New Slide Show is a Winner!

The University's new 12-minute promotional slide show is barely off the production rolls, but it has already won a coveted award.

"Suffolk University - A Part of Boston," a two-projector slide show produced by the Instructional Media Center under the direction of Midge Wilke and in collaboration with Enrollment Management, won the Silver Award of the Association for Multi-Image New England at a Sheraton Boston Hotel dinner Nov. 21.

Some 600 guests attended the program which included 100 entries featuring sight and sound treatment of the finest multi-image work created by New England producers.

Wilke was honored at the event along with John Levy, evening media coordinator, who captured a special merit award for the soundtrack.

Suffolk's effort, created as a recruiting tool for the Admissions Office, also involved the efforts of Enrollment Management Dean Robert Lay, Director of Admissions William F. Coughlin and former Admissions Assistant Deb Wordell. It was entered in the PR/Image Non-Profit category.

According to Dean Lay, the piece was designed to enhance the University's enrollment management and recruitment effort. He wasn't surprised that IMC came away with a silver award for the show.

"I know first hand how much of themselves they invested into the production, and I know the show represents a super-

(Continued on Page 3)

First Allison Lecture Set for Spring

The University established the International Lecture Series in 1978 in the direction of Midge Wilke and asked Servan-Schreiber to create a special merit announced. The 12-minute slide show that was featured is barely off the production rolls, scheduled for the spring (date to be announced).

Jean-Jacques Servan-Schreiber; publisher, editor and former Minister of Reform in France, will be the speaker. Funding for the lecture comes under the Dwight and Stella Allison Fund, a component within the Boston Foundation.

Tentative plans call for Servan-Schreiber to speak on campus in the morning and then deliver the main lecture at a noon luncheon.

Servan-Schreiber, a writer turned politician, fought with General DeGaulle's Free French during World War II and as a fighter pilot for the U.S. Air Force. Following the war, he studied in the U.S. on a Fulbright scholarship and later became the leading editorial writer of the French publication LeMonde. Entering political life, he served as an assistant to Prime Minister Mendes-France in 1954 at the peace treaty in Geneva that ended the nine-year French war in Indochina.

In 1970 he was asked to become president of the "Parti Radical" of France and as a candidate to National Parliament was elected over his Communist opponent. He also authored The World Challenge, a best-seller with 2 million copies in 20 languages.

In 1981, French President Francois Mitterand asked Servan-Schreiber to create the "World Center for Computer Literacy" in Paris and organized the partnership of the center with Carnegie-Mellon University in Pittsburgh, where he is now fellow of the Robotics Institute and chairman of the International Committee.

"The University established the international lecture series as a tribute to a distinguished Bostonian and alumus and to expose faculty and students to important issues and important leaders from business, government, economics and law," President Perlman said in announcing the series.

Dwight Allison, who grew up in East Boston and was graduated from Boston Latin School and Harvard University before attending Suffolk Law School, was an outstanding trial lawyer trying both civil and criminal cases before State and Federal courts. A member of the Massachusetts Bar Association for more than 50 years and one of the early members of the American College of Trial Lawyers and the Massachusetts Trial Lawyers Association, he was cited as an outstanding alumnus by the University in 1978 and in 1980 was awarded the honorary doctor of laws degree at the June commencement. He died in September of 1982.
ly located in our immediate vicinity on Beacon Hill.

Inevitably we are asked whether Suffolk University is considering or would consider a similar move. Implied in the question is the thought that it might be sensible for Suffolk University to follow the lead of these other institutions and solve its space problems by moving to a suburban campus.

As my teenage son might say when he wants to be emphatic: “No way!”

