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Suffolk University Magazine

Fall 2004

Suffolk University Magazine, Fall 2004

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This spring marked 50 years since I graduated from Suffolk Law School. My time as a student at Suffolk presented opportunities that changed my life, but little did I know in 1954 that I would someday play a part in the University's mission of offering opportunity to all. I was delighted that so many of my classmates and those who came before me had a chance to reunite with one another on campus this past June.

My continuing involvement with the University over the years—first as an interested alumnus, then as a professor, Law School dean, and University president—has brought a wonderful richness to my life and allowed me to help pass along to generations of students the promise and benefits of a Suffolk University education. And I have had the pleasure of working closely with a great friend and fellow member of the Class of '54, Nicholas Macaronis, who continues to serve his alma mater as chairman of the board of trustees. I'd encourage each of you to reach out to those who have influenced your life at Suffolk, and I hope this annual magazine rekindles some wonderful memories.

This edition of Suffolk University Magazine brings you exciting news from the past year at Suffolk. Our esteemed history professor Ken Greenberg was named dean of the College of Arts and Sciences this spring. Read about his plans for the College. We also introduce our new director of diversity services, Eric Lee, who has brought many new ideas and tremendous energy to campus.

Suffolk has been in the limelight during the presidential campaign, gaining visibility with visitors to the Democratic National Convention and through our Political Research Center, which has presented its on-the-money polling results to the public through a partnership with 7NEWS. Read what Political Research Center Director David Paleologos has to say about polling and its impact on politicians and the electorate.

And Sandy Matava, director of the Sawyer School of Management's Center for Public Management, is profiled, discussing nonprofit leadership.

This past year Suffolk University alumni have contributed to the school most generously, and I wish to thank you. One way our alumni and others are working to continue Suffolk's legacy of achievement is through support of the Centennial Scholarship program, and the response to our Centennial Scholarship effort has filled me with great pride in the Suffolk community. Again, let me express my deepest appreciation.

Very truly yours,

David J. Sargent
President
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Sandy Matava received a valuable education from the board members of the nonprofit where she began her career. Now she's teaching others in the service community, both as director of Suffolk's Center for Public Management and through the boards on which she serves.

18 THE POWER OF THE POLL
by David Paleologos, Director, Suffolk University Political Research Center
As the November elections loom, a pollster offers an insider's point of view on how these ubiquitous surveys shape political races, affect candidates' policy statements, and even influence swing voters.
Strength in Numbers

A total of 794 students joined the ranks of College of Arts and Sciences and Sawyer School of Management alumni in May. This year's graduating class represented 18 states and 53 foreign countries. The average age of the graduates was 28. The youngest was 19, and the oldest was 66.

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**MOST POPULAR DEGREES**

**College of Arts and Sciences**
- Criminology and Law
- Public Relations
- Graphic Design
- Developmental Psychology
- Paralegal Studies

**Sawyer School of Management**
- Management
- Finance
- Marketing
- Interdisciplinary Studies
- Accounting

**College of Arts and Sciences**
- MS Education and Human Services
- MA Interior Design
- MS Computer Science
- MA Communication
- MS Criminal Justice

**Sawyer School of Management**
- MBA-Master of Business Administration
- MPA-Master of Public Administration
- Executive MBA
- JD/MBA
- MS Accounting
There is an air of expectation as Dean Kenneth S. Greenberg outlines his vision for the College of Arts and Sciences.

"Overall, my goal is to develop an institution that can excite and challenge our students and faculty," said Greenberg, a celebrated historian, documentarian, and author who was named dean of the College of Arts and Sciences in March. "I will do everything I can to generate the right conditions to release the most productive creative energy of everyone connected with the College." As he drafts his plans, "the starting point for all new initiatives in the College will be the recognition that our goal is to provide the best possible education for our students," he said.

Greenberg has a rich understanding of the College, having served as associate dean since 2000 and as chairman of the history and philosophy departments since 1989. Greenberg joined the history department faculty in 1978 and was named distinguished professor of history in 2003.

"We need to reexamine and clarify the mission of the College, making certain we adhere to the traditions of our proud heritage while pointing ourselves in new directions for future growth and development," he said.

Greenberg's plans include creating an honors program, as well as introducing "a wide range of new and exciting courses and programs." As he and his colleagues develop these academic options, he also envisions streamlining core classes. "Everyone agrees that we have far too many general education requirements," he said. "During the next year, we hope to produce a greatly simplified new curriculum."

Greenberg hopes to balance his administrative responsibilities with his filmmaking and research pursuits. "I love to write history books, make films, and teach," he said. "I plan to continue all these activities as time permits."

Greenberg, who holds a PhD in American history from the University of Wisconsin, an MA in American history from Columbia University, and a BA from Cornell University, recently made the award-winning film, Nat Turner: A Troublesome Property. PBS stations screened the documentary nationwide in February. He is now consulting producer of Re-Making American Medicine, a series on the current state of medical care. Greenberg also has written the books Masters and Statesmen: The Political Culture of American Slavery and Honor and Slavery: Lies, Duels, Noses, Masks, Dressing as a Woman, Gifts, Strangers, Humanitarianism, Death, Slave Rebellions, The Proslavery Argument, Baseball, Hunting and Gambling in the Old South.

"We should all be proud of the legacy left to us under the 32-year leadership of Dean Emeritus Michael R. Ronayne," he said of his predecessor. "Dean Ronayne pursued a bold strategy in expanding course and degree offerings, and he equipped the College to meet the needs of students raised in a technological age."

Greenberg recognizes that the alumni play a major role in both the reputation of the College and its future. He will endeavor to help alumni maintain connections to the University and with one another by supporting networking opportunities and welcoming their feedback.

The new dean looks ahead to a future when "the College can achieve the recognition it so richly deserves."
Suffolk Cited in Best Colleges Guide

Suffolk University was selected by The Princeton Review to be interviewed for an in-flight radio program, “Best Colleges in America,” heard on three airlines.

Sky Radio Network conducted the interview with Marguerite Dennis, Suffolk’s vice president for enrollment and international programs, on “What makes Suffolk a Best College?”

Dennis cited the quality of Suffolk’s academic programs and faculty during the interview, which aired July 1 through August 31, 2004, on 75,000 Delta Air Lines, American Airlines, and Northwest Airlines flights. Other colleges and universities asked to participate in the Sky Radio interview were Duke University, Drexel University, and Yale School of Management.

Suffolk was asked to participate in the radio program because it had been selected by The Princeton Review for its The Best 357 Colleges guide for undergraduate education in North America, joining the exclusive group of institutions profiled in the book.

“We select schools for the guide based on our knowledge of them, on data we review about them, and on the opinions of students and parents we talk to and survey,” said Robert Franek, assistant vice president for guidebook publishing at The Princeton Review, who said Suffolk University is among “the cream of the crop” for undergraduate education. Only about 10 percent of the colleges in America and two Canadian colleges are in the book.

The Princeton Review citation is one of many recent accolades for Suffolk University. The University was among eight institutions selected to receive an award for its international programs from NAFA: Association of International Educators. Suffolk was cited in part for its campuses in Madrid and Dakar, which were seen as unique in welcoming both local and US students, providing a model for other campuses as they work toward internationalization.

During the past few years, Suffolk has been named one of Barron’s Best Buys in College Education and was selected as one of the Best 201 Colleges For The Real World. The Princeton Review listed Suffolk as one of the Best Northeastern Colleges, and its 2005 edition of The Best Business Schools will include the Sawyer School of Management.

New Director of Diversity Services

It has all the makings of a perfect match—a young leader with a passion for diversity joining an institution with a long-standing commitment to providing a welcoming, bias-free environment.

“When considering a place where I could make a difference, Suffolk stood out. President Sargent was extremely supportive, and I knew he was the sort of person I wanted to work with,” said Eric E. Lee, Suffolk’s new assistant to the president/director of diversity services.

The Kansas native comes to Suffolk from the University of Nebraska-Lincoln, where he was director of multicultural affairs and TRIO programs—federally funded programs meant to increase access to quality postsecondary education.

Lee anticipates steering the University’s diversity programs in new directions, and he sees himself being very student oriented, with serious involvement in academic support programs and recruitment. He will work with President David J. Sargent to shape a diversity plan for the University.

The new Suffolk administrator holds a bachelor of science degree and a master of science degree from Wayne State College and a PhD from the University of Nebraska.

“I see many things at Suffolk that impress me,” said Lee, citing the variety of programs and diversity-oriented activities, such as SAFE ZONE, a program that supports gay, lesbian, bisexual, and transgendered people on campus.

Lee was named one of 30 emerging leaders under 30 by Ebony Magazine and one of 20 Nebraska leaders under 40 by the Lincoln Journal Star newspaper. He also was awarded the Melvin W. Jones Mentoring Award for his work with African-American males.
Massachusetts Governor Mitt Romney served as this year's College of Arts and Sciences and Sawyer School of Management commencement speaker during May 23 exercises at the FleetBoston Pavilion. He received an honorary doctor of public administration degree.

Romney is a businessman and venture capitalist who was asked to become president and CEO of the 2002 Winter Olympics when the Salt Lake City games were foundering. He spent three years on the project, erasing the Games' deficit and planning a successful Olympics. Romney was elected Massachusetts governor in 2002.

Drawing on an anecdote from his childhood, he advised graduating students to "swim in the deep waters of life," where, instead of focusing on one's self, thoughts turn to "others—family, friends, faith, community, country, caring, commitment. In the deeper waters, there are challenging ideas, opposing opinions, and uncomfortable battles."

The following also received honorary degrees at commencement: Emilio Aragon, a musician, actor, scriptwriter, producer, and television director in Spain and the first person to receive a Suffolk University undergraduate and honorary degree (doctor of arts) simultaneously; Irwin Chafetz, director and vice president of GWI International and a Suffolk University trustee, honorary doctor of commercial science degree; and Boston Police Commissioner Kathleen M. O'Toole, honorary doctor of laws degree.

Neil G. Buckley, BS '79, MBA '82, of Hanover, Massachusetts, served as the alumni marshal.

Kashish Chopra, BSBA '04, delivered the student address. The student marshals were Rebecca Torre, MEd '04, president of the Graduate Student Association; Dave Rodrigues, BS '04, president of the Student Government Association; Vincent Wisniewski, Jr., BS '04 (highest GPA in the College with a 3.99); Navin Lalwani, BSBA '04 (highest GPA in the School of Management with a 3.94); and Matthew Dindio, BS '04, president of the senior class. Eulvid R. Rocque, BSBA '04, sang the national anthem.

Globalization Impacts Programs

The globalization of the business world provides an array of exciting opportunities but also confronts managers with daunting new challenges.

The Global Human Resources Certificate program in the Education and Human Services Department of the College of Arts and Sciences provides an opportunity to acquire the knowledge, competencies, and best practices required to participate in the global environment. These include the acquisition of country-specific knowledge about economic, political, and social environments; how to address union and labor policies; legal and regulatory requirements; compensation and benefits; and many other aspects of doing business abroad.

As of this fall, the Sawyer School of Management's Global MBA program is offered to both full- and part-time students. The executive program and the undergraduate international business major are being revamped, with an innovative curriculum to be introduced this coming spring.

Metra Abdoulaye Wade, president of the Republic of Senegal, was awarded an honorary doctor of laws degree in June 14 commencement exercises at Suffolk's Dakar campus. He is a lawyer and academic who taught at universities in Boston, Paris, and Dakar and served in Senegal's parliament before he was elected to the presidency in 2000. Other dignitaries attending the Dakar ceremony included Senegalese Prime Minister Macky Sall; Alpha Oumar Konare, president of the African Union and former president of Mali; Minister of Education Moutapha Sarrang; and US Ambassador to Senegal Richard Allan Roth.
Honors Lead Up to Centennial Celebration

As the University prepares for its Centennial celebration, its Heritage Committee has taken the lead in identifying major participants in the University's history and honoring them with Heritage Medallions, and a major organizational effort is under way to sort out the historical treasures contained in the University archive.

About 30 significant contributors to Suffolk University have been honored with Heritage Medallions since they were introduced in the 1980s, with length of service and quality of contribution considered when choosing honorees. The medallion award ceremonies are to be resumed this fall, and henceforth medallions will be awarded twice yearly, on or around Founder's Day, September 19, and Charter Day, April 14.

The Heritage Committee also is involved in revising *A History of Suffolk University*, assembling a graphic timeline of Suffolk University's history, and creating a pictorial exhibit on the University's history to be shown at various locations in and around the Boston campus, at overseas campuses, and at satellite sites, according to CAS Associate Dean David L. Robbins, a historian with a particular interest in the history of educational sociology and educational politics. He has been involved with the Heritage Committee since its formation in 1979 and now is its chair.

Meanwhile, History Professor Robert Allison, the University archivist, is working with Beth Bower, archivist and curator for the John Joseph Moakley Archive and Institute, to organize more than two dozen boxes of photographs chronicling the University's history. These photographs will be used during and after the Centennial to help explain and celebrate the University's rich history.

Alumni who have yearbooks or other memorabilia they would like to contribute to a special collection of Suffolk University artifacts are asked to email: celebration2006@suffolk.edu.

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AWARD-WINNING THEATRE DEPARTMENT FORESEES ANOTHER TRIUMPHANT SEASON

After a spring theatre season that featured Stephen Sondheim's *Assassins* and Eugene Ionesco's *Rhinoceros*, the Suffolk University theatre department recognized students Nael Nacer and Alex Pollock for winning national awards for acting at the Kennedy Center/American College Theatre Festival in Washington DC.

