Suffolk University Academic Catalog, New England School of Art and Design (NESAD)--summer division, 1978-1979

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THE NEW ENGLAND SCHOOL OF ART & DESIGN

SUMMER DIVISION

1978

NESAD Course Info
Summer Division
1978
GENERAL INFORMATION

INTRODUCTION
The New England School of Art & Design is a non-profit educational institution and has, since 1923, offered a broad spectrum of courses in art for both professional training and personal development in its full-time programs. In recent years, however, the increasing need of people to combine these pursuits with business or family commitments has led NESA/D to design part-time, evening and summer programs which allow a more flexible involvement on the part of students.

The Evening and Summer Divisions have offerings covering a variety of art courses, from the Fine Arts to the Commercial Arts, and include opportunities for beginners as well as for students with previous art background or professional experience.

Although the courses offered in the Evening and Summer Divisions do not constitute a vocational program, these courses are closely allied with the NESA/D full-time vocational programs and credits earned may be transferred to these programs. For details regarding both full and part-time professional/vocational programs, please consult the daytime catalogue.

The New England School of Art & Design is licensed by the Commonwealth of Massachusetts, Department of Education and is an Accredited Member, National Association of Trade and Technical Schools.

The New England School of Art & Design welcomes the association of students of any race, creed, color, sex, and national or ethnic origin and prides itself in giving all an equal opportunity.

CLASSES
The course descriptions listed below indicate the starting date, class time, and length of each course. Please make note of this information for any course for which you intend to register.

The School reserves the right, in the case of insufficient enrollment, to cancel any course. In such an event a complete refund of amounts paid will, of course, be made. Unless otherwise noted in a course description, students are expected to provide their own materials.

ADMISSIONS
Candidates for admission must be high school graduates or possess the equivalent of a high school education. Exceptions to this rule may be made for applicants of unusual motivation or ability at the discretion of the Admissions Committee.

Persons wishing to register for courses must complete the following application procedures: 1.) All applicants must complete the Application Form (included in this catalogue) and return it to the School together with the $5 Application Fee. 2.) All applicants must schedule an interview with a member of the Admissions Committee. Please call the School at 536-0383 for an appointment. 3.) Where indicated a portfolio of original artwork relevant to the course or courses for which the student has applied must be presented at the time of the personal interview. (No portfolio is required unless so indicated in the course description.)

NOTE: Copies of photographs or pieces based on the work of others will not be considered valid portfolio material.

REGISTRATION
Applicants will be registered in a course or courses following completion of all items listed under Admissions (above) and notification of acceptance by the Admissions Committee.

LATE REGISTRATION
Registration by qualified students will be accepted during the first week of each semester for those classes not already filled.

APPLICATION FEE
The Application Fee of $5 applies to all persons applying for Evening and Summer Division courses and is in addition to tuition charges. The Application Fee is non-refundable. Note that the Application Fee is paid only once; applicants who have paid this fee will be exempted from the Application Fee should they apply for courses in other semesters of the Evening or Summer Divisions. In addition, the Evening and Summer Division Application Fees may be applied toward the Application Fee for daytime programs.

TUITION
Tuition rates for courses are as indicated in the course descriptions. Tuition must be paid in full prior to the first class meeting. Please make all payments in the form of check or money order only, payable to The New England School of Art & Design.
CREDITS/GRADERS
All credits listed in the course descriptions are quarter credits. Four quarter credits equal one semester credit hour. Students must successfully fulfill all course requirements in order to earn credit. Students will be given a transcript of grades earned following the completion of each semester of the Evening or Summer Divisions. Grades issued are as follows: H (Honors), C (Credit), NC (No Credit). In cases where a student is unable to complete course requirements on time due to illness or emergency, a grade of INC (Incomplete) may be issued. All incompletes must be made up within 30 days of the last scheduled class.

WITHDRAWAL
Students may withdraw from any program or course at any time. Students wishing to withdraw must inform the School in writing of their intention to withdraw. Withdrawal will become effective on the day such notice of withdrawal is mailed. If notice of withdrawal is personally delivered, it will become effective immediately upon receipt of such notice by the School. Dismissed students will be considered to have withdrawn as of the date of dismissal. Notice of withdrawal must be mailed Certified to: The Dean, The New England School of Art & Design, 28 Newbury St., Boston, Mass. 02116.

REFUNDS
All refunds are calculated on a semester basis (normally 16 weeks of classes for daytime programs; 8 or 10 weeks for Evening and Summer Divisions). Withdrawing students will receive refunds of tuition according to the following schedule within 30 days of the receipt of notice of withdrawal. This policy (as stated below) applies to all students in all programs and courses.

