As recipients of the 2010 Suffolk University Alumni Awards, you are in a class by yourself for achievement in your professions, service to your alma mater, and promise as recent graduates.
You represent the success and generosity of your fellow graduates from every class. On behalf of your Alumni Association, congratulations, and take a bow:

**COLLEGE OF ARTS & SCIENCES**

**Alumni Achievement Award**
Armen Der Marderosian, BA '58, JD '60, DHL '06  
Executive Vice President, GTE Government Systems Corporation (Retired)

**Alumni Service Award**
George C. Kokoros, BA '85, EMBA '04  
General Manager, ACCO Brands

**Young Alumni Award**
Nicole McLaughlin, MAP '03, PhD '06  
Clinical Neuropsychologist and Research Psychologist  
Butler Hospital/Brown Medical School

**SAWYER BUSINESS SCHOOL**

**Alumni Achievement Award**
James Milinazzo, MPA '95  
Vice President, Business Services, Jeanne D'Arc Credit Union  
Mayor, Lowell, Massachusetts

**Alumni Service Award**
Andrew Miller, MSE '99  
CEO, CardStar

**Young Alumni Award**
Joseph Melville, BSBA '09  
CEO, Director, Co-owner, Melville Candy Corporation  
Director and Co-founder, Candy.com

Gregory J. Balestrieri, BSBA '09  
CEO, Director, and Co-founder, Candy.com  
Director, Melville Candy Corporation

**LAW SCHOOL**

**Alumni Achievement Award**
Patrick C. Lynch, JD '92  
Attorney General of Rhode Island

**Alumni Service Award**
Michael T. Caljouw, JD '91  
Senior Director of Public Government and Regulatory Affairs  
Blue Cross Blue Shield of Massachusetts

**Young Alumni Award**
Nakisha L. Skinner, BS '98, JD '03  
General Counsel, Boston Public Health Commission
Features

16 Big Shoes, Small Footprint
Environmentally, Timberland has always been a business on a mission. Now Jack Keating EMBA '84 is moving the company a giant step forward
BY RENÉE GRAHAM

22 Interior Motives
When Courtney Janes MAID '08 buys a couch, she thinks ahead...way ahead
BY RENÉE GRAHAM

30 Solar System
If Jason Wiener JD '05 has his way, you'll have a very bright (utility-free) future
BY SCOTT BERGSTROM

36 Red, White, Blue & Green
How do you sustain American manufacturing? Deborah Robbins MPA '91 is starting with a pile of old tires
BY MICHAEL BLANDING

42 Changing Her Environment
In her new role as a student leader, Kristin Alvarez '12 has a consuming passion
BY RENÉE GRAHAM

Department

08 RAMblings
Appetite for a healthier planet...spokes folks' cross-country trek...and a NESAD grad's designs for stardom

44 Suffolk Time Capsule
1949: On the campaign trail

46 Advancing Suffolk University
SAM@Work with SU's queen of green; a Class Report on a peak critique

55 Class Notes
Greetings from Ho Chi Minh City, cute baby alert, and a sweet tweet from NASA

64 BackStory
As he spoke of clean energy, they looked ready to retire early. Could David McGlinchey JD '08 find a way to electrify his audience?

COVER AND PAGE 3 PHOTO ILLUSTRATIONS BY C.J. BURTON
Honestas, Diligentia, et Sustainability

If you are what you drive, what does that make Roberta (Bobby) Morgenstern EMBA ’90? In 2005, she bought a Lexus SUV that she reports got 16 miles per gallon. Recently, she replaced it with a 2010 Toyota Prius averaging 48 mpg. The Wellesley, Massachusetts, mother and realtor estimates she is saving about $2,500 a year, but finances tell only a part of the story. “I believe I drove a luxury SUV to show the world I had ‘made it’ in my professional career,” Morgenstern reflects. “But I know that clients understand that this change is a reflection on my beliefs and the concern I have for them and the environment.”

The evolution from gas-guzzling SUV to eco-friendly hybrid struck us as a metaphor for the sea change in environmental consciousness among Suffolk graduates. Asked to name two ways they are caring for the planet, many SAM readers sent us far longer lists filled with diverse, creative, and thoughtful examples (see “Ever Green,” page 14).

Your response was, quite frankly, something of a revelation. As an institution, Suffolk has become synonymous with sustainability. Among many honors, the University was included in The Princeton Review’s top green schools in the nation, received Gold Leadership in Energy and Environmental Design (LEED) certification for 10 West Residence Hall, and won a Gold Award for Employee Education from the EPA. On campus, ecological awareness is palpable. What we didn’t realize is the passion for this issue among alumni.

We were surprised, for example, to discover how many graduates have environmentally focused careers. Consider Deborah Robbins MPA ’91, who is betting her fortunes on America’s concern for its workers and the planet. Or Namasté Solar General Counsel Jason Wiener JD ’05, whose decisions may one day impact not only your electric bill, but also your energy future.

In this issue of SAM, we also profile Courtney Janes MAID ’08, an interior designer at one of the “greenest” architectural firms in the country, and Jack Keating EMBA ’84 at Timberland, who gets the goods from point A to point B with an ever-shrinking footprint. You’ll even find a number of your fellow graduates working in environmental roles in our Class Notes section.

All of which is not to suggest opinions on the issue are unanimous. “I don’t buy man-made warming,” writes Richard Rice MBA ’74. “The science isn’t closed.” Mr. Rice chides us for the “unscientific ‘Al Goreism’” of our premise in soliciting ideas to save the planet.

While we never attached a specific brand of politics to the issue, we do share the concerns of most respondents that the fate of the planet is, by definition, one of the most pressing on the human agenda. Which is why we selected the environment as the topic for the first thematic issue of SAM.

Some may find the idea of a “green” print publication oxymoron. Yet research suggests for the majority of alumni magazine readers, print is by far the preferred medium. In a comprehensive 2010 readership survey by the Council for Advancement and Support of Education (CASE), 64 percent of respondents chose print while 21 percent selected the option of print and online. Just 14 percent wanted online only. A preference for print held true among all age groups.

To accommodate the preferences of as many readers as possible, SAM is available in both print and online versions. You’ll find the digital edition at Suffolk.edu/alumni.

And print readers, take note: The magazine you hold in your hands was printed on Forestry Stewardship Council (FSC)-certified, 10 percent post-consumer recycled paper using environmentally friendly inks—a first for SAM. Hardly a solution to the great paper debate but, perhaps, a start.

As for the question of automotive identity, it appears Bobby Morgenstern is a hybrid at heart: “I believe I came to the realization that I don’t need a ‘status’ car to compete in business,” she writes. “My purchase of a Prius is totally in line with my views on what is the right thing to do.”

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2010-2011
Conferences and Lecture Series
Sponsored by the Sawyer Business School

Each year, faculty and staff of the Sawyer Business School present a rich array of conferences and lectures to promote the exchange of ideas, thoughts, and innovation. The following events are open to the entire Suffolk Alumni Community.

Come join us!

October 18-20, 2010
Business Complexity and the Global Leader Conference
Cost: $325 for Suffolk alumni
www.businesscomplexity.com
Global leaders are faced with business complexity of an unprecedented scale and interconnectedness. The conference addresses this complexity through three main themes: corporate longevity; self-organization; and innovation. This conference is intended for a wide array of academics and practitioners. Speakers include: Geoffrey West, Santa Fe Institute, Phil Budden, British Counsel General, and Marv Adams, TIAA-CREF.

November 3-5, 2010
Knowledge Globalization Conference
Cost: $225 for Suffolk alumni
www.kglobal.org
The Knowledge Globalization Conference is a unique opportunity to share knowledge with scholars and researchers across geographic and academic boundaries. Last year’s conference was held in Dhaka, Bangladesh, and was attended by 500 people. The keynote speaker was Nobel Peace Prize Laureate Dr. Muhammad Yunus. This year’s theme is Sustainable Transformation through Global Knowledge Sharing: Empowerment by Attainment of Social, Political, Economic, and Ethical Goals.

November 10, 2010 11:45am – 2:00pm
Institute for Executive Education Life-long Learning Series
Leading the Business of Clean Energy
Cost: $30 for Suffolk alumni
www.suffolk.edu/execevents
Clean energy describes sources of energy considered to be environmentally friendly and non-polluting, such as Solar Energy, Wind Energy, and Hydro Power. Panelists: James W. Hunt, III, Chief of Environmental & Energy Services, City of Boston; Bryan Koop, SVP and Regional Manager, Boston Properties; Judith Nitsch, President, Nitsch Engineering; Tim Weller, CFO, EnerNOC; Moderator: Mindy Lubber, President, Ceres.

November 15, 4:00pm – 6:30pm
Center for Innovation and Change Leadership
Global Leadership in Innovation and Collaboration
Award Presentation & Reception
Cost: Free
www.suffolk.edu/cicl
The Global Leadership in Innovation and Collaboration Award was developed by the Center for Innovation and Change Leadership to recognize a company for fostering innovation and collaboration within their company or industry. This year we honor Dr. Sophie Vandebroek, Xerox’s Chief Technology Officer and the President of the Xerox Innovation Group, who will share how Xerox researchers dream with their customers to create the next generation of printing, materials, and systems and services innovation.

Additional programs are offered throughout the year, many for continuing education credit, and will be promoted on the Suffolk website as well as through e-mail. To update your e-mail address, visit www.alumniconnections.com/olc/pub/SUF/
BREAKING THE MOLD
Henry Zunino BS '99
Thank you for the inspiring profile of candy maker Henry Zunino. His commitment to avoiding shortcuts and applying his skills as an artist to the world of candy making will hopefully inspire readers to find ways to be more thoughtful and deliberate with their own everyday food choices. Zunino's use of organic ingredients and his refusal to depend on the artificial dyes, flavorings, and high-fructose corn syrup found in most mass-marketed candies elevates him to the status of a true artisan. And his wise words about modest portion sizes offer a helpful reminder to us all about eating well.

Georgia Orcutt
Program Manager, Oldways—“Changing the Way People Eat”
Boston, MA

MESSAGE IN A BOTTLE
Robert Bradshaw EMBA '05
I just finished Renée Graham's story about Robert Bradshaw and felt the need to send a note about how much I enjoyed the read. Mr. Bradshaw is to be commended for his efforts and success for sure. But it is his view of the world and approach to life that I found most compelling. Well done! Stories like this are what make Suffolk so special.

Tom Kurz, MBA '91
Stamford, CT

I want to commend you on your thorough and engaging profile on Rob Bradshaw, who I am proud to count as a friend and colleague. His sincerity, focus, and engagement with whatever he undertakes were conveyed in a clear and effective manner. It's the commitment to excellence of younger people like Rob entering my industry who make me proud to be a part of it.

Sandy Block, Master of Wine
VP Beverage, Legal Sea Foods
Boston, MA

Kudos to Mr. Bradshaw for his accomplishments with a wine company advancing South African wine. The avenue of developing "Two-Buck Chuck" and driving the current Cape Classics fits the MBA grad model to a T. The added attraction is the scholarship support, the mentoring by company officials, and the trust support to combat fetal alcohol syndrome.

In this country, we under-serve American wine by not recognizing that we are producing fantastic wine in many of our states. That is not to say that other countries aren't doing a good job—many have for centuries. However, if we vacation in other parts of the world and haven't discovered our own country, then it's time to look at what makes this country great, which would include American wine.

To peer beyond the intent of the Suffolk Alumni Magazine article on Mr. Bradshaw, which is to highlight the alum, then the view of [the] wine presented is gray. As a wine professional for 33 years, my foundational experiences came from learning about the quality of a producer, a vineyard, or an area and the resultant wine. I feel that the consumer is best served by relying on producers of merit who consistently produce wines of quality and value. I've made it my business as a wine educator to address wine in a manner that anyone attending my seminars will understand and learn from, while showcasing the wine at center stage.

There is a difference between the business model of selling the wine to the trade to garner distribution and increasing the cultural awareness and utilization of wine as part of the everyday complement to life.

George A. Foote BS '75
National Wine Educator, Ste. Michelle Wine Estates
Woodinville, WA

MAKING THE CONNECTION
Stephen Twomey MPA '79
Embedding ethics into business decision making is of immense value. Professor [Suzyn] Ornstein's suggestion in this case that "I wouldn't couch it as an ethical issue; I would couch it as a business decision" is an insight that is appropriate in many such dilemmas students and business leaders face. Real cases like Stephen Twomey's are a great way to make this concrete for students.

Mr. Twomey hits on another important lesson—avoiding short-termism and focusing on the long-term often results in better decisions.

Finally, managing ethically for stakeholders is a critical competency and it is great to know that Sawyer Business School continues to evaluate curriculum in this area. My institute
has published a report, “Shaping Tomorrow’s Business Leaders: Principles and Practices for a Model Business Ethics Program,” that provides actionable recommendations for business schools attempting to build or strengthen the ethics education of their students. As Harold McGraw III, Chairman, President, and CEO of The McGraw-Hill Companies, says in his introductory letter to this report, “The business world eagerly awaits tomorrow’s strong and ethical leaders.”

Dean Krehmeyer
Executive Director
Business Roundtable Institute for Corporate Ethics
Charlottesville, VA

ON HER WATCH
Jeannette McCarthy JD ’83
I was delighted to read the profile featuring Mayor Jeannette McCarthy of Waltham in your Spring/Summer 2010 edition. Jeannette McCarthy is quintessential Waltham. Her roll up the sleeves, no-nonsense style perfectly embodies the blue-collar families that comprise the Watch City. I have been honored to partner with Mayor McCarthy to advance several projects on behalf of our constituents, and on every occasion she has been a ferocious advocate for her city. When you think of the word leadership, Waltham Mayor Jeannette McCarthy always comes to mind. Suffolk University consistently produces excellent public servants and Jeannette McCarthy is a shining example of your commitment to cultivating community leaders. Keep up the great work!

Edward J. Markey LL.D. ’02
Representative, U.S. Congress
(Massachusetts 7th District)
Washington, D.C.

I enjoyed reading your article on Jeannette McCarthy, who currently serves as our mayor. The article clearly captured Mayor McCarthy’s passion and compassion for the people of Waltham. An additional word on Mayor McCarthy’s commitment to open space: in 2005, on her watch, the city purchased 32 acres of open space behind Our Lady Comforter of the Afflicted Church and seven acres of the former Gaebler School, saving the properties from possible development. She was also instrumental in purchasing, through eminent domain, the 27-acre parcel called Sanderson Heights. It is this commitment to open space that has resulted in our residents now being able to enjoy these acres of green space, while simultaneously being protected from the overdevelopment that has plagued Waltham for many years. And, for anyone who is looking for the mayor on the weekends, they should come to one of the many walks that the Waltham Land Trust sponsors; more often than not, she is walking the walk!

Nadene B. Stein
President, Waltham Land Trust
Waltham, MA

As a state representative from Waltham, I have been honored to serve with some of the best public servants during my tenure, not least of which is Mayor Jeannette McCarthy. As Renée Graham illustrated so clearly in her profile of Waltham’s mayor in the Spring/Summer 2010 edition, Mayor McCarthy is a self-made woman and first-class public official who never forgot where she came from. Having worked closely with her over the years, I can attest to her dedication and tireless work on behalf of the citizens of Waltham. The Suffolk Alumni community should be proud to call Mayor McCarthy one of their own.

Peter J. Koutoujian
Representative, MA House of Representatives
(Middlesex 10th District)
Boston, MA

Freelance journalist Scott Bergstrom (“Solar System,” pg. 30) began his writing career with the J. Walter Thompson advertising agency in New York City, where he created major broadcast, Web, and print campaigns for such clients as Ford, Merrill Lynch, Boeing, and the U.S. Department of State.


Dave McGlinchey JD ’08 (“BackStory,” pg. 64) is the senior program leader for energy and environment at the Manomet Center for Conservation Sciences in Plymouth, MA. He studies the balance between renewable energy development, societal acceptance, and environmental conservation.
The better angels of your nature remind you, I know, that you will move forward as individuals and as families and as professionals by remembering that we are all part of a single, sometimes troubled world.

DR. PAUL FARMER, a founding director of Partners in Health and chair of the Department of Global Health and Social Medicine at Harvard Medical School, speaking at the 2010 Suffolk Undergraduate Commencement
A Design Star Is Born

New York decorator Michael Moeller BFA '01 takes his best shot at HGTV challenge

THERE ARE TWO THINGS Michael Moeller loves—interior design and a good ol’ competition. He’s getting plenty of both as a contestant on HGTV Design Star, in which interior designers compete in a series of weekly decorating challenges. The last contestant standing gets their own series on HGTV, the popular home-design cable network.

“For years friends have been telling me I should try out for it, and I was finally at a place where I could put work down for a few weeks and pay attention to the audition process and getting myself on [the show],” says Moeller, 30, who owns a design business in New York, where this season’s competition is based. “I wanted to do it because it’s one of the best, biggest games you can play.”

And since the show’s fifth season began in June with 12 contestants, Moeller has been playing very well. His designs, which have included a patio space with a trombone as inspiration, a bedroom for a fellow contestant, and a studio apartment design based on a ranunculus (it’s a flower), have earned high marks from the judges.

