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THE NEW ENGLAND SCHOOL OF ART & DESIGN

28 Newbury Street / Boston, Massachusetts / 02116
Telephone: (617) 536-0383 / 536-0461
A Non-Profit Educational Institution Incorporated Under Massachusetts General Law, C. 180
Vocational Programs Licensed by The Commonwealth of Massachusetts, Department of Education
Founded in 1923 as New England School of Art
General Catalogue Effective January 15, 1977
BOARD OF DIRECTORS

J.W.S. Cox, President
Christy R. Rufo, Vice President and Treasurer
Antonio F. Iovino, Clerk/Secretary
James G. Kelso

ADMINISTRATION

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Christy R. Rufo, Vice President
James F. Smith, Dean
William M. Davis, Director of Admissions

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Mary Calvert, Librarian
Edward Berryman, Building Manager
Janice Peck, Faculty Secretary
Martha Pacitti, Bookstore Manager

PUBLIC RELATIONS

Ray Barron: Barron, Hillman & Mellnick

FACULTY

Ray Barron – President: Barron, Hillman & Mellnick
B.A., Burdette College

Stefan Bertram – Architect, The Architects Collaborative
B.A., B. Arch., Rice University
M. Arch., Harvard University

Robin Binning – Sculptor
Plymouth (England) School of Art

Don Brown – Architect, Urban Designer
B.A., University of Illinois
M.S., Harvard University
Doctorandus, University of Delft, Netherlands

Jennie Ray Bush – Art Director and Book Designer, Designworks
B.F.A., Ohio University

Joseph Chetwynd – Designer, Draftsman
New England School of Art

A. Andrew Chulyk – Sculptor

Myra Lee Conway – President, Myra Lee Conway/Design
Syracuse University
B.F.A., Rhode Island School of Design
Yale University School of Art & Architecture
Chairperson, NESA/D Department of Graphic Design

William M. Davis – Director of Admissions,
The New England School of Art & Design
B.A., Wesleyan University

Alicia Faxon – Author, Art Critic
B.A., Vassar College
M.A., Radcliffe College
M.A., Boston University

Leo Gardino – Letterer
New England School of Art

Edward Germano – Cartoonist
Vesper George School of Art
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INTRODUCTION

The New England School of Art & Design is a professional training center for artists. Its purpose is to train students in the application of the principles of good art, design and craftsmanship in order that they may enter the world of professional art as valuable, contributing members. It is our firm belief that the 19th century stereotype of the artist as a recluse and rebel is oversimplified, inaccurate, and outdated. At the same time, however, we believe totally in the artist as a communicator, creator and innovator; as a shaper of our modern visual world. It is our objective to train students to become professional artists and designers in fields which, we believe, can be challenging, exciting and rewarding.

In addition, we have expanded the opportunities available to part-time and continuing education students in order that we might better be able to tailor programs to a wide range of individual needs and interests. Our students vary in age from seventeen to fifty-five and their educational and personal backgrounds are equally as diversified. An entering student may be a recent high school graduate, yet the chances are just as good that such a student will be a person with previous post-secondary education or work experience. Course offerings are broad enough to satisfy the needs of the student who intends to begin a new career and at the same time the needs of the part-time student taking a single “personal interest” class.

We are aware that the kind of society which is developing is bound to change and that we must provide a training which will have meaning in that society, whatever it may be. This demands constant self-reassessment with consequent adjustments in programs, attitudes and objectives. We maintain, however, that the possession of sound fundamental knowledge and skills will continue to be both valuable and meaningful.

While studying at NESA/D a student is bound to change — intellectually, artistically and personally. This is a natural, necessary process of growth. We encourage experimentation, creativity and openness precisely because we believe this. But at the same time we also believe that structure, direction and a clearly defined sense of purpose are equally essential prerequisites for genuine growth and progress. At NESA/D we attempt at all times to maintain a productive balance of structure and freedom, a balance which will encourage a sound professional background and purposeful striving.

The faculty of The New England School of Art & Design is made up almost entirely of working professional artists and designers; men and women whose standing in their profession demands that they be highly competent, current and up to date. This, we feel, is as it should be. We see our student-faculty relationship as one of professionals teaching future professionals.

Our student body is extremely diverse and frequently includes representatives of foreign lands. NESA/D welcomes the association of students of any race, creed, color, sex, and national or ethnic origin and prides itself in giving all an equal opportunity.
HISTORY/LOCATION/FACILITIES

The New England School of Art & Design was founded in 1923 as New England School of Art and has for over fifty years provided opportunities for students wishing to enter the professional world of art and design. Our graduates can be found in professional positions throughout New England, ranging from agency art directors and designers, to teachers and painters, to interior designers, to free lance and department store illustrators.

During the Summer of 1975 the School moved from its long-standing home on Huntington Avenue to 28 Newbury Street in Boston. The purchase of the building at 28 Newbury Street was dramatic evidence of the School's constant efforts for self-improvement and represents a determined commitment to continued improvement and growth.

Formerly the home of the American Academy of Arts and Sciences, our new building is just one-half block from the Boston Public Gardens, in the heart of Boston's art gallery and design studio center. The School is located within one block of public transportation and is easily accessible from almost anywhere in the greater Boston area.

The NESA/D building has over 17,000 square feet of floor space on five floors and supplies comfortable, well-lit classroom and studio space. The building also provides a well-equipped darkroom, a printmaking area, and an audio-visual classroom. The School maintains adequate audio-visual equipment, a photostat camera and color-key equipment for the Graphic Design Department, a proof-press, and blueprint equipment.

GALLERY 28

The new building also has an additional asset — a gallery for the exhibition and sale of art work. The Gallery 28 is a spacious first-floor area which is open to the public. While providing space for in-house exhibits, it is also designed for the display of work by important outside artists, thus making NESA/D a significant focal point for art and artists throughout New England.
EMPLOYMENT AND THE NESA/D TRAINING

When a student in one of the Commercial Art Diploma Programs is graduated from NESA/D, he has been equipped with a means of entering gainful employment in some part of the Commercial Art field. It is not essential to have a degree for employment in the art field, exclusive of teaching. The ability of the graduate as shown in his portfolio is his passport to a job. Portfolios are prepared during the last semester in the final year and contain a variety of work similar to what is demanded in the business world. It is presented to all prospective employers during interviews and the degree of competence exhibited will largely determine his success in being employed.

In a world where economic reality is a constant challenge to the Fine Artist, it is no longer enough to train him only in the traditional disciplines and expect him to find his own means of economic survival. Too often this has resulted in employment in a job unrelated to art and a struggle to pursue art in leisure time. The New England School of Art & Design recognizes that the Fine Artist, like his counterpart in Commercial Art, has a real need for knowledge of how to make a living from his art after graduation. For that reason, NESA/D offers its Fine Arts students courses specifically aimed at enhancing their ability to deal successfully with galleries, patrons and funding sources. They become familiar also, with those techniques and processes (usually thought of as commercial in nature) which are often of great value to the truly creative artist.

THE NEW ENGLAND SCHOOL OF ART & DESIGN AND THE EDUCATIONAL COMMUNITY

Among the first steps taken under the present administration of the School to improve its status in the educational community was university recognition and national accreditation, both of which are of significant value to the student. In August of 1968 the School led the way among art schools in New England and was accredited by The National Association of Trade and Technical Schools. Accreditation provides the community with a reasonable assurance that certain standards are being maintained. It also makes it possible to meet eligibility standards for a variety of Federal programs for students and keeps the School informed regarding government regulations and standards.

Recognition by a college or university was sought in order that students desiring a degree could transfer credits to degree granting institutions. This recognition was first gained with University College of Northeastern University in November 1968. Since then many of our students have transferred to this and other institutions during or after completing their studies, and have received credit toward degree requirements, evidence of the educational stature of The New England School of Art & Design. In addition, in 1973 the University of Massachusetts, Amherst, signified its willingness to accept transfer credits from qualified NESA/D graduates.
ACCREDITATION/LICENSING

The New England School of Art & Design is an Accredited Member, National Association of Trade and Technical Schools.

The New England School of Art & Design is Licensed by the Commonwealth of Massachusetts, Department of Education; approved by the Massachusetts Rehabilitation Commission for the training of partially incapacitated persons under its auspices; approved for the acceptance of Veterans Administration benefits as payment of tuition; authorized under Federal Law to enroll non-immigrant alien students (such students must be full-time).

The New England School of Art & Design is an eligible institution under the Federally Insured Student Loan Program and is an eligible school under the Basic Educational Opportunity Grant Program (BEOG).

STUDENT SERVICES AND ACTIVITIES

Student Association: The Student Association is the student government of The New England School of Art & Design and is composed of elected representatives of the student body. The Association has, in recent years, sponsored numerous social events, participated in public service projects, published annual yearbooks, and awarded scholarships to deserving students. The President of the Student Association sits as a member of the Committee on Academic Standing.

The Student Association Fee is $10.00 per semester for all students registered for 24 or more quarter credits per semester. Those registered for credits totaling 12 to 23 are subject to a $5.00 fee per semester. There is no fee for students registered for fewer than 12 quarter credits per semester. Applicable fees are collected by the School as a matter of convenience but all Student Association Fees are the property of the Student Association and are administered by the Student Association.

Student Insurance: Full-time students are ordinarily eligible for participation in the Blue Cross student program. Students interested in such a program should contact Blue Cross directly, as there is no information available on this program at the School.

Student Housing: The New England School of Art & Design has, itself, no facilities for student housing. There are a number of “Independent” dormitories for both men and women in close proximity to the School. Such dormitories are similar to typical college dormitories except that they serve students from a number of schools, rather than just one. Students seeking information about such dormitories should contact them directly. Basic information such as names and addresses of some independent dormitories is available at the School. Some students also live in apartments in the area. Housing arrangements should be considered the responsibility of the student and his parents.

Placement: While the School will assist the student and graduate in securing employment, it cannot guarantee a job to any individual. We consider the Work-Study Program an excellent means of introducing students to employers of artists and designers. Please see the description of this program elsewhere in this catalogue. Faculty members engaged in the business world may also direct students to openings. The School office maintains a file of incoming calls throughout the year for which qualified students and graduates may be interviewed. In addition, art directors and other employers of professional artists are on occasion invited to review senior portfolios.
PROGRAM OFFERINGS

Program offerings at NESA/D have been expanded in number and are extremely broad in scope, thus providing opportunities for a wide range of individual needs and interests. For the student who is looking for professional career training there are both full and part-time Diploma Programs in four major areas. At the same time students whose goals are not primarily career oriented have substantial offerings available to them as Special Students in the Non-Diploma Program. And for those who are less sure of their long-range goals, or who are unable at the moment to make a major commitment of time and energy, it is possible to enter as a Special Student and then at a later date to make the transition to one of the Diploma Programs.

The descriptions that follow explain the various programs in detail.

DIPLOMA PROGRAMS

A Diploma may be earned in the following Major Programs:

GRAPHIC DESIGN
INTERIOR/ENVIRONMENTAL DESIGN
FASHION ILLUSTRATION
FINE ARTS

Students who wish to pursue a particular professional goal not strictly within the scope of the Major Departments may earn a diploma in General Art. Candidates for a Diploma in General Art design an interdepartmental program of courses to suit their individual career goals. The Dean and members of the faculty will assist in the design of such programs and no program may be instituted without the permission of the Dean.

Full-Time Diploma Programs

Ordinarily each full-time Program is a three-year course, including one year of the Foundation Course and two years in the Major Program of the student’s choice. The successful completion of the Foundation Course is considered a prerequisite for entrance into any of the Major Programs. Transfer students must show evidence of background and competency equivalent to the Foundation Course in order to enter any of the Major Programs. In the Spring of their Foundation Year full-time students choose a Major Program which they will follow for the next two years. The course requirements for each Major Program may be found in the descriptions of each Major Department.

The New England School of Art & Design defines a full-time program as one in which the student is registered for classes which meet for a total of 20 to 25 hours per week, and which carry a credit value of at least the following: 1st year students - 48 quarter credits per semester; 2nd year students - 44 quarter credits per semester; 3rd year students - 40 quarter credits per semester. A full-time program will consist of 640 to 800 class hours per school year.

While these yearly minimum credit requirements allow for individual variation in scheduling, most students will carry average credit loads higher than these minimums, since a minimum of 304 quarter credits is required for graduation. The Administration will advise students as to recommended and/or required yearly credit loads during each Registration Period. Please note that the necessity of registering for all required courses will not be effected by allowable credit load minimums.

Please note that Veterans must register for at least 22 hours per week of classes in order to qualify for full V.A. benefits.

See Academic Information for complete details of the requirements for earning a Diploma in any one of NESA/D’s Major Programs.
Work-Study Program: Initiated during the 1972-73 school year, the Work-Study Program has for the past several years given Senior students the opportunity of applying what they have learned in the classroom to real professional problems. Under this program students are placed with business firms, studios, agencies, art organizations, other schools etc., for periods ranging from two weeks to two months. Participation in this program is ordinarily limited to Senior students in the Full-Time Diploma Programs. In most cases students work part-time on an unpaid basis, receiving academic credit for their work time outside of the School.