Suffolk junior Nael Nacer was awarded a National Festival Fellowship in acting for his portrayal of Berenguer in *Rhinoceros*. The fellowship enabled Nacer to participate in the national American College Theatre Festival at the Kennedy Center in April, where he took master classes and performed at the Kennedy Center's Ten-Minute Play Festival. Only two other students nationwide were so honored this year.

Sophomore Alex Pollock was awarded a TVI Actors Studio scholarship for an intensive summer acting institute at the famed Actors Studio in New York. Pollock was a regional finalist in the Irene Ryan Acting Competition scholarship. His scene partner was sophomore Brian Anastas.

Suffolk's production of *Rhinoceros*, adapted and directed by Wesley Savick, was named a national finalist in the production competition of the 2003 Kennedy Center/American College Theatre Festival.

The 2004-2005 theatre season will begin in October with *The Suicide* by Nikolai Erdman, directed by Wesley Savick.

"We are delighted to present this hilarious political farce written in the Soviet Union in the 1920s as the presidential election season heats up," said James Kaufman, General Manager, Suffolk University Theatre Department.

In November, Suffolk will host The 15th Annual One-Act Play Festival, where students Rebecca Edwards, Caitlin Kenney, Maria LeBlanc, and Leslie Moreau will direct productions ranging from the contemporary satire of A.R. Gurney to the poetic and profound Samuel Beckett. In December, the Playwright's Festival will feature new work written and directed by Suffolk theatre students. For more information, go to www.cas.suffolk.edu/theatre.
"CAMPAIGNS, CONVENTIONS AND CARTOONS" AT THE ADAMS GALLERY

Suffolk University's Adams Gallery exhibited political cartoons from some of the nation's most astute graphic commentators as DNC fever swept Boston this past summer.

"Campaigns, Conventions and Cartoons" showcased the work of America's very best political cartoonists, including a number of Pulitzer Prize winners. The cartoons, which targeted the features and foibles of candidates and policies, evoked both laugh-out-loud and reflective responses.

Inspiration for the "Campaigns, Conventions and Cartoons" exhibit came from the editorial cartoons in the John Joseph Moakley Archive. The stunning black-and-white and color drawings spanning several decades revisited the Bush-Dukakis, Clinton-Dole, and Bush-Gore races, while taking a fresh look at John Kerry, trickle-down economics, foreign policy, and even the Boston Red Sox.

Among the nationally renowned cartoonists whose work was shown were Paul Conrad of the Los Angeles Times (who also made Richard Nixon's Enemies List), local favorites Paul Szep, Jerry Holbert, and Dan Wasserman, as well as Signe Wilson of the Philadelphia Daily News, Charles Barsotti of The New Yorker, and Tony Auth of the Philadelphia Inquirer.

Previous exhibits sponsored by the Moakley Archive and Institute at Suffolk University have traveled throughout Massachusetts, with showings in each of the state's 10 congressional districts. The Archive and Institute's original exhibit, John Joseph Moakley: In Service to His Country, focuses on the life and legacy of the late congressman. The second Moakley exhibit, El Congresista: Joe Moakley en El Salvador, focuses on El Salvador, the civil war, and the conflict's impact on the Salvadoran people. It was organized in conjunction with a November 2003 symposium marking the 14th anniversary of the Jesuit murders in El Salvador, which reunited members of the US investigative team headed by Moakley. The investigation had uncovered military involvement in the slayings.

Congressman Barney Frank will host an opening reception for El Congresista: Joe Moakley en El Salvador on September 20 when it travels to the Bristol County Superior Courthouse in Taunton. The schedules for each exhibit are available at www.joemoakley.org/exhibits.cfm.

The Moakley Archive and Institute was established by Suffolk University in 2001 upon Congressman Moakley's gift of his papers. It is dedicated to the preservation, study, interpretation, and celebration of Congressman Moakley's legacy of service and political and public policy leadership. John Joseph "Joe" Moakley, JD '56, DPA '77 (Hon.), (1927–2001) of South Boston represented the Massachusetts Ninth Congressional District from 1973 until his death in 2001.

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Poetry Center to Put Suffolk at Heart of Boston's Literary World

The inauguration of the Suffolk University Poetry Center, which is dedicated to activities that further the study and writing of poetry, will feature an appearance by award-winning author Maxine Hong Kingston. She writes both fiction and nonfiction and received the National Book Critics Circle Award for her first book, The Woman Warrior: Memoirs of a Girlhood among Ghosts, and again for its sequel, China Men.

English Professor and poet Frederick Marchant created the Poetry Center after rediscovering the Zieman Poetry Collection, which consists of about 400 books donated to the Sawyer Library half a century ago by Irving Zieman. The collection dates from 1675 through 1930, and the books are valuable teaching tools, both in terms of poetry and the history of publishing.

As director of the creative writing program, Marchant has brought literary figures to the University for years. He expects to welcome national and international authors for poetry readings that will "put us on the landscape of the literary world of Boston."

A number of notable guests appeared last year, and Nobel Laureate Seamus Heaney is expected. Marchant foresees the Poetry Center's becoming the hub of writing workshops and other literary activities for the Suffolk campus. He would like to see the Poetry Center "add to the wealth of the library and the University by collecting valuable books, broadsides, and autographed volumes" and aims to build a collection of contemporary literary journals.
COLLEGE OF ARTS AND SCIENCES

Amy Agigian, Sociology, was promoted to associate professor.


Mark Brus, NESADSU, was promoted to associate professor.

Kevin Carragee, Communication and Journalism, was approved for tenure, July 2004.

Darlene Chisholm, Economics, was approved for tenure, July 2004.

Karen Clarke, NESADSU, was approved for tenure, July 2004.

Thomas Connolly, English, was approved for tenure, July 2004. He was elected to The Research Group in National Culture/National Identity of the American Society for Theatre Research at the society’s conference at Duke University, where he presented a paper, "Medals and Mediation: The Performer’s Persona and 19th Century Viennese Culture."


Laura Golly, NESADSU, was promoted to professor.

Lynda Field, Psychological Services, was promoted to associate professor.

Jonathan Haughton, Economics, was approved for tenure, July 2004.

Melissa Haussman, Government, was approved for tenure, July 2004.

Eric Myrvaagnes, professor of mathematics and computer science, has been working professionally with computers for more than 40 years, but he also has long had an interest in photography. An exhibit of his recent photographs, Spiritual Planes, was shown in the main gallery of NESADSU during June and July 2004. Shown here is “Wall Stains with Pipe.” The exhibit included traditional gelatin silver prints and digital images printed on an ink-jet printer. "In recent years I have found mysterious messages in places that are certainly not beautiful in any conventional sense: drips of tar on pavement, patterns in sand, stains on cement walls, and the like," said Myrvaagnes. "The ones my camera seeks out are the ones that feel like voices from another world. Later, I can try to decipher their messages."

The October world premiere of the play Sonia Flew, by Melinda Lopez, will inaugurate the Huntington Theatre Company’s new venue, the Virginia Wimberly Theatre at the Boston Center for the Arts. Set in the American Midwest and Havana, this story of family unfolds across the generations as Sonia, a Cuban refugee, struggles to come to terms with her past and her adopted country.


Maria T. Millora, Chemistry, published The Scorsese Psyche on Screen: Roots of Themes and Characters in the Films (McFarland & Company, Inc.). The book examines the life and work of film director Martin Scorsese, showing how his films reflect his experiences growing up in a Sicilian-American-Catholic family in Little Italy, New York.

Quentin Miller, English, was promoted to associate professor.


Maureen Norton-Hawk, Sociology, was approved for tenure, July 2004.

Sebastián Royo, Government, was promoted to associate professor. He has published “The Challenges of Enlargement for Spain” in Perspectivas Exteriores 2004 and “The Failure of Good Intentions” in the Spanish edition of Foreign Policy. He was invited to give the Jean Monnet Lecture at the V Complutense International Seminar on European Economy, organized by The European Economy Group at the Universidad Complutense de Madrid. He participated in the Seminar Diálogo Social y Relaciones Laborales organized by the Agencia Española de Cooperación Internacional at The Universitat Pompeu Fabra in Barcelona and presented “Lessons from the Iberian Integration in the European Union’ at the Facultad de Economía of the Universidad de Valencia in May.

Elisabeth Sandberg, Psychology, was approved for tenure, July 2004.

Lauri Umansky, History, was promoted to professor.


Carol Ann Zulauf, BS ’80, Education and Human Services, was awarded the Barbara Erickson Award for Outstanding Service, sponsored by Suffolk’s Graduate Student Association.

Sawyer School of Management

Robert DeFillippi, Management, was awarded a $7,500 travel fellowship by the Social Science Research Council (SSRC), which will support his work with colleagues at the Center for Innovation Management Research in England. Their collaborative project, “Innovation Studies in Project-Based Industries,” includes research on how firms develop systems integration capabilities in complex product and systems industries, the design and execution of a study on the global video game industry, and two book projects.

Ross D. Fuerman, Accounting, was appointed to the Editorial Board of Research in Accounting Regulation. His article, “Audit Quality Examined One Large CPA Firm at a Time: Mid-1990s Empirical Evidence of a Precursor of Arthur Andersen’s Collapse,” will be published in the winter 2004–2005 edition of the journal *Corporate Ownership & Control*.

Ken Hung, Information Systems and Operations Management, is on the editorial board for *Transactions on Engineering Management of IEEE*. He also serves as the information officer for the technology management session of INFORMS.

Charles J. Mambula, Management, was awarded a Sam Walton Fellowship for his role as coordinator of the Students in Free Enterprise (SIFE) program. SIFE is made up of 1,500 US and international universities and colleges and has more than 220 corporate sponsors. He also presented, with Yvonne V. Wells, Psychology, the paper, “Comparative Rhetorical Styles in the Use of Religious Texts in Conflict Resolution: Comparisons among Christian and Muslim Scholars,” at the 3rd Annual Hawaii International Conference on Social Sciences in June.

Teresa Nelson, Management, was promoted to associate professor and awarded tenure.

Lewis Shaw, Accounting, was promoted to associate professor and awarded tenure.

Douglas Snow, Management, received the John Brennan Award for Outstanding Instruction, sponsored by Suffolk’s Graduate Student Association.


A Magical History Tour

Associate Professor Robert J. Allison takes students in his “Boston: The Heritage of a City” class on walking tours around the city and through time. Now he is doing the same for readers of his latest book, *A Short History of Boston*.

“I’ve been researching Boston for 20 years, even before I became a historian,” he said. “I love the city, and I love sharing its history with students. This was an opportunity to tell the story of Boston in a new way.”

His biography of Boston covers four centuries of city life. The book, published in March by Commonwealth Editions, features a timeline of important events and profiles of 20 notables, including the influential Puritan governor John Winthrop; Anne Hutchinson, a colonial champion of religious tolerance; and heavyweight boxing legend John L. Sullivan.

Allison also has written *Massachusetts: From Colony to Commonwealth* and *The Crescent Obscured: The United States and the Muslim World 1776–1815*. He has edited several books on American history, including *The Interesting Narrative of Olaudah Equiano, or Gustavus Vass, the African*.

In addition to the history of Boston, Allison teaches American History, Constitutional History, and Cultural Contact with World History.

He has appeared on local television stations to discuss his newest book and will tour area historical societies this year.

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AMERICA'S MENU EVOLVES constantly—yesterday the emphasis was on a low-fat diet, today it's low carbohydrates. And while home cooking was once the norm, the pace of life now demands takeout. Restaurateurs and food suppliers work hard to anticipate consumers' changing tastes, while preserving the service that makes people come back for more.

by Nancy Kelleher
When I was a kid, everyone came home for dinner, which was family time," said Bruce Cartwright, BSBA '74, executive vice president and CFO of Legal Sea Foods. "It was a treat to go out and eat."

But along came the two-income family, and with it diminished personal time, which pushes people to dine out more often, according to Gene Lee, EMBA '96, president and COO of RARE Hospitality International, which operates restaurants such as LongHorn Steakhouse, Bugaboo Creek Steak House, and The Capital Grille. "Consumers are overstimulated for most of the day, and eating out gives them an hour when someone else cares for them."

Of 21 meals in the week, 16 are still eaten at home, he said, and consumers increasingly are looking for quality and convenience in take-out food.

"The food service industry has really changed focus," said J. Robert Johnson, BSBA '63, MBA '68, president of Yankee Marketers Inc., a food service broker representing companies such as Welch's and Stonyfield in New England. "We sell lots of convenience foods for people on the run."

When Johnson, who is a Suffolk University trustee, entered food service in 1971, it was a $20 billion-to-$25 billion industry. "Now it's a $500-billion industry," he said.

"Nobody cooks anymore," concurred Steven Zenlea, MBA '85, president of Hans Kissele Co., a subsidiary of Roche Bros., which makes prepared foods and salads sold behind deli counters at supermarkets all along the East Coast.

"We only do high quality, and it's not cheap," he said. "In the past 10 years the business has gone crazy, and the past five years took it to yet another level."

Even though people seek convenience, they don't stray too far from the foods they grew up with. Hans Kissele's top sellers are macaroni and cheese, squash, and mashed potatoes, despite all the gourmet items offered and their premium price.

"In the past 10 years the business has gone crazy, and the past five years took it to yet another level."

Steven Zenlea, MBA '85
DIET FADS

But the advent of the low-carb craze has influenced both convenience foods and restaurant fare. "Items like macaroni salad and potato salad have been affected, but there's been a boost in chicken salad, meat loaf, and meatballs; proteins are selling well," said Zenlea.

"A lot of people feel they can't have carbohydrates, but that's wrong. You have to eat enough of everything," said Johnson. "It was low-fat and nonfat a few years ago, but carbs and sugars were high. Then there's the issue of organic. Companies sometimes have trouble moving to new trends, and they don't know how long they'll last. It's a balancing act."

