The Fabric of Suffolk:
A Closer Look at Our Faculty
Calendar

1998

University Events

APRIL 29
SSOM Graduate Alumni Association Seminar on 1997 Tax Changes
Wednesday
5:30pm registration
6pm seminar
Reception following
Holiday Inn Select, Boston

MAY 19
CLAS/SSOM Outstanding Alumni Awards Reception
Tuesday
6pm
Boston Athenaeum
For more information, contact the Office of Alumni Relations at (617) 573-8457.

MAY 23
Commencement Eve Dinner for Summa Members
Saturday
6pm
Park Plaza Hotel, Boston
For more information, contact the Office of Public Affairs at (617) 573-8447.

MAY 24
Commencement
Sunday
2:30pm
FleetCenter, Boston
For more information, contact the Office of Dean of Students at (617) 573-8239.

JUNE 8
Alumni Golf Day
Monday
12:30pm shotgun start
6pm dinner
Spring Valley Country Club
Sharon, MA
For more information, contact the Office of Alumni Relations at (617) 573-8457.

JUNE 11
Alumni Evening at Pops
Thursday
8pm reception following
Symphony Hall, Boston
For more information, contact the Office of Alumni Relations at (617) 573-8457.

AUGUST 28
Alumni Red Sox Night
Boston Red Sox vs. Oakland Athletics
Wednesday
5pm buffet
7pm game
For more information, contact the Office of Alumni Relations at (617) 573-8457.

The New England School of Art & Design at Suffolk University (NESADSU)

Gallery 28
81 Arlington Street, Boston
For more information, contact Gallery 28 at NESADSU at (617) 536-0383.

MAY
Be Still Dear Heart
A group show of aspects of still-life painting.

JUNE
Recent Work by Steve Novick
Constructions by NESADSU instructor Steve Novick.
Recent Works from the Kingston Gallery
A group show of works by artists associated with Boston's Kingston Gallery.

AUGUST 15 - SEPTEMBER 15
Recent Paintings by Lydia Martin
Paintings by NESADSU Assistant Professor Lydia Martin.

C. Walsh Theatre
For more information on performances at the C. Walsh Theatre, call the box office at (617) 573-8980.

APRIL 18-19, 21-26 & MAY 2-3
Annie
The Boston Children's Theatre
Music! Action! Fun! Boston Children's Theatre concludes its most exciting season yet with the Broadway hit musical about America's favorite little girl, Annie.
2pm
Call (617) 424-6634 for more information.

MAY 10 & 17
Emmanuel Music
Emmanuel Music presents the second year of an ambitious seven-year, 51-concert exploration of the major vocal, piano and chamber works of Franz Schubert.
4pm
Call (617) 536-3356 for more information.

MAY 17
New Collage Music
7pm
Call (617) 325-2219 for more information.
The Fabric of Suffolk: A Closer Look at Our Faculty
The personal stories and insights of just a few of the professors who make up the rich tapestry of Suffolk's faculty.

Suffolk UniverCity
From Beacon Hill to Downtown Crossing and everywhere in between, if you haven't looked lately, Suffolk's campus has expanded.

Over the Hill and Still Growing: Frank Sawyer School of Management Celebrates 60th Anniversary
It may be turning 60, but the Sawyer School of Management continues to improve with age.

The New Path to Promotion
by Robin Ryan, MEd '78
This career coach and best-selling author shares her secrets to getting the promotion you want.
As I stood on the podium at Faneuil Hall in September at our first academic convocation, looking out at the sea of faces, I felt very proud. Our faculty in their academic robes, our new students, their families and Suffolk's dedicated staff and friends, all joined together this day to mark the beginning of a journey.

At Suffolk University, this journey involves an intricate blending of intellectual exploration and practical experience. This holds true not only for our students, but also for the professors who guide them in their quest.

Every member of the Suffolk community values the relationship between instructor and student. It is the foundation and strength of this institution—the very fabric of the University.

In this issue of Suffolk magazine, we have profiled just a few of our professors. They are rigorous yet caring intellectual guides. Their classroom leadership is inspired both by research and by pragmatic, real-life experience. Suffolk professors travel the world, sharing their research findings with the international community and returning to the classroom with a more global knowledge—often having discovered or created new opportunities for their students. Some of these opportunities were turned into reality this year. As you will read on the following pages, many students and faculty are taking advantage of international travel and study excursions.

We also feature the 60th anniversary of the Frank Sawyer School of Management and profiles of our outstanding alumni. These varied threads come together in Suffolk University to form a complex tapestry colored by experience, strengthened by knowledge and given rich texture by our faculty, students, alumni and friends.

David J. Sargent
President
Advertising in the Next Millennium

Will advertising agencies as we know them survive in the next millennium? The answer was a resounding Yes! at the mid-October luncheon and panel discussion sponsored by the Frank Sawyer School of Management and the Advertising Club of Greater Boston.

Nearly 140 alumni, faculty and guests converged on the Boston Harbor Hotel for the event, The Future of the Advertising Agency: Will it Survive Beyond the Year 2000? Panelists were Paul Allen, president of Allen Gerritsen; Paula Katkin, executive director for marketing communications for Bell Atlantic Yellow Pages Company; David Kenny, CEO and partner at Bronner Slosberg Humphrey; I Jian Lin, founder, president and creative director of Encompass Communications; and Rosemarie Ryan, president and managing partner of Kirshenbaum Bond & Partners. The program was introduced by Dean Brennan and moderated by Dr. David Lambert, chairman of the Sawyer School of Management Department of Marketing.

“Our panelists represented a wide range of views, from the large, full-service agency to the guerrilla-grassroots marketer. The result was lively discussion from both the panel members and the audience,” said Lambert.

In an unexpected yet much-appreciated prelude to the event, the USS Constitution appeared through the large hotel windows as guests were being seated for lunch. The country’s oldest commissioned battleship came about and fired a 10-gun salute in celebration of its birthday.*

Suffolk MBAs Study in China


Aleman and Tempou studied museums in the Boston area and in their hometowns to gather ideas before they left for the Stilwell Museum. “We tried to organize most of our information before we got there, and wanted to go with a plan. When we arrived in Chongqing, the plan needed to be completely rearranged,” Aleman recalled. “When you go to another country, you quickly realize that its standards are very different from US standards. At the Stilwell Museum, all of the windows were open, and dust and rain was coming in on the pieces. Of course, in the US, there would never be windows open in a museum,” said Aleman. The students quickly redrafted their marketing plan and focused on the basics. “They were really eager to take our advice which made it a great experience,” said Aleman.

Although Huntsman, Strynar and Strickland had a very different business pursuit from the museum experience, they also reported a successful business adventure. Back in the United States, the three presented their findings to their client, Purdue Chicken, which is considering a joint venture opportunity in China. “The students really initiated this trip,” said Sawyer School of Management Professor Warren Briggs, who laid the groundwork for the China internship program. “It’s a unique experience because they didn’t just tour the country, they actually brought very successful business accomplishments home,” he added. The trip was sponsored in part, by a grant from the Edward McDonnell Institute for International Business at Suffolk.*

Letter to the Editor

Both my husband [Peter J. Bradanese, BS ‘78] and I are graduates of Suffolk and married after graduation. Our daughter, now 17 and a senior at Pentucket Regional High School in West Newbury, is very much interested in Suffolk herself. After reading your recent issue of Suffolk University Magazine (Fall 1997), I am more interested than ever in learning about the broad range of possibilities and changes at Suffolk. We look forward to a visit and exploring the new possibilities.

Anita L. DeSimone-Bradanese, BSJ ’79

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Fulbright Scholar in MBA Program

As a Fulbright Scholar from Germany, Reinhard Vanhoefen could have chosen to continue his education anywhere in the world—he chose Suffolk's MBA program. He plans to complete the degree by December 1998.

Impressed with Boston and Suffolk, Vanhoefen likes the wide range of course offerings, small classes, the practical/teamwork approach and the interaction with professors. "I've been learning a lot—culturally, personally and academically. I didn't come for an easy experience."

Vanhoefen's background is varied and impressive. He completed an apprenticeship in wholesale and export business with Germany's Bosch Company, worked for Disney World and Epcot Center in Florida and traveled for three months through the southern and western United States. He earned the equivalent of an MBA from Fachhochschule Frankfurt am Main, with three majors: auditing and strategic control, marketing and market research, and production management and logistics.

With assistance from the Office of Development, Wilson has submitted a USIA grant proposal to help fund students from the former Yugoslavia for the 1998-1999 academic year. He also is seeking contributions from area law firms and multinational companies. Thus far, the program has been supported by individual contributions and by a larger donation from People's Savings Bank.

Two Bosnian students will attend Suffolk next year. One, Amer Kapitanovic, is a 27-year-old journalist whose education was cut short by war. He has one year's work to complete for his undergraduate degree. Concluding his studies here, Kapitanovic will take a final oral exam back in Sarajevo.

The second student will be chosen next summer, and Wilson will have the opportunity to meet many of the candidates. He visited Sarajevo again in January to lead a weeklong seminar on "Multicultural Relations in the United States."

Wilson is contemplating enrolling in Suffolk's MPA program, with the goal of pursuing a career in non-profit management.

As for Saltagic, she will be going back home, where she, too, hopes she can make a difference and help make life better in her country.

Student Takes Lessons from Bosnia to Heart

Jim Wilson, a Suffolk University senior majoring in political science, bought himself a plane ticket and traveled to Sarajevo last summer. It was a course on post-Soviet Europe that got him thinking about the former Yugoslavia and wanting to do something positive in the wake of its internecine struggle. Wilson's mission was to make student exchange arrangements with University of Sarajevo administrators.

Now, as Wilson sees University of Sarajevo exchange student Selma Saltagic thrive in the academic atmosphere of Suffolk University, he is more resolute than ever to bring Bosnian students here next year.

"She approaches things from a new and fresh direction," he said of Saltagic, who is spending her junior year at Suffolk as a result of Wilson's personal mission.

Under the agreement Wilson struck in Sarajevo, Bosnian exchange students are given credit for one year's academic work if they receive positive recommendations from Suffolk faculty. Suffolk waives tuition so that the students may audit courses, but does not offer financial aid funds, which are reserved for American students.
A New Tradition: Annual New Student Academic Convocation

On Sunday, October 27, Suffolk held its first-ever academic convocation, for the class of 2001. The ceremony was a formal way of inducting new students into the Suffolk family.

President David J. Sargent hosted the welcoming event in the Great Hall in Faneuil Hall. There was excitement in the air as families, friends and guests were seated in the softly lit hall with its stirring overtones of patriotism, revolution and history.

