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Changing Course

New Residence Hall Approved

Reengineering the BSBA Degree

The PEZ Collector
A “Vision” for the Blind

THOMAS GEARTY, senior development writer for the Office of Advancement, is collaborating on a unique project to benefit the National Braille Press.

Gearty, who also is a fine art photographer, is working with 15 writers and poets, each of whom have selected one of his photographs as the point of departure for writing a brief vignette or poem. The National Braille Press will then print their words into the surface of the image in Braille.

The resulting works offer two different experiences for both the sighted and the blind built around touching and seeing the overlapping “visions.”

The project will be included in an event at the Museum of Fine Arts in early October and featured at the National Braille Press’s annual Hands On gala, hosted by Jay Leno, on Oct. 26 at the Intercontinental Hotel in Boston.

Changing Course

College Unveils New Curriculum
Continued from page 1

Incoming freshmen will now select a faculty adviser for their first year, based upon their choice of one of more than 50 new Freshman Seminars. These broadly focused courses present an opportunity for freshmen to engage in critical thinking and include such choices as “Poverty and Inequality,” “Philosophy of Art and Beauty,” “Science in the Ancient World,” and “The Problem of Freedom.” Freshman Seminar class sizes have been kept small so that advisers can get to know their students quickly and better guide them during their crucial first year in college.

A new requirement called the Extended Classroom Experience will ensure that all students have an opportunity to connect theoretical with practical knowledge. Students may choose to study abroad, complete an internship in Congress or the State House, volunteer in museums and soup kitchens or engage in an extensive assortment of other activities linking their class work to the outside world.

Reengineering the BSBA Degree
Continued from page 1

Professor of Marketing Catherine McCabe, Associate Professor of Management Laurie Levesque and Associate Dean Morris McInnes, focuses on leadership, innovation, networking, knowledge and service (or LINKS). Students are introduced to the foundations of business during their freshman and sophomore years.

The curriculum and cohort experiences center around six themes: globalization, ethics and corporate social responsibility, diversity, leadership, teamwork and networking.

Cohort experiences allow students to connect with their classmates around specific topics. For example, “SU 101—The Freshman Experience” introduces students to the culture and diversity of Boston and the Suffolk Community. Later, students will learn about the city on the Boston Duck Tours while analyzing a case study of Boston Duck Tours in their Business Foundations class. And Boston Duck Tours CEO Cindy Brown will speak to students about the company’s challenges and opportunities.

One of the highlights of the new curriculum is the online portfolio, or e-portfolio. Students build and maintain this Web-based repository of knowledge throughout their Suffolk careers. They can post writing samples, video clips, papers, case analyses and reflective pieces about learning experiences while traveling or completing internships. In the junior year, each student can create a personal Web page that will serve as a means to present themselves effectively to prospective employers.

“Reengineering the BSBA curriculum was an enormous task that involved administrators, faculty, students, department chairs and advisory boards,” said O’Neill. “We appreciate their hard work and feel that these changes will significantly enhance our undergraduate student experience and prepare students for the real world of business upon graduation.”

Suffolk Arts+Sciences Premieres

The College of Arts & Sciences alumni magazine, Suffolk Arts+Sciences, made its debut this summer. The magazine is a new annual publication produced by the College dean’s office in collaboration with faculty, staff and students. An online version of the magazine is available at http://www.suffolk.edu/college/22239.html.
September 2007

Artist’s Tools Are Light & Architecture

Prints and a site-specific projected light installation from artist John Powell are featured in The Ellipse Series, an exhibit at the New England School of Art & Design through Saturday, Oct. 6.

Powell uses the power of projected light to turn a space, such as an ordinary wall, into a canvas, where he can project colors and shapes to create art and a deeper meaning.

The light installation at the 75 Arlington St. gallery involves spectators in the artistic process through the use of four projectors attached to a motion sensor. A complete image will be projected only when all four sensors are activated.

Over the course of his long career Powell has worked with a wide range of light-based media, including holography, fire and light projections, using them in settings ranging from the sides of buildings to underwater.

Powell’s work includes the permanent lighting installation of the Evelyn Moakley Bridge in the Fort Point Channel and the lighting for the Larz Anderson Bridge, the Weeks Memorial Footbridge and the Western Avenue Bridge on the Charles River.

The exhibit is curated by interim NESADSU gallery director James Manning.

Dining in at 73 Tremont St.