Lee said the current fad is good for his firm's restaurants, which focus on steak. "When people weren't eating out much, they wouldn't sacrifice taste for calorie control. Now they're dining out four or five times a week, so they have to be more mindful of what they're eating," he said. "As I look to the future, restaurants will have to provide flavorful food and satisfy people's needs in terms of calories and a well-balanced meal that is lower in fat."

Factors beyond fads and lifestyle also impact the food industry. Thomas Maloney, BSBA '74, has seen a major change in patterns of fish consumption brought about by catch restrictions placed on fishermen. Maloney is president of Maloney Seafood Corporation in Boston, a second-generation family firm that imports frozen seafood.

"At one time our main product was cod, before the cod moratorium," he said. "We went from millions and millions of pounds of cod to snow crab. In the early days we imported from Canada, then branched out to products from Thailand and other places."

As a purveyor of seafood, Maloney's business also has been affected by a change in religious tradition.

"Good Catholics used to eat fish on Fridays, and they viewed it as penitential," he said. "When the church dropped regular abstinence from meat on Fridays, "fish became more glamorous, and health issues made its popularity even greater."

TRADITIONAL FARE

Yet many traditions and cultural food associations endure. Maloney worked with his sister and brother in the family business from a young age, and he remembers getting fish for his Italian friends' parents on Christmas Eve. And each Fourth of July, Maloney's father and partners kept track of demand for the traditional Independence Day feast with a "salmon list."

"We had a couple hundred fish, and the three of us delivered all over New England. It had to be done properly. If not, we had to face my father," he said. "Everyone else was going away for the holiday, but we were back and forth to Maine and Cape Cod making deliveries. I didn't want to ever see another salmon."

Spiros Tourkakis, MBA '83, keeps a close eye on holiday food trends as executive vice president of East Coast Seafood, the world's largest distributor of lobster. "For the past several years, it's been lobster for Mother's Day. People celebrate the New Year with shrimp and lobster. And in France, lobster for Christmas is the equivalent of turkey on Thanksgiving for us," he said.
Yet the locale for holiday celebrations is shifting.

"You have your at-home holidays," said Herbert Sandler, BSBA '65, president of Sandler Brothers Wholesale Foods. "Mother's Day is the biggest restaurant holiday. Christmas is at home, but Thanksgiving is changing. It used to be that everybody would go to grandma's. Now the family is more spread out."

Even those who opt to stay home for Thanksgiving may not cook everything from scratch.

"Last year Hans Kissle sold 26,000 instant Thanksgiving dinners, a box holding a cooked turkey with all the trimmings," said Zenlea. "You just pop it in the microwave and serve."

Life's many milestones also are celebrated around the table.

"You might call a restaurant a modern town square," said Michael Linquata, BSBA '50, president of the Gloucester House Restaurant. "People coming in are usually doing nice things; that's why they're here. They may be meeting old friends, or they may have had their wedding here years ago. They'll come back and ask: 'Do you remember me?'

"Young people come here and get engaged; it's a happy time. Then they come back for anniversaries, a christening, retirement parties. Sometimes it's a sad occasion—families getting together after a funeral—but it's good to have a place to go."

**DINING AS ENTERTAINMENT**

Johnson said that people dine out to have a pleasant experience, whether they're going upscale or to a family restaurant. "My business is the hospitality industry, on the edge of the entertainment business, if not in it," he said.

Scott Solombrino, BS '82, has taken the concept of food as entertainment to a new level as a partner in Saint, a high-end "nightery" in the Back Bay. The nightery is a well-known concept in Paris, but it was new to Boston when Saint opened its doors in November 2002. It wasn't long before it was the talk of the town, with lines of would-be patrons snaking down the block.

You might call Saint a sophisticated nightclub with phenomenal food. People from their late 20s through their 70s can feel comfortable there. Members pay $10,000 for special privileges, but nonmembers also may enjoy the scene.

"If you're at a black-tie fundraiser across the street at the Westin Hotel, where can you go afterwards? You can go to Saint in a tux and feel comfortable," said Solombrino.

Solombrino doesn't spend much time at Saint because he's a family man who's busy with his primary business—he's president and CEO of Dav El Chauffeured Transport. He had accepted an invitation to join the Saint enterprise, reasoning, "My cars everyday are carrying wealthy Bostonians; why not have them come to my place?"

And through his involvement in the nightery, Solombrino helped create demand for something that had not existed in Boston.

"The food industry can create changes in consumer profiles and taste and make you respond to products," said Johnson. "In the old days, people baked cake, and to me there's nothing like that taste. Yet prepared cake is now the standard of quality."
The business of food involves a lot of hard work, but even the demands are changing.

"At one time we would get a 75-pound case of celery, packed in the field, dirt and all," said Sandler. "We'd take it out and wash it. We'd make cole slaw, trim lettuce. It was hard work, same as working on a farm. Now it's gone from the Sandler family doing all the work to all packaged products."

When he first joined his father and uncle in the business, Sandler Brothers trucks would leave Biddeford, Maine, for the Chelsea produce market at 2am. The market was open 24/7, 365 days a year. "Now it's open five days a week and doesn't start distribution until 4am," said Sandler, whose son has joined him in the business.

“Our family life used to be at work,” Sandler said. “This is better for my son. He can enjoy his children. I only got to see him Friday nights, when he was playing football.”

**CULTURAL TRADITIONS**

Spiros Tourkakis of East Coast Seafood sees food, particularly ethnic food, as part of the heritage of America, a country of immigrants. “For us Greeks, it’s lamb for Easter,” he said.

William Galatis, BSBA ‘75, said that “sharing a great meal and having a good time with friends or family is one of the great pleasures of Greek culture.” Galatis found tremendous success in the food business with Watermark Donut Co., which owns 44 Dunkin Donut franchises in Boston, but his heart is in a newer venture that draws on his Greek heritage. He and a partner opened Meze Estiatorio in Charlestown just over a year ago, offering Greek cuisine and hospitality in a setting that is evocative of the Greek classical period.

“When it comes to flavor, the Greeks have always been leaders in Mediterranean cuisine,” said Galatis, who pointed out that there is no need for fad diets, as this healthy style of cooking emphasizes unrefined carbohydrates, vegetables, and olive oil. “We really felt that Greek cuisine was finally poised to enter the mainstream in America.”

Whether it’s ethnic food, fast food, or haute cuisine, people sometimes hesitate when considering a career in the food and restaurant industry because they feel it isn’t glamorous or challenging, according to Cartwright.

“It’s very challenging; you’re involved in real estate, marketing, finance. Every aspect of the business is done here. There are a lot of opportunities in the restaurant business,” he said.

“If you like people, the restaurant business is a good business,” said Linquata. “It’s not high profit for the amount of time you put into it, but I like people.”

Food and its purveyors are important to the economy. In fact, seafood was New England’s first industry, according to Maloney. He recalled what his father often told him: “What makes this country great is not its manufacturing or its strength in war, but that we can feed ourselves and have something left over.”
Feeding people is akin to caring for them, and many people in the food industry work to prevent hunger in the midst of plenty.

Christopher Spinazzola, BA '76, studied political science at Suffolk, but you could say that food was in his genes. His father was the food and wine writer for the Boston Globe, and the Anthony Spinazzola Foundation keeps his memory alive as it "feeds hungry bodies and minds." Christopher, managing partner of the Funway Cafe and Christiana's function facility in Foxboro, is the foundation's executive director.

Meanwhile, Roger Wellington, MPA '01, dreamed of returning home to work in the resort hotels of Trinidad and Tobago after studying hospitality administration at Boston University. He was required to do a field placement as part of his degree requirements, and he answered an ad seeking someone to establish a training program at an "inn."

"I had no clue what Pine Street Inn was at the time," said Wellington. "I had a telephone interview and a second interview at an off-site human resources office. At no point did anyone mention a homeless shelter."

Wellington accepted the job, but immediately had misgivings. "I was brought to an old building, passing under the expressway, and I said to myself: 'I will spend the day here, smile and not come back tomorrow.'"

"I worked with six people that day, and it was the first time I was confronted with homelessness and poverty. I saw people trying to change their lives and decided to complete what I had begun that day. Thirteen years later I'm still here. I decided to make it my calling."

Spinazzola had combined food and public interest work while at Suffolk. He was president of the student government association, and he worked at Primo's, an Italian restaurant on Beacon Hill that served "great subs and pizzas."

After graduation he spent a year in the VISTA program, working with former drug addicts. "It affected my whole life. I've always wanted to work in a restaurant or with kids. The foundation has been great for me, because I'm involved with both."

The Spinazzola Foundation supports a variety of agencies through a series of annual fundraisers, including a spectacular gala that attracts the major luminaries of the restaurant industry. Other events include an annual golf tournament that benefits the Growth Clinic for Children at Boston Medical Center, which serves malnourished children from 6 months to 6 years old.

"I think my father would be most proud of the culinary apprenticeship program supported through the Foundation," said Spinazzola. The program trains inner-city youth and places them as apprentices in the best hotels and restaurants in the city.

"One of my stars is sous chef at the Four Seasons," said Spinazzola. "I firmly believe he would have made it anywhere he went, but he got a jump start through the foundation. Dad would have loved it. He believed in education."

The Spinazzola Foundation had its roots in a memorial gala that originally benefited BU's School of Hospitality Administration, and Wellington first met Spinazzola while working on one of the BU fundraisers.

They met again about two years after Wellington created the Pine Street Inn job-training program, when Spinazzola was invited to be the graduation speaker. Today, the Spinazzola Foundation continues to work closely with the Pine Street Inn and its food services training program.

The friendship came full circle when Wellington graduated from Suffolk. Spinazzola was the alumni marshal at commencement.

"I saw Chris carrying a banner and asked, 'Why are you at my commencement?' That's when Wellington learned the two men had more than food in common. They share a bond with Suffolk, and Wellington's goal is leading him to where Spinazzola's dream began.

"My heart is in the public sector," said Wellington. "I see myself eventually running for public office."

In the meantime, both men continue to meld their love of food with their political skills for the good of others. •
Sandy Matava likes to say that she grew up in the nonprofit world. After graduating from college in 1964, a help-wanted ad seeking candidates who loved people and diverse duties caught her attention. She was hired by the Massachusetts Association for the Blind as a caseworker and, in the 10 years to follow, became supervisor of volunteers, volunteer director, and, finally, assistant director of the organization.

At this very small human service agency with an annual budget of $500,000, she learned not only from her coworkers, but, importantly, from the members of the association’s board of trustees. This tradition of learning from the trustees is one Matava benefited from—and one that she is committed to encouraging in her role as director of Suffolk University’s Center for Public Management.

“I learned the nuts and bolts of nonprofit management with the guidance, support, and encouragement of our volunteer trustees, who were dedicated professionals with prestigious credentials,” she said. “I learned about human resources from the director of HR at John Hancock; about financial management from a senior partner at Arthur Andersen; and about community relations from the general manager of WBZ-TV. Their lessons, and those of their colleagues, are still with me today.”

In 1975, Matava was Governor Michael Dukakis’s choice to lead the Commission for the Blind, the post she held until 1980. She led the $26 million agency and its staff of 350 during a turbulent but exciting time in public service.

Deinstitutionalization and other changes in social policy created new opportunities for public/private nonprofit sector partnerships, and Matava

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**Sandy Matava**

MPA ’81, Director

Center for Public Management
was key to developing important collaborative relationships to improve the delivery of services. One such relationship, with WATD, a Marshfield radio station, resulted in the development of a weekly newspaper-reading radio program that has since grown to a full 24/7 radio reading service for the Commonwealth's blind citizens.

At the same time, a different type of collaboration was taking place at Suffolk. The University was offering MPA classes for Commission for the Blind employees at their workplace. Matava was just one of the students who found it invaluable.

"Taking graduate courses in public administration at the commission with my colleagues provided the best of both worlds—advanced training in a setting that was both meaningful and convenient, while working side-by-side with those who were solving the day-to-day management challenges with me."

This was just the beginning of Matava's continuing education and her career in community and public service. She was tapped to become deputy commissioner of the newly created Department of Social Services in 1980, managing a $200 million budget and 2,000 employees to ensure the protection of some 50,000 children and families.

"The challenges for the new agency were enormous," she said, and required a better-educated, more professional workforce. "More than 75 percent of the new DSS staff were required to have a master's degree, and it was time for me to go back to school." Matava returned to Suffolk and received her MPA in 1981. She joined Suffolk's adjunct faculty upon graduation and, with a colleague, founded ARBOR Associates, a temporary agency for human service workers.

In 1983, Matava returned to DSS as commissioner and, by 1991, was responsible for a staff of 3,000, an annual budget of $400 million, and delivering services to 75,000 people.

"The rewards were gratifying," she said. "But David Pfeiffer, then-chair of Suffolk's Public Management Department, had me convinced that coming back to Suffolk and working with the department would allow me to get back into the service community in a way that couldn't be done while working within state government... and he was right."

As director of the Center for Public Management, administrator of the MPA and MHA programs (from 1991 to 2003), and a member of the faculty, Matava has come full circle. In 2000, she and longtime colleague Professor Clarence Cooper launched a series of innovative certificate programs to provide advanced training to health and human service managers—modeled on aspects of the program Matava herself benefited from earlier in her career. The center and its five community partners completed their 12th certificate program this past spring, bringing the number of certificate program graduates to 300.

"There was a demonstrated need in the community for advanced training, and the center was able to fill the niche—the result is a real gem," she said.

Matava noted that, in many cases, the certificate programs are a first step toward attaining a graduate degree at Suffolk. Bernadette Brewer, clinical coordinator at Communities for People, enrolled in the Human Services Management Certificate program to help her decide which direction her career should take.