Although a university’s location need not necessarily correspond to a particular mission, for Suffolk University it does. We are an urban university, in many respects a quintessential urban university. The character and the mission of Suffolk University corresponds to its urban location. Not only do we serve an urban, non-residential student body which commutes to Suffolk University from all parts of the metropolitan area, but we serve them with urban-oriented programs and experiences. Classroom experiences are supplemented, for a very large percentage of our students, by a variety of internships, clinical programs, work-study opportunities, part-time jobs in business and government, cooperative education, and the like. Even classroom activities are punctuated by field trips, appearances by guest lecturers and practitioners. The School of Management has an “executive in residence”: last year former governor Edward King, this year the CEO of the Boston Gas Company, John Bacon. All of these supplemental urban learning experiences would be very difficult if not impossible to replicate in a bucolic suburban or rural setting.

We sacrifice “elbow room” for urban programming. Examples of such programming include visits to the Law School by sitting judges and to the courtrooms by our students; our involvement with the Boston Public Schools including the pairing with Copley High School, the Urban Journalism Workshop for Minorities which has run for the past nine years, the ABCD Journalism Workshop, and project “Spotlight” an enrichment for outstanding students from various local high schools, and the meet-the-CEO program which brings senior management executives to the campus for class visits and discussions with students.

Even our scheduling reflects this urban mission: day and evening classes in every field, taught by the same faculty and using the same admissions and graduation standards; also Saturday MBA and MPA programs, for students who already have managerial experience.

The University’s mission statement which refers to our location “in the heart of Boston, close to the centers of government and law, science and medicine, education and technology, commerce and culture” is a reminder to all of us to utilize our proximity to these resources to enhance the learning experiences of our students.

To move out of town is simply not a feasible option for Suffolk University without sacrificing the distinctive qualities this University offers, without changing the essence and character of the institution. It is not being contemplated. We have been urban since our founding in 1906 and on Beacon Hill since 1913—and that’s where we intend to stay—despite the scarcity of space that leaves us all with cramped elbows.

But our urban location and urban mission constitute a challenge: a challenge to be even more imaginative, creative and resourceful about how we recruit and educate students. We must be even more attentive to the special educational needs and time-constraints of adult students—and arrange programs that meet their convenience, not ours. We must be alert to opportunities to further utilize the learning resources in our vicinity. We must continue to improve the retention rate of students by taking innovative steps that will assure the involvement of all students in their own learning. And we must develop ways to systematically evaluate student learning so that we can tell students and potential students about Suffolk University’s record of increasing student learning.

If we rise to these challenges we can become not simply another university in a city with many universities but a model urban university that students and educators everywhere will recognize as performing a distinctive mission, with the highest quality.

Daniel Perlman
Boston Gas Co. Chief is SOM Executive for '85-'86

John J. Bacon, president and chief executive officer at Boston Gas Co., has been named executive in residence at the School of Management for the 1985-86 academic year, Dean Richard L. McDowell has announced.

Bacon has served with Boston Gas since 1956, holding a number of supervisory positions before being named president. He is also a senior vice president of Eastern Gas and Fuel Associates, parent company of Boston Gas.

Former Massachusetts Gov. Edward J. King launched the Executive in Residence program at the School of Management in 1983.

Nat Caliendo Named Aide to President

Nat S. Caliendo Jr. of Saunderstown, R.I. has assumed the position of executive assistant to President Perlman.

Dr. Caliendo has been associated with the University of Rhode Island for the past five and a half years, most recently as acting director of development. He also served as special assistant to the vice president for development and was director of corporate and foundation relations.

Caliendo will work closely with President Perlman in communicating administrative decisions and actions; serve as presidential liaison to constituencies within and outside of the University and provide research, analysis and written assistance on matters affecting the chief executive's office.

At the University of Rhode Island, Caliendo worked under former President Frank Newman, now head of the Education Commission of the States, and current URI President Edward Eddy.

A graduate of Springfield College where he earned a bachelor of science degree in education in 1956, a master of science in education in 1971 and a certificate of advanced study in 1971, Caliendo received his Ph.D. in higher education administration from Syracuse University in 1977.

Prior to service at URI, Dr. Caliendo was an educational policy fellow at the Institute of Educational Leadership at George Washington University and also worked as an educational consultant specializing in matters related to Title IX of the Education Amendments of 1972 and Section 504 of the Rehabilitation Act of 1973. He has also served as a technical assistance consultant to the U.S. Commission of Civil Rights in Washington, D.C.

