ACCT-801 Graduate Financial Accounting I

Prerequisites:

MBA 640

Credits:

3.00

Description:

Students learn the practice of financial accounting and reporting under USGAAP. They explore the measurement and reporting of various asset, liability, and equity accounts; measurement and reporting of revenue, expense and net income; and the presentation and interpretation of financial statements. Pronouncements of authoritative sources such as the SEC, AICPA and the FASB are also studied. Reference is made to accounting practices in other countries and to pronouncements by the IASB.

Type:

MBA Accounting

ACCT-802 Graduate Financial Accounting II

Prerequisites:
ACCT 801 or permission of instructor

Credits: 3.00

Description:
Continues the treatment of financial accounting and reporting from ACCT 801. Students learn the US GAAP accounting treatment of corporate securities and derivative contracts, treasury stock, contingent and recognized liabilities - including post-retirement benefits, bonds and leases, and the allocation of corporate tax expense. Accounting for inflation and changing prices are also discussed.

Type: MBA Accounting

- **ACCT-803 Graduate Financial Accounting III 513**

  Prerequisites:
  ACCT 801 or permission of instructor

  Credits: 3.00

  Description:
  Building upon the treatment of financial accounting and reporting from ACCT 802, students learn the US GAAP accounting treatment of partnership and branch forms of organization, consolidations and business combinations. Governmental and not-for-profit methods of accounting are introduced.

  Type: MBA Accounting

- **ACCT-804 Cost Information, Decision and Control**

  Prerequisites:
  ACCT 801 or MBA 640
Description:

Students learn the concepts and practices of cost measurement: variable costing, cost-volume-profit analysis, setting goals and monitoring performance, standard costing and variance analysis. They learn how to work with multiple products - standard mix and mix variances; joint and by-product costing; measurement and control of overhead costs, and constructing operating, working capital and capital budgets. They study analysis in support of decisions, such as pricing, setting product line and customer profitability policy, and sourcing of products and services, and matching costing systems to strategy.

Type:

MBA Accounting

• ACCT-805 Auditing and Assurance Services

Prerequisites:

ACCT 802 or MBA 640

Credits:

3.00

Description:

Students examine AICPA pronouncements and GAAS. They learn about internal audit programs and procedures and their interaction with the external audit and analytical review methods. Focusing on assurance services, students learn about quality and reliability of information for decision-making; assessment, management and auditing of risk; communication with markets, valuation issues, and audit risk; electronic data processing and commerce and system reliability issues.

Type:

MBA Accounting

• ACCT-806 Fraud Examination

Prerequisites:
ACCT 801 or MBA 640

Credits:
3.00

Description:
Examines the pervasiveness and genres of fraud and explores the motivations, opportunities, and rationalizations that facilitate fraudulent behavior. Methods of detection, investigation, and prevention of financial statement frauds and other types of financial-related frauds are covered.

Type:
MBA Accounting

- ACCT-824 Corporate Financial Reporting and Analysis
  Prerequisites:
  Take ACCT-802 and MBA-650; or program director's approval
  Credits:
  3.00
  Description:
  Students learn about the assessment of corporate strategy in respect to creation and retention of value; identification and management of risk and valuation of companies and financial securities. Students develop a framework for analyzing corporate performance and projecting future performance, assessing quality of accounting and disclosure, and examining research relevant to financial reporting and analysis and equity prices in the public financial markets.
  Type:
  MBA Accounting

- ACCT-825 Corporate Financial Planning and Control
  Prerequisites:
  Take ACCT-801 and ACCT-804; or program director's approval
Students learn the importance of financial information to corporate strategy and assessment of key performance areas and principal sources of business risk. They develop a framework for designing responsible accounting systems to map corporate strategy, key performance indicators, and risk into the managerial organization and learn to balance financial and non-financial measures of performance. Students also research and study organizational issues around managerial incentives and performance measurement and creating a learning organization.

Type:

MBA Accounting

- ACCT-861 Leadership in the Financial Professions

Prerequisites:

Take ACCT-802; or program director's approval

Credits:

3.00

Description:

Students learn theories and practice of income measurement and valuation of assets and liabilities; accounting policy making and the standard setting process; the SEC, AICPA, FAF and FASB, and the FEI; and their respective roles in accounting policy and practice. They discuss aspects of professionalism and ethics for the public and corporate accountants. They learn about the limitation of liability, tort reform and the U.S. accounting profession, access to U.S. public financial markets, approaches to accounting measurement and standard setting in other countries, and the role of the IASB

Type:

MBA Accounting

- ACCT-865 Technology and Financial Information Systems

Prerequisites:
Students learn how information management technologies affect the provision of disclosing financial information to management and to the financial markets. Students learn financial modeling to support planning and control processes, decision and executive support systems, database design, technical aspects of organizational communication and the implementation of internal controls; privacy and data security issues.

Type:

MBA Accounting

- **ACCT-871 Not-For-Profit Accounting & Control**

Prerequisites:

MBA 640 or ACCT 802

Credits:

3.00

Description:

Covers fund accounting, encumbrance accounting, and GASB pronouncements, cost accounting and budgetary control for government and its agencies, medical, educational, religious and other nonprofit organizations. Students learn how to apply the cost benefit analysis in the resources allocation process, program planning, budgeting and reporting systems.

Type:

MBA Accounting

- **ACCT-910 Directed Individual Study in Accounting**

Prerequisites:

Instructor's approval
A Student-initiated directed study project. The student and faculty advisor must concur on a written proposal and final report, and the project must be approved by the dean of academic affairs prior to registration.

Type:
MBA Accounting

**ACIB-872 Multinational Financial Analysis and Control**

Prerequisites:
ACCT 802 or MBA 640; and MBA 650

Credits:
3.00

Description:
Students develop an understanding of differences among nations in approaches to disclosure and choices of accounting measurement systems. They learn about the influence of the IASB and IOSCO on multinational accounting harmonization, contrasting historical cost/purchasing power accounting with other accounting approaches, including current value accounting. They will assess how differences in industrial and ownership structures affect accounting performance measurement. They will also analyze risk management, accounting for derivative contracts, consolidation accounting, budgetary control, and transfer pricing in a multinational company.

Type:
MBA International Business, MBA Accounting

**BLLS-800 Business Law**

Credits:
3.00
Examines the philosophy and practice of substantive law affecting the formation, operation and discharge of commercial transactions and contracts, and business associations, including agency, partnership, corporation and trust forms of association. Aspects of property law as well as international dimensions are considered.

Term:
Offered Both Fall and Spring

Type:
MBA Business Law & Ethics

**BLLS-830 Managing in the International Legal Environment**

Prerequisites:
MBA 680 or MBA 730

Credits:
3.00

Description:
Students focus on the complex interactions among legal, political, economic and cultural forces. Students discuss contemporary international conflicts in the areas of trade, expropriation, political risk analysis, foreign direct investment, anti-dumping and countervailing duty laws, export control laws, extraterritoriality and taxation of income.

