Business School Taking Innovative Approach

The Sawyer Business School has incorporated “innovation” throughout its undergraduate curriculum as it focuses on providing students with the knowledge and skills they need to make an impact when they enter the “real world.”

“Innovation is really about change,” said Dean William J. O’Neill, Jr. “The ability to embrace change is essential to success in any profession. Organizations and people today must be aware of external influences affecting their business and react to these changes or be left behind.

“They must also be open to new ways of thinking and new approaches to product development and services. Through our curriculum and various events, such as the New Product Innovation Competition, we are teaching our students to be innovative and to embrace change so that they will have successful professional careers.”

Innovation is one component of LINKS (Leadership, Innovation, Networking, Knowledge and Service), a balanced and challenging educational model created by O’Neill. The LINKS components are incorporated into faculty teaching.

“We’re trying to instill innovation across many of the core courses throughout our curriculum,” said Professor Laurie Levesque, assistant dean and academic director of undergraduate programs. “We want to give students the tools, knowledge and practice to think creatively and critically. We also want to make sure our graduating seniors are capable of being successful leaders and problem solvers once they enter the workplace.”

Levesque, Executive in Residence Sushil Bhatia and Professors Robert DeFillippi, Ken Hung and George Moker comprise the school’s innovation and integration team. They meet every month to discuss new ways to promote innovation to the business leaders of tomorrow—inspiring them through a particular course, listening to a featured speaker or participating in a competitive event.

“We look for different opportunities among multiple disciplines at Suffolk,” said Moker, director of Entrepreneurship Programs. “Innovation is critical for all of our students, particularly our graduating seniors, because it creates new opportunities that lead to economic recovery and expansion. If you unleash creativity, the sky is the limit, and that’s the foundation of our program.”

Last month, two of Moker’s star pupils, Greg Balestrieri, 23, and Joe Melville, 31, visited campus to tell the fascinating story of how they launched a $3 million business in July 2009—only months after graduating from Suffolk University. The young entrepreneurs shared the secrets behind the recent launch of their successful online store, Candy.com.

In October, the Sawyer Business School’s Center for Innovation and Change Leadership honored innovation guru Curtis Carlson, president and CEO of SRI International, with its first Global Leadership in Innovation and Collaboration Award.

The New Product Innovation Competition, established in 2006, has been another way to encourage innovation. The popular competition, open to undergraduate and graduate students,
Faculty Publications

Karen Clarke, New England School of Art & Design. A LEED-certified kitchen that she designed appeared on the cover of Boston Magazine’s fall 2009 home edition, “Kitchen Confidential.” The kitchen of the Lincoln home was featured in the Boston Magazine Home article.

Celeste Kostopulos-Cooperman, Humanities and Modern Languages. Her essay “El tapiz como metáfora en La amortajada” is included in the critical volume on María Luisa Bombal (Centro de Investigaciones, Casa de las Americas, La Habana, Cuba 2009). The book contains a compendium of critical essays by internationally renowned authors, including Amado Alonso, Norah Lange and Gabriela Mistral.


Micky Lee, Communication and Journalism, will have a paper “A political economic critique of Google Maps and Google Earth” published in the journal Information, Communication, and Society. Her article “How to think about intellectual property of open source software from a feminist political economic perspective” will appear in the International Journal of Technology, Knowledge, and Society.


Miriam F Weismann, Business Law and Ethics. Her manuscript “Regulating Unlawful Behavior in the Global Business Environment: The Functional Integration of Sovereignty and Multilateralism” was accepted for publication in the Journal of World Business.

Yong Xue, History, had two books published in China: How to Be a Great Power (Beijing: CITIC Publishing Group, 2009) and The Hatred Against the Rich (Jiangsu Literature and Art Publishing House, 2009).


New Faces

Please welcome our newest employees:

Timothy Albers, Student Leadership and Involvement
Al Boronczyk, Information Technology Services
Jason Brewer, Information Technology Services
Anna Decatur, Health and Wellness Services

Thomas Garafalo, Environmental Health and Safety
Jacquelyn Gerhold, Sawyer Business School Graduate Programs
Jacqueline Oddo, University Communications
Bryan Petit, Law Library
Jessica Soto, Graduate Admission
Derek Sullivan, Cape Cod 2+2

Audrey Goldstein, NESAD, had an exhibit “Network Theory” at the Gallery Kayafas in Boston.
The Center for Advanced Legal Studies has named Law Professors Andrew Beckerman-Rodau and Michael L. Rustad as joint recipients of the 2009 Charles P. Kindregan Award for Extraordinary Contributions to Advanced Legal Studies and Continuing Legal Education.

