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Rosenberg Institute Annual Reports

The Rosenberg Institute for East Asian Studies

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9-1-2022

## **Rosenberg Institute for East Asian Studies at Suffolk University Annual Report for 2021-2022**

Rosenberg Institute

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# **Rosenberg Institute for East Asian Studies**

**Suffolk University, Boston**

**Annual Report for FY22 (2021-2022 Academic Year)**

**Ronald Suleski, PhD, Director**



## **Overview**

**In FY22 the Rosenberg Institute continued its activities designed to encourage Suffolk faculty and students to develop and carry out scholarly and academic activities focused on Asia, broadly defined to cover South Asia, Southeast Asia, as well as the countries of East and Northeast Asia.**

**This was our first full year of activities undertaken from our new position within the Provost's Office and reflected our successful efforts to give equal opportunities to all of Suffolk's three schools: the College of Arts and Sciences (CAS), the Sawyer Business School (SBS), and the Suffolk Law School (LAW).**

**The Director of the Rosenberg Institute reports to the Provost's Office. The Advisory Council, reporting to the Director of the Rosenberg Institute, consists of representatives from each of the three schools. A member of Suffolk's Central Administration continued to be on the Council.**

**The Rosenberg Institute continued to reinforce the thrust of the Donor's original desire to "elevate awareness and bring academic depth to important economic, cultural and historical issues involving the Far East." Its activities**

will “result in academic papers and publications and all will be presented as intellectual activities and research of the Rosenberg Institute for East Asian Studies.” (Taken from the Terms of Agreement, 2007).

## **Reporting Structure of the Rosenberg Institute**

**The reporting structure of the Rosenberg Institute during FY22 was as follows:**

**Provost’s Office, Gary Fireman, Associate Provost for Academic Affairs**

**Director, Ronald Suleski, Department of History**

**Advisory Council of the Rosenberg Institute**

**College of Arts and Sciences**

**Krisanne Bursik, Interim Dean of CAS**

**Roberto Dominguez, Professor, Political Science**

**Sawyer Business School**

**Amy Z. Zeng, Dean of SBS**

**Marc Holzer, Professor, SBS Institute for Public Service**

**Suffolk Law School**

**Dean’s Designee, Sara Dillon, Director of International Programs**

**Rosa Kim, Professor, Legal Practice Skills**

**Suffolk Central Administration**

**Paula Vogel, Advancement, Senior Director Individual Giving**

## **Major Programs During FY22**

**Three major programs supported by the Rosenberg Institute since 2018 were continued:**

**Rosenberg Institute Scholar Program.** This program, launched in 2019, recruited its Second Class of scholars to the program to run from September 2022 to Spring 2023.

**Rosenberg Institute Grants for Suffolk Faculty for Research and Professional Development and for Service and Course Development.** This program, launched in 2020, evaluated and awarded a number of grants for Suffolk faculty.

**China Town Hall.** The program in Boston was sponsored by the Rosenberg Institute at Suffolk and WorldBoston (a member of the World Affairs Council), and was organized at the national level by the National Committee on United States-China Relations.

**The 2022 International Workshop on Urban Ecological Security & Sustainability,** launched in 2018, was postponed because of Covid issues in effect both at Suffolk and in Shanghai. Detailed plans were in place. Current discussions call for the program to take place in Fall 2022 or Spring 2023.

**Community Outreach Activities.** The Rosenberg Institute continued to send occasional announcements to the 600+ members of its listserv files about activities of interest to its members. A few of those announcements are listed in this Annual Report.

## **Report on Rosenberg Institute Programs Carried Out in FY22**

### **Rosenberg Institute Scholars, Class Two**

The Rosenberg Institute partnered with the Association for Asian Studies to send out recruitment notices for this program, sent out in Fall 2021. We received applications from scholars throughout the world. The RI Advisory Council met early in 2022 to review the application

materials, to classify, and then to rank them. The following are the scholars who were offered and accepted appointments to this program.