Term:
Offered Both Fall and Spring

Type:
MBA International Business, MBA Business Law & Ethics

**BLLS-871 Corporate Crime and Financial Fraud**

Credits:
Description:

The course will present an in-depth study of corporate crime and financial fraud using case law and recent major corporate debacles as case studies (i.e.; Enron-publicly traded energy company and Refco-Wall Street commodities trading firm) to explain theories of corporate, managerial, and third party professional criminal liability. These case studies will closely examine the particular financial accounting devices and schemes employed to defraud various stakeholders, the failure of the industry watchdogs to detect the fraudulent schemes, and the regulatory and legislative response aimed at restoring confidence in the marketplace. Other selected topics include: corporate governance, corporate finance, corporate compliance programs, ethical misconduct by outside legal, accounting, investment and banking professionals, Sarbanes Oxley Act (SOX), Foreign Corrupt Practices Act (FCPA), Organizational Sentencing guidelines and a selection of business financial crimes including mail fraud, wire fraud, money laundering, conspiracy, securities violations, qui tam litigation (whistleblowers) and financial accounting crimes. As an introduction to corporate governance, the course will also provide a basic foundation in the finance, legal and economic principles that define the corporate entity as a business organization such as capitalization, basic tax principles, legal requirements, management structure, financing options and stock issuance.

Term:

Offered Spring Term

Type:

MBA Business Law & Ethics

- **BLLS-910 Directed Individual Study**

  **Credits:**

  3.00

  **Description:**

  This is a student-initiated directed study project. Student and faculty advisor must concur on a written proposal and final report, and the project must be approved by the dean of graduate programs prior to registration.

  **Type:**

  MBA Business Law & Ethics

- **EFIN-801 Money & Capital Markets**
Students analyze markets for financial assets, including the money market and various bond and stock markets. They learn determinants of the level and structure of interest rates, the Federal Reserve impact on markets, how financial institutions operate with respect to their sources and uses of funds, essentials of the regulatory structure of financial markets, transaction costs, and interrelations among markets.

Type:
MBA Finance

EMBA-600 Management Seminar

Credits:
2.00

Description:
The Executive Management Seminar is comprised of activities, exercises, cases, and simulations, all of which are integrated to provide you with an introduction to self-awareness and leadership. The course provides you with the opportunity to learn about and experience first-hand the many complexities in the roles of top leaders and managers. The course is designed using experiential educational processes that help illustrate highly valuable insights students can apply to their leadership development.

EMBA-610 Organizational Behavior

Credits:
3.00

Description:
We are all members of a variety of organizations - the companies where we work, families, student bodies, special interest groups, sports teams, political groups, religious groups, etc. Our experiences as organizational members may range from highly satisfying and productive to stressful, unproductive, and unhappy. Likewise, organizational performance itself may run the gamut from highly successful to ineffective and inefficient. Most people in corporations do not fail to advance their careers because they lack accounting skills, a finance background, or because they haven't learned to build their own websites. More often, they fail to advance because they lack the management skills necessary to function effectively in an
The concepts taught in this course are the foundation for those skills that are a prerequisite for being a successful manager and leader. The field of Organizational Behavior (OB) attempts to explain and predict, and influence how people and groups act in organizations. It involves the systematic study of the behaviors, processes, and structures found in organizations. OB provides the basis for sound management practice. The general purpose of this course is to help you acquire and practice the knowledge and skills essential to managing people and organizations. This knowledge is essential to those whose career goals include achieving leadership positions in an organization.

- **EMBA-620 Marketing Analytics**

  Credits:

  1.50

  Description:

  Introduces the general concepts and managerial applications of descriptive and inferential statistics using evidence from judgment, samples and processes. Includes basic probability theory, with applications of the Binomial, Poisson, Normal and Chi-Squared distributions; and the use of contingency tables, conditional probabilities, and tests of statistical significance. Introduces multivariate analysis with linear, nonlinear and multiple regression, with exercises in data mining with large data files. MS Excel is used throughout the course.

- **EMBA-622 Operations & Data Analysis**

  Prerequisites:

  Take EMBA-600 EMBA-610 EMGOB-855 EMGOB-860 EMGOB-900;

  Credits:

  3.00

  Description:

  This course covers topics of operations management in the services, manufacturing and distribution industries while introducing statistics and quantitative analytic tools relevant to all functional areas. Applications include supply chain management, total quality management, forecasting, inventory planning and control, project planning and management, risk analysis, process design, and human resources issues in a global economy. Analytic tools for these applications include descriptive statistics and graphics, uncertainty assessment, inferences from samples, decision analysis and models, simulation, and regression analysis.

  Term:

  Offered Spring Term
• **EMBA-630 Economic Analysis for Managers Part I/II**

  Credits:

  0.00- 1.50

  Description:

  EMBA 630 I (Microeconomics Workshop - 0.00 credits): Develops the basic tools of microeconomic analysis with emphasis on business decision-making on organizational performance and competitiveness with respect to domestic and international business. Microeconomic topics covered include the price system, supply, and demand, market equilibrium, elasticity, utility theory and consumer choice, short-run and long-run costs and their impact on output decisions in perfect and imperfect markets, and the economics of labor markets, and other factor inputs in the production process.

  EMBA 630 II (Macroeconomics - 1.50 credits): Develops the basic tools of macroeconomic analysis with emphasis on business decision-making on organizational performance and competitiveness with respect to domestic and international business. Macroeconomic topics covered include national output and income, inflation, unemployment, personal consumption and government expenditures, business investment, the Federal Reserve System, money supply and demand, monetary policy, interest rates, aggregate demand and supply, supply side economics, international trade, comparative advantage, and the balance of payments, and exchange rates. This course is a continuation of EMBA 630 I.

• **EMBA-640 Corporate Financial Reporting and Control**

  Credits:

  3.00

  Description:

  Deals with the structure and information content of the three principal financial statements of profit-directed companies: the income statement, balance sheet, and statement of cash flows. It develops skills in the use of accounting information to analyze the performance and financial condition of a company and to facilitate decision-making, planning and budgeting, and performance appraisal in a managerial context. Students with no prior background in accounting complete a programmed instruction in the mechanics of double entry accounting at the start of the course.

• **EMBA-650 Value Based Financial Management**

  Prerequisites:

  EMBA 620, EMBA 630, and EMBA 640 OR EMBA 720

  Credits:
3.00

Description:

Introduces the basic principles of corporate finance. The main focus of the course is on fundamental principles such as time value of money, asset valuation, and risk and return trade-off. Topics covered also include cost of capital, capital budgeting, and capital structure.

- **EMBA-660 Marketing: Challenge of Managing Value**
  
  Credits: 3.00
  
  Description:
  
  Marketing is changing -- constantly driven by dramatic technology developments, globalization, and evolving consumption values, practices, and lifestyles. This course covers marketing themes, theories, and trends that are critical for superior business performance in the 21st century. In this course, we examine current marketing theory as it is being shaped by forward-thinking academics and new developments in business practices. This course provides students with a strong foundation in marketing principles and practices.

