our students, and we thank them for endowing the Rosenberg STEP program.

Sincerely,

Marisa Kelly
President