"From beginning to end, I was able to apply what I learned in every course to my work," she said. "I soon realized that being a manager and leader in my field was what I needed to do, so I applied to the MPA/MS in Criminal Justice dual-degree program." Brewer will begin the dual-degree program this fall and plans to work with disenfranchised communities and populations to develop programs, services, and policies that will enhance their quality of life.

Other projects highlight the Center's strengths in research, evaluation, and training. For eight years, the Center has contracted with the AIDS Bureau of the Boston Public Health Commission to create "Voices of Experience," a comprehensive consumer survey that influences how the $15 million AIDS Bureau budget is allocated to serve those living with AIDS and HIV. A partnership with the Eastern Management Development Center at Suffolk and the US Office of Personnel Management provides training to federal, state, local, and nonprofit employees. And the publication of "The Suffolk Connection" within Human Services Connection, the newsmagazine for New England's human service providers, opens the door to unlimited collaborative efforts.

Another program close to Matava's heart is on the drawing board. Taking advantage of the diverse scope of the Sawyer School of Management, the center hopes to provide emerging corporate business leaders the opportunity to learn how to serve responsibly and productively on nonprofit boards in their communities. "The potential benefits to all are immeasurable, and Suffolk's curriculum and community partnerships make us uniquely qualified to provide this training," said Matava.

Of course, she herself is one of those serving on a variety of nonprofit community boards, sharing her years of experience with new generations of human service providers. Patriots Trail Girl Scouts, Youthbuild Boston, Roxbury Youthworks, Boston ASAP (Alcohol and Substance Abuse Programs), and Adaptive Environments are some of the agencies that directly benefit from her leadership and expertise.

Superior Court Judge Julian Houston, who founded Roxbury Youthworks in 1981, has served on its board with Matava for a number of years.

"We consider ourselves enormously fortunate to have Sandy on the board, not only because of her wealth of experience in the field but also because of the sensitive way she lends her knowledge and expertise to the management of the program and to the board of directors," said Houston. "Her contributions have strengthened the agency, making our personnel more effective and pushing us to accomplish the very challenging mission of serving and rehabilitating at-risk young people in the city."

A much-sought-after mentor, Matava is always there for her students. Carolina Avila, MPA '04, an attorney and international student who came to the United States from Brazil, traveled to Ireland with Matava as part of the program's Comparative Public Policy course. Now Avila is using her experience comparing public transportation in Boston and Dublin to make public transportation at the MBTA more accessible as part of the internship she developed with Matava at Adaptive Environments.

"Sandy is an amazing and inspiring educator, and from the beginning, I always knew she would be there to help me along the way," said Avila.

Matava's enduring lesson is a simple one: "You really can make a difference. And you really can solve problems. It's usually not easy or quick, but if you keep at it, there is a way to make tomorrow better than today."
A poll is a powerful tool in the political arsenal, effective not only in measuring opinion, but in shaping it as well.

The polling process can be seen as a pure form of democracy. Pollsters pinpoint those expected to participate on Election Day, measuring their choices, testing their reactions to candidates' messages, then feeding back information to would-be office-holders. The voters lead; the candidates follow.

On the other hand, poll results are driven by the median. Where is the bold candidate if his campaign is shaped by poll results? What happens to risk taking and creative, outside-the-box thinking? Polling can create a vicious cycle through which a potential leader becomes a generic follower of the middle-of-the-road majority.

It's very troubling to see a politician shed his or her own values because a poll shows those beliefs are not in sync with those of the electorate.

Polling has been around for about 40 years. It was used during the Kennedy years, and its emergence as a force to be reckoned with was influenced by television. As TV became central to political campaigning, newscasts picked up on poll results to round out their campaign news reports.

By the time Jimmy Carter ran for president in 1972, pollsters had started to become fairly sophisticated, and push polling—in which questions are worded to achieve a particular result—helped put the hitherto unfamiliar Georgia governor on the map. Carter pollster Pat Caddell used an early form of push polling to introduce Carter to New Hampshire Democrats. Carter's farm background and personal achievements were framed in questions to connect Carter to similar folks in New Hampshire.
While polls were once conducted twice a year during election years, now researchers are in the field all the time, and there is tremendous appetite from candidates, policy makers, and the media.

But whether pollsters are asked to project election results or translate popular opinion into marketable campaign strategies, the power they have today is 20 times what it was 20 years ago.

**Media Seek 'Horse Race' Stats**

Suffolk University’s Political Research Center supplies poll results to the media, rather than to candidates, and what the media look for are the “horse race” stories that increasingly seem to eclipse reports on issues and ideals.

In response to media demand, the research center offers results about who is leading, gaining, or fading in political races, but also records pages and pages of cross-tab data for every research question asked. Many different topics are addressed in each poll.

While other polling organizations sell subscriptions for access to these sorts of data, Suffolk University offers them freely to all. These data aid faculty research, provide fodder for discussion, and serve as an invaluable learning tool for students.

However, it’s the horse-race data that drive the media, and often the electorate.

**Domino Effect**

During the presidential primaries, the research center saw voters falling into line behind a candidate based on polling. Results would be released on a Monday, and on Tuesday, Wednesday, and Thursday, previously undecided voters would be more likely to indicate a preference for the leader.

Perhaps they wanted to be in the winner’s circle, or maybe they liked certain things about more than one candidate. Seeing one candidate surge ahead helped bring deciding emotions to the surface.

When Howard Dean’s Internet machine ran out of steam at the Iowa Caucuses in late January—followed by the infamous Dean scream—voters exited his campaign faster than they’d leave a burning building.

Dean led Kerry by 3 points in New Hampshire on the night of the Iowa Caucuses, January 20. Dean’s loss and scream began being absorbed into the tracking numbers immediately. By Friday, January 23, Dean trailed Kerry by 7 points. We saw more and more Dean Democrats defecting to John Kerry, who was the best alternative to New Hampshire Democrats at that moment. And when talk radio and TV spoofs got through with Dean, likely undecided voters followed suit.

By Sunday, January 25, Dean trailed Kerry by 16 points. In five days, the crisscross trend line resembled a pair of scissors. New Hampshire was a done deal for Kerry.

An inaccurate poll could have damaging results in this scenario. Yet polling on the national level tends to be well done. Now and then the outcomes might be wrong—but by mistake, not by design.

**Biased Polling Rare**

Polling on smaller campaigns can present a much different picture. Now and then a pollster may be biased and produce dubious data by skewing questions to attain a desired result.

Even worse is a biased pollster working with a reporter to achieve a particular end. While the ideal reporter is impartial, some reporters do favor particular candidates.

For example, a reporter could take one or two cross-tab references and write only about those categories. If Candidate A is winning by a respectable margin, but Candidate B holds a lead in three of 10 categories—the elderly, women, and those concerned about education—the reporter can emphasize data from those categories alone. The result is that the casual reader may attribute or confuse the overall horse-race numbers with these specific demographic categories.

In local elections, a close race can be swayed by a biased reporter or newspaper. Reporters have been known to probe a pollster until they get the one or two demographics that are favorable to their candidate, and there’s no controlling how the article is written even if it’s based on accurate polling data.

**Shaping Policy**

It’s one thing to take the public’s temperature in the heat of a political race, but pollsters now can test messages or policies before they are implemented.
Where is the bold candidate if his campaign is shaped by poll results? What happens to risk taking and creative, outside-the-box thinking?

A pollster might use a focus group to rate a candidate's ads. Several ads will be presented, and focus group members are asked what feelings they evoke. Most of the group might say they don't like scenes of September 11 being brought into political commercials. The campaign will tweak the advertising message, present it to a new focus group, and, given a good response, come away knowing its candidate has the upper hand—at least until the opponent tests a counter-message.

As a pollster working with candidates in my professional life outside the University, I hope my efforts will have some kind of positive impact on a candidate's thinking. But I don't like to see folks held to the middle by polling and focus group results.

What if John F. Kennedy had taken a poll as the Cuban missile crisis began? The outcome certainly would have been different.

When a survey finds the popular position to be in opposition to that of the policy maker, every pollster wants his client to look him in the eye and have the courage to say: I can't do it.

As a citizen, I believe that overpolling takes away from the democratic political process. The pollster should not become the leader. Risking her own political future, Massachusetts Representative Kathi-Anne Reinstein (D-Revere), BS '93, cast a pro-gay-marriage and anti-state-constitutional-amendment vote. The amendment would have legally banned marriages for gay and lesbian couples. Her polling showed that the majority of her conservative Democratic constituents overwhelmingly opposed her more liberal thinking. In her words this one vote was one of the most "gut-wrenching and rewarding" events in her legislative life. "It crystallized why I was in the legislature." Coming from a former polling student of mine, these words brought tears to my eyes. She had come full circle.

David Paleologos teaches polling in the Government Department with the goal of having his students use their newfound skills to enter the political fray. He directs the Center for Political Research, which successfully conducted polls during the 2002 Massachusetts gubernatorial campaign and is tracking the 2004 presidential election in partnership with 7News, Boston's No. 1 rated news station (see results at www.suffolk.edu/supcr). The Center also surveys public response to such issues as violence in schools and same-sex marriage.
Dear Friends:

Thanks to the true commitment of Suffolk alumni, friends and other supporters, the University has set a series of new milestones for giving. For the first time in the University’s history, donors from all sources—individuals, corporations, and foundations—have surpassed the million-dollar threshold in unrestricted support.

Unrestricted giving is the lifeblood of Suffolk’s support and helps to meet its most pressing annual needs—keeping tuition down, providing scholarship assistance, securing top-level faculty members, and providing critical business enhancements. These gifts have a direct impact on the everyday lives of students and faculty.

In addition to the milestone in unrestricted giving, Suffolk has seen an upturn both in numbers of donors and dollars over the past two years. Your loyalty has led to another fiscal year of solid financial footing at a time when other institutions have seen level or modest growth in alumni giving. We are most appreciative of this positive trend. This outstanding level of support helps the University in its efforts to reach every student, assuring their achievement as they work to build a successful life through their Suffolk University education.

With deepest appreciation,

Kathryn Battillo
Vice President for Advancement
CENTENNIAL SCHOLARSHIP PROGRAM EXCEEDS $2.2 MILLION

The Centennial Scholarship Program, established in honor of Suffolk’s Centennial in 2006, has achieved more than $2.2 million in endowment support through 22 new or enhanced scholarships. The program is well on its way to its goal of recognizing 100 Centennial Scholarship benefactors.

Scholarships are critical to continuing our mission of providing access and opportunity. A named award often can tip the balance to ensure that a student can come to Suffolk.

These scholarships serve as tangible evidence of Suffolk’s commitment to recruit and retain an exceptionally talented student body. We are deeply grateful for the following donors who have embraced the mission of the Centennial Scholarship Program and who have made new or additional scholarship commitments of $50,000 or more as of July 20, 2004.

For more information on how you can help current students achieve a quality education, contact Ann Peterson, senior director of development, at 617-305-1908.

FISCAL YEAR 2003
The William F. Connell Charitable Trust
Margaret E. Ford Trust
David J. Sargent, JD ’54, LL.M ’78
James G. Sokolove, JD ’69
Suffolk University Law School Class of 1969
Richard A. Vokey, BA ’70, JD ’74

FISCAL YEAR 2004
Donald J. Scott, JD ’41
The Estate of Arnold W. Olsson, JD ’48 and Edith Olsson
Thomas J. Ryan, JD ’74, and Margaret Ryan
John N. Wilson, Jr.
Campus Stores of Massachusetts, Inc.
NEWIRE (New England Women in Real Estate)
Daniel N. Ford, BA ’77

President Meets NY Alumni

New York-area alumni gathered at The New-York Historical Society in New York in October for an evening with President David J. Sargent, who recounted the origins of the University and how its original mission reverberates today. He shared stories of recent graduates as well as current news of the University, and he announced the launch of the centennial scholarship program.

West Coast Receptions

West Coast alumni from the College of Arts and Science, the Sawyer School of Management, and the Law School gathered in Los Angeles and San Francisco in March.

Richard M. Rosenberg, BSJ ’52, DCS ’91 (Hon.), retired chairman and CEO of Bank of America, hosted the San Francisco reception in the corporate board room of Bank of America. He sent greetings to alumni gathered at the Millennium Biltmore Hotel in Los Angeles.

Sawyer School of Management Dean William J. O’Neill, Jr., brought news from the Beacon Hill, Madrid, and Dakar campuses to West Coast alumni. He spoke of the upcoming centennial celebration and the centennial scholarship program.
The focus is on fun as the University brings together alumni from the College of Arts and Sciences, Sawyer School of Management, and the Law School over the course of the year to enjoy cultural events and to cheer on local teams. Alumni reunite with old friends and make new ones at these congenial gatherings. Some highlights from the past year:

A Boston holiday tradition took on a new twist for those attending alumni night at the Nutcracker in December 2003. They were treated to a backstage tour of the Wang Center for the Performing Arts following the performance. December also brought the alumni event at the “Holiday Pops” at Symphony Hall, which drew about 150 music enthusiasts to hear seasonal favorites conducted by Keith Lockhart, with a visit by special guest Santa Claus.

Alumni returned to Symphony Hall in June for another evening of music from the Pops. A highlight of the summer theater scene was The Lion King at the Opera House, and alumni thoroughly enjoyed the spectacular musical based on the Disney movie.

Sports fans enjoyed special seating in the FleetCenter’s Halo Club for two alumni nights at the Celtics, in January and March, and for alumni nights at the Bruins in February and March. Aficionados were treated to a game of hoop with a different spin at the alumni event at Harlem Globetrotters at the FleetCenter in March.