- **EMBA-670 Information Management for Competitive Advantage**
  
  Prerequisites:
  
  EMBA 620
  
  Credits: 3.00
  
  Description:
  
  Focuses on exploiting information systems (IS) and information technology (IT) for a competitive advantage. It explores the impact of IS and IT on the internal and external environments of organizations. Examines decisions needed for effective deployment of IS and IT, such as selection of IT infrastructure, valuation of IT business models, and analysis of the operational benefits and risks. Introduces students to the opportunities and challenges of managing technology activities to meet the needs of business executives, IT executives, users, and IT partners.
  
  Term:
  
  Offered Spring Term
EMBA-680 Managing in the Ethical & Legal Environment Part I/II

Credits:
1.50

Description:
Applies multidisciplinary analytical techniques and case analysis as strategic management tools to assist executives in successfully navigating an increasingly complex, evolving, and highly competitive business environment in which ethical, legal, economic, and regulatory forces are continuously reshaping the global marketplace and creating or limiting competitive opportunities.

EMBA-770 The Washington Policy Seminar

Credits:
3.00

Description:
Conducted in Washington, D.C., this seminar provides a first hand exposure to the linkage between public and economic policy and its impact on business strategy development and execution. It includes meetings with key members of Congress, the Administration, lobbyists, the media, and other organizations that may influence policy development.

EMBA-780 Managing in the Global Environment

Prerequisites:
Complete EMBA core courses

Credits:
3.00

Description:
Taking place internationally, as part of the International Seminar, this course introduces students to the fundamentals of the global business environment and the cross-cultural factors that affect management practice in this environment. Topics covered include economic environment, free
trade and regional integration, foreign direct investment, exchange rate determination and relevant government policies, the decision to go international, and the multinational firm and its business functions.

- **EMBA-800 Strategic Management**
  
  **Prerequisites:**
  
  core courses
  
  **Credits:**
  
  3.00
  
  **Description:**
  
  Students develop a multifunctional general management perspective, integrating and applying knowledge and techniques learned in the core courses of the EMBA program. Students also learn about the principal concepts, frameworks, and techniques of strategic management; develop the capacity for strategic thinking; and examine the organizational and environmental contexts in which strategic management unfolds. Students achieve these course objectives through a variety of learning activities, such as case studies, computer simulations, examinations, project reports, and experiential exercises.

- **EMBA-899 Program Experiential**
  
  **Credits:**
  
  4.00
  
  **Description:**
  
  The objective of the Program Experiential (Field Research Project) is to create a synergistic event that combines a student's course work, research, and career business experience which will serve as the capstone of the EMBA Program. The event is a research-based application of what is learned in the classroom to the student's professional work environment. This experiential is personally designed, business focused and built on the student's own interests and career goals. Each student will be assigned a faculty member to facilitate the successful completion of this field research project.

- **EMBA-900 EMBA Experiential: Field Research**
  
  **Credits:**
  
  4.00
The objective of the Experiential Field Research Project is to create a synergistic event that combines a student's course work, research, and career business experience which will serve as the capstone of the Suffolk Executive MBA Program. The event is a research-based application of what is learned in the classroom to the student's professional work environment. This experiential is personally designed, business focused and built on the student's own interests and career goals. Each student will be assigned a faculty member to facilitate the successful completion of this field research project.

- **EMGOB-855 Conflict and Negotiation**
  
  **Credits:**
  
  3.00

  **Description:**
  
  Emphasizes the theory and skills of win-win negotiation. Students assess their own negotiation styles, analyze the process of negotiation and apply theory-based skills for integrative problem-solving approaches to negotiation. The course utilizes a mix of teaching tools, including readings, lectures, cases, exercises, videotapes and role-playing.

- **EMGOB-860 Leadership & Team Building Seminar**
  
  **Credits:**
  
  3.00

  **Description:**
  
  Designed to develop and refine organizational leadership skills at multiple levels, this seminar combines classroom activities with a physical challenge, resulting in an intensive educational experience based upon the synergy of concept and application.

- **EMGOB-900 Special Topics**
  
  **Credits:**
  
  1.50

  **Description:**
Special Topics:

- **EMKIB-816 Managing Global Supply Chain**
  
  **Prerequisites:**
  
  Take MBA-660;
  
  **Credits:**
  
  3.00
  
  **Description:**
  
  This course will focus on the interaction between trading partners and will analyze how firms are using supply chain strategies to gain a competitive advantage globally. The orientation of the course is on the design and management of relationships among organizations linked together in a supply chain. Strong emphasis will be placed on understanding the behavioral dimensions of inter-firm relations - the roles of channel members as intermediaries, their use of power and trust, and how to solve the conflicts that arise among them. While retail, wholesale, and logistical firms are significant components of marketing channels, it is held here that the relationships among the various firms comprising channels are the crucial and critical aspects of long-term competitive viability.

- **EMKT-827 Consumer Research / Behavior**
  
  **Credits:**
  
  3.00
  
  **Description:**
  
  This course will introduce students to key concepts in the fields of consumer behavior and marketing research. Customer perspectives will be examined in light of major topics in consumer behavior including motives, culture, attitudes, involvement and decision-making. To gain an appreciation of methods for understanding consumer behavior, students will explore qualitative and quantitative marketing research approaches (including data analysis).

- **FIN-800 Financial Statement Analysis for Financial Institutions**
  
  **Prerequisites:**
  
  MBA 650
Description:

An in-depth analysis of financial statements, this course is designed to help investors and managers in their assessment of business entity. This course also analyzes financial services industry: bank financial statement analysis with an emphasis on off-balance sheet lending and borrowing, capital structure issues, and innovations in mortgage-backed securities and asset-based financing techniques are covered. Additionally, the tax implications of various derivative securities is studied.

Term:

Offered Both Fall and Spring

Type:

MBA Finance

FIN-801 Money & Capital Markets

Prerequisites:

MBA 650

Credits:

3.00

Description:

Students analyze markets for financial assets, including the money market and various bond and stock markets. They learn determinants of the level and structure of interest rates, the Federal Reserve impact on markets, how financial institutions operate with respect to their sources and uses of funds, essentials of the regulatory structure of financial markets, transaction costs, and interrelations among markets.

Term:

Offered Spring Term

Type:

MBA Finance
• **FIN-805 Capital Management**

  **Prerequisites:**
  
  MBA 750 or MBA 650

  **Credits:**
  
  3.00

  **Description:**
  
  This course is designed to extend the body of knowledge acquired in MBA 650. Topics include: dividend policy, capital structure policy, capital budgeting, long-term financing decisions, cash management and corporate restructuring, market efficiency, risk and liability management.

  **Term:**
  
  Offered Spring Term

  **Type:**
  
  MBA Finance

• **FIN-808 General Theory in Corporate Finance**

  **Prerequisites:**
  
  Take MBA 650

  **Credits:**
  
  3.00

  **Description:**
  
  This course extends the body of knowledge acquired in MBA 650. Students expand knowledge of dividend theory, capital structure theory, capital budgeting, long-term financing decisions, cash management and corporate restructuring, market efficiency, and risk and liability management.