This program provides what no classroom situation, however good, can provide — a genuine professional setting. Professional experience and exposure of this kind gives the student an invaluable insight into what it is to be a working artist. This in turn gives the student a concrete, tangible jump on other students planning to enter the world of professional art.

Part-Time Diploma Programs

Part-time students who have been accepted as Diploma Candidates may earn a Diploma in any of the Major Programs described above. In order to be accepted as Diploma Candidates, part-time students must meet the following requirements: Having previously earned a minimum of 50 quarter credits at NESA/D, part-time students may petition the Admissions Committee for recognition as Diploma Candidates.

This same provision applies to full-time students who change to part-time status. Persons seeking to earn a Diploma as part-time students must first meet this minimum credit requirement and should initially apply as Special Students. See the following section, "Non-Diploma Program/Special Students" for details.
NON-DIPLOMA PROGRAM /
SPECIAL STUDENTS

Recognizing that not all students desire or are prepared for the major commitment which is required of Diploma Candidates, whether full or part time, NESA/D has created a Non-Diploma Program which can meet the needs and desires of a broad range of students.

Unlike the Diploma Programs, the Non-Diploma Program is not vocational in nature and students participating in it are considered Special Students. Special Students may, however, petition the Dean for Diploma Candidate status, should they so desire. (See “Part-Time Diploma Programs” for details and requirements.) This approach allows for great flexibility, both educationally and personally. Special Students take classes for academic credit, but credits earned may not be applied toward Diploma Requirements until such time as the student has been accepted as a Diploma Candidate.

TRANSFER PROGRAM

Students transferring from other post-secondary schools are invited to apply for admission to any of the programs offered at The New England School of Art & Design and transfer credit or advanced standing credit may be granted in areas where competency is demonstrated. (See Admissions, “Transfer Students” for details.)
CONTINUING EDUCATION PROGRAMS

The New England School of Art & Design has always offered a broad spectrum of courses in art for both professional training and personal development in its daytime programs. In recent years, however, the increasing need of people to combine these pursuits with business or family commitments has led NESA/D to design part-time evening and summer programs which allow a more flexible involvement on the part of students.

The Evening and Summer Divisions have offerings of a variety of art courses, from the Fine Arts to the Commercial Arts, which include opportunities for beginners as well as for students with previous art background or professional experience.

Although the courses offered in the Continuing Education Programs do not constitute a vocational program, these courses are closely allied with the NESA/D full-time vocational programs and credits earned may be transferred to these programs.

Admissions requirements and application procedures for both Summer and Evening Divisions are detailed in their separate catalogues.

Evening Division

The Evening Division offers two accelerated semesters each year which include a selection of courses from each of the Major Departments of the School. Each semester is ten weeks in length for most courses with the Fall Semester beginning in late September or early October and the Spring Semester beginning in early March. Typically, the Fall Semester offers many courses at the beginning level, providing an opportunity for students to continue their studies at the intermediate level in the Spring Semester.

The Evening Division catalogue is available in August and describes course offerings for both semesters.

Summer Division

The Summer Division offers one accelerated semester for a period of ten weeks beginning in early June and extending into August. As in the Evening Division, a variety of courses from each Major Department is offered in the Summer Semester at both the basic and more advanced levels.

Many students use the opportunities provided by the Summer Division to better prepare themselves for entry into the various programs offered during the normal academic year.

The Summer Division catalogue is available in April and describes each course in the upcoming semester.
FOUNDATION COURSE
FOUNDATION COURSE

(Please note: The completion of the Foundation Course or its equivalent is a prerequisite for entrance into any of the Major Programs.)

The purpose of the Foundation Course is to provide the student with the resources through which to learn the tools, techniques, and attitudes which NESA/D believes are necessary for the development of a professional in any of the Fine and Applied arts. We have developed an interdisciplinary problem-solving approach to the study of drawing, the elements of design, the nature and use of color, the structure and logic of pictorial space, the design and use of lettering, the tools and techniques of various forms of painting, and the relation of the present world of art to its past and its future through a study of art history and literature; all with the purpose of educating the student in the language of the visual artist.

The first year student is also given an introduction to the requirements and rewards of Graphic Design, Fashion Illustration, Interior/Environmental Design, and Fine Arts in order that an informed choice of a major field of study may be made at the end of the Foundation year.

Foundation Course training at NESA/D is enriched through full use of area museums as well as businesses and industries which use artists in their operation; an interaction which contributes greatly to the visual and technical training of the student and provides valuable insights into the possible application of this training. Widely recognized today is the tendency of industry to hire the well-rounded graduate rather than one trained, however well, in one specific area. This attitude now applies with increasing frequency to the art world and certainly there is much evidence to support the view that the graduate with a diversified background will be able to function better in the face of new problems than
one with even superb training in a limited area. The ability of NESA/D to provide an interdisciplinary approach to problem solving through the Foundation Course curriculum greatly enhances the value of its graduates to their future employers, to society, and to themselves.

**FOUNDATION COURSE – 1ST YEAR**

**Required Courses**

<table>
<thead>
<tr>
<th>1st Semester</th>
<th>Quarter Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>B02 Basic Drawing Techniques</td>
<td>6</td>
</tr>
<tr>
<td>B04 Basic Experimental Drawing</td>
<td>6</td>
</tr>
<tr>
<td>B08 Introduction to Lettering Styles*</td>
<td>4</td>
</tr>
<tr>
<td>B10 Free-Hand Perspective Drawing*</td>
<td>3</td>
</tr>
<tr>
<td>B22 Introduction to Watercolor Painting</td>
<td>6</td>
</tr>
<tr>
<td>B34 Basic Design</td>
<td>8</td>
</tr>
<tr>
<td>B40 Pictorial Composition Fundamentals</td>
<td>4</td>
</tr>
<tr>
<td>B60 Basic Life Drawing Concepts</td>
<td>4</td>
</tr>
<tr>
<td>B62 Basic Life Drawing Rendering</td>
<td>4</td>
</tr>
<tr>
<td>B70 Art History Survey I</td>
<td>8</td>
</tr>
<tr>
<td>Elective</td>
<td>4</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>57</strong></td>
</tr>
</tbody>
</table>

*This course is offered in each semester to different groups of students. Therefore an individual schedule may vary from the above.

<table>
<thead>
<tr>
<th>2nd Semester</th>
<th>Quarter Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>B03 Intermediate Drawing Techniques</td>
<td>6</td>
</tr>
<tr>
<td>B05 Intermediate Experimental Drawing</td>
<td>6</td>
</tr>
<tr>
<td>B23 Introduction of Acrylic &amp; Oil Painting</td>
<td>6</td>
</tr>
<tr>
<td>B30 Color: Principles &amp; Techniques*</td>
<td>4</td>
</tr>
<tr>
<td>B35 Intermediate Design</td>
<td>4</td>
</tr>
<tr>
<td>B41 Pictorial Composition Analysis</td>
<td>4</td>
</tr>
<tr>
<td>B51 Three-Dimensional Design</td>
<td>4</td>
</tr>
<tr>
<td>B61 Intermediate Life Drawing Concepts</td>
<td>4</td>
</tr>
<tr>
<td>B63 Intermediate Life Drawing Rendering</td>
<td>4</td>
</tr>
<tr>
<td>B71 Art History Survey II</td>
<td>8</td>
</tr>
<tr>
<td>B74 English Composition for the Artist*</td>
<td>4</td>
</tr>
<tr>
<td>Elective</td>
<td>4</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>58</strong></td>
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</tbody>
</table>

**Foundation Course Electives:** To more fully prepare for study in a Major Program in the 2nd year, NESA/D encourages the entering student to choose the appropriate course from among the following:

- Interior/Environmental Design candidates:
  - E40, 41 Basic & Intermediate Drafting

- Graphic Design candidates:
  - G42, 43 Basic & Intermediate Graphic Design Techniques

- Fine Arts candidates:
  - F72, 73 Life Drawing Workshop

- Fashion Illustration candidates:
  - G42, 43 or F72, 73 (see above)
MAJOR DEPARTMENTS
MAJOR DEPARTMENTS

GRAPHIC DESIGN DEPARTMENT

Graphic designers convert ideas into visible symbols, conveying a specific message, and are vital to the enormous field of today's communications. The training given the student in the Graphic Design Program centers around instruction in the fundamentals of good design for communication and promotional purposes. Here the student learns to create advertising material of all types needed by producers and services, by schools and universities, and so on. Courses which cover the mechanical reproduction process and typography equip the student with practical means of preparing art work for newspapers, magazines, and other media. Promotional methods used in various business houses as well as aspects of the business of operating a free-lance studio or agency are also considered. Book design and its special requirements are studied, thus further broadening the value of the graduate to future employers. Students also study the many varieties and styles of packaging. This wide variety of courses gives a diversity that not only increases the student's opportunities for getting a job, but also gives him many in-school opportunities to sample the numerous types of work available in the field of graphics.

There are three distinct types of graphic designers:

1. Creative art director: The idea man who produces sketches or layouts defining visually a specific idea solution in the field of communication graphics

2. Production art director, whose familiar knowledge of production methods, with art "mechanicals" and printing processes brings the creative art director's ideas to fruition as a final piece.

3. Illustrator: The field spans the area from the abstract to realistic illustrations.

The following are areas in which the Graphic Design graduate may find employment:

Advertising Agencies: In agencies which handle many corporate communication problems, the art department is at least one third of the whole in importance. The creative art director as a graphic designer produces for clients finished sketches of proposed campaigns etc. Upon approval, various graphic designers and photographers (within the art department and from outside, free-lance studios) will prepare art work which will be reproduced for distribution to various segments of the public.

Independent Graphic Design Studios: (Called "Free-Lance") These businesses specialize in such wide areas as industrial design, advertising design, illustration, product and corporate design, and architectural graphics as a service to independent clients. Over 125 of these groups are listed in the greater Boston area. Services are also rendered to a variety of other organizations including advertising agencies, magazines, newspapers etc. Independent studios are a great source of initial employment for the graduating art student.
Publishing Houses: As producers of text and trade books (primarily for education) they have large art departments requiring the diversified talents of graphic designers. The “in-plant” graphic designer must control visible appearance of a text book from the author’s conception to the printed piece. Free-lance illustrators, designers and photographers are also called in to assist on special segments of the book design.

Architects, Public Information and Exhibit Firms: Graphic designers with strong typographic portfolios are utilized in developing sign systems (e.g. Expo 67 graphics) and markers for cities, trade fairs, and international exhibitions where multilingual information is necessary. Sometimes designers do large murals or environmental graphics.

Magazines and Newspapers: Art departments are an important part of these large industries. Graphic designers schooled in the knowledge of typography and the mechanics of graphic reproduction are particularly needed. Many small suburban newsplants need designers in their operations.

Paper Houses, Typehouses, Department and Chain Stores, Electronic Firms, Financial Institutions, Insurance Companies are but a few who have their own graphic design departments and offer the young designer many opportunities.

Printing Houses: Almost every medium to large printing plant has an art department. Graphic designers supervise and produce printed pieces (e.g. booklets, magazines, packages, posters, etc.) from the concept sketch, reproduction art, through the various printing processes to finished, printed piece
**GRAPHIC DESIGN - 2ND YEAR**

**Required Courses***

<table>
<thead>
<tr>
<th>1st Semester</th>
<th>Quarter Credits</th>
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</thead>
<tbody>
<tr>
<td>G10 Typography for the Designer</td>
<td>4</td>
</tr>
<tr>
<td>G26 Illustration I</td>
<td></td>
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<tr>
<td>or</td>
<td></td>
</tr>
<tr>
<td>G32 The Fine Art of Illustration</td>
<td></td>
</tr>
<tr>
<td>G40 Graphic Design I</td>
<td>12</td>
</tr>
<tr>
<td>G50 Basic Book Design</td>
<td>4</td>
</tr>
<tr>
<td>G60 Basic Photography</td>
<td>8</td>
</tr>
<tr>
<td>F88 History of 19th Century Art</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td><strong>38</strong>*</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2nd Semester</th>
<th>Quarter Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>G11 Typography for the Designer</td>
<td>4</td>
</tr>
<tr>
<td>G27 Illustration I</td>
<td></td>
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<tr>
<td>or</td>
<td></td>
</tr>
<tr>
<td>G33 The Fine Art of Illustration</td>
<td></td>
</tr>
<tr>
<td>G41 Graphic Design I</td>
<td>12</td>
</tr>
<tr>
<td>G51 Intermediate Book Design</td>
<td>4</td>
</tr>
<tr>
<td>G61 Intermediate Photography</td>
<td>8</td>
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<tr>
<td>or</td>
<td></td>
</tr>
<tr>
<td>G65 Experimental Photography</td>
<td></td>
</tr>
<tr>
<td>F89 History of 20th Century Art</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td><strong>38</strong>*</td>
</tr>
</tbody>
</table>

*Note: Full-time students will add elective courses to bring their credit total to a minimum of 44 quarter credits per semester. Full-time students are also required to schedule a minimum of 20 and a maximum of 25 class hours per week. Consult Course Descriptions for class hours.
**GRAPHIC DESIGN – 3RD YEAR**

**Required Courses***

<table>
<thead>
<tr>
<th>1st Semester</th>
<th>Quarter Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>G06 Graphic Design Production</td>
<td>4</td>
</tr>
<tr>
<td>G46 Package Design</td>
<td>4</td>
</tr>
<tr>
<td>G48 Graphic Design II</td>
<td>12</td>
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<tr>
<td>G90 Management</td>
<td>6</td>
</tr>
<tr>
<td>G92 Principles &amp; Problems of Graphic Design</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td><strong>38</strong>*</td>
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</tbody>
</table>

**2nd Semester**

<table>
<thead>
<tr>
<th></th>
<th>Quarter Credits</th>
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<tbody>
<tr>
<td>G07 Graphic Design Production</td>
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<tr>
<td>G47 Package Design</td>
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<td>G49 Graphic Design II</td>
<td>12</td>
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<tr>
<td></td>
<td><strong>20</strong>*</td>
</tr>
</tbody>
</table>

During the 2nd semester qualified Senior students may participate in the Work-Study Program described elsewhere in this catalogue.

