KELLEY APPOINTED A VICE PRESIDENT; RUBINO NAMED TO NEW POST

Joseph M. Kelley of Watertown has been appointed vice president of institutional advancement effective immediately, President Perlman has announced.

Kelley, who directed last year's $2.7 million Campaign for Excellence which passed its goal by nearly a million dollars, has been serving as director of University Development. Perlman also announced that the name of the Development Department will henceforth be called the Department for Institutional Advancement.

In his new position, Kelley will continue to coordinate development, alumni, and public relations programs and direct the major gift solicitations.

"Mr. Kelley's appointment reflects not only the Board of Trustees' confidence in him but also its desire and commitment to emphasize the importance of development and institutional advancement at Suffolk University and to communicate this to the community," Perlman said. "Under his leadership and with the assistance of trustees and alumni we anticipate greatly strengthening the development and institutional advancement role at Suffolk University."

At the same time, it was announced that Marylou Buckley of Boston has been appointed director of marketing development in Kelley's department. Ms. Buckley, a Radcliffe College graduate, has been a writer of special materials at a number of universities, including Boston College, Harvard and Princeton and for five years served as special assistant to Dr. Abraham L. Sachar, founding president of Brandeis University.

In another appointment, Dr. Michael H. Rubino, director of career planning and placement for CLAS and SOM since 1978, has been named director of institutional research at the University. This position was established through a grant from the U.S. Department of Education under Title III of the Higher Education Act.

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President's Corner

We will shortly receive the preliminary written report from the New England Association of Schools and Colleges' team, which visited Suffolk University October 24th through the 27th, 1982. I would like to share with you some of the observations and comments about the University made by the evaluation team during its exit interview.

As a background, most of you are aware that voluntary peer accreditation in higher education is a uniquely American practice. Most other countries rely on supervision of educational institutions by a governmental authority. There are two types of accreditation: regional and specialized. Regional accreditation, conducted in our region by the New England Association of Schools and Colleges, evaluates the total operation of a college or university against its statement of mission. The specialized professional accrediting associations evaluate individual academic programs or components of the university against accepted requirements of preparing students for professional practice. The intent of both types of accreditation is to assure academic quality and stimulate self-improvement.

The visiting team selected by the New England Association of Schools and Colleges to visit Suffolk University, included: Dr. Robert S. Barlow, Professor of Economics and Administration, University of New Hampshire; Dr. Donald W. O'Connell, Professor of Economics, University of Maryland at College Park; Dr. James C. Hall, Dean, University College, Pace University; Dr. Carol J. Guardo, Provost, University of Hartford; Dr. Barbara Kaster, Harrison King McCann Professor of Communications, Bowdoin College; Dr. John L. Yeager, Deputy Senior Vice Chancellor for Administration, University of Pittsburgh; Ms. Billie I. Salter, Librarian for the Social Sciences, Yale University.

The team spent three days at Suffolk University reviewing our self-study report, the reports of the various task groups, as well as a great variety of other materials including the annual reports of department chairmen and administrators. They met with members of the faculty, the Board, the administrative staff and the student body in each school.

At the exit interview on October 27, 1982, they cited the following areas of strengths at Suffolk University: a) a close relationship between faculty and students; b) integration of the faculty into the undergraduate and graduate programs; c) major improvements over the past ten years in the quality of the academic programs, the faculty and the libraries; d) an excellent faculty committed to good teaching; e) student satisfaction with the University; f) an interested and involved Board of Trustees; g) a well-qualified management group; h) a well-maintained physical plant; i) financial stability; j) a superb self-study report.

In addition, the evaluation team pointed out areas of weakness - unfinished business that should be given a high priority on our agenda: a) some lack of clarity among the faculty concerning University and peer expectations for research; b) the need for a clearer commitment to affirmative action; c) a lack of a sense of unity as a University. The team also cited areas which they felt merited further attention. These include: a) the need to substantially increase internal and external awareness of the quality and scope of our programs; b) the need for a more suitable student center and for shower room facilities; c) insufficient faculty office space, especially in the School of Management and in the College of Liberal Arts and Sciences; and d) overly lean administrative staffing.

When we receive the preliminary written report, we will be able to make comments and correct any errors of fact that might occur. We expect to receive the final report from the evaluation team early in 1983. Copies of the final report will be distributed widely within the University.

Formal action by the New England Association of Schools and Colleges to continue our accreditation is expected in the spring of 1983.