  **Term:**
- **FIN-810 Investment Analysis**
  
  **Prerequisites:**
  
  MBA 750 or MBA 650
  
  **Credits:**
  
  3.00
  
  **Description:**
  
  Students examine markets for investment procedures, valuation models, basic analytical techniques, and factors influencing risk/return tradeoffs. This course emphasizes the professional approach to managing investment assets. A variety of investment vehicles are discussed, including stocks, bonds, options, and futures.

- **FIN-812 Capital Budgeting**
  
  **Prerequisites:**
  
  Take FIN-808;
  
  **Credits:**
  
  3.00
  
  **Description:**
Students examine techniques and decision-making rules for the evaluation and selection of long-term investment projects by corporations and the interaction of investment and financing.

Term:
Offered Both Fall and Spring

Type:
MBA Finance

- FIN-814 Options and Futures

  Prerequisites:
  FIN 810

  Credits:
  3.00

  Description:
  Students explore the pricing of options and futures contracts, the characteristics of the markets in which these contracts are traded, options and futures strategies, and the application of these contracts in the hedging of financial positions. In addition, students are exposed to swap markets and a variety of swaps.

  Term:
  Offered Both Fall and Spring

  Type:
  MBA Finance

- FIN-816 Financial Institutions Management

  Prerequisites:
  Take MBA-650;
FIN-818 Econometrics

Prerequisites:
Take FIN-810

Credits:
3.00

Description:
Students are introduced to mathematical statistics and basic econometrics. They study fundamental econometric tools as well as hypothesis testing, analysis of variance, linear regressions, simultaneous equations, and models of qualitative choice.

Term:
Offered Both Fall and Spring

Type:
MBA Finance

FIN-820 Financial Policy
Prerequisites:
Take FIN-808 FIN-810 and FIN-814;

Credits:
3.00

Description:
Students examine financial theories, techniques, and models applied to the study of corporate financial decisions, aspects of corporate strategy, industry structure, and the functioning of capital markets.

Term:
Offered Both Fall and Spring

Type:
MBA Finance

FIN-831 Portfolio Management
Prerequisites:
FIN 810

Credits:
3.00

Description:
Students learn theory and techniques of scientific portfolio management, including the establishment of portfolio objectives, evaluation of portfolio performance, asset allocation strategies, and the use of derivative securities in portfolio insurance.

Term:
Offered Spring Term

Type:
• FIN-845 Private Capital Markets

Prerequisites:
Take MBA-650;

Credits:
3.00

Description:
This course addresses the financial needs of private businesses, focusing on the financial motives and needs of private company owners and their advisors. The course is an opportunity to present private finance as a complement to corporate finance/public finance so as to prepare students to better serve or participate in making better financing decisions in the marketplace of privately held businesses.

Term:
Offered Fall Term

Type:
MBA Finance

• FIN-880 Investment Banking

Prerequisites:
MBA 650

Credits:
3.00

Description:
Students analyze the main functions of investment banks such as origination, syndication, and distribution of security issues. They examine pricing of new issues and secondary offerings by investment banks, mergers and acquisitions, leveraged buyouts, valuation of closely held companies, and...
restructuring of distressed companies. The role of investment bankers in restructuring industry and financing governments and ethical issues faced by investment bankers will be studied.

Term:
Offered Fall Term

Type:
MBA Finance

- **FIN-881 Real Estate**
  Prerequisites:
  Take MBA-650;
  Credits:
  3.00
  Description:
  Students are introduced to the language and principles of real estate. Includes an overview of decision-making in the field, with particular emphasis on investment and asset management.
  Term:
  Offered Fall Term
  Type:
  MBA Finance

- **FIN-882 Financial Engineering**
  Prerequisites:
  Take FIN 814
  Credits:
Description:

Students develop a framework for understanding, analyzing, and valuing modern financial instruments. Students examine several types of derivative securities and their use in managing financial risk. While the interests of issuers, intermediaries, and investors will all be considered, the primary emphasis will be on the perspective of corporate financial managers and the use of modern financial technology in the creation of value for shareholders.

Term:
Offered Fall Term

Type:
MBA Finance

FIN-884 Fixed Income Securities

Prerequisites:
Take FIN-810

Credits:
3.00

Description:

The course is designed to provide information on various types of fixed income securities and markets, theories and concepts of the term structure of interest rates and valuation of fixed income securities, measurement and management of risk for traditional bonds and bonds with imbedded options, understanding of the role of derivatives such as mortgage-backed securities, asset-backed securities, swaps and exotic options, credit analysis and bond rating, portfolio Management and performance evaluation. This course is generally offered as an intensive elective.

Term:
Offered Spring Term

Type:
MBA Finance
• FIN-887 Fundamental Equity Analysis
  Prerequisites:
  Take FIN-810;

  Credits:
  3.00

  Description:
  Students examine fundamental equity analysis as the convergence of a number of skills such as accounting, financial, and strategic analysis with detective work and experience. Students practice communicating and defending an argument, use a business analysis framework that helps tie together strategy and finance, practice model building and practical approach to profitability in the markets.

  Term:
  Offered Spring Term

  Type:
  MBA Finance

• FIN-895 MSF Thesis
  Prerequisites:
  Inactive course August 7 2003 03:15pm Michael Spooner

  Credits:
  3.00

  Description:
  MSF Thesis work

• FIN-900 Special Topics in Finance
  Prerequisites:
MBA 650

Credits: 3.00

Description:
An in-depth analysis of timely special issues in the field of finance. Specific topics are announced when the course is scheduled.

Type:
MBA Finance

FIN-910 Directed Individual Study

Prerequisites:
Instructor's approval required

Credits: 3.00

Description:
A student-initiated directed study project, generally for three credit hours and completed within one quarter or semester. The student and faculty advisor must concur on a written proposal and final report, and the proposal must be approved by the Office of the Dean prior to registration.

Term:
Offered Both Fall and Spring

Type:
MBA Finance

FNEC-810 The Manager in the Global Economy: Trade Issues and Policy

Prerequisites:
FNEC 700 or MBA 730 OR MBA-630

Credits:
3.00

Description:
Students examine the conflicts, constraints, opportunities, and economic and non-economic issues facing managers/organizations interested or engaged in international trade. Special attention will be given to the basis for trade, current trade disputes between the US and other countries, issues of international competitiveness, and the decision process for exportation versus on-site production through foreign direct investment.

Type:

MBA International Business

- **FNIB-825 Multinational Financial Management**

  Prerequisites:
  MBA-650 OR MBA-750

  Credits:
  3.00

  Description:
  This course covers corporate financial decisions in an international setting with a focus on foreign exchange management and capital budgeting.