*Note:* Full-time students will add elective courses to bring their credit total to a minimum of 40 quarter credits per semester. Full-time students are also required to schedule a minimum of 20 and a maximum of 25 class hours per week. Consult Course Descriptions for class hours.
The Interior/Environmental Design curriculum trains the student in space concepts and interior design, both residential and commercial. Many subjects enter into this training. The environmental designer must be concerned with the space which the architect creates and is therefore trained in architectural design and drafting insofar as it contributes to a better understanding of his work. Courses in the history of architecture and architectural rendering expand the student's ability to work intelligently with the architect. The student is also introduced to furniture — its history, design, construction and uses. Instruction in the analysis of mechanical equipment and the basic elements of construction provide the student with a basic knowledge of the problems involved in working with the essential tradesmen — plumbers, electricians, etc. Also considered are problems involving lighting, heating, and air conditioning. Additional courses provide a background in color, fabrics, wall and floor coverings; all essential to achieving desired results in interior design work.

The scope of this program gives the graduate a para-architectural background, thus broadening his effectiveness as a designer. Such training is specific enough to enable a student to meet exacting requirements, and is flexible enough to allow many career possibilities. Some of the more popular career possibilities are outlined below:

**Interior Designers:** An all-around decorator and creator of living spaces, either for commercial or residential interiors.

**Free Lance Rendering Artist:** He must be a very capable artist; able to interpret the designer's ideas quickly and to translate the design into a comprehensive illustration.

**Draftsmen:** All design that is to be constructed, e.g. a built-in cabinet, a chair frame, a house or a building, has to be drafted accurately so that it may be properly constructed.

**Color Consultant:** The psychology of color is vitally important in today's living. Whether in the home, office or factory, color is a most effective way of changing man's environment.

**Space Planner:** His work is in the analysis of a business operation carried out to such an extent that the ultimate interior design or layout will be properly coordinated for maximum working efficiency of all personnel.

**Architectural Assistant:** Many architectural firms are now setting up design studios to allow the architect to have stronger control of the interior spaces which he designs.

**Urban Planner and Low Cost Housing Expert:** Interior Design with a social significance. Working in ghetto areas, helping people to spend their monies wisely without sacrifice to their personal taste. Planning age centers, nursing homes, community living, etc.
**INTERIOR/ENVIRONMENTAL DESIGN - 2ND YEAR**

### Required Courses*

<table>
<thead>
<tr>
<th>1st Semester</th>
<th>Quarter Credits</th>
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<tbody>
<tr>
<td>E22 Elements of Environmental Design</td>
<td>4</td>
</tr>
<tr>
<td>E24 Furniture Design &amp; Construction or (offered in alternate years)</td>
<td>4</td>
</tr>
<tr>
<td>E82 History of Furniture</td>
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</tr>
<tr>
<td>E42 Advanced Drafting</td>
<td>5</td>
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<tr>
<td>E44 Architectural Rendering I: Freehand Drawing</td>
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<tr>
<td>E56 Basic Elements of Construction</td>
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<tr>
<td>E62 History of Architecture: Spacial Heritage</td>
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<tr>
<td>E64 Materials for the Interior Designer</td>
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</tr>
<tr>
<td>E66 Structural Space</td>
<td>5</td>
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<tr>
<td>E68 Space Planning I</td>
<td>4</td>
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<tr>
<td></td>
<td><strong>38</strong>*</td>
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</table>

### 2nd Semester | Quarter Credits |
<table>
<thead>
<tr>
<th></th>
<th></th>
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<tbody>
<tr>
<td>E23 Elements of Environmental Design</td>
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<tr>
<td>E25 Furniture Design &amp; Construction or (offered in alternate years)</td>
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</tr>
<tr>
<td>E83 History of Furniture</td>
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<tr>
<td>E43 Advanced Drafting</td>
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</tr>
<tr>
<td>E45 Architectural Rendering II: Design Drawing</td>
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</tr>
<tr>
<td>E61 Basic Elements of Construction</td>
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</tr>
<tr>
<td>E63 History of Architecture: Spacial Heritage</td>
<td>4</td>
</tr>
<tr>
<td>E67 Structural Space</td>
<td>5</td>
</tr>
<tr>
<td>E69 Space Planning I</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td><strong>38</strong>*</td>
</tr>
</tbody>
</table>

*Note: Full-time students will add elective courses to bring their credit total to a minimum of 44 quarter credits per semester. Full-time students are also required to schedule a minimum of 20 and a maximum of 25 class hours per week. Consult Course Descriptions for class hours.*
**INTERIOR/ENVIRONMENTAL DESIGN - 3RD YEAR**

**Required Courses***

<table>
<thead>
<tr>
<th>1st Semester</th>
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</thead>
<tbody>
<tr>
<td>E20 Commercial Design</td>
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<tr>
<td>E24 Furniture Design &amp; Construction</td>
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<td>or (offered in alternate years)</td>
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<tr>
<td>E82 History of Furniture</td>
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<tr>
<td>E26 Residential Design</td>
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<td>E46 Architectural Rendering III:</td>
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<td>Design Communications</td>
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<td>E70 Space Planning II</td>
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<td>E80 Business Orientation</td>
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<table>
<thead>
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<tr>
<td>E21 Commercial Design</td>
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<tr>
<td>E25 Furniture Design &amp; Construction</td>
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<tr>
<td>or (offered in alternate years)</td>
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<tr>
<td>E83 History of Furniture</td>
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<tr>
<td>E27 Residential Design</td>
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<td>E47 Architectural Rendering IV:</td>
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<td>E71 Space Planning II</td>
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<td>E81 Portfolio Development</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>29</strong>*</td>
</tr>
</tbody>
</table>

During the 2nd semester qualified Senior students may participate in the Work-Study Program described elsewhere in the catalogue.

*Note:* Full-time students will add elective courses to bring their credit total to a minimum of 40 quarter credits per semester. Full-time students are also required to schedule a minimum of 20 and a maximum of 25 class hours per week. Consult Course Descriptions for class hours.
FINE ARTS DEPARTMENT

The Department of Fine Arts trains its students in the visual concepts of good design, drawing, painting, sculpture, printmaking and reproduction techniques by means of which the artist may make his statement. Instruction emphasizes the development of good craftsmanship in these major areas since NESA/D believes that it is not enough to ask the artist to express himself without giving him the breadth of visual and technical vocabulary to enable him to do so in a professional manner.

A balance between required courses and elective time allows the student latitude to specialize in a particular area if he so chooses and ensures the scope of training necessary for the truly professional artist. Also available to him are the many so-called commercial art courses (such as Illustration, Graphic Design, Book Design, etc.) which may prove to be of immense value to the Fine Artist in these days of increasingly blurred divisions between Fine and Commercial Art.

During their Senior year qualified Fine Arts Majors may participate in the Work-Study Program where in recent years students have gained by the experience of working with museums, designing for opera and theatre groups, designing public art for the City of Boston, working as an assistant art teacher in a high school, or preparing their own "one man show" for a commercial art gallery.

The most vital art of the near future will not happen in an isolated garret, nor will it be produced by an artist who is not interacting with his society. The Fine Arts Program at The New England School of Art & Design is designed to produce professionally trained artists who can take their rightful place as valuable members of society.
# FINE ARTS - 2ND YEAR

## Required Courses*

### 1st Semester

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>F02</td>
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<td>Concepts &amp; Techniques of Painting I</td>
<td>6</td>
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<tr>
<td>F60</td>
<td>Life drawing Rendering II</td>
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<tr>
<td>F68</td>
<td>Life Drawing Concepts II</td>
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<td>F40</td>
<td>Introduction to Sculpture</td>
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<td>F50</td>
<td>Basic Silkscreen Techniques</td>
<td>6</td>
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<td>F88</td>
<td>History of 19th Century Art</td>
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</tr>
<tr>
<td>G42</td>
<td>Basic Graphic Design Techniques</td>
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**Quarter Credits**: 36*

### 2nd Semester

<table>
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<tr>
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<td>Concepts &amp; Techniques of Painting II</td>
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<td>F41</td>
<td>Intermediate Sculpture</td>
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<tr>
<td>F85</td>
<td>The Business of Art</td>
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</table>

**Quarter Credits**: 36-42*

*Note: Full-time students will add elective courses to bring their credit total to a minimum of 44 quarter credits per semester. Full-time students are also required to schedule a minimum of 20 and a maximum of 25 class hours per week. Consult Course Descriptions for class hours.

# FINE ARTS - 3RD YEAR

## Required Courses*

### 1st Semester

<table>
<thead>
<tr>
<th>Course Code</th>
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<tr>
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<td>Concepts &amp; Techniques of Painting: III</td>
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<td>F62</td>
<td>Life Drawing Rendering III</td>
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<td>4</td>
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**Quarter Credits**: 26*

### 2nd Semester

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<td>Concepts &amp; Techniques of Painting: IV</td>
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<td>F71</td>
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<td>F53</td>
<td>Advanced Silkscreen</td>
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<tr>
<td>or</td>
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<td>F55</td>
<td>Intermediate Printmaking</td>
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</tr>
<tr>
<td>F85</td>
<td>The Business of Art</td>
<td>6</td>
</tr>
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</table>

**Quarter Credits**: 26-32*

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During the 2nd semester qualified Senior students may participate in the Work-Study Program described elsewhere in this catalogue.
The Fashion Illustration course prepares the student for work in a variety of fashion related fields. The Fashion Rendering and Fashion Layout classes form the specialized nucleus of the Fashion Illustration course. The student receives instruction in the techniques of wash, pen and ink, and color illustration; also in the methods of rendering fabrics, etc. The Fashion Layout class deals with layout design for advertising purposes and considers the special techniques required for fashion. In addition the Fashion Illustration Major receives a sound background in graphic design, thus broadening the student's possibilities and introducing him to advertising and design problems in a wider context.

The Fashion Illustration course is a specialized one, yet it is broad enough in scope to prepare the student for a variety of positions. Job openings in the fashion field come under five major categories: advertising, editorial, pattern drawing, general sketching and display. Of these, advertising offers the largest scope, taking in work for department stores, specialty stores, mailers, and general advertising. Some of the fields that NESA/D graduates in Fashion Illustration may enter are described below.

**Department Store Advertising:** Involves working on ads which are the result of the combined efforts of many artists, including layout artists. Some of the artists involved may be part of the regular staff of the store's advertising department and some may work on a freelance basis, depending on the store's policy. Along with newspaper advertising, department stores send brochures and booklets by direct mail to their charge customers.
Advertising Agencies: Larger agencies have full-time art directors with assistants in various capacities from layout men to artists who do paste-ups and mechanicals. Illustrators, though usually free-lance, may be hired on a full-time basis to do "roughs" or even finished art work.

Advertising by Mail: Some of this work is handled by the advertiser and some through agencies.

Fashion Reporting: A few newspapers with full-time fashion editors use artists to sketch highlights of fashion showings; some editors go abroad for the couture openings, taking the artist along.

Pattern Illustrating: Pattern companies, located primarily in New York, all have large staffs of artists to produce their catalogues, magazines and pattern envelopes, from the designers who plan the style and do color sketches of the idea, to the artist who does the finished drawing for reproduction in printed form.

Poster and Display Work: Display advertising includes posters and large background paintings for window or floor display. As a rule these are one-shot sketches to be used as originals and not for reproduction in printed form. This type of work is found in display firms or in department stores having a display department.
## FASHION ILLUSTRATION - 2ND YEAR

**Required Courses**

<table>
<thead>
<tr>
<th>Semester</th>
<th>Course Code</th>
<th>Course Title</th>
<th>Quarter Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>I02</td>
<td>Fashion Rendering I</td>
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<th>Course Code</th>
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<tr>
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<td>F89</td>
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## FASHION ILLUSTRATION - 3RD YEAR

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<th>Quarter Credits</th>
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</thead>
<tbody>
<tr>
<td>1st</td>
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<tbody>
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<td>Fashion Rendering II</td>
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<td>I09</td>
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<td></td>
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COURSE DESCRIPTIONS
COURSE DESCRIPTIONS

Courses are listed alphabetically and by Department. Credits listed are quarter credits (4 quarter credits equal 1 semester credit). Courses may run for 1 semester, 2 semesters, (i.e., the full school year) or may be offered alternate years. Classes meet once a week unless otherwise indicated.