The Bay State Quintet played as the faculty, wearing academic robes, was ushered into the building, followed by the presidential party. Next, the Tulach Ard & Pipe Band marched through the aisles playing bagpipes and drums as the freshman class approached the great doors, awaiting a cue.

President Sargent introduced students to some of the people who would become familiar faces to them on their journey through college. He emphasized that both faculty and staff members of the University are available to help the students, but reminded them, "You are alone at the helm, making the choices that will shape your future."

Christina Lenares, president of the Student Government Association, challenged the class of 2001 to "take a leap, explore, dream and discover." She said, "You are a leader when you do the best that you can."

Dean John F. Brennan of the Frank Sawyer School of Management noted that this event was one of many to mark the yearlong celebration of the 60th anniversary of SSOM. He also asked the professors to rise so that students could recognize them, and he encouraged the students to get to know their professors.

Angela Velasquez, class of 2001, sang the national anthem. Nancy Stoll, dean of students said this year’s family weekend theme “creating new traditions” was made evident by the convocation gathering.

Members of the class of 2001 are, "smart, determined to make their own money, care about the community, and have pierced themselves in places their parents never would have dreamed," said Dean Michael R. Ronayne of the College of Liberal Arts and Sciences.

The emotionally stirring poem "Protest Art," was read by its author, Professor Fred Marchant. The poem is dedicated to the Boston writer James Carroll and to Sr. Corita Kent, the artist who painted the famous Boston Gas tank along Interstate 93. The tank is the largest copyrighted piece of art in the United States.

The emotionally stirring poem "Protest Art," was read by its author, Professor Fred Marchant.

Excerpt from "Protest Art"
by Professor Fred Marchant

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In Dorchester, beyond a long spit of land washed with oil, in a gray-green mudflat a great blue heron stilts alone under Sister Corita’s monumental effort to tame a “natural” gas storage tank into communal art. On the edge of the central, broad red stripe you still can see the benevolent profile of Uncle Ho; his curved brow, the wisps of beard—unmistakably his—still hide in plain view, Corita’s art in protest against that eternal war; the hint, the remnant of one who was proclaimed the enemy now stares over our vastness and troubles. On his lips is a stern wonder why anyone should still be lost outside the tree in a jungle of what their eyes have seen, their hands have done. He wonders why they have not come in, why they cannot come home.
Conference Focuses on Irish Famine and Its Aftermath

The Irish famine and its impact on the Irish Diaspora over the past 150 years was the topic as Suffolk University played host to The American Conference of Irish Studies New England Regional Conference last fall.

Thirty-four scholars presented papers on the general topic “From Famine to Feast—Ireland 1847-1997,” discussing a range of issues, from politics and history to literature and culture. About 80 people attended the weekend conference. Irish Consul General Orla Hanrahan stopped by during the course of the weekend as did British Consul General James Posten. The conference was sponsored by Suffolk University and the American Ireland Educational Foundation, Inc.

The Arts Take Center Stage at 1997 Lowell Lectures

A self-described arts activist devoted to abolishing all forms of exclusion, Bill T. Jones is best known for his abilities as a dancer and choreographer. He opened the fall 1997 Lowell Lecture Series with a September presentation titled “Belonging,” the first in a series focusing on the theme “Changing Perceptions of Contemporary Relationships.”

Jones received a MacArthur “Genius” Fellowship in 1994 and has created more than 40 works for his own company, Bill T. Jones/Arnie Zane Dance Company. He has received commissions to choreograph works for numerous modern dance and ballet companies such as Alvin Ailey American Dance Theater, Boston Ballet and Lyon Opera Ballet. His talents span the arts, including ballet, opera and television, and he has published a number of written works.

Choreographer Bill T. Jones

Jones spoke at Suffolk about re-examining and redefining traditional concepts of relationships, sexuality and gender roles and finding ways to guide us toward tolerance and acceptance. He asked students in the audience, “Who do you think you are, and where do you belong?” Jones encouraged young people to reach out beyond their comfortable boundaries and cultivate a community for support.

Look for the Boston premiere of Jones’ new work, We Set Out Early . . . Visibility Was Poor, at the Dance Umbrella, June 2-6, 1998.

The second Lowell Lecture of the season was delivered by highly regarded author Florence Ladd and was titled “Race and Class at College: A Fictional Perspective.” Ladd is the author of Sarah’s Psalm, a novel that received the 1997 Literary Award for Best Fiction from the Black Caucus of the American Library Association.

The lecture, in early November, focused on Ladd’s latest work-in-progress, a novel about issues in the life of an African student in a New England college town. As she read aloud portions of the new book, she solicited feedback from audience members about their impressions of the characters, giving them the opportunity to shape the identities and direction of the story’s inhabitants.

In addition to her literary ventures, Ladd has taught at Simmons College, Robert College in Istanbul and Harvard University. She currently is affiliated with the School of International Training in Brattleboro, Vermont, and once served as director of the acclaimed Bunting Institute at Radcliffe College.

New Scholarship for Rosie’s Place Client Announced

In the near future, a Rosie’s Place client may have her dream come true with a full scholarship to Suffolk University. The establishment of the Joan R. Sawyer Scholar Fund was announced in October during Lunch with Lily and the Ladies. The annual benefit featuring Lily Tomlin is the major fund-raising event for Rosie’s Place, which was founded by activist and Suffolk University honorary degree recipient Kip Tiernan to offer support to homeless women. Suffolk University women had their place at Lunch, both at two supporters’ tables and among the volunteers assisting with the event.

The Joan R. Sawyer Scholar Fund will provide scholarships to women at Rosie’s Place. The late Joan Sawyer was a friend of Rosie’s Place and treasurer of Sawyer Enterprises, a family business that owns taxi companies, real estate and parking lots in and around Boston. The Sawyer family has long-standing ties to Suffolk University, where the Frank Sawyer School of Management is named for the family patriarch, and daughter Carol Sawyer Parks is a trustee.

Lily Tomlin at Rosie’s Place benefit
New Program, Scholarships and Fellowships for Public Management

The Department of Public Management will begin offering in September 1998 a new joint degree, MPA/MS in Criminal Justice. The 18-course program is specifically designed for public safety professionals. Also, the department is proud to announce three new public service fellowships of $1,200 each for part-time public management students and 15 new $3,200 scholarships. For more information on public management programs and fellowships, call the department at (617) 573-8330.

Suffolk Teams with Area Colleges for Joint Admissions Plan

Suffolk University has entered into joint admissions agreements with three area colleges this academic year, guaranteeing that students from the three community colleges who meet certain requirements will be granted entry to Suffolk University. North Shore Community College, Middlesex Community College and Quincy College have each signed joint admissions agreements with Suffolk. To be eligible for the joint admissions program, students at each college must complete specified associate degree programs with a grade point average of 2.5.

"This provides a wonderful opportunity for students who have proven themselves at the community college level to pursue a four-year academic degree at Suffolk University," said President David J. Sargent.

Lecture Series features State Street CEO and Ret. Marine Corps General


Speaking to members of the Suffolk community, area business leaders and State Street employees, Carter detailed his proposal to replace the present Social Security system while still guaranteeing full benefits to all Americans. He further explained that this approach would allow citizens to invest their FICA taxes in financial assets, therefore meeting retirement needs at a fraction of Social Security's cost.

The lecture was held in October at the Omni Parker House, Boston. In February, at the Bay Tower Room, Boston, General Joseph P. Hoar, USMC (ret.), LLD '93 (hon.), moderated a panel discussion, "Retooling Industry in the Post-Cold War World." Speaking to nearly 140 guests, the panel comprised Richard M. Moose, senior fellow at the CNA Corporation in Alexandria, Virginia, and former sub-Cabinet-level adviser under Presidents Carter and Clinton; Robert J. Murray, BS '61, president and CEO of CNA Corporation and former Undersecretary of the Navy; and Charles Stein, "Boston Globe" business reporter and former WBZ-TV business news commentator.

The discussion centered on the paradox of America's post-cold-war role as a superpower. "America enjoys virtual world dominance as the only superpower, yet most Americans are profoundly disinterested in world leadership," said Hoar. Taking advantage of the wealth of military and foreign policy experience on the panel, the audience asked questions regarding the most recent crisis in Iraq. Hoar, who was Deputy for Operations for the Marine Corps during the Gulf War, responded, suggesting that when and if any military action is considered, Congress and the president must "define the vision of the future for Iraq and the US." Presently, Hoar is president of the consulting firm JP Hoar & Associates in DelMar, California; co-chairman of the Middle East Panel, Council on Foreign Relations; fellow of the World Economic Forum; and a trustee of Suffolk University.

Both luncheon lectures were part of the Sawyer School of Management's State Street Lecture Series, funded by a grant from State Street Corporation.
Suffolk Students Have SOUL(S)

A Suffolk student group received a grant from the Learn and Serve Higher Education Grant Program administered by the Massachusetts Camps Compact (MACC) to launch a student community service organization.

The group, called Suffolk Organization for Uplifting Lives through Service (SOULS), will use the $16,637 grant to get Suffolk students involved in volunteer service programs throughout greater Boston.

Students will work on projects concerned with literacy; homelessness and housing; soup kitchens and food banks; AIDS; children; and the environment through such organizations as Habitat for Humanity, Break Away (an alternative spring break program), ReadBoston and Boston Cares.

The grant period is October 1997 through June 1998.

Merit Scholarships Awarded

At a September 1997 dinner at the Omni Parker House in Boston, the 1997-1998 Suffolk University Merit Scholars were honored. A total of 46 awards were made that evening to students in the Frank Sawyer School of Management and College of Liberal Arts and Sciences.

Seventeen students received the Thomas A. Fulham Merit Scholarship; seven received the John P. Chase Scholarship; 16 received the John M. Corcoran Scholarship; three received the P. Leo and Helen Corcoran Scholarship; and three received the Vendome Firefighters Scholarship. These scholarships were established to recognize and encourage academic excellence and distinguished achievement.

Photo Exhibit Brings Out WW II Heroes

World War II veterans came face to face with images of themselves as young men when Suffolk University celebrated Veterans Day with the presentation of "General Stilwell's Infantry: A history in photographs" at the Massachusetts State House.

The two-week showing kicked off on Veterans Day eve with a reception for more than 200 people. Special guests included David Quaid, the combat photographer and renowned cinematographer who assembled the exhibit featuring his work and that of nine other photographers, and veterans of Merrill's Marauders, the legendary regiment depicted in many of the photos.

The all-volunteer regiment under Maj. Gen. Frank Merrill, dubbed Merrill's Marauders by the press, showed incredible courage and foritude working behind Japanese lines in Burma under the command of Gen. Joseph Stilwell. The story of their heroics was spread by the press, then by Hollywood.