Moeller, who grew up in Westtown, New York, a tiny hamlet near the Pennsylvania border, says moving to Boston to attend Suffolk offered his first taste of big-city life, and he enjoyed his time at NESAD. “The small classes, the attention from the professors, and the whole curriculum were great,” he says. “And Suffolk is in such a great location on Beacon Hill—could you get a more beautiful campus? Your walk to class is up Beacon Hill, past the State House. It was just a gorgeous place to go to school. It was the perfect place for me, and I’m really happy I went there.”

During the competition he sounded both confident and philosophical.

“I’m putting my heart and soul into these challenges, and I’ve wanted to deliver nothing but 110 percent,” he says. “At times, because of the budget and time constraints, you may think differently than you would in the real world, but you’ve got to trust your gut. When I work on things in my business, I work on them for months so I have time to think things over and get different fabric samples and finishes, and if they don’t work I have time to change them. With something like this, you just have to go with your instincts and trust that you’re making the right decision. I’ve learned not to doubt myself and to trust that I’m talented and intelligent enough to make it happen and happen well.”

[Editor’s Note: Moeller ultimately came in second place].

Suffolk University’s recycling and waste-prevention efforts have been recognized by the Massachusetts Department of Environmental Protection (DEP). The University was named the 2009 “Partner of the Year” in the annual WasteWise Leadership Awards sponsored by the state DEP and the U.S. Environmental Protection Agency. The awards highlight organizations and companies that display leadership in sustainability, recycling, and innovation. Since launching its waste-reduction initiatives in 2006, Suffolk has expanded recycling and waste-prevention awareness across the campus, increasing its recycling rate from about 5 percent to 45 percent and reducing its trash output by nearly 540,000 pounds. The “Dump and Run” donation program during spring move-out and the addition of recycling receptacles on every floor also spurred a 65 percent decrease in waste output in the residence halls.

“These efforts are models for other communities and organizations that are looking to protect our environment and save money by reducing waste and expanding recycling programs,” said Energy and Environmental Affairs Secretary Ian Bowles.
ONES TO WATCH
The athletic department offers its picks for promising talent in the year ahead

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<tr>
<th>THE TEAM</th>
<th>THE ATHLETE</th>
<th>THE RECORD</th>
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<tr>
<td>Men's Soccer</td>
<td>Jack DeJesus, senior, Swampscott, MA</td>
<td>DeJesus was a third-team All-Conference selection by the Great Northeast</td>
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<td>Athletic Conference (GNAC) in 2009, finishing the season with a 7-5-2 record</td>
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<td>Women's Soccer</td>
<td>Leslie Hayden, junior, Ross, CA</td>
<td>Hayden scored 20 goals in 2009 and became just the 21st player in NCAA</td>
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<td>Division III history to tally at least 6 goals in one game. She netted 37</td>
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<td>goals in two seasons.</td>
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<td>Men's Tennis</td>
<td>Harlan Strader, sophomore, Marblehead, MA</td>
<td>Strader was named GNAC Rookie of the Year in 2010. He posted a 10-1 record</td>
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<td>Women's Tennis</td>
<td>Lauren Cameron, junior, Kingston, Jamaica</td>
<td>Cameron posted a 22-0 record in singles over her first two seasons and was</td>
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<td>Volleyball</td>
<td>Melissa Griffin, junior, Byfield, MA</td>
<td>2008 GNAC Rookie of the Year.</td>
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<td>Men's Basketball</td>
<td>Matt Pepdjonovic, sophomore, Quincy, MA</td>
<td>Pepdjonovic was GNAC Rookie of the Year as a freshman, averaging 13 points</td>
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<td>Women's Basketball</td>
<td>Meghan Black, junior, Roslindale, MA</td>
<td>Black was a third-team All-Conference selection by the GNAC last season,</td>
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<td>Hockey</td>
<td>Jeff Rose, senior, Collinsville, CT</td>
<td>averaging 10.2 points per game.</td>
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<td>Softball</td>
<td>Clara Conklin, senior, Haverhill, NH</td>
<td>Rose was named 2009-10 Eastern College Athletic Conference (ECAC) Northeast</td>
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<td>Hockey League Goaltender of the Year. He set program records in goals</td>
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<td>against average (2.68) and save percentages (.919).</td>
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<td>Baseball</td>
<td>Jhonneris Mendez, sophomore, Roslindale, MA</td>
<td>Conklin was named a first-team All-Conference selection in 2010 by the GNAC.</td>
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<td>She led the Rams in most offensive categories, hitting .364 with 6 home runs</td>
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<td>and 29 RBI. Mendez was also the team's closer on the mound, posting a 3-2</td>
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<td>record with 4 saves.</td>
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☞ A NEW PRACTICE FOR "DOCTOR" O'DONNELL: Lawrence O'Donnell, who was awarded a Doctor of Humane Letters degree in 2001, was named host of a new weeknight primetime hour on MSNBC. A political analyst for the cable network since 1996, O'Donnell also won an Emmy as a producer and writer for the critically acclaimed White House drama The West Wing.

☞ AT THEIR SERVICE: International Relations major Meredith Gamble BA '10 was recently awarded a $5,000 scholarship as winner of the American Eagle Spirit of Service Award. Gamble was recognized for her commitment to working toward the day every child in America enters school prepared to succeed through her outstanding contributions to Jumpstart Boston at Suffolk. During her three-year tenure with Jumpstart, Meredith completed 1,105 hours of service in Roxbury's Dudley Square neighborhood.
LEADERSHIP

Building on Success

Renowned legal scholar and professor Camille A. Nelson selected as Suffolk Law School Dean

Following a nationwide search, Camille A. Nelson, a distinguished legal scholar and professor at Hofstra University School of Law, was named the 12th dean in Suffolk University Law School's 104-year history, effective September 1, 2010. Nelson was characterized by SULS professor of law and Dean Search Committee co-chair Anthony P. Polito as "an outstanding teacher and scholar who understands our Law School's mission." Nelson was named Faculty Member of the Year (2004) and received the Faculty Excellence Award (2006) from Saint Louis University, where she was a professor of law from 2000-2009. Since September 2009, she has been a faculty member and professor at Hofstra.

A graduate of the University of Toronto, Nelson went on to receive her law degree from University of Ottawa Faculty of Law and a Master of Laws from Columbia Law School in New York. The first woman and the first person of color in the position, Nelson has written and lectured on the intersection of critical race theory and cultural studies. She has taught Contracts, Criminal Law, Legal Profession, Sports Law Ethics, and Comparative Criminal Law.

"[Suffolk's] institutional commitment to service and to fostering access to the legal profession is inspiring and resonates strongly with me," Nelson says. "There is a positive momentum at the school, and I am enthused about being a part of this vibrant institution."

NOW APPEARING

Ram Upgrade

Suffolk icon gets a new "sleek and modern" look

SUFFOLK'S MASCOT HAS GOTTEN A MAKEOVER.
The University's new Ram logo, designed by illustrator Chris Mitchell of Epic Icons in England, will soon appear on the school's athletic uniforms and branded apparel. The Ram has been Suffolk's mascot since 1950 when it was adopted by the University's sports teams, and has been featured as a First Night Boston ice sculpture. The Office of University Communications "has been helping us come up with a consistent look and modernizing some of what we were trying to say about who we were and how we function," says Nancy Stoll, vice president for Student Affairs. "In the course of that, the ram as our logo and mascot came up because it looked dated in the context of trying to be sleek and modern in everything we were doing." The new logo evokes the New England Patriots' 1993 transition from its traditional "Pat the Patriot" for the edgier so-called "Flying Elvis" design. According to Stoll, "That was one of the examples we used because of the way they changed it from the old look to the new."

"You were born to manifest your truth, your divinity, your genius, your authenticity. This is what the world yearns for right now."

cory a. booker speaking at the 2010 suffolk law school commencement
THE MORE THINGS CHANGE...

For education reform pioneer Jonathan Kozol, history repeats itself

as some claim, Jonathan Kozol has been writing the same book for 40 years, perhaps that's because so much remains unchanged about the cause he has made his career—the plight of underprivileged children in this nation's public school system. Kozol has authored a dozen books including National Book Award-winner Death at an Early Age, based on his experiences as a teacher in a tough Boston public school in the 1960s, which won the National Book Award. Kozol recently visited Suffolk for a presentation titled "Joy and Justice: A Challenge to the Young to Serve the Children of the Poor." He spoke to SAM about America's segregated public schools, what he'll say to President Obama if he's ever invited to the White House, and why he believes teaching is "a sacred vocation."

SAM: You have said that, in regards to American public schools, we haven't even achieved the flawed goals of Plessy vs. Ferguson. [A landmark 1896 Supreme Court decision, it upheld the constitutionality of racial segregation under a doctrine of "separate but equal."] Can you elaborate on that?

KOZOL: We haven't even lived up to the tainted promises of Plessy vs. Ferguson because our schools are wildly segregated and blatantly unequal. Boston is a bit of an exception and has more integration than most cities in the North because Boston has a lot of history to atone for. Boston went through turbulent times, and our dignity as a civic population depends on not going back all the way to the bad old days, though we have regressed. But in New York and Chicago—Brown vs. Board of Education, which, in 1954, overturned Plessy vs. Ferguson and declared segregated schools unconstitutional—was never enforced in those cities. They didn't even try, and they're more segregated now than ever. It's an atrocity, and I think Brown was right in saying that separate schools are inherently unequal. We've learned from history that resources follow wealth and power in this country. And the only way the poorest black and Latino kids in this country are going to get a truly equal education is if they're sitting in the same classrooms as the children of doctors and lawyers and professors and journalists.

SAM: You said that in your presentation, you said education is often mentioned in glowing terms during campaigns, but once candidates get elected, you don't hear as much about it. What is it that people don't understand about how good schools—or the lack thereof—impact all of us?

KOZOL: I think good and well-educated political figures, essentially decent intellectua ls, retain their fidelity to these ideals, but are overwhelmed by the political entanglements of trying to get anything through the legislative process. In this sense, they might campaign as warriors for justice, but once they're elected, they find themselves turned into technicians of negotiation and the long-term processes of lawmaking. Some—Senator Tom Harkin of Iowa, Senator Sherrod Brown of Ohio, Senator Jack Reed of Rhode Island, and on the House side, Representative John Lewis of Georgia, and many members of the Black Caucus—have transcended what I call the "sand traps" of day-to-day litigation and have retained some fidelity to principle. Certainly, Senator Kennedy was one of the best at that, which is why his loss is so difficult.

SAM: What's your opinion of the move, in some urban areas, to create single-gender schools to boost student achievement?

KOZOL: I'm not at all opposed to that if it works. I think it's probably more useful and valuable at the high school level than the middle school or elementary level. From kindergarten to fifth grade there's something mutually beneficial about little boys and girls learning together. In the secondary years—and this is the socially old side of me speaking—I'd do anything to keep young women as protected, and in the cocoon of social innocence, as possible. I always feel sad when a very bright young woman tells me she's pregnant at 15, and you just know [it's highly unlikely] she'll ever get to college. It also lets these young women speak out and not be intimidated by some of the more macho boys. But I think that issue is of far less importance than racial isolation. I think isolating kids racially is our nation's oldest crime and greatest sin. And that has not changed.

SAM: If you had 30 minutes with President Obama and Education Secretary Arne Duncan, what message or advice would you give them about improving public education in America?

JONATHAN KOZOL: What I would say to the president, whom I admire very much, is "You were very fortunate in going, for the most part, to well-funded and racially integrated schools, and if you hadn't had that opportunity, it's doubtful that you would have ended up on Harvard Law Review, and now in the White House. Isn't it time that you take a strong stand about how good schools—or the lack thereof—impact all of us?"

SAM: During your presentation, you said education is often mentioned in glowing terms during campaigns, but once candidates get elected, you don't hear as much about it. What is it that people don't understand about how good schools—or the lack thereof—impact all of us?

KOZOL: I think good and well-educated political figures, essentially decent intellectuels, retain their fidelity to these ideals, but are overwhelmed by the political entanglements of trying to get anything through the legislative process. In this sense, they might campaign as warriors for justice, but once they're elected, they find themselves turned into technicians of negotiation and the long-term processes of lawmaking. Some—Senator Tom Harkin of Iowa, Senator Sherrod Brown of Ohio, Senator Jack Reed of Rhode Island, and on the House side, Representative John Lewis of Georgia, and many members of the Black Caucus—have transcended what I call the "sand traps" of day-to-day litigation and have retained some fidelity to principle. Certainly, Senator Kennedy was one of the best at that, which is why his loss is so difficult.

SAM: What's your opinion of the move, in some urban areas, to create single-gender schools to boost student achievement?

KOZOL: I'm not at all opposed to that if it works. I think it's probably more useful and valuable at the high school level than the middle school or elementary level. From kindergarten to fifth grade there's something mutually beneficial about little boys and girls learning together. In the secondary years—and this is the socially old side of me speaking—I'd do anything to keep young women as protected, and in the cocoon of social innocence, as possible. I always feel sad when a very bright young woman tells me she's pregnant at 15, and you just know [it's highly unlikely] she'll ever get to college. It also lets these young women speak out and not be intimidated by some of the more macho boys. But I think that issue is of far less importance than racial isolation. I think isolating kids racially is our nation's oldest crime and greatest sin. And that has not changed.
Diplomatic Coup

Student Eco-Ambassadors promote the greening of Suffolk

Four students have been named Suffolk's inaugural Eco-Ambassadors for 2010/11: Brielle Frederick-Osborne, a journalism and public relations major; Amanda Levasseur, an environmental studies and biology major; Julian Rivera, who is studying finance and accounting; and Adam Shomer, an environmental engineering major. In this new program, a paid position through Facilities Planning & Management, the students will work with the University's Sustainability Committee, the Campus Sustainability coordinator, student groups, and local organizations to promote environmental initiatives at Suffolk.

<table>
<thead>
<tr>
<th>CHAD'S CHOICE</th>
<th>&quot;MARKED&quot; IMPROVEMENT</th>
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<tbody>
<tr>
<td>Grilled Atlantic farmed salmon steak</td>
<td>Wild Pacific salmon; second choice, farmed Arctic char</td>
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<tr>
<td>Beef steak marinated in Whole Foods Sriracha and soy sauce</td>
<td>Tofu; second choice, grass-fed and/or local beef (&quot;industrially raised beef is a crime against humanity.&quot;)</td>
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<tr>
<td>Iceberg wedges with bottled Russian dressing</td>
<td>Homemade vinaigrette (&quot;I have no problem with iceberg. I do have a problem with bottled salad dressing, which I think should be banned... I mean, Russian dressing is ketchup and mayonnaise!&quot;)</td>
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<tr>
<td>Yukon Gold baked potatoes, corn on the cob</td>
<td>&quot;Better&quot; if organic or local, of course, but no problem here</td>
</tr>
<tr>
<td>Goya white rice</td>
<td>Brown is arguably better, quinoa better still</td>
</tr>
<tr>
<td>Trader Joe's cookies</td>
<td>&quot;Store-bought cookies are in general made with crap... best to make a batch of cookies yourself, freeze them, and ration them.&quot;</td>
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Ever Green

On campus, Suffolk has become synonymous with sustainability. But in planning this special edition of SAM, we wondered if the environment continues to be a priority after graduation. So we asked alumni how they care for the planet, and judging from the outpouring of responses, Suffolk graduates remain passionately earth-friendly.

We are saving the planet every day at work. Jim designs, implements, and monitors groundwater cleanup systems and I do research with my students on the underlying biology.

Gail Sullivan Begley BS ’80, PhD, Jim Begley BS ’80, LSP, Boston, MA

Sofia and I spend a lot of time expanding our knowledge of the planet by utilizing our public library [which] we frequent a couple of times each week for books, music, videos. The library is the ultimate example of saving the planet.

Toni A. (Raponi) Dixon BA ’91 and daughter Sofia, 4, Peabody, MA

I ride my 1962 Dunelt (English) bike that I purchased in 2002 while a law student at SULS, practically everywhere I go. Commuting via bike is a great way to be energy efficient, save money, and stay healthy.

Kelly Goss JD ’04, LLM, Washington, D.C.

We have installed a dual flush toilet...for flushing away solid or liquid waste. Since both functions require different amounts of water, we were able to conserve...we hope to do more in the future by installing solar panels, additional insulation throughout the house and perhaps drive a “green” car. This is just the beginning...

Natalia Musatova MA ’09, Waltham, MA

I no longer commute to a job. For the last 10 years, I have been working from my home office – telecommuting.

Valerie Russo MBA ’82, Weymouth, MA

The most exciting thing for me has been my recent purchase of a new scanner so that I can maintain new and convert old files in my law practice from paper to electronic.

Paulette R. Marie JD ’88, Storrs, CT

Make energy policy a critical test when you step into the voting booth...patronize the best companies and shun the worst...

Fernando Rosas MPA ’02, Boston, MA

My fruit and vegetable garden allows me to eat fresh and local; I save on gas that I would use to drive to the store.

Sarah Adams MS ’08, Abington, MA
I use ceiling fans most of the time instead of an air conditioner. I replaced all my appliances [with] Energy Star.

Judi Hanley MST '95, Cambridge, MA

They're cute, comfortable, and in most cases stronger than plastic bags: re-usable shopping bags. A little goes a long way.