## **Suffolk University Rosenberg Institute Scholars, Class Two, Covering Fall 2022 to Spring 2024.**



**David G. Tully**

**Senior Analyst, U.S. Department of State, Bureau of Intelligence and  
Research (INR) [dgtully@gmail.com](mailto:dgtully@gmail.com)**

### **How Religious Identity Impacts Malaysians' Willingness to Prioritize Human Rights in China**

Political analysts are puzzled by why Malaysia's Muslim-majority remains broadly favorable toward China and continues to welcome economic engagement despite global news coverage of human rights abuses against the Muslim population in Xinjiang. I will use a survey experiment conducted in Malaysia in 2022 to explore whether priming Islamic identity and threats to that identity among Malaysian Muslims affects their preference for prioritizing human rights over economic engagement with the PRC.

During Malaysia's the last general election, former prime minister Mahathir openly criticized China's economic influence in Malaysia, opening the door for public re-evaluation of relations with China. When his coalition was elected, he placed human rights, the rights of religious minorities, and the collective fate of the

world's Muslims at the center of his Foreign Policy Framework of The New Malaysia. At the time, many Malaysians were aware of the plight of the Rohingya in Myanmar because of refugees seeking asylum in Malaysia, but few had heard much about the Uyghurs' situation in Xinjiang.

Publics tend to be underinformed on foreign policy, so citizens overcome knowledge gaps by applying broad frameworks to sparse information. Does priming shared fate—raising the idea that what happens to people who share your religion has an impact on your own wellbeing—induce a shared fate framework and increase support for prioritizing human rights in Malaysia's relations with the PRC?

To test this, I conduct a survey experiment. In a nationally representative phone survey in Malaysia, native interviewers ask respondents a series of questions about their feelings towards several foreign countries. Then, respondents are randomly assigned to one of four priming conditions before being asked to choose whether Malaysia should focus on economic relations with China at the expense of human rights or challenge the PRC over human rights at the expense of economic relations. The control condition does not mention religion at all. The first experimental condition asks respondents to self-identify their religion and rate how much they feel a shared fate with co-religionists. Another condition does not ask respondents to self-identify but describes the threat to Muslims in Xinjiang. The final, maximal condition primes both self-identity and shared fate along with threat to co-religionists prime.

*Active Semester Fall 2022*

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**Nhu Truong**

**Assistant Professor, Department of Politics and Public Affairs, Denison  
University [truongn@denison.edu](mailto:truongn@denison.edu)**

### **Repressive-Responsive Parameters of Autocracies in Asia**

My research examines variations in how authoritarian regimes manage societal unrest and why some are more repressive than responsive. It advances an analytical framework that discloses sharpened differentiation between the reactive and institutionalized manner in which authoritarian regimes address societal demands, rather than solely suppressing them. In so doing, my research explicates repressive and responsive elements of authoritarianism that require a contextual understanding of their institutional histories and dynamics.

Using a comparative historical analysis, extensive interviews, and archival research, I demonstrate how and why China, Vietnam, and Cambodia diverge in their ways of managing societal demands for protections against arbitrary land expropriation, and why they differ in their ways of suppressing civil and political rights. Of the three countries, Vietnam has institutionalized responsiveness to societal calls for strengthened programmatic mechanisms against arbitrary land seizures, while it has reactively repressed calls for freedom of association. In contrast, by adopting ad-hoc reforms, China has opted for a reactive and volatile response to societal discontent heightened by pervasive land expropriation, while it has institutionalized stringent repression of freedom of association. Despite

Cambodia's claim to having a multi-party electoral system, Cambodia has been far less responsive than China and Vietnam in reacting unpredictably to social demands against land seizures, while it has intensified its suppression of civil rights. Grounded in the histories of communist and post-communist reforms in each of these countries, my research dissects these repressive-responsive parameters of authoritarianism in Asia today. It calls into question dichotomies between democracy and authoritarianism, with important implications for the meaning of democracy and the recalcitrance of authoritarianism.