Merrill's Marauders veterans from across the country came together at the exhibit to relive the anguish and glory they experienced, battling disease, hunger and an entrenched enemy to gain a foothold against the Japanese incursion onto the Asian continent.

Suffolk University has a special relationship with Gen. Stilwell's legacy. The Stilwell Foundation of Andover proved instrumental in helping the university form a partnership with Sichuan International Studies University in Chongqing, China, where Gen. Stilwell had his wartime headquarters. A two-year college, the Stilwell School of International Studies, was established in 1993, named for the man who became a symbol of the friendship between the United States and China during World War II. The Stilwell School offers the only joint degree program between a Chinese and American institution, and Suffolk University has welcomed several of its students, who will complete their undergraduate degrees here in Boston.

The exhibit traveled from Boston to Wisconsin and will be shown in California before going to its permanent home in Chongqing. The Boston showing was made possible by the generosity of Briggs & Stratton Corporation, Raytheon Company, State Street Corporation and the Stilwell Foundation of Andover.

Coretta Scott King and Governor Paul Cellucci

Coretta Scott King, founder and CEO of the Martin Luther King, Jr. Center for Nonviolent Social Change, spoke on "The Importance of Black History Month" at a February 26 event at Suffolk University.
Gilpatrick is Beating the Odds

Suffolk University hockey player John Gilpatrick continues to make progress from a paralyzing injury suffered in a game against Stonehill College in January 1996. On winter break from school this past December, he completed six weeks of intensive physical and occupational therapy in an Atlanta, Georgia, rehabilitation center. It was his third visit to the Shepherd Spinal Center.

"John was back in Atlanta after having stood unaided for the first time since his accident," Suffolk Athletic Director Jim Nelson reported. Nelson visited Gilpatrick while attending an NCAA legislative convention in Atlanta. Nelson says that Gilpatrick has exceeded even his doctors' expectations by taking as many as 75 steps with a walker and continues to display committed determination.

Studying criminal justice, Gilpatrick completed two courses at Suffolk in fall 1997. He is taking two more courses this spring and plans to return in fall 1998 as a full-time student. After graduation, he hopes to attend graduate school or study law.

Gilpatrick, a 25-year-old Hanover, Massachusetts, resident has made considerable progress in rehabilitation from the injury that paralyzed the upper part of his body and left him unable to stand or move his arms.

Another Winning Season for New Volleyball Team

It was only its second year of varsity existence in the Suffolk University athletic program, but the 1997 Suffolk volleyball team, under Coach Christine Carr, compiled an outstanding record of 18-3 last fall.

The Suffolk women won a berth in the Great Northeast Athletic Conference playoffs where they lost to Johnson & Wales. They won all 10 of their matches in October before their playoff loss, and more heartening to Coach Carr is the fact that all 10 of her players will be returning in fall 1998.

Carr, a 1993 Harvard University graduate, played softball and volleyball in college. She was captain of the 1992 Crimson softball team, winning All-Ivy honors. At Suffolk, she is an assistant athletic director and also coaches the varsity softball team.

"It's been fun," enthused Carr in discussing the successful season. "It's been easy coaching here. The female athletes are great and very dedicated. Sometimes, it seemed as though I was just rolling out the balls and letting them play. I just added reinforcement and got them to work together as a team."

On the court, the team was led by co-captains Ashley Begin of Methuen, Massachusetts, and Melissa Grier of Dedham, Massachusetts. Begin finished second on the team in kills with 123, aces (49) and blocks (25), and was the team's most versatile player. Grier led the team in serving with a 97.1 percentage. She was second in assists with a 4.1 average and she had 34 aces.

Other players who made significant contributions included Jennifer Covino of Arlington, Massachusetts; Lori Doupe of Glendale, Arizona; Holly Stasiowski of Swansea, Massachusetts; Kristen Robidoux of Holyoke, Massachusetts; Tiffany Norstedt of Williston, North Dakota; Marsha Bernier of Waltham, Massachusetts; and Kristen Smith of Mount Union, Pennsylvania.

Based on the 1997 success and the wealth of returnees for next season, the winning should continue for Christine Carr and her dedicated squad. Don't miss the excitement—come down to Ridgeway and see a game for yourself!
Student Callers Increase Donations by Phone

The 1997-1998 phonathon season began in September with more than 25 students making calls to some 10,000 alumni of the College of Liberal Arts and Sciences (CLAS) and the Frank Sawyer School of Management (SSOM). The fall phonathon ended on November 25 with nearly $107,000 in pledges, thanks to the generosity of 2,718 graduates of SSOM and CLAS. Pledges increased 11 percent over last year in CLAS and 57 percent in SSOM.

“Our student callers were a terrific team this year. I’m really proud of them. But it is the alumni who are the real heroes. They were very generous,” said Director of the Annual Fund Robert Walsh.

Students began the spring phonathon in January 1998 and will continue calling through April.

What is the Annual Fund or Why are You Calling Me?

The Suffolk University Annual Fund is the basis of all fundraising for the University. The backbone of educational fundraising, annual giving has become one of the most important tools to support education throughout the country. But what does it do? The Annual Fund at Suffolk is used to support a variety of improvements across campus, including curriculum changes, alumni programming, equipment updates and building maintenance. Unlike a capital campaign which uses dollars raised for a large project, the annual fund is used each fiscal year wherever it is most needed. It often helps to keep tuition down year after year, thus directly benefits our students.

If you have not sent in a donation to the 1997-1998 Annual Fund, please do so today. Your gifts are so important to the University and to the students.

Scholarship Named for Candy-Wrapping Inventor

James A. Ferris, Sr., was a machine designer, inventor and consulting engineer who was known for inventing the continuous-feed candy-wrapping machine for the Mars Candy Company. The machine has been used by the industry since 1946. Alumni-Trustee Mary R. Ferris, BA ’73, has established the James A. Ferris, Sr., Engineering Fund in memory of her father. Mars has also made a contribution to the fund.

“Endowments are necessary for the success of a school, and CLAS doesn’t have many; especially in the sciences. There are only two endowments in the engineering department,” said Trustee Ferris. Income from the fund will be used annually and in equal amounts for a student award and for equipment needs of the engineering department.

If you are interested in contributing to this fund, send a check payable to: James A. Ferris, Sr., Engineering Fund at Suffolk University. Send your check to: Ginger Lucey, Director of Donor Relations, Office of Development, Suffolk University, 8 Ashburton Place, Boston, MA 02108. You may also call (617) 573-8029.

Mary Ferris
Like weavers of fine fabrics, teachers practice an ancient art that is cultivated over time with experience and personal growth. Their art is refined through patience, diligence and attention to the numerous choices and possibilities that may need to be made along the way. As textiles are created with a mind to the choices of color, thread and pattern, the teacher also must impart knowledge while anticipating how and when to challenge, support or cajole his or her students.

Suffolk University professors came to their profession along a variety of paths, but they share a dedication to their art and constantly strive to refine their skills. Learning is truly a way of life for them.
CONNECTING IN THE CLASSROOM

In his 31st year of teaching, Sawyer School of Management Professor Abdelmagid Mazen primarily instructs MBA students. His lengthy service has not dulled a unique perspective on how to keep his classes fresh and lively. He videotapes each one of his classes so he can review his teaching style, and he asks his students to serve as reviewers, commenting anonymously on his presentation at the end of each class. "If a student says I'm going too fast, I don't want to wait until the end of the semester to find out," said Mazen. "This is my profession. If I were a carpenter, I would study and look at the tables I had created. I look at my work on videotape at home to examine my teaching abilities and style."

"Learning doesn't just start and end with the chapters we read for class," explained Mazen. He starts his class by asking students to discuss a topic on something going on in the world, an activity he calls a "brain massage." "This kicks in the endorphins and gets the students stimulated so we can move on to the tough subject at hand," he said.

Like Mazen, Professor Elisabeth Sandberg also takes a spirited approach to keeping students interested and active in the subject they are studying. She requires her Psychology of the Family and Child Development students to go out into the "real world" and conduct observations of their own. Her students interview people who are in alternative family structures. The students then share their experiences with others in the classroom, allowing students to learn from current situations rather than exclusively from textbooks.

THE ART AND PRACTICE OF WRITING

Professor Lauri Umansky is in her eighth year of teaching history at Suffolk, and she is a firm believer in good-old-fashioned paper writing. "I think it's criminal that anyone gets out of college without being a good writer," she said.

Umansky sets a good example; she is a practiced writer herself and has passed this skill on to her daughter, Carenna. She and the then-third-grade-Carenna co-authored movie reviews which were printed in Sojourner, a Cambridge-based newspaper.

The fact that Umansky takes pride in her writing sets a precedent for her students: they learn to respect their own writing and gain a better understanding of the importance of strong composition in any field. "Papers help take students beyond names, dates and facts and allow them to write about the broader social and cultural themes we can find in history," she said.

Umansky has published several books on issues of the women's movement, including her most recent, Motherhood Reconceived: Feminism and the Legacies of the Sixties (NY Press, 1996). She has vast knowledge of women's studies, the political and social movements of the 1960s and American civilization, and she teaches courses on these topics and their place in history. Her deep interest produces a contagious enthusiasm, so one can understand why so many students rave about her classes.

LONG-TERM FRIENDSHIPS WITH STUDENTS

Professor Frances Burke has been teaching public management courses at Suffolk for 23 years. This senior tenured faculty member in the Frank Sawyer School of Management firmly believes that studying abroad is essential for rounding out students' perspectives, and she herself feels the need for global learning experiences. Burke is known as an expert on management and ethics and has spoken on these topics in many foreign countries and at national and international seminars.

Elisabeth Sandberg
Burke turns her consulting trips abroad into lessons for her students, enticing them to go out and explore the world on their own. "It's imperative for students to get overseas. It changes their entire perspective in understanding global relationships," she said.

Treating her students always as professionals, Burke helps them obtain prestigious internships. She mentors them and tracks their successes long after graduation. Burke calls her students "go-getters," but students say she helped instill in them a feeling of confidence.

Her straightforward and enthusiastic personality is remembered long after graduation—she is a faculty member consistently asked about by Suffolk alumni. Burke's office is filled with photographs of her former protégés, often from foreign countries where they have gone to study or work. Certificates of recognition also fill the room, proof of her successful consulting and speaking trips in foreign countries.

**EARLY INFLUENCES**

Many Suffolk professors have vivid memories of people who motivated them to pursue the art of teaching. A rewarding and enriching career developed for them through the help of eye-opening mentors, parents and early insights.