The successful re-evaluation visit and continuation of our accreditation represents the collective effort over a long period of time by faculty and administrative staff, especially during the intensive two-year self-study process. We are all very proud of Suffolk University and what it has accomplished over the decade since the last accreditation review. I am grateful for the assistance of all of you who participated in this process of self-improvement.

Daniel Perlman
CREDIT UNION NAME CHANGED

Directors of the Boston University Credit Union voted Nov. 18 to change the name to the University Credit Union so as to attract more membership outside the B.U. community.

The board also voted to reduce rates on personal, automobile, FHA home improvement, and share secured loans. Personal loans will be at 16.5 percent; automobile loans, 14 percent on new vehicles, 15.5 percent on used. Home improvement loans will be 14 percent, share loans, 12 percent. A 90-day share loan will be 12 percent and a lump sum share loan (one payment loan) will also be 12 percent.

The Credit Union, established in 1952, comprises a number of educational institutions in addition to B.U. Suffolk has approximately 100 members. Other area institutions holding membership include Tufts, Boston College and Bentley College.

Other recent changes in the past year include a move to 629 Commonwealth Ave. and conversion to an on-line computer system and addition of a Christmas Club.

NEW SUPPORT STAFF - Secretaries: Rita LeMoine of Malden, Cooperative Education; Maria Carreiro of Somerville, Career Planning and Placement; Carol Graham of Revere, Learning Resource Center; Patricia Lane of Cambridge, Deans' Office CLAS; Diane Barry, Vice President-Treasurer's Office; and Arceil Juaranty of Jamaica Plain, CLAS/SOM Admissions.

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Pending appointment of a successor, Assistant Director of Career Planning and Placement Ann Hargraves will serve as acting director.

Kelley is a veteran of 25 years in the fundraising, development and marketing fields and served as director of alumni giving at Boston College for nine years. He later was director of development for the Archdiocese of Boston, supervising a campaign which raised $2 million. He is a Boston native and lives with his wife, Kathleen, and eight children. He is a graduate of Boston College.

Rubino recently completed a doctorate in Higher Education Administration at Northeastern University. In his new position, he will be responsible for conducting research on Suffolk University: who it serves and how well it serves them, as well as for the development of a system to provide improved information for administrators.

The University also has a new director of instructional media, Marilyn Wilcke. Ms. Wilcke is responsible for supporting the audio-visual needs of both the academic and administrative areas of the University by directing the staff and operation of graphics production, television production and media distribution. She supervises both professional and student staffs and monitors departmental budget expenditures.

Ms. Wilcke holds a B.A. degree in English from Boston College and a master's in instructional media and technology from Boston University. She makes her home in Watertown and previously was assistant director of instructional materials at B.U.

Perlman also announced that Financial Aid Director Darcie Lincoln has resigned to complete her doctoral degree. Christine Perry, assistant director, is serving as acting director until the position is filled.

EX-PRO STARS TO S.U. ATHLETES:

STUDY NOW, PLAY LATER

A couple of former professional football stars gave some timely advice to Suffolk University athletes at a special program on Nov. 30.

Ray "Sugar Bear" Hamilton, who has an M.P.A. from Suffolk University (1977) in addition to his degree from Oklahoma, and Ron Burton, a graduate of Northwestern, stressed academics over athletics.

Both men formerly played for the Patriots.

Hamilton, who was a football scholarship recipient at Oklahoma, made it clear that the order was "scholar-athlete, not athlete-scholar." Apprised that Suffolk had no athletes on scholarship, he told the group of 60 student-athletes there should be no reason why they should miss a class.

Burton, as did Hamilton, told the athletes never to accept mediocrity but to give 100 percent in the classroom so that it will carry over to professional life.

The program was put together by Joe Walsh, director of intramurals and baseball coach. Also addressing the athletes were Judith Dushku, asst. professor of government, Kevin Lyons of the Learning Resource Center, Ann Hargraves and Charles Bognanni of Career Planning and Placement, CLAS/SOM Registrar Mary Hefron and Athletic Director James Nelson. Walsh presided.

"Throughout the country, we are seeing a greater focus on academics for athletes," said Walsh. "It is important that athletes receive their degrees and that is why we present programs like this one. We're indebted to the people who participated."
MEMORIAL MASS HELD FOR PROFESSOR BRAY AT PAULIST CENTER

Close to one hundred of his family, friends, colleagues and students attended a memorial Mass for Prof. Richard T. Bray of the Journalism Department Dec. 2 at the Paulist Center.

Campus Chaplain Fr. Frank Fairbairn celebrated the Mass. Bray's widow, Patricia Bray, and two sons, Jonathan and William, were in attendance along with other relatives.