Danielle Burneika BS '06, Arlington, MA

I am not buying plastic water bottles... I buy as many unpackaged foods as I can to save on packaging materials.

Ralph Shuman BA '59, Needham, MA

I'm not buying plastic water bottles... I buy as many unpackaged foods as I can to save on packaging materials.

Ralph Shuman BA '59, Needham, MA

I took advantage of state and federal tax rebates and purchased a wood pellet stove. It really helped reduce my oil bill and I burn wood pellets from Maine. So, no imported oil and I've lowered my carbon footprint by buying a local renewable fuel source.

Katy Palevsky Longley JD '83, Brunswick, ME

We all bring books, magazines, movies, and music into work and place them all in a bookcase in the cafeteria where everyone is able to take what they want and replace [it] with something they don't.

Stacia Russell BS '05, Waltham, MA

I've had a Practical Solar Heliostat System installed. I now have the power to direct sunlight where I want it, for whatever purpose I imagine.

Tim Shanahan BA '76, Canton, MA

Reusable shopping bags, water bottles.

Jeff Atwater MS '08, Hudson, MA

We are a remanufacturer and distributor for compatible laser printer supplies. Every year, we save thousands of laser printer cartridges from our landfills.

Mark Condon MBA '86, Fairport, NY

In my family of four, I usually only have 1-2 bags of "trash" which go out with 2-4 recycling bins full of glass, paper, cardboard, cans, and plastic.

Karen A. Bell JD '98, Boston, MA

More than just recycling and trying to eat locally and organically, my work as a professor, researcher, and engaged scholar [is] aimed at making the world a better place... while I do recycle and choose to ride my bike as much as possible, working towards a more sustainable and just society has become not only a way of doing, but a way of being.

Lyndsay J. Agans PhD, MSPS '04, Waltham, MA

We have bins for cans, bottles, and plastic. When they are full, my girls and I take them to the recycling center. They help me weigh and clean the bins, then I give them the recycling money we earn as "wages."

Joe Allen JD '07, San Diego, CA

I use a recycling lawn mower, which turns grass clippings into lawn mulch. I maintain a compost pile for yard and kitchen waste. My pet rabbit contributes "fertilizer" to the compost pile, which we use in our garden.

Michael O'Loughlin JD '94, Boston, MA

I no longer take long showers to relax. Instead, I make it a point to take a quick shower and chill out with a good book.

Annunziata "Nancy" (Sodano) Varela BA '94, MA '96

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Michael O'Loughlin JD '94, Boston, MA
BIG shoes, SMALL footprint

Environmental responsibility is one thing, but can Jack Keating EMBA ’84 really help make Timberland carbon-neutral?

By Renée Graham
Photography by Chris Churchill
ACK KEATING EMBA '84 sighs, shakes his head, and speaks emphatically about the great toll that human error, mismanagement, and callousness have exacted on our increasingly fragile environment. "Anyone who takes a look can connect the dots to the number of earthquakes, hurricanes, and tornados we have seen recently, and the amount of use humans have put on the planet," he says. "I feel a sense of obligation to the environment, and that's why I'm so outraged about things like what's happening in the Gulf [the BP oil spill], and why I feel a real sense of urgency about the global climate chaos that's going on right now."

Sitting in a small, windowless conference room, Keating sounds more like a director for Greenpeace than a vice president of a globally recognized corporation with annual worldwide sales in excess of $1 billion. Then again, at Timberland, where Keating works, environmental accountability has long been a priority.

Timberland may be best known for its rugged footwear and sturdy outdoor gear, popular with a broad range of customers from hikers to hip-hop artists. Yet the company with a tree as its logo is committed to protecting the earth—from the recycled and renewable materials used in most of its products to the solar panels that supply 60 percent of the energy at its Ontario, California, distribution center.

"We've always believed that doing well and doing good are inextricably linked, and that's both from a social justice standpoint and an environmental standpoint," says Keating, Timberland's vice president of global customer fulfillment, at the company's headquarters in Stratham, New Hampshire. It's his job to facilitate the delivery of products to customers worldwide. "So we were among the first to look not only at recycling, but using earth-friendly materials as much as we can," Keating says. "Around the globe, we try to be responsible for what we do."

Others have noticed. This year, Timberland was named one of the "Best Places to Work" by Outside magazine, which includes green initiatives in its criteria. And the company was also recognized by Working Mother magazine on its "Best Green Companies for America's Children" list. "They've created their own standard to keep tabs on how their company is doing in terms of their environmental footprint across the globe, and they are holding themselves accountable to that standard," says Carol Evans, president of Working Mother Media. She is referring to Timberland's "Green Index," established in 2007, which measures the environmental effects of its products based on climate impact (greenhouse gas emissions created through production); chemicals used; and resource consumption.
"I don't know if working at Timberland has made me more of an environmentalist or if I would have ended up one anyway, but I certainly feel a sense of obligation to the environment," Keating says. "I've been able to travel globally, so sometimes I've seen things that are frightening when you see it from an environmental standpoint, and that certainly has an effect on my sense of urgency about the environment."

To make its efforts transparent to consumers, Timberland provides what Keating calls a "nutritional label" on its products, similar to those on the sides of food and beverage packaging detailing calories, sodium and sugar content, and grams of fat. Timberland's tags list the carbon footprint for each pair of shoes based on its Green Index.

"To achieve that [Green Index standard] they've done things like slash chemical usage, they've used organic materials, and they use a lot of renewable materials," Evans says. "Anytime you have products that you're manufacturing, especially when they're used on the human body, we think it's really important what those materials are. We've also noticed that they use a lot of solar energy in their distribution center, and we were very impressed with that."

**BREAKING THE CHAIN**

Raised in Boston's working-class Dorchester neighborhood, Keating was the oldest of eight children. His father was a steamfitter at Harvard University, while his mother worked part time in patient information at Carney Hospital in Boston. As a boy, Keating considered becoming a teacher or a doctor. One career choice, he says, never crossed his mind. "I don't think if you asked a million kids they'd say they wanted to be a supply-chain expert," Keating says with a laugh. "I don't think anyone in Dorchester even knew what a supply-chain expert was."

That changed when Keating worked his way through college as a Teamster picking orders for Stop & Shop and Bradlees warehouses. Beyond a cursory introduction to managing a supply chain, Keating says he also learned a valuable lesson. "A lot of what you learn in life is what not to do," he says. "There was a basic distrust and dislike for the workers, and the workers felt the same way about the management. I vowed that if I ever got into management, I would treat people with the respect and dignity they were due."
After graduating from Bridgewater State College in Massachusetts, Keating took a year off to backpack across Europe with a couple of friends, and when he returned to the States, he traveled cross-country. For a young man who had rarely ventured outside of Boston for most of his life, seeing the world made an indelible mark. "Coming from a very parochial environment, it was good for me to get out there and see people," Keating says. "If you look at my Facebook page, I wrote 'tolerance' under religious views. Seeing other places has made me a lot less judgmental of people and a lot more inquisitive and interested."

After working in human resources, Keating took a job as a frontline supervisor for a division of the Melville Corporation, which once owned such stores as Marshalls and Linens 'N Things, and he eventually became part of the company's internal consultant group. Having taken classes on management theory during his undergrad years, Keating decided to extend his education by attending business school. He was drawn to Suffolk because of the University's working-class roots, downtown Boston location, and diverse students. "I started off in the regular MBA program at night, then I switched, I think, for the experience of going on Saturdays with other people who were working full time like I was," he says. "We had a real camaraderie among the people who would get together on Saturdays after working all week. I thought the staff and faculty was really tremendous and I found them to be engaging and challenging. It made going to school after work very worthwhile."

Keating's commitment to Suffolk continues. Two years ago, he was the keynote speaker at Sawyer Business School's "Going Global" event to introduce students to global business. Dr. Lillian M. Hallberg, dean of MBA programs and assistant dean of graduate programs at the Business School, says she was most impressed by his willingness to engage with students after his speech. "He had so many students asking questions because he'd made that connection, and he was willing to stick around and talk to the students," she says. "There are a lot of executives who, once they're done, kind of brush their hands off and leave. They stay for the obligatory five minutes, but [Keating] didn't do that at all. He was so down-to-earth and practical that I think he motivated students to understand that if Jack Keating could [succeed], they could."

Hallberg kept in contact with Keating, speaking to him about Suffolk's Global MBA internship program, and this year an international marketing student spent the summer at Timberland learning about the company's supply chain management techniques.

At Timberland's headquarters, tucked at the end of a winding road in bucolic Stratham, there are immediate signs of the company's environmental commitment. There's a row of solar panels installed near the building's entrance as well as a 2,000-square-foot Victory Garden with fruits and vegetables. The produce is shared with company employees who, in return, donate money to the New Hampshire Food Bank.

The company's mission is evident in what Keating calls one of its mottos, displayed on a conference room wall:

*We make boots.*

*But we're more than just boot makers—we are real people working side by side with other real people. The implications of this are obvious. WE MUST BE DECENT NEIGHBORS. Help people out when we can. We believe EVERYTHING WE DO MATTERS.*

That commitment is part of what convinced Keating to join Timberland in 1992. "I was attracted to the company's strong heritage, with roots in New England being a boot maker and a strong brand, a place that is recognized as one of the best places to work," says Keating who, like many of the employees here, is casually dressed in jeans and an open-necked, short-sleeve shirt. He's 55 but looks at least a decade younger, in a healthy living sort of way; sometimes he commutes to work by riding his bike two and one-half miles from the home he shares in Stratham with his wife and two daughters. "The opportunity to be part of a company that had a vibrant brand and a global-social commitment, as well as an economic agenda, was hard to resist."

At Timberland, Keating seeks the most efficient means of transporting goods to customers from the company's various factories and manufacturing partners. "Typically, for someone in..."
Timberland's senior manager of environmental stewardship, Betsy Blaisdell, has been leading this effort with energy—fossil fuel power plants—in company-owned-and-operated facilities. Blaisdell says most of the company's manufacturing and distribution is outsourced, so the remainder of the Timberland's footprint derives from places where the company has limited control. "What we've been working up to is addressing the other 96 percent of emissions which lie in our supply chain," she says. "And the best way to achieve significant reductions in our supply chain is by designing products better from the start. By simply making better material choices we can eliminate a significant portion of that 96 percent."

Blaisdell says one of the bigger challenges has been changing employee behavior, such as turning off unnecessary lights—something Keating encounters in his own home. "I drive my kids crazy," he jokes. "I try to connect the dots for them in terms of 'vampire' energy sources [like cell phone chargers] and the fact that they are continuing to suck power out of the wall even when they aren't in use. Are they getting the message? I'd have to be honest and say I don't know."

With Timberland's factories, the company's auditors make sure their message is delivered loud and clear. Mostly located in Southeast Asia, the factories must adhere to the company's written code of conduct regarding working conditions and environmental concerns. "At one factory in India, we gave them more business because they are vertically integrated [managing and controlling their own organic cotton fields to manufacture shirts] and hold them up as an example of environmental values in action," Keating says. "They have environmentally sensitive lighting and a huge wind farm that powers their plant."

"One of the things we find out when we travel globally is that there are a lot of parts of the world further along environmentally than the U.S.," he adds. "Even places like China are rapidly developing better environmental practices than they have in the past."

Manufacturers that don't comply with Timberland's code of conduct are first warned in writing, and if they still ignore the code, Timberland will take its business elsewhere, Keating says. "We have some pretty significant examples of where we stopped doing business, but it's been tough. In some cases we've needed them for production, but we've actually stuck to our values and walked away from them," he says. "That can be painful to do, but it's the right thing to do."

As he nears two decades with Timberland, Keating takes great pride in seeing the environmental concerns the company has long championed threading their way through the daily lives of their customers. People have begun to shop as much with their values as with their wallets, Keating has noticed in recent years, and Timberland will continue to pursue what Margaret Morey-Reuner, the company's senior manager of values marketing, calls Timberland's "Holy Grail"—a balance between "commerce and justice."

"I'd like to see us be recognized as a leader in both environmental and social justice, as well as being a company our stockholders are proud to have invested in," Keating says. "I travel globally so I get to see the kind of impact [people] have had on the globe, and the concern I have is that we, as a company, make products that have a light impact on the world. When we have an opportunity to make jackets out of recycled coffee grinds or plastic bottles, we want to do that. Anytime we can figure out a better way of making lemonade out of lemons, that's what we want to do."
A visitor to the airy, light-filled room would likely notice the swatches of neatly folded fabric, the textured stacks of carpet tiles, the detailed slabs of marble, and the gleaming ceramic and porcelain tiles, but that's not what Courtney Janes MAID '08 sees. When she looks at the materials on her generous workspace, Janes envisions students sitting in chairs upholstered with those fabrics, the countless steps to be taken on the ceramic tiles, and the coffee stains and soda spills that will one day mark the carpet.

INTERIOR MOTIVES

In the back of her mind, interior designer Courtney Janes MAID '08 is thinking not just how good it looks but how long it will last.

BY RENÉE GRAHAM
PHOTOGRAPHY BY KATHLEEN DOOHER
As an interior designer at Shepley Bulfinch Richardson & Abbott, Janes thinks about the sustainability of these materials, some of which will likely end up in a renovated university library, throughout decades of use and abuse.

"If you put in a large space of flooring that is not appropriate for the use, like delicate flooring in a high traffic area, that's going to get ripped up in three years. If you'd chosen the right material, it would have lasted 25," she says. "It's about knowing your materials and knowing what's appropriate. If you buy 500 chairs that aren't comfortable, the client is not going to use them. So you can reduce waste by knowing your materials and getting a sense of what the user needs."

Shepley Bulfinch, as it is commonly known, is one of the oldest continuously operating architectural firms in America. Its list of projects and renovations reads like a historical guide to Boston and Cambridge's iconic landmarks—Boston Public Library, Trinity Church, Harvard Medical School, and South Station. Yet it is just as well known in the architecture industry for its adherence to environmental principles.

"Since buildings are responsible for close to half of all of the country's energy consumption, environmentally responsible design isn't an ideal—it's an imperative," says Tony Morra, co-chair of Shepley Bulfinch's Sustainable Design Leadership Group. "We've been designing sustainable, energy-efficient buildings since the 1990s and working with clients who share our commitment to be as ambitious as possible."

And that suits Janes, who completed a degree program in interior design at Suffolk's New England School of Art & Design, just fine.

"We build schools and hospitals that need to last 50 to 75 years. It's not a retail or hotel project where you know the life span is five to 10 years and you know it'll have to be redone," she says. "We think on a longer scale and we need to incorporate that flexibility. And it goes down to the smallest scale of even choosing a fabric for a seat cover. In our office, it's just a given that it will be sustainable. It's what our clients expect of us."

With nearly two floors of mostly open space—except for a few conference rooms, there are no traditional offices—surrounded by soaring windows that frame dazzling views of historic Boston Harbor, Shepley Bulfinch practices what it preaches about creating sustainable environments. For example, the floors are covered with carpet tiles which, when irreversibly stained, can be swapped out for new tiles instead of replacing the entire carpet.

"When people think about sustainable design, they realize it's really just good business sense," Janes says. "Something like carpet tiles cost more to install and sometimes it takes some convincing to explain to clients because wall-to-wall [carpet] is cheaper, but it's going to have lots of spots
From Courtney Janes’s portfolio (clockwise from left)
NESAD design project; Shepley Bulfinch site plan for a
new hospital heated and cooled by geothermal lake; wall
applications for a pediatric hospital
and stains after three years. Sustainable design is about thinking long term. We try to steer our clients in the right direction, and they get it.”

Janes acknowledges her luck in coming to Shepley Bulfinch, especially in 2008, when the job market had been eroded by the recession. Some of her friends saw a listing for an opening at the firm, and Janes, who was then working for a New Hampshire e-commerce company, applied and was hired.

Joseph F. Bille, a senior associate at Shepley Bulfinch, is also a former NESAD instructor of interior design and the history of furniture. He is overseeing Janes’s current project and says her strength as an interior designer is her “resourcefulness and calm maturity.”

“I’ve learned that there’s something very particular about NESAD/SU students,” Bille says. “They bring a depth of understanding and an open-mindedness to their work that gives them both an uncommon viewpoint and willingness to experiment which I haven’t found elsewhere.”

**“A BIG ENVIRONMENT CHANGE”**

When asked if she considers herself an environmentalist, Janes, 30, pauses, then chuckles. “I’m a Californian,” she says, a nod to the state that has often been a leader when it comes to adopting ways to help the planet.

“I grew up recycling so it seems odd not to,” she continues. “California has always been ahead of the curve, but I don’t think I realized that until I moved out of California.”

From an early age, Janes, who grew up in Los Angeles, showed an interest in buildings and design, receiving building blocks and LEGOs as presents. By the time she was 8, her love of design had begun to manifest itself in an unusual activity.

“I would rearrange the furniture in my room by myself once a month. My mom would come home and my room would be completely different,” Janes says with a smile. “I was just curious about how it would be to sleep in that corner or that corner. I wanted to change my space because I would get tired of my room in a particular way, and I just took to moving my furniture to make a major change in my life, especially in high school. I did my homework in my room, I slept in my room, I lived in my room. So to switch the desk and the bookcase was a big environment change.”