1.) If withdrawal occurs within 3 days of signing the Enrollment Contract and/or making initial payment, all tuition monies paid by the student will be refunded.
2.) If withdrawal occurs later than 3 days after signing the Enrollment Contract and/or making initial payment, but prior to the beginning of classes, the School will retain 15% of the semester tuition, or $100, WHICHEVER IS LESS.
3.) If withdrawal occurs during the first week of classes, the School will retain 20% of the semester tuition.
4.) If withdrawal occurs after one week of classes, but within the first 25% of the semester, the School will retain 35% of the semester tuition.
5.) If withdrawal occurs after 25% of the semester, but within the first 50% of the semester, the School will retain 60% of the semester tuition.
6.) If withdrawal occurs after the first 50% of the semester, there will be no refunds.

7.) In the event of prolonged absence (i.e., 15 consecutive school days with no recorded attendance) with failure to notify the School in writing of withdrawal, it will be assumed the student has withdrawn. In such cases refunds will be computed as of the last day of actual attendance. However, failure to notify the School of withdrawal in writing within 15 school days will make the student liable to an additional penalty charge of $25 or 5% of the semester tuition, WHICHEVER IS LESS.
8.) Refunds of the General Fee and any other fees applicable to the program or courses (except the Application Fees) will be calculated according to the schedule described above for tuition.
9.) The application Fees are non-refundable.

SUMMER DIVISION CALENDAR 1978
Registration Period: May 1 - June 5
Classes Begin: June 5, 6, 7, 8
Classes End: August 7, 8, 9, 10
Please note that classes will not be held on Tues., July 4 (Independence Day).
BASIC DRAWING TECHNIQUES
SB02  (6 quarter credits)
An introductory course to acquaint the student with the major techniques of drawing. Form, volume and mass will be experienced by the use of contour and modelling exercises. Technical control of various media and techniques will lead to a study of light as it effects form. The course will focus on the development of the ability to render natural form with accuracy, subtlety and insight. A portfolio demonstrating previous drawing accomplishment is required for entry to this course.
Two 3 hr. sessions per week for 8 weeks.
$150 tuition
Mon. & Wed. 9:00 a.m. to 12:00 noon
Begins June 5

BASIC EXPERIMENTAL DRAWING
SB04  (6 quarter credits)
A necessary corollary to the technical skills acquired in Basic Drawing Techniques, this course will emphasize spontaneous expression and visual problem-solving as approaches to good drawing. Aesthetic awareness and the intimate involvement of the artist’s personality in the act of drawing will result in the development of art which speaks with authority. A portfolio demonstrating previous drawing accomplishment is required for entry to this course.
Two 3 hr. sessions per week for eight weeks.
$150 tuition
Tues. & Thurs. 1:00 to 4:00 p.m.
Begins June 6

PERSPECTIVE DRAWING
SB10  (3 quarter credits)
This course will introduce the student to the concepts related to the representation of three-dimensional space on a two-dimensional surface. Free-hand and mechanical application of the principles will develop the artist’s ability to perceive and render space (both natural and architectural) in graphic terms. Line, texture, rhythm, pattern, light, proportion and composition will comprise the means for the use of one, two and three point perspective.
Eight 2 hr. sessions.  $50 tuition
Mon. 1:00 to 3:00 p.m.
Begins June 5

INTRODUCTION TO WATERCOLOR PAINTING
SB22  (6 quarter credits)
An introduction to painting with watercolors, this course will deal with proper use of materials, basic strokes, color mixing (beginning with a limited palette and working up to a full palette), and the rendering of basic three-dimensional forms in space. In addition, the course will emphasize sound composition and design through still-life problems. The objective of this course is to help students to develop the ability to create their own designs with confidence. Students with previous experience with watercolors are also welcome to participate in this course. Such students will be encouraged to work on their own ideas with individual help from the instructor. Where appropriate, problems will be assigned to strengthen particular areas.
Two 3 hr. sessions per week for 8 weeks.
$150 tuition
Tues. & Thurs. 1:00 to 4:00 p.m.
Begins June 6
INTRODUCTION TO OIL & ACRYLIC PAINTING
SB23  (6 quarter credits)
This course will involve the student in a disciplined, step-by-step introduction to the techniques and the concepts of painting in oils and acrylics. Directed study will include appropriate painting surfaces, paint mixing and handling, tools and mediums, and the representation of space and form in nature. As the student demonstrates developing competence in solving assigned problems he will be given an opportunity to develop an individual direction while pursuing problems in composition, space handling and idea communication. A major objective of the course is the achievement of a strong balance between craftsmanship and aesthetics.
Two 3 hr. sessions per week for 8 weeks.
$150 tuition
Tues. & Thurs. 9:00 a.m. to 12:00 noon
Begins June 6