The Mass was celebrated so that many people from the Suffolk community who were away when Prof. Bray died suddenly in Mechanicsville, N.Y. last August might pay respect to his memory.

Readings from William Faulkner and Herman Melville were given during the service by Journalism Chairman Malcolm J. Barach and Assistant Prof. Richard P. Preiss. Epistle readings were delivered by two of Bray's former students, Katie Evans and Ronald Boisvert.

Following the Mass, a reception was held in the Munce Conference Room.

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PHONATHONS SOAR PAST GOAL

Evening phonathons in the Alumni Conference Room, Sawyer Building, this fall surpassed their goal of $77,000, Joseph M. Kelley, vice president of institutional advancement, reports. Final figures for the 25 evenings were $78,793. A total of 2106 alumni made pledges, Kelley said.

Phonathons, under the direction of Kelley and Robert L. West, director of alumni programs, were held on Mondays, Tuesdays, and Wednesdays.

"We're extremely grateful for all who took part," Kelley said.

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ACTIVITIES

HERITAGE MEDALLION RECIPIENTS — Four distinguished faculty emeriti were on hand to receive Heritage Medallions for outstanding contributions to the University over many years on Nov. 18. Shown with History Prof. David Robbins, chairman of Heritage Committee, are from left, Donald W. Goodrich, former vice president and dean of CLAS, Florence R. Petherick of Humanities, Catherine Fehr of Languages, and Ilse M. Fang of Languages.

70 YEARS OF SERVICE — Chair recipients at Deans' Reception for long-time service to Suffolk University were Ivan Banks, director of physical plant, 20 years, and Prof. John L. Sullivan of Sociology, 20 years, and Prof. Arthur J. West of Biology (seated), 30 years, shown with Pres. Perlman.

A VOICE OF EXPERIENCE — Ron Burton, former Northwestern University and Patriots football star, tells Suffolk students what it's like to combine athletics and studies. Burton is now a public relations executive at John Hancock Life Insurance Co.
Potpourri

Cheers this month to Government's JOHN BERG and MITH KORBAY, president of the Political Science Association. When Channel 5 called for some student volunteers for its audience Nov. 14, the day former President Carter appeared on the Good Day Show, the two responded in a hurry. Sixteen S.U. students were rounded up for the show and Korbey, in questioning from the audience, got a mention in for the University as well. A SUN beam on Sociology's PHYLLIS MACK. The Massachusetts Sociological Association recently awarded her its Apple Award for "Outstanding Contribution to Teaching Sociology," namely "showing students, largely non-traditional, how to improve the quality of their lives through sociology."

NANCY O'CONNOR, senior clerk in the Accounting Department, and new son, Robert, visited the University recently. Young Robert, born Nov. 6, now weighs in at 10 pounds. Our congratulations to newlyweds DICK PIZZANO of the Law faculty and the former JOAN SOOLMAN, once a secretary in the Associate Law Deans' office and now an attorney and probate administrator with Bingham, Dana and Gould law firm. DEAN JOSEPH H. STRAIN, Title III activity director for strengthening planning, management and evaluation, and Dr. MICHAEL H. RUBINO, new director of institutional planning and research, attended a seminar on the Nature and Role of Information for Management in Higher Education at Hilton Head Island, South Carolina. The seminar was presented by the National Center for Higher Education Management Systems. Strain also served as a panelist at a NEASC workshop on re-accreditation at the Radisson Fernwood in Danvers. Strain spoke on the self-study process (he's conducted three of them at Suffolk). HARVEY KATZ of Psychology and PAUL KORN of the University Counseling Center attended a conference focusing on family therapy. The conference, sponsored by the Associates for Human Resources, was led by noted therapist Virginia Satir. KEN GARNI of the Counseling Center represented the Association of University and College Counseling Center Directors at the December meeting of the Council for the Development of Standards in Student Services. At the Alexandria, Va. meeting, Garni prepared the initial draft for governing standards of psychologists in university counseling centers.

FRAN BURKE of Public Management delivered a paper on introducing technology into the public administration classroom at the American Society for Public Administration regional conference. Closer to home, she kept her Charles Street Fair winning streak alive by garnering a Korean brass antique tea table. WARREN BRIGGS, professor of management, was general chairman of a conference evaluating decision support software at New York's Grand Hotel and was also distinguished lecturer for the annual faculty development seminar at the National Defense University, Industrial College of the Armed Forces in Washington, D.C. Some 90 lawyers and judges attended the Nov. 6 Law and Computer Conference at the Law School with 50 law students and faculty also sitting in on the computer demonstration. Law Prof. CHARLES KINDREGAN was moderator and Law Librarian EDWARD BANDER and Prof. JASON MIRABITO were among the lecturers. Twenty outside computer firms participated.