  Term:
  Offered Both Fall and Spring

  Type:
  MBA International Business,MBA Finance

- **FNIB-830 Valuation and Capital Budgeting In a Global Environment**

  Prerequisites:
This course will provide students with the necessary tools, techniques, and models to address capital budgeting problems in finance. Capital budgeting is about finding or creating and analyzing long-term investment projects. Students will be exposed to different project valuation models that are used by financial managers to make effective value-maximizing decisions in a rapidly changing global environment. Teaching is oriented towards case studies and discussion of readings. Case studies should enable students to apply various capital budgeting techniques in a global setting and readings should provide students with understanding of those techniques and current developments in the related areas. The emphasis is on global issues: international asset pricing & CAPM, international cost of capital, global risk in international capital budgeting such as political risk and currency exchange risk, and real options embedded in international investment. The course is designed to help corporate leaders make intelligent decisions on their international investment.

Term:

Offered Spring Term

Type:

MBA Finance, MBA International Business

- FNIB-835 Global Investment Analysis and Derivatives

Prerequisites:

Take MBA-650

Credits:

3.00

Description:

Students are introduced to investments and derivatives: investment procedures, basic analytical techniques and, factors influencing risk/return tradeoffs. A variety of models are discussed, including the CAPM (Capital Asset Pricing Model), discounted cash flow models, and relative valuation models. The focus then moves to the global financial markets, such as global debt and equity markets. The course also involves virtual trading and team projects. The second half of the course introduces the use of derivative securities and strategies to control and monitor risk. As the business world grows more globalized, understanding of derivative securities gets more important, particularly for corporate managers dealing with currency
risk. Though the topics contain somewhat complicated mathematics and statistics, the emphasis is more on strategy. Corporate managers need to be well versed in strategies of derivatives and risk management involving global risks. The primary derivative types discussed are options, swaps and futures. The primary risks discussed are foreign credit risk, multinational interest rate risk, and currency risk.

Term:
Offered Fall Term
Type:
MBA Finance, MBA International Business

• FNIB-840 Global Capital Markets and Risk Management
Prerequisites:
Take MBA-650
Credits:
3.00
Description:
The course introduces students to the structure and management of international financial-services firms and capital markets in which these firms operate. It examines the theory and evolution of financial institutions, international regulatory institutions and global capital markets. It also introduces students to the methods through which financial institutions manage risk. The course discusses tools for identifying, measuring, evaluating, and managing risks, such as interest rate, credit, foreign exchange, liquidity, market, sovereign, and operational risk.

Term:
Offered Fall Term
Type:
MBA Finance, MBA International Business

• FNIB-901 Global Investment Analysis and Derivatives
Prerequisites:
TAKE MBA-650

Credits:
3.00

Description:

Students are introduced to investments and derivatives: investment procedures, basic analytical techniques and, factors influencing risk/return tradeoffs. A variety of models are discussed, including the CAPM (Capital Asset Pricing Model), discounted cash flow models, and relative valuation models. The focus then moves to the global financial markets, such as global debt and equity markets. The course also involves virtual trading and team projects. The second half of the course introduces the use of derivative securities and strategies to control and monitor risk. As the business world grows more globalized, understanding of derivative securities gets more important, particularly for corporate managers dealing with currency risk. Though the topics contain somewhat complicated mathematics and statistics, the emphasis is more on strategy. Corporate managers need to be well versed in strategies of derivatives and risk management involving global risks. The primary derivative types discussed are options, swaps and futures. The primary risks discussed are foreign credit risk, multinational interest rate risk, and currency risk.

Type:

MBA Finance, MBA International Business

- FNIB-902 Global Capital Markets, Financial Institutions and Risk Management

Prerequisites:
TAKE MBA-650

Credits:
3.00

Description:

The course introduces students to the structure and management of international financial-services firms and capital markets in which these firms operate. It examines the theory and evolution of financial institutions, international regulatory institutions and global capital markets. It also introduces students to the methods through which financial institutions manage risk. The course discusses tools for identifying, measuring, evaluating, and managing risks, such as interest rate, credit, foreign exchange, liquidity, market, sovereign, and operational risk.

Type:

MBA Finance
• FNIB-903 Capital Budgeting in a Global Environment

Prerequisites:

TAKE MBA 650

Credits:

3.00

Description:

This course will provide students with the necessary tools, techniques, and models to address capital budgeting problems in finance. Capital budgeting is about finding or creating and analyzing long-term investment projects. Students will be exposed to different project valuation models that are used by financial managers to make effective value-maximizing decisions in a rapidly changing global environment. Teaching is oriented towards case studies and discussion of readings. Case studies should enable students to apply various capital budgeting techniques in a global setting and readings should provide students with understanding of those techniques and current developments in the related areas. The emphasis is on global issues: international asset pricing & CAPM, international cost of capital, global risk in international capital budgeting such as political risk and currency exchange risk, and real options embedded in international investment. The course is designed to help corporate leaders make intelligent decisions on their international investment.

Type:

MBA Finance, MBA International Business

• GMBA-601 Introduction to Global Business

Credits:

1.00

Description:

This 1-day introductory course is required for all entering Global MBAs during their first semester in the program. Students are introduced to the theme of global leadership and globalization. Students will gain an understanding of their own assumptions, expectations, and projections around authority and leadership and how these influence the way in which they engage in the world. Through highly interactive exercises, students will have an opportunity to exercise leadership and learn how to analyze their effectiveness as leaders. Students will explore the terms global and globalization by looking at two contrasting points of view: the pro-Globalization and the contra-Globalization positions. Students will form teams, and utilizing their personal experiences, readings, and websites develop a presentation and arguments to debate the issue of globalization.

Type:
Global MBA Required

- **GMBA-800 Global Internship**

  Credits:
  6.00

  Description:

  For three months, GMBA students are required to complete a full-time professional internship in a country outside their native country, putting their newly-acquired global business knowledge to the test in a real-world global business setting. Students may intern in a variety of industries including consumer products, e-commerce, economic development, energy, finance, industrial manufacturing, pharmaceutical, professional service, high technology, telecommunications, and travel. Employers may include start-ups, joint ventures, and global corporations. Global internships are supervised by GMBA faculty, and culminate in a 2 week capstone seminar. Restricted to GMBA students only.

  Type:
  Global MBA Required

- **GMBA-850 Capstone Seminar**

  Prerequisites:

  restricted to GMBA students only.

  Credits:
  1.00

  Description:

  Following their global internships, GMBA students return to Boston for a two week capstone seminar, during which they complete a pre-approved comprehensive research project which builds on shared learnings from their global experiences and revisits their original personal academic and professional goals.

  Type:
  Global MBA Required
• GMBA-902 Global Experiential Research Project

Prerequisites:
MBA-780; GMBA Students Only

Credits:
3.00

Description:
Supervised by a faculty mentor, part-time Global MBAs are required to complete a global business research project during the last semester of their program, either with their current employer or another company involved in or seeking involvement in global business. The project will explore a real-time or prospective global business issue, challenge, or process. Students will apply the knowledge and skills acquired from coursework completed in the Global MBA, with specific focus on their concentration in either international finance or international marketing. Learning objectives, topic, and bibliography must be agreed upon by both the student, faculty mentor, and, where appropriate, employer designee. The final outcome shall be a substantive paper with a formal presentation in GMBA 850, the Global Capstone Seminar.