*Active Semester Spring 2023*

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**Julie Jin Zeng**

**Associate Professor, Department of Politics and International Relations,  
Florida International University, [jzeng@fiu.edu](mailto:jzeng@fiu.edu)**

### **Predators or Partners? Chinese Multinationals in Latin America**

In less than two decades, China has gone from having little presence in Latin America to becoming an important source of investment for the continent. My project aims to assess the impacts of Chinese multinational corporations (MNCs) on host states in Latin America. Instead of characterizing MNCs as either partners or predators, I argue that the impacts of MNCs on a host economy are contingent on the roles played by the home and host states, the ties between MNCs and their home states, and the local contexts where MNCs operate. Building on crucial insights of international business, economic sociology, and international political economy, I put forth three major hypotheses. First, a Chinese multinational is more likely to localize by hiring locals and building linkages with local businesses, if the normative and institutional barriers are perceived to be manageable. However, if these barriers are perceived to be insurmountable, a Chinese multinational is likely to disconnect from its local community while relying on its home country for manpower, input, and financing. Second, the closer the ties between a multinational and its home state, the more likely it will receive financial, economic, and political support from the home state, thus reducing its need to rely on local resources and diminishing the positive externalities to the host economy. Third, locally embedded Chinese multinationals tend to have a more positive

impact on local economic development than socially disconnected firms because the former are more likely to facilitate local industrial capacity building, as well as providing the locals with jobs, skills, and technology. Adopting a multidisciplinary approach, my research will capture the complexity of China-Latin America interactions at the firm level and discuss the impacts of China's engagement on Latin America with detailed case studies from Peru and Chile. With a better understanding of the challenges faced by Chinese firms, policymakers in China and Latin America could work together to create a more friendly business environment for Chinese investors, while taking local needs into consideration. Chinese investment could be better channeled to support local societies and economies. In addition, my research will help Western policymakers to better understand the diverse strategies of Chinese firms operating in Latin America and to come up with constructive policies.

*Active Semester Fall 2023*

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**Andy Scott Chang**

**Assistant Professor of Sociology, School of Social Sciences, Singapore  
Management University, [andyschang@smu.edu.sg](mailto:andyschang@smu.edu.sg)**

**The Making of Global Care Workers: How Brokers Manage International  
Migration from Indonesia**

Drawing on 22 months of multi-sited ethnography and over 130 in-depth interviews with government officials, employment firms, labor migrants, and their families in Indonesia, Taiwan, and Singapore, this project explores the institutional underpinnings of migration governance in Indonesia, the world's largest supplier of domestic workers. I argue that Indonesia has cemented its leadership in the global homecare market by mobilizing an interlocking network of government bureaucracies, credentialing institutes, and employment organizations. The Indonesian state and recruitment agencies' emphasis on the training and deployment of caregivers has resulted in divergent market outcomes for migrants of other occupational categories, who lack similar sources of support and are less successful in competing for international jobs. Indonesia's bifurcated emigration statecraft—interventionist for domestic workers, laissez-faire for other emigrants—has profound consequences for people's lives back home. With a surging global demand for Indonesian caregivers, origin communities experience the protracted absence of breadwinning mothers, incentivizing stay-at-home husbands to partake in childcare for the reproduction of transnational families.

*Active Semester Spring 2024*

## **Rosenberg Institute Grants for Suffolk Faculty for Research and Professional Development and for Service and Course Development**

Following the applications received and after consideration by the RI Advisory Council, grants were awarded to the following projects and scholars to support scholarly and research activities. Two scholars who received RI grants in FY21 published papers as a result of those grants and their publication titles are listed below. The grantees/projects are listed in alphabetical order.

**Li Chen**, Assistant Professor of Marketing, Sawyer Business School SBS. FY 21 grant to carry out a research project. The results of this project were published as **“What drives digital engagement with sponsored videos? An investigation of video influencers’ authenticity management strategies,”** *Journal of the Academy of Marketing Science* (July 2022), co-authored with Yajie Yan & Andrew N. Smith.