Alumni fans carried their enthusiasm into the baseball season with visits to the Lowell Spinners and outings to Fenway Park in August and September.

**Italian Tour a Grand Success**

Alumni and friends traveled to Italy in March for Reflections of Italy, our first alumni-sponsored tour to Rome, Tuscany, Florence, and Venice. They immersed themselves in Italy’s spectacular food, art, culture, and scenery during the nine-day tour. Save the date for next year’s tour, leaving on March 8, 2005. Alumni are invited to tour the English countryside, with visits to Warwick Castle, Market Bosworth, the Cotswolds, and Lincoln, with an optional trip to London. For more information, go to www.suffolk.edu/alumni/events.html.

**Legacy Brunch: A Family Affair**

Anthony Voto, BSBA ’90, Suffolk’s award-winning director of mail services, spoke at the University’s first annual legacy brunch at the Omni Parker House, Boston, in April. The event celebrated the multigenerational families that are part of the Suffolk legacy, including Paul Marshall, EMBA ’90, and Elizabeth Marshall, EMBA ’03, who are profiled on page 29.

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**SUFFOLK TRADITIONS**

**ALUMNI EVENTS CALENDAR**

**SEPTEMBER 2004**

- **MPA Breakfast Series Featuring Massachusetts Correction Commissioner Kathleen Dennehy**
  7:45am, Wednesday, September 22
  David J. Sargent Hall

- **Boston Alumni Chapter Event**
  “Farewell to Summer”
  6pm, Thursday, September 23

- **Cape Cod Alumni Reception**
  6pm, Thursday, September 30
  Inn at New Seabury, New Seabury, MA

**OCTOBER 2004**

- **The 27th Annual Alumni Golf Day**
  Tuesday, October 5, 2004
  Spring Valley Country Club
  Sharon, Massachusetts

**NOVEMBER 2004**

- **Recent Alumni Night**
  6pm, Thursday, November 18
  The Living Room, Boston

**DECEMBER 2004**

- **Second Annual Alumni Holiday Trip to New York City**
  Saturday, December 4
  Deluxe motor coach departs from Boston and Framingham for a day of holiday fun in the Big Apple.

**JANUARY 2005**

- **Alumni Night at the Celtics**

**FEBRUARY 2005**

- **Alumni Night at the Bruins**

**MARCH 2005**

- **English Countryside Alumni Tour**
  Check our Web site for calendar updates.
  www.suffolk.edu
TEE TIME FOR SCHOLARSHIP

Teeing off at the Spring Valley Country Club in Sharon in October for Alumni Golf Day were 74 alumni, who preceded their rounds with a cookout, then stayed on for dinner and an awards ceremony. Proceeds benefited the Joseph M. Kelley Scholarship Fund, established in 1992 in memory of Suffolk administrator Joseph M. Kelley.

ALUMNI ATHLETES

It's never too late to lace up the sneakers or the skates, and alumni got into game form for the Men's Alumni Basketball game at the Regan Gymnasium in January and the Alumni Hockey Game and Family Skate at Walter Brown Arena in February.

SIXTH ANNUAL 5K ROAD RACE & FAMILY WALK

9am, Sunday, September 19
Charlesbank Park

There's nothing like a walk or run along the Charles River on a crisp fall day, and Suffolk has expanded its popular annual road race to include a Family Walk. Relax after the race with family and friends at an award ceremony and barbecue. All proceeds benefit the Alumni Leadership Scholarship Fund. For more information go to www.suffolk.edu/roadrace.

GOLF IN SPAIN

Spanish alumni and friends participated in the first annual golf tournament in June at La Herreria Club de Golf, one of the most prestigious golf courses in Madrid. The golf course is in the town of El Escorial, at the foot of the magnificent monastery built by Felipe II in 1563, the perfect setting for Suffolk's alumni golf day.

Awards were presented by Vice President Marguerite J. Dennis, Dean William J. O'Neill, Jr., and Madrid Campus Director Leslie Croxford following the tournament.

SPANISH ALUMNI RECEPTION

A clear, beautiful June night set the scene for the Spanish alumni reception held on the Suffolk University Madrid campus. Leslie Croxford, director of the Madrid campus, began the evening by welcoming alumni, students, and faculty. Marguerite J. Dennis, vice president of enrollment and international programs, discussed the importance of Suffolk University's alumni and their connection to the university; Sawyer School of Management Dean William J. O'Neill, Jr., emphasized the importance of globalization and the significant contributions of international alumni.

ENTREPRENEURSHIP ON THE FAST TRACK

Richard J. Valentine, BA '69, chief executive officer of the MBA Group, hosted the annual Sawyer School of Management Executive Program Alumni Council event at his FI Boston indoor and outdoor karting facility in April. Valentine, a business and racing dynamo, was one of the most successful Jiffy Lube franchisees in the 1980s and 90s. He created a solid and profitable business out of racing sponsorship and has been an innovator in marketing motorsports.
Communication and journalism alumni came together in November and March to share their expertise with Suffolk students in panel discussions of current issues in the field. In November, panelists Dan Jaehnig, BSJ '98, of Fox 25/WFXT-Boston; Janet Nolan-Bunnell, BS '96, of Bucher, Nolan & Briggs; Nicole Pizzi, BS '00, an account executive with Publishing Magazine; and Doreen Vigue, BSJ '87, a freelance journalist and talk show host, discussed communication and journalism careers.

In March, John Mercurio, BS '03, of the South Shore YMCA; Adam Pellerin, BS '02, of Fox 25/WFXT-Boston; Dana O'Brien, BA '02, of Winchester Savings Bank; Jen Rioux, BS '03, of Curves for Women; and Kyra Williams, '04, of Tanworks took part in the panel "I got a job," discussing how recent communication and journalism graduates found their first jobs.

Dean William J. O'Neill, Jr., and Michael Mulhern, MPA '96, at Sawyer School of Management corporate luncheon.

Michael Mulhern, MPA '96, general manager of the Massachusetts Bay Transit Authority, gave a talk, "On the Cusp of Change at the MBTA," at a corporate luncheon held at David J. Sargent Hall in April. As general manager of the Massachusetts Bay Transportation Authority, Mulhern oversees the nation's oldest and fifth largest public transportation system. He also serves as an adjunct professor at Suffolk, teaching transportation and public policy.

T Chief Speaks at Corporate Luncheon

Richard Bevilacqua, BS '73, has been elected alumni trustee, representing the College of Arts and Sciences on the Suffolk University Board of Trustees.

Bevilacqua, who received the Distinguished Alumnus Award from the communication and journalism department in 2001, is general director of communications and design for John Hancock Financial Services, where he is responsible for employee communications. He also oversees a unit in corporate communications that develops corporate and business marketing communications materials for employees, agents, brokers, customers, and various business units and produces business presentations for employee and sales department meetings. Before joining John Hancock, he was a sportswriter and general assignment news reporter for The Boston Herald American and was sports information director at Bentley College in Waltham.

Born and raised in the Roslindale neighborhood of Boston, he now lives in Walpole. Bevilacqua and his wife, Maria, have three children, John of Miami Beach, and Lauren and Joseph, both of Walpole.

Alumni Standouts Cited

Alumni and friends turned out to celebrate the accomplishments of their colleagues in September 2003 as the Outstanding Alumni Awards Reception was held at the Marriott Long Wharf. Annunziata Sodano Varela, BA '94, MA '96, was cited for outstanding service; Quincy Mayor William Phelan, BS '83, JD '90, outstanding achievement; John Leonetti, MSF/JD '01, outstanding service; and Steven E. Chittenden, BSBA '91, MSF '95, outstanding achievement.

(L-R) Alumni award winners William Phelan, BS '83, JD '90; John Leonetti, MSF/JD '01; Annunziata Sodano Varela, BA '94, MA '96; and Steven E. Chittenden, BSBA '91, MSF '95.

ANNUAL SCIENCE BANQUET

The Department of Mathematics and Computer Science hosted this year's Annual Science Banquet in April. The guest speaker, mathematician James Kaput, discussed systems of representation—from the evolution of oral speech, through writing and number systems, to visual systems. The event was held at the Museum of Science and featured a show at the OMNI Theater.
FESTIVE BOSTON HOMECOMING

Alumni celebrating reunions gathered in June for a weekend filled with opportunities to explore the best of Boston and renew friendships with classmates who graduated in years ending with 4 or 9.

The Half-Century Club Luncheon celebrated all alumni who graduated in 1954 or before. It was held in Sargent Hall, named for President David J. Sargent, a member of the 50th reunion class. Trustee Chairman Nicholas Macaronis, JD '54, welcomed the guests and shared some fond memories of his time at Suffolk. Burt Herman, BSBA '53, MA '54, chairman of the 50th reunion class, addressed the class, reminiscing warmly and telling of his pride in Suffolk today.

Other activities included a reception at the Museum of Fine Arts; walking tours of the Suffolk campus, the North End, and Beacon Hill; a harbor cruise; “Duck” tour; and a reception at the Prudential Skywalk.
Alumni Career Advisers Wanted

The Career Services and Cooperative Education Department is seeking additional alumni to join its Alumni Career Advisory Network (ACAN). Being an Alumni Career Adviser is an easy way to help students and fellow alumni who are seeking advice and information related to their career exploration.

Career Services refers students and alumni to the several hundred members of the ACAN group, who are contacted by phone, letter, or email to establish a convenient meeting time. Career advisers may occasionally be called on to participate in a career panel or program.

There is a particular need for professionals in human services, marketing/communication/public relations, health care, criminal justice, public administration, and the sciences. However, professionals from all fields are welcome.

Join the Network at: www.careers.suffolk.edu/acanform.htm, or call Betsy McDowell in Career Services, 617.573.8480.

VOLUNTEERS WANTED

WILLIAM COUGHLIN ALUMNI ADMISSION PROGRAM

The Office of Undergraduate Admission has established the William Coughlin Alumni Admission Program, through which a corps of alumni volunteers will help parents and students learn more about the university.

The program is dedicated to William “Bill” Coughlin, who served as the Director of Admission for 29 years and continues to assist the admission office by helping with interviews and college nights. He remains a vital link with many guidance counselors and continues to assist hundreds of students and parents with the admission process each year.

Alumni continue to be a valuable resource for information about the university, and the wealth of your personal experience is one of the University’s best marketing tools.

During the past five years, admission applications for undergraduate programs have grown by more than 35 percent. As the number of applications from both domestic and international students increases, the admission office is looking for assistance with the following:

Admission Interviews

Interviews are conducted from November through March in public locations near volunteers’ homes weekdays after work hours and on some weekends. Each interview takes about 20 minutes, and a written evaluation follows. The time commitment will not exceed 16 hours per year.

College Night Volunteers

Volunteers staff tables at local college nights, and training is provided so that volunteers understand and are comfortable answering frequently asked questions about admission and the University. The time commitment will not exceed three evenings per year.

Email/Phone Call Campaign for Accepted Students

Sharing experiences remains an important part of the admission process for students considering attending and completing an undergraduate degree. The admission office will provide volunteers with phone or email information so that they may welcome new students to the University.

If you have an interest in helping with college fairs, interviews, or becoming an Alumni Ambassador, please contact Lou Greenwald in the Office of Undergraduate Admission, 617.573.8460.

Sweet Taste of Success

Alumni of the master of science in finance program gathered in April for a chocolate tasting at the Langham Hotel in Boston, where they heard remarks from Lenny Langthorne, MSF ’94, director of finance at Helsman Management and president of the MSF Association.

SAVE THE DATE!
Reunion Weekend 2005
June 3-5, 2005
Celebrating class years ending in 0s and 5s
Alumni

REGIONAL CHAPTER EVENTS

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Metro West Alumni met in April at the Concord Colonial Inn for a lively interactive discussion about igniting innovation through theory and practice, presented by Robert DeFillippi, professor of management at the Sawyer School of Management, and Sushil Bhatia, MBA '79, an entrepreneur, author, and scientist. The newly renovated Peabody Essex Museum was the site of a North Shore Alumni Chapter brunch in May, featuring a tour of the museum, which captures the past and present through its collection of artworks.

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Graduating 13 years apart in the Executive MBA program, Paul and Elizabeth Marshall used their degrees to accelerate careers in completely different fields—one in public utility management, the other in financial services. But this father-daughter duo still has a lot in common.

According to Beth, she benefited greatly from her dad's vast work experience and knowledge throughout her time in the program.

"He absolutely helped me a lot," she recalled. "For example, one time I was working on a project involving unions, and he was the best resource I could have."

As someone who spent 33 years at Boston Edison, a strongly unionized company, Paul Marshall ought to be an expert. Working his way up from the mailroom to district manager, Paul said his EMBA helped him climb the ladder.

"At the time, utility jobs were a cradle-to-grave kind of thing," he explained. "But I gained a lot more credibility after I had the degree."

Paul retired from Boston Edison in 2000, but he couldn't sit still for long—two days exactly. He left Edison on a Friday and by Monday morning he was working at Square D, a subsidiary of Schneider Electric. Paul is the New England district service manager for the company, which makes, sells, and services power equipment worldwide.

Although the EMBA helped him at Edison, it's in his new job that Paul feels he's really putting his executive education to work.

"After the company lost three million dollars the first year, I've doubled the business every two years in the past four-and-a-half years," he said.

Today, Beth is a marketing manager at State Street Global Advisors, where she sells investment products to financial planners. With a bachelor's degree in math from Tufts University, Beth always liked crunching numbers. After a brief stint in an accounting office, she joined State Street Research. In her most recent role there, she handled client services for professional athletes, including 200 clients in professional hockey, football, baseball, and NASCAR.

When she was ready to go to graduate school, she was interested in Suffolk's EMBA but a little hesitant.