Both Umansky's father and grandfather were historians, and her father and stepfather were teachers. She grew up thinking she would be anything but a professor or historian. Now, she says it must have been in her blood, because by the age of 26, she knew she wanted to become a teacher. Umansky was a student who never spoke in class, so the thought of standing up and addressing students was frightening. However, as a graduate student at Brown University studying American civilization, she was required to teach undergraduate classes. "It turned out that I was good at it and loved it," said Umansky. Apparently her professors and fellow students agreed because she won the graduate teacher of the year award.

Sandberg's greatest influences were her college professors. While studying at the University of Chicago, she became aware of her calling to teach. "I think that I sort of got indoctrinated into teaching because I had so many great professors. Teaching seemed like the natural next step," she said.

Professor Fred Marchant of the English department might have missed his calling were it not for the influences of his teachers and peers. Marchant came from a working-class background in Providence, Rhode Island, and was mostly a B and C student until his junior year in high school. One day, a teacher called his parents in and told them that he had a lot more potential than his grades were showing.

That may have been the start of Marchant's ascent into higher education, because he eventually grew to respect that teacher and successive professors, (many of whom he keeps in touch with today) at Providence College, Brown University and the University of Chicago. Remarking on his English professors, Marchant said, "I admired the way they could return to a text and keep making new meanings out of it."
"There is great dignity in the moment for both students and myself when horizons of meaning are expanded."

Dean John F. Brennan, Frank Sawyer School of Management, pointed out that many Suffolk professors are "nationally and internationally known for their work. They juggle lecture, consulting and research demands, but nothing interferes with their teaching and office hour schedules. The students are their highest priority."

**BEYOND THE CLASSROOM**

As with many artists, professors' interests extend beyond traditional boundaries. They are not solely interested in classroom lecturing and lesson-planning. Exploring the world beyond the classroom makes them better teachers as they bring their varied experiences back to their students.

For Marchant, poetry writing is a passion. In 1981, he took a leave of absence from Suffolk to concentrate on his poetry. The result: In 1993, Marchant published *Tipping Point*, a book of poems that won the 1993 Word Works Washington Prize. He is now finishing his second book of poetry, *Full Moon Boat*. Marchant's work has been published in journals including *AGNI*, *Ploughshares*, *Harvard Review*, *Gettysburg Review* and *Poetry Northwest*.

Burke also brings vibrant outside interests and experiences to her classes. In 1995, she was a Fulbright scholar traveling to Malaysia for speaking engagements and to educate people about ethics and management issues. During that time, she also was a stringer for the *Boston Globe*. She can deliver first-hand knowledge of what it is like to work with executives in foreign countries and cultures. Studying with other world-renowned ethicists has further broadened her knowledge of management and ethics.

"Ethics is used as a management tool to make decisions. People want to know about it; they want to have a well-rounded sense of management, business and leadership," said Burke. “I love to travel and explore other cultures. It adds to my teaching skills, because I can bring an international module back to my classes.”
TEACHERS AT HEART

Mazen loves teaching because he believes teachers are metaphor makers, and he enjoys helping people learn through their use. He believes that the learning environment is an intimate and vulnerable one, and that we are all really teachers at heart. "When I was about sixteen, I discovered that a great way to explain things to my younger brothers and sisters was through metaphors. An elegant comparison taps into as many dimensions of a phenomenon as possible," he said.

Marchant continues to teach because he wants to impart to others his deep love of words and language. He also clearly has a talent and love for teaching English—he's been doing it since he was enrolled in the Marine Corps as a young graduate of Brown University.

Burke's specialty is change, and she sees incredible transformation over time with students. Teaching intrigues her because "school is not about short-term change. It is a long-term investment, and I love to hear from students and find out about the interesting things they're doing once they've graduated."

HELPING US ALL TO LEARN

The creator of fine fabric aims for a beautiful piece of work to be both useful and widely admired. Suffolk professors use their broad range of unique skills to help students expand their minds, and put their newfound knowledge to use as they pursue their own way in life. As they weave the fabric of the future, they are people in which we can take pride, and to whom we can be grateful for their interest and skill in helping us all to learn.

"When I was about sixteen, I discovered that a great way to explain things to my younger brothers and sisters was through metaphors."

Abdelmagid Mazen

There are more than 200 full-time and 288 adjunct faculty members in the College of Liberal Arts and Sciences and the Sawyer School of Management at Suffolk University. Those interviewed for this article represent but a few of the unique and exciting perspectives and practices that make our professors so effective at challenging eager minds.
Gleason Archer founded Suffolk Law School in one room of a lodging house in Boston. Today, Suffolk University has grown to occupy 14 buildings on and around prestigious Beacon Hill. Where is Suffolk University? Everywhere! As you can see, the CITY is our campus.
It looked like a scene from the future. On a 4-by-7-foot screen divided into four squares, alumni in four cities sang "Happy Birthday" together. Teleconference technology made it possible for a group of alumni, faculty and friends at the Park Plaza Hotel in Boston to interact live via satellite with alumni in New York, Washington, DC, and San Diego. It was a virtual birthday party celebrating 60 years of the Frank Sawyer School of Management.

Suffolk University’s first class of business students, six men and two women, met in 1937. It would have been hard for them to imagine the high-tech advances employed by the Sawyer School of Management today. In 1937 nylon was patented; the first
commercial flight across the Pacific was made; and the Hindenburg exploded in flames midair. As the Depression era came to an end, college students’ greatest concern was finding a job. Many turned to Suffolk for help.

At the business school’s inception, Gleason Archer and John Griffin collaborated to create a program that was affordable and practical. The 1937-1938 catalog noted the importance of maintaining low tuition and evening classes to make education “available to those who must earn their living while attending college,” and it stressed “the impressive value of combining educational theory and daily wage-earning experience.” Tuition was $160 per year.

Just 10 years later, thanks to the GI Bill, the business school grew to more than 500 students. Jack McCarthy, George Karavasile and Edward Cogliano graduated from Suffolk in 1949. The most advanced piece of technology they saw on campus was the elevator in the building on Mt. Vernon Street where business classes were held. But even the elevator was locked up and reserved for war veterans in wheelchairs. McCarthy remembers crowded classrooms with 40 to 50 students, and in some core courses, he says, there may have been as many as 100.

“You weren’t ever allowed to ask a question in class; you had to submit it in writing to the professor, and you’d hear back a week later. By that time, you forgot why you asked,” Karavasile recalled.

Today, the classroom experience at the Sawyer School of Management is vastly different. Faculty members acknowledge that their responsibility to students extends well beyond lectures and handouts. In addition to computer technology, they engage in good, old-fashioned personal interaction.

“The professors are very helpful, and the staff and administrators are caring,” said Deborah Allawi, a current management student. “They encourage you to get involved, join professional organizations, and they let you know about job opportunities.”

Professor Anthony Eonas has taught in the management school 26 of its 60 years. You could say he's seen it all. What has kept him at Suffolk so long is his love of teaching—a common sentiment among Sawyer School of Management professors. “I love teaching,” he said, “and I like the types of students we have at Suffolk.”

In 1937 nylon was patented; the first commercial flight across the Pacific was made; and the Hindenburg exploded in flames midair.

In Eonas's estimation, Suffolk has always been in the forefront of business education and will remain there in the future. “As long as we recognize our strengths and don’t try to make ourselves something we’re not, we’ll be competitive.”

In 1937, Gleason Archer predicted that the business program would become the largest academic division of the University. Nearly a half century later, his prophesy became reality. From eight students in 1937, to more than 2,100 students in 1997, the School of Management had exceeded the expectations of its founders.

Yet, the measure of success for any academic institution is the achievement of its alumni. Sawyer School of Management graduates are the management leaders for some of the world’s most prominent corporations, such as AT&T, Bain and Co., Coopers & Lybrand, Ernst & Young, Fidelity Investments, Gillette, Kraft Corporation and Raytheon. Still more are involved in a wide range of entrepreneurial ventures, non-profit organizations, public service institutions and government agencies.

Looking ahead, the growth and development of Suffolk’s management programs show no sign of slowing. Once known as a commuter school in Boston, the Sawyer School of Management has a strong presence well beyond Boston and New England—into the global arena.

Today the Sawyer School of Management has affiliations with some of the finest educational institutions and organizations in the world, including colleges, universities and corporations in France, Pakistan, Bangladesh, Italy, Spain, Germany and England. Not only are Suffolk students traveling and studying around the globe, but also students representing 82 countries worldwide are flocking to the University and the Sawyer School. The availability of on-campus housing at Suffolk has increased the out-of-state and international student population, especially at the undergraduate level.
Another key concept that drives the delivery of education in today's Sawyer School of Management is customer service. When Dean John F. Brennan took the helm of the management school in 1991, he said, "When customers and their needs and problems are put first, good things happen." And indeed, good things have been happening.

The school's offerings have grown exponentially in 60 years. In 1937, undergraduate students could major in three areas: accounting, advertising, and business management. Presently, the Sawyer School of Management offers three undergraduate degrees with seven majors and 20 postgraduate programs leading to degrees and certificates. New programs include master's degrees in entrepreneurial studies, financial services and banking, taxation and accounting, and joint degrees with Suffolk University Law School (JD/MBA, JD/MPA and JD/MSF).

"We are more customer-oriented, focusing on the needs of students and employers," said Brennan. "We are trying to make the programs and courses geared more toward what the student wants, not the convenience of the faculty or administration. Customers are getting smarter. They are aware of which schools are paying attention to their needs. We want to be first in their minds."

If Dean Brennan has his way, when Suffolk University is mentioned, the first thing to come to mind will be the Frank Sawyer School of Management. The business school has a rich history, but in the future, Brennan wants the school to earn higher visibility as a leading business educator.

"We have been here offering high-quality programs for a long time—granting MBAs for 27 years and Executive MBAs for 22 years. That won't change. But I plan to raise our profile," said Brennan. He plans to accomplish this in two ways: "First, create the best educational value we can, and second, offer the best teaching atmosphere in the city of Boston."

In these two regards, the school already has made great strides. Suffolk is consistently recognized as a "best buy" in college education. Affordability and quality remain dual priorities for the entire University. As for teaching, in recent years, the Sawyer School has attracted some of the world's finest talent. Ninety-five percent of its 60 full-time faculty members hold PhD or terminal degrees; one of the highest faculty PhD ratios in the country. In addition, nearly 100 adjunct professors bring a wealth and diversity of professional expertise into every classroom.