**Roberto Domínguez**, Professor of International Relations, Political Science, CAS. He is also Executive Secretary of the World International Studies Committee, an association of national and international professional associations dealing with all aspects of international studies, based in Zurich, Switzerland. The FY22 grant enabled Dr. Dominguez to attend the **Meeting of the International Studies Association (ISA) in Nashville, TN** in spring 2022, where he was active in several sessions and also presented his paper **“Pre-Colonial IR: Empires, Alliances and Domination in the XV-XVI Centuries”**, comparing two empires, the **Vijayanagara Empire in south India and the Aztec Empire.”**

**Harry Dow Memorial Lecture.** Awarded FY22 for the October 2021 8th Annual Harry Dow Memorial Scholarship & Speaker Series Event. Students at the Suffolk Law School, APALSA (Asian Pacific American Law Student’s Association) organized and presented the event. Dealing with immigration law, the speaker was **Bethany Li** speaking about the movement for **Lawyering in Asian American Communities**. She was appointed Legal Director of the Asian American Legal Defense and Education Fund in May 2022.

**Aroon Manoharan**, on behalf of the **National Center for Public Performance (NCPP)**. Dr. Manoharan is Associate Professor and Director of the NCPP, Sawyer Business School SBS. The FY22 grant was for the broad purpose of **“Strengthening Programmatic Cooperation between the NCPP at Suffolk and India.”** The proposal listed several goals: 1) Develop a Certificate Program to be offered at Suffolk and in India; 2) Make arrangements for a Public Performance Management and Innovation Conference 2022, to be held virtually in collaboration with a partner in India; 3) Plan for an NCPP Handbook entitled "Building Capacities for Data-driven Policy Implementation: Innovations Emerging from India." The project to run from Spring 2022 through to Spring 2023.

**The Mildred F. Sawyer Library**, through the **Director Gregory Heald**, received a FY22 grant for the purchase of the **JSTOR XII Journal Archive**. The archive provides access to some of the leading journals in Asian Studies, with especially strong coverage in political science and international relations from leading publishers. These include *China Review*, *Indian Journal of Asian Affairs*, *Asian Perspective*, and the *Journal of the Royal Asiatic Society of Sri Lanka*, (a complete list of Asian Studies journals was attached to the grant request). These journals will provide important support for research and teaching in Asian Studies at Suffolk University and add significant depth to our online collections. Beyond Asian Studies, this journal archive will support research in a range of disciplines including: law, history, economics, sociology, government, criminology, psychology, education, and social work.

**Sarah (Le) Tang**, Assistant Professor, Department: of Economics, CAS. Her paper for a RI grant awarded in FY21, **“The dynamic demand for capital and labor: Evidence from Chinese industrial firms,”** was published in *Economic Modelling* 107 (2022) 1–16.

## **Rosenberg Institute Community Outreach Programs and Announcements**

13 October 2021

Dear Colleagues,

Join us for the **2021 CHINA Town Hall**. Meeting us through a special webcast will be **Fareed Zakaria**, well-known commentator and author and host of CNN Worldwide.


**The topic will be about China and us**, from supply chains to national security, new technologies to climate change. The future of both the US and China will be determined by our relations with one another and the global community.

We hope you will join us for the webcast, followed by a short discussion session for those who want to stay on zoom after the webcast.

**Tuesday 19 October 2021, 7:00pm EDT.** The registration is on the zoom link on the poster below. Universities across the US will be hosting this talk. **China Town Hall is being produced by the National Committee on US-China Relations in New York, and our local broadcast is sponsored by the Rosenberg Institute at Suffolk University and our local co-sponsor WorldBoston, a World Affairs Council.**



**WorldBoston and Suffolk University present**



Featuring CNN Worldwide host,  
columnist, and best-selling author


**FAREED ZAKARIA**





WEBINAR | OCTOBER 19 | 7:00 PM EDT

An annual program from the National Committee on U.S.-China Relations

Join WorldBoston and Suffolk University for NCUSCR's national CHINA Town Hall broadcast, followed by Q&A with the Rosenberg Institute's Ronald Suleski.

