Dear International Graduate:

As director of international alumni relations at Suffolk University, I am pleased to send you this first edition of “The International Observer.” Our mission and goal is to reach all of our international alumni and keep them informed about the latest developments and changes at the University.

The tragedy of September 11 has brought considerable reflection at Suffolk University, as it has worldwide. Through numerous forums and outreach events, many students, faculty and staff members have come together to share their thoughts and feelings. I am proud to tell you that the consensus is that there is now as great a need as ever for a better understanding of one another’s cultures and religions. We believe it is critical for us to continue our outreach efforts throughout the world.

As President David J. Sargent said to the community after September 11, “This tragedy will sorely test this community’s commitment to inclusiveness and respect for all people...But I know that this community will be true to our history and our heritage and that this heinous act will ultimately cement our bonds with each other...” Suffolk University was founded on the principles of tolerance and acceptance of different people from all walks of life. We continue on this mission.

Our international alumni are important to Suffolk University. We have established alumni associations in Bahrain, Japan, Kuwait, Spain, Taiwan, Thailand and Turkey. Next year we look forward to opening a Greek alumni association. As a graduate, we encourage you to return to Suffolk and see what changes have taken place. If you would like more information or would like to share information, please feel free to contact me. I can be reached by phone at (617) 305-1981 or by email at dzahir@suffolk.edu. I hope you enjoy this newsletter and I look forward to hearing from you in the future.

Sincerely,

Dorothy Zahir
Director, International Alumni Relations
University Update: Boston

First Online eMBA Graduates Receive Degrees

Suffolk University's Sawyer School of Management (SSOM) is proud to be one of the first AACSB-International (The Association to Advance Collegiate Schools of Business) accredited schools in New England to offer a fully online, Web-based MBA program.

Since its inception in October 1999, SSOM's Online eMBA program includes three concentrations: global management, finance and accounting. Of the 600 MBA students enrolled in the Sawyer School, approximately 90 are enrolled in courses online, and nearly one-half of those are eMBA students. The first Online eMBA graduate earned his degree in 2000. Highlights of the program include course content that is accessible via the Web 24-hours-a-day and a faculty that is "on-call" via chat rooms and assignments. In addition to the flexibility of this program, eMBA professors and students agree that the format offers many advantages including a great level of student participation and an environment that is learner-driven, rather than teacher-driven.

If you would like to learn more about the Online eMBA program, contact Dr. Mawdudur Rahman, director of online programs at (617) 573-8372 or email mrahman@suffolk.edu. Also, you may contact Christine Maher, assistant director of online programs at (617) 973-5383 or email cmaher@suffolk.edu.

Dean John F. Brennan Retired in June 2001

After ten years of innovative leadership, John F. Brennan retired as dean of the Sawyer School of Management in June, 2001. "His strong leadership at the helm of the Sawyer School will be missed," said President David J. Sargent.

Since Brennan became dean in 1991, SSOM has experienced tremendous growth. Brennan created and successfully implemented a number of original programs and played a vital role in bringing SSOM to academic prominence.

Brennan created a vision for the Sawyer School as a customer-oriented entity that anticipates the needs of clients and changing markets. Most recently, under his direction, SSOM began the Online eMBA degree, ensuring busy people could do course work and earn their degrees from their homes, offices or on the road.

One of Suffolk's Own Takes the Helm

New Sawyer School Dean is on the Job

Dean William J. O'Neill, Jr., is no stranger to Suffolk. After graduating from Suffolk Law School in 1974, he returned to the University to serve as a member of the board of trustees for eight years and had been chairman since 1996.

"Bill O'Neill has been a hardworking and dynamic member of the Suffolk University team for many years, and his corporate expertise and vast business network will prove invaluable to furthering the mission of the Sawyer School of Management," said President David J. Sargent.

A Boston-area business leader, O'Neill spent 30 years with the Polaroid Corporation, where he was executive vice president of the Corporation and president of Corporate Business Development. He left in 1999 to form the O'Neill Group, Inc., which consults in the areas of business strategies, operational execution, financial evaluations and fundraising.

"It is an honor to be chosen to lead the Sawyer School, following a decade of growth and excellence under the leadership of outgoing Dean John F. Brennan," said O'Neill, who took the helm of the Sawyer School in mid-August. "In meeting with faculty members, I see a wealth of ideas and enthusiasm that can be tapped to make an outstanding school even better as it trains tomorrow's business leaders."

O'Neill holds a BA from Boston College, an MBA from Wayne State University, a JD from Suffolk University, and is a US Army veteran. A Gloucester, Massachusetts, resident, he is married to Ann F. O'Neill. They have four adult children.
Fifth Annual B-School Beanpot Case Analysis Competition

Last Spring, Griffin honors students matched wits with other business school undergraduates at the annual B-School Beanpot Case Analysis Competition, hosted by Boston University School of Management. This was the first year the Sawyer School was invited to participate in the competition. Two Suffolk teams held their own against a tough field, with one group placing fourth. “We were pleased with our performance,” said faculty adviser and coach Professor Pierre Du Jardin. “This was the first time we were invited to participate, and our placing fourth made us feel great. It showed we are as good as our competitors.” The contest challenged 12 undergraduate teams from six Boston-area business schools including Boston University, Babson College, Bentley College, the Massachusetts Institute of Technology, Northeastern University and Suffolk University.