Earlier in his career, Dr. Caliendo served on the faculty at the University of Maine at Portland-Gorham.

Dr. Caliendo is the father of two sons: ten year old Nat III and Danny, age six.

Slide Show—cont. from pg. 1

rior effort," he noted. "But it must be extremely gratifying to Midge to see the IMC receive independent recognition from an association of media professionals."

Lay said that Admissions Director Bill Coughlin has already put the show to use. "Bill's office hosted on campus this fall four information sessions at which hundreds of prospective students and their families viewed the show. The response was overwhelmingly positive. For me, the slide show has kicked off Enrollment Management's plan to better communicate the exciting aspects of what Suffolk has to offer to prospective students."
F. Coughlin has been named a member-at-large in the same organization.

Prof. JUDITH HOLLEMAN has been cited with a special certificate from Pi Gamma Mu, International Honor Society in Social Science, for her work as sponsor of the Suffolk chapter. International President Hugh C. Bailey lauded Holleman for her leadership in spearheading the Massachusetts Chapters that initiated 150 new members.

Prof. BARBARA ASH of Education has been elected vice president and president-elect of the New England Business Educators Association. She was voted in at the annual convention held in Cromwell, Ct. last month.

Vice President/Treasurer FRANCIS X. FLANNERY has accepted an invitation by Cardinal Law to serve on the Cardinal's Task Force to study the responsibilities of the Board of Trustees of the Archdiocesan Central High Schools, Inc. The board's aim is to insure the future of quality Catholic education in the diocese's 11 central high schools.

MARY A. HEFRON, registrar for CLAS/SOM, has been elected president of the New England Association of College Registrars and Admissions Officers, third largest regional association of its kind in the nation. Admissions Director William

Mary Eves' new book The Export of Hazard: Transnational Corporations and Environmental Control Issues. The reception was held Nov. 18 in Washington, D.C. during the annual meeting of the American Public Health Association.

ROBERT DIGUARDIA of Data Processing has just completed his term as president of the Colleague User Group of the Datatel Corporation and also served on the Dataltel Steering Committee.

Prof. ARTHUR J. WEST, chairman of Biology, is president of the National Marine Educators Association, a 2000-member organization dedicated to helping educators at all levels to utilize the marine environment in their teaching. His duties include chairing the board of directors and serving as liaison between the executive director and the board.

SUSAN THAYER of the Learning Center is the recipient of the Durrell, Cooper, Crossley Research Award presented at the annual fall conference of the New England Reading Association in Hartford, Ct. The award recognizes Thayer's research on the relationship of learning style and study habits to college achievement.


Two Alumni Honored at Law Dinner

Two distinguished alumni of the Law School were honored at the annual Suffolk Law School alumni dinner Dec. 5 at the Park Plaza, where more than 800 alumni and guests gathered for the traditional function.

Thomas E. Dwyer Jr., JD '70, partner in the Boston law firm of Dwyer & Murray (Continued on Page 5)
Holiday Schedule

President Perlman has announced that the following holiday schedule will be in effect for this year:

Christmas
- Monday, December 23
- Tuesday, December 24
- Wednesday, December 25
- Thursday, December 26
- Friday, December 27

New Years
- Wednesday, January 1, 1986

The libraries may remain open on these days.

Karen Hickey of Personnel pointed out that this year's holiday schedule is an especially generous one but cautions that holiday schedules are decided on a year-to-year basis and will not automatically result in a similar schedule in future years.

Flexible Reimbursement Accounts Available

Enrollment in the University's Flexible Reimbursement Accounts is expected to continue to grow in 1986 following the enrollment of some 70 employees during 1985.

Deadline for enrollment is Dec. 31.

Flexible reimbursement accounts allow an employee to set aside some salary on a pre-tax basis to pay expenses not covered by group benefits plans. From these accounts, one can make tax-free payments for health, dental and dependent care expenses.