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BERNARD KEENAN of the Law School has been appointed Suffolk Law School's liaison to the Boston Bar Association. He's also been appointed a member of the Mass. Bar Association's task force on admission requirements for the Federal District Courts of Massachusetts. DIANE RUDNICK, assistant to the president, was chairman of the NEASC accrediting team that visited Maine Maritime Academy at Castine, Me. She will deliver a paper, "Perspectives on Social Change: Women Engineering Technology Students," at the Feb. 1 conference of the Cooperation in Industry and Education in Buena Vista, Fla. . .

PRESIDENT DANIEL H. PERLMAN has been asked by the National Association of Independent Colleges and Universities to represent that group on the board of the Association of Urban Universities (formerly the Committee on Urban Program Universities). He attended a meeting on Nov. 30. The President also gave the welcoming address to 500 guests at the 19th annual Mass. Association of Public Accountants Conference at the Park Plaza. He'll address the Gloucester Rotary Club on Dec. 28... From the English Department comes word that ROBERT K. JOHNSON has had a poem, "A True Story," published in The Villager and attended the Bread Loaf Writers Conference in Middlebury, Vt. GERARD RICHMAN's article, "Speaker and Speech Boundaries in The Wanderer," appeared in the October, 1982 issue of Journal of English and Germanic Philology. MARLENE MCKINLEY spoke at the second Suffolk Colloquium for Research on Women Nov. 17. Her topic was "Women in the Work of James Joyce." And AGNES BAIN of Government informs us that the two Suffolk University nominees for the 1982 Harry S. Truman Scholarship Program are PATRICIA GERAN of Framingham and PAUL BARESE of Braintree. Good luck to both of these outstanding candidates who are Government majors with GPAs above 3.7 and planning public service careers. DON LEVITAN of Public Management addressed the capital outlay committee and heads of departments of the town of Bridgewater on Dec. 15. . . If you're into ice skating or even if you just want to watch, the Recreational Events Committee is holding a skating party at B.U.'s Walter Brown Rink on Jan. 12 from 5:30 to 8 p.m. Call Budget Analyst MAUREEN DOOLEY at Ext. 611 for additional details. And the staff basketball game, which was a big success last winter, will be held Feb. 18 at 9 p.m. at the Cambridge YMCA. ROGER N. MILLEN of SOM presented a paper at ORSA/TIMS joint meeting in San Diego and was also re-elected executive director and treasurer of Omega Rho, the international honor society of the organization, at that meeting. . .

Management's WILLIAM R. ALLEN presented a paper on black and white subordinates in racially mixed groups at the national meeting of the American Institute for Decision Sciences Nov. 24 in San Francisco. . . MICHAEL ZIFCAK of Education was asked by the U.S. Office of Special Education to serve on a review panel judging 1982 federal grant proposals for school-based research. . . DAVID PFEIFFER of Public Management is chairing the Disability Issues Committee of Governor-elect Michael Dukakis' Transition Human Services Task Force. This involves disability issues relating to all state government responsibilities and an overview of certain state agencies. . .

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An internship guide authored by D. DONALD FIORILLO of Sociology has been placed on the resource list appearing in Options, the national newsletter published by the Volunteer Development Institute of America. Requests for the guide have come from a number of states around the country as well as Canada. An article by Sociology's DONALD R. MORTON ("Strategies in Probation") will appear in the January issue of Social Casework. Architect JIM McNEELY's slide presentation on the architectural history of Beacon Hill proved to be a fascinating hour for more than 135 guests, most of them our neighbors from Beacon Hill. The Pallot Library function was followed by a reception in the Munce Conference Room. Our sympathies to Asst. Dean RON SUNDBERG on the loss of his brother, Kenneth, of Walpole. BILL COUGHLIN of College Admissions spoke to all senior classes at Duxbury High School on "The College Interview" Nov. 18. Worth repeating is a quote from Lord Airedale of the British parliament in the Dec. 3 issue of Lawrence Ragan's Speechwriter's Newsletter. Airedale thinks Americans use unnecessarily long words and illustrates: "An Englishman leaves his flat by the lift and gets into his car to go and see a film. An American leaves his apartment by the elevator and gets into his automobile to go and see a motion picture." As the calendar year draws to a close, the joys and blessings of the season to all and to your families. See you next year.

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