A complete schedule of classes, including instructors, days and times of class meetings, and semesters offered is available August 1, prior to the beginning of each school year.

Most studio courses listed under Major Departments (Graphic Design, Interior Design, Fine Arts, Fashion Illustration) have as a prerequisite the Foundation Course or its equivalent. Courses listed under the Foundation Department have no prerequisites other than usual entrance requirements. See Admissions for details.

Course offerings and course content are subject to change in accordance with changing needs and the availability of qualified faculty members in specific areas.

WS Work-Study Program

Full-time senior students in any of the Major Programs who are in good standing may apply to their Department Chairman for permission to enter the Work-Study Program in the 2nd semester. Typically the accepted Work-Study student will spend a period of approximately two weeks with a firm or agency involved in a business appropriate to the student's major field of study.

Occasionally, however, firms request that a student be allowed to stay for a longer period of time. NESA/D is willing to allow such an arrangement when the opportunity to learn on the job is unusually great and the student is one of proven ability and achievement. In such cases the student may be released from elective courses in order to allow for Work-Study time. Such students are required to spend Work-Study time equal to the class time from which they have been released and will receive academic credit for their participation, provided the "employer" supplies the School with periodic evaluations of the student's efforts.

Any such Work-Study arrangements are subject to the approval of the appropriate Department Chairman and the Dean. In no case may Work-Study substitute for required courses, nor may total credit granted exceed 20 quarter credits.

The objectives of the Work-Study Program are purely educational in nature and therefore students are not paid for their Work-Study time (equivalent to the class time from which they have been released) by the "employer"/client.
RT  Research Tutorial

The highly motivated, inquisitive student will sometimes find that a specific direction of study in which he is interested is not covered by an individual course at NESA/D. For example, an Interior/Environmental Design student may desire to develop his ability to photograph architecture and interior space, and although this area of photography may have been introduced in an existing Photography course, no course is offered which covers the subject in great depth. To fill this need NESA/D has developed the Research Tutorial for which the 2nd or 3rd year student of proven ability may apply. Working closely with a Faculty Advisor, the accepted student follows a clearly drawn proposal for the course of study, drawing on all the resources of NESA/D and making use of any available outside aid. At the end of the semester the student’s work will be given a final evaluation and, if considered successful, appropriate academic credit will be granted.

This program is available only to full-time students in good standing who have attained an above average academic record. The proposal must have a clearly defined goal with vocational/career value and must be approved by a Faculty Advisor and the Dean. Qualified students may make application for only one such Research Tutorial in any given semester and a maximum of 8 quarter credits will be granted.

FOUNDATION DEPARTMENT

Courses listed here are first-year courses and are not ordinarily elective for full-time students who have completed the Foundation Course at NESA/D. Part-time students, transfer students lacking specific courses, and students required to repeat courses may elect courses from this list. In addition, upperclass students may elect courses that were not offered during their Freshman year.

Please note that the completion of the Foundation Course or its equivalent is a prerequisite for entrance into any of the Major Programs.

B02  Basic Drawing Techniques  6 qtr. credits

The nature of the drawing experience will be explored and the student’s awareness heightened through an examination of the relation between the objective for the drawing and the use of visual, aural and tactile senses. Contour and modelling exercises will be used to increase the student’s sensitivity to tool use in relation to subject.

One 3 hr. meeting per week. Offered 1st semester only.

B03  Intermediate Drawing Techniques  6 qtr. credits

Prerequisite: B02

A continuation of Drawing B02, this course will pursue the study of light as it effects form. A study of recent masters in innovative techniques in space manipulation will aid the student in developing skills in the use of overlapping images, rendering a variety of textural surfaces, controlling value and line. Problems solved in this course will encourage the student to synthesize Drawing with other studies such as Design and Color and will begin the development toward a personal approach to creative production.

One 3 hr. meeting per week. Offered 2nd semester only.
B04  **Basic Experimental Drawing**  6 qtr. credits

A necessary corollary to the technical skills acquired in Basic Drawing Techniques, this course will emphasize spontaneous expression and visual problem solving as approaches to good drawing. Aesthetic awareness and the intimate involvement of the artist's personality in the act of drawing will result in the development of art which speaks with authority.

One 3 hr. meeting per week. Offered 1st semester only.

B05  **Intermediate Experimental Drawing**  6 qtr. credits

Prerequisite: B04

A continuation of Drawing B04, this course will greatly extend the student's familiarity with potential drawing tools, thus broadening his expressive range. The student will learn how to choose an appropriate tool or medium to suit the desired visual impact. Increasingly, students will be assigned individual projects suited to further developing their ability to make a unique statement.

One 3 hr. meeting per week. Offered 2nd semester only.

B08  **Introduction to Lettering Styles**  4 qtr. credits

The construction and proportion of letters is introduced and followed by the drawing of both rough and finished layouts suitable for many of the artist's purposes. Major styles of lettering studied include Gothic and Roman alphabts and Script styles. Transfer letter systems and various type faces will also be studied.

One 2 hr. meeting per week. Offered each semester.

B10  **Free-Hand Perspective Drawing**  3 qtr. credits

This course will introduce the student to the concepts related to the representation of three-dimensional space on a two-dimensional surface. Free-hand application of the principles will develop the artist's ability to perceive space (both natural and architectural) in graphic terms. Line, texture, identity, rhythm, pattern, light, proportion and composition will comprise the means for the study and a log/sketch book of interior spaces will be a visible result.

One 1 hr. meeting per week. Offered each semester.

B22  **Introduction to Watercolor Painting**  6 qtr. credits

An introduction to painting with watercolors, this course will deal with the proper use of materials, basic strokes, color mixing (beginning with a limited palette and working up to a full palette) and the rendering of basic three-dimensional forms in space. In addition, the course will emphasize sound composition and design through still-life problems. The objective of this course is to help the student develop the ability to create his own designs with confidence.

Those with some previous background in watercolor will be encouraged to work more independently and, where appropriate, individualized problems will be assigned to strengthen particular areas.

One 3 hr. meeting per week. Offered 1st semester only.
B23  **Introduction to Acrylic & Oil Painting**  
6 qtr. credits

The particular characteristics of both Oil and Acrylic paints will be explored. Appropriate painting surfaces, paint mixing and handling, and the unique tools and mediums associated with the two techniques will be an important part of this course. The vehicle for study will be the creation of original compositions, giving the student an opportunity to pursue problems in composition, space handling and idea communication.

One 3 hr. meeting per week. Offered 2nd semester only.

B30  **Color: Principles & Techniques**  
4 qtr. credits

An introduction to the study of color interaction and the principles and psychology of color. The main emphasis of the course will be related to the color theories developed by Joseph Albers and Johannes Itten of the Bauhaus. Also considered will be the color systems of Birren, Munsell, and Goethe. The course will rely on the use of a standard palette of colored paper to avoid the common confusions of pigment mixing. Paint pigments will be used only when the student has developed some sophistication in predicting color effect.

One 2 hr. meeting per week. Offered each semester.

B34  **Basic Design**  
8 qtr. credits

A study of the structure of art; basic methods and attitudes common to all art forms. This course aims to develop skills with common design tools (ruling pen, T-square, etc.) and to develop ability in handling the basic principles or organization (line, rhythm, form, balance, contrast, etc.); to learn the language of art

Two 2 hr. meetings per week. Offered 1st semester only.

B35  **Intermediate Design**  
4 qtr. credits  
Prerequisite: B34

A continuation of the studies of B34, Basic Design, this course will develop abilities in applying many of the more subtle aspects of design control. Emphasis will continue to be placed on two-dimensional problems, but the course will also closely relate to the work in B51, Three-Dimensional Design.

One 2 hr. meeting per week. Offered 2nd semester only.

B40  **Pictorial Composition Fundamentals**  
4 qtr. credits

A slide and lecture format designed to examine both classic and contemporary approaches to the problems of composition. Relations will be drawn between two and three dimensional works.

One 1 hr. meeting per week. Offered 1st semester only.

B41  **Pictorial Composition Analysis**  
4 qtr. credits  
Prerequisite: B40

Continuing the studies of B40, the student will apply techniques learned in this course to analyze the structure and language of seemingly disparate art forms.

One 1 hr. meeting per week. Offered 2nd semester only.

B51  **Three-Dimensional Design**  
4 qtr. credits  
Prerequisite: B34

This course will expand the fundamental principles of two-dimensional design into the area of three-dimensional form. Among the areas studied will be surface texture, various kinds of relief form, mass plannar form, and three-dimensional linear form.

One 2 hr. meeting per week. Offered 2nd semester only.
B60  **Basic Life Drawing Concepts**  4 qtr. credits

A studio course in drawing from the model. Gesture drawing; Contour drawing; the use of value; brush, watercolor and ink; and various other approaches to the figure will be studied. Primary emphasis will be on the development of sensitive form perception and on technique displaying both control and freedom of expression. The works of many artists will be examined in relation to the objectives of the course. A knowledge of human anatomy, as it relates to the artist’s purpose, will also be developed.

One 2 hr. meeting per week. Offered 1st semester only.

B61  **Intermediate Life Drawing Concepts**  4 qtr. credits

Prerequisite: B60

A continuation of the work of B60, this course will allow the individual student more freedom in the choice of drawing and painting media and concentrate on the pursuit of individual directions once fundamental concepts have been absorbed.

One 2 hr. meeting per week. Offered 2nd semester only.

B62  **Basic Life Drawing Rendering**  4 qtr. credits

Rendering techniques in drawing the figure are related to a growing understanding of proportion, rhythm, line and value control with various drawing tools. A study of the draped model will focus on rendering various fabric textures with pencil, pen and brush.

One 2 hr. meeting per week. Offered 1st semester only.

B63  **Intermediate Life Drawing Rendering**  4 qtr. credits

Prerequisite: B62

A continuation of B62 with more time devoted to longer renderings of the posed figure. Composition and space control will become increasingly important in this course.

One 2 hr. meeting per week. Offered 2nd semester only.

B70  **Art History Survey I**  8 qtr. credits

A survey of Art History from Egypt to the period of Mannerism. Painting, sculpture, and architecture will be examined in a series of slide lectures. Thematic comparisons from the works of various periods will unify the study. Gallery and museum trips will be included.

Two 1 hr. meetings per week. Offered 1st semester only.

B71  **Art History Survey II**  8 qtr. credits

Prerequisite: B70

Baroque through contemporary art provides the material for this study. As in Art History Survey I, thematic comparisons such as the Portrait, the Still-Life and Landscape will provide a unifying thread. Further comparisons will be made in different types of art including Realism, new and old; Genre; Satire; Art and Color; Art and the Subconscious; the influence of Primitive Art; Expressionism; etc. Gallery and museum trips will be part of the course.

Two 1 hr. meetings per week. Offered 2nd semester only.

B74  **English Composition for the Artist**  4 qtr. credits

This course aims to develop basic writing skills as they relate to the needs of the artist. Major areas of study will include: Description; Symbolism; Critical/Analytical writing. Throughout the course emphasis will be placed on the relationship between visual and verbal communications and the necessity of the artist developing fluency in both areas.

One 1 hr. meeting per week. Offered each semester.

**Introduction to Careers**

Listed here for convenience, Introduction to Careers is a series of informal meetings with professionals in many art specialties. The purpose of this extracurricular series is to introduce the art student to the realities and requirements of each area so that more informed choices in career goals may be formed. Participation is voluntary.
GRAPHIC DESIGN DEPARTMENT

G06,07 Graphic Design Production  4 qtr credits  
Prerequisite: Senior status

The tools and techniques used to develop art work from first sketch through to final, printed piece suitable for use in the commercial market are the subject matter of this course. Layout, pasteup, comprehensive sketch and mechanical preparation will be considered in relation to design problems. Visits to printing plants will familiarize the student with the operation of various presses and platemaking techniques.

One 2 hr. meeting per week. Two semesters.

G10, 11 Typography For The Designer  4 qtr. credits

A study, through practical problems, of typography and letter design as they relate to clear communication by the designer. Emphasis will be placed on the following: Historic origins and appropriate use of various styles; Familiarity with the families of type faces and their variations; the relation of typographic aesthetics to clarity in design through balance, emphasis, spacing, etc.

One 2 hr. meeting per week. Two semesters.

G20 Calligraphy and Advanced Lettering  8 qtr. credits

The study and practice of calligraphic techniques in Script, Chancery and Text. Typography will be considered where type choice relates to hand lettering styles. Studio work will solve problems in lettering and layout suitable for advertising, silkscreen, signs and general printing.

Two 2 hr. meetings per week. Offered each semester.

G22 Cartooning  8 qtr. credits

An exploration of basic cartooning media and techniques for a variety of applications from gag panels to greeting cards and caricature. The class will pursue a study of humor and gag writing in order to develop a sense of the absurd and generate ideas.

Two 2 hr. meetings per week. Offered each semester.