A new café is expected to open in the Stahl Center this month to serve the growing community at 73 Tremont St.

The second-floor dining area is described as a “grab and go” operation by Tom Fuller of Sodexho, which operates the facility.

The café serves bagels, muffins, salads, sandwiches, coffee and bottled beverages. A small dining area overlooks the Granary Burial Ground.

6 Honored with Heritage Medallions

This year’s Heritage Medallion ceremony recognized the commitment of six significant members of the University community.

The event took place on Founder’s Day, Wednesday, Sept. 19, in the C. Walsh Theatre.

The recipients were:

- Clarence Cooper, professor, administrator, executive-in-residence, Sawyer Business School
- George A. Frost, Gleason Archer’s benefactor and a longtime trustee (posthumous)
- Frederick A. McDermott, Law School dean, 1956-1964 (posthumous)
- Maria Miliora, professor of chemistry, College of Arts and Sciences
- Daniel Perlman, president, 1980-1989 (posthumous)
- Daniel Sankowsky, professor and chair of Management, Sawyer Business School

Gallery Roundup

Adams Gallery

The Adams Gallery will feature the following exhibits in 2007–2008.


- February–March 2008, From Solferine to Guantanamo: 145 Years of Red Cross Photography, a traveling exhibit from the International Red Cross. The Red Cross has invited the University community to become involved in activities, including panel discussions, that it is planning to coincide with the exhibit. Please contact Nancy Kelleher in Public Affairs: nkellehe@suffolk.edu, ext. 1910, for more information.


From Dairy to Doorstep coming to the Adams Gallery

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John Powell creates art with color and light in The Ellipse Series exhibit at the New England School of Art & Design

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University Cited for Research Productivity

Suffolk University was cited for its scholarly productivity in the areas of Business, Education, and Social Sciences, by Academic Analytics.

The University was listed by Academic Analytics as one of the “Top 20 Specialized Research Universities—Business, Education & Social Sciences.”

Academic Analytics measures the scholarly productivity of faculty based on their publications, citations, and financial and honorary awards.

Programs, not individual faculty, are rated and are aggregated to produce rankings of whole universities.

“One of the greatest challenges for academia has been finding a way to measure and evaluate that scholarly—as distinct from teaching—productivity,” said Lawrence Martin, chief scientific consultant to Academic Analytics. “The Faculty Scholarly Productivity Index allows university leadership for the first time to get a clear picture of the comparative scholarly strength and vitality of their doctoral programs relative to others on an annual basis.”

In its second year of analysis, the FSP Index has expanded its data-gathering program to include information from nearly 200,000 faculty members based at 354 institutions and representing 118 academic disciplines in nearly 7,300 Ph.D. programs throughout the country. In all, the FSP Index research matched those faculty to more than 15,000 books authored by slightly more than 9,500 faculty, more than 1 million journal articles, almost 7 million citations, over 6,000 awards and honors and more than 83,000 federal research grants.

Academic Analytics, founded in 2005, is the result of collaboration between faculty and researchers at the Stony Brook University and Educational Directories Unlimited.

University Makes Princeton Review “Best” Book

The University has once again been named a Princeton Review “Best College,” because it offers students an outstanding undergraduate education.

Suffolk University is featured in the 2008 edition of Princeton Review’s annual book, “Best 366 Colleges.” This is the fourth consecutive year that the University has made the list.

The two-page profile of the University discusses academics, campus life, the student body and admissions.

Here’s what students had to say about academics in the University profile:

“A small classroom university in the heart of a big city,” Boston’s Suffolk University “is small enough that you actually recognize students from their pictures in the admissions booklets [and] big enough to attract national speakers like George Bush Sr.” … Academic life on the home campus “includes “down-to-earth professors” who “are always available outside of class and are very helpful” and the Ballotti Learning Center, which “offers extra help to students who want or need it.” … Academics are “incredibly student oriented” here, “The student and [his or her] concerns come first.”

Faculty Publications

Eric Blumenson, Law School. His article, “Amnistías Naciones y Justicia Internacional” in Revista Argentina de Teoría Jurídica, Vol. 8 was cited by Judge Carlos S. Fayt of the Supreme Court of Argentina in his landmark decision on the theme of constitutional pardons.