Type:
Global MBA Required

• HLTH-700 Introduction to Healthcare Programs and Profession

Credits:
1.00

Description:
This course is required for all MHA students. Its primary goal is to focus students on their career development. The course provides an orientation to Suffolk's MHA Program and the University's resources, along with guidance for getting the most from the MHA Program and the student's time at Suffolk. It introduces students to the healthcare industry in Massachusetts and identifies opportunities for student involvement in selected healthcare organizations. The course highlights how to build essential skills in written and verbal communication, critical and strategic thinking, resume development, and professional networking. Finally, it enables each student to conduct in-depth planning for his or her career as a healthcare professional. After becoming familiar with the range of competencies put forth by the American College of Healthcare Executives (ACHE) and the National Center for Healthcare Leadership (NCHL), each student develops a Personal Roadmap for Professional Development that incorporates selected competencies. The roadmap is a guide for the student's learning and development as a healthcare manager in the years ahead.

Type:
• HLTH-701 Introduction to the U.S. Healthcare Systems
  
  Credits:
  3.00

  Description:
  This course presents an overview of the origins, components, organization, and operation of the health system in the United States. It is an introduction to the major health issues and institutions, including the settings in which health services are delivered, providers of these services, and the public and private payers for services.

  Type:
  MBA Health

• HLTH-702 Health Economics
  
  Prerequisites:
  HLTH-701;

  Credits:
  3.00

  Description:
  This course provides a framework for understanding the economics of the U.S. healthcare industry. The industry is experiencing great pressure to reduce costs, even as it strives to do better at both improving the health of the population and engaging patients in their care. This course enables students to apply the perspectives and tools of health economics to the tasks of understanding and improving the business of healthcare. Students analyze and evaluate current and evolving healthcare markets, public policies, payment methods, mechanisms for bearing and sharing financial risk, and the economic impact of changes in technology and the health professions. Students participate in envisioning the future and designing better ways for healthcare leaders, managers and policy makers to meet the challenges facing the industry.

  Type:
  MBA Health
• HLTH-807 Innovation: The Future of Healthcare

Credits:

3.00

Description:

Innovations in technology, products, practices, and organization are continually re-shaping healthcare. In fact, innovation in healthcare will be a constant into the distant future. The outcomes of healthcare innovation will evolve over time, as will the processes through which innovation is developed and then adopted by healthcare providers and consumers. For these reasons, every healthcare leader and manager must understand the causes and effects of innovation as well as how to successfully initiate and manage innovation. The primary purpose of this course is to build students’ skills as both thinkers and doers, helping them to better anticipate, work with, and lead innovation in healthcare. The course covers innovation in the organization and delivery of healthcare services as well as in the development and use of pharmaceuticals, biotechnology, and medical devices. In particular, the course explores how innovation happens — i.e., how players across the healthcare industry create, identify, pursue, and support or impede opportunities for innovation. Those players include university researchers, medical products and technology companies, healthcare professionals and delivery organizations, and government agencies. The course also examines selected current healthcare innovations and trends as well as innovations that are expected in the future. This will enable students to become better futurists who can anticipate innovation and its implications for healthcare and, as a result, position themselves as effective leaders, managers and consumers of innovation.

Type:

MBA Health

• HLTH-808 Managing Healthcare Organizations

Credits:

3.00

Description:

This course provides an overview of healthcare management. Students develop knowledge and skills required for effective management of organizations that deliver high quality, patient-centered, cost-effective care. The course examines forces that are shaping healthcare organizations and draws on management theory and practice to explore a wide range of topics, including: governance and control; strategy; organizational structure, tasks and positions; culture and ethics; leadership and motivation; communication: planning; decision making and problem solving; recruiting and retaining human resources; teamwork; cultural competence and diversity management; managing people and performance in clinical and support services; and organizational change.

Type:

Credits: 3.00

Description:

This course covers both qualitative and quantitative research methods, with a strong focus on applied healthcare management research. Course topics include scientific reasoning, research design, action research methods, qualitative research methods, fundamental statistical techniques, and display and presentation of quantitative and qualitative analyses. This course prepares students as both producers and consumers of healthcare related research. Students will: Learn fundamentals of scientific reasoning, research design, and action research methods. Gain basic skills in both qualitative and quantitative data collection, analysis and presentation. Understand the meaning and appropriate application of basic statistical techniques relevant to healthcare management. Become prepared to analyze and draw conclusions from surveys, program evaluations, and operations data. Be able to troubleshoot the work of consultants and be critical consumers of research performed by others.

Type: MBA Health

HLTH-816 Healthcare Human Resources Management

Prerequisites:

TAKE HLTH 701

Credits: 3.00

Description:

The growing healthcare field is the most labor intensive employer in the United States. The purpose of this course is to introduce students to the theories, requirements and practices associated with managing human resources in healthcare organizations. The course covers both strategic and operational aspects of human resources planning and management, and it devotes particular attention to the issues that make human resources management in healthcare so challenging. Perhaps most important, the course guides students in developing practical knowledge and skills to prepare them- as healthcare leaders and managers- to successfully address human resource issues. The course will draw from a range of theoretical material and practical situations, using a variety of learning approaches and featuring guest speakers from healthcare organizations who share their
experiences and perspectives from the field of human resources. The course focuses on the following topics: The changing healthcare environment and its implications for human resources management, the use of strategic human resource management to gain a competitive edge in the healthcare industry, workforce design, legal and regulatory requirements, recruitment and retention, organizational development, performance management, compensation and benefits, managing with organized labor and creating customer-satisfying healthcare organizations.

- **HLTH-824 Healthcare Accounting**

  Prerequisites:
  
  HLTH-701;

  Credits:

  1.50

  Description:

  This course serves as an introduction to the financial accounting of healthcare organizations. Understanding the important principles of a healthcare organization's income statement and balance sheet is the essence of this course. Focused attention will be given to the interpretation and analysis of financial statements, including the implications of assuming risk in an era of managed care.

  Type:

  MBA Health

- **HLTH-825 Legal Environment of Healthcare**

  Prerequisites:
  
  HLTH-701;

  Credits:

  3.00

  Description:

  Students investigate the structural and functional aspects of the legal, institutional, and political factors that condition the character of the US healthcare industry, the role of the healthcare manager, the legislative process, administrative policy-making, and national trends related to political
parties and interest groups. Topics in healthcare law include medical malpractice, informed consent, confidentiality of patient information, healthcare liability, and administrative law.

Type:
MBA Health

- **HLTH-826 Healthcare Financial Management**

  Prerequisites:
  HLTH-701;

  Credits:
  1.50

  Description:
  This course serves as an introduction to the financial management of healthcare organizations. Using financial information for decision making is the essence of this course. Students will gain a perspective on the critical factors related to managing a healthcare organization in a marketplace that is demanding cost effective services. Focused attention will be given to managerial accounting, cost allocation, budgeting, and variance analysis.