Learn more and register at: <https://www.worldboston.org/calendar/2021/10/19-china-town-hall>



16 November 2021

Dear Colleagues,

The **Suffolk International Relations Club** is organized through the Department of Political Science and Legal Studies. They have teamed up with the **Rosenberg Institute** to offer an event to the public.

**North Korea in the World** is the name of their presentation. The first featured speaker will be **Professor Weiqi Zhang**. He has traveled in North Korea and following his return to the Suffolk campus (before the pandemic) he gave us several talks and showed the many slides he had taken. His new edited book “Strategies for Survival: North Korea Under Kim Jong-un” is now being edited for publication.

The second featured speaker will be **Professor Friedrich Lohr**. He served as Ambassador of the Federal Republic of Germany to North Korea (the Democratic People’s Republic of Korea DPRK). He continues to be a keen and informed observer of events in North Korea.

Yours truly **Professor Ronald Suleski** will serve as moderator. Since I only looked into North Korea from the Chinese side at Yanbian, and later met with an agency in South Korea that gathers information about the DPRK, I will let the experts do most of the talking.

There will be time for Q&A. **This event will be held on Thursday, 18 November 2021 from 12:30 to 1:45pm at 73 Tremont in room 10-100 (on the 10<sup>th</sup> floor). The event is Free and Open to the Public.**

For further information contact: [SuffolkIRClub@ gmail.com](mailto:SuffolkIRClub@gmail.com) .

Ron





# North Korea In The World

Brought to you by the Suffolk  
International Relations Club  
In Cooperation with the Rosenberg  
Institute for East Asian Studies

**18 NOVEMBER 2021**  
**12:30 PM - 1:45 PM**

73 Tremont St, Boston, MA, 02108  
10th floor, Room 10-100  
[SuffolkIRClub@gmail.com](mailto:SuffolkIRClub@gmail.com)



**Professor Weiqi Zhang**  
Assistant Professor,  
Political Science &  
Legal Studies



**Professor Friedrich Lohr**  
Former German  
Ambassador to North  
Korea



**Professor Ronald Suleski**  
Director of the  
Rosenberg Institute

29 November 2021

Dear Colleagues,

**Xu Xu 徐訏 (1908-1980) was a popular writer from the 1930s through to today.** He was respected by intellectuals throughout China. His writings continue to sell well in China. I have published an extended review of a newly published translation into English of some of his popular stories.

The stories on the surface seem to be a simple recounting of events, but always we find an underlying theme of loneliness, or searching for a home, or wandering in the world from Shanghai to Taipei to Hong Kong. Often Xu was running away from the major political events that encroached on his life, such as the Japanese coming to occupy Shanghai in the 1930s, or the coming of the Communists to take over the country in 1949. The sense he conveyed of longing for an earlier and more traditional lifestyle, of an emptiness in his life he found it hard to quench, must have been a common feeling shared by many Chinese people. They kept buying his books and his writings were regularly reprinted.

Here is the publication information of my book review: **“Xu Xu, Bird Talk and Other Stories by Xu Xu: Modern Tales of a Chinese Romantic.” Translated with a commentary by Frederik H. Green. Berkeley: Stonebridge Press, 2020, pp223. Review published in: *Journal of Chinese Humanities* 文史智, 6 (2020), pp288-292. (Published in April 2021)**

If you send me a request, I am happy to email you a pdf of the review.

Ron



Author Xu Xu 徐訏 (1908-1980)

24 March 2022

Dear Colleagues,

At Suffolk's Sawyer Business School is the widely-admired **National Center for Public Performance**. Founded in 1974, its title refers to studies and seminars about public bodies such as governments, and it is part of Suffolk's Institute for Public Service.