"My father had spoken so highly of it, but I was still a little nervous," she explained. "I was about 14 when he was in the program, and I can remember waking up on Saturday mornings and he'd still be there, sitting at the typewriter finishing a paper from the night before."

Putting her own fears aside, Beth joined the program and has no regrets. "It was a great program," she said. "But I don't know how my dad did it. I couldn't imagine taking care of a family while going through this program."

When Paul Marshall was in the program, he worked long hours at Boston Edison during a time of tremendous upheaval, while he and his wife raised three children. It wasn't easy, but he said it was worth it.

"It was a very positive experience," he recalled. "My only regret is that I got caught up in business and lost touch with my classmates."

But that looks like it's going to change. Upon Beth's suggestion, Paul escorted her to Suffolk's first Legacy brunch this past spring, where they both enjoyed reconnecting with fellow alumni. •
Sports

Sports Info Director
Lou Connelly Retires

Suffolk's man for all seasons, Lou Connelly, BSJ '57, MEd '74, has retired after serving the University for more than three decades, most recently as sports information director.

"After working at Suffolk for half my life, I feel it's the right time to move on," said Connelly, who graduated from Suffolk University in 1957.

"Suffolk has always been my home away from home, and I consider the people I've worked with over the years as my extended family."

In November 1967, Connelly was appointed Suffolk University's first full-time public relations director and held that post for 29 years before retiring in June 1996. Since then, he has worked part-time as sports information director.

"Sports has always been a big part of my life, so making the transition from public relations to sports information was a perfect fit for me," said Connelly, a former basketball player at Suffolk under Charlie Law, Suffolk's first head coach and athletic director.

Succeeding Connelly is Brenda Laymance, who brings extensive sports and journalism experience to her new job.

Cross-Country Coach Wins Gold

Suffolk cross-country coach Don Murray won two gold medals in the 2003 World Police and Fire Games in Barcelona, Spain, setting a new record for his age group.

Murray, a former police officer, took home a gold medal in the 3,000-meter steeplechase, with a new record of 16:25 for his age group. He also claimed gold in the 800-meter run.

Competing on the same track as the 1992 Olympians, Murray claimed nine medals in nine events. He was the oldest competitor at age 69 and competed in more events than any other contender.

SPORTS YEAR IN REVIEW

Suffolk athletic teams' success spanned all seasons last year, with many teams advancing to Great Northeast Athletic Conference tournament play.

In fall 2003, Coach Nick Papadopoulos's soccer team finished with a 9-7 overall record. The Rams lost their conference tournament game to Western New England 1-0. Suffolk's leading scorer was sophomore Justin Bevis, finishing with 27 points, nine goals, and nine assists on the season. Freshman Kevin Rogers had 24 points, finishing with 10 goals and four assists.

Two players shared team MVP honors, senior defenseman Brian Courtney and junior midfielder Zack Courts.

Coach Elaine Schwager's volleyball team finished with a 17-12 overall record and was seeded fifth in the GNAC tournament. The Rams lost their quarterfinal tournament match to Johnson & Wales in four games. Suffolk finished 7-4 in conference play and played a successful Bridgewater tournament, winning two of four matches. Senior middle blocker Jennifer Harrington was named first team all-conference and Suffolk MVP; senior Erin McMenimen was selected second team all-conference as an outside hitter.

Coach Don Murray's men's and women's cross-country teams competed in eight meets, including the GNAC and Eastern College Athletic Conference championships. Four-time MVP Allison Curren led the women's team, and the men's team was led by freshman MVP Will Feldman.

In men's golf, Coach Ed McMellen's team was led by sophomore John Harrison, the team MVP. Harrison won the season-opening Little Five tournament with a score of 77.

Coach Seth Joyal's women's tennis team qualified for the GNAC tournament but lost to Simmons in the quarterfinal match. Junior Becky Harlow was team MVP. In men's tennis, Suffolk finished with a 4-5 overall record. Senior David Onessimo was named team MVP.

In winter sports, men's and women's basketball each earned the fourth seed in the GNAC tournament but could advance no further.
COLLEGE OF ARTS AND SCIENCES

1955 **Reunion** June 3–5, 2005

HALF CENTURY CLUB

Has it been 50 years or more since you graduated? Then you are a member of Suffolk's Half Century Club! All members are welcome to celebrate at the Reunion Weekend luncheon as guests of the University.

1959

CLASS CORRESPONDENT: Gerard F. Devlin, BA
2505 Kitchore Lane
Bowie, MD 20715
(301) 262-1696

1960 **Reunion** June 3–5, 2005

CLASS CORRESPONDENT: Ann Der Marderosian, BA
130 Fox Hill Road
Needham, MA 02492
(781) 444-1112
alpdm@aol.com

1963

Tom O’Connell, MA, was inducted into the American Baseball Coaches Association Hall of Fame. He is the former Princeton University baseball coach.

Willie Smith, BA, superintendent of human resources for the Essex County Correctional Facility in Middleton, received The Joseph Warren Medal from the Grand Lodge of Masons in Massachusetts and Frank W. Thompson Lodge in Bedford for his outstanding service to the fraternity and the community.

1964

CLASS CORRESPONDENT: James Babin, AB
46 Windmill Lane
Arlington, MA 02474
(781) 643-1308

1965 **Reunion** June 3–5, 2005

CLASS CORRESPONDENT: Dr. Albert F. Argenziano, BA
85 Boston Street
Somerville, MA 02143

Terry Graham, BA, has retired as professor emeritus of biology after 33 years at Worcester State College. He and his wife, Cindy, are the parents of twins, born July 23, 2003, and live in Vermont.

1966

CLASS CORRESPONDENT: Paul Nevins, BA
70 Oriole Street
West Roxbury, MA 02132
(617) 327-3453
nevinspl@aol.com

Paul F. Cotter, BA, is retiring from the biology department at Framingham State College after 24 years of teaching undergraduate genetics, immunology, and virology. He has maintained an adjunct appointment in the department of animal and nutritional sciences at the University of New Hampshire, where he received his doctoral degree. He and his wife, Kathy, live in Arlington and Yarmouth.

1967

CLASS CORRESPONDENT: Mary Hefron, MA
91 Fifer Lane
Lexington, MA 02420

1968

CLASS CORRESPONDENT: Paul J. Killion, BA
545 South Third Street
Lemoyne, PA 17043
(717) 770-0568

1969

Thomas Woodbury, BA (see 1972).

1970 **Reunion** June 3–5, 2005

CLASS CORRESPONDENT: Lois Landy, BS
54 Forest Street, #116
Medford, MA 02155

Vincent R. Malger, BA, JD ’74, has married Cindy Gibeley. They live in Newburyport.

1971

Norman E. Thiedemann, BA, was named interim town administrator for the town of Longmeadow.

1972

Thomas Woodbury, BA ’69, MA, was appointed head of guidance for the Billerica school district.

1973

CLASS CORRESPONDENT: Mary Ferris, BA
71 Marion Road Extension
Marblehead, MA 01945-1738

1974

Carol Blotner, MEd, has been named principal of Marblehead Academy.

Lynne Gordon, BS, a second-grade teacher at the Woburn Street School in Wilmington, was chosen Teacher on the Trail for 2005. Each year, one teacher in the United States is selected to lead students in lessons about the Iditarod sled dog race.

James Picone, MAE, was appointed superintendent of schools for Burlington.

1975 **Reunion** June 3–5, 2005

William Fisher, MEd, has been named principal of Cape Cod Regional Technical High School.

1977

CLASS CORRESPONDENT: Joseph Favaloro, BS
27 Franklin Street
Somerville, MA 02145

Laureen D’Ambra, BS, JD ’80, child advocate for the state of Rhode Island, received the 2003 Women Mean Business Award from the Rhode Island Business and Professional Women organization.

Tom Hanley, BS, is proud to announce that his daughter, Megan, will attend Suffolk University in September as a member of the class of 2008 in the bachelor of fine arts program in interior design at NESADSU. She is a student at RHAM High School in Hebron, CT, where Tom is a member and former chairman of the Region 8 Board of Education.

Bob Lospennato, MAE, was named athletic director at Revere High School.
Paul Masci, MEd, is retiring as tech coordinator of the Ashland school system after 32 years of teaching and working in the town.

Eileen M. Velez, BSJ, is a social worker for the Massachusetts Department of Social Services in South Weymouth.

1979
CLASS CORRESPONDENT:
Neil G. Buckley, BA, MBA '82
Emmanuel College
400 The Fenway
Boston, MA 02115
(617) 735-9866
buckley@emmanuel.edu

Patricia Cronin, BS, was named superintendent-director of the Northeast Metropolitan Regional Vocational School.

1980
CLASS CORRESPONDENT: June 3–5, 2005
Eva T. Gaffney, BSJ
75 Warren Street West, U-25
Raynham, MA 02767
(508) 822-5176
egaffney@bridgew.edu

1981
CLASS CORRESPONDENT:
Judith M. Sgarzi, PhD, MS
280 Main Street
Kingston, MA 02364
(781) 585-1933

1982
CLASS CORRESPONDENT:
Barry Fitzgerald, BS, MED
35 Philip Road
Lexington, MA 02421

Robert Smith, BS, a major with the Massachusetts State Police, graduated from the Senior Management Institute for Police.

1983
CLASS CORRESPONDENT:
Ann Harrington, BS
716 Commercial Street
Weymouth, MA 02188
(781) 331-4663 (w)
(781) 748-9663 (h)

1984
Mary Reardon Ferrucci, MEd, was appointed principal at Sacred Heart School in Weymouth.

1985
CLASS CORRESPONDENT: June 3–5, 2005
Louis Ambrosino, BA
120 Bay State Road
Methuen, MA 01844

1986
CLASS CORRESPONDENT:
Terese Rauseo, BS
5 Sunset Drive
Saugus, MA 01906-1321

1987
CLASS CORRESPONDENTS:
Thomas Beale, BA
One Accord Pond Drive
Hingham, MA 02043

Mary-Susan Potts Santone, BA
13 Peaslee Terrace
Methuen, MA 01844

1988
CLASS CORRESPONDENT:
Dante Santone, BS
13 Peaslee Terrace
Methuen, MA 01844

Kathryn A. Clapp, MCO, CAG '98 (see 1998).

Sharon Pinto, MHR, has been named vice president of human resources at Mykrolis Corp.

1989
CLASS CORRESPONDENT:
Lois Landy, MS
54 Forest Street, #116
Medford, MA 02155

1990
CLASS CORRESPONDENT: June 3–5, 2005
Lori Bunnell-Purdy, BS
435 Sprague Street
Dedham, MA 02026
LABP435@aol.com

K.C. Ferrara, BS, coordinator of the Feinstein Service Learning Program at Roger Williams University, and husband Frank announce the birth of a son, Frank Ferrara III, born April 23, 2003. Joining them at home in Bristol, RI, is sister, Genevieve, 5.

Anthony Frate, BS, has opened a law office in Medford Square.

1991
CLASS CORRESPONDENT:
Gail Mansfield, BS
Director of Development
Emmanuel College
400 The Fenway
Boston, MA 02115

Melisa L. Roberts, BA, is the director of marketing for The H.R. Company in Chapel Hill, NC.

1992
Edmund F. Peckiconis, BS, has married Cathy V. Caprio.

Ronald C. Vining, BS, MA '94 (see 1994).

Hugh D. Wright, BSG, has married Rebecca A. Ference. They live in Port Orange, FL.

1993
CLASS CORRESPONDENT:
Sarah Kelly, BA
99 Playstead Road
Medford, MA 02155

Marianne Ciuffo Byrne, BS, received a juris doctor degree from New England School of Law.

James O'Shea, MS, was appointed principal of North Middlesex Regional High School.

Robert Pelham, BA, has been named assistant vice president of Medford Co-operative Bank.

1994
CLASS CORRESPONDENT:
Carolyn Connelly, BSJ
175 F Pleasant Street
Melrose, MA 02176
caroconnelly@yahoo.com

Beth Bryant, MA, was appointed administrator for the Boston chapter of the Public Relations Society of America.

Antonios Eliopoulos, BA, has married Pauline Trimmis. They live in Brighton.
Robert Zeytoonian
CEO, Zorian Bat Company
The Timber of the Game

BA '95, MEd '98

On the red clay fields of Weatherford, Oklahoma, under the watchful tutelage of coach Charles Teasley, Rob Zeytoonian met the first real test of his competitive spirit: hitting in the lead-off spot for the first Weatherford High team in years to make the Oklahoma State Tournament, a team that would "set a new standard for a sleepy town with a passion for baseball." He was only a sophomore.

His family had already traveled from the asphalt streets and school playgrounds of Cambridge, Massachusetts—where he was born—to Tenafly, New Jersey, another baseball-centric small town, where he developed "an uncommon feel" for the game and learned that he didn't like to lose. Not at baseball, not at anything.

He brought his "I'll-find-a-way" determination to Suffolk University in 1991, when he met Coach Joe Walsh (now at Harvard), who would become a great influence. "At Suffolk, I received a great baseball education and a great education in the classroom, with professors who encouraged thinking outside the box," said Zeytoonian.

After earning a bachelor's degree and a Student-Athlete of the Year award at Suffolk, he worked in an alternative education program and as a part-time assistant baseball coach at Stonehill College.

He returned to Suffolk for his master's degree, then coached full-time at the College of Wooster in Ohio—a "great hitting school."

In 2002 Zeytoonian played in the Boston Inner City League for the Lexington Blue Sox and directed the Blue Sox baseball camps. "On those fields, I saw how advantageous wood bats are for young players. They learn more about the proper technique for hitting. And it always produced better results." He was inspired to start his own bat company.