  Type:
  MBA Health

- **HLTH-827 Advanced Healthcare Financial Management**

  Prerequisites:
  Take HLTH-701 HLTH-824 HLTH-826;

  Credits:
  3.00

  Description:
  In our complex and ever-changing healthcare industry, leaders and managers must understand the financial drivers that are shaping the strategic planning and decision making at all levels of healthcare organizations. This advanced course builds on the healthcare financial management
techniques introduced in HLTH 824 and HLTH 826 and is intended for students seeking to enhance their analytic and financial management skill set. Through in-depth research of a healthcare organization's financial statements, students will gain practical experience using the latest tools and analytic methodologies employed by healthcare managers. Our work will focus on financial statement analysis, benchmarking, forecasting, revenue cycle management (including the implications of capitation and pay-for-performance), and capital budgeting (including capital acquisition, lease/buy decisions, and access to capital markets). A group project, guest speakers and course readings aim to develop practical financial management skills that will enable students to make effective managerial decisions that lead to the financial success and long-term viability of their healthcare organizations.

Type:
MBA Health

• HLTH-828 Population Health
Prerequisites:
HLTH 701;
Credits:
1.50
Description:
Healthcare industry trends point toward increasing need for meaningful measurement of the health of populations- from the population of patients who use a particular health service to the populations of nations. Healthcare managers must measure the need and demand for health services as well as the quality, safety and effectiveness or services. This course provides the fundamental information and enables students to develop the skills to apply principles and techniques of epidemiology in planning, delivering and evaluating health services.

Type:
MBA Health

• HLTH-830 Healthcare Operations Management
Prerequisites:
Take HLTH-701 and HLTH-812 or PAD-715.
Credits:
Students are introduced to concepts and analytic tools and techniques in operations management, such as project management, process improvement, queuing theory, forecasting, capacity planning, and supply chain management. Students will be challenged to examine the distinctive characteristics of health services operations, understand process improvement and patient flow, and explore the means for making optimal managerial decisions. In-class exercises, applied concept assignments, guest speakers, and exams are used to help students understand ways to improve the effectiveness and efficiency of healthcare organizations.

Type:
MBA Health

• **HLTH-831 Healthcare Performance Improvement and Patient Safety**

  Prerequisites:
HLTH-701;

  Credits:
1.50

  Description:
The 'production' of health care is a service of significant personal and social consequence and high on the agenda of every healthcare executive. Today's consumer actively seeks evidence about the quality of care they can anticipate while payers are offering financial incentives to providers who can demonstrate superior patient outcomes. This course will focus on the complexities and processes of assuring quality performance in healthcare organizations.

  Type:
MBA Health

• **HLTH-832 Health Policy**

  Credits:
3.00
Description:

Examines health policy development and implementation as well as important and cutting-edge U.S. health issues, including their policy and ethical implications. Topics may change each year, but usually include state and federal healthcare reform, access and health disparities, medical errors, healthcare quality, evidence-based practice and shared decision making, chronic illness and disabilities, behavioral health, stem cells and genetics, the consumer paradigm, emergency response management, and end-of-life issues.

Type:

MBA Health

- HLTH-833 Rebuilding Public Trust: Quality And Safety in Healthcare Organizations

Prerequisites:

Take HLTH-701 AND HLTH-831;

Credits:

3.00

Description:

The imperative to improve and assure the quality and safety of services is of paramount importance to clinical providers, managers, and executive leadership. This course builds on the basic principles, concepts, tools, and analytic methods addressed in HLTH 831. Among the topics explored in this advanced course are: creating a culture of safety; establishing and sustaining organizational alignment; quality/safety implications for accreditation and regulatory compliance; measuring and improving the patient experience; mistake-proofing the design process; and principles and strategies to improve reliability. The course will provide a foundation for the learner to: 1. Compare and contrast definitions of quality from a variety of stakeholder perspectives. 2. Classify medical error and identify means to reduce risk and/or take effective corrective action. 3. Explore sense-making and its applicability to transformational change in healthcare quality. 4. Identify leadership strategies for establishing an organization-wide culture of safety. 5. Apply essential healthcare team concepts, especially collegiality and collaboration, in complex circumstances of quality improvement. 6. Define mistake-proofing and mistake-proofing approaches and design applied to patient safety. 7. Apply reliability principles to performance improvement in complex systems. 8. Complete an actual healthcare performance improvement project that involves the use of knowledge and skills acquired in the pre-requisite course HLTH 831: Performance Improvement and Patient Safety as well as this course.

Type:

MBA Health

- HLTH-834 Disability & Public Policy
Students review the history of the disability rights movements, disability laws, and court decisions, including housing, employment, and transportation. Recreation/sports issues and the basics of universal design also are covered.

**Type:**
MBA Health

- **HLTH-835 Healthcare Marketing and Communication**

  **Prerequisites:**
  Take HLTH-701;

  **Credits:**
  1.50

  **Description:**
  As the healthcare industry continues to be highly competitive, and as health-related information becomes more available through television and the Internet, healthcare organizations are challenged to communicate their messages more aggressively and in new ways to their key audiences. This course enables students to learn about the nature of those audiences as well as healthcare marketing and communications, with emphasis on designing and conducting market research, identifying market segments and their unique characteristics, selecting promotional strategies and tactics for reaching target audiences, and developing marketing plans.

  **Type:**
  MBA Health

- **HLTH-836 Advanced Health Marketing and Communication**

  **Prerequisites:**
  Take HLTH-701;
The success of any healthcare organization depends, in large part, on its ability to communicate persuasively, efficiently and in many different ways with key internal and external constituencies. The core course, HLTH 835, introduces and explores the changing healthcare environment and the implications for healthcare marketing and communications, how to understand consumers, the marketing process and marketing mix, and how to control and monitor marketing performance. This advanced course emphasizes strategic and tactical approaches and guides students in deepening both their understanding of healthcare marketing and their skills around market analysis, marketing planning, and the promotion of healthcare services and products. This is a course for students who want to use their critical thinking skills and creativity to analyze key aspects of current reality for healthcare organizations, identify opportunities for future growth and market advantage, and develop imaginative and bold plans for achieving desired results. Key topics include: 1. Strategy development and the strategic mind-set. 2. The critical role of market-based strategy development and marketing plans in healthcare. 3. Engaging in the key steps of marketing strategy development. 4. Predicting the future of health needs and healthcare delivery, and identifying essential changes in philosophies and approaches to healthcare marketing and communication. This course will combine theory and practice, giving students the opportunity to apply their learning by developing marketing plans and promotional campaigns.