It was no surprise, then, when Janes enrolled at the University of Michigan as an undergraduate to study architecture. Yet things didn’t turn out quite the way she planned; after her sophomore year, she dropped architecture as her major, finding the immersive program “too intense too fast.”

“I wanted to study more liberal arts, and the program didn’t allow for that. It was all architecture all the time, and I wasn’t ready to make that commitment,” she recalls. “I knew I wanted to go to grad school, and to me the purpose of grad school is to focus your area of study. I didn’t want to miss out on the opportunity to explore different things.”

One of those things was Italy. Like her parents—her father is a lawyer, her mother a college counselor—Janes is a self-described “Italophile.” After a family trip to Italy following her freshman year of college, Janes knew she wanted to return. She left the University of Michigan to attend Scuola Lorenzo d’Medici in Florence, where she studied art history and Italian.

“When I got to Florence, I knew every major building from my architecture classes, so it was an easy transition,” says Janes, who received her bachelor’s in art history from the Italian institute. She also has a bachelor’s in history from the University of Michigan.

“The courses I took in Italy were incredibly relevant,” she says. “When I got back to Michigan, I was able to study art history in the original language.”

After college, she moved to Boston, a city she had loved since a childhood visit. Although she wasn’t sure of what she wanted to do, she knew where she wanted to live. So “apartmentless and jobless,” she relocated. She eventually found work as an assistant manager at DKNY, and later landed a position as a junior designer at Benson Interiors, a Boston interior design firm.

Though her desire to pursue a degree in architecture faded, Janes never lost her love of interior design. She chose Suffolk not only because it offered, at the time, one of the few accredited interior design programs in the country, but also for the University’s prominence in Boston.

“What stands out for me is the Suffolk community, and its relation to Boston,” she says. “Boston can be small, and the design industry is really small. NESAD is working very hard to be a greater presence in the Boston design community, and that’s really great to see.”

Krassimir Kaltchev, a Shepley Bulfinch architect specializing in 3D virtual visualization, instructed Janes on 3D rendering at NESAD, where he has been teaching for four years.

“Courtney was quiet, but very diligent and thoughtful,” Kaltchev says. “She was one of the good students, going deep into things and asking questions.”

Now that they’re colleagues, Janes sometimes still turns to Kaltchev for guidance and advice.

“It’s fun for me. Sometimes when she asks me a question, I joke with her: ‘Wait a minute—didn’t I already teach you this before? Aren’t you supposed to know this?’” Kaltchev says. “But she knows what she’s doing and doesn’t need to ask too many questions.”

**THE CLIENTS OF CLIENTS**

Janes’s latest assignment, a major renovation of a 500,000-square-foot library at an Ivy League university, is her first in education. Previously she worked on healthcare projects, and though she was initially reticent—“Healthcare, for a lot of students or people who haven’t worked in the field, it doesn’t seem to have that glitz,” she says—she found it deeply satisfying.
"I really liked the challenges of planning and I learned a lot about materials because it's the most material-sensitive area. It made me even more detail-oriented," Janes says. "For example, for a privacy curtain you can pick any fabric, but then you need to narrow it down—it needs to be antibacterial, stain-resistant, blood-resistant, and washable. Healthcare requires the most attention to detail and consideration of the final client—the patient is considered at every step, though they are not our direct client. You have to keep the user in mind constantly, so it's a really good practice to get into."

So far, Janes's favorite project has been a natal intensive care unit at Children's Hospital in Boston.

"There were a lot of new parents, a lot of sad new parents, so I think that was an extreme example of how little changes in the environment we created could really affect them," she says. "We made subtle but significant color changes, and we incorporated more daylight into certain areas. We wanted to make it more relaxing with less of a hospital feeling. People are spending 24 hours there day after day, and you don't want them feeling like they're in a cold, sterile environment.

"We always have the end user in mind, and children's hospitals are tricky because you have the children, but you also have the parents. We try to cater to both," says Janes. "On all of our projects we're working for clients, but our clients have clients, too. So it's a fine balance between making it pleasant for the end user, but also meeting our clients' needs."

A major part of that is picking the right materials for each project, Janes says. For the library renovation, she points to two gorgeous slabs of marble occupying a corner of her workspace, which is like an extra-large kitchen island. She started with five options and has whittled the choices down to two.

"You have to consider how they'll tie into each other, where they'll encounter each other in the space," she explains, glancing at painstakingly selected colors and textures. "It's a half-million-square-feet space, so there's a lot to consider, such as appropriate uses for the material as far as traffic and maintenance issues."

Janes flips over a fabric square to reveal a tag detailing the material's specifications. It's stain-resistant, so if something is spilled on it, the liquid won't sink into the fibers. Most materials also have a rating regarding their environmental impact and how it can be applied to LEED—Leadership in Energy and Environmental Design—certification, an internationally recognized standard in green building.

Paying attention to this level of detail is typical of Shepley Bulfinch's approach. On the library project, the firm is taking an even greater step toward environmentally sound renovation.

"I've read that the architecture industry creates the most amount of waste. When you think of buildings being rebuilt or renovated, there's all the demolition material that ends up in landfills," Janes says. "It will take extra hours and money, but we're going to separate the recyclable materials. When everything is demoed, it's going to be put in piles, and whatever can be recycled will be."

In recent years, both Engineering News-Record and Architectural Record magazines have cited Shepley Bulfinch as one of the nation's top green design firms. The rankings are determined based on how much of a firm's design revenue is derived from projects that have received or are pursuing certification from national environmental standards organizations, such as the U.S. Green Building Council.

"In the past year, 22 percent of Shepley Bulfinch's projects were actively pursuing green certification," says Gary J. Tulacz, senior editor of Engineering News-Record, a weekly publication covering the construction industry.

"With a company like Shepley Bulfinch where they're doing a lot of design work on university campuses, and universities try to push sustainability more so than perhaps a real estate developer would for a commercial office building, that affords Shepley Bulfinch an opportunity to push the envelope for sustainable design," he says.

"A TRAINED PROFESSIONAL"

Janes, who is married and lives in Medford, Massachusetts, extends all she has learned about sustainable design to her own home. She recently purchased a new couch, made in America with durable hardwoods, which she hopes will last 20 to 30 years, and will reupholster it—instead of replacing it—when the time comes.

Away from the office, Janes can't help but notice design choices made by others, whether she's in a restaurant or a friend's home.

"I try to notice the details to keep in my memory bank to learn from them if I see something that doesn't work," she says. "I try to figure out why I think it doesn't work, and it's kind of fun to wonder what the person who implemented it was thinking. It's pretty constant. Often I see what I don't like, but I'm trying to hone in on noticing things when I do like them.

"My husband's friends and family make fun of him because [the space they now share where he once lived as a bachelor] looks like a different apartment," she says. "I feel bad for my husband because he knows what he doesn't like, but he really can't articulate why. And here I am over-articulating the issues I see with things."

Once she jokingly told her husband that her design opinions have merit because "I'm a trained professional."

"Now," she says, "he makes fun of me for it all the time."

During her two years at Shepley Bulfinch, Janes says the opportunity to work on a range of projects with a variety of clients has broadened her knowledge of architecture and interior design. In the years to come, she wants to "narrow down my interests and talents."

"I think it's important, especially now when everyone seems to specialize in something, to really find your niche," Janes says. "I'm still defining what that is for me, but I feel like the more I look, the more possibilities I find."

"Sustainable design is about thinking long term. We try to steer our clients in the right direction, and they get it."
Pictured top to bottom: three Shepley Bulfinch designs for library student carrels.
just off Highway 36 outside Boulder, Colorado, in an unassuming whitewashed building that resembles nothing so much as a warehouse, Jason Wiener JD ’05 is plotting a revolution.

As general counsel of Namasté Solar Electric, Wiener's goal is ambitious: to transform electricity production in the United States. In Wiener's vision, the enormous coal-fired plants America currently relies on are replaced with solar panels on almost every home, generating electricity to meet the nation's growing appetite for energy cheaply and cleanly. Wiener concedes he's young to hold the title of general counsel of an electric company. Then again, his is a young industry, and Namasté is not your father's electric company. It's not even your electric company. However, if Wiener has his way, it may be tomorrow's energy company.

Unlike the enormous corporate utilities from which we receive bills every month, Namasté has replaced the customary top-down approach to management with a casual and decidedly democratic culture where the receptionist, installers, and sales staff coexist on the same corporate plane as the company's general counsel and CEO. Many companies have an open door policy, but at Namasté there are literally no doors or private offices at all. The most important questions facing the company are decided not by edict but by consensus, with a simple majority vote carrying the day. This only makes sense, since most of Namasté Solar Electric's employees are co-owners.

So far, what Namasté CEO Blake Jones calls "this experiment in business" has succeeded. In just five years, the company has grown from three employees to 75, and is profitable: Jones projects this year's revenue will be $15 million to $16 million.

Namasté's offices more closely resemble those of an Internet startup than an electric company. The space is open, airy, and tastefully modern, decorated with salvaged wood panels and beams. The employees are mostly young, at least in spirit. No one wears a suit, some don't even wear shoes, and a few well-behaved dogs—this is Boulder, after all—roam about among the employees. Wiener's desk sits in a loft overlooking the hive of activity below, where his colleagues answer ringing phones, swap jokes, and go about the business of changing the world. For an outsider, it might be hard to imagine how anyone could get work done in such a frenetic environment. But for an idealist like Wiener, it's hard to imagine working anywhere else.

A FUTURE SO BRIGHT

Environmentalism is in Wiener's DNA. In their home in Putnam Valley, New York, about 50 miles outside Manhattan, his parents cultivated a 2,000-square-foot garden and heated their house almost entirely with wood they chopped themselves. This object lesson in sustainability was augmented with twice-yearly trips to Colorado, where the lush pine forests and austere mountain vistas taught Wiener to love and respect nature.

His intellect was also cultivated early. At the age of five, Wiener showed his predilection for the law when he sat his parents down in the hallway of their home and presented a list of grievances against his brother, with examples of unfair treatment. In high school, he joined the debate team, where he refined the oratorical and critical thinking skills that would serve him well at the Cornell University School of Industrial and Labor Relations and later at Suffolk.

Wiener was drawn to what he calls "Suffolk's practical curriculum and level of intellectual rigor." At the Law School, Wiener's commitment to sustainability generally, and green jobs specifically, coalesced into a clear vision of what he wanted to do with his life. "I had a deep sense of public interest," he says. "I never really seriously thought I'd work in private practice [at] a big law firm for corporate interests." His early focus on labor law shifted as Suffolk broadened his exposure to other areas.

In his third year, Wiener enrolled in a class called Energy, Technology, and the Environment, which Professor Steven Ferrey says is unique among law schools in going beyond "the traditional oil and gas thing." Wiener was drawn to what he calls "Suffolk's practical curriculum and level of intellectual rigor." At the Law School, Wiener's commitment to sustainability generally, and green jobs specifically, coalesced into a clear vision of what he wanted to do with his life. "I had a deep sense of public interest," he says. "I never really seriously thought I'd work in private practice [at] a big law firm for corporate interests." His early focus on labor law shifted as Suffolk broadened his exposure to other areas.

For his final paper in the class, Wiener wrote about intellectual property law as it relates to renewable energy technology. The core of his thesis was that the principles that made the open-source software movement so successful could help advance renewable energy technology, while making it more accessible to developing nations. The paper was later published by the Georgetown International Environmental Law Review and established Wiener as an up-and-coming intellect in the renewable energy world.

Upon graduation, Wiener passed the bar exams in New York and Massachusetts. He considered working for a small firm in Bennington, Vermont, but financial realities led him to accept a position as a staff attorney with the storied Manhattan law firm of Paul, Weiss. It wasn't partner track, but it put Wiener at the center of important international litigation that drew on his fluency in Italian.

Wiener also attended environmental law seminars sponsored by the New York City Bar Association, and soon his interests in labor law and sustainability converged. Together with like-minded attorneys, he formed Lawyers for Green Jobs. Their first significant project was drafting model legislation for New York that codified the state's commitment to environmental and sustainable workforce development.

The experience gave Wiener a taste of just how rewarding work in the field of green jobs could be. He took a sabbatical from Paul, Weiss and traveled the country, meeting with grassroots organizations promoting the development of green jobs, and blogging about his experiences. Along the way, he took time out to meet some personal goals—attending the Telluride Bluegrass Festival and climbing Mount Rainier. He even discovered lost treasure: a Pavoni commercial espresso maker salvaged
from a failing restaurant in Vancouver. He hauled the 200-pound machine back across the U.S.-Canadian border—where it elicited much curiosity from the border guards—and to New York. In all, the trek took three months and reinforced his commitment to making green jobs his life’s mission.

Wiener returned to Paul, Weiss, restoring the Pavoni in his free time as he contemplated what the future held for him. At a Brooklyn bar one night, a friend mentioned an acquaintance in the solar energy field, the wife of Namasté CEO Blake Jones. Wiener filed the connection away in his mind as just another contact that might be of use at some future date.

That future date was February 17, 2009. While vacationing in Colorado, Wiener happened to turn on the television and saw President Obama signing the American Recovery and Reinvestment Act, colloquially known as the Stimulus Bill, into law at a ceremony in Denver. Because the act would have an enormous impact on green industries, Blake Jones was selected to introduce the President. “We were representing not just solar, but all green industries,” Jones recalls. “It was a huge occasion symbolically. To get such proactive, visible support from the President was almost unprecedented.”

The recession had hit Namasté hard. Commercial clients make up 50 percent of its customer base, and in the wake of the nation’s deep economic troubles, most cancelled their orders with the company. To help motivate clients to install solar energy systems, companies like Namasté rely on the federal government’s 30 percent tax credit. “In order to take advantage of the tax credit,” Jones explains, “you have to have a tax liability. And in order to have a tax liability, you have to be profitable.”
The writing was on the wall. Electricity prices will continue to increase, and using coal or gas is not sustainable. Recognizing that, combined with some excellent incentives from the power company and the federal government, motivated our decision.

- LINDA NEVEU, NAMASTÉ CUSTOMER

The government’s solution was simple and effective: turn the 30 percent tax credit into a 30 percent cash grant. Almost overnight, Namasté’s fortunes turned. “That immediately resurrected all our commercial projects,” Jones says. “Solar is now one of the few bright spots in this economy.”

Within moments of Jones’s speech, Wiener was on the phone to his friend in New York. Not only was Namasté hiring, his friend told him, but they were looking for an attorney.

“When we found Jason it was very serendipitous,” Jones says. “Jason loved the quirky aspects of our company, loved what we were doing, and wanted to be a part of it.”

Wiener resigned from Paul, Weiss a few weeks later and headed west.

OFF THE GRID

Driving through the rolling hills outside Boulder, Wiener seems at home. Though he’s an East Coast boy, here, he says, is where he’s at ease, despite being very much in uncharted waters. In the world of solar energy, there are few templates to follow, few established norms or best practices. Everything has to be invented anew—from the language of contracts to the structure of the company itself. While some would view this lack of structure as a considerable challenge, Wiener sees it as a major opportunity. “I have a chance to establish commercial customs for the whole industry,” he says.

Wiener credits his time at Suffolk with preparing him to take on this kind of responsibility. “There are some schools that teach you to be good theoreticians of the law,” he says, “but Suffolk teaches you how to be a good practicing lawyer.”

He slows his Audi station wagon to a crawl, scrutinizes an address, and turns down the driveway of a pleasant suburban house. In the distance, a Namasté van is parked, the doors flung open, music playing. Four installers are hard at work assembling an array of solar panels.

An installer looks up and shouts hello. “What’s up, Wade?” Wiener calls back. It’s this kind of easy camaraderie—the general counsel showing up in the field, greeting the installers by name—that’s hard to imagine at a traditional electric company.

The solar panel assembly for this particular customer resembles a small grandstand at a rural baseball field. When finished, it will hold an array of 48 panels, each weighing perhaps 200 pounds. Though the panels are large and unwieldy, the installation must be done with the utmost precision. Each panel must face south at exactly a 41-degree pitch to achieve the optimal level of exposure.

“It’s not a plug-and-play system,” Wiener explains. “It takes a high degree of skill and knowledge to do this.” He walks to a utility box attached to the house, where another Namasté employee is attending to a complex of neatly arranged wires. Wiener points out the new two-way meter that has already been installed. It’s able to run backward as the home feeds electricity back into the grid rather than drawing from it. Typically, Wiener says, this happens during the day when the owners are at work, power consumption in the house is low, and the sun is bright.

This system comes in just under the 9.84-kilowatt cap that distinguishes consumer-grade from commercial-grade systems and thus qualifies for federal tax rebates and other incentives. It’s not enough to completely eliminate the house’s power bills, Wiener says, at least not during the winter months when days are short and power consumption is high, but Namasté’s system will cut the homeowner’s electric bill significantly.

The homeowner, Linda Neveu, is neither an environmental radical nor an aging hippie. Yet, she says, “The writing was on the wall. Electricity prices will continue to increase, and using coal or gas is not sustainable. Recognizing that, combined with some excellent incentives from the power company and the federal government, motivated our decision.”