Lydia Martin, New England School Art & Design, will have her painting, “The Border,” on display at the juried exhibition “450 Women Have Been Murdered in Ciudad Juarez” at Stony Brook University in New York from Oct. 4 through Nov. 2. Following an exhibition opening reception on Oct. 4, she will participate in a panel discussion on the missing women of Juarez, Mexico. Martin’s painting is the cover art for a book of poetry, Young Women of Juarez, by Marjorie Agosin and translated by Celeste Kostopulos Cooperman of Humanities and Modern Languages.


New Faces

Please welcome our newest employees:

Joshua Cheney, Summer Conferences
Francine Cohen, Information Technology
Services
Travis Farley, Residence Life, Miller Hall
Wendy Garay, Center for International
Education
Allyson Gill, Advancement
Renee Graham, Advancement
Elaine Hackney, NESAD
Michelle Harper, Rappaport Center, Law
School

Senka Huskic, Rappaport Center, Law
School
Keri Lemasters, Athletics
Edward Morgan, Ballotti Learning Center
Richard Norcott, Facilities Management
Susan Prosnitz, Rappaport Center, Law
School
Jeremy Solomons, English
Potpourri

Please be aware that the SUN submission request e-mail is now being distributed via the Suffolk Information e-mail which is sent to faculty and staff on the 15th and 30th of each month. Submission requests may be sent to sun@suffolk.edu at any time. Also, the SUN is moving toward becoming an online publication and expanding its coverage to include student achievements.

As part of the University’s observance of Breast Cancer Awareness Month, students, administrators, faculty and staff are invited to gather in front of the Donahue Building at 1 p.m. Tuesday, Oct. 2, for a “Walk to the State House.” Biodegradable pink balloons will be released in support of the Massachusetts women who will be diagnosed with breast cancer during the month of October.

Congratulations to Eric Dewar of Biology and his wife Greta on the birth of their son Ronan Lee Dewar on July 26. He also is welcomed by big sister Elspeth.

Ruth Hegarty, Communication and Journalism and Education and Human Services, spoke at the 2007 Business & Professional Women’s Foundation National Conference “Workingwomen Moving Forward: Define Your Future” held in Reno, Nev. Her workshop focused on personal and professional networking that increases career opportunities, leadership abilities and community resources.

Ken Hung, Information Systems and Operations Management, and co-authors received the Best Paper Award for “Student-Manager Surrogacy Revisited: An Empirical Investigation,” at the 2007 Academy of Management Research Methods Division meeting in Philadelphia.

Kathryn Jackson, Counseling Center. She presented a paper “Narrative of the McCarthy Period: The Paradox of Public Heroism and Private Pain” at the 7th International Conference of the Collegium for African American Research in Madrid, Spain. She also presented “Psychotherapy with College Student Survivors of War and Political Trauma,” at the European Conference on Traumatic Stress Studies in Opatija, Croatia.

News from the Law School
Peniey McClary, Center for Advanced Legal Studies, has been promoted to assistant director.

David Yamada announced that The New Workplace Institute, a non-profit research and education center that he founded to promote healthy, productive, and socially responsible workplaces, has launched its website, www.newworkplaceinstitute.org. The Institute’s board of directors includes Law School alumnae Evelyn Haralampu and Ann Rudy, as well as Law School adjunct professor James Whitters III. The Institute’s advisory committee includes Law School alumna Melissa Walsh.

Sabbaticals
Gerard Clark, professor of Law, spring semester
Sara Dillon, professor of Law, spring semester
Stephen McJohn, professor of Law, spring semester
Russell Murphy, professor of Law, fall and spring semesters
Robert Smith, professor of Law, fall semester

Leaves of Absence
Carter Bishop, professor of Law. For the 2007–2008 academic year, he will be a visiting professor at the University of Baltimore School of Law.
Valerie Epps, professor of Law, spring semester
Anthony Polito, professor of Law. For the 2007–2008 academic year, he will be a visiting professor at Brooklyn Law School.
Tommy Thompson, professor of Law, fall and spring semesters

Sebastian Royo, associate dean, College, and director of the Madrid campus, presented “Financial Integration and Economic Reforms. What Can Emerging Countries Learn from the Case of Spain?” at the 2007 American Political Science Association annual meeting in Chicago, Ill.

The University Police vehicle won “Best College Vehicle Design” at the 23rd annual “Tuned by Tuna” Car Show held at Smith & Wesson in Springfield to benefit the local Shriners Hospital. Police Lt. Donald Toussaint holds the winning trophy.