BASIC & INTERMEDIATE LIFE DRAWING CONCEPTS
SB60, 61  (8 quarter credits)
A studio course dealing with the adaptation of the information observed from the human figure to the drawing surface. Emphasis will be placed on developing the ability to apprehend and convey the gestural, volumetric and spacial components of the human figure. A variety of short and long poses will be established to aid in the development of the skills appropriate to each situation and undertaking. A working knowledge of human anatomy as it relates to the artist's purpose will also be developed. Text: "An Atlas of the Human Anatomy for the artist" by Stephen Peck, Oxford Press. Materials needed for first class: a large (19" x 24") newsprint pad, soft pencils and/or dark pentel (flair) pen. A portfolio demonstrating previous drawing experience is required for entry to this course.
Two 3 hr. sessions per week for 10 weeks.
$200 tuition
Mon. & Wed. 1:00 to 4:00 p.m.
Begins June 5

COLOR: PRINCIPLES & TECHNIQUES
SB30  (4 quarter credits)
Color seen and experienced as a unified configuration of physical, psychological and expressive qualities is the focus of this course. Emphasis shall be placed on the perception of the action and interaction of color as developed by Josef Albers. Various aspects of color will be experienced and explored through various assigned undertakings. Text: "The Interaction of Color" by Josef Albers, Yale University Press. Materials: Color Aid Packet (6" x 9"), exacto knife, metal straight edge, rubber cement (brush-in-cap can), illustration board (smooth surface, 18" x 24").
Ten 3 hr. sessions.  $100 tuition
Thurs. 1:00 to 4:00 p.m.
Begins June 8
PICTURE MATTING AND FRAMING
SF30  (2 quarter credits)
A course for the artist who realizes the importance of professional presentation to sales success in galleries and exhibitions. The student will be given experiences in the various tools and materials related to matting. Subjects covered: marking out and cutting matts with professional type beveled edges; French matting; Passe Partout style of assembly; the use of double matts; covering matts with linen, silk or other materials; mounting and countermounting; glass cutting; shrink-wrapping; the use of braquettes, Eubank frames and self assembly metal frames. For the student who desires it, the use of the mitre box for cutting wooden frames and methods of joining and assembling will be offered.
Ten 3 hr. sessions.  $100 tuition
Wed. 1:00 to 4:00 p.m.
Begins June 7

BASIC SILKSCREEN TECHNIQUE
SF50  (6 quarter credits)
This course will begin with demonstrations and experiments in a wide variety of silkscreen techniques. Students will then pursue many individual directions while exploring the technical and aesthetic possibilities of the medium. Fine arts and commercial uses of the medium will be considered, including touche and glue, stencil, cut film, and lift-ground techniques. Individual and group criticisms will analyze the student's work and progress. Basic materials (frame, silk, backboard) will be supplied by the School for in-class use. A fully refundable deposit of $15 will be required of students wishing to use these materials outside of the School. Additional materials (inks, stencil, etc.) are the student's responsibility.
Ten full day (5 hr.) sessions.  $150 tuition
Mon. 9:00 a.m. to 12:00 noon and 1:00 to 3:00 p.m.
Begins June 5

BASIC PRINTMAKING TECHNIQUES
SF54  (6 quarter credits)
In this course students will be introduced to a variety of printing techniques including line etching, dry point, and aquatint with various materials used as grounds. Also introduced will be woodblock and linoleum block printing techniques to give the student a broad range of expression.
Ten full day (5 hr.) sessions.  $150 tuition
Wed. 9:00 a.m. to 12:00 noon and 1:00 to 3:00 p.m.
Begins June 7

INTRODUCTION TO FASHION ILLUSTRATION
SI10  (4 quarter credits)
For those who wish to explore the world of fashion drawing and to be able to express their ideas with style and flair. The course will begin with knowledge of the human figure — its proportions, typical poses and techniques for illustrating them. Also: how to drape a figure and how to render fabric textures. Basic materials: layout pad (12” x 16” or larger), 2B and 4H pencils, erasers, ruler. All beginning work will be done in black and white. This course will include both male and female figures. A portfolio demonstrating previous drawing background and ability is required for entry to this course.
Ten 3 hr. sessions.  $100 tuition
Wed 9:00 a.m. to 12:00 noon
Begins June 7
TYPOGRAPHY FOR THE DESIGNER
SG10  (4 quarter credits)
A study, through practical problems, of typography and letter design as they relate to clear communication by the designer. Emphasis will be placed on the following: historic origins and appropriate use of various styles; familiarity with the families of type faces and their variations; the relation of typographic aesthetics to clarity in design through balance, emphasis, spacing, etc. Type design, both basal and display, will be discussed. We will review the work of important type designers such as Hermann Zapf, Bruce Rogers, William Dwiggins, Eric Gill and Frederic Goudy. Students will learn to understand the differences between hot metal, photographic and CRT (cathode ray tube) composition in order that they may intelligently and economically purchase type.
Ten 3 hr. sessions.  $100 tuition
Thurs. 9:00 a.m. to 12:00 noon
Begins June 8