G26, 27 Illustration I  4 qtr. credits

An approach to the development of a personal style in illustration together with an analysis of the written word and its pictorial translation. Work will be primarily in black and white and will explore the use of media such as Grafix papers.

One 2 hr. meeting per week. Two semesters.

G28, 29 Illustration II  4 qtr. credits

Prerequisite: G26, 27

Methods and techniques in contemporary illustration will be studied, continuing the work begun in G26, 27. More emphasis will be placed on the use of color and the range of media will be expanded.

One 2 hr. meeting per week. Two semesters.

G30, 31 Editorial Graphics  4 qtr. credits

This course will consist of study and practice in the field of newspaper-magazine editorial art. Areas considered will include the editorial cartoon, the editorial illustration and editorial graphics to illustrate a news story. Assigned problems will be based on current news developments and on earlier events which still have an effect on contemporary life. Idea research, a creative approach to the problem, layout skills, production knowledge and familiarity with the purposes of the publication will be stressed.

One 2 hr. meeting per week. Two semesters.
G32, 33  **The Fine Art of Illustration**  4 qtr. credits

This course puts an emphasis on spontaneous expression as an approach to visual problem solving and good drawing. Areas developed will include the following: The illustrator as commentator and storyteller; Illustrator-client relations; pricing; deadlines; portfolio and presentation; assignment research. The foregoing will be related to challenging assignments which will involve the exploration of various media and will deal with composition and drawing problems.

One 2 hr. meeting per week. Two semesters.

G34  **Fantasy And Science Fiction Illustration**  4 qtr. credits

The development of a "sense of wonder" and the creation of fantastic imagery are important goals for this course. Rendering techniques and tools will be demonstrated and used in producing illustrations for class-assigned literature. The history of the field and the marketing of finished samples will be discussed. Reading assignments in Science Fiction literature will be given.

One 2 hr. meeting per week. Offered each semester.

G40, 41  **Graphic Design I**  12 qtr. credits

A team teaching approach by professional Graphic Designers is the vehicle for this introduction to a broad range of design problems. Photostat and Color Key equipment will be among the tools used in the solution of design problems and in the production of "camera-ready" art work. Some of the specialized areas dealt with may include book and record covers, annual reports, brochures, newspaper and magazine ads. As often as possible, however, "live" assignments will be brought into class so that students may learn to deal with a real client and come to understand how to better meet his needs.

Two 3 hr. meetings per week. Two semesters.

G42  **Basic Graphic Design Techniques**  4 qtr. credits

Open to Freshmen

Those hoping to enter the field of Graphic Design and artists specializing in other fields will learn the language, tools and techniques of the Graphic Designer. The course will develop a basic understanding of typography, layouts and the preparation of art work for commercial purposes through reproduction.

One 2 hr. meeting per week. Offered 1st semester only.

G43  **Intermediate Graphic Design Techniques**  4 qtr. credits  Prerequisite: G42

A continuation of the studies of G42. Field trips to type houses, printing plants and paper companies will develop insights into the relation of these elements to successful design and production.

One 2 hr. meeting per week. Offered 2nd semester only.

G46, 47  **Package Design**  4 qtr. credits  Prerequisite: Senior status

This course will cover all aspects of package design and decoration – from marker concept roughs through finished comprehensives. Students will learn how to develop mechanicals for three-dimensional packages and will learn how reproduction methods are applied to packaging. Marketing and consumer aspects will be discussed in relation to the solution of each class assignment.

One 2 hr. meeting per week. Two semesters.
G48, 49  Graphic Design II  12 qtr. credits
Prerequisite: G40, 41

A continuation of Graphic Design I which broadens the use of media and presentation techniques. Projects will allow students to utilize their skills in typography, illustration, photography, Color-Key, photostat and photo-silkscreen. Whenever possible actual clients will present their design problems to the class for solution. Emphasis will also be placed on the preparation of a professional portfolio.
Two 3 hr. meetings per week. Two semesters.

G50  Basic Book Design  4 qtr. credits

A course in beginning book design for graphic designers, editors, and others interested in the art of the book. The course will focus on the practical design of adult books. The following areas will be covered: basic typography as related to the book designer; the manufacturing stages of producing a book; the purpose and history of book design; the elements of the physical book; and how to estimate the length of a book. Students will execute several book design projects in this combination lecture-studio course.
One 2 hr. meeting per week. Offered 1st semester only.

G51  Intermediate Book Design  4 qtr. credits
Prerequisite: G50

The problems of both Trade and Text books will be analyzed in this continuation of G50. The course will increase the students ability to analyze the specifications of a book design problem and arrive at a sophisticated design related to the intended function of the book.
One 2 hr. meeting per week. Offered 2nd semester only.

G52, 53  Advanced Book Design  4 qtr. credits
Prerequisite: G50, 51

The focus of this course will be the preparation of portfolio quality samples of the student's work in solving a variety of book design problems. Each student will work individually with the instructor on assignments designed to develop the student's individual style.
One 2 hr. meeting per week. Two semesters.

G60  Basic Photography  8 qtr. credits

This course will combine classroom lectures and darkroom studio time to provide an in-depth introduction to the basics of camera use and control, and darkroom procedures for developing and printing photographs. Emphasis will be placed on learning by doing and the course will involve extensive use of the NESA/D darkroom. An appreciation of aesthetic considerations will be developed by critiques of student work and class discussions of the work of famous photographers.
One 1 hr. class & one 2 hr. lab. per week. Offered 1st semester only.

G61  Intermediate Photography  8 qtr. credits
Prerequisite: G60

Increased sophistication in producing high quality prints is the principle objective of this course. The student will be given increasingly challenging shooting assignments as his ability to handle the camera grows. In addition to the study and use of traditional printing techniques, the student will also explore the use of resin coated papers and high contrast Kodalith film.
One 1 hr. class & one 2 hr. lab. per week. Offered 2nd semester only.
G63  **Graphic Photography**  8 qtr. credits  
Prerequisite: G60

Commercial photography, product presentation for advertising purposes, news photography, story illustration and other commercial applications of photography will be introduced through assigned shooting sessions and related darkroom work.

One 1 hr. class & one 2 hr. lab. per week. Offered 2nd semester only in alternate years. Not offered in 1977-78.

G65  **Experimental Photography**  8 qtr. credits  
Prerequisite: G60

Experiments in moving the photographic experience beyond the "straight" print, this course will make use of toning, solarization, posterization and high contrast printing. Various non-darkroom and non-camera techniques will also be used in an attempt to broaden the artist/designer's range of tools.

One 1 hr. class & one 2 hr. lab. per week. Offered 2nd semester only.

G66, 67  **Advanced Photography**  8 qtr. credits  
Prerequisite: G60 & G61 or G63 or G65

Advanced camera and darkroom techniques will be explored with emphasis on individual development and the pursuit of a personal style. The study of the work of great photographers will be continued in the class session along with individual critiques.

One 1 hr. class & one 2 hr. lab. per week. Two semesters.

G72  **History of Film**  8 qtr. credits

A survey of past and present trends in film-making through discussing and viewing films not usually seen in theatres or on television. Attendance at some outside films will be part of the course. Among the filmmakers to be studied are: Fritz Lang, Andy Warhol, Orson Welles, Ed Emshwiller, Robert Altman, John Cassavetes, Jean Luc Godard, Francois Truffaut and Jerzy Skolimowski.

One 1 hr. class & one 2 hr. lab. per week. Offered 1st semester only in alternate years. Not offered in 1977-78.

G75  **Film Analysis**  4 qtr. credits

This course will deal with an analysis of the techniques used to make film a unique expressive form. The elements of film: balance, continuity, space, time, movement, symbol, etc. will be compared with their use in other art forms. The viewing of many short films together with their verbal and written analysis will provide the vehicle for this study.

One 2 hr. meeting per week. Offered 2nd semester only in alternate years. Offered in 1977-78.

G76, 77  **Introduction to Filmmaking**  6 qtr. credits

This course will introduce students to basic concepts and techniques of film making through a study of successful examples of the medium, exercises with basic materials, and individual projects in film making. Students must supply their own Super-8 camera.

One 3 hr. meeting per week. Two semesters. Offered in alternate years. Offered in 1977-78.
G78, 79  Animation Storyboard  4 qtr. credits

This course will develop proficiency in creating ideas involving time sequence techniques for executing storyboards suitable for either animation or live filming. The production of rough layouts suitable for many design studio needs and the development of finished panels immediately suited to production through camera animation techniques are the main areas of concern. Although actual filming will not be part of the course, access to the NESA/D animation stand will allow an introduction to the mechanics and processes involved in camera use.

One 2 hr. meeting per week. Two semesters.

G90  Management  6 qtr. credits
Prerequisite: Senior status

The objective of this course is to enlighten the student to the theories and practices of advertising, sales promotion and marketing as they effect the artist and designer. In addition, the course will consider the business of operating an agency, examining each of its functions and their interrelations.

One 1½ hr. meeting per week. Offered 1st semester only.

G92  History of Cartooning  4 qtr. credits

A survey of contemporary and historical cartoonists, both foreign and American, from the birth of the Sunday Comics through the heyday of comic books to underground comics.

One 1 hr. meeting per week. Offered 1st semester only.

G95  History of Illustration  4 qtr. credits

A survey of the work of early and contemporary magazine and book illustrators, examining techniques and styles.

One 1 hr. meeting per week. Offered 2nd semester only.

G96  Principles & Problems of Graphic Design  4 qtr. credits  Prerequisite: Senior status

This course, in a seminar format, will look closely at the relations between the Graphic Designer and the client, the printer, the art director, the photographer, and all the other specialists whose requirements and decisions effect the work of the designer. Students will be given mock design assignments and asked to analyze their specifications. Students will criticize each other’s portfolios from the point of view of effectiveness in solving the design problem and meeting specifications.

One 2 hr. meeting per week. Offered 1st semester only.

G99  Survey of Contemporary Graphic Design  4 qtr. credits

An examination of many of the finest examples of contemporary design from both America and Europe. The purpose of this course will be to analyze how these pieces so admirably serve their function. They will also be dissected for an understanding of the tools and techniques used in their creation.

One 1 hr. meeting per week. Offered 2nd semester only.
INTERIOR/ENVIRONMENTAL DESIGN
DEPARTMENT

E20, 21  Commercial Design  8 qtr. credits
Prerequisite: Senior status

In this course the student will learn the requirements of designing commercial areas such as offices, lobbies, restaurants, cocktail lounges, etc. Working closely with other courses, students will complete the details of a major commercial project including layouts, elevations, lighting plans, materials and furnishings, etc.
Two 2 hr. meetings per week. Two semesters.

E22, 23  Elements of Environmental Design
4 qtr. credits  Prerequisite: E40, 41

An introduction to designing for the needs of the individual and the society in harmony with the environment. Included in the study will be a consideration of the physiological and psychological implications of color, form, texture, space and sound on the quality of structure.
One 2 hr. meeting per week. Two semesters.

E24, 25  Furniture Design & Construction  4 qtr. credits

Construction methods and identification of woods and finishes will be studied and supported by field trips to factories.
One 1 hr. meeting per week. Two semesters. Offered in alternate years. Not offered in 1977-78.

E26, 27  Residential Design  5 qtr. credits
Prerequisite: Senior status

The problems peculiar to designing residential space are examined in this course. Assigned projects will reinforce the application of the principles of design and will emphasize the correct selection and application of materials.
One 2½ hr. meeting per week. Two semesters.

E40  Basic Drafting  4 qtr. credits
Open to Freshmen

This course is designed to familiarize students with the basic equipment and concepts of visualizing space and objects in graphic illustrative terms (i.e. plan, elevation and section). The course aims to provide students with a working knowledge of the processes used to produce a basic set of drawings necessary in planning and designing interior spaces for commercial or residential structures.
One 2 hr. meeting per week. Offered 1st semester only.

E41  Intermediate Drafting  4 qtr. credits
Open to Freshmen  Prerequisite: E40

This course will continue the studies begun in E40 with an emphasis on the tools, techniques, and concepts necessary for the presentation of contract design problems. In addition to basic floor plans and elevations, students will be introduced to electrical, lighting, and telephone requirements and will learn to work from typical specifications.
One 2 hr. meeting per week. Offered 2nd semester only.

E42, 43  Advanced Drafting  5 qtr. credits
Prerequisite: E40, 41

This course will continue the studies begun in Basic and Intermediate Drafting with an emphasis on the production of professional quality work for inclusion in the student's portfolio. Class projects will be closely related to the work in other courses within the 2nd year Interior/Environmental Design Program.
One 2½ hr. meeting per week. Two semesters.
E66, 67 Structural Space 5 qtr. credits
Prerequisite: E40, 41
A study of the nature of architectural space and its relation to the designer. This course will investigate the interface between architect and interior designer.
One 2½ hr. meeting per week. Two semesters.

E44 Architectural Rendering I: Freehand Drawing
4 qtr. credits  Prerequisite: B10
This course is designed to introduce students to fundamental concepts, tools and techniques necessary for visualizing and presenting three-dimensional space to a client. The course is directed toward developing ability to draw with speed and accuracy in three dimensions as well as increasing one's own spacial awareness and sensitivity to space as architecture.
One 2 hr. meeting per week. Offered 1st semester only.