They have just announced registration for the **2022 Marc Holzer Public Performance Symposium. It is titled "Government Performance and the Results Act (GPRA)." GPRA** has served since 1993 as a model, adopted and adapted throughout the US and the Globe at the national, state or provincial, and local government levels. This symposium reflects back on the impact and lessons of GPRA & similar models. Has it achieved its original goals? What are various models of performance management similar to GPRA? This symposium opens a global dialogue on how the experiences can serve as a roadmap going forward.

**Marc Holzer** is a world respected scholar on these topics who recently retired from teaching at Suffolk. He is also serving on the Advisory Council of the Rosenberg Institute.

**This important event will be held virtually on Friday 22 April 2022.** The event is sponsored by the American Society for Public Administration's Section on Public Performance and Management in collaboration with the Commonwealth Secretariat and the Institute for Public Service at Suffolk University's Sawyer Business School, the Ford Hall Forum, and the Rosenberg Institute.

Featured will be keynote speaker **John Kamensky**, Emeritus Fellow at the IBM Center for the Business of Government, and distinguished speaker **Rt Hon Patricia Scotland QC**, Commonwealth Secretary-General. Our colleagues here at Suffolk are putting this together. The symposium is being organized by the Conference Planning Committee, consisting of **Dr. Prajapati Trivedi, Dr. Aroon Manoharan, Dr. Marc Fudge, and Mary Gibson.**

**This program organized by the National Center for Public Performance is co-sponsored by the Ford Hall Forum and the Rosenberg Institute.**

You can get all the information you need on the links below.

Ron




## ***2022 Marc Holzer Public Performance Symposium “Government Performance and Results Act” (GPRA)***

Dear Readers,






Please see attached flyer on **the Marc Holzer Public Performance Symposium on “The Government Performance and Results Act” (GPRA)** held virtually on **Friday, April 22nd**, hosted by the National Center for Public Performance at the Institute for Public Service, Suffolk University Boston and the Rosenberg Institute. The event is sponsored by the American Society for Public Administration’s Section on Public Performance and Management in collaboration with the Commonwealth Secretariat and the Institute for Public Service at Suffolk University's Sawyer Business School. Featuring keynote speaker John Kamensky, Emeritus Fellow at the IBM Center for the Business of Government and distinguished speaker Rt Hon Patricia Scotland QC, Commonwealth Secretary-General. The symposium is being organized by the Conference Planning Committee, consisting of Dr. Prajapati Trivedi, Dr. Aroon Manoharan, Dr. Marc Fudge, and Mary Gibson. Registration is open now through link below! See details on the attached official conference flyer.

Download the Official Flyer Here



Submit Your Proposal Here




Fri, Apr 22, 2022 9:00 AM EST

Tickets

Visit our website!


The Barbara and Richard M. Rosenberg Institute for East Asian Studies

26 March 2022

Dear Colleagues,

**What goes on in India is important to all of us.** For example, the United States would like India to be part of the alliance to include Japan, Korea, Australia, and the US as a counterweight to authoritarian China in Asia. But at present India plans to keep buying Russian crude oil, which the US was hoping to restrict on international markets.

Further, with the next general elections in India in 2024, it will be very interesting to see how the current ruling party in India performs after two its terms in office since 2014. Indian politics have in recent years taken a very nationalistic stance, placing Indian domestic concerns way ahead of international considerations.



We have the well-known pollster **Pradeep Gupta** from India visiting Suffolk this Monday 28 March 2022. His talk will be **Indian Democracy: How India Votes and What It Means**. He will talk about his new book and the many points it reveals.

The talk will be an in-person and a virtual event held Monday, 28 March, in the Sawyer Building, the Stoll Room 410 A/B at 8 Ashburton Pl, Boston, MA 02108 (near the State House). The talk will be from 10:00am to 11:30am Eastern Daylight Savings Time. The meeting is Free and Open to the Public. Coffee and Refreshments will be available.