Zhen Zhu, Marketing, and co-authors received the Best Overall Conference Paper Award for “Fix It or Leave It: Customers’ Expectation, Intention, and Reactions in Technology-based Self-Service Failure and Recovery” at the 2007 American Marketing Association Summer Educators’ Conference.
Michaela Masi knows something about character building. Evidence of that can be found in her personal collection of more than 500 PEZ dispensers, those popular candy-toy creations that have been part of American pop culture for about 50 years.

You name the character, and Masi has it—everyone from Batman, Big Bird and Elvis to Donald Duck, Fred Flintstone and Snow White. Her PEZ figures, which include a bride and groom from Slovenia, range in size from traditionally small to gigantic, and some of them even talk and play music.

In order to keep track of her prized collection, she has put together a detailed catalog that she updates regularly upon purchasing or receiving a new gem.

“There are a few people who think I’m a little crazy, but that’s OK,” said Masi, director of Annual & Leadership Giving in the Advancement Office. “For me, it’s just a fun hobby. I love the challenge of finding new PEZ to add to my collection.”

A little over two years ago, while shopping on Newbury Street, Masi casually spotted a wall of PEZ dispensers in a candy store. She was working in the Advancement Office at Simmons College at the time and decided to buy a few PEZ as a good-natured gesture for her staff. She also bought one for herself, Fozzie Bear of The Muppets.

Shortly after noticing Fozzie Bear on her desk, Masi’s friend, Hillary, presented her with a number of other PEZ characters as a gift. “She got it all started,” said Masi, 31. “I had about a dozen of them at first, and then people at work began giving them to me, sometimes bags of them after cleaning out their homes. It kind of snowballed from there.”

In addition to her many assorted characters, Masi owns other PEZ-related items, such as a mug, flashlight, key ring, snow globe, lunch box, T-shirt and a street sign: PEZ COLLECTOR PL. She is a self-proclaimed PEZ purist, loading the dispensers with the tiny candy provided in each package.

“Some PEZ collectors feel strongly about preserving the original packaging—I disagree,” she said. “If I’m going to collect PEZ, I’m going to enjoy them and the candy, too!”

Masi, who received her undergraduate degree in psychology from the College of the Holy Cross in 1998, was in her glory recently while visiting a PEZ Museum in Pennsylvania. “It was a neat place to visit,” she said. “I was excited to see that I had a lot of the PEZ’s that they had on display.”

Masi, an avid tennis player and Red Sox fan, says she is always searching for a new PEZ character. “Right now I’m on the lookout for the Pink Panther,” she said with a smile. 🎉

College Prep Institute Graduates

Elisha Bray and Santo Aybar celebrate completion of the 2007 Summer College Prep Institute co-sponsored by the University and the Boston Private Industry Council (PIC). More than 20 Boston Public Schools seniors were involved in the program. Partnering summer employers—Bank of America, Boston City Hall, JP Morgan, Sovereign Bank, and Suffolk University—agreed to release their student workers two mornings a week, with pay, to attend classes at the University.

(Photography by John Gillooly)
Community Building for New & Adjunct Faculty

The Center for Teaching Excellence presented a full day of activities in late August to build community among new and adjunct faculty.

“Recent research on those new to the academy is showing that it is a very isolating experience and that some of the most talented new teachers and researchers are leaving for a more communal environment,” said Donna Qualters, associate professor and director of the Center for Teaching Excellence.

“One way to ensure new faculty success and to provide a context and a feeling of welcome, is to bring faculty together at the very beginning to get to know each other,” she said. “This also builds interdisciplinary connects which are so important in today’s educational environment. It’s really the first step in helping them succeed.”

Qualters said that adjuncts’ need for community is, in some ways, even more important.

“Across the United States now, more and more of the teaching is being done by adjuncts, who often come in, teach and leave,” she said. “Some make their living by going from college to college, almost a gypsy existence. Again, by letting them know in a tangible way that the institution is interested in them, that their work is important, and that there are people available to help them navigate the environment provides the climate to keep the best teachers and help the newer teachers become the best.”

New Faculty Orientation began with a welcome and breakfast, before breaking out for panel discussions and “Great Teaching” workshops.

A “Speed Dating” component allowed faculty to quickly meet key people in support roles across campus, from librarians and academic support staff to designers and information technology professionals.

The orientation ended with a wine and cheese reception. The new faculty members mingled with the adjunct faculty who were arriving for the evening sessions.