Suffolk’s Success at Boston NABA Conference

This fall, both the undergraduate and graduate students who competed in the annual student case competitions of the Boston Chapter of the National Association of Black Accountant’s (NABA) took first place in their divisions. Both teams won a trophy and a check for $2,000. “This is a tremendous achievement for the Sawyer School students involved—they beat the competition including Babson College, Bentley College, Northeastern University, UMass-Amherst and UMass-Boston,” said Dean William O’Neill.

Get Connected Today!

Suffolk University announces the Online Community

The Suffolk University online community is now accessible directly from the Suffolk Web site at www.suffolk.edu. It is password protected for security purposes. Your Suffolk identification number is all you need to access the community. An online version of Suffolk’s alumni directory is available. Users may search for classmates biographical information and/or update their own. An alumni business directory offers space for alumni to list professional services or products. Also, the network will provide email forwarding for life. For more information, please contact Dorothy Zahir, Director of International Alumni Relations, tel: (617) 305-1981, fax: (617) 367-9438 or email dzahir@suffolk.edu.

University Update: Dakar

Developments in Africa

Suffolk University is the only US college or university with a campus in Senegal, West Africa. Opened in the summer of 1999, the school is located on the grounds of the Ecole Nationale d’Economique Aplique (ENEA) in Dakar.

Senegalese students after two years are eligible to take classes at Suffolk in Boston. And for the fall 2001 semester, nine students from the campus in Dakar enrolled at the Boston campus. “The students in this program want to have international exposure,” said David Robbins, director of the Senegal campus. “The success of this program is beyond our wildest expectations,” said Suffolk University President David J. Sargent, who has visited the Senegal campus twice.

Students from Suffolk’s Boston campus can spend a year or a semester abroad in Senegal, taking courses in business administration and African history and culture. More than half of the courses offered in Dakar are taught by full-time Suffolk faculty.

University Update: Madrid

Suffolk in Spain

Nearly 100 undergraduate freshman and sophomore students are studying at the Suffolk University campus in Madrid, Spain. For students who want to see Europe or spend a semester or year studying abroad, the Madrid campus is the perfect destination. It’s located in the university district of Moncloa, surrounded by several other higher education institutions. Students from Spain and other European countries also enroll at Suffolk’s Madrid campus and can transfer to the Boston campus after two years of study. The faculty teaching at the Madrid campus are Suffolk faculty members.

For more information, please contact:
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email: suffmadl@mail.ddnet.es
Alumni Reception in Spain

Last November we hosted our second Spanish alumni reception in Madrid. The reception was held at the El Gran Peña Club in Madrid. Over 35 alumni attended. Opening remarks were given by Vice President Marguerite J. Dennis, followed by an induction and pinning ceremony of new alumni. Rosalie Stahl, a member of Suffolk University’s Board of Trustees, spoke to alumni and thanked them for all of their support and dedication. The guest speaker, Professor David Lambert of the marketing department gave a talk on “How To Obtain an Online MBA.”

The association’s president is Patricia Ortiz. Additional officers include Jaime De La Serna, Daniel Camps and Damian Barera. These alumni have committed themselves to ensuring success in promoting Suffolk University and maintaining an active club. They will be working closely with Professor Carmen Ana Sierra from Suffolk University’s Madrid campus as well as Dorothy Zahir, director of international alumni relations at the Boston Campus.

“As an international student, I studied in an incredible atmosphere with excellent and friendly professors. Graduation was a special moment for me. I recommend studying at Suffolk University.”

Raul Herreras, BSBA ’00

“Alumni have expressed how they appreciate the opportunity to be reunited with classmates and professors during the receptions and are looking forward to establishing an active alumni association.”

Carmen Ana Sierra
Professor, Madrid Campus

“It was just great to see a lot of people again after all these years and especially to see that we are being successful in our careers—A success we once dreamed of in our good old Suffolk days.”

Maria del Mar X. Ruano, BS ’97
Alumni/Family Reception Held at Ciragan Palace

Istanbul, Turkey

Last January Suffolk University hosted its first alumni/family reception in Turkey at the Ciragan Palace, one of Istanbul’s most beautiful hotels. In attendance were alumni, current students and their families and prospective students. Vice President Marguerite J. Dennis gave the opening remarks and inducted and pinned five new alumni into the Turkish Alumni Association.

Mr. Truman Sakarar, parent of Mihail (Bora), a current MBA student, spoke to the families about his experiences and viewpoints as a parent and about his son’s wonderful opportunity at Suffolk. Alumna Tuba Vural Munzur, BSBA ’98 spoke proudly of her own experience as an undergraduate student. The evening was a great opportunity for prospective students to meet and ask questions of alumni.