At a recent faculty development seminar held on a "casual Friday," Brennan pointed out to his colleagues that instead of a suit, he was wearing chinos and a blazer. "Even old guys can do a little changing here and there," he joked. In the next 60 years, the Sawyer School is sure to change immensely. Interactive computer technology, the global economy and the demands of the business world will continue to shape the direction it takes. But wherever the future leads, its traditions and the words of its co-founder, Gleason Archer, will always ring true, "Suffolk University College of Business Administration provides training for men and women who look forward to positions of leadership in business."
An article by Mark Blodgett, Alternatives to Injunctive Relief Abuse Treatment: NLAAA-and Alcohol Provider Survey: Year Association Conference in American Public Health judge in the American which provides technical assistance Mentally Ill Members' Assessment paper, "National Alliance for the Mental Health Treatment Systems." Also at the conference, he chaired a discussion and co-presented a paper with Donald Shepard of Brandeis University's Heller School titled "The Michigan-Massachusetts Medicaid Alcohol Provider Survey: Year One. Special Programs on Managed Care and Substance Abuse Treatment: NIIAAA-and NIDA-Sponsored Research." An article by Mark Blodgett, Business Law, titled "Arbitral Alternatives to Injunctive Relief for International Letter of Credit Fraud," appeared in the American Business Law Journal.

Clarence A. Cooper, Public Administration, was appointed to serve on two boards of directors: the Cambridge Business Development Center (CBDC) which provides technical assistance and training for small business entrepreneurs operating in the city of Cambridge, and the Cambridge Dispute Settlement Center (CDSC), which provides alternative dispute settlement services to individuals, government agencies and businesses and also offers professional training for alternative dispute settlement practitioners. He also served as a judge in the American Bar Association-sponsored Northeast Regional Competition in Negotiation for law school students. The final rounds were held in November at Suffolk University Law School.

Colette Dumas, Management, was chosen to participate in the Price-Babson College Fellows Program, which will be held at the Center for Executive Education at Babson College, May 1998. She will represent the Sawyer School of Management at the 14th annual Symposium for Entrepreneurial Educators.

Eric Fortress, Public Management, has a research appointment at Harvard Medical School. A paper he co-authored, "Determinants of Change in Medicaid Pharmaceutical Cost-Sharing: Does Evidence Affect Policy?" was published in Milbank Quarterly Spring 1997.

Daniel Guide, Jr., Management, is principal co-investigator for the second year of a multi-level grant to develop models investigating the effects of management policies, repair and remanufacturing on repairable inventory items and resulting service levels. Guide was a co-presenter of a paper titled "Recoverable Product Environments and Systems for Reuse: Integrating Environmental Issues into Decision Making," at the 28th Annual Decision Sciences Institute Meeting. Also, he participated in the INFORMS National Meeting in Dallas, Texas, where he co-presented "Repair Versus Remanufacturing: Evaluation of Operational Policies" and "Forecasting for Material Recoverability in Recoverable Manufacturing."

Ki Han, Finance, was appointed director of graduate finance programs effective January 1998. In addition to his responsibilities as chair of the finance department, Han assumes the duties of Professor Alexandros Prezas, who resigned as director and is taking a sabbatical until September 1998.

Michael Lavin, public management, has been appointed to the Board of Directors of Public Administration Review (PAR) by the president of the American Society of Public Administrators. PAR is the leading journal in the field of public administration and reaches both practitioners and academicians.

Denis M.S. Lee, Management, visited Hong Kong and Singapore, where he shared his research findings on concurrent engineering, a management strategy that considers all steps in product development simultaneously and has the potential to "revolutionize" the product development process. Lee has found that this strategy, while often discussed, is seldom implemented. He presented his findings at the Hong Kong University of Science and Technology and the Chinese University in Hong Kong. He also took part in a 10-day research project involving the electronics industry at Singapore National University.

Sandy A. Matava and Richard H. Beinecke, Public Management, and MPA graduate student Denise Casey, received the Best Poster Session award at the American Evaluation Association National conference in San Diego, California, in November 1997. Their poster presentation, "Evaluating Public HIV/AIDS and Developmental Disabilities Programs through Participatory Consumer Research," was judged most visually appealing and effective. At the same conference, Beinecke presented the paper "The Impact of Managed Care on Public Mental Health and Substance Abuse Services: Consumer and Provider Assessments." Additionally, Matava was named to the Board of Directors for Youth Build Boston and Roxbury Youth Works.

Magid Mazen, Management, published the lead article in Quality Management Journal, May 1997. Mazen's "Team Defensiveness: A Neglective Root Cause" was one of five articles out of 50 accepted by the top-ranking journal, which is sponsored by the American Society for Quality, the largest organization of its kind worldwide.
Morris McInnes, Accounting, was elected an officer of the Boston chapter of the Financial Executives Institute (FEI), a professional organization of CFOs for large companies in the United States. McInnes will serve for three years, including a one-year term as president in 1999-2000, the first time an academician has served as president.

Suzyn Ornstein, Management, coordinated the Academy for Management Association annual meeting held in Boston. An article by David Silverstein, Business Law, titled “Will Pre-Grant Patent Publication Undermine United States Trade Secret Law?” was published in the *AIPLA Quarterly Journal.*

Richard Torrisi, Management, presented a seminar, Multinational Corporate Strategy and Competitiveness, at the business school of the University of Aix-Marseille, France, in December 1997. In March 1998, Torrisi returned to the same university with 30 Suffolk MBA students to attend a seminar, Strategic Options in the Integrating European Union. During their week-long stay, students met with European faculty, consultants and executives, and visited French and EU-based firms.

**College of Liberal Arts and Sciences**

**Robert Allison,** History, provided historical commentary for New England Cable News coverage of the USS Constitution's sail July 21, 1997. He serves on the exhibit planning committee at the USS Constitution Museum. As University archivist, Allison notes that he has a complete collection of University yearbooks (dating back to 1949) and the *Suffolk Journal* (dating back to 1936). He would enjoy helping alumni retrieve college memories.

**Barbara Ash,** Education and Human Services, presented “Teacher Types and Student Types: Matching Learning Styles to Instructional Strategies” at *Network '97,* the annual conference of the Massachusetts Coalition for Adult Education (MCACE) in October 1997.

**Harry Bartnick,** Art and Design, is included in *New American Painting: Northeastern Painters,* 1997 edition, Open Studio Press. Biographical information on Bartnick and color reproductions of his paintings depicting aerial views of landscapes showing the effect of the human presence in the natural environment are included in the publication.

**Michael Basseches,** Psychology, led a workshop at Harvard University on the challenges that face counselors in schools. An article by John Bekken, Communication and Journalism, appeared in the autumn 1997 issue of *Journalism & Mass Communication Quarterly.* “The Chicago Newspaper Scene: An Ecological Perspective” examines Chicago’s newspaper ecology between 1880 and 1930, demonstrating that the Chicago newspaper scene was far more complex and diverse than generally recognized. Also, Bekken presented a paper on the Boston newsboys’ strike of 1908 to the Northeast Popular Culture Association meeting in November 1997 at Westworth University. In October 1997, Bekken was the featured speaker at the Modern School Reunion meeting at Rutgers University. His topic was labor and education.

**Peter Caputo,** English, spent July and August 1997 in Rome, Italy, where he participated in a seminar on developing new methodologies in the study of myth. While there, he did research for a book he is preparing on mythology and the unconscious.

**Charles Giuliano,** Art and Design, has been selected staff art critic for Microsoft’s new online magazine, *Sidewalk.* Giuliano’s “The Picture This” art feature can be seen each Wednesday on *Boston Sidewalk* located on the Internet at www.sidewalk.com. Also, for the second time, Giuliano was the recipient of the Nan Award for his many years of contributions to the Perspective pages of *Art New England.* In November 1997, he traveled to Shanghai, China, to participate in an exhibition of work by the German-born artist Debora Mache. The project was sponsored, in part, by the Ludwig Museum in Germany. Giuliano’s essay on Mache’s paintings has been published in English, Chinese and German.

**Joshua Giulian,** Communication and Journalism, presented a paper, “The Search for Soul in Corporate America,” at the National Communication Convention in Chicago in November 1997. Giulian’s articles “Human Development as a Business Strategy” and “The State of the Art of Dialogue in Organizations” were published in the journal *Art Work,* September 1997 and January 1998 respectively. His article “Evolutionary Leadership” was published in the New England Human Resources Association journal *Insights,* January 1998. Giulian, who consults outside agencies in organizational communication and development, is a committee member of the New England Human Resources Association and was nominated to its Board of Directors.

**Dr. Terry Buss** joined the Department of Public Administration as chair and professor in September 1997. He comes to Suffolk with a highly distinguished background of academic honors and professional accomplishments. He was awarded two separate Fulbright Scholarships, to Budapest University of Economic Science and to the Budapest School of Public Administration in Hungary. From 1993-1997 he directed a US Information Agency program offering technical assistance to governors in several regions of Russia. In recognition of his achievements, the Russian government awarded him an honorary degree. Honored Professor of Russian Federation, one of only two awarded to Westerners at the time. Buss has worked for governments in Slovakia, Bulgaria, Romania, Poland, South Africa, Australia, Canada, England and Wales.

In 1997 Buss received a fellowship to the Congressional Research Service at the Library of Congress and the Jack Birsius award from the Council of Governors’ Policy Advisors of the National Governors Association.

An active researcher and prolific author, Buss has written 10 books and more than 200 journal articles. He held positions at the University of Akron, Ohio; St. Elizabeth Hospital and Medical Center; Northeast Ohio Universities College of Medicine; the Center for Urban Studies and Public Service Institute at Youngstown State University; and the Ohio State University Polimetrics Laboratory.

Spotlight
Melissa Haussman, Government, is part of a cross-national team in the "Research Network on Gender and the State," headed by political science Professor Dorothy Stetson of Florida Atlantic University and Amy Mazure of Washington State University. The comparative project examines the role of women's policy machinery, such as Commissions on the Status of Women and Ministries for Women's Affairs, in 14 nations, including those in the European Union and North America. The project, to be undertaken this summer, is funded by a research grant from the government of Canada. Haussman will be studying the role of the Women's Program in the Department of the Secretary of State in providing funding and strategic help to those groups seeking to change Canada's abortion laws in the early 1980s.


Mathematical Association of Two-Year Colleges (AMATYC) in Atlanta.

In November 1997, Steve Novick, Art and Design, served as a visiting artist/lecturer in the Mixed Media, Sculpture Department at Massachusetts College of Art, where he presented a slide show and talk on his work. Since July 1997, he has been contributing writer to artsMEDIA magazine, Boston, publishing reviews of exhibitions, including one on "Enterprise" at the Institute of Contemporary Art. During the past year he has been part of a number of group presentations throughout the country including "Hootenanny Extravaganza II," an exhibition of work by contributors to Hootenanny magazine at CB's 313 in New York City; "Playing Games" at the Mariboe Gallery in Hightown, New Jersey; "Eleven at Fifteen" shown at the Kingston Gallery in Boston; and a four-person show at Network in Pontiac, Michigan.