Frank Barrett, Government and Community Affairs, was named to the steering committee of the Downtown Crossing Partnership’s Business Improvement District.

Celeste Kostopulos-Cooperman, Humanities and Modern Languages, presented a seminar “Sor Juana Inés de la Cruz / Defiant Muse or Subversive Scribe?” at Harvard University for the International Liaison Office of Instituto Tecnológico y de Estudios Superiores de Monterrey.

Jonathan Haughton, Economics, presented a paper “Is the FairTax Fair?” at the fall meeting of the International Atlantic Economic Society conference held in Boston. He also presented a paper “Optimal Subsidies for Wind Power” at the annual conference of the Society for Cost Benefit Analysis, in Washington D.C. In August, Haughton spent two weeks in Thailand working with the World Bank and the National Statistics Office on a project to measure the effects of the “million-baht fund,” one of the world’s largest microcredit schemes. He traveled to villages to meet local committees that manage the funds. While there, Haughton took a side trip to Champasak in southern Laos, crossing the fast-flowing Mekong River on a rickety boat.

Kathryn Jackson, Counseling Center/Psychological Services, presented two papers: “Lessons Learned as a Psychologist: Teaching the Writings of Alice Walker” at the 26th International Literature and Psychology Conference at the University of Viterbo in Italy and “Personal and Developmental Factors in Coping and Resilience: A Group Case Study” at the Coping and Resilience International Conference in Dubrovnik/Cavtat, Croatia.

Quentin Miller, English, presented a paper “Lost and... Found? James Baldwin’s Script and Spike Lee’s Malcolm X” at the American Studies Association (ASA) convention in Washington D.C. In October he spoke at Western Connecticut State University as part of the visiting lecturer series. His talk, “No Room of One’s Own,” focused on two early works by James Baldwin: the essay “Equal in Paris” and the novel Giovanni’s Room.

Dana Rosengard, Communication and Journalism, received a Fulbright-Hays Award to conduct a workshop in broadcast journalism in December at the University of Zagreb in Croatia. He will also consult with Croatian National Television (HTV).

Sebastián Royo, associate dean of the College and director of the Madrid campus, presented “Portugal in the European Union” in November at the U.S. State Department in Washington D.C.

Joseph H. Stain, associate dean emeritus, College of Arts and Sciences, was recognized by Cambridge Who’s Who for his leadership and excellence in teaching, academic administration, and advocacy.

Kathy Vinson, Legal Practice Skills, was nominated as secretary of the Legal Research, Writing and Reasoning section of the American Association of Law Schools (AALS).
Deans’ Reception 2009

40-Year Honorees
Donald L. Cohn, Math & Computer Science
Lorraine D. Cove, Law School
Anthony G. Merzlak, English

30-Year Honorees
Michael B. Arthur, Strategy & International Business
Harry Bartnick, New England School of Art & Design
Joseph W. Glannon, Law School
Audrey Goldstein, New England School of Art & Design
Marlene M. McKinley, English
Donald R. Morton, Sociology
Darlene F. Poplawski, Information Technology Services
David R. Wheeler, Marketing

20-Year Honorees
Jennifer Chin, Sawyer Business School
Marguerite Dennis, Enrollment & Retention Management
Janice Fama, Sociology
Ki C. Han, Finance
Susan G. James Leyva, Enrollment & Retention Management
Raymond Harrison Kelton, Humanities & Modern Languages
Dina J. Kiesel, Sawyer Business School
Denis Lee, Information Systems & Operations Management
Lydia Martin, New England School of Art & Design
Peter McQuaid, Career Services & Cooperative Education
Gabriel Membreno, Facilities Management
Michele Plott, History
Robert Rauseo, Student Financial Services – Colleges
Frantz Salomon, Facilities Management
Mohamed C. Zatet, Electrical & Computer Engineering

10-Year Honorees
Amy C. Agigian, Sociology
Michael L. Barretti, Executive Education and Lifelong Learning
Joseph G. Beaudette, University Police
Myriam M. Berrios, Law School
Mark Brus, New England School of Art & Design
Walter F. Caffey, Enrollment & Retention Management
Jessica N. Camelo, Law Library
Justina F. Chu, Law School
Richard A. Comeau, Facilities Management
Jeanne A. Dodge, Math & Computer Science
Anthony D. Ferullo, Public Affairs
Mishell A. Fortes, Law Support Services
David Gallant, College of Arts and Sciences
Oswaldo Garzon, Facilities Management

