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Suffolk University

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Enthusiastic Beginning of Alumni Year

Development Director Appointed

Suffolk University has appointed Houghton Dean Pearl, former headmaster of Melrose Academy, as its first Director of Development. The appointment, approved last May, became official on July 1, 1967. Mr. Pearl began his duties early in August.

A 1947 graduate of the University of Vermont, the 44-year-old educator received his M.Ed. there the following year. He has also done some doctoral work at Harvard and Boston Universities.

Prior to his assignment to Thompson Academy in 1955, he was principal of the Danville and Vergennes high schools in Vermont.

At Thompson, he was one of the leaders in the rejuvenation of the island school.

Commenting upon the appointment, Suffolk's President, Ron John E. Fenton, said, "Now there will be an individual who will spend his whole time assuring in securing funds for a building program as well as endowments for faculty salaries and scholarships."

"We think that Mr. Pearl is a splendid addition to the administrative staff, and his work with them, the Board, faculty and Alumni will be of tremendous value."

As the head of the Development Office, Mr. Pearl will be responsible for the initial establishment of an operation concerned with long-range planning, coordination of alumni activities, public relations and governmental education programs. One of his first duties will be that of hiring a full-time Director of Publicity to assist him in promoting the image of the University.

Born in Burlington, Vermont, he lives in Marblehead with his wife, Nancy, and their four children.

He is the son of Herbert D. Pearl, former Professor of Education at the University of Vermont and presently Director of Admissions at Champlain College in Burlington, and Mary H. Pearl, retired home economist for the Maltese Cereal Co. in Burlington.

Mr. Pearl is active in several Boston area associations—he is a trustee of the Boston Big Brothers Association—and also works with a number of Marblehead civic and youth groups.

Alumni Day Complete Success

Alumni Day '67 was a complete success, from the crowded Main Lobby of the New Building at registration time to the closing remarks of the new President, Ron Weinberg, it was STANDING ROOM ONLY.

All alumni members received an enthusiastic welcome from the Alumni Day Committee as they registered, received name badges and renewed old acquaintances. Each member also completed a survey questionnaire which the Committee prepared seeking the members' assistance in planning future Alumni activities.

EXTRA TOURS

Due to the large number of Alumni attending the day's events, many Committee members and their associates provided extra guided tours of the new structure. The Alumni and their guests were pleasantly surprised at the outstanding facilities available.

By 12:15 p.m., the Alumni were enjoying a delicious buffet in the new cafeteria. Over 250 Alumni and guests filled this bright and modern facility.

Following the luncheon, formal Alumni Day ceremonies commenced in the University Main Hall, Committee Chairman John W. Northrop introduced Albert Hutton, Alumni President. As President, he expressed the appreciation of the Association for the excellent work done by the Alumni Day Committee, and offered formal greetings from the Alumni Board of Trustees. He then introduced S.U. President John E. Fenton who welcomed the assembly in behalf of the University.

MRS. NICKS - GUEST SPEAKER

Boston School Committeewoman Mrs. Louise Day Hicks addressed the Association as the Guest Speaker. She gave a brief, but pertinent speech on the present conditions, and possible solutions to the problems in the Boston School System.

The Main Speaker of the day was William R. Hebert, Executive Secretary-Treasurer of the Massachusetts Teachers Association. He spoke of the present and future needs of the teachers in the Commonwealth; the great demand for additional teachers and the increased pressures on those now in the profession. He correlated these needs with the goals of his Association. In conclusion, he emphasized the point that the public must become aware of the full value and influential role that the teacher plays in our society.

Alumni President Hutton thanked both speakers on behalf of the Association. He then informed the members of the schedule and procedures of the following Business Meeting.

BUSINESS MEETING OPENS

The Business Meeting opened officially at 2:30 p.m. The President gave the minutes of the procedures involved in the election. Sections of the Constitution were read in the Assembly. Section by section, the members provided additional questions from the floor. The ballot was read to the body. It was the usual ballot for the position of Trustee and the four proposed amendments to the Constitution.

The ballots were distributed, and following the voting, were collected and counted by the Clerk and members of the Nominating Committee.

Next in order of business was the election of Trustees for the three existing vacancies. Clerk, Matthew J. Fink informed the members that the processes involved in the election. Sections of the Constitution were read in the Assembly. Moral voicing was heard. Ballots were distributed, and following the voting, were collected and counted by the Clerk and members of the Nominating Committee.

While the Annual Business Meeting was in progress, a Wig Party was being held for the benefit of the Mrs. of unpacking male alumni.

A pleasant cocktail period immediately followed the Business Meeting and Wig Party. Alumni and guests enjoyed a refreshment period in the Faculty Dining Room where large punch bowls were available.

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Alumni Sponsor Sports Night

Art Graham, star end of the Boston Patriots, was the feature attraction at Suffolk's first Annual Sports Night at 8:00 p.m. on Friday, November 3, 1967.

The event, held at the University Auditorium, was hosted by the General Alumni Association.

The Patriots star presented a film of the team in action, following a short commentary Graham answered questions from the audience.

Charlie Law, Suffolk University Athletic Director, completed the program with an introduction of University Athletes and his staff. (The Alumni Association will make an announcement at that time regarding the Athlete of the Year Award.)

Survey Questionnaire Results

On Alumni Day, June 10, every Alumni member who attended the annual meeting received a questionnaire with a request that each member indicate a preference for the social activities to be held by the Alumni Association in 1967-1968. The results received indicate a definite preference for three of the suggested activities. Here is a list of the activities and the number of responses received.

- Suffolk Night at the "Pops" 66
- Dinner-Dance 38
- "Mardi-Gras" Ball 33
- Boston Celtics Game 14
- Boston Red Sox Game 12
- Boston Bruins Game 10
- Sports Night 7
- Patriots Game 4

The results have been submitted to the Activities Committee and they will be extremely useful in planning forthcoming events.
ALUMNI DAY 1967

Registration

Tour of the Building
Forum: Education Today

Luncheon and Cocktails
"New Suffolk" Called For

In a recent RAM'S HORN interview, Dean Donald Grimeswald of the reorganized College of Business Administration outlined several new concepts and goals he is pursuing in an effort to focus attention on the redevelopment of Suffolk. He calls it the "New Suffolk" program and it should fundamentally alter the structure of the Business School program.

Two additional courses have been instituted in the new M.B.A. program which replace the submission of a thesis which is considered anachronistic by most of the high-ranking schools. One of these is BUSINESS POLICY, which gives the student an opportunity to examine organizational policy in a business. The other is BUSINESS GOVERNMENT AND SOCIETY, which attempts to make the student aware of the interaction of each national sector.

In addition, advanced students and graduates may do independent study under the RESEARCH WORKSHOP course which began this academic year. Under the guidance of a faculty member, the student may work in an area of his own choosing, developing and researching his particular project.

Although Dean Grimeswald is participating in an increase in the Business College enrollment from the present 600 students to 1,000, he feels small classes must be maintained, since individual attention to students is one of university's most attractive features. He does not think that the increase in state college enrollments will greatly affect Suffolk, because as a high-quality school which demonstrates conformity, it will be considered apart from, rather than instead of, its state-supported neighbors.

The increasingly active Alumni are in a steadily improving position to assist the University. While it was not in the new M.B.A. program to replace the submission of a thesis which is considered anachronistic by most of the high-ranking schools. One of these is BUSINESS POLICY, which gives the student an opportunity to examine organizational policy in a business. The other is BUSINESS GOVERNMENT AND SOCIETY, which attempts to make the student aware of the interaction of each national sector.

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