While reimbursement accounts do not pay interest, they offer an opportunity to reduce the amount of taxable earnings by contributing pre-tax dollars for goods and services usually bought with after-tax dollars.

There are two flexible reimbursement accounts: the Health Care Reimbursement Account and Dependent Care Reimbursement Account. Employees are eligible to participate in one or both of these accounts or decide not to enroll in a Flexible Reimbursement Account at all.

Under the Health Care Reimbursement Account, one can be reimbursed for any health or dental expenses not paid under a group insurance plan.

Dependent Care Expenses (i.e. babysitters, nursery school tuition) entitles employees who paid for the care of their dependents (until 15 years of age) while gainfully employed to be reimbursed under the Dependent Care Account.

More information is available from the Personnel Office.

Alumni Honored—cont. from pg. 4

and a former Suffolk County Assistant District Attorney, received the outstanding alumni service award while L. Kirk O'Donnell, JD '75, a top aide to House Speaker Thomas P. "Tip" O'Neill and new head of the Center for National Policy in Washington, D.C., was cited with the outstanding achievement award.

Noted sports attorney Bob Woolf was the keynote speaker at the dinner. Woolf, a 1949 graduate of Boston College and 1952 graduate of Boston University Law School, is recognized as one of the pioneers in sports law in the nation. Since representing his first athlete, former Red Sox pitcher Earl Wilson in 1964, Woolf has represented more than 500 professional athletes in contract negotiations including: Larry Bird, Carl Yastrzemski, Jim Plunkett, Ken Harrelson, Julius Irving and Doug Flutie. Woolf is president of Bob Woolf Associates, Inc.

S. Catherine Longley, JD '83, and William B. O'Leary, JD '79, were dinner co-chairpersons.

ENGROSSED in conversation prior to a School of Management faculty meeting are President Perlman and Robert J. Ryan, BSBA '66, JD '69. Ryan, former director of the Boston Redevelopment Authority, was on hand to receive an award as an outstanding alumnus. He was recognized for "substantially boosting private sector investment in the City of Boston when federal monies dried up and future development in the city was threatened." Also honored was Rae D. Anderson, master lecturer in accounting, a 1954 graduate of the School of Management and long-time Bentley College professor.
Career Week: A Big Success

Organizers of Suffolk University’s Career Week, a series of programs designed to help guide students in career planning, are calling the event a complete success with more than 40 businesses taking part.

Paul Tanklefsky, assistant career planning and placement director, said more than 550 students attended the 12 different programs ranging from a lecture on interviewing techniques conducted by a personal image consultant to interviews with Walt Disney World representatives.

“The week was an absolute success,” Tanklefsky said. “The career fair was especially so; we had a line waiting outside before we began and more than 250 students met with representatives from 40 different companies.”

Tanklefsky said employers were “very pleased” with the career fair and said it produced many employment prospects for them. The fair was, however, only one of the programs offered during the early November event.

Paul LaCamera, vice president of programming and public affairs for WCVB-TV, joined representatives from Blue Shield and Blue Cross, Seidman & Seidman accounting firm and IBM in speaking to students about potential career opportunities in their industries.

Other events included discussions on employer-paid placement firms; starting your own business; liberal arts in business and cooperative education opportunities, including interviews with representatives from Walt Disney World in Florida.

Tanklefsky said plans are already being made for next year’s event. “This was the third straight year we’ve held career week and this was the most successful; we hope to have more than 50 employers at next year’s fair and add many more programs to the schedule.”

by Stephen Walsh

SILVER MEDAL WINNER - Charles P. Cullinan, a June graduate of Suffolk’s School of Management, is the recipient of the coveted Silver Medal from the Massachusetts Society of Certified Public Accountants. He spoke at a SOM faculty meeting and was congratulated by Suffolk trustee John P. Chase, chairman of the SOM Trustee Committee.