To Join via Zoom, click the link below:

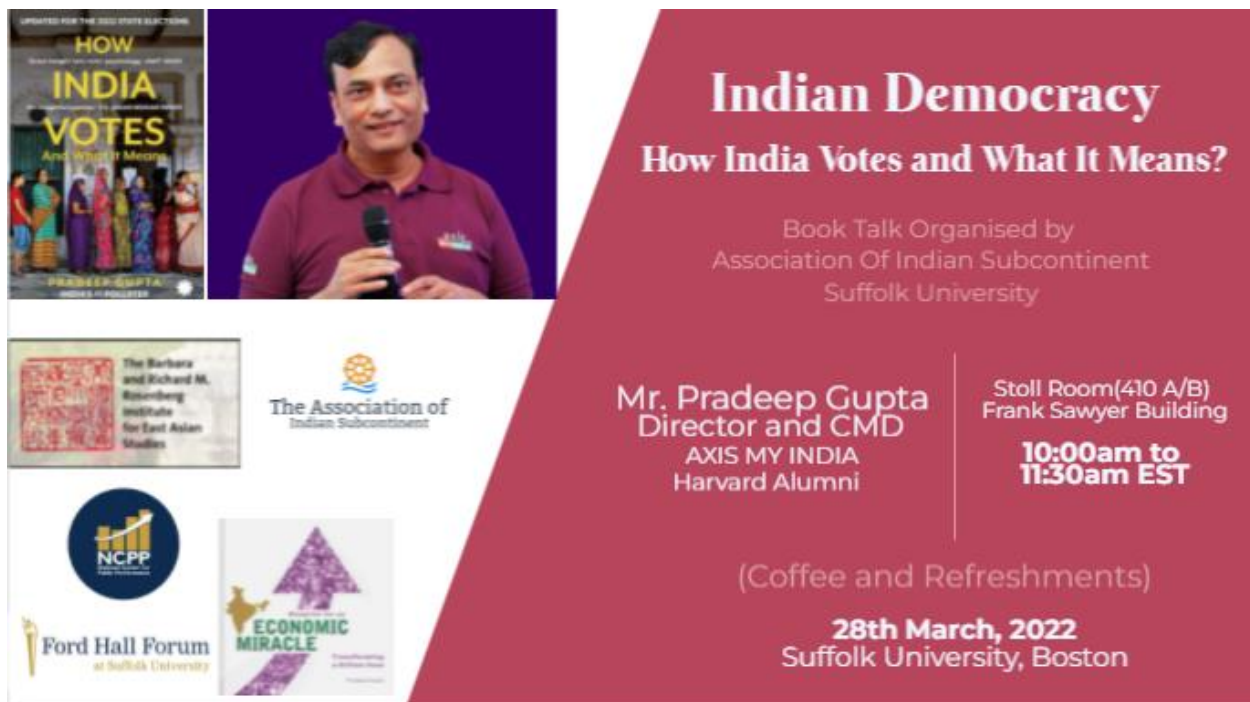
When: Mar 28, 2022 10:00 AM Eastern Time (US and Canada)

Topic: How India Votes and What It Means

Please click the link below to join the webinar:

<https://suffolk.zoom.us/j/97205812660>

The meeting was organized by the **Association of the Indian Subcontinent** at Suffolk, **The Ford Hall Forum**, and the **Rosenberg Institute**.



**HOW INDIA VOTES**  
And What It Means  
PRADEEP GUPTA  
HARVARD ALUMNI

**Indian Democracy**  
**How India Votes and What It Means?**

Book Talk Organised by  
Association Of Indian Subcontinent  
Suffolk University

**Mr. Pradeep Gupta**  
Director and CMD  
AXIS MY INDIA  
Harvard Alumni

Stoll Room(410 A/B)  
Frank Sawyer Building  
**10:00am to 11:30am EST**

(Coffee and Refreshments)

**28th March, 2022**  
Suffolk University, Boston

The Barbara and Richard M. Rosenberg Institute for East Asian Studies

The Association of Indian Subcontinent

NCPF

Ford Hall Forum at Suffolk University

ECONOMIC MIRACLE

End