E45 Architectural Rendering II: Design drawing
4 qtr. credits  Prerequisite: E44
This course is a continuation of the studies begun in E44 and will concentrate on developing principles discussed previously. The main vehicle of study will be the Design Drawing utilizing real-life situations as class problems. Heavy emphasis will be placed on trace overlays in building the Design Drawing, with plans and elevations being source material. This course will act primarily as a workshop and strive to quickly produce a wide variety of design solutions through specific application of a complex graphic vocabulary. Specific areas of study include: commercial and residential design problems; urban and landscape design problems; and people and motion in space.
One 2 hr. meeting per week. Offered 2nd semester only.

E46 Architectural Rendering III: Design Communications
4 qtr. credits  Prerequisite: E44, 45
An introduction to the study of mechanical perspective and hardline drawing techniques as well as isometric and axonometric drawing techniques for presentation. The thrust of this course, using NESA/D studio problems and others, will be to describe the designed space with a wide range of graphic possibilities and in a highly refined and specific manner. A lecture/studio format will consider: reproduction techniques, media and materials, models, photographic presentations, mechanical perspective, axonometrics, shade, shadow, and rendering techniques.
One 2 hr. meeting per week. Offered 1st semester only.

E47 Architectural Rendering IV: Deliniation
4 qtr. credits  Prerequisite: E44, 45, 46
This course aims at a high resolution of graphic presentation of interior space. The student will pursue several projects from inception through Design Drawing to finished presentation drawing. Specific areas of study include: the hardline drawing; the time consuming rendering; various deliniation techniques for texture, glass, water, sky, and ground cover.
One 2 hr. meeting per week. Offered 2nd semester only.

E60, 61 Basics Elements of Construction 4 qtr. credits
In this lecture course the student will learn the foundations of contemporary technology and methods as they apply to residential, social, and commercial construction. The aim of the course is to make the student aware of the resources and limitations of construction techniques which effect any design solution.
One 1 hr. meeting per week. Two semesters.
E62, 63 **History of Architecture: Spacial Heritage**  
4 qtr. credits

A study of man's spacial/architectural heritage of the past 600 years (since the beginning of the Renaissance) will provide the student with insights into the problems of contemporary architecture and design. The course will use a combination of lectures, slides and reading to provide the background necessary for such a study.

One 1 hr. meeting per week. Two semesters.

E64, 65 **Materials for the Interior Designer**  
4 qtr. credits

This course will consider the construction, proper use and availability of a broad array of fabrics, wallcoverings, flooring materials, fixtures, etc. which contribute to the student's awareness of manufacturers and wholesalers who are available to him.

One 1 hr. meeting per week. Two semesters.

E68, 69 **Space Planning I**  
4 qtr. credits  
Prerequisite: E40, 41

A basic introduction to the tools, concepts and methods of the professional space planner. Students will study techniques in researching the client's space needs and following through with comprehensive plans for the successful realization of those needs. Problems in both the design of new space and the redesign of old space will be studied.

One 2 hr. meeting per week. Two semesters.

E70, 71 **Space Planning II**  
4 qtr. credits  
Prerequisite: E68, 69

A continuation and intensification of the studies of Space Planning I. Guest experts from many of the specialty fields within space planning will join with the instructor and will be an important part of this course.

One 2 hr. meeting per week. Two semesters.

E80 **Business Orientation**  
4 qtr. credits  
Prerequisite: Senior status

A seminar to discuss the realities of business practices in the Interior Design field. This course will pursue the following topics: establishing a reputation for personal integrity; how to distinguish reliable firms; how to set up a business; methods of ordering; recordkeeping requirements; relating to a client; relating to fellow professionals and organizations; etc.

One 1 hr. meeting per week. Offered 1st semester only.

E81 **Portfolio Development**  
4 qtr. credits  
Prerequisite: E80

The concerns of the Business Orientation course (E80) will be further developed by an examination of how to seek employment and how to handle job interviews. Critical to this will be the development of a portfolio showing the ability of the student to best advantage.

One 1 hr. meeting per week. Offered 2nd semester only.

E82, 83 **History of Furniture**  
4 qtr. credits

A chronological survey which covers the evolution of furniture design and style. This lecture course will make use of slides and other research material and will familiarize the student with the vocabulary pertaining to furniture. Related developments in architectural detailing and accessories will also be studied. In the process of this course the student will compile an illustrated notebook for future reference.

One 1 hr. meeting per week. Two semesters. Offered in alternate years. Offered in 1977-78.
FINE ARTS DEPARTMENT

F02, 03  **Drawing II**  4 qtr. credits

Using the experience of Foundation Program drawing courses as a basis, this course will delve further into a wide variety of drawing techniques and emphasize the development of technical proficiency and aesthetic value in finished work.
One 2 hr. meeting per week. Two semesters.

F04, 05  **Drawing III**  4 qtr. credits

Prerequisite: F02, 03

Individual directions and stylistic development characterize the emphasis of this course. Students will develop a portfolio of drawings which explore a single theme with a variety of drawing media and techniques. Critiques will assess the level of work and the insight of the student into the nature of the drawing experience.
One 2 hr. meeting per week. Two semesters.

F20, 21  **Non-Objective Painting**  6 qtr. credits

Approaches to abstraction and the content and methods of non-objective, non-figurative art will be explored in depth. Acrylics or oils will be suitable for this study which aims to develop a mature attitude toward painting; to teach the student to see more objectively while at the same time to feel more subjectively and to react more intuitively. In brief, this course seeks to approach painting as an inner experience which is given outward expression.
One 3 hr. meeting per week. Two semesters.

F22, 23  **Painting & the Image**  6 qtr. credits

This studio course will develop skills and knowledge of painting through a balance between the expression of the student's own vision and his learning technical skill. The course will combine structured problems (e.g. working from still-life and the model in the studio, working from sketches, abstract problems, etc.) and problems of the student's own design. There will be extensive use of the Museum of Fine Arts as a resource.
One 3 hr. meeting per week. Two semesters.

F24, 25, 26, 27  **Concepts and Techniques of Painting I, II, III, IV**  6 qtr. credits

Students will be taught how to make their individual concepts visually concrete as material for painting. Each member of the class will be encouraged to produce from his/her own standpoint and will be trained in sound technical approaches to the subject and the media. Students in advanced semesters will be given increasingly more freedom to develop an individual approach to ideas and techniques.
One 3 hr. meeting per week. F24 and F26 offered 1st semester; F25 and F27 offered 2nd semester.

F40  **Introduction to Sculpture**  6 qtr. credits

The objective of this course is the development of a three-dimensional vocabulary, with emphasis on basic relationships, analogies with organic forms; differences of weight, surface, and tactile qualities of materials; and the role of space in sculpture.
One 3 hr. meeting per week. Offered 1st semester only.
F41  **Intermediate Sculpture**  6 qtr. credits  
Prerequisite: F40

This course will continue the pursuit of the objectives of F40. Students will learn techniques of making plaster molds, building an armature as the first stage in the development of a modelled sculptural form, and students will be encouraged to pursue individual directions which will contribute to their understanding of the fundamentals of sculptural form.

One 3 hr. meeting per week. Offered 2nd semester only.

F42, 43  **Advanced Sculpture**  6 qtr. credits  
Prerequisite: F40, 41

The study and analysis of recognized masterpieces of sculpture will lead to their restatement in new materials and forms, thus deepening the student's understanding of the sculptural process. Students will also study the use of wood, concrete, plaster, clay and other materials applied to individualized projects.

One 3 hr. meeting per week. Two semesters.

F50  **Basic Silkscreen Techniques**  6 qtr. credits

The technical and aesthetic possibilities of a variety of silkscreen techniques will be explored in this introductory course. Fine Arts and commercial uses of the medium will be considered, including touche and glue, stencil, cut film, and lift-ground techniques. Individual and group criticisms will analyze the student's work and progress.

One 3 hr. meeting per week. Offered 1st semester only.

F51  **Intermediate Silkscreen Techniques**  6 qtr. credits  
Prerequisite: F50

Students will continue to work with the techniques introduced in F50 and broaden their range of expression through the addition of photo stencil, lacquer film stencil, and other more experimental techniques. Both Fine Art and commercial applications of the silkscreen process will continue to be emphasized.

One 3 hr. meeting per week. Offered 2nd semester only.

F52, 53  **Advanced Silkscreen**  6 qtr. credits  
Prerequisite: F50, 51

Students will concentrate on the production of print editions of professional quality which are clear expressions of their personal application of the possibilities of Serigraphy. Individual and group critiques will be held at various stages in the development of prints.

One 3 hr. meeting per week. Two semesters.

F54  **Basic Printmaking Techniques**  6 qtr. credits

In this course students will be introduced to a variety of printing techniques including line etching, dry point, and aquatint with various materials used as grounds. Also introduced will be woodblock and linoleum block printing techniques to give the student a broad range of expression.

One 3 hr. meeting per week. Offered 1st semester only.

F55  **Intermediate Printmaking Techniques**  6 qtr. credits  
Prerequisite: F54

Students will expand their use of the techniques introduced in F54 and select one medium for an intense investigation of its potential to express their ideas. A portfolio of prints in the chosen technique will be the end result of this course.

One 3 hr. meeting per week. Offered 2nd semester only.
F60, 61  **Life Drawing Rendering II**  4 qtr. credits

Building on the foundation of Freshman courses in Life Drawing, this course will continue to build insights and abilities in drawing from the nude and the draped model. Proportion, foreshortening, the use of space, compositional problems, and anatomical structure will all be considered in relation to growing familiarity with a variety of drawing techniques and media.

One 2 hr. meeting per week. Two semesters.

F62, 63  **Life Drawing Rendering III**  4 qtr. credits

Prerequisite: F60, 61 or F68, 69

Portfolio quality work is the objective of this course which will provide a studio situation where Life Drawing problems can be considered on a one-to-one basis. Self-challenge in developing objectives for drawings and in building a sense of appropriateness in media choices will be emphasized.

One 2 hr. meeting per week. Two semesters

F68, 69  **Life Drawing Concepts II**  4 qtr. credits

This course will focus on the study of the nude in relation to the history of the use of the nude in art. The styles of contemporary and past artists will be discussed in relation to the student’s own progress in making use of the nude as a vehicle for art. Both “realistic” and freer, more expressive techniques will be encouraged.

One 2 hr. meeting per week. Two semesters.

F70, 71  **Life Drawing Concepts III**  4 qtr. credits

Prerequisite: F60, 61 or F68, 69

The student’s individual direction will determine the structure of this course. Specific problems in drawing will be attacked where necessary, but the focus of the course will be on the development of professional sophistication in the use of the nude as a vehicle for valid aesthetic statements.

One 2 hr. meeting per week. Two semesters.

F72, 73  **Life Workshop**  4 qtr. credits

Open to Freshmen

An opportunity for Freshman students to practice their growing skills in drawing from the model and for more advanced students to pursue their own direction in both painting and drawing the nude figure. Emphasis will be placed on individual work with a minimum of supervision. Varied lengths of poses by the model will be conducive to a variety of approaches.

One 2 hr. meeting per week. Two semesters.

F85  **The Business of Art**  6 qtr. credits

A course concerned with the practical realities of earning a living as an artist. The lecture and case study format will deal with three general areas: The Artist in Business; The Commercial Artist; and The Artist at Large. How to exhibit, price and sell work, how to relate to clients and the public, and how to draw contracts and keep records are some of the specific areas to be studied.

One 1½ hr. meeting per week. Offered 2nd semester only in alternate years. Offered in 1977-78
F86, 87  Humanities and Creative Writing  4 qtr. credits

This course will examine the impact of 20th century and late 19th century literature on present day aesthetics and art approaches. A basic objective of the course is a better understanding of the role art and artists play in contemporary society. Additionally, students will examine the relationship between visual and verbal art forms. Extensive reading assignments will form the basis for class discussions. Students will also be required to submit written responses to the reading material at regular intervals.

One 1 hr. meeting per week. Two semesters.

F88  History of 19th Century Art  6 qtr. credits

This course will familiarize the student with the changing conventions of 19th century art, the influences which shaped these conventions, and the relevance of the artist's problems and solutions to the art of today. The course will consider painting, sculpture, and architecture, particularly in Europe and America.

One 1½ hr. meeting per week. Offered 1st semester only.

F89  History of 20th Century Art  6 qtr. credits

This course will hold a mirror to contemporary times and its expressions through an examination of 20th century painting, sculpture and architecture. Particular emphasis will be placed on art since 1945, with a study of the multitude of recent and contemporary styles.

One 1½ hr. meeting per week. Offered 2nd semester only.

F91  History of Non-Western Art  6 qtr. credits

Including non-Western expressions in African, Pre-Columbian, Oceanic, and Oriental art. The background of each culture will be explored to enrich the understanding of the various styles and connections made to show the influence of these works on artists such as Picasso, Matisse, the Impressionists and Post-Impressionists, German Expressionism, etc.

One 1½ hr. meeting per week. Offered 2nd semester only in alternate years. Not offered in 1977-78.