New Employees

Cheryl Arzigian of Randolph, Sawyer Library Assistant

Nat Caliendo of Saunderstown, R.I., Executive Assistant to the President

Pietro DiPascale of Revere, Physical Plant

Audrey Dougherty of Newton Corner, Switchboard Operator

Mary Ann Douglas of Waltham, Switchboard Operator

Teresa Ficenec of Boston, Budget Analyst Assistant

Elizabeth Maul of Cambridge, Director of External Affairs, SOM

Denise McPherson of Easton, Switchboard Operator

Karen Meagher of Avon, Health Center Nurse

Catherine Meaney of S. Weymouth, Law Faculty Secretary

Beth Partington of Bellingham, SOM Secretary

Rhonda Solomon of Quincy, Law Faculty Secretary

Jean Stinson of Wakefield, Student Accounts Computer Operator/Acctg. Clerk

Toni Tinberg of Norwood, Personnel Secretary

Suffolk University Theatre Schedule

The 1985-1986 season, sponsored by Suffolk Theatre Company at Suffolk University, Marilyn Plotkine, Director.

Extension Works
AN EVENING OF CHAMBER MUSIC
Jan. 17

Theater Works
A CONTEMPORARY DRAMA
Jan. 30-Feb. 15

(Continued on Page 8)
Potpourri
by Lou Connelly

Since the original was a smash, why not a sequel? That's just what English's FRED WILKINS and company will be doing when they present Part II of the International Conference on Eugene O'Neill - The Later Years at the University as a follow-up to their highly successful Early Years back in March of 1984. Again, there will be an all-day research roundtable on May 29th followed by a banquet and keynote address that evening. Paper sessions, panel discussion, films and theatrical performances will be given on the remaining three days. Wilkins is again the organizer of the conference...NORMAN B. FLOYD, professor emeritus of history who passed away Nov. 20 at the age of 77, was one of the legendary figures of the "old days" at Suffolk in the fifties and sixties. Well-remembered by a number of colleagues on today's faculty, Dr. Floyd was a serious, no-nonsense prof whose dry wit enlivened many a meeting. Our sympathies to his wife, Clara...Our best wishes to TIM PETERS, who has left the University Bookstore after eight years for other challenges. Tim, wife Cheryl and MAUREEN DOOLEY of the Budget Office enjoyed a week of swimming, waterskiing and parasailing in Haiti and Maureen won an egg-tossing contest at one of the Haitian clubs...There are two proud new fathers on campus. DAN MCDONALD of Personnel and wife Therese greeted Erin Ashley on Nov. 3, while PAUL TANKLEFSKY of Career Planning and his wife Gay welcomed David on Sept. 28...Oops! We goofed last issue by putting JUDITH HOLLEMAN in the Biology Department and certainly know better as she served as Government Department chair for a number of years. Sorry, Judy...Congratulations, ANNE JONES, on your Oct. 12 marriage to Eric O'Connell in the chapel of Hamilton College. It was back to her native state for Anne's wedding since she hails from Utica, N.Y...IRENE BARRETTO, formerly of the Law Library, has transferred to the Law Placement Office. MOLLY MCCLUER of the Pallot Law Library is leaving next month for a position in a California law school library. ED BANDER, law librarian, took in the conference on Law and Literature in New York City. He'll be offering a course on the subject this spring...DAVE TUERCK of Economics presented a paper on "Utility and Cognitive Science" at the annual meeting of the Southern Economics Association in Dallas Nov. 25...If skiing's your thing, there's a ski trip to Killington, Vermont in the works for Jan. 24-26. Total cost is $159 (+ $10 deposit), which includes transportation, lodging and lift tickets. Contact MAUREEN DOOLEY at X611 for details...DAVID PFEIFFER of Public Management had an article entitled "Self-Advocacy" published in the fall issue of the AMSSPPE Bulletin. He was also a panelist at the Massachusetts Association on Handicapped Student Service Programs in Post Secondary Education in a seminar dealing with resources for and barriers to employment for the disabled...Panelists: BOB TOPITZER of Sociology, chairing a panel on industrial history in Lowell entitled "Creating a Public Image for Business;" BETTE MANDL of English, commentator on the panel "Crossing Gender and Geographical Boundaries: The Audience Strategies of Four Women Authors" at the American Studies Association Convention in San Diego; MARKY LLOYD of Psychology, chairing a session on undergraduate psychology curriculum at the annual meeting of the New England Psychological Association; JOHN BERG of Government, discussing Liberal Arts and Experiential Learning in Pittsburgh at the annual meeting of the National Society for Internships and Experiential Education...JOE MCCARTHY of Education presented two workshops on "Leadership at all Levels" at the Boston Public Schools Middle School Conference Nov. 19...KEN GARNI, director of the Counseling Center, attended the "Evolution of Psychotherapy Conference" in Phoenix, Ariz. which brought together such noted psychologists as Viktor Frankl and Albert Ellis...The Counseling Center will have a reaccreditation visit from the International Association of Counseling Services in January. The visiting team will be chaired by Dr. Dennis Heitzman, director of the counseling center at Penn State...
Theatre—cont. from pg. 6