Yvonne Wells, Psychology, traveled to the Czech Republic in August 1997 to give a lecture, "The Myth, Magic and Reality of African-American Women's Lives through the Window of Literature and Film."

Lisa Shatz, Electrical and Computer Engineering, received a Research Proposal Grant from the National Science Foundation to do work on modeling the mechanics of the inner ear.

David Tuerck, Economics, presented a paper, "Information Asymmetries and the Free Rider Problem: Toward a Nontaxing Solution," at the 45th International Atlantic Economic Conference in Rome, Italy, in March.

Spotlight

If you were a management student at Suffolk University in the past 30 years, you probably took a course with Professor Joel Corman. After three decades of service to the Frank Sawyer School of Management, he has retired.

Corman was a valuable member of the Sawyer School who, during his tenure, served on many committees including the Graduate Programs Committee, Promotion, Tenure and Review Committee, and the Committee on Faculty Life and Development. He also served as faculty secretary and parliamentarian. Corman is notable as the first chairperson of the Department of Management, founder of the MBA Association, the Sawyer School Alumni Association and the Sawyer School Graduate Hooding Ceremony.

While at Suffolk, Corman taught Problems of General Management and Human Behavior in Organizations. He published two books, wrote more than 60 cases and more than 20 journal articles. He received a BA from Brandeis University and his MBA and PhD from the University of Pennsylvania.

Welcome New Faculty 1997-1998

SSOM

Alan S. Dunk, visiting professor, Accounting
Ross D. Fuerman, assistant professor, Accounting
Mostapha Ziad, assistant professor, Computer Information Systems
Mai E. Iskandar-Datta, associate professor, Finance
C. Gopinath, associate professor, Management
V. Daniel R. Guide, Jr., assistant professor, Management
Neil G. Hunt, visiting assistant professor, Management
Regina O'Neil, assistant professor, Management
John M. Newton, III, executive-in-residence and assistant professor, Marketing
Terry F. Buss, chair and professor, Public Management
Douglas Snow, assistant professor, Public Management
James J. Fetzer, assistant professor, Economics

CLAS

Karen Clark, assistant professor, Art and Design
Mary Flaherty, assistant professor, Education and Human Services
Debra Harkins, associate professor, Psychology
Jonathan Haughton, assistant professor, Economics
Thomas McGrath, assistant professor, Humanities and Modern Languages

Blue Bottle, an oil painting by Lydia Martin, Art and Design, was selected to appear on the cover of Cedeco's 1998 datebook calendar, Women Artists.

Eric Myrvangnes, Math and Computer Science, presented lectures and workshops at the 10th Annual International Conference on Technology in Collegiate Mathematics (ICTCM) in Chicago and at the 23rd Annual Conference of the American Mathematical Association of Two-Year Colleges (AMATYC) in Atlanta.

While at Suffolk, Gorman taught Problems of General Management and Fluman Behavior in Organizations. He published two books, wrote more than 60 cases and more than 20 journal articles. He received a BA from Brandeis University and his MBA and PhD from the University of Pennsylvania.
Robin Ryan is a Seattle career counselor and best-selling author of five books, including her new career coach series: 24 Hours to Your Next Job, Raise or Promotion; Winning Resumes; Winning Cover Letters. Ryan has appeared on more than 400 television and radio programs, including Oprah and NBC Nightly News with Tom Brokaw. She has been featured in Newsweek, the Wall Street Journal, Money, Glamour, Cosmopolitan, Good Housekeeping, McCall’s, Los Angeles Times, Chicago Tribune and the National Employment Weekly. Ryan writes a monthly column in the Seattle Times. To learn more about her career coaching services or to order her books call (425) 226-0414.

Scott Thompson spent 12 years working hard for his employer, believing that all he had to do was put his nose to the grindstone and he’d get ahead. When he read all the career advice on needing more education, he gave up nights and weekends and earned an MBA. But with no promotion two years later, Scott reevaluated the supposed career ladder that seemed broken for him.

Scott’s problem is like many other people’s—there are too many political agendas involved with some companies’ promotion policies. After some career counseling, Scott began to hunt for a job outside his company. Today, the biggest raises and promotions often come from jumping ship and finding a new employer willing to pay what you’re worth. In Scott’s case, it was a major management jump and a $20,000 salary increase when he found a new job.

After years of working with thousands of career counseling clients and interviewing hundreds of employers, I noticed that a new pattern for career success has developed. I call it the “AAA Approach to Promotions.” The three A’s stand for Attitude, Actions and Achievement. Let me explain a bit. Your attitude determines your fate. You must visualize your success and believe it is achievable. Fear and rejection are part of the process of moving ahead, so you must take risks to get the better jobs. Your disposition, your work ethic and your ability to accomplish results are primary components that will aid you.

You’ll never get ahead without taking some action. You must explore options—and as I’ve highlighted in Scott’s case, some of the best job moves are into other companies. Take initiative and develop a written action plan that will help you reach your goals. Don’t expect someone else to point the way; you are in charge of and responsible for your own career success (or lack thereof). Your interests and skills will change over time. Each day new fields and opportunities are opening up that might be a terrific fit with a brighter future. Welcome change.

Lastly, those who achieve the most dream big. They set high goals for themselves and obtain the necessary skills, training and education to get to where they want to go. They do the research and get an accurate picture of exactly what their skills are worth to employers. On the job, they produce quantifiable results so they have plenty of examples and evidence to discuss with employers in the interview. They are neither deadweight nor are they waiting for someone to tell them what to do. High achievers demonstrate initiative, resourcefulness and seek to make improvements all the time. They master the important self-marketing techniques needed to write good resumes and cover letters. They negotiate their salary, and most times, obtain a much higher salary than the original offer. (Scott negotiated $8,000 more than was first offered.)

So dream big; set goals; write out your action plan; and remember, the future is what you make it.
Communication Alumni Present Award

On November 6 the Communication and Journalism Alumni Association presented its first Distinguished Alumnus Award to Bruce Butterfield, BSJ '69. Butterfield, a business reporter for the Boston Globe, won the prestigious Loeb Foundation Award for Excellence in Business Journalism in 1997 for his coverage of the ongoing Malden Mills recovery. The alumni award presentation was part of a communication and journalism alumni networking event at the University Residence Hall.

Elderhostel Takes Up Residence

Last summer, Charles Bareikis, BSBA '50, returned to Suffolk to participate in Suffolk's first residential Elderhostel program, which he said he thoroughly enjoyed. Seeing first-hand all the positive changes the University has made since his days as a student at the business school gave him "a rebirth of pride," he said. This summer, the University plans to host several Elderhostel programs for those ages 55 and older. Programs feature an interesting variety of courses, such as Landmarks and Personalities of Boston, Everything You Need to Know About Computers, Boston's Performing Arts, and Rockport: Early Artists' Colony. Each program includes instruction by Suffolk University professors, educational trips and social activities. Participants will stay in the University Residence Hall, conveniently located across from the Boston Common on Tremont Street, adding to the experience of history in the heart of Boston.

Suffolk extends a special invitation to all eligible alumni to register for one of our programs this summer. The week-long programs begin on the following dates: May 31, June 7, July 19 and August 2. To request an Elderhostel catalog or for more information on the organization, contact the Elderhostel at (617) 426-8056. If you have specific questions regarding this summer's programs at Suffolk, contact Sherry Mattson, coordinator of summer programs at (617)573-8647.

Please join us this summer; you'll be amazed at how much the University has grown!

Capturing the Moment

How do you recreate, without a word, the unique sense of excitement and energy one feels while running the New York Marathon? This was the challenge given Evey Schweig, a former New England School of Art & Design student, when she was commissioned to do the official lithograph for the 1994 New York Marathon. Given only a single scene along the 26-mile route, she created the runners, spectators and all the festive activity that accompanies such a tremendous event. Schweig has achieved worldwide recognition, illustrating two more of the New York events, the 1996 Boston Marathon and the 1997 Walt Disney World Marathon.

The artist was recently invited back to NESAD by Assistant Professor Lydia Martin to speak as a guest lecturer on the techniques she employs in doing commissioned artwork. Schweig attended NESAD in the late 1980s, studying illustration, portraiture and computer graphics. She has since moved to Chicago, where she is well known for her portraits of homes and historic landmarks.

Schweig noted, "It's important for me to paint something that has meaning to an individual, whether it's a special place or moment. I try to capture that special quality in all the pieces I create."
Executive Turned Entrepreneur

Jill Sullivan Gabbe, BA '73

PASSION, COMMITMENT, challenge—these are the forces that drive Jill Sullivan Gabbe. They are also the forces that compelled her to abandon a glamorous corporate job and six-figure salary in Manhattan to strike out on her own.

Five-and-a-half years ago, Gabbe was at the top of her profession. She had been a public relations executive at leading agencies in Boston and Manhattan; Newsome & Company and Carl Byoir & Associates, as well as a senior vice president of the top corporate identity firm Lippincott & Margulies. She acquired a list of clients that was quite impressive, including firms such as Gillette, Timberland, NCR and Honeywell. But the higher she rose up the executive ladder, the fewer opportunities she found for personal challenge and growth. It was a bold move, but she knew she had to make a career change.

Although running her own business was never a career goal, Gabbe decided to join forces with her husband, Jim, in his successful communications and interactive media company located on Fifth Avenue in Manhattan. The company already had clients such as Goldman, Sachs & Co. and American Home Products, but with Gabbe's corporate positioning and public relations expertise, the firm's capabilities expanded. "I liked the idea of controlling my own destiny as an independent entrepreneur," said Gabbe. "I found it appealing, for my personal growth, to experience a different kind of business challenge, and to build a dynamic venture."

This executive turned entrepreneur has no regrets about fleeing the security of the corporate world. Since Jill Gabbe became co-head of Gabbe & Gabbe, the firm has achieved growth exceeding 20 percent annually, and its clients include Target Stores, Johnson & Johnson, Computer Sciences Corporation, Union Bank of Switzerland and Chicago Board of Trade. An added bonus is the opportunity she has to develop long-term relationships with her clients.

"Being recognized for strategic planning and creativity is essential," said Gabbe. "But developing a thriving practice means working in close partnership with clients to achieve measurable results. That's very rewarding."

Gabbe, a native of Quincy, Massachusetts, organized her first public relations event as a student at Suffolk. In 1972, moved by the plight of POWs in Vietnam, she decided to stage a week-long event to bring awareness to campus. Unsure of how to run such a production, Gabbe sought the advice of then-Director of Public Relations Lou Connelly. The rally quickly blossomed into a major media event.