F97  Creative Problem Solving  2 qtr. credits

Techniques in approaching life creatively and in using one's own resources to the fullest will be studied in this course. Students will learn how to look at problems from many points of view, techniques for communication, how to restructure consciousness, and how to overcome conceptual blocks.

One 1 hr. meeting per week. Offered 2nd semester only in alternate years. Offered in 1977-78.

F98, 99  Advanced Color: Psychology and Application  4 qtr. credits

This course will study the application of color to a variety of problems consistent with its psychological impact. Assigned problems will be related to the special needs of the Interior Designer, the Graphic Designer and the Fine Artist.

One 2 hr. meeting per week. Offered each semester.
FASHION ILLUSTRATION DEPARTMENT

102, 03  Fashion Rendering I  4 qtr. credits

This course will focus on the development of drawing skills applied to the special needs of the Fashion Illustration field. Various media will be applied to the problems of rendering fabrics and other materials. The impact of paper stocks and reproduction techniques on the illustrator's work will also be studied.

One 2 hr. meeting per week. Two semesters.

104, 05  Fashion Rendering II  4 qtr. credits
Prerequisite: 102, 03

A continuation of the studies begun in Fashion Rendering I, this course will emphasize the development of a professional portfolio which demonstrates the ability to solve a variety of Fashion Illustration assignments. Particular study will be given to professional requirements such as illustrating clothing without a model and working from photographs.

One 2 hr. meeting per week. Two semesters.

106, 07  Fashion Layout I  8 qtr. credits

A study of the elements of design as applied to the Fashion Illustration field. Skill will be developed in producing roughs, visuals, and comprehensives in black and white and color. Type styles, type fitting, photo-illustrating, and the use of watercolor and oils in institutional fashion will also be covered.

Two 2 hr. meetings per week. Two semesters.

108, 09  Fashion Layout II  8 qtr. credits
Prerequisite: 106, 07

An intensive, in-depth study of layout as it relates to professional work in Fashion Illustration. Projects will include roughs, comprehensives, mechanicals and final camera-ready art work. Students will develop a professional portfolio demonstrating proficiency in the skills studied.

Two 2 hr. meetings per week. Two semesters.

180  History of Costume  6 qtr. credits

This course will study the history of clothing from the time of the use of animal skins and body paint to modern fashion. Students will trace the close relationship between fashion style and the social and political character of the time. The use of slides, pictorial reference material and field trips to notable collections will familiarize the student with the many aspects of the subject.

One 1 1/2 hr. meeting per week. Offered 2nd semester only.
ACADEMIC INFORMATION
ACADEMIC INFORMATION

ACADEMIC REQUIREMENTS AND REGULATIONS

Diploma Requirements: A total of 304 quarter credits (76 semester credits) is required for graduation. In addition to the credit requirements, students must satisfy the course requirements of their chosen Major Program. See Major Program descriptions for requirements.

Grades: Grades given are C (credit), NC (no credit), H (honors), INC (incomplete - temporary grade only). In addition, students withdrawing from a class after the fourth week will receive a grade of W (withdrew in good standing), or WF (withdrew failing). For computation of scholastic averages, reported grades have the following numerical value: H = 3, C = 2, NC = 0. Grades of W, WF, and INC should not be included when computing scholastic averages.

Dean’s List: An overall average of 2.4 or better qualifies a student for Dean’s List standing.

Incompletes: A grade of INC (incomplete) may be given in cases in which a student did not complete required assignments due to circumstances beyond his control (e.g. illness, emergencies). In such cases the required assignments must be made up by a date designated by the instructor concerned in order for credit to be given. Failure to make up required assignments by the designated date will result in a grade of NC (no credit) being given. The time period allowed for making up incompletes is left to the discretion of the instructor, but may not exceed 30 days. A grade of INC (incomplete) is strictly temporary and should under no circumstances be considered a substitute for NC (no credit).

Academic Standing: At the end of each semester a student will be notified of his academic standing through a report card. The Committee on Academic Standing will have the authority to determine the advisability of a student’s continuing his studies at The New England School of Art & Design.

Attendance: Attendance is the student’s responsibility and will become a factor in determining final standing. A maximum of 40 hours of scheduled class time may be missed in any given semester. Students with absences above this level are automatically placed on Probation and are liable to Dismissal. In addition, students with 3 or more absences from any one class in a given semester will be placed on Probation. Individual instructors may apply more stringent attendance requirements to their classes at their discretion.

Probation: Students may be placed on Probation for failure to observe attendance requirements, for receiving a grade of NC (no credit) in any class or classes, for receiving a grade of INC in 2 or more classes or for overall poor performance which is judged by the Dean to place the student in academic danger. Students placed on Probation are expected to attend all classes and are liable to dismissal should they fail to observe this regulation. The probationary period is one semester, except in the case of those students placed on Probation for having 2 or more incompletes (in such cases the student is considered on Probation until such time as all assignments are made up and a grade given. This period may not exceed 30 days.).
Dismissal: A student may be dismissed for academic failure, for attitude considered incompatible with the best interests of the student, the student body, or the School. A dismissed student may, however, petition for re-admission.

Student Work: The School may retain two examples of each student's work annually.

Transcripts: Graduates and students in good standing may receive one free transcript. $1.50 will be charged for each additional copy.

Responsibility: The School assumes no responsibility for loss or damage to student work, supplies, or other personal property of students. The School reserves the right to withdraw any subject or course or to change the personnel of the Faculty at its discretion.

CREDIT HOURS

All credits listed in program descriptions and course descriptions are quarter credits. 4 quarter credits equals one full semester credit.

One full semester credit (4 quarter credits) represents 3 hours of course involvement each week for one semester (15-16 weeks). The 3 hours per week of course involvement may be divided between actual in-class instructional time and directly related lab, practice, research and preparation time.

In studio classes where assignments are partially completed during scheduled class time, one credit (4 quarter credits) typically represents 2 hours of scheduled class time and 1 hour of directly related preparation time per week.

In academic (lecture, recitation and discussion) classes, one credit (4 quarter credits) typically represents 1 hour of scheduled class time and 2 hours of directly related preparation time per week.

Explanation: The above definition of a credit hour is consistent with those policies adopted by most colleges, universities and schools, and represents the most widely recognized method of measuring and evaluating educational accomplishment and development. The New England School of Art & Design believes that the actual amount of instructional class time allotted to various studies is of great relevance to the level and quality of educational accomplishment. We also recognize that directly related lab, practice, research and preparation time is of enormous significance to the quality of any class and realistically constitutes a significant portion of course involvement.

Credit hours assigned for particular classes may be changed where significant variation in course involvement warrants it. All such changes in credit allocation must be reviewed and approved by faculty chairmen and the Dean.

Student competition to design a book cover for D.C. Heath Publishers, a division of Raytheon, Lexington, Mass.
FINANCIAL INFORMATION

TUITION AND FEES: 1977-78

Application Fee, Full-Time Programs  $20.00
Application Fee, Part-Time/Special Students  $10.00

Full-Time Programs  Per Semester
Tuition  $760.00
General Fee  $30.00
Tuition for extra classes:
Per scheduled class hour above 25 hours per week  $38.00

Please Note: An Advanced Tuition Deposit of $100.00 is required of new students within one month of formal notification of acceptance. This Deposit is deducted from total tuition and fees due. Returning students are also required to pay an Advanced Tuition Deposit of $100.00 by May 1 for re-entrance the following September. This is also deducted from total tuition and fees due.

Part-Time/Special Students  Per Semester
Tuition:
1 class hour per week  $45.00

Please Note: Part-Time classes vary in length from 1 hour to 6 hours per week. Charges per class are determined by multiplying scheduled class hours per week by the above charges. For example: A Color I class which meets 2 hours per week will cost $90.00 (2 x $45.00) for the semester.

Method of Payment: When paying for one semester (September to January, January to May) total tuition and fees due must be paid on or before Registration Day of the semester in question. Tuition and fees may be paid for the entire school year (September to May) by simply doubling the semester charges as stated above. When paying for the full school year, total tuition and fees must be paid on or before Registration Day of the first semester (September to January). Students may not attend classes until the applicable tuition and fees have been paid. There is a Late Registration Fine of $10.00 for payments received after the due date. The charge for redepositing checks is $3.00.

General Fee: The General Fee is a fee from which the School purchases materials in quantity for class use at reduced rates. Examples of items included are: chemicals and darkroom equipment for photography, materials such as plaster and clay for sculpture, silkscreen and etching chemicals for printmaking, locker rentals, model fees, diplomas and luncheon for graduating seniors, etc. In addition the General Fee covers Museum of Fine Arts passes for all full-time students and identification cards for all new full-time students. No full-time student shall be exempted from payment of the applicable General Fee.

Withdrawal: Students may withdraw from any program or course at any time. Students wishing to withdraw must inform the School in writing of their intention to withdraw. Withdrawal will become effective on the day such notice of withdrawal is mailed. If notice of withdrawal is personally delivered, it will become effective immediately upon receipt of such notice by the School. Dismissed students will be considered to have withdrawn effective as of the date of dismissal. Notice of withdrawal must be mailed Certified to: The Dean, The New England School of Art & Design, 28 Newbury Street, Boston, Massachusetts 02116.

Refunds: All refunds are calculated on a semester basis (normally 16 weeks of classes for daytime programs; 8 or 10 weeks for Evening and Summer Divisions). Withdrawing students will receive refunds of tuition according to the following schedule within 30 days of the receipt of notice of withdrawal. This policy (as stated below) applies to all students in all programs and courses.
1.) If withdrawal occurs within 3 days of signing the Enrollment Contract and/or making initial payment, all tuition monies paid by the student will be refunded.

2.) If withdrawal occurs later than 3 days after signing the Enrollment Contract and/or making initial payment, but prior to the beginning of classes, the School will retain 15% of the semester tuition, or $100, whichever is less.

3.) If withdrawal occurs during the first week of classes, the School will retain 20% of the semester tuition.

4.) If withdrawal occurs after one week of classes, but within the first 25% of the semester, the School will retain 35% of the semester tuition.

5.) If withdrawal occurs after 25% of the semester, but within the first 50% of the semester, the School will retain 60% of the semester tuition.

6.) If withdrawal occurs after the first 50% of the semester, there will be no refunds.

7.) In the event of prolonged absence (i.e. 15 consecutive school days with no recorded attendance) with failure to notify the School in writing of withdrawal, it will be assumed the student has withdrawn. In such cases refunds will be computed as of the last day of actual attendance. However, failure to notify the School of withdrawal in writing within 15 school days will make the student liable to an additional penalty charge of $25 or 5% of the semester tuition, whichever is less.

8.) Refunds of the General Fee and any other fees applicable to the program or courses (except the Application Fees) will be calculated according to the schedule described above for tuition.

9.) The Application Fees are non-refundable.

The above stated refund policy is effective Jan. 15, 1977 and applies for all students accepted for a semester which begins after that date. This policy supercedes all previously published refund policies referring to semesters beginning before Jan. 15, 1977.

**ESTIMATED STUDENT EXPENSES**

- Estimated cost of personal supplies for school year: $225.00
- Estimated cost for books: $30.00
- Approximate cost of Basic Supply Kit (recommended for Freshmen): $150.00

Please Note: Supplies are not included in Tuition and Fees. The amounts listed above are estimates: actual amounts spent will vary according to programs, student use and maintenance. The Basic Supply Kit for Freshmen listed above is made available by the School as a convenience only. Students are not required to purchase this kit, but may purchase the necessary materials elsewhere if they so desire.

NESA/D maintains a small service store where supplies commonly used in class assignments and projects may be purchased at a cost which is usually lower than that of commercial art supply stores.

**FINANCIAL AID**

The New England School of Art & Design is an eligible institution under the Federally Insured Student Loan Program.

The New England School of Art & Design is an eligible school under the Basic Opportunity Grant Program (BEOG).

In addition to these Federally sponsored programs there are a number of private agencies which have programs designed to assist the student and his parents in financing educational expenses. Information on one such program, The Insured Tuition Payment Plan of the Richard C. Knight Agency, is available from the School. This program permits monthly, rather than yearly or semester, payments.

The New England School of Art & Design is approved for Veteran's training. Veterans planning to apply their V.A. benefits to educational costs should contact their local Veterans Administration office well in advance in order to allow sufficient time for required procedures.
ADMISSIONS

Candidates for admission must be high school graduates or possess the equivalent of a high school education. Exceptions to this rule may be made for an applicant of unusual motivation or ability at the discretion of the Admissions Committee. Such applicants will be admitted as Special Students, but may petition, at a later date, for Diploma Candidate Status, provided they have in the meantime earned a high school diploma or its equivalent.

APPLICATION PROCEDURE: FULL-TIME DIPLOMA PROGRAMS

Candidates for admission to full-time Diploma Programs must submit the following documents to the Director of Admissions, The New England School of Art & Design, 28 Newbury Street, Boston, Massachusetts 02116:

1. A completed copy of the Full-Time Application Form together with the $20.00 Application Fee.
2. A transcript of grades from:
   a. High School. (Results of the high school equivalency test may be substituted where applicable.)
   b. Last school attended, if other than high school. (Transfer students must submit a transcript from their previously attended school or college.)
3. Two letters of recommendation, preferably from:
   a. Present or former teachers.
   b. Present or former employers.
   c. Other persons familiar with the applicant's art and/or school background and performance.