By turning solar energy into a viable alternative for everyday customers like Neveu, Namasté has transformed it from the niche product it was a generation ago. “We’ve taken solar power mainstream,” Wiener says.

Still, solar energy doesn’t come cheap—at least not right away. A system such as Neveu’s can cost up to $30,000. A rebate from the utility company will cover about half the cost of the system, and a federal tax credit will cover approximately 30 percent more. “I figure we’ll get our money back in about 10 years,” Neveu says of the remaining cost. Her numbers are in line with Namasté’s own eight-to-12-year estimate for a return on investment.

Still, Neveu seems satisfied with the results. In her system’s first month and a half of operation, she says, she and her family sold over 91 kilowatt-hours of electricity back to the power company.

After a stop at his favorite brewpub for a burger and a pint of Velvet Elvis Stout, Wiener returns to the office to continue plotting his revolution.

“What we’re seeing is more customers who wouldn’t have been attracted to solar before,” he says. “Some are environmentalists, yes, but there’s a lot of ordinary households. Sometimes they want to save money. Sometimes they want to be off the grid. What I want to see is everyone, or nearly everyone, with a solar system on their home or business.”

Spoken like a true revolutionary—and electric company executive.
As if it wasn't challenging enough to compete with China as an American manufacturer, Deborah Robbins MPA '91 had to go and build her company from recycled tires. Is this any way to sustain a business?
A WEEKDAY MORNING AT AN UPSCALE COFFEE BAR

in the rapidly gentrifying Boston neighborhood of Charlestown. Moms with strollers are sharing advice over espresso and paninis; men in suits are texting on their BlackBerrys; and in a window seat, Deborah Robbins MPA '91 is chatting about rubber compression molding. On the counter in front of her is a piece of a "wheelstop"—the concrete object you see in parking lots to keep drivers from careening into buildings. Only this one is made of dense rubber.

"It's usually six feet long, but I just cut off a portion of it," she explains—a good thing, since the full-size version is 58 pounds. She pulls out a small fishing tackle box she carries that's filled with rubber granules ground down from cast-off spare tires. "This is mostly what we use," she says proudly, picking up a pinch of rubber and crumbling it in her fingers. When the granules are heated and poured into molds at high pressure, the resulting product is more durable and longer lasting than concrete. It's also the foundation of an unlikely environmental crusade being waged by Robbins and her younger brother Bill. Their company is virtually the only domestic manufacturer in their business whose product is made from recycled rubber tires.

Some 300 million rubber tires are discarded in this country every year—one for every man, woman, and child. Of those, 20 percent go straight into landfills, where they create a major fire hazard and collect water that breeds mosquitoes. Most of the rest are shipped overseas or burned for fuel. "People say burning them is not as polluting as coal, but I don't think that's saying much," says Robbins, co-founder of Rubberform Recycled Products, which also produces sign bases, speed bumps, and patio pavers. "We are trying to be real innovators and find new products that can be made out of them."

At a time when every company is rushing to tout its green credentials, Rubberform is the real deal, considering sustainability in every aspect of its manufacturing process—from siting the plant down the street from a tire shredder to cut down on CO2 emissions; to using the hydropower from Niagara Falls; to hiring locals who walk to work. Robbins calls the commitment to sustainability "eco-industrial" manufacturing, a rarity even among companies with an environmental mission.

"Just because it says 100 percent recycled shouldn't make you feel all warm and fuzzy," she says. "There are so many customers out there unknowingly buying recycled products from foreign sources. We need to clean up our own backyard first." Those foreign companies, however, have the benefit of producing similar products more cheaply. If Rubberform is going to succeed, it will have to find clients who care about the principles of environmental sustainability and American manufacturing as much as it does. "I had a conversation with a distributor this morning who said he wants to buy 'Made in the USA' products, but our price point is not where the Chinese are," she says. "I said, 'Do you want to buy cheap or do you want to buy quality products?' How much cheaper is it really when it doesn't last as long, or when you consider the CO2 emission of transporting it overseas?"

"She is a volunteer machine, and she works to educate people on the real costs of products to their community, their environment, and their country," says Marie Carone, a Leadership in Energy and Environmental Design (LEED)-accredited architect with Buffalo-based Watts Architecture and Engineering who has used Robbins' products and referred them to others. "She gets red in the face when she talks about the costs of shipping this stuff from China, and how for mere pennies on the dollar more you can essentially do what's right. Once you hear her argument, you can't help but be on her side."

"THE HIPPIE TYPE"

Robbins, who volunteers for a raft of environmental organizations, including Clean Water Action, Riverkeepers, and the local Green Building Council, may be the perfect evangelist for the message. Her outfit for the Eco Forum that brought her to Boston—a zebra-print shirt and chunky silver jewelry combined with functional black slacks and flat shoes—reflects the balance of an extroverted personality and no-nonsense practicality. For many years, Robbins was the manager of a nursing staff at one of the biggest hospitals in Boston, and it's easy to imagine her directing nurses to an emergency or advocating for a patient.

"She is a very warm and competent person in equal measure, which is a great combination," says Eric Fortess, former associate professor of health administration at Suffolk, where Robbins received her master's in public administration in 1991. Fellow alumna Karen Nelson MPA '87 calls her "outgoing and approachable," before correcting herself: "It was more like 'approaching'—she would approach you and introduce herself and be curious about what you are doing," says Nelson, a registered nurse. "She was very much a force."

Growing up in Jamestown, New York ("Home of Lucille Ball and 10,000 Maniacs," she notes), Robbins and her brother Bill had an early blueprint for manufacturing success in their father's company, which patented one of the first childproof pill bottles, earning enough to give...
the family a comfortable life. While Bill followed his father into business, Deborah was barred by her gender—both by society at large and by her father. "There was no discussion," she says. "There were quote unquote 'boy jobs,' but there weren't any 'girl jobs' up there."

The roundabout road that led her to the factory floor began when, on the advice of friends, she attended nursing school and got one of those "girl jobs," working in the high-risk pregnancy and delivery unit at Children's Hospital in Buffalo. Robbins's outgoing personality made her a natural, and she rose so quickly that within a few years she was hired as head nurse in charge of the same department in Boston's prestigious Brigham and Women's Hospital.

While Robbins has long been passionate about environmental issues ("I was always kind of the hippie type," she says), it was while pursuing her master's at Suffolk that her interests crystallized. The MPA program offers a concentration in health administration, but allows students to choose from a number of electives. A class Robbins took on environmental policy and public health helped her make the connection between the two interests by showing how political decisions had real outcomes on
the environment. She remembers learning about the ill effects of leaching storage tanks at gas stations and later seeing policy in action when she drove by stations dug up to remove the hazard.

"It taught me about bureaucracy and making your way through the system," Robbins recalls. The consciousness stayed with her; in the 1990s, while working as a traveling salesperson for a medical device manufacturer, she sold her apartment in Boston and lived on a boat to reduce her environmental footprint. "I had two little energy-efficient heaters, I added a telephone and a TV, and could get pizza and Chinese food delivered," she remembers. "I would love to do it again."

Her nursing colleague Nelson is not surprised at the turn Robbins's career has taken. "There's a foundation we both got at Suffolk that helped us expand our horizons," says Nelson, who is now head of the Massachusetts Hospital Association. "It gave us skills to think differently." During her years as a nurse, Robbins was constantly innovating, becoming an early adopter of family-based maternity care, now standard around the country. She set up and managed the hospital's parent/child education center and helped found Isis Maternity, which teaches holistic birthing and parenting classes in four centers around Boston.

It was working at medical equipment manufacturer Hill-Rom, however, that foreshadowed her career in business. The emphasis of Robbins's job was consulting with hospitals on the latest techniques and evidence-based research for family-centered care. Of course, if she did a good job, the company prided itself on sourcing all of its parts from local manufacturers and inviting clients to tour its factory.

"You could see how proud employees were to be working there," Robbins says, adding that she hopes now to instill that pride in her own employees. "To see what has happened over the years, how manufacturing has gone over to China because so many people got greedy and wanted more money. Well, shame on us. We must find a way to have manufacturing in the United States."

**"MANY HICCUPS"**

While Robbins pursued her career in healthcare, her brother followed in his father's footsteps to become an entrepreneur, successfully founding two high-tech companies before becoming a software engineer for IBM. The two were never particularly close growing up, but following a brief marriage in her 20s that ended in divorce, Robbins returned to upstate New York, where Bill was living, and bonded with him and his family. Three decades later, in 2005, she moved back again to tend to her mother, who was convalescing from surgery. That's when Bill came to her with his latest plan: buying a recycled rubber molding business.

It wasn't an obvious move for either sibling, but it captured the penchant for innovation they'd both inherited from their father. And while Bill saw it primarily as a viable business with lots of room for growth, for Deborah it had the added appeal of putting her environmental passion into practice. When the deal to purchase the company fell through, the brother and sister decided to start their own company instead. Rubberform was born, with Bill as president and CEO, and Deborah as vice president of marketing and sustainability.

Little did they know how many obstacles they would face in their new venture. Buying an abandoned warehouse, they ran into immediate problems with leaking molds and difficulties retrofitting old equipment. "We had to write the book on making products out of recycled rubber material," says Bill, who adds that despite his high-tech experience, "it's the most technical stuff I have ever done." Even worse, their first mold maker went out of business shortly after taking their money; other clients overbid or overpromised what they could deliver. "We had many, many hiccups," says Deborah.

It didn't help that they began manufacturing in 2007, just before one of the biggest recessions in history. As the company has struggled to turn a profit, both partners have depleted their personal savings. The difficulties have put further strain on their relationship, as they've occasionally squabbled about how to allocate their resources. "I am more of a risk taker," says Bill, who's used to betting and winning big from his experience with tech start-ups. Deborah, by contrast, has urged the slower approach of building a foundation, befitting her experience as a manager. "He has this entrepreneurial spirit, whereas I look over my shoulder more," Deborah says of her brother. "I have to bring him back to reality now and again."

The two have brought different talents to keep the business afloat—Bill has contributed his technical know-how and experience with start-ups to manage the operations side of the company, while Deborah has beat the drum incessantly to generate name recognition and increase sales. From the beginning, she insisted that the company practice an "eco-industrial" philosophy. While it might have been easier from a sales perspective to site the company near Boston, they remained in Buffalo to take advantage of the nearby tire shredder and hydropower. Even now, Deborah is constantly retooling practices to use less water and packaging, installing energy-efficient lighting, and saving all scrap material whether the company is able to recycle it or not. "I have been known to go through the garbage looking for paper and cardboard to recycle," she says.

At the same time, Rubberform has put an emphasis on treating workers fairly, as a contrast to the working conditions in other countries. "I pay my guys 10 dollars an hour, not 10 cents a day," says Robbins. Nothing frustrates her more than the greenwashing initiatives of companies that advertise carpooling programs or carbon offsets, even while they're importing the majority of their goods from overseas. Robbins has used her training in government policy from Suffolk to make the case for supporting both local business and the environment—a principle she calls "Red, White, Blue & Green"—to municipalities. Frequently, she needs to know more about competitors' products than about her own, so she can point out which countries they originate from—and the true cost involved in their manufacture.

These efforts have begun to pay off. Sales have grown steadily since the company was founded—starting at $500,000 in 2008, growing to nearly $1 million in 2009, and on track to reach $2 million this year. In the latest quarter, the company turned a profit for the first time. Recent customers include an airport security company that has used Rubberform's sign bases for crowd-control barriers, and computer manufacturer Micron, which has used the company's roof walkways, constructed of tires and new materials the company has begun experimenting with, including ground-up computer boards.
To increase the company’s clout, Rubberform has banded together with other manufacturers of environmentally sustainable goods. At the café in Charlestown, for example, Robbins meets with a maker of waterless urinals to give him information on products he can take on his sales calls, while promising to reciprocate by touting his products on her sales calls. She also just completed a course at Boston Architectural College in LEED-certified building construction, hoping that educating builders on environmentally sound construction will lead them eventually to purchase more of Rubberform’s products, the same way that educating healthcare providers on family-centered maternity care sold more birthing beds.

As the economy has improved, Rubberform has received increasing numbers of calls from prospective clients willing to consider something more than just price in their business decisions. That interest has allowed Robbins to persevere despite the difficulties. “When we started, people didn’t believe in us,” she says. “Now people are calling us every day to buy our products or ask us to make something for them, and we are going to make it. I believe in what we are doing and we have a lot of other people who believe in us, too. That’s what gets me up in the morning.”

™

“To see what has happened over the years, how manufacturing has gone over to China because so many people got greedy and wanted more money. Well, shame on us. We must find a way to have manufacturing in the United States.”

©

Last CD/MP3 heard: Katy Perry's "California Gurls."

Favorite "Only in Boston" experience: "EarthFest Boston. Tons of bands, tons of cool people."

Where she would like to be in 2015: "I'd like to be in Boston at the EPA [Environmental Protection Agency] making things happen. It sounds gross, but I'd like to be in charge of waste control, the person who monitors trash removal, all of the recycling pickup and composting."

Wisest words to live by: "Don't talk about it, be about it."

Role model: Author and culinary activist Michael Pollan. "He catches a lot of flak, but he knows what he's talking about."
changing her environment

In her new leadership role, Kristin Alvarez '12 takes a go-slow approach—at least on food  BY RENÉE GRAHAM

EVERYONE KNOWS what fast food is. Kristin Alvarez '12 wants to help introduce more of the Suffolk community to "slow food." As the newly elected president of Suffolk University's Environmental Club, Alvarez plans to make her mark on the organization with food initiatives designed to get the Suffolk community eating healthier.

"We should be taking the time to enjoy our food, and we should also be growing our own food," says the 20-year-old junior. "There's a great challenge at a lot of universities called the 'Real Food Challenge,' which is about humane, local, organic, sustainable food. Luckily, at Suffolk we already have about 20 percent [food from local farms], so we're going to make our goal 30 percent. We already have farmers that [provide food] and we already have a lot of contacts."

Whereas fast food is an in-the-moment convenience, says Alvarez, slow food is about planning ahead to make choices that are healthy for both the body and the environment. On October 8, the group is hosting Suffolk's first "Slow Food Dinner" at the University's Donahue Café, open to the Suffolk community, with a four-course organic, locally grown vegetarian menu.

Erica Mattison MPA '07, Suffolk's special projects coordinator for campus sustainability and an advisor to the Environmental Club, says Alvarez is already distinguishing herself as the club's new president.

"Passion is not too hard to find; follow-through is. In Kristin, I have witnessed both qualities," Mattison says. "It is wonderful to work with such an enthusiastic, dedicated student who has the ability to help foster heightened awareness and positive changes."

A native of Harwinton, Connecticut, Alvarez applied to Suffolk as her first and only choice.

"I like that Suffolk had a feeling of a classroom and less of a lecture hall. Suffolk really sold me on the 20 to 30 kids/professor ratio, and I have taken advantage of that since I got here," she says. "I knew that with my personality and learning style, being in a big classroom would never work and I would have a hard time excelling and, even worse, that I may feel intimidated by professors not knowing my name. At Suffolk I know all my professors, and they know me."

Originally a sociology major, Alvarez changed to environmental studies after taking an Introduction to Environmental Studies class with John C. Berg, a professor of government who also taught a class on environmental policy and politics that Alvarez took last spring. Two aspects of the course likely made an impression on her, he says.

"We brought in some phenomenal guest speakers like [author and Small Planet Institute co-founder] Frances Moore Lappé and Suffolk alum Ken Sherman [BS '54 DSC '79], who works for the National Oceanic and Atmospheric Administration, and so students were really able to meet some leading people in the field," he says. "There's also a service learning requirement for the course that gets the students outside and working on environmental issues."

Alvarez's interest now extends beyond the classroom. It has become a way of life, whether she's unplugging appliances or using her own mug for water or coffee. Still, what's been most important to Alvarez is the reduction of her consumption.

"In America, we're always consuming. With my food packaging, when I go shopping I take a mesh bag instead of using plastic bags. When I want to go clothing shopping I think, 'I have this sweater at home that's in perfectly good condition, do I really need another?' "

While some of her friends have adopted a few of her environmental practices, there's one area where people have been less willing to change.

"The biggest pushback is on meat, convincing people that a vegetarian diet is better," says Alvarez, who has been a vegetarian since she was 15. "People do not want to hear that they can't have something."

Yet for the most part, Alvarez feels in sync on and off campus.

"I like that I'm part of the community now, and that's really an advantage for me especially with my major. I'm a community member and a student at Suffolk."
1949

They Like Mike

In what The Suffolk Journal called “a more than usually colorful campaign,” Mike Linquata emerged as senior class president, defeating his nearest challenger by 58 votes. Nearly three decades later, Linquata was invited to run again—this time, as an alumni representative on the board of trustees, where he would serve as a chairman of the building committee, overseeing the purchase and transformation of the former United Way headquarters into the Sawyer Building. Pictured l to r: Francis O’Neil, Linquata BSBA ’50, Fiore Masse BSBA ’50, and Bert Lazinsky.

on campus in ’49

> Actress Jane Wyman, who made her first Boston appearance at Suffolk, thanks University President Walter Burse, Suffolk Dramatic Society President Rex Miller, and students for correctly predicting she would win an Academy Award for Johnny Belinda

> Suffolk receives permission to award master’s degrees

> President Burse pledges football at Suffolk if a field can be found

> Hot Topic: “The Problem of Controlling Atomic Energy” on the agenda for the International Relations Club

off campus in ’49

> John Hynes LLB ’27 defeats James Michael Curley for mayor of Boston

> VW Beetle introduced in U.S.