"I WAS A TRUE NEOPHYTE. It was Lou who knew how to bring in the media and generate controversy—it was great. Suffolk supported me the whole way," recalled Gabbe. Her public relations career was launched.

Gabbe credits Suffolk with giving her the tools and the confidence to succeed.

"I had a very solid education from Suffolk," she said. "I found the professors demanding and challenging. They raised the bar for me, and encouraged me to surpass it. For me that's what the college years are all about, growing and being challenged."

At her senior dance at Suffolk, Gabbe was awarded the highest honor a graduating student could receive, the Lawrence V. Rand award for outstanding senior.

Clearly, Gabbe's self-challenge has paid off. She's earned a master's degree in English from Villanova University, and she's been recognized by almost every noteworthy public relations organization worldwide. She received the Public Relations Society of America's prestigious Silver Anvil Award, a Silver Quill and Certificate of Recognition from the International Association of Business Communicators, a Gold Astrid from the International Academy of Communication Arts and Sciences, and a Bell Ringer Award from the Publicity Club of Boston. And in 1998, she was elected to the Arthur W. Page Society, an organization of senior corporate communications executives and agency consultants. By far her most important accomplishments are related to her family, says Gabbe: her husband Jim, of 21 years, and her children, Ben, 13, and Bridget, 10.

Passion, commitment and challenge have guided Jill Gabbe to where she is today. You might think she would be ready to kick back and enjoy the comforts of success. But not Gabbe. "Self-challenge is good," she said, almost as a mantra; which means there is no stopping her now.
How many people do you know who have worked for the same company for 25 years and still love what they do? John O'Connor is one of those fortunate few. O'Connor's is a classic success story of rising through the ranks. Upon receiving a bachelor's degree from Suffolk University in 1973, he joined the Big 6 accounting firm Coopers & Lybrand as an entry-level staff accountant. He's now managing partner of the Boston cluster of offices, directing a staff of more than 2,100 employees and overseeing a $200,000 million operation.

A native of Brockton, Massachusetts, O'Connor was one of many GIs who entered Suffolk after serving during the Vietnam conflict. He was the first in his family to attend college. A professor who recognized his aptitude for finance encouraged him to major in accounting. As did many of his classmates, he worked his way through school. "I made good money tending bar at the Carlton House," recalled O'Connor. "I actually took a pay cut when I joined Coopers."

Twenty-five years later, O'Connor has made up for that modest pay cut. O'Connor likens his responsibilities as managing partner to those of a CEO. Client service, human resources, sales and marketing, service and delivery and general management are all part of his domain. "I work to see that we meet our financial goals and that we have a strong presence in the community," said O'Connor, who, on behalf of Coopers & Lybrand, serves on the boards of several local non-profit organizations.

Although O'Connor's ultimate responsibility is the bottom line, his most satisfying work involves people. Helping clients and seeing the people who work for him grow, develop and succeed are at the core of his motivation. For this reason, O'Connor has remained involved with recruiting and developing new talent at Coopers & Lybrand, an unusual step for someone in his position.

O'Connor hires MBAs and undergraduates from some of the top schools in the country, such as Harvard, Dartmouth, Northwestern, Penn, Smith and Williams. He says some of his finest recruits are coming from his own alma mater, Suffolk.

"We look for the smartest people we can get, but they have to be well-rounded, hungry and motivated to succeed," he said. He has dubbed Suffolk grads "diamonds in the rough." If given the chance, they shine brightly, says O'Connor, and they are often more dedicated and motivated than students from elite schools.

"Suffolk students work hard to land a job," said O'Connor. "They have drive, motivation and intellect, and they usually come to the job with good work experience. They just need a chance to pull it all together."

O'Connor advises students to sharpen their computer and communication skills as well as their people skills. Again, it comes down to people for O'Connor.

"In addition to being very bright and well rounded, candidates have to be well liked. This means they can deal well with people and are open to change."

O'Connor obviously practices what he preaches. His rise to success represents a blend of professional expertise, a deep sense of loyalty and a strong commitment to helping people. In the world of mergers and acquisitions and complex transactions, his human touch is rare.
Topping the Charts

Angela Thomas, BS '85

WHEN YOU THINK OF A DREAM job, does working with some of the hottest names in pop music come to mind? Angela Thomas, BS '85, has that fantasy job, and she loves it. As Vice President of Marketing and Artist Development for Island Black Music in New York City, Thomas has made her way to the top of this fast-paced, exciting industry.

“I never knew I could work in the entertainment business. I thought I'd pursue a career in radio,” she said. So what does Thomas actually do at Island Records? “Once the music is recorded, I sit with the artist and discuss imaging, target audience and clothing. We create a marketing plan, and that includes spots on television, radio and advertisements. I also do a lot of work with graphic artists on developing CD packages and a style for the musicians,” she said.

Thomas' clients include pop, hip-hop and rap artists LL Cool J, Public Enemy, New Edition, Kris Kross, Pebbles, Fugees, Cypress Hill and Dru Hill. Do these “stars” live up to their reputation of being difficult to work with?

“In the beginning, they are anxious and willing to do anything you ask,” recounted Thomas. “As time goes on, they hit bumps and curves because their whole environment changes. I try to remind people to make the best of it, enjoy the attention, because in this industry, you may be here today and gone tomorrow.”

Dream jobs don’t come without hard work and dedication, and Thomas is one of those people that has always had the drive to succeed. As a student at Suffolk from Hull, Massachusetts, Thomas maintained a schedule that would probably overwhelm most people. “I would get up and go to work at my family’s restaurant at 6am, then go to class at 9am and be back at the restaurant by 2pm. I think I did most of my studying around the 3am hour.”

Thomas feels that internships are the key to getting a jump start on a career. “I advise every student to start an internship early, in the sophomore or junior year, and to take it seriously. This is where you can get your foundation for landing a job when you graduate,” she said. In her sparse free time, Thomas interned at WILD-AM, 1090, an urban contemporary radio station in Boston.

HOW DID THOMAS ACTUALLY break into the entertainment scene? “When I graduated, I sent resumes everywhere,” recalled Thomas. “I really wanted to work with Sunny Jo White (the late former Boston area disk jockey and program director). I went to New York for an awards dinner and got an interview with MCA, and that's where it began,” she said. With much hard work and dedication, her career springboarded from one recording company to the next, including three years with MCA Records, six years with Columbia Records, and two years with Island Records.

Who does Thomas remember from Suffolk? “Dr. Milner (English) was the best. I learned so much from him; he was so funny. Even today, I'll read something, and he'll flash through my mind. Dr. Plotkins (theater) was great too; I did a lot of outside promotion for her in the arts. That's really the key, to get involved with every opportunity you can in college,” said Thomas.
Cities and towns are in Massachusetts unless otherwise noted.

50 Dino Caras, BA, retired executive director of the United Way of Palm Beach, FL, is the founder and president of AHEPA 18 Apartments of West Palm Beach, a HUD project consisting of 98 units for the elderly and handicapped.

61 John "Jack" Murtagh, BS, has been principal of the Kiley Brothers Memorial School in West Peabody for more than 30 years. Married and the father of three, Murtagh has no immediate plans to retire. He says his greatest pleasure is learning of the success of former students.

71 Anne Lemke, BS, has joined Snowfall Real Estate in Manchester, NH, as a Realtor/sales associate.

73 David Wildes, BA, is legislative director for United States Representative Julia Carson (D-Ind.) in Washington, DC.

74 Robert Schiavone, MEd, was named principal at Central High School in Manchester, NH.

76 Richard F. Tuohy, MEd, is the assistant principal of district schools in Weare, NH.

79 Joan M. Lan, AA '79, BS, has become a social worker for the Braintree Manor nursing home, following 12 years with the Boston Senior Home Care Corp and Boston Eldercare. She says she is a busy grandmother of two boys and one girl, with no plans to retire.

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84 Catherine McDonnell, BA, was promoted to instructor of karate at Taipei American School in Taipei, Taiwan, after receiving her first degree black belt.

85 Martin W. Healy, BS, JD '88, has been named general counsel to the Massachusetts Bar Association.

86 Deborah A. Papalia, BSJ, was named community services librarian at Stevens Memorial Library in North Andover. In the newly created position, Papalia will work to attract more people to the recently renovated and expanded library. Formerly an account supervisor in the public relations department of Arnold Communications, Papalia lives in North Andover with her husband, Charles, and their three-year-old daughter.

87 Stephanie D’Alleva, BS, a public relations consultant, has married Philip Mitchell. They are living in Rocky Hill, CT.

88 Carol Boughter, BS, has joined Walbrook Curry as traffic/studio manager. Previously she was senior traffic manager at Wickersham Hunt Schwantner in Boston.

Michael Maloney, BSJ, is a United States Postal Service letter carrier in Allston. He and his wife, Ann Hourihan, reside in Wakefield.

John G. Rinklin, III, BS, an account executive at CTC Corp., has married Lynel M. Tully. They are residing in Medford.

89 Jeffrey S. Appel, MEd, was named assistant head of school for alumni and development at Berksdale School in Sheffield, where he has been director of development since 1994.

90 Matthew Bannen, BS, housing adviser at Harvard University, and his wife, Mary, are the proud parents of a son, Colin Francis Bannen, born September 26, 1997.

Regina Gillis, BSJ, is the fiscal manager at New York Harm Reduction Educators, New York City’s largest needle exchange program. She is an MBA student at Baruch College/City University of New York.

Sheila A. Egan, BS, rights and permissions editor at Houghton Mifflin Company, was married to Julio Varela. They are living in Brookline.

**Spotlight**

Dr. Joseph R. Geraci, BS '59, is a world-renowned marine mammal pathologist and was recently appointed senior director of biological programs at the National Aquarium in Baltimore, Maryland. Geraci’s repertoire is extensive. He has published 41 articles, five books and 12 government reports backed by his 30 years of marine mammal research and teaching. He has advised the International Whaling Commission and several government agencies. Geraci led investigations of marine mammal deaths in Canada, the North Sea, the Mediterranean and the Atlantic, including the 1987 probe of the deaths of more than 700 bottlenose dolphins along the East Coast. Recent posts of Geraci’s include clinical professor, Tufts University, School of Veterinary Medicine, and professor, Ontario Veterinary College, Department of Pathology. Geraci’s experience as a curator for the New York and Montreal aquariums and as a consultant to the Baltimore aquarium since 1990 made him a prime candidate for selection as senior director.