Portfolio/Interview: In addition to the documents listed above, each applicant for full-time Diploma Programs must submit a Portfolio of original art work and have a Personal Interview with a member of the Admissions Committee. The Portfolio should be submitted at the time of the Personal Interview (time and date to be scheduled by the Director of Admissions). Applicants who live beyond a 300 mile radius of Boston are not required to have a Personal Interview (although it is strongly recommended where possible) and may present their Portfolio in the form of slides sent to the School.

The Portfolio, whether sent to the School or presented at the time of the Personal Interview, should include the items listed below and must consist entirely of original art work by the applicant. Note: Copies of photographs or pieces based on the work of others will not be considered valid portfolio material.

2. A chair drawn from two different angles. These may be composed on the same sheet of paper.
3. A black and white design 8" x 8" together with its color counterpart. This means a total of two pieces, each 8" x 8", one in black and white, the second using the same design, but in colors of the applicant’s choice.
4. A sketchbook of unfinished work, idea sketches etc. Applicants who have not previously kept such a sketchbook are not required to submit this item.
5. A drawing which includes the following: a landscape, a wheeled object, two human figures. Size: 12" x 16".
6. A detailed drawing of a plant together with a free design based on that plant form. Both drawing and design should be presented in the same sized format. Any media may be used.
7. Any additional material which the applicant feels will help to demonstrate his background and abilities most accurately. The applicant's personal judgement should be the determining factor here, but it is recommended that emphasis be placed on material related to the intended course of study.

Please do not bring: Copies, three-dimensional objects, sculptures or paintings larger than standard portfolio size. Three-dimensional pieces and larger works may be presented by means of slides or photographs.

In most instances the portfolio will be returned to the student at the end of the Personal Interview. However, the School reserves the right to retain the portfolio for one week should further evaluation appear advisable. Portfolios sent in the form of slides will be returned by mail, provided return postage is included.

APPLICATION PROCEDURE: TRANSFER STUDENTS

Students with previous post-secondary education who wish to enter any of the full-time Major Programs should follow the procedure outlined above for full-time Diploma Program applicants, with the following exceptions:

1. A transcript or transcripts of all previous post-secondary education should be substituted for the high school transcript.

2. The normal Portfolio requirements should be supplemented with a portfolio which includes work done in previous studio classes. In addition, any material which the applicant feels will demonstrate advanced accomplishment should be included.

It is extremely important that transfer applicants present as complete a picture as possible of their previous background. In the case of studio classes, transfer credits are based largely on the evidence of the portfolio. In cases of relevant and/or comparable academic classes a semester grade of "C" or above is required for the granting of transfer credit. In addition, in certain instances advanced standing credit may be granted for work done outside of the context of a school situation, provided concrete evidence of competency and accomplishment is presented. All decisions regarding advanced standing and transfer credit are subject to the approval of the Dean.
APPLICATION PROCEDURE:
PART-TIME DIPLOMA PROGRAMS

In order to apply for Diploma Candidate status, part-time students must have previously earned a minimum of 50 quarter credits at NESA/D. (See "Part-Time Diploma Programs" for explanation.) Persons who wish to become part-time students and who have not met this minimum credit requirement should apply as Special Students under the Non-Diploma Program. (The application procedure for such students is detailed in "Application Procedure: Part-Time/Special Students" which immediately follows this section.)

Part-Time Students who have met the minimum credit requirements stated above may petition the Admissions Committee for recognition as Diploma Candidates by submitting the following to the Dean’s Office:

1. A completed copy of the Petition for Diploma Candidate Status. (This Petition is available from the Dean’s Office and there is no application fee required.)

2. A transcript of grades for:
   a. All classes taken at NESA/D.
   b. All classes taken at other post-secondary schools or colleges.

3. One letter of recommendation, preferably from present or former teachers or employers.

In addition to the documents listed above, each applicant for Part-Time Diploma Programs must submit a Portfolio and have a Personal Interview with the Dean. The Portfolio should consist of examples of work from all classes completed at NESA/D and any other material which the applicant feels will be evidence of artistic achievement and commitment to a professional art program. Part-Time students not accepted as Diploma Candidates may re-submit their Petition for Diploma Candidate Status after a wait of at least one semester from the date of the original submission.
APPLICATION PROCEDURE: 
PART-TIME/SPECIAL STUDENTS

Candidates for admission as part-time students should initially apply as Special students. (Special Students may not be considered Diploma Candidates until such time as they meet minimum credit requirements and complete the procedure outlined in the immediately preceding section: “Application Procedure: Part-Time Diploma Programs”.)

Persons who wish to apply for entry as Special Students must submit the following to the Director of Admissions, The New England School of Art & Design, 28 Newbury Street, Boston, Massachusetts 02116:

1. A completed copy of the Part-Time/Special Student Application Form together with the $10.00 part-time Application Fee. Applicants should indicate on the Application Form the class or classes for which they are applying.
2. A transcript of grades from:
   a. High school (Results of the high school equivalency test may be substituted where applicable.)
   b. Last school attended, if other than high school.
3. One letter of recommendation, preferably from present or former teachers or employers.

In addition, persons applying for entry as Special Students who wish to take studio courses should submit a Portfolio of original art work relevant to the class or classes for which they have applied. (If an applicant is interested in taking a painting course, paintings would be suitable. If a drawing course is desired, drawings are appropriate, etc.) In the case of basic classes with no prerequisite requirements, the studio course Portfolio requirements may be waived at the discretion of the Admissions Committee, where deemed appropriate. In the case of academic classes (History of Furniture, History of Film, etc.) no portfolio is required. All candidates for admission as Special Students must have an interview with a member of the Admissions Committee and, where deemed appropriate, with the instructor of the class or classes for which the student has applied.

THE CURE

Woudn't it be nice if medicines could automatically cure ill people? A sick man puts his nickle in a medicine machine. Out comes a cure.

But that's unreal. Because every sick patient is unique...completely individual...a one-of-a-kind, very special case.

That's why no drug will ever be quite what it might be unless an informed sentient doctor is in command.

At Searle, we take medicine making seriously. And we know that our drugs require a physician's guiding judgement.

Drugs that help. Informed doctors to choose and administer them. They go hand in hand. No miracles. Just impeccably good medicine.

SEARLE
APPLICATION DEADLINE

Applications for a given semester will be accepted, provided space is available, at any time prior to the beginning of that semester. However, it is strongly recommended that all full-time applications be submitted at least two months prior to the beginning of a semester in order to insure due consideration of the application.

ACCEPTANCE

Notification of acceptance or rejection is accomplished on a rotating basis: An applicant will be notified of his status within one month of the date of completion of the appropriate application procedures outlined previously in this catalogue. Notification of acceptance or rejection will not be sent unless all application procedures have been completed. Exceptions are made only in cases where there is substantial evidence of legitimate problems which make the total completion of the standard application procedure impossible. In such cases the Director of Admissions may waive or make substitutions for certain requirements.

An Advanced Tuition Deposit is required within one month of formal notification of acceptance. An extension of one month may be granted under unusual circumstances with the permission of the Director of Admissions. See Financial Information for amounts concerned.

COURSE ENROLLMENT

Accepted students may enroll in specific courses and finalize a class schedule for the upcoming semester anytime within one month prior to the beginning of that semester. Appropriate schedule information is distributed to all students in August and December for the coming semester.

REGISTRATION DAY

All tuition and fees must have been paid by Registration Day, which occurs approximately one week before the beginning of classes in a given semester. The specific date of Registration Day is published annually as part of the Calendar for the academic year and is sent to all enrolling students. Failure to pay tuition and fees by the designated date will subject the student to a Late Registration Fine. Students may not enter classes until tuition and fees have been paid in full.
**APPLICATION FOR ADMISSION: FULL-TIME DIPLOMA PROGRAMS**

(Application Fee of $20 must accompany this application)

1. Last Name                        First Name                        Middle Initial  
   Number and Street                City or Town  
   State                            Zip Code  
   Birth Date                       Social Security Number  
   Telephone (Home)                 Telephone (Business)  

2. Name of Parent or Guardian       Telephone  
   Address  

3. Name of High School and Date of Graduation  
   Post-Secondary School(s) Attended  
   Major                        Semesters Completed  
   Credits Earned  

4. I am making application for entry as (check one):  
   1st Yr. Student        2nd Yr. Student        3rd Yr. Student        Unsure at this point  

5. Graphic Design       Interior/Environmental Design       Fine Arts       Fashion Illustration       Undecided

(Please be sure to complete both sides of this Application Form)
6. If accepted, will you require financial assistance? ________
   If yes, please indicate sources being considered:
   Basic Grant (BEOG) ______ Government Loan (FISL) ______ Private Loan ______ Veterans Benefits ______
   Other (Please Specify) ________________________________________________________________

7. Have you applied for admission to any other schools? ________
   If yes, please give school names in order of preference (include NESA/D):
   1. __________________________________________________________
   2. __________________________________________________________
   3. __________________________________________________________

REMINDER:
A transcript, two letters of recommendation, a personal interview and a presentation of your portfolio are necessary to complete your application. Please see Admissions for complete details.

PLEASE RETURN THIS APPLICATION FORM TO:
   Director of Admissions

THE NEW ENGLAND SCHOOL OF ART & DESIGN
28 Newbury Street / Boston, Massachusetts / 02116

FOR OFFICE USE ONLY:
Application Received ________________________________________________________________
Receipt Number _________________________________________________________________
Application Procedure Completed _________________________________________________
Acceptance Date ___________________ Rejection Date ________________________________
Comments:
APPLICATION FOR ADMISSION: PART-TIME/SPECIAL STUDENTS
(Application Fee of $10 must accompany this application)

1. Last Name          First Name          Middle Initial

Number and Street         City or Town

State                   Zip Code

Birth Date           Social Security Number

Telephone (Home)       Telephone (Business)

2. Name of Parent of Guardian

Telephone

Address

3. Name of High School and Date of Graduation

Post-Secondary School(s) Attended

Major          Semesters Completed          Credits Earned

REMINDER:
A transcript, a letter of recommendation, a personal interview and a presentation of your portfolio are necessary to complete your application. Please see Admissions for complete details.

PLEASE RETURN THIS APPLICATION FORM TO:
Director of Admissions

THE NEW ENGLAND SCHOOL OF ART & DESIGN
28 Newbury Street / Boston, Massachusetts / 02116

(Please be sure to complete both sides of this Application Form)
4. **PLEASE LIST BELOW THE COURSE OR COURSES FOR WHICH YOU ARE APPLYING.**

Include course codes and titles as they appear in the catalogue. (If you are uncertain as to the specific courses for which you wish to apply, please indicate your major area of interest.)

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**FOR OFFICE USE ONLY:**

Application Received ____________________________

Receipt Number ____________________________

Application Procedure Completed ____________________________

Acceptance Date ____________________________  Rejection Date ____________________________

Comments: ____________________________
SCHOOL CALENDAR 1977-78

DAY PROGRAMS

Registration Period, Fall Semester 1977: Aug. 1 – Sept. 2
Registration Day, Fall Semester 1977: Sept. 2
1st Semester Classes Begin: Sept. 6
Thanksgiving Recess: Nov. 24, 25 (no classes)
1st Semester Classes End: Dec. 23
Registration Day, Spring Semester 1978: Jan. 4
2nd Semester Classes Begin: Jan. 9
Spring Vacation: March 11–19 (no classes)
2nd Semester Classes End: May 19

EVENING DIVISION

Registration Day, Fall Semester 1977: Oct. 3
Fall Semester Classes Begin: Oct. 3
Thanksgiving Recess: Nov. 21–25 (no classes)
Fall Semester Classes End: Dec. 19
Registration Day, Spring Semester 1978: March 6
Spring Semester Classes Begin: March 6
Spring Semester Classes End: May 17

SUMMER DIVISION

Summer 1977:
Registration Day, Summer Semester 1977: June 7
Classes Begin: June 7
Classes End: Aug. 11
Summer 1978:
Registration Day, Summer Semester 1978: June 5
Classes Begin: June 5
Classes End: Aug. 10

HOLIDAYS

Please note that in addition to the recesses and vacations listed above, all Divisions of the School will observe the following holidays:

July 4, 1977 — Independence Day
Sept. 5, 1977 — Labor Day
Oct. 10, 1977 — Columbus Day
Nov. 11, 1977 — Veterans Day
Feb. 20, 1978 — Washington’s Birthday
April 19, 1978 — Patriots Day
May 29, 1978 — Memorial Day

Note: The above School Calendar is accurate as of the date of publication of this catalogue, however it is subject to change.
CREDITS

Cover Design:
   Karin Santos, Fashion Illustration '77

Faculty Advisor:
   Myra Lee Conway, Myra Lee Conway/Design
   Chairperson, Graphic Design Department

Production:
   The Senior Graphic Design Class of '77

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