BASIC CALLIGRAPHY
SG20  (4 quarter credits)
This course will cover six styles of lettering: Roman, Uncial, Olde English, Chancery Cursive, Spencerian, and Bookhand. Particular emphasis will be given to the Chancery Cursive and Olde English. The use of different pens, inks, colors and papers will be taught with a brief introduction to gilding and illuminating.
Ten 3 hr. sessions.  $100 tuition
Wed. 9:00 a.m. to 12:00 noon
Begins June 7

THE FINE ART OF ILLUSTRATION
SG32  (4 quarter credits)
Develop the art that speaks with authority. This course puts an emphasis on spontaneous expression, visual problem-solving and good drawing. Challenging assignments will professionalize the student's approach and portfolio. The main requirements for this course are enthusiasm and a strong drawing background. Drawing from models will be included. Please be sure to bring samples of your previous work in drawing to the first class meeting.
Materials needed: black magic marker, or any heavy black pencil; newsprint pad 19” x 24”; portfolio. A portfolio demonstrating previous drawing background and ability is required for entry to this course.
Ten 3 hr. sessions.  $100 tuition
Wed. 9:00 a.m. to 12:00 noon
Begins June 7

BASIC GRAPHICS DESIGN PRODUCTION TECHNIQUES
SG42  (4 quarter credits)
An introduction to the methods, tools, language and techniques used by the Graphic Designer to bring artwork to final, printed form. The course will develop a basic understanding of offset printing, paste-ups, typography, papers, inks, etc. as they relate to the preparation of artwork for printing and reproduction. It is the objective of the course to expose students to the enormous range of possibilities available to the Graphic Designer and to help them to understand the necessary limitations imposed by the processes used. Since this course will emphasize production processes as opposed to aesthetics, no previous design background is required. Students wishing to explore design concepts and aesthetics should see "Introduction to Graphic Design" (SG44) listed below.
Ten 3 hr. sessions.  $100 tuition
Tues. 9:00 a.m. to 12:00 noon
Begins June 6
INTRODUCTION TO GRAPHIC DESIGN
SG44  (8 quarter credits)
This course will concentrate on the application of general design principles to the requirements of the commercial design field. The student will learn how to evaluate the needs of a client and how to arrive at a realistic solution which communicates the desired message. A portfolio demonstrating previous experience with basic design principles and drawing skills is required for entry to this course. Since this course will concentrate on design theory and aesthetics, those who wish to explore production methods should see “Basic Graphic Design Production Techniques” (SG42) listed elsewhere in this catalogue.
Two 3 hr. sessions per week for ten weeks. $200 tuition
Tues. & Thurs. 1:00 to 4:00 p.m.
Begins June 6

BASIC BOOK DESIGN
SG50  (4 quarter credits)
A course in beginning book design for graphic designers, editors and others interested in the art of the book. No previous design background is required. The course will focus on the practical design of adult books. The following areas will be covered: basic typography; the manufacturing stages of producing a book; the purpose and history of book design; the elements of the physical book; and how to estimate the length of a book. The students will also execute several book design projects. Supplies required: a pica rule, a type guage, a triangle, 2H or 4H pencils, red pencils, blue pencils, a pad of 14” x 17” tracing paper, and “The Pocket Pal” (published by International Paper Co.).
Ten 3 hr. sessions.  $100 tuition
Wed. 9:00 a.m. to 12:00 noon
Begins June 6

BASIC PHOTOGRAPHY
SG60  (8 quarter credits)
An intense, in-depth introduction to the basics of camera use and control, and darkroom procedures for developing and printing photographs. Emphasis will be placed on learning by doing and the course will involve extensive use of the School darkroom. An appreciation of aesthetic considerations will be developed by critiques of student work and class discussions of the work of famous photographers. Students should have their own 35mm cameras and will be expected to provide their own film and printing paper. Darkroom facilities, chemicals and equipment for processing are supplied by the School and are included in tuition cost. Enrollment limited to 12.
Eight full day (6 hr.) sessions.  $150 tuition
Mon. 9:00 a.m. to 12:00 noon and 1:00 to 4:00 p.m.
Begins June 5