Felecia D. Glover, Advancement
Lorie Graham, Law School
Youmna H. Hinnavi, Center for International Education
Leighton N. Honda, Law Library
James A. Kaufman, Theatre Arts
Jafar Mana, Information Systems & Operations Management
Karen A. McKetchnie, Ballotti Learning Center
Annamaria M. Mueller, Law School
Brendan P. Murray, Law School
Elaine L. Pascale, Second Language Services
Isabel S. Raskin, Juvenile Justice Center
Diane M. Raymond, Communication & Journalism
Robert Scott Reedy, Center for International Education
Betsy Roberti, Law School
Kristin M. Sarkisian, Office of the President
Connie L. Sellers, Sawyer Library
Elizabeth Stillman, Legal Practice Skills
Interim Dean and Professor of Law Bernard V. Keenan and Law Professor Joseph Glannon
Vice President for Student Affairs Nancy Stoll and Peter McQuaid, director of Cooperative Education
College of Arts and Sciences Dean Kenneth S. Greenberg and Harry Bartnick, professor, NESAD
Wendy Sarkisian, Kristin Sarkisian, staff assistant, Office of the President, and Aramene Sarkisian
Lendsey Melton; R. Scott Reedy, director of international student programming, Center for International Education; Associate Vice President of Enrollment and Retention Management Walter Caffey; Jose Leyva; Susan James Leyva, director of the Office of Retention Services, Enrollment & Retention Management; Youmna Hinnawi, director of study abroad, Center for International Education
Law Professor Renee Landers; Tom Barrette, Joan Pizzano, Vice President-Treasurer Francis X. Flannery; Law Professor Richard Pizzano
Vice President for External Affairs John Nucci and Frantz Salomon, HVAC mechanic, Facilities Management

Photos by John Gillooly
Rowers Gain Satisfaction in Teamwork

What makes an athlete get up at 4:10 a.m. and endure a long commute that leads to two hours of grueling physical labor?

For Craig Christensen, the camaraderie of rowing crew on the Charles River is incentive enough, but the opportunity to take part in the world’s largest two-day rowing event, the Head of the Charles Regatta, makes his training regimen particularly satisfying.

Like Christensen, Jessica Krywosa says she enjoys the rhythm of teamwork inherent in crew, where four or eight rowers, guided by a coxswain, synchronize to row as one.

“I also enjoy the quiet mornings on the river before the world wakes up, said Krywosa, of University Communications. “Watching the sunrise with great friends while getting in a pretty hard workout has been very satisfying.”

Christensen, an associate professor in the College’s Department of Electrical and Computer Engineering, began rowing in high school and continued while a student at MIT. After a long layoff, a friend who is an Olympian encouraged him to get back in the swing of rowing. He has been rowing at Community Rowing, Inc., or CRI, in Brighton for two seasons.

He competed in eight-man, four-man and pairs competitions in August at the U.S. Masters Nationals in New Jersey, taking home a bronze medal. His crew of eight also took first place in the New Hampshire Master’s Championship in October. He rowed in the Senior Masters Eight category at the Head of the Charles in October, placing 11th for the second year running. “Our objective was to be in the top 10 this year,” said Christensen. “But we did take 28 seconds off our time” in a field that included many more international teams. “We were very pleased that we made a dramatic improvement.”

Craig Christensen, third from the bow, rows with his CRI teammates in the Head of the Charles Regatta.

Holiday Enjoyment…or not?

Now that we are in the midst of the holiday season, you may be filled with excitement about seeing family, celebrating with friends and reliving old traditions. On the other hand, you may be feeling stress about hosting family gatherings, anxiety about spending too much money and exhaustion from trying to take everything on yourself. If you are like a lot of us, you are feeling all of the above!

You can find relief from holiday stress if you commit to making this year different. Here are some ways to do that:

• Identify what stresses you out most so you can be empowered to make a change. It could be something simple like getting your holiday cards out early or choosing not to send them at all.
• Learn how to say “no” to anything that is more of a hassle for you than a pleasure. This will allow you to enjoy the things you choose to do because you won’t be stretched so thin.
• Try to hang on to the healthy habits you’ve worked so hard to develop throughout the rest of the year. Overindulgence can lead you to feel emotionally and physically unhappy. Maintain your physical activity and try your best to get lots of sleep.

• Reach out to others if you need it. If you’re feeling lonely over the absence of a loved one, see if you can become involved in a community-based event or even volunteer your time to help others in need. Finding a connection with others can help if you’re having difficulty coping with the season.
• Practice relaxation techniques like yoga, exercise or listening to your favorite music. This can help reduce tension throughout your body and decrease anxiety and frustration. Maybe you’ll even get a boost of confidence and energy to attack some of the issues that are causing the stress.
• If you feel as though your feelings of stress, anger or loneliness are persistent or worsening, seeking help from your medical or mental health care provider could be the answer.