**Type:**

MBA Health

- **HLTH-838 Organizational Change in Healthcare**

**Prerequisites:**

Take HLTH-701;

**Credits:**

1.50

**Description:**

Healthcare is among the most complex and dynamic industries in the United States. It is characterized by: changing demographics, health conditions and consumer wants and needs; continuous innovation in programs, services, treatments, technology and delivery systems; increasing complexity of care; intense competition among some providers, and mergers and affiliations among others; increasing shortages of key personnel; rising costs; mounting pressure to deliver quality care and manage costs; changing laws, regulations and payment systems; 45+ million Americans without health insurance, resulting in disparate levels of service accessibility and quality; and a growing movement to make health insurance available and affordable for more Americans. In such an environment of challenge and change, healthcare leaders and managers must be able to understand current reality, anticipate the future, and continuously design and implement change. Healthcare organizations must be change-able: i.e., equipped with the
orientation, skills and approaches to manage change across a wide range of leadership, management and service delivery dimensions). Accordingly, this course enables students to: 1. examine key external and internal forces for change that face healthcare organizations, and 2. begin to develop the orientation and skills to envision, design, lead, and implement change in healthcare organizations. Drawing on theory and case studies of organizational change, the course covers such topics as: the nature of organizational change; why the ability to create desired change is so important; key external and internal factors that require healthcare organizations to change; aspects of healthcare organizations that support and resist change; designing and implementing successful and lasting change; sources of greatest leverage for achieving desired change; and key requirements for success.

Type:
MBA Health

- **HLTH-840 Global Health Needs & Organizations**

  **Prerequisites:**
  HLTH-701;

  **Credits:**
  1.50

  **Description:**
  Reviews global health needs, including those related to infectious and chronic diseases, injuries, behavioral health, women, children, and families, and complex emergencies such as natural disasters and war. Case studies stimulate discussion of ways to address these needs. Student papers identify needs and evaluate healthcare organization and financing in selected countries.

  Type:
  MBA International Business, MBA Health

- **HLTH-841 Global Health Policy**

  **Prerequisites:**
  Take HLTH-701 and HLTH-840;

  **Credits:**
Description:

Builds on HLTH 840 with a review of global health systems and organizations. In class and student issue papers, the course covers critical health-related policy issues such as world trade, poverty, population growth, the nutritional crisis, the water wars, and environmental issues/global climate change. The course closes by examining the challenges of how to prioritize scarce resources and mobilize together to save civilization.

Type:

MBA International Business, MBA Health

• HLTH-850 Health Information Systems

Prerequisites:

HLTH-701;

Credits:

1.50

Description:

This course covers health information and a range of healthcare IT applications as well as topics related to IT planning and management. Applications include medical records, order entry, decision support, and emerging applications. Planning and management topics include data security, IT cost, systems interoperability, project management, IT implementation, and governance.

Type:

MBA Health

• HLTH-860 Leadership and Ethics in Healthcare Organizations

Prerequisites:

Take HLTH-701;

Credits:

3.00
Description:
This course introduces concepts and managerial views of business ethics, corporate social responsibility, and leadership practice as applied to organizational settings in healthcare.

Type:
MBA Health

- **HLTH-880 Directed Individual Study**

  Prerequisites:
  Take HLTH-701;

  Credits:
  3.00

  Description:
  This is a student-initiated directed study project. The student and faculty advisor must concur on a written proposal and final report, and the project must be approved by the Dean of Academic Affairs prior to registration.

  Type:
  MBA Health

- **HLTH-885 Healthcare Internship**

  Prerequisites:
  Take HLTH-701;

  Credits:
  0.00- 3.00

  Description:
The internship enables students to learn about important aspects of healthcare by working in a healthcare organization. It is intended for students who do not have professional experience in the U.S. healthcare system as well as students who already work in healthcare and seek to gain exposure to other areas of the system. For all students, the internship provides networking opportunities for future career development. The internship requires each student to: work with a healthcare faculty member to identify opportunities and secure an internship in a healthcare organization; complete 300 hours of supervised work in that healthcare organization; attend classes to examine relevant aspects of the internship; and report on the lessons learned from the internship and how they could be applied in the student’s future professional endeavors.

Type:
MBA Health

HLTH-890 Healthcare Strategic Management

Prerequisites:
This course is the capstone of the MHA Program and should be taken in the last semester of coursework.

Credits:
3.00

Description:
The success of any healthcare organization depends on the ability of its leaders and managers to continuously identify, evaluate and address the key issues and challenges facing the organization. This capstone course for healthcare explores the essential elements of strategic management: the foundation (including Systems Thinking), strategic analysis, and strategy development and implementation. Using provocative case studies from healthcare and other fields, students conduct sophisticated internal assessments of organizational strengths and weaknesses as well as external assessments of opportunities and threats/challenges, identify strategic and operational issues, and develop strategies and action steps to address the issues. For the final project, each student develops a strategic plan for a healthcare organization or conducts a research project on a healthcare organization or strategic issue of particular interest. Fundamentally, this course focuses on applying strategic and systemic thinking in diagnosing organizational circumstances and developing strategies for what to do next.

Type:
MBA Health

HLTH-904 Rebuilding Public Trust: Quality And Safety in Healthcare Organizations

Prerequisites:
Description:

The imperative to improve and assure the quality and safety of services is of paramount importance to clinical providers, managers, and executive leadership. This course builds on the basic principles, concepts, tools, and analytic methods addressed in HLTH 831. Among the topics explored in this advanced course are: creating a culture of safety; establishing and sustaining organizational alignment; quality/safety implications for accreditation and regulatory compliance; measuring and improving the patient experience; mistake-proofing the design process; and principles and strategies to improve reliability.

Learner Objectives

The course will provide a foundation for the learner to:
1. Compare and contrast definitions of quality from a variety of stakeholder perspectives.
2. Classify medical error and identify means to reduce risk and/or take effective corrective action.
3. Explore sensemaking and its applicability to transformational change in healthcare quality.
4. Identify leadership strategies for establishing an organization wide culture of safety.
5. Apply essential healthcare team concepts, especially collegiality and collaboration, in complex circumstances of quality improvement.
6. Define mistake-proofing and mistake-proofing approaches and design applied to patient safety.
7. Apply reliability principles to performance improvement in complex systems.
8. Complete an actual healthcare performance improvement project that involves the use of knowledge and skills acquired in the pre-requisite course HLTH 831: Performance Improvement and Patient Safety as well as this course.

Type:

MBA Health

• HLTH-907 Innovation: The Future of Healthcare

Description:

Innovations in technology, products, practices, and organization are continually re-shaping healthcare. In fact, innovation in healthcare will be a constant into the distant future. The outcomes of healthcare innovation will evolve over time, as will the processes through which innovation is developed and then adopted by healthcare providers and consumers. For these reasons, every healthcare leader and manager must understand the causes and effects of innovation as well as how to successfully initiate and manage innovation. The primary purpose of this course is to build students' skills as both thinkers and doers, helping them to better anticipate, work with, and lead innovation in healthcare. The course covers innovation in the organization and delivery of healthcare services as well as in the development and use of nanotechnology, pharmaceuticals, biotechnology, medical devices, and healthcare information technology. In particular, the course explores how innovation happens -- i.e., how players across the healthcare industry create, identify, pursue, and support or impede