The adjunct get-together featured workshops on “Classroom Assessment” and “Balancing Professional Responsibilities with Teaching,” presented by a seasoned adjunct professor, Judge Isaac Borenstein. About 60 adjunct faculty members from all three schools attended.

Professors Spearhead Green Education Initiatives

Given the anticipated needs of a burgeoning world population and the reality of global warming, green education has captured the interest of students, and faculty members across the University are creating programs to fuel the interest in sustainability.

“This is the century of the environment,” said Patricia Hogan, associate professor in the Physics Department and director of the Environmental Engineering program. “The time to debate is over; it’s time to act.”

Sustainability initiatives have attracted a wide range of students, from art and design majors to those studying the sciences.

Among the projects and programs that are preparing students for the environmental sustainability challenge:

• An Environmental Engineering Program in the Physics Department that is incorporating principles of sustainable design into all levels of engineering coursework. Hogan is developing a green engineering course for seniors that will be piloted in 2008.

• The incorporation of green chemistry into the Organic Chemistry Laboratory curriculum.

• A Sustainable Design for Interiors course at the New England School of Art & Design at Suffolk University that teaches the principles, theory and practice of sustainable design in structures and spaces.

• A core science course on sustainable design offered by the Environmental Engineering Program for non-science majors, “The Built World: How Humans Engineer Environments.”

• The appointment of Erica Mattison as a special projects coordinator for Campus Sustainability to coordinate the campus recycling program and staff an energy-efficiency initiative.

• Outreach to elementary and middle school students involving hands-on projects, using funding obtained by the Environmental Engineering Program. These projects involve multi-disciplinary teams of Suffolk engineering, science, and design students.

“Students trained in sustainability at Suffolk University will be vital to our future, no matter what career path they choose,” said Denyce Wicht, assistant professor of chemistry, whose research interests involve creating novel green chemistry experiments that can be used for green organic chemistry laboratory courses.

Wicht, Hogan and Karen Clarke, co-program director of the Interior Design Department, who teaches Sustainable Design for Interiors at the New England School of Art & Design at Suffolk University, have brought their commitment to sustainability to a wider audience through presentations and professional affiliations.
Deans’ Reception

The Deans’ Reception, a traditional and festive event that brings people throughout the University community together, will be held from 6 to 10 p.m. Saturday, Oct. 20, 2007, at the Museum of Fine Arts in Boston. The University’s Service Award Program will recognize numerous colleagues on their tenth, twentieth, thirtieth and fortieth anniversaries of dedication to Suffolk University.

National Reading Campaign

The University’s service organization, S.O.U.L.S., in partnership with Jumpstart, participated in Read for the Record, a national campaign by Jumpstart designed to encourage hundreds of thousands of children and adults from across the United States to read the same book on the same day. The Story of Ferdinand by Munro Leaf, was read on Sept. 20 in an effort to raise public awareness about significant disparities in early education as well as raise money to support Jumpstart’s national early education programs. Suffolk students, faculty, and staff participated in the reading event from 4 to 5 p.m. at the North End Branch Library, 25 Parmenter St., Boston.

The University community also may contribute online at www.readfortherecord.com. Jumpstart was looking to break its previous record for the largest shared reading experience, which was set by 150,000 people on Aug. 24, 2006, during the inaugural Read for the Record campaign. For more information, contact Kelly Melcher, site manager of Jumpstart, at the S.O.U.L.S. office Ext. 6387 or by e-mail kmelcher@suffolk.edu.

New Student Academic Convocation: A Welcoming Tradition

Management Professor Magid Mazen, Assistant Professor of Finance Khaled Amira, Professor Bea Snow of Biology and Campus Minister Amy Fisher process alongside the students at the New Student Academic Convocation held at Converse Hall, Tremont Temple on Sept. 4. President Sargent offered welcoming remarks to the students and their families to mark the beginning of the students’ academic careers at the University. (Photos by John Gillooly)

New Residence Hall

Continued from page 1

The proposal was sent to Mayor Thomas Menino for his signature and approval. “Pending any appeal, this completes the City of Boston project approval process for this exciting new 274 student bed/retail project for the University and we expect to be ready for occupancy in January 2008,” said John Nucci, vice president of Government & Community Affairs.

The 10 West St. residence hall will house students in apartment-style units featuring full kitchens and private bathrooms.

The building will be connected to the campus network, with both wireless and wired connectivity.

Renovations of the building meet LEED standards for sustainable building construction, indoor air quality, and energy savings.