Ken Ramirez of the John G. Shedd Aquarium in Chicago summed up Geraci’s first-rate reputation: “His concern is always for the animals’ needs first, and he is well respected for that.”
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91 Alison Reynolds, BS, MEd '94, (see class of 1994).
94 Alison Reynolds, BS '91, MEd, has been named executive director of Healthy Malden 2000, a non-profit organization formed in 1993 as a collaborative effort between Malden Hospital, the mayor's office and the city of Malden. Reynolds, who was born at Malden Hospital 29 years ago, would like to nurture and expand programs in the areas of working with the youth of Malden, providing accessible health care information to all residents and getting more residents involved with Healthy Malden 2000. She oversees several task forces, such as housing and youth health, substance abuse and HIV. "I want to bring resources together in hopes of developing programs that meet the needs of the entire community," said Reynolds. She was formerly the executive director of Dean's Fund, a national non-profit agency dedicated to preventing teen violence.
95 Dawn Connolly, BS, a paralegal at Minuz Levin Cohn Ferris Glowsky & Popeo, PC, was married to Richard Correale.

Kevin M. Hermes, BA, is a police officer with the state of Illinois University system, assigned to the campus of Northern Illinois University.
Dina Ann Park, BS, an elementary teacher for the Somerville Public Schools, was married to James T. Matsas. The couple is living in Malden. Park received an MEd from Lesley College in 1997.
96 Lori McCormick, MS, was named director of special events at Rosie's Place. She was formerly assistant director of public affairs at Suffolk University.
Carrie Suzawa, MEd, assistant director of development at The Park School in Brookline, is a volunteer fundraising chair for People Making a Difference, a Boston-based community service organization.
James Torpey, Jr., BS, a child care counselor at St. Ann's House, has married Maribeth Sooley. The couple is residing in Melrose.
97 Sara Neuenschwander, MEd, is the counselor for the Medford High School freshman class. She was an intern at the school in the 1996-1997 academic year.

72 Robert Hayes, BSBA '66, MBA, has joined the staff at Walden Nursing and Rehabilitation. Previously he was vice president for general services at Malden Hospital.
75 David Weener, MBA, president and principal owner of Nucon Capital Corp., has been named to the Bentley College Board of Trustees.

Dr. Bryan L. O'Neil, MBA, was appointed associate dean of the graduate school at New Hampshire College.
Mary S. Reppucci, BSBA, manager of human resources for the US division of Saga International Holidays in Boston, has married Thomas H. Aconcia. They are living in Needham.
79 Charles J. Cimino, Jr., MBA, was named the William E. Roberts Professor at Wentworth Institute of Technology in Boston.

80 John J. Gioioso, BSBA, is corporate facility manager for Fresenius Medical Care. He holds an MEd from Cambridge College and was designated a Certified Facility Manager from The International Facility Management Association. Gioioso is a member of the Immaculation Conception School board in Revere.
82 Luis M. Gomes, BSBA, has recently published a novel, A Vingcnych do Condeiros, ("The Vengeance of the Lambs"). This is a valuable contribution to Portuguese-American letters. Published by Peregrinacao Publication, Inc., it is a tragic story which begins in Prados and ends in Boston. It was released at the 13th Annual Congress of Portuguese Language and Culture of the Portuguese Continental Union of the USA, at the University of Massachusetts Dartmouth. Gomes was born in Prados, Celorico da Beira, Portugal, and at age 17 immigrated to the United States where he graduated from Cambridge Rindge and Latin School. A self-employed businessman in Cambridge and Milford, he is married and has four children.

Spotlight

Michael Mulherne, MPA '96, is a classic example of a Suffolk student who made the most of his education. Nineteen years ago, Mulherne was a track laborer for the T, Boston's subway, when he began working his way up through the ranks. From laborer, to bus driver, to administrator for the T's Red Line—the more education he obtained, the farther his career advanced. Today, Mulherne has reached the top of his profession. He is chief operating officer for the entire MBTA system, which includes buses, subways, trolleys, trains and commuter boats. "My career really took off when I enrolled in Suffolk's MPA program," said Mulherne. "There wasn't a course I took that I couldn't directly apply to my work. And in terms of learning from your classmates—Suffolk stands alone." So next time you are riding the T, know that your are in good hands with a fellow Suffolk alumnus in charge.
Talk to Us!

We want to hear about you!

If you recently began a new job, earned a degree, married or celebrated the birth of a child, or have any news to share with your fellow alumni, please fill out this form and send it in. We'll include your news in the Class Notes section of the next issue of Suffolk, the magazine for the University community.

Name
Former Name
Home Address
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State
Zip
Phone
Business Address
City
State
Zip
Phone

News

Mail to: Suffolk University, Class Notes,
Office of Development and Enrollment,
8 Ashburton Place, Boston, MA 02108-2770

You may also email letters to alumni@admin.suffolk.edu. (When corresponding by email, please include your name and phone number so that we can confirm this information with you.)

Refer a Student...

If you know someone who might be a prospective student and you would like us to send her/him admission information, please fill out the following:

Student Name
Address
City
State
Zip
Phone

Please check appropriate box:

☐ Undergraduate student
☐ Graduate student
In Memoriam

Richard J. Conway II, BSJ '50

Richard J. Conway II, BSJ '50, of Rocky Hill, Connecticut, an avid follower of Suffolk University athletics, died November 29 at Hartford Hospital after a long illness. He was 71.

Conway, a long-time advertising executive in Connecticut, was a familiar face at Suffolk athletic games and rarely missed an appearance by Rams teams when they played in his home state. His interest in Suffolk dates to his collegiate days, when he was one of the founders of the Suffolk University Varsity Club. A photo of Conway inducting Red Sox slugger Ted Williams as an honorary member of the Suffolk Varsity club in 1950 (at right) is prominently displayed at the Ted Williams Hall of Fame in Florida. Conway visited the site during the past year.

"Dick Conway was as loyal a fan as Suffolk athletics has known," said Suffolk Athletic Director Jim Nelson. "His interest goes back nearly 50 years. Our deepest sympathies go out to his wife, Jean, and children."

Conway entered Suffolk following military service in both the Atlantic and Pacific theaters on the USS Sylvania. He was the retired president of Richard Conway Advertising, focusing on industrial and political advertising. He was active in his hometown of Rocky Hill, serving as a member of the town council for 12 years and chairman of the Board of Tax Review and Economic Development.

In addition to his wife, he leaves three children, Ellen (Conway) Marion of West Suffield, Connecticut, an attorney with Travelers Insurance; Mary (Conway) Rasimas of East Haddam, Connecticut; and Richard J. Conway III, an officer at Liberty Bank in Middletown, Connecticut.

A funeral Mass was celebrated December 3 at St. James Church in Rocky Hill, the church Conway served as a lector for many years.

The following names are listed alphabetically within their class year.

- William B. Kelley, BS '49
- Gerald D. Noonan, BSJ '49
- Arthur A. King, BSBA '50
- Rita M. Casey, BS '55
- Narcisio J. Cecilio, BSBA '58
- George F. Kilmain, BSBA '59
- Joseph P. Sullivan, BSBA '61
- Walter C. Mickevich, BS '64
- Glenn Besser, BSBA '67
- Paul W. Hackett, BSBA '67
- Stephen M. Beader, MBA '68
- William C. Gean, Jr., BA '69
- Edward C. McCabe, BSBA '64, MBA '71
- Martin W. Riley, Jr., BA '66, MBA '71
- Anne Marie Wolan, MAE '74
- Barry R. Nyren, BSBA '77
- Suzanne A. Healy, MEd '77
- Anne Marie Wolan, MAE '74
- Lucinda Torrey, MBA '80
- James R. Fabrizio, MBA '81
- Alphonson E. Hayes, III, BS '85
- Frances J. Richardson, MSB '85
- Paul L. Aries, BSBA '86
- Michael A. Hoyt, BSBA '88
- John D. Crowley, BSBA '94

Suffolk University expresses sympathy to the families and friends of these alumni.

Correction

Suffolk magazine sincerely apologizes for the erroneous listing of Michelle Flaherty, BS '73, in the In Memoriam section of the last issue. Flaherty was recently named vice president for business development for Lee Hecht and Harrison, an international career services company. She is chairman of the board of the Hopkinton Housing Authority, on the Board of Directors of the United Way, and is vice chairman of the Board of Trustees of Framingham State College. Flaherty lives in Hopkinton with her husband, Michael.
Making Suffolk More Beautiful

James T. Salini, BSBA '74

"My goal is to help the city and Suffolk at the same time."

The James T. Salini Campus Beautification Fund

A Suffolk University alumnus and native of Boston, James T. Salini has a special place in his heart for the lovely streets of Beacon Hill and the surrounding historic area. The old brick walks and overflowing flower gardens are beautiful reminders of generations long past. Salini desired such lasting beauty for Suffolk's campus. His legacy is the James T. Salini Campus Beautification Fund.

Salini was inspired to support campus beautification for several reasons. When he was an accounting student at Suffolk, the facilities were not what they are today. He remembers marketing classes held in an old supermarket building on Cambridge Street, on the spot where the Ridgeway Building is today. And the grounds of Suffolk's "campus" left much to be desired. When he witnessed the transformation in the early 1980s of Temple Walk, Salini was impressed. "I saw all this greenery and how much nicer it was for people and students—it wasn't so friendly for cars anymore, but it was great, and it inspired me."

Salini based his fund on one established for the city of Boston called the Edward Ingersoll Browne Fund. "My goal is to help the city and Suffolk at the same time. Now that Suffolk has expanded, it's back yard and front yard are the city," said Salini.

The Campus Beautification Fund was initiated with a $10,000 donation from Salini, and additionally, he has named Suffolk the major beneficiary of his estate. Upon his request, income from the fund will be used to enhance the external appearance of University buildings and campus spaces, by supporting plant projects such as landscaping, signage and improvements to building facades.

Salini is quite familiar with the costs involved in campus facilities projects. He has been senior staff accountant for the Physical Plant Department at the Massachusetts Institute of Technology for 16 years. He is responsible for monitoring budgets and spending on all capital and renovation projects within MIT's nine million square feet, in 140 buildings. One of the largest projects Salini was engaged in was construction of the $70 million biology building in Kendall Square, Cambridge, completed in 1993.

Salini's extraordinary gifts are sure to have a lasting effect on Suffolk's campus, but he is modest about his generosity. He considers himself "just an average guy" who decided to make a difference. "Landscaping, renovation and construction lift the spirits of everyone. It doesn't have to cost a lot—just planting flowers makes a difference," said Salini.

If you are interested in learning more about the James T. Salini Campus Beautification Fund, please contact Ginger Lucey, director of donor relations, at (617) 573-8029.