“The ambiance at the Istanbul reception was outstanding. We shared all kinds of experiences about Suffolk and Boston. The families of current and prospective students seemed very happy about Suffolk as well. I would definitely like to hear more often about Suffolk events worldwide. I look forward to attending the next reception.”

Sirin Odabas, MBA ’97

Prospective students and parents learn about Suffolk

TURKEY

BAHRAIN

Bahrain and Kuwait Receptions

Alumni from Bahrain and Kuwait gathered in February to attend an alumni meeting and to meet with representatives from Suffolk University. John Brennan, former dean of the Sawyer School of Management addressed the alumni and their families on the current state of Suffolk and plans for the future.

“Everyone says that you should cherish your college years. Well, the people at Suffolk help you to do just that. The University’s faculty and staff always go out of their way to make you feel comfortable. My experiences were great and I would not change them for the world. I am also very proud to call Suffolk University my home away from home.”

Youssef Filali
from Morocco and Dubai
double major in finance and computer information systems

KUWAIT
International News and Receptions

The Asia Trip—April 2001  In April, Vice President Dennis and Director of International Alumni Relations, Dorothy Zahir traveled to Asia and visited with many alumni, families of currently enrolled students, prospective students and counselors. We hosted our second alumni/family receptions in Japan and Taiwan, and established our first alumni club in Thailand along with our first alumni/family reception.

Japanese Reception

Our first stop was in Tokyo, Japan where we met with several parents of currently enrolled students. Parents asked questions and expressed concerns and were informed about Suffolk University.

In addition, Suffolk University hosted its second alumni/family reception at the Century Hyatt. This reception was a great opportunity for prospective students and parents of current students to meet with our alumni and hear firsthand what studying at Suffolk University and living in Boston, Massachusetts is like. Our alumnus, Yoshimasa Arai, MBA '94 and Mrs. Takahashi, mother of Sachiho (sophomore majoring in international business), addressed the attendees. A reception allowed us to recruit country ambassadors from our alumni and parents.

A special thank you goes out to our interpreter Yumiko Okura. We hope to see you again in Japan next March.
Thailand Visit

Thailand was our final stop and we met many alumni who are very enthusiastic about the establishment of the Thailand Alumni Association. The alumni expressed a strong commitment to Suffolk University. Our first alumni association reception was held at the Regent of Bangkok and we met with alumni and families of currently enrolled students. We discussed how to build a strong alumni association in Thailand.

In addition to this reception, we spent an evening with the Thailand alumni for a traditional Thai dinner and dancing along with a ferry ride. Since our visit, our Thailand country ambassadors have assisted with contacting prospective students and answering questions and concerns about studying at Suffolk University. We look forward to a successful Thailand Alumni Association and seeing people again in March, 2002.

A special thank you for assistance during our visit goes to Varawut Pongchinpak (Ken), BSBA ’98, former president of the Thailand Student Association at Suffolk University. Also, many thanks to the Thailand Alumni Association for their help in organizing the event.

Taiwan Visit

Our second stop was Taipei, Taiwan and again we met with more alumni, parents, prospective students, counselors and schools. Our alumni/family reception was held at the Grand Formosa Regent. Vice President Dennis gave the opening remarks followed by our alumni speakers Wu Jenn-Yeu (Albert), MSF ’99 and Chiung-ling Chen, BSBA ’96, MSF ’97, followed by Mrs. Julie Hsu who spoke from a parent’s perspective about Suffolk University.

Several prospective students and counselors were in attendance and they asked many questions about Suffolk University and what it is like to study in the United States. We had a wonderful time in Taipei and special thanks to Mr. and Mrs. Hsu for their time and hospitality and for sharing their son Albert with us.
### Upcoming International Suffolk Visits:

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<tr>
<th>Country</th>
<th>Date</th>
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<tbody>
<tr>
<td>Istanbul, Turkey</td>
<td>January 10-12</td>
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<tr>
<td>Athens, Greece</td>
<td>January 13-15</td>
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<tr>
<td>Bangkok, Thailand</td>
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<td>Taipei, Taiwan</td>
<td>March 24-26</td>
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<tr>
<td>Tokyo, Japan</td>
<td>March 26-29</td>
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Dates are subject to change. Please contact Dorothy Zahir in the Office of International Relations at (617) 305-1981 or email dzahir@suffolk.edu closer to the time we will be visiting to find out our itinerary.

### Country Ambassadors—We Need You!

Suffolk University's country ambassadors are alumni, and parents of currently enrolled students. These are people who have volunteered to assist prospective students and their families with questions about studying at Suffolk University and/or living in Boston, Massachusetts, USA.

Becoming a country ambassador is a great way to help prospective students hear firsthand what life and studying at Suffolk University is like. Prospective students get to ask questions in their own language and learn firsthand about life in the United States.

If you have questions or if you need additional information regarding our alumni associations or would like to find out more about our programs, please contact Dorothy Zahir, director of international alumni relations at dzahir@suffolk.edu.

Also, see our Web site listing all of our country ambassadors at [www.suffolk.edu/admission/int_ambassadors.html](http://www.suffolk.edu/admission/int_ambassadors.html).