Daedelus Productions
SPELL #7
Ntozake Shange
Feb. 4

Suffolk Student Theatre
THE CRUCIBLE
by Arthur Miller
Mar. 12-15

Impulse Dance Company
RUSH SUITE
Studebaker Movement Theatre Company
PAPER HEARTS
Mar. 21-23

Dinosaur Dance Co.
DINOSAUR DANCE CO. IN CONCERT
April 19

EUGENE O'NEILL - THE LATER YEARS
May 30,31

Suffolk Theatre Co. at Suffolk University
BOSTON MUSIC THEATRE PROJECT
June 1986

Potpourri—cont. from pg. 7

University... MYRA LERMAN, director of advising and assessment and HELEN WANDERSTOCK, administrative officer, both in SOM, presented a paper on "Planning Advising Programs and Administrative Services" at the 21st annual meeting of the Northeast Regional National Association of Academic Affairs in Hartford, Ct. Nov. 10-12...JOE VACCARO of Marketing has two articles published in the Managers' Issue of Marketing News...DON LEVITAN of Public Management served on a panel at the 91st National Conference on Government of the Citizens Forum on Self-Government National Municipal League, Inc. in Cincinnati...Levitan has also been named an honorary deputy sheriff for Suffolk County by Sheriff Dennis J. Kearney...Suffolk's School of Management was the host institution for the annual meeting of Deans of Business Schools in New England at the Sheraton. Speakers included Ron Homer, president of the Boston Bank of Commerce, Jerry Zoffier, dean of the University of Pittsburgh, President Charles Ping of Ohio University and Suffolk President DAN PERLMAN...Suffolk senior ALBA DOTO spent the fall semester working as a Washington Center intern and helped prepare a litigation manual for lawyers representing employees who have been discharged for disclosing illegal or unethical practices they've learned of. Alba's name appears on the acknowledgement page of the manual, making it all a little more worthwhile for the Government major...BOB LOBEL, the million dollar sportscaster for Channel 4, picked up a nice paycheck for an hour and a half of banter before Suffolk undergrad students Dec. 3. He mentioned his Suffolk appearance in chitchat with Liz Walker on the 11 p.m. news. One of Lobel's wittier observations: "The Red Sox are only three players away from being a championship team. Unfortunately the players are Babe Ruth, Ty Cobb and Tris Speaker"...Climbing Mt. Everest was a cinch compared to Coach Jim Nelson's challenge when he took his Little Division III Rams up to Poughkeepsie, N.Y. to face Division I Marist College and the largest frontcourt in the nation: 7'3" Rik Smits of Holland, 7' Rudy Bourgarel of Guadeloupe and 6'10" Miroslav Pecardki of Yugoslavia. A Poughkeepsie sportswriter has dubbed the trio The Passport Frontcourt. The Rams lost...Merry Christmas and Happy Chanukah...