Today Zeytoonian works hard to stay, as he says, "entrenched in my roots," while focusing on the day-to-day business of growing Zorian Bat Company into a thriving operation, connecting one-on-one with the players, coaches, and parents who are his clients. Zorian had its first US sales in summer 2002. Its growing network of regional sales reps and a core administrative and finance team are based in Davie, Florida—yet another small town with a passion for the sport. The company plans to expand its sales base internationally.

"Zorian manufactures a highly specialized product—the Wicked Wood. We use only the highest-quality hardwood in the United States," Zeytoonian said. "But anyone can make a high-quality product—what distinguishes us from our competition is maintaining that quality by providing personal service, by being attentive to the wants and needs of the individual baseball player at any level, from professionals to Little-Leaguers. Most of our bats are custom-made to individual player specifications.

"Being on the field with the players battle testing our bats, or just watching a game from the stands—these are still my favorite parts of my job," he said.

"I know it is only a matter of time until all concerned players will want to swing Zorian," Zeytoonian concluded, his eye still on the ball after 25 years in the game. •
Ronald C. Vining, BS '92, MA, was elected to the Medford School Committee in November 2003. Ron, an adjunct professor in Suffolk's communication and journalism department for 10 years, recently founded Vining-Communications.com, a strategic management and media consulting practice, after leaving his senior management post at the MBTA.

1995 REUNION June 3-5, 2005

1996
CLASS CORRESPONDENT: Anunnziata Sodano Varela, MA Public Relations Manager BJ's Wholesale Club One Mercer Road Natick, MA 01760 (508) 651-6857 phone (508) 651-6167 fax

1997
CLASS CORRESPONDENT: Laurie Voto, BS 37 Winter Street Franklin, MA 02038 Alysson Ambrose, BS, has married Michael Hoffman. They live in Franklin.
Tamika Correia, BS, is the office manager for US Representative Stephen F. Lynch's district office in Brockton.
Christopher Fabbri, DIP '95, BFA, is living and teaching figure-drawing courses to patrons of the North Beach area of the Powell/Columbus streets art community. In addition, Fabbri hosts and hangs weekly art shows at the Sublounge, being an active member of the Burning Man's Camp SpaceLounge! Crew of San Francisco. He was elected best-selling painter on PaintingsDlRECT.com.
Dan Jaehnig, BSJ, weekend anchor of FOX25 News at Ten (WFXT) and an award-winning general assignment reporter for FOX25 News, received the 2004 Suffolk University Communication & Journalism Outstanding Alumn/Alumnae Award.
Jason Moore, BS, a US postal carrier in Cambridge, has married Jennifer Giarla. They live in Revere.
Sean O'Brien, BS, a Suffolk University police officer, has married Erin McGlone. They live in South Boston.

1998
CLASS CORRESPONDENT: Christina Lenares, BA 1793 Riggs Road, #101 Hyattsville, MD 20783 pavcrawphan@yahoo.com

Dallas Bartlett, BS, a leasing specialist in Irving, CA, has married Kelly White. They live in Newport Beach, CA.
Rocco Cieri, BS, a seventh-grade teacher in Medford, has married Christina M. Spagnolo. They live in Medford.
Kathryn A. Clapp, MCO '88, CAG, has opened a private counseling practice in Mansfield.
Scott Fontaine, BS, was appointed auto underwriting manager at the RVI Group in Stamford, CT.
Chris Glionna, BS, has been named head coach of the Suffolk University hockey team. He had been serving as associate hockey coach. Glionna is an attorney for the Commonwealth of Massachusetts.
Stephen R. Kilcoyne, BS, has married Donna M. Murphy. They live in Belmont.
Yonilee Miller, BS, has opened Moonlight Marketing, (www.moonlightmarketinggroup.com), an advertising agency in the Tampa Bay, FL, area. She will give service discounts to any Suffolk University graduate.
David C. Murphy, BS, was appointed executive assistant to the mayor of Quincy.
David Queenan, BSJ, has married Jeanette Bowles. They live in Wakefield.
John L. Rodrigue, BS, has married Susan Hejhal.
Rob Zeytoonian, BA '95, MEd (see profile, page 33).

1999
Patricia Baumer, MSP, has joined the staff of the Massachusetts Association of Realtors as political communications coordinator.
Anita V. Nichols, MS, has married Elghalawi Ould Habib. They live in Mattapan.

2000 REUNION June 3-5, 2005
CLASS CORRESPONDENT: Serena Agusto, BA 7931 Riggs Road, #101 Hyattsville, MD 20783

Robert J. Brown, Jr., BA, JD '03, was appointed an assistant district attorney in Norfolk County and works out of Quincy District Court.
John B. Gilpatrick, BS, has married Katelyn A. Nolan. They live in Hanover.
Christopher M. Lenners, BS, a Wakefield police officer, has married Erica Newcomb. They live in Wakefield.
Johanna Porter, BS, a research coordinator at Tufts University, and husband, Tim, welcomed their first child, Andrew Cole Porter, born on October 15, 2003.
Mary T. Sullivan, MSP, is a special assistant to the deputy US trade representative in Washington, DC.

2001
Briane Callahan, BS, is the assistant alumni director at Nichols College, where she is pursuing a master's in business administration.
Michael R. Shinnick, MS, has married Bethany A. Toscano. They live in Stoneham.
Tara J. Sullivan, MS, has married Eric S. Esfahanian. They live in Wakefield.

2002
Ronald G. Lopes II, MA, a television news producer with ABC/Fox in Savannah, GA, has married Alison Calvarese. They live in Bluffton, SC.
Jennifer McKenney, BA, is attending Southern New England School of Law.
Erin Whitney, MSCJ, a social worker for the Massachusetts Department of Social Services, has married Scot Trinier.

2003
Emmanuel A. Bellegarde, BA, was appointed a legislative aide in the office of Massachusetts State Senator Jack Hart.
Emilie Covell, BA, has been named a match support specialist at Big Brothers Big Sisters of Greater Nashua, NH.
Mikko H. O. Rättäri, BS, is sales manager for northern Europe for European Computer Telecoms in The Netherlands.

2004
Meghan Kelly, CJN (see profile, page 33).
Meghan Kelly

Put Education on Hold to Serve Her Country

BS '04

While attending Suffolk University, Meghan Kelly had to put her education on hold and her life on the line.

"It's still difficult to talk about," said Sergeant Kelly, who spent nearly a year in Iraq representing Bravo Company, 325 Military Intelligence Battalion of Waterbury, Connecticut. "I feel sorrow for the troops who didn't make it home."

Kelly's skills as a translator of the Arabic language proved vitally important, particularly since she was directly involved with the interrogation of prisoners of war and other civilians within the former government of Iraq.

"She is very proud to have served her country," said Chris Kelly, Meghan's dad and a 1976 Suffolk graduate. "She transformed herself into a solid soldier and a grown woman at the same time."

While Kelly was in Iraq, her family moved from one Massachusetts town to another. When her tour of duty ended during the 2003 holiday season, almost every Boston television station, as well as the Associated Press and many daily newspapers, were on hand to capture her homecoming. Family and friends threw confetti, smiled proudly, and waved American flags.

"It was an amazing scene," said Kelly.

After high school, Kelly had attended the Defense Language Institute Foreign Language Center (DLIFLC) in Monterey, California. After graduating from the DLIFLC in 1998, Kelly entered her freshman year at Suffolk. She also joined the United States Army Reserve and, in the aftermath of September 11, was called to active duty. She was stationed in Fort Bragg, North Carolina, from October 2001 to September 2002.

Kelly then returned to Suffolk, attending classes and reuniting with her peers. She was on schedule to graduate in May 2003 before she was called to active duty once again early last year. In Iraq, she shared a tent with seven other women military personnel, sleeping on a cot and dreaming of better days ahead. In September 2003, a mortar landed within yards of her tent, killing a soldier from her Army reserve unit.

Robert Rosenthal, chairman of the communication and journalism department at Suffolk University, feels that Kelly's military experience taught her valuable lessons that extend beyond the classroom. "The work Meghan did interacting with people from all over the world was tremendous," said Rosenthal. "She has a very bright future."

In May, Kelly finally received her Suffolk degree, cum laude. She aims to pursue a career in public relations in New York or New Jersey.

The military also brought her a friendship that has turned into a wonderful romance. Three years ago she met her fiancé, Staff Sergeant and Boonton, New Jersey, Police Officer Kurt Keller, when both were called to duty after the September 11 terrorist attacks. They plan to be married next year.

"I feel I'm more educated and well-rounded after serving in the military," said Kelly, who greatly appreciates how Suffolk supported her in fulfilling her educational goals and military responsibilities. "It changes you to be a better person and to be prepared, because life is never what you expect it to be." •
VENTURE Helped Set Author's Literary Course
by Greg Wayland, BSJ '69

His name was Frederick Hohing, BA '67, a blond, vaguely Nordic-looking undergraduate from New Jersey. We met four decades ago in a dim, second-floor corridor of what is now known as the Archer Building. I was a freshman; Frederick (he prefers that now to Fred) was a junior. We were both aspiring writers. But he was the more disciplined aspirant. He had already written a short piece of historical fiction, "Vierman," about a medieval master builder determined to realize his artistic vision amid the gray stones of a towering cathedral.

As we parted that autumn day, Frederick told me that he and some other students were thinking about starting a magazine. That magazine, called VENTURE, appeared in the spring of 1968 and remains to this day Suffolk's annual literary journal. And to this day Frederick remains a dedicated writer—ceaselessly publishing stories, essays, and a play under the pen name Frederick Highland. Late last year, so many years after our first meeting in the halls of Suffolk, St. Martin's Press published his first novel, called Ghost Eater, a seafaring adventure set in the 19th-century Dutch East Indies. Frederick seems to have hit his stride in this genre of complex, painstakingly detailed historical tales with echoes of Kipling and Conrad.

When I unwrapped my copy of the novel—a gift from the author—I stared for a long moment at the cover, with its stark title riding over halftone fragments of an ancient map and the phantom image of a three-masted ship. Like that master-builder of his first fiction, Frederick has battled all these years to realize his singular vision, persisting even when editors shrugged and turned away. It was rewarding to see my classmate breaking out at last in a long narrative, all the years of hard work finally paying off.

The dust jacket biography says only that Frederick has been, "according to the season and the tides, a tropical agriculturist, merchant seaman, and university lecturer" who has "lived in the Far East, the Middle East, and Europe and currently writes in Washington State." Bellingham, Washington, to be exact. We keep up our long-distance correspondence mainly via email.

I read the exotic Ghost Eater tale during our long, frigid Massachusetts winter.

Reading my fellow English major's novel brought me back to the afternoons I spent with him in his cramped Marlborough Street walk-up. We worked together on the magazine idea. By the time that first issue of VENTURE appeared, Frederick had left Suffolk for graduate work at the University of Wisconsin at Milwaukee, then for the Peace Corps in the South Pacific. But Volume One, Number One, included "Vierman," with the opening lines, "Vierman swung through the air on the board-scaffold, swung down from the upper face of the gray-stone cathedral, having carefully inspected the twelve marble apostles in their niches."

It was a remarkably polished work for a 22-year-old. Ever modest, ever the craftsman, he let me print it only reluctantly. But we both dreamed that VENTURE would be an outlet for other Suffolk students—generations of them if possible—who were serious about writing and looking to test their literary wings. That dream is still aloft—and we are delighted beyond words.

Meanwhile, like so many Suffolk alumni, we cofounders haven't actually seen each other since Frederick departed Boston for the fields and sea lanes of the world. For my part, I'm back in Massachusetts, having lived in four states and written fitfully over those four decades while working steadily as a newspaper, then television, journalist. I'm hoping for an East Coast book-signing tour for Frederick, with a stop at the Suffolk University Bookstore, where there would be copies of Ghost Eater on the faculty-and-alumni shelf.

That would be the completion of a long, and successful, journey. •

GREG WAYLAND is a reporter for New England Cable News.
SAWYER SCHOOL OF MANAGEMENT

HALF CENTURY CLUB
Has it been 50 years or more since you graduated? Then you are a member of Suffolk's Half Century Club! All members are welcome to celebrate at the Reunion Weekend luncheon as guests of the University.

Douglas McDermod, BSBA, was named district manager at American Management Services Inc.

John A. Fanciullo, BSBA, has been named senior vice president and chief financial officer of South Shore Co-operative Bank.

Mario Berlinghieri, BSBA '72, MBA, joined Mt. Washington Bank as vice president, commercial lending.


Douglas E. Vailand, BSBA, was appointed vice president and general manager of Milford Manufacturing Services.

Miguel Ko, MBA, has been named president of the Asia-Pacific region for Starwood Hotels & Resorts Worldwide Inc.

Jim Fraser, MBA, was named director of business management for the Nashua, NH-based Information and Electronic Warfare Systems unit of BAE Systems.

Lisa Calise Signori, BSBA, has been appointed chief financial officer for the city of Boston by Mayor Thomas M. Menino.

Robert Mudge, MBA, was named senior vice president, Northeast, for the Network Services Group of Verizon Communications.

Lori Hein, MBA, has published Ribbons of Highway: A Mother-Child Journey Across America (booklocker.com), the account of a countrywide 12,000-mile trip with her son and daughter.

Michael McManama, EMBA, was named vice president of marketing for Papa Gino's.

George Richards, MBA, has been appointed vice president–risk manager for The Webster Five Cents Savings Bank.

Mary H. Marshall, BSBA, MBA '95 (see 1995).

We'd love to see YOUR PHOTOS
Your Suffolk friends and classmates want to see your best shots. We'd love to print photos of your wedding, special wedding anniversaries (50th and above), and new arrivals (babies and adoptions).