EXPERIMENTAL PHOTOGRAPHY
SG65  (8 quarter credits)
Experiments in moving the photographic experience beyond the “straight” print, this course will make use of toning, solarization, posterization and high-contrast printing. Various non-darkroom and non-camera techniques will also be used in an attempt to broaden the artist/designer’s range of tools. Prerequisite: Basic Photography (SG60 above) or equivalent experience.
Eight full day (6 hr.) sessions.  $150 tuition
Tues. 9:00 a.m. to 12:00 noon and 1:00 to 4:00 p.m.
Begins June 6
CAMERAS WITHOUT LENSES: PIN-HOLE PHOTOGRAPHY
SG68 (4 quarter credits)
The pin-hole camera, first used during the Renaissance as a drawing aid, is being revived as a useful tool for expressive photography. It has the ability to record the world in an unusual manner and can be designed to fit the different needs of each individual. In addition, the cost of materials for construction of a pin-hole camera is less than $1. This class will explore the technical aspects of photography relating to pin-hole cameras, each member of the class will design and build their own pin-hole camera, and then each person will have an opportunity to discover the camera’s potential through exercises and discussions. There will be at least one class field trip. No previous experience in photography is necessary for entry into the class.

Eight half day (4 hrs.) sessions. $100 tuition
Wed. 12:00 noon to 4:00 p.m.
Begins June 7

INTRODUCTION TO INTERIOR DESIGN
SE10 (4 quarter credits)
An introduction to the range of problems, both residential and commercial, solved by the competent professional interior designer. This course is based on the presentation of typical design problems to the student and evaluating their solutions from a professional point of view. Problem areas to be considered include the redesign of an existing room, an entire home, and the redesign of an old space for a new function. Also considered will be: color — its impact on space; the effect of furniture styles on space; and the importance of textural harmony in successful design.

Ten 3 hr. sessions. $100 tuition
Mon. 1:00 to 4:00 p.m.
Begins June 5

BASIC & INTERMEDIATE DRAFTING
SE40, 41 (8 quarter credits)
This course will begin by familiarizing students with the vocabulary, tools and objectives of the draftsman. Students will gain a knowledge of the processes used in creating plans, elevations and sections for planning and designing interiors. In addition, students will be introduced to electrical, lighting and telephone requirements for commercial and residential structures and will learn to work from typical specifications. Materials needed for this course will cost approximately $40. A complete list of necessary materials will be sent to all registrants prior to the first class meeting.

Two 3 hr. sessions per week for ten weeks. $200 tuition
Tues. & Thurs. 1:00 to 4:00 p.m.
Begins June 6

MATERIALS FOR THE INTERIOR DESIGNER
SE64 (4 quarter credits)
What are the materials that the well trained Interior Designer uses? Learn to identify all types of fabrics and textiles. A variety of floor coverings from hardwood to terrazzo, broadloom, and Orientals, etc. will be discussed in this course. Students will become acquainted with the names of important resources and discover the contribution manufacturers make by having this vast selection of materials made available to the professional designer.

Ten 3 hr. sessions. $100 tuition
Mon. 9:00 a.m. to 12:00 noon
Begins June 5
SUMMER DIVISION APPLICATION FORM
Application Fee of $5 must accompany this form

Name of Applicant
__________________________

Number and Street
__________________________

City or Town, State
__________________________

Zip Code
__________________________ Telephone (Home)

Birth Date
__________________________ Telephone (Business)

Date of High School Graduation
__________________________

Last School Attended (if other than high school)
__________________________

PLEASE LIST BELOW THE COURSE OR COURSES FOR WHICH YOU ARE APPLYING. (Include course titles and codes as they appear in the catalogue.)

1. Course Title
   Course Code

2. Course Title
   Course Code

3. Course Title
   Course Code

4. Course Title
   Course Code

PLEASE NOTE: Applicants must follow the application procedure detailed elsewhere in this catalogue under the heading "Admissions". Applicants will not be registered for courses until all required application procedures have been completed.

TUITION: Tuition must be paid in full prior to the first class meeting.

PLEASE RETURN THIS APPLICATION FORM TO:

THE
NEW ENGLAND
SCHOOL OF ART & DESIGN
28 NEWBURY STREET / BOSTON / MASSACHUSETTS 02116
THE NEW ENGLAND SCHOOL OF ART & DESIGN

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