Here’s an idea: Why not promise to continue to use these strategies throughout the year? The ultimate gift you can give yourself is the ability to take control of aspects of your life that may feel out of your control. Most importantly try to focus on the parts of the season that make you happy and allow you to feel a sense of peace. See you next year!
**Exhibit Celebrates Historic Preservation**

**The New England School of Art & Design will add a BFA in Illustration to its program offerings, with students studying everything from the graphic novel to illustration in 3-D.**

The National Association of Schools of Art and Design has given plan approval to the program, which sets the stage for NESAD to begin enrolling students. Plan approval—based on the proposed curriculum, financial support, faculty and facilities—is the first step in the accreditation process, which can be concluded only after sufficient students have completed the program.

“One of the neat things about the program is that it’s going to cover so many areas of illustration,” said Sara Chadwick, NESAD director of administrative services.

Areas of study that students will be exposed to, in addition to traditional illustration, include illustration for the Web, children’s book illustration, animation, mural design, the graphic novel, illustration in 3-D and a professional practice course that will help them determine how to put their knowledge to work, according to Chadwick.

NESAD hopes to begin enrolling students in the new program in 2011.

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**EMBA Program among World’s Best**

The Sawyer Business School’s Executive MBA program has been listed in the Financial Times 2009 EMBA rankings as one of the top 95 EMBA programs worldwide.

It is the only ranked EMBA program in the region.

“Making the Financial Times list is a well-deserved recognition for the students, faculty, administrators and alumni of the oldest Executive MBA program in New England,” said Professor Michael Barretti, director of the Institute of Executive Education, academic director of the Executive MBA program and an EMBA alumnus. “Everybody has worked very hard to get the program to this level of distinction.”

The Financial Times, an international business newspaper based in London, uses extensive alumni surveys in preparing its rankings. This year’s list was based on interviews with the Class of 2006, evaluating how completion of the Executive MBA program impacted graduates’ career progress, salary growth, and realization of personal and professional goals.

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**Business School**

Continued from page 1

as well as alumni, was founded by Bhatia, a globally known innovator, entrepreneur, inventor and author, who holds several patents.

These activities and events help make “innovation” a major buzzword at the Business School.

“The most impressive thing is that by bringing together faculty from various departments, we are continually improving the business school,” said Levesque.

“Innovation has become really pervasive in the entire curriculum. Now our goal is to elevate its status to a higher level.”

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**Resa Blatman Paintings**

Recent paintings by Resa Blatman will be at the Suffolk Art Gallery Dec. 4, 2009, through Jan. 17, 2010.

Blatman navigates the territory between representation and experience by superimposing realism and dynamic, graphic fantasy. The exuberance of the overall pattern is given a surreal believability through detailed rendering of the fur, feathers, and skin of a host of creatures.

The artist will be in the gallery for a talk at 2:30 pm Tuesday, Dec. 8, and an opening reception will be held from 4 to 6 p.m. Saturday, Dec. 12.

The exhibit was curated by James Hull.
Modern Theatre Topping Off

President David J. Sargent shakes hands with construction workers as they prepare to hoist the final beam to the top of the Modern Theatre residence hall structure during a topping-off ceremony held in October. (Photo by John Gillooly)

In the News

Suffolk University faculty, administrators, students and programs are featured regularly in local and national media. The time and effort they give to help promote the University is greatly appreciated. The following offers a sampling of recent media mentions. A more comprehensive list of “Suffolk In the News” is available on the Public Affairs Web site.

New England Cable News – Nov. 16, 2009
Associate Professor of Communication and Journalism Nina Huntemann on “In Focus,” discussing the anti-terrorism-themed video game Call of Duty: Modern Warfare 2. Also appeared on: WGBH-TV “Greater Boston” – Nov. 11, 2009

Christian Science Monitor – Nov. 8, 2009
Law Professor Marc Rodwin is cited in article, “Flu: why worker’s won’t stay home.” Also mentioned on: KFVE, Honolulu, Hawaii

Suffolk University/7News Poll – Nov. 12, 2009
Coakley Still Leads Opponents
Patrick remains favorite despite negative ratings
WHDH-TV 7News Boston – “The Hiller Instinct”
Media mentions:
WBUR radio; Boston Herald; CQ Politics; The Sun Chronicle, Attleboro
David Paleologos, director of Political Research Center, on WHDH-TV7News Boston – “The Hiller Instinct” – poll cited again on Nov. 18, 2009

In Memoriam

Edith Kaplan, professor, Psychology
George Steve Patterson, professor and chair, Chemistry and Biochemistry