Send to:
SuffolkUniversity Magazine
Creative Services
41 Temple Street, Rm. 481
Boston, MA 02114
suffolkmag@suffolk.edu
(Large-format digital photos accepted.)
Alumni Notes

M. Patricia Crane
Vice President, Lowell General Hospital
Following the Beat of a Different Drummer

MPA '96

Her first job at age 16 could have given Patricia Crane a hint of what was to come. The Lowell Sun asked her to spend the summer roaming the beaches frequented by Lowellians escaping the heat of the city. Her task: to set up photo shoots and report on the social scene.

At that tender age, Crane didn't realize the Sunday Sun beach coverage was a smart marketing ploy; she was too busy enjoying the interaction with friends and neighbors.

It was another foray into community activity that led Crane to the career she enjoys today. She had spent time away from Lowell with her husband John and three children, Chip, Catherine, and Stephen.

When they returned in the 1970s, Crane became involved as a volunteer with The Lowell Museum, which provided historical support for then-Congressman Paul Tsongas's legislation establishing the first urban national park, which celebrated Lowell's industrial past.

"That's what got me engaged in my community, working with government, local organizations, and the media," said Crane.

A series of positions in public affairs and development followed, and Crane frequently took on responsibilities far beyond the purview of her positions. When she was assistant director of The Lowell Plan, a public-private partnership involved in planning the city's future, she worked with Executive Director Jim Milinazzo, MPA '95, to procure a $15 million mortgage loan pool for the renovation of affordable housing units in the city. Though she was not a banker, lawyer, or affordable housing expert, she sought out the knowledge she needed to get the job done.

"I've made a practice of not going about things the usual way," which is what led Crane to Suffolk on her 51st birthday, when she attended her first class in Suffolk's MPA program in health administration. She already held her present position as vice president of administrative and external affairs at Lowell General Hospital, and she wasn't looking to get a better job.

"I did it because I wanted one piece of paper to sum up all my different career experiences," said Crane. "As a lover of learning, I had taken courses, read, and learned as much as possible about each new endeavor."

Through her MPA coursework, Crane learned how to work with a team. "Working with people of different ages, perspectives, and experience as a team was a great experience, and it ties in perfectly with my current responsibility."

Crane's latest challenge is to integrate a service culture at Lowell General Hospital as it pursues its new vision: to become the best community hospital in America.

No small ambition, but Crane is a woman who sees a need and finds a way to fulfill it. She views herself as a change agent and feels that her time at Suffolk has strengthened her ability to work with many different people towards a common goal.

"I loved my experience at Suffolk," said Crane, who returned in May to lecture MPA students on customer service. "Suffolk makes it possible to have your dreams come true."
1989
James C. Holleran, Jr., MBA, was appointed vice president of financial services at Milton Hospital.
Althea C. Lyons, MBA, has been named vice president of human resources at Northeast Hospital Corporation, the parent company of Beverly and Addison Gilbert hospitals.
Henry Marini, MBA, is the chief executive officer, division of business services, for the Rochester (NY) City School District.

1990
Diane Bartera, BSBA, an account specialist for Avnet Inc. in Peabody, has married Scott Szycher. They live in Salem.
Paul Rigby, MBA, was named controller in the Department of Financial Services at Salem State College.

1991
Diane Bartera, BSBA, an account specialist for Avnet Inc. in Peabody, has married Scott Szycher. They live in Salem.

1992
Michael Blouin, MBA, has joined the Boston Back Bay office of Summit Mortgage as a senior loan officer.

1993
Dino Confalone, BSBA, was named a sales associate at Century 21 Annex Realty in Quincy and Hanover.
David Morse, MBA, proudly announces the birth of his second child, Kevin Maxwell Morse, born on June 23, 2004, weighing 7 pounds, and measuring 20 inches.
Gregory Pollard, MPA, has married Susan Swieck. They live in Natick.

1994
Stuart R. Benton, EMBA, was appointed chairman of the American Institute of Certified Public Accountants Business and Industry Executive Committee.
Linda M. Marsh, MPA, an administrator at the Skilled Nursing Facility at North Hill, has married Shawn Hunter. They live in Mansfield.

1995
Joseph J. Barberia, MBA, JDB, has married Lori E. Campopiano. They live in Charlestown.
Mary H. Marshall, BSBA '87, MBA, is a financial investigator in the office of the Attorney General of Massachusetts. She is a certified public accountant and a certified fraud examiner.
Anita M. Serra, BSBA, has married Scott J. Demetri. They live in North Reading.

1996
M. Patricia Crane, MPA (see profile, page 37).

1997
Thomas P. McHugh, a technology analyst at State Street, has married Dina M. Speranzo. They live in Randolph.
Kashif Ahmed, MSF, recently was appointed to the Advisory Council of the Pakistani American Congress. The PAC is a national umbrella organization whose membership is comprised of hundreds of Pakistani associations from across the United States.

1998
Brian M. Collins, BSBA, assistant vice president/services at Enterprise Bank and Trust Company in Lowell, has married Crystal L. Montbleau. They live in Dracut.
Christopher Dalton, MBA, JDB, an investment manager at Delessert Financial Services, has married Paige Punchard. They live in Stow.
Merissa A. Krysiewicz, MBA, has married Brian S. Finnigan. They live in San Francisco, CA.
David Majenski, MPA, was named chief of police in Abington.

1999
Diane Looney, MBA, has joined the real estate team at South Shore Homes in Marshfield.

2000
Diane Looney, MBA, has joined the real estate team at South Shore Homes in Marshfield.

2001
Danielle Breault, MBA, was named executive director of Heritage at Framingham, an assisted living facility.
Scott Nassa, MBA, an account executive for M&M/Mars Inc. in Cambridge, has married Charlene LeBlanc. They live in Waltham.

2002
Claire M. Reilly, BSBA, is an advertising consultant at The Register Citizen in Torrington, CT.
Ann L. Zarchen, EMBA, has married Henry E. Knoblock III. They live in Wayland.
Tatyana K. Zicko, MBA, has been named manager of marketing, communications, and advertising at Cline Cellars.

2003
Benjamin L. Caron, MBA, a client services associate for institutional clients at Phoenix Investment Partners, has married Patricia A. Sankner.
James A. Johnson, MPA, has been appointed assistant town administrator in Walpole.
Steven McCarthy, MJP, was promoted to lieutenant in the Massachusetts State Police.
Joseph P. Rossett III, MSF, has married JoAnn Lucey. They live in Boston.

2004
LeAnna Alderman, MSPM, a development and communications assistant at the Harvard AIDS Institute in Boston, has married Brent Sterste. They live in Belmont. •
In Memoriam

John M. Corcoran, DCS ’82 (Hon.), Trustee

John M. Corcoran of Milton, a real estate developer, philanthropist, and member of the Suffolk University Board of Trustees, died October 22, 2003. He was 80.

As a paratrooper with the 82nd Airborne Division, he was one of the first to parachute into France as part of the D-day invasion. He was awarded the Bronze Star for heroism and the Purple Heart.

He worked full time while earning a bachelor's degree from Boston College after the war, then went into real estate development with his two brothers. His firm, John M. Corcoran & Co., built or managed thousands of apartment units.

As a strong supporter of education, he was a dedicated member of Suffolk’s Board of Trustees for many years. He chaired the Building Committee responsible for the construction of Sargent Hall, and his gifts to the University established a scholarship in the Corcoran family name. His experience and commitment to the University's growth and development were invaluable.

"John's many years of service as a trustee, his philanthropic spirit, and his outstanding work as chairman of the Building Committee made a lasting mark on the University. He will be greatly missed," said President David J. Sargent.

Corcoran also was true to his Dorchester roots and, after the closing of St. Margaret's Hospital, donated funds and expertise to St. Mary's Women and Infant Center, which includes a shelter for the homeless and a home for pregnant teenagers and hosts nonprofit groups offering a range of services to the community.

Corcoran was an avid skier and family man, and he brought his extended family on an annual ski trip to New Hampshire.

He leaves two sons, John and Thomas, both of Milton; two brothers; five sisters; and five grandchildren.

Gleason Archer, Jr., LLB '39

Gleason Archer, Jr., son of Suffolk University's founder, died April 27. He was 87.

Archer had been a professor of Old Testament and Semitics at Trinity International University in Deerfield, Illinois, where he trained leaders for the evangelical church. He also was a professor and acting dean at Fuller Theological Seminary of Pasadena, California, and a visiting professor at Tyndale Theological Seminary in the Netherlands. He was a scholar and researcher who is said to have spoken as many as 30 languages. Archer was the author of several books, including Encyclopedia of Biblical Difficulties and Survey of Old Testament Literature.

He leaves five children, Gleason III, Jonathan, Heather, Laurel, and Elizabeth.

Henry Selvitella, BS '58

Henry Selvitella of Revere, a teacher, journalist, and war veteran, died May 13 in North Andover after a brief illness. He was 73.

Selvitella, a teacher in the Medford school system for 40 years, founded the Mustang News, an award-winning newspaper at Medford High School. He was a photographer for the Boston Globe during the Vietnam War and was sports editor at the East Boston Times, covering Park League sports. Selvitella was cofounder of the Medford Transcript and was a photographer for the Revere Journal. An Air Force veteran of the Korean War, he served as a reporter for a base newspaper. Selvitella was named Teacher of the Year in journalism by the Wall Street Journal and lectured at many colleges, including Boston University, Northeastern University, and the University of Massachusetts at Amherst.

He leaves two daughters, Michele, of Portland, Oregon, and Lauren, of Woburn; a son, Michael, of Woburn; and three sisters.
Profile in Giving

Paul A. DiPierro
Vice President, Lowell Corporation

For Paul DiPierro, BA '75, charity does indeed begin at home. "One of the things our family has always believed in—and my dad taught us—is you've got to give something back. Whether to your church, your family, your school...you give something back. And we've been blessed with the ability and the good fortune to have something to give back."

Over the years, DiPierro and his family's foundation have done just that, and Suffolk University and the Stanley Vogel Scholarship continue to bear witness to this generosity. Each year a deserving Suffolk junior majoring in English benefits from the award generated by the Stanley Vogel Scholarship.

For DiPierro, giving to Suffolk University represents an opportunity to honor his family values and pay tribute to the professor who, as DiPierro said, "brought Shakespeare alive...and taught me the beauty of the language Shakespeare employed." He is grateful for the liberal arts education he received at Suffolk and admits, "It opened up a whole new world for me."

In deciding to attend Suffolk, DiPierro accepted the recommendation of family friend, Don Fiorillo, who happened to be a sociology professor at Suffolk. "I really didn't know anything about the school, but the idea of living on my own in Boston really appealed to me," said DiPierro.

DiPierro credits Suffolk's English Department—chaired at that time by Professor Stanley Vogel—for kindling what would become his lifelong affinity for literature. "I really enjoyed all the reading requirements expected by the English Department," said DiPierro. As for Professor Vogel, "Stan was a phenomenal professor. ...I credit him with instilling in me a real love for the written word and a great awareness of the power of language."

Today, DiPierro is the Vice President of Sales and Marketing for the Lowell Corporation in West Boylston. Lowell Corporation is a leading American manufacturer of specialty tools for industrial, utility, and military applications, and its 100 percent American-made products are used worldwide. Lowell Corporation's subsidiary, Porter-Ferguson, manufactures hydraulics for the auto-body-repair market and helicopter ground-support equipment. DiPierro proudly shows visitors around the company's production floor, where a vast array of ratchet clutches, socket wrenches, and related products—some more than six feet tall with the capacity to turn thousands of pounds of torque—are manufactured. His affinity for marketing is evident as he moves from product to product, extolling the virtues of each piece. He is as much at home among the towering rows of precast steel products—unique to the Lowell Corporation production floor—as he is interacting with his Lowell clients in Mexico, Frankfurt, Sydney, and beyond.

DiPierro recently came back to Suffolk for the Annual University Scholarship Dinner. He was introduced to this year's recipient of the Vogel Scholarship and had an opportunity to reunite with Stanley Vogel. "We spent a wonderful evening reminiscing about the classes he taught and other professors in the department back then, but the highlight for both of us was the opportunity to see his namesake scholarship in action. I think I can speak for Professor Vogel in saying that it was extremely gratifying for us to meet the students who have benefited from his scholarship and the foundation's efforts and to know that we are making a difference."

By supporting the Vogel Scholarship, DiPierro also honors his father's appreciation of education and the opportunity it represents. DiPierro, his brother, and sister were the first in their family to earn college degrees. He believes his father would have relished a college education given the opportunity. "In terms of why we give generously to scholarship, that's Dad's request. ...I think that making sure those who might not otherwise have the opportunity to get an education are given this opportunity is important to him," said DiPierro. "My brother, sister, and I feel very fortunate that we were able to get an education and to have what we have; and we're very happy to give something back."

DiPierro and his wife, Rosemary, have tried to instill this same sense of giving in their own children. It is evident that DiPierro feels as strongly as his father did in terms of fostering in his children a sense of shared community and giving back. "Sure it's a good feeling, but knowing that you have fulfilled a responsibility is a reward in itself," said DiPierro.
Students graduating with a BS in education head to Suffolk’s first commencement after it became a university in 1937. The University charter of 1937 had incorporated the College of Liberal Arts, founded in 1934; the new College of Business Administration; and the Law School, founded in 1906, as Suffolk University.

Suffolk’s centennial anniversary will be celebrated in 2006, and Suffolk University Magazine is featuring snapshots of the first 100 years in each issue.

The number of graduates at commencement is far greater now than these students could have imagined, but the pomp and circumstance of commencement continues to celebrate the tremendous effort put forth by students during their time here and by the faculty, alumni, and friends who make higher education opportunity available to them.