> People’s Republic of China and Federal Republic of Germany established

> Premiere of Hopalong Cassidy, TV’s first western, on NBC

> President Harry Truman introduces the Fair Deal

> 1949 babies: Meryl Streep, Bruce Springsteen, Wolfgang Puck, Philippe Starck
If you don’t fill in your profile, how will your friends see your best side?

As a Suffolk alumnus, you are automatically part of an online community 65,000 strong and growing every day. When your fellow graduates enter your name, make sure they see more than a blank page. Create your online profile and provide the information you choose for the results you desire:

Planning a move out of state or overseas?
Find fellow graduates in your future home to provide an instant sense of community.

Want to establish or further career connections?
Search for graduates by industry or even by company.

Looking to reconnect with old friends?
Check out where your classmates are and what they’re up to.

These are just a few of the potential benefits which come with your participation.

Unlike commercial social networks, members of your Alumni Association online community share a mutual interest and a common bond: your Suffolk connection. Participation is free and privacy is assured.

Suffolk Alumni Association Online Community
ACTIVATE, UPDATE, PARTICIPATE
Register at suffolk.edu/alumni
As I was preparing to rejoin Suffolk University just over a year ago, I couldn’t help thinking of Thomas Wolfe’s observation that “You can never go home again.” After all, it had been 33 years since I had received my law degree here. Surely as the new Vice President for Advancement, I knew I would be returning to a vastly different institution, one that had matured and grown significantly in size and stature. Yet I also felt confident that at its core, my alma mater retained the values that made Suffolk stand out to me in the first place.

I thought of this around my one-year anniversary in June as I listened to the words of my fellow graduate Ann Der Marderosian BA ’60, DHL ’06, who addressed attendees of the Half Century Club Luncheon, including her husband Armen (BA ’58, JD ’60, DHL ’06). The Der Marderosians met while at Suffolk and have been pillars of the Suffolk community for decades. Long before the Centennial Scholarship in their name was established in 2009, they had not only been generous benefactors, but genuine participants in the life of the University. It was common to see the Der Marderosians at Holiday Pops, campaign kickoffs, and Alumni Weekend events.

And it was true to form that they attended not one, but virtually all of the activities at Alumni Weekend this spring. In advance of her husband’s remarks at the State House to accept the College of Arts & Sciences Alumni Achievement Award, Ann recalled her Suffolk experience: how everyone went to classes in the same building (“there was only one”) and studied in the same library (where she met her husband). But it was Ann’s reflections on the differences and similarities between eras that particularly resonated for me personally. “Suffolk’s campus has changed, and certainly technology has,” she observed. “However, the mission, providing educational opportunities to those who, without Suffolk, would likely go without, has not. Students now receive an education that prepares them for a global community. Alumni can be found in every state and most every country. But it all comes back to the core mission.”

Though we attended Suffolk in different times, what I’ve experienced during the past year is a very similar sense of how, despite the extraordinary evolution of this University in my time away, that “core mission” remains at the center of everything we do. Every day, I see clear examples of how, despite constant economic challenges, Suffolk remains student-centered and accessible. So, as I reflect on my own “homecoming,” I think of the words of another great thinker, the French novelist Jean-Baptiste Alphonse Karr: “The more things change, the more they stay the same.”

Sincerest thanks for your continued support.

Warm regards,

Christopher S. Mosher JD ’76
Vice President for Advancement
Planting the Seed

The plan for growth of CEO Karen O'Connor MBA '82 is based on practicing random (and not so random) acts of kindness

A SEASON-LONG activity on Karen O'Connor's block in Medfield, Massachusetts. From the first warm day of spring until the end of summer, her neighbors often look across the street to check the progress of her purple crocuses, red tulips, pink impatiens, and lush rhododendron bushes. "It's important to surround ourselves with beauty," says O'Connor. "Even if you plant just one seed, what grows might be something people will enjoy for a long time. And who knows? If you put beautiful things out there, others might join you."

Since receiving her MBA from Sawyer Business School in 1982, O'Connor has applied that philosophy to her alma mater, loyally supporting the school's Annual Fund as well as serving as a member of the Dean's Advisory Board and a judge for student entrepreneurial competitions. Her gifts acknowledge Suffolk's role in preparing her for her current position as co-CEO of international securities lending agent eSecLending, where she oversees the firm's strategic direction and the team assigned to execute that vision.

More than that, her continued involvement helps Suffolk students and alumni discover and pursue their own passions. "Karen is committed to sharing her knowledge and seeing others succeed as she's succeeded," says Ben Dolgoff BSBA '08. Dolgoff sought O'Connor's advice after meeting her at an entrepreneurial competition on campus and has found her counsel invaluable in the creation of his venture, Peekaboo Mobile, a coupon delivery app for mobile phones he launched in March. "Karen is unique as a mentor," he says. "Ours is an ongoing conversation in which she takes the time to advise and to let us know about contacts in her portfolio that might be a good fit for us. She truly goes above and beyond."

O'Connor's devotion to Suffolk recently drew the attention of Business School Dean William O'Neill, whom she first met when they both worked at Polaroid, he as vice president and corporate controller, she as a junior financial analyst. O'Connor and O'Neill later became reacquainted through Dean's Advisory Board member John Hamilton BSBA '67. O'Neill asked her to join the Dean's Advisory Board and since then, she has participated in numerous initiatives, from coordinating the placement of Global MBA interns at her firm to assisting with re-accreditation.

"Karen has been a major contributor to the Sawyer Business School and its programs by giving her time, knowledge, and advice to students," O'Neill says.

Since joining Suffolk, O'Neill had often considered launching a student investment club. When he asked her to take a lead role, O'Connor enthusiastically provided the initial funding for the program, and the James and Anne Wilcox Investment Club and Scholarship Fund was born. Named in honor of her parents, the club will give business students hands-on experience in both investing and fund management. Students will manage the fund supervised by faculty. Best of all, O'Connor's gift is structured so that proceeds generated by the club will be used to create scholarships for Sawyer Business School students.

Naming the fund for her parents is O'Connor's way of honoring her supportive family. "Mom and Dad didn't go to college," she says. "But they encouraged me and my brother to go, and my mother has worked to fund scholarships for Medfield High School graduates. I grew up in a lovely home and I want my children to enjoy the same kind of experiences I had."

Today, O'Connor does her best to recreate that idyllic past for her two sons, with help from Anne, who lives with them in Medfield and joins them for weekends at their oceanside home on Cape Cod. She keeps in mind her parents' belief in the far-reaching effects of even the smallest efforts to encourage others and create beauty.

O'Connor always takes a few minutes to attend to her garden when she has free time. One day, her across-the-street neighbor greeted her from his doorstep, gesturing toward the bright hydrangeas outside his front door. "I just planted them," he said. "I wanted you to be able to see something beautiful from your house, too."

FALL 2010 | SUFFOLK ALUMNI MAGAZINE
A Weekend to Remember

From an evening at the Boston Pops to a festive dinner at the State House, 2010 Alumni Weekend in June lived up to its billing as an opportunity to "reunite, re-engage, and celebrate."
a > Peter Carcchidi BSBA '70, Paul Arieni BSBA '70, and Thomas Leetch BSBA '70
(40th reunion)
b > Andy Miller MSE '99, Sawyer Business School Alumni Service Award winner, with his wife Diana at State House dinner.
c > George Kokoros BA '85, EMBA '04, College of Arts & Sciences Alumni Service Award winner and member of the CAS alumni board at the State House dinner

> 25th reunion attendees Andela Melkonian BSBA '85 and Maria Wheaton BSBA '85, at State House reception
e > Doug McDermod BSBA '70, and his wife Geraldine celebrating his 40th reunion
f > James Milinazzo MPA '95, Vice President, Business Services, Jeanne D'Arc Credit Union, and Mayor of Lowell, Massachusetts, recipient of the Sawyer Business School Alumni Achievement Award, at the awards dinner with his wife, Anabel, daughter Julie, and son-in-law, Brian Durkin
g > Frank Sablone BSBA '70, MED '71, and member of the 40th reunion committee with Darren Donovan BS '83, President of the College of Arts & Sciences Alumni Board
h > Ann Der Marderosian BA '60, DHL '06, 50th reunion celebrant, with Salvatore Anzolone BS '60, classmate and fellow celebrant

i > Cocktail reception for all classes at the State House
A Salute to Alumni Achievement, Service, and Promise

On June 12, with the majestic Massachusetts State House as a backdrop, 200 graduates and guests honored the recipients of the 2010 Suffolk Alumni Awards. Chairman of the Board of Trustees Drew Meyer JD '74, LLD '99 congratulated recipients from the College of Arts & Sciences and Sawyer Business School. Deans Kenneth S. Greenberg (CAS) and William J. O'Neill Jr. (Sawyer), along with faculty, celebrated the reunion classes of 1985 (25th), 1970 (40th), and 1960 (50th).
Refresher Course

The official launch of One-Day University as part of reunion weekend in June provided an opportunity for alumni to reconnect with faculty and re-engage with the academic side of their University relationship.

a  >  Distinguished Scholar in Residence, James Carroll
b  >  Executive in Residence, Dr. Sushil Bhata EMBA '79
c  >  Salvatore Anzalone BS '60 & Steve Doullotte BSBA '08
d  >  Jody Newman JD '83, Managing Partner, Dwyer & Collora LLP; Russell A. Gaudreau Jr, JD '68, The Wagner Law Group, PC, and Renee M. Landers, Professor of Law, address the evolution of the law firm
e  >  Sawyer Business School Professor of Management and Entrepreneurship Jodi Detjen
f  >  Professor Detjen provides some managerial strategies to alumni
g  >  Dr. Walter Johnston, chair of the Physics Department, teaching alumni
SAM@work > Waste Not

Early on, Erica Mattison MPA '07, who calls the book 50 Things a Kid Can Do to Save the Planet "highly influential," remembers "planning a park cleanup in my neighborhood and advocating for my elementary school to do away with polystyrene trays."

As a graduate student at Suffolk, Mattison noticed there was no place on campus to recycle bottles and cans, so she formed a coalition to advocate for a new University program. Appointed as Suffolk's first recycling coordinator in 2006, a role which expanded to campus sustainability coordinator the following year, she now chairs the Suffolk University Sustainability Committee, serves as advisor to SU's Environmental Club, and has taught Environmental Policy & Politics in the government department and Introduction to Sustainability as an honors class in the Sawyer Business School. Since 2006, recycling at Suffolk has increased dramatically from about five percent of the total waste stream to around 45 percent currently.

With her success on campus, Mattison, now a student at Suffolk University Law School (1L), shares some innovative resources to help her fellow graduates downsize their footprint on our planet.

1 SEARCH, DON'T DESTROY
Want to responsibly dispose of your old nail polish or computer? For information on where to recycle a wide range of materials in your area, visit Earth911.com.

2 PLAN A GREENER HOME RENOVATION
To find regionally manufactured products, those with recycled content, efficient fixtures, and low-emitting materials to improve indoor air quality, check out greenhomeguide.com.

3 REDUCE AND SAVE
Minimize your carbon footprint while cutting your utility bills. Browse the list of appliances that have earned the Energy Star rating from the Environmental Protection Agency and Department of Energy at energystar.gov.

4 DON'T BE "GREENWASHED"
Make sure that manufacturers live up to their environmental claims. Green Seal can help you identify products that have been certified for their sustainability. Go to greenseal.org.

5 BUY LOCAL
Just enter the ZIP code or town of your choice to connect with farmers' markets, family farms, and other sources of sustainably grown food or products in your area. Recipes, online products, blogs, and events are also searchable by area at localharvest.org.
I practice law in my own small firm in the areas of estate planning, elder law, real estate, and estate and trust administration. In estate planning with clients, I often raise the option of planned giving so that they can pursue their philanthropic objectives while achieving the greatest possible financial benefits for themselves and their heirs. When I ask people if they want to make charitable bequests in their wills or leave a legacy, I explain how I provided in my estate plan for the organizations and non-profit institutions about which I care. For me, one choice was clear: Suffolk University.

Suffolk enabled me to obtain a law degree without being saddled with student loans upon graduation. Just as we benefited from the generosity of others who went before us, we should give back to Suffolk to benefit those who will come after us. My wife and I have chosen planned giving as a natural extension of our annual charitable giving during our lifetime. Please consider joining me in sharing our good fortune with the next generation of Suffolk alumni.

ATTORNEY JAMES V. AUERMAN JD '75
Wakefield, Rhode Island
UESDAY, 5:30PM, the night of the big critique. Eight students (seven graduate, one undergrad) pin elaborate designs for the project on the freestanding boards surrounding the room. Though the assignment, an urban loft renovation, is the same for each presenter, they take their inspiration from wildly disparate sources, from footprints in the snow, to switchboard operators from the Mad Men era, to a bottle of Orangina. The conference table in the center holds 3D schematic models as well as fruit, cookies, and soda that remain untouched. The atmosphere is tinged with the creative tension of an ad agency pitch and the “client” sets the tone.

Wearing a chartreuse sweater, gray jeans, and brown plaid shoes, Sean Solley exudes a balance of casual collegiality with professional precision. A spatial designer in Europe, Asia, and the U.S., Solley (Sean to his students) began his academic career at Rhode Island School of Design before joining New England School of Art & Design (NESAD) in 2005. Solley grew up in the United Kingdom where, he notes, “design is an integral part of the popular culture, so even as a teenager I was familiar with the field and eager to get involved.” His approach to teaching reflects his sensibility in his trade. “Each course is a design challenge with its own objective and constraints,” he explains. “Creating a ‘better’ course requires an appreciation of the given context, much risk taking, experimentation, and an empathy with the ‘end users.’”

One of those end users, Patty, gives a flawlessly smooth presentation, clearly identifying the rationale for all her decisions. Yet when Solley asks if she had thought about light coming in from the roof, she looks nonplussed. “I really don’t know,” she says, the wheels visibly turning. The work of another student, Nick, makes a connection between nature, design, and replenishment, creating a natural opening for Solley to weave in sustainability, a major theme of the course.

Throughout each of the critiques, Solley and the guest “critic” he has brought in for the evening, his former student Amy Tufts MAID ’10, take copious notes. After each critique, they share feedback and draw out the presenter with questions. Solley often refers back to specific comments they made in an earlier class (“You made a very interesting observation the other day…”). Students listen intently and nod, their expressions suggesting, “Now why didn’t I think of that?” The process is less like a class than a personal coaching session with a master designer.

Compressed as a summer course into 10 weeks instead of 16, the two weekly four-hour meetings are especially intense. “They rose to the challenge in a really short time,” Solley remarks to Tufts during the break. His former students return his admiration.

“I have never met a professor who is so dedicated to his students,” writes Khaing Sabe MA ’10. “This is not only visible by his willingness to spend time out of class teaching and going beyond a normal professor’s work hours, but by his ability to remember the individual project that each student works on.”

“He helped me to see beyond the world of design, to look at what we do as designers, to be much, much more than what society has constructed design to be, and to think of what we do as something meaningful that has the ability to impact the world.”

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CLASS REPORT

Professor:
SEAN SOLLEY,
New England School of
Art & Design
Course Title:
INTERIOR DESIGN STUDIO I
1970

“This has been an exciting two years for me,” reports Stephen W. Young Sr. (BS). “I finally retired from education after more than 35 years, most of it with the Boston Public Schools. I spent some time in post-secondary proprietary education as well in my hometown of Brockton, MA. My son received his PhD from Boston University in Islamic Studies in 2008. His doctoral thesis was published. He spent eight months in Iraq and came home and got married in 2009. He is living in Florida and so am I. My wife of 38 years loves it down here. I remember fondly my days at Suffolk: Lunchroom, cafeteria, library, all in one building, no gymnasium. We had to take the T to the Central Square YMCA for our phys. ed. requirement. The Celtics used to change and practice there as well. I can remember sitting in the locker room with Bill Russell and Don Nelson. Suffolk always had tremendous faculty...I went on to get my Med at UMass. My nephew graduated from Suffolk Law School a few years ago, and another nephew is an incoming freshman. My father graduated from the Law School as well. So Suffolk is in my blood.”

“Thank you all for engineering a marvelous 40th for my class,” writes Marian Sammartino Miskell (BA). “It was packed with content-rich activities and forums and capped off by that spectacular gala at the State House—couldn’t have been better. We stayed at the dorm, which meant this former ‘commuter college’ student could check off one bucket list item. Between the walking tour and Duck tours we were swept up in the Gay Pride parade, during which immigration protesters were chanting ‘NO-ONE-IS-ILLEGAL’ on the State House steps. This was the ultimate Boston immersion moment that Suffolk always was, and fortunately remains. Well done, alums! Looking forward to the upcoming SAM. As we get older our lives become tediously long to recount, and we’re too busy actually living them. But could not wait to say thanks.”

1975

“My oldest daughter, Jackie Rae, is attending Suffolk in the fall,” writes Raymond Bresnahan (BS). “Never in my wild Irish dreams did I imagine.”

1978

Tom Goodwin (BSBA) is pleased to announce the renaming of his CPA firm from McNally & Goodwin LLP to Goodwin Partners LLP. The firm is still located in Burlington, MA.

James Malloy (Graphic Design) is living in Sacramento, CA, and has been working as a broadcast designer for the past 33 years. Starting at Channel 7 in Boston, he moved to San Francisco and Honolulu before settling in Sacramento, where he is with KCRA/KQCA, the NBC affiliate.

Laurie Dovale (Graphic Design) has, this past summer, opened the first women-only bed and breakfast on the island of Bonaire in the Caribbean. Laurie, who has lived on Bonaire for the last 20 years, was once the owner of the Blue Iguana B&B, also on the island. The new B&B, called Mayflower, is situated in the Nort di Salina neighborhood, about ten minutes from Kralendijk and five minutes from a quiet beach with great snorkeling, diving, or relaxing. Laurie’s B&B is located in a house built in 1937 “crammed with art, antiques, and ambience.”

Stay Connected

You can reach your classmates on the following pages through the Suffolk University Alumni Association Online Community.

If you are not currently a member, please email SuffAlum@Suffolk.edu for your user ID number to register. Registration is free and the easiest way to stay in touch with Suffolk University’s nearly 65,000 graduates worldwide. (Due to privacy concerns, we are unable to print or provide individual contact information).
1983
Jacquelyn (Aramburu) Grady (Fashion Illustration) and classmate Yvonne Belcher had a greeting card business together for years after graduation, selling hand-painted cards nationwide, with 25 sales reps at one point and a storefront in Brighton, MA. They also designed a line of cards for Russ Berrie, a card and gift company. Jackie, now married with three children, recently reconnected with Yvonne “after many years and we are having a ball!” Jackie is the online proprietor of Posh Possessions Boutique, an eBay retailer.

Yvonne (Belcher) Awada (Fashion Illustration) is now living in Michigan with her husband, Jamal (BA ’90) who works with green energy plans for the City of Detroit. They have two daughters, Fatima (11) and Ivana (9). As Yvonne says, “Motherhood has been all-consuming and, being old-fashioned, I stayed home with the girls, but continue to paint, draw, volunteer, you name it. It’s all art anyway!” She is working on a grant proposal, with several other Detroit women, having to do with inner city kids and art.

1984
Michael Valvo (Interior Design) has formed a joint venture with Stella Martin, “a fantastic collector of wonderful and unusual objects,” to form a new shop/studio in Newport, RI, called Santa Maria Novella. The shop will offer custom interior design, architectural design by Chris Fagan, and furnishings from Osborne-Martin Interiors.

1989
Suzanne Fletcher (Graphic Design) has a new job, as the communications coordinator for Agrium Advanced Technologies, a subsidiary of Agrium, a Denver-based producer, supplier, and marketer of agricultural products. As communications coordinator, Suzanne will be involved in both design and management.

1991
“I was accepted into the Master of Divinity program at Asbury Theological Seminary in the fall of 2009,” reports Melisa (Mosier) Roberts (BA).

1997
Stephanie (Deshaies) Cobb (Interior Design), who remains the market manager for Architex in Seattle, now has something else to keep her busy: her son Lincoln Gregory Cobb, born June 2, 2009.

2000
Amy Joyce (BFA) is a graphic designer at Pearson Education in Boston. Amy recently had a solo art exhibit at the Bangkok Cafe in Roslindale, MA, and participated in a group exhibit titled “OnGreen” (see her photo on pg. 57) at the Maliotis Cultural Center at Hellenic College. The show represents what being green means to the artists. She will also be participating in Roslindale Open Studios in November.

2001
Marissa Felina (BSBA) and husband, Joseph, welcomed their third child, Dominic, on May 17. “Our new son arrived at a healthy 6 lbs., 13 oz., and measured 18 1/2 inches in length,” she writes. “We currently reside in the Research Triangle area of North Carolina.”

2002
Nick Heigelmann (Graphic Design) and his wife, Erin, have been married for three years and their son Luke was born in November of 2009 (“He’s doing great and growing fast already. Crazy!”) They’re living in Kittery, ME, and Nick is still working for Silver Oven Studios in Portsmouth, NH. Nick’s old band, The Year of Our Lord, in which he played while at NESADSU, released a two-disc discography CD this past winter.
Jocelyn Herrick (Graphic Design) has been working for RISE/School Sports Magazine, a high school sports and lifestyle magazine, since 2005. Two and a half years ago, RISE was bought by ESPN, so the magazine is now officially ESPN RISE Magazine. Covering 25 regions (soon to be 21 states) and published eight times a year, the magazine has a circulation of one million. Because it's localized for those specific regions, that means 25 magazines each month. Jocelyn is design and production manager, “responsible for designing covers, features, and laying out text in templated pages. It is a busy, deadline-driven world, but I enjoy it.”

Britta Johnson (Graphic Design) is still in Vermont, working in the family flower shop (“we’ve been incredibly busy and are hoping to... expand our workspace”) and selling her paintings as well as handmade cards. She’s taking part in two exhibitions of her work, one with a group of 100 or so artists whose work has a water theme, at Penny Cluse Cafe in Burlington, and another a two-person show at the Shelburne Art Center.

2004

Amie Fedora (Graphic Design) has a new job and is getting married next year to Brian Reardon (Graphic Design ’04). She and Brian have set June 11 as their wedding day. Cambridge as the place, and will have Dave Onessimo (Graphic Design ’04) as their best man. Classmate Earl Misquitta (Graphic Design ’04) will also be in the wedding party. In July, Amie left Smart Destinations after more than five years and moved to Mullen, where she is senior computer artist.

2005

Mary C. Curran (BA) completed a master’s degree in History of Art and Visual Culture at the University of Oxford. She resides in London.

2006

Communications major Jonathan Crimmins (BA) recently entered the world of professional DVD sales. The company he’s teamed up with, YA Entertainment, specializes in Asian titles. “They were originally looking for people in New Jersey and Atlanta, Georgia,” recalls Jonathan, “but I decided to ask to see if there was any interest in someone in Massachusetts carrying their titles.” There was, and now he’s in talks with several businesses, both local and national. He adds, “The video industry is going through massive changes; lots of independent video stores are either going out of or have already gone out of business. Sure, it can be frustrating at times, but I don’t give up. My contact at YAE always has great advice and I can be pretty creative when it comes to thinking up potential markets.” So keep your eyes peeled the next time you’re browsing through DVDs, as you may find something that Jonathan has sold to that business.

2007

Leah Horgan (Graphic Design), who had been looking for work in the nonprofit sector, found a position with the Abdul Latif Jameel Poverty Action Lab at MIT, which she began last spring. As a policy assistant she is responsible for website management, in-house graphic design and marketing, and coordination of the Policy Group’s programs and conferences, as well as assisting the Policy Group’s recruitment efforts.

2008

“After moving last August (2009) to St. John, I started working on charter boats in the Caribbean,” writes Leann Davulis (BS). “I recently took a job as first mate and chef on Bella Principessa, a 60-foot catamaran based out of Tortola in the British Virgin Islands. We plan on cruising around the Caribbean until January, then heading west with the owners on board through the Panama Canal, down to the Galapagos, and then out to the Marquesas in the Pacific. Although this new job opportunity doesn’t quite coincide with my sociology degree I earned at Suffolk, it is a sociological experiment of my own to be joining the boating community! I am happy to report that I won’t be seeing snow for quite some time as well!”

Emily Eichorn (Interior Design), who relocated to California and was working part time in interior design, has a new full-time position with a design/build company specializing in kitchen and bath design. The company, called REM-CON Design Build, is located in San Diego and offers Emily “more design freedom” and the opportunity to take on her own clients.

2009

Rachel Schwartz (Graphic Design) joined AmeriCorps after graduation and spent time in Alphaugh, CA, restoring a wetland and tutoring in an after-school program, and in Portland, OR, working for Habitat for Humanity. In April she was in Sacramento, CA, working with students at a local elementary school. While in Portland, she volunteered “almost every weekend at the Portland Children’s Museum. I discovered during my time there that I love children’s museums! They are magical places where children can be creative and learn in an open and encouraging environment... Along with designing and implementing creative and fun educational programs for children, I plan to pursue exhibit design.” She then joined the Providence Children’s Museum AmeriCorps team. “The AmeriCorps position that I will be taking next year, like the one that I am in currently, has a deadline. After next year, I plan to continue with both the educational part and the design part of working at a children’s museum.” She added: “I hope everything is going beautifully at NESAD. I miss it and have found that my education from NESAD has instilled in me a thirst for creativity that will never be quenched (which is a good thing). Thank you NESAD!”

Christina Watka (BFA) is “as happy as a clam” as a display coordinator at Anthropologie where “I sketch, draw, and do installations 40 hours a week.” She’s also working
on “a million things outside of work, things that I know will eventually lead to some sort of livelihood. I’m building a set for a play at the Boston Playwright’s Theatre; I am taking a play that I co-wrote/acted in/set-designed to the Fringe Festival in NYC; I am working with a new group of visual artists called b/vision, where I create a new installation there every month; and I am working on freelance photo jobs for portraits/family photos/headshots.”

Diane Ponte Saia (BFA) loves to draw, paint, and teach art classes. She is teaching Visual Portfolio Development and Electronic Portfolio Preparation classes in the after-school program at The Academy of Art at Mount Saint Charles Academy in Woonsocket, RI. She has 30 years of graphic design experience working with marketing, art, and design projects for both regional and national clientele. After graduating, she worked in the San Francisco Bay Area and Los Angeles, and has been working locally in her own graphic design business for the past 15 years. She has actively participated in a variety of community service projects in addition to raising three children with her husband of 28 years, Vincent, in Wrentham, MA. Diane is the program director for Heartworks Art Studio in Woonsocket, a nonprofit art studio that offers classes to innercity community youth and adults, while she creates her own larger scale oil paintings.

**GRADUATE**

**1969**

Frank Falcetta (BSBA ’68, MBA ’69) and his wife, Hui-ru (Nellie) Li (MBA ’96) continue their intercontinental careers. Nellie is an executive recruiter at Boston Financial Services, specializing in retained searches for senior investment bankers for major financial centers in East Asia. Her work frequently takes her to Hong Kong, Shanghai, and other major financial centers. Frank recently joined Careers in Transition, Inc., an Atlanta-based human capital development firm, after a 40-year career in higher education and international development. He was a faculty member and senior administrator in the Massachusetts Higher Education System and the University System of Georgia. He also was the recipient of numerous grants and awards from the U.S. Department of State and USAID to lead capacity development projects with more than 20 nations in Africa, Eastern Europe, Southeast Asia, and Latin America. Frank is the proud recipient of three Fulbright Awards. At Careers in Transition, he serves as director of corporate education and business affairs. Frank and Nellie live in metro Atlanta, where they are raising their 9-year-old son, Marco.

Peter A. Gallo (BSBA ’66, MBA ’69) writes, “Suffolk had no way of knowing what a great opportunity it had given me. While enrolled at the Sawyer School of Business, I had a professor who suggested that I would be a good teacher. I had never thought about teaching. He doesn’t know how instrumental he was in launching my teaching career. I started substitute teaching in the Boston Public Schools and instantly fell in love with the profession. I received two Private Industry Council Awards. I was also nominated for the Golden Apple Award. For six years I mentored 11 teachers, all of whom remained in the profession. Under my coaching, East Boston High School won four first place awards in the annual Mock Trial Competitions. I was rated as an excellent teacher for 34 consecutive years. I was the first director of the highly successful Academy of Travel & Tourism program at East Boston High School. I am currently retired and living in North Carolina. When I look back at my career, I can honestly say that if it weren’t for Suffolk University giving me the opportunity by accepting me as a transfer student, I don’t know where I would have ended up. I was blessed to have had the opportunity to touch so many lives in a positive way. I hear from many of my former students thanking me for being such a great influence in their lives and careers.”

**1974**

Gary Mucica (MBA) coached the UMass Lowell River Hawk Golf Team to its third consecutive appearance in the NCAA Division II East/Atlantic Region Championship at Glade Springs Resort in Daniels, WV from May 3-5.

**1975**

Walter Correa (MED), age 80, has served as an adjunct instructor at Quincy College at Plymouth (MA), tax consultant, insurance broker, and treasurer of the Freemasons, lector scheduler at St. Mary’s Church, and volunteer for Plymouth Philharmonic and Halifax Elementary School.

**1976**

David Johnson (MBA) and his wife, Jan, enjoyed a two-week cruise through the Panama Canal over the Christmas and New Year’s holidays. “We started in LA and ended in Florida after a number of interesting stops at places we had never visited,” writes David, who is finishing his 10th year as a business instructor at a South Carolina community college.

**1984**

Judy Picard-Neele (MBA) operates two photography-based businesses. StockPhotoNewEngland.com specializes in rights-managed stock photography images of Boston, Cape Cod, Providence, RI, and the New England area, avail-
If you’ve never taken a trip to the Cape Cod area, you should do so. PhotosCapeCod.com offers exquisite images of Cape Cod by award-winning photographer Michael Neelon (Judy's husband). Judy lives with her family in Catau- met on Cape Cod.

1985
Frank Burns (EMBA) had a long career in Massachusetts state service. Now a custom furniture designer and maker, Frank is one of only 15 chosen nationally to show a creation at the "Outdoor Furniture Exhibit," part of the Furniture Society’s annual conference at MIT in June. Shown here, a model enjoys Frank’s LeanTwo in a country setting.

1986
Paul R. Adams (MBA) has been the president of Next Eon Com, Inc., for the past 12 years. The company develops, hosts, and maintains websites for small to medium-sized businesses and organizations. Paul’s daughter Christine Adams graduated magna cum laude with a BSBA from Suffolk University in May. Christine has accepted a full-time position with Suffolk as a marketing assistant in the Sawyer Business School.

1987
Tom Aspell (BS ’83, MPA ’87) has entered his fifth year as city manager for the City of Concord, the largest professionally managed city in New Hampshire. The position entails managing more than 500 employees and an annual budget of more than $70 million. The city was awarded the New Hampshire Business Review’s Health Innovator Award for its first-of-its-kind creation of a New Hampshire government labor-management Health Benefit Review Team that educates employees on issues including health behaviors, wellness initiatives, and the factors that drive healthcare costs.

Angela Nunez (BSBA ’82, MBA ’87, APC ’96) has been accepted to the Certificate in Paralegal Studies program at Suffolk University, and will begin this fall.

1993
Patrick J. Maloney (MPA) was invited to present at the National Environmental Health Association’s Annual Educational Conference in Albuquerque, NM, on Smoke Free Housing Policies. He recently received the President’s Award from the state’s Environmental Health Association.

1996
Annunziata "Nancy" (Sodano) Varela (BA'94, MA '96) will be returning to her adjunct faculty position this fall for Suffolk University and Wentworth Institute of Technology, after a one-year absence following the birth of her third child.

1998
John R. Lundborn (MPA) was appointed acting chief of the Truro Police Department. Lundborn has served in the department since 1989, became its first lieutenant in 2001, and led the department to become the fourth state-accredited police department in Massachusetts.
1999
Brian Carey (MPA) "celebrated my 12th wedding anniversary May 30 with my wife, Mina. We are busy with our three kids, Ryan, Sean, and Satara. I coach in the annual Old Time Baseball Game—a collegiate all-star charity baseball game held in Cambridge, MA, each year in August—along with Suffolk University Head Baseball Coach Cary McConnell. As a Navy Reservist, I am getting ready for a deployment to Bahrain in 2011." Brian is a social studies teacher and baseball coach at Andover High School in Andover, MA, and has been a Navy Reservist since 2006. He is also a member of the Town of Chelmsford (MA) Military Covenant Committee.

"My wife and I had a baby boy, Nicholas Mauro, on May 17," writes Nick Marrangoni (MSF). "He weighed 9 lbs., 3 oz. Both mother and baby are fine."

2000
Ruth Hegarty (BA '98, MS 2000) adopted a 13-year-old boy, Yismael, through the foster care system in June.

Susan Luongo (MBA) is the winner of a w2wlink Ascendancy Award for Business Women. She was selected as an outstanding woman who has "ascended" to achieve and innovate in the Transition to Transformation category. She is recognized for her mentorship and for being a "guiding light" to women around her.

2003
Lionelle Demosthene (MSCJ) and her husband, David, welcomed baby Jessica Sophia Demosthene on June 18.

2004
Steven Borns (MSPM) is using his media background to produce "A River Runs Through It," a community access television show for nonprofit Hoosic River Revival. The organization is working to redesign concrete flood chutes in North Adams, MA, for pedestrian access and recreational use of the river. Steven says, "This is a perfect example of being able to use local media, the internet, and philanthropy to educate and raise awareness for a positive outcome."

Anne L. McKinnon (MSCJ) is completing her two-year term as chair of the Urban Edge Housing Corporation Board of Directors. Urban Edge, a community development corporation serving Roxbury and Jamaica Plain, MA, will celebrate its 36th year at its annual meeting (open to the public) in September. Author and environmentalist Bill McKibben will deliver the keynote address.

2006
Candace Burnham (MED) is a candidate for Master of Public Diplomacy at the University of Southern California. She is currently posted to Ho Chi Minh City, Vietnam, as a public affairs intern with the U.S. Department of State.

Michael P. Gilleberto (MPA) was appointed town administrator of the Town of Tyngsborough, MA, effective April 5.

2008
Laura (Druan) Watson (MA Interior Design) and Brooke Richard (MA Interior Design), the principals of Orange Street Design Studio in Brookline, MA, had their work featured in the May 18-31 issue of Stuff Magazine. The article featured the makeover of a Beacon Hill brownstone, a project that called for them to pare down the owners' possessions to only those they truly loved and to build on that collection. Mixing family favorites with new pieces, the two managed to create a space that is both minimalist and comfortable.

Heather Martin (MA Interior Design) has relocated to the Washington, D.C., area and has a new job as an assistant project manager for Rand Construction Corporation in their Alexandria, VA, office. She is also the educational coordinator for the USGBC (U.S. Green Building Council) Emerging Green Builders and will be teaching at Marymount University in the...
fall. Marymount is the new home of Doug Seidler, formerly an Interior Design faculty member at NESADSU. Heather has been helping out in Doug’s classes for the past two semesters, but will have her own class in the fall.

2009

Susan Shaw (MA Interior Design) is living in the San Francisco area with her husband and new son, William Wolfgang Shaw, born December 20, 2009. After relocating to California, where employment prospects for interior designers were as bleak as in Boston, Susan volunteered with Architecture for Humanity and the San Francisco Museum of Modern Art, and had an internship with art consultants Baxter & Cook. Now, as she says, she is “pretty much just home with William, with no plans to look for work anytime soon. I am just enjoying motherhood while the industry recovers.”

LAW

1956

Rudolph Sacco (JD) was born in Pittsfield, MA, in 1927, one of six children of Italian-American parents, served in the U.S. Navy in World War II, and graduated from Boston College in 1951 before earning his law degree at Suffolk. He practiced law in Pittsfield for 30 years as assistant attorney general of Western Massachusetts. Sacco was appointed probate and family court judge, serving as a circuit judge for the counties of Franklin, Hampden, Hampshire, and Berkshire. He retired in 1997. Mr. Sacco’s wife is the former Katherine Turschmann of Newton, MA. Three of their children now work as lawyers, one is a physician, one is a psychiatric nurse, one works with the Department of Natural Resources, one is a financial advisor, and one lives in England working for the British government. Sacco recently published a memoir containing a number of his poems and more than 30 photographs with his family, friends, and colleagues, among them former U.S. Senator Edward Brooke and former Governors Francis Sargeant and Mitt Romney. The Saccos own Bucksteep Manor, a resort in the Berkshires, and conduct tours to Europe several times a year.

1971

Ralph E. Stone (JD) retired as an attorney with the Federal Trade Commission’s San Francisco Regional Office in 1997. “Since retirement,” he writes, “my wife, Judy, and I have traveled the world. Our most recent trips were to New Orleans (before the BP oil spill), Ireland, Scandinavia, Venezuela, India, the British Isles, and Mexico. I volunteer at San Francisco’s Cooperative Restraining Order Clinic, assisting battered women to obtain restraining orders against their batters. I also help consumers on ABC-TV7’s consumer hotline and online with Consumer Action, and volunteer at the many film festivals in the Bay Area. Seems there is a film festival just about every month here. That way, my wife and I get to see lots of films. Life is good.”

1974

Joseph Caulfield (JD) reports the sad news of the passing of his mother, Rosemary (Liberatore) Caulfield (JD ’71), on July 8, two days short of her 93rd birthday. She received a nursing degree from Boston City Hospital, two Purple Hearts in the Army Nursing Corps, and a degree from Hickox Secretarial School, serving briefly as personal secretary for Boston Mayor James Michael Curley. She went on to receive a BS from Emmanuel College and MS from Massachusetts State Teacher’s College before earning her law degree at Suffolk. She remained active in community affairs throughout her life. In addition to her son, Joseph, and his wife, Kathy, of Lyndeborough, NH, Rosemary Caulfield is survived by her granddaughter, Lilith Keough, and Keough’s husband, Ryan, of Mesa, AZ, and her grandson, Seth Noit, of Boston. She was predeceased by her husband, Joseph A. Caulfield Sr., Esq., and her sister, Florence Liberatore.

1976

Bob Jauron (JD) still resides in Manchester, NH, where he now serves as general counsel of Velcro Group Corporation and Velcro USA, Inc. Bob and his wife, Sally, celebrated the birth of their fourth granddaughter in February.

1977

“My life focuses on family and law,” notes Maurice Lavriere Jr. (JD). “I have the greatest wife a man could ever have. I also have three children. My first child (daughter) graduated UConn magna cum laude, my second child (daughter) graduated Emmanuel College cum laude, and my third child (son) graduated Mass Maritime Academy on June 12 magna cum laude. Thankfully they have my wife's brains and personality. I have enjoyed the opportunity to be a Massachusetts attorney. My simple motto: Justice is when my client wins.”

1980

Cecilia “Ceciee” Paizs (JD), formerly Cecilia Baldwin, resides in Ellicott City, MD, with her husband, Peter. Ceciee has a mediation practice as well as a private practice that focuses on family law. She continues to play soccer in various women’s leagues.

1982

“I am retired in glorious sunny south Utah with a 17-year-old and my kid-and-a-half 14-year-old,” writes Valerie Noel Ciardi (Mauro) (JD). “I am in a divorce and I couldn’t feel better! Unfortunately, the boys are bored here in LDS country (I love it) and we must come home to Massachusetts for my older son’s college years. Any friends out there who want to come visit Zion National Park, Bryce, and/or Las Vegas, call now, before we come back to the cold North! I see that Ciardi vs. Hoffmann LaRoche still gets cited and my old partners from Morrison Mahoney keep breaking new ground and the firm is doing well. Hi to all.”

1983

James E. Carroll (JD), one of the founding partners of Cetrulo & Capone LLP, recently was named a New England Super Lawyer for 2010 by Thomson Reuters for the fifth consecutive year. Carroll practices in civil defense and products liability litigation. His son, Jon, born the night of his commercial law exam, is getting married this summer.
1984
John B. Barrett (JD) "would like to make note of an honor I recently received by being elected in April 2010 as president of the Massachusetts City Solicitors and Town Counsel Association. I have served as assistant city solicitor in Fitchburg, MA, for 17 years, and have a general sole practice in Townsend, MA, where I live with my wife, Mary. We are proud of our three grown children, two of whom are married and in grad school; one at Dartmouth and one at MIT. Our youngest child is a senior at UMass/Amherst. We enjoy camping, Salisbury Beach, and always root for the Red Sox."

Darlene M. Daniele (JD) was recently named Rotarian of the Year by the Methuen, MA-Salem, NH Rotary Club. Darlene has been a member of Rotary for 15 years, is a past president and Paul Harris Fellow, and has served for several years as the club's community service chair. This year, she coordinated a Reach Out and Read Program at Holy Family Hospital Pediatric Center. She is also a member of Grace Episcopal Church in Lawrence, MA, has served on its vestry, and has been a member of the church choir. Darlene is a sole practitioner in Salem, NH, and is licensed in both New Hampshire and Massachusetts. She lives in Salem with her husband, Eric Wermers, and their children, Alaina and Joseph.

1987
Jim Steiner (JD) of Steiner Law Offices PLLC has recently been elected vice president for the Boy Scout Council that serves scouting in New Hampshire. He also serves on the board of trustees for Leadership New Hampshire, a jointly-sponsored Business and Industry Association and New Hampshire Charitable Foundation program for upcoming leaders in the state.

1988
"Along with my wife, Miriam (and our dog Jack), I am on a one-year assignment in the Middle East," reports far-flung correspondent David Achenbach (JD). "I am taking a break from my usual job as director of employee relations at Georgetown University in D.C. and for the next year I will be the director of human resources at Georgetown's School of Foreign Service in Doha, Qatar. Georgetown is one of six U.S. universities on the Education City campus in Doha. This is a very exciting time for global higher education and a fascinating time to be in Qatar, which has undergone an incredibly swift transformation from one of the world's poorest countries 50 years ago to one of the wealthiest today. Investments in infrastructure, including education, are staggering, as is the pace of building. Living here can be challenging—the weather in the summer not [the] least (120F and humid)—but it is always rewarding and certainly an education. Picture me with an Arabian Gulf lobster—just like being in Maine, if Maine were somewhere south of Florida!"

1993
"I just returned from the crystal clear waters of the Miramichi River in New Brunswick, Canada, where we were fly fishing for Atlantic salmon," writes Ginny Donahue King (JD). "Happily, we caught a few. I only thought of the office once while away!"

1994
David T. Keenan (JD) writes, "For the past several years it has been my privilege to coach the Boston Latin Academy MBA High School Mock Trial team. It has been a truly worthwhile experience and I would recommend coaching an inner city team to all alumni. Sam finished his first ("Rook") year at Norwich University, where he is a member of the Navy ROTC. Chris will be a senior at Boston Latin School in the fall. Chanel is entering the sixth grade."

1998
Christine L. Marinello (JD) writes, "We happily welcomed Max Vincent Marinello to our family on Oct. 23, 2009. He joins his big sister, Matesa, born Jan. 23, 2008, and our sweet pug, Miss Millie. I split my time between working part-time as a staff attorney at Rhode Island's designated Protection and Advocacy Agency, the Rhode Island Disability Law Center; maintaining my own office with a concentration on small business litigation, employment issues, construction law, personal injury, and insurance issues; and staying home with the kids."

1999
Paul F. Healy III (JD) and his wife, Tricia, announce the birth of their son, Brian Matthew, on July 1 at UMass Memorial Medical Center in Worcester, MA. Paul has been an assistant district attorney in the Worcester District Attorney's Office for the last 11 years. Tricia is a physical therapist at UMass Memorial. The couple resides in Shrewsbury, MA.

2000
As the space shuttle program comes to an end, the National Aeronautics and Space Administration (NASA) has invited select Twitter users to attend special "Tweetup" events around the country, designed to renew public interest in space exploration. Kerry O'Shea Gorgone (JD) and Dan Gorgone (MA '03) were chosen from among thousands of applicants to attend NASA's May 2010 Tweetup event at the Kennedy Space Center in Florida, along with 148 other lucky members of the public. The couple witnessed the final launch of the Space Shuttle Atlantis and enjoyed an inside look at the space program. The best part of the Tweetup was viewing the shuttle launch from the press area, just three miles from the launch pad.
2004
On December 17, 2004, Adam and Alyson (Bagley) Stewart (JD) welcomed Lauren Elizabeth and Emma Alyson. Alyson is an associate with Ropes & Gray LLP, and Adam is an associate with Shapiro Haber & Urmy LLP. The Stewarts live in Needham, MA.

Leah A. Zweig (JD) has been promoted to senior attorney advisor with the Social Security Administration and has relocated to New Haven, CT.

2005
Jessie (Rich) Murphy (JD) writes, "On April 8, my husband and I welcomed Jack Murphy into the world. Born 8 lbs., 6 oz., and 21 1/2 inches. He's wonderful. It was great to have time off with him in the spring."

Kerry Malloy Snyder (JD) and her husband, Kevin, recently returned to Boston after several years in the Philadelphia area—just in time to welcome their second child, Declan, into the family.

2006
Georgia Maheras (JD) will continue to fulfill her full-time responsibilities at Health Care For All while serving as a consumer liaison representative to the National Association of Insurance Commissioners (NAIC). The NAIC is an organization of the chief insurance regulatory officials in the United States dedicated to protecting consumers while maintaining the financial security of the insurance marketplace. The mission of the consumer liaison representatives is to support state insurance regulation by providing consumer views on insurance regulatory issues. "During my yearlong tenure, I will work to develop model regulations focused on specific pieces of national health reform," Georgia says. "My work will include developing guidelines in several areas: Annual rate reviews of unreasonable rate increases, medical loss ratio reporting, transparency and disclosure issues, and best practices for establishing insurance exchanges. This policy development work is an opportunity to raise issues to the committee and work toward NAIC and the committee drafting appropriate regulations that will benefit consumers as national health reform is implemented."

2007
"My husband and I welcomed our first son, Jack Wayne, on Aug. 30, 2009," writes Sara Stanley (JD). "I am staying very busy between Jack and my commercial litigation practice with Cooley Manion Jones. I am grateful to my husband and CMJ for their continued support for my work on pro bono cases to assist domestic violence victims."

David McGowan (JD) and Merritt Dattel (JD) are happy to announce their marriage on May 15 in Greenville, MS. Classmates Jamie Rozes (JD) and Ian MacLean (JD) served in the wedding party and classmates Abby Rothberg Dvorkin (JD), Ron Giambalvo (JD), Emily Karels (JD), Omar Kazimi (MBA/JD), Mike Murawski (JD), Brian Riley (JD), Nishith Sidhu (JD), and Jon Shumrak (JD), all 2007 graduates, were in attendance. The couple resides in South Boston.

2009
This August marked the first full year for Jennifer N. Seich (JD) as a workers' compensation attorney at Keches Law Group PC. In her spare time, Jennifer runs road races such as the Pittsburgh Marathon and the Lawyers Have Heart 5K in Boston.

"I am marrying fellow Suffolk Law 2009 alum Colin Boyle," announces Lindsey C. Johnson (JD). "We met the first day of law school when we were both assigned to the 4B evening section. We became instant friends and started dating right before 2L year when we both switched to the day program. We made it through taking and passing the 2009 July bar exam together and figured if we could make it through that without killing each other we could make it through anything. Colin proposed in September 2009. We are excited for our marriage in Saratoga Springs, NY, on September 11." Colin works at Bacon Flaherty LLC in Randolph, MA, focusing on real estate law, and Lindsey works for the Massachusetts Port Authority in risk management.
Second wind

THE WINDING ROAD led me through perfectly manicured grounds; everything seemed new, modern, and top-of-the-line. Not what I expected from a retirement community. In fact, I had not expected to be at a retirement community at all.

I work for a scientific research nonprofit, and part of my job is to help communities understand the pros and cons of wind power before they make decisions about where—or if—they will allow wind turbines. This lands me in front of audiences from official committees to interested social groups. Today it brought me to a retirement community.

Someone else had scheduled this presentation, and I hadn’t really understood where I was going until a few hours before. Now I was nervous. This was not my usual crowd.

A smiling activities director met me a few steps inside the door and led me to the hall. The crowd was slow to appear, which only added to my angst. Would I be speaking to five people? Bridge games were wrapped up and teas were finished. The crowd slowly grew, finally reaching about 30 attendees. The activities director signaled for me to begin my talk.

I took a deep breath. Did this crowd care at all about renewable energy? I surveyed the group: older, and almost certainly more conservative than my usual audiences. Probably skeptical about climate change and alternative energy. This would not be easy. I pushed ahead, prepared for cynicism or even worse, disinterest.

I explained the basics of wind power. The clean electricity that it provides. The impact on birds and bats. I looked out at the crowd. Nothing. Impassive. A woman in the second row seemed to be sleeping.

I explained the economics. The political landscape. Community opposition. Government incentives. Still nothing from the crowd. They had probably tuned me out.

I wrapped up my presentation. Were there any questions? An awkward silence settled in. And then, slowly, a hand went up.

“How does the cost of wind power compare to other renewable energy technology?”

An impressive question.

I responded, and then the questions followed in force. How much electricity can wind power provide? How does the cost of wind power compare to natural gas? What happens when the wind stops blowing? What federal subsidies are provided to different energy industries? Where does nuclear power fit into our energy mix? The questions eventually subsided. The crowd had been tough, but at least they were interested. And then a heretofore silent woman in the front row put her hand up.

“Well I think it’s obvious, we really need more wind turbines,” she said. The rest of the audience nodded and murmured in agreement.

As the event wrapped up, several more audience members echoed the woman’s sentiments. More wind power, more clean energy.

On the way back to my car I passed an audience member—the gentleman who had asked about nuclear power.

“Thanks for coming, great presentation,” he said. “We learned a lot.”

So had I. My experience at the retirement community made clear an enduring truth: Give people good information and they will make good decisions. I left with a renewed commitment to supply the facts and trust the audience.

I have spoken to many who might oppose wind power—fishermen, neighbors, beachside homeowners, technology skeptics—and instead of hostile I have found them hungry for impartial and honest science. If you only watched the news, you might assume that New Englanders are sharply polarized over wind power development. In my experience, however, people are not entrenched in their opinions. As the retirement community audience showed me, they really just want to understand the issues.
It was like a miracle that I found help for something so important to me.

I was always 100% committed to being a student. My parents knew I was on a good path and that I would end up in college, but because no one in my family attended, I don't think they ever believed I would be attending a great school like Suffolk University.

Most people my age graduate high school and just find a job. They don't set goals and they don't try to get more out of life. So, since I knew I wanted to go to college, I made it my mission.

A gift to Suffolk opens more doors for students like myself who want to be the first in their family to go to college but just simply can't afford it alone.

Sincerest thanks from me and from every student, every day.

David Brown
Future Suffolk Alumnus (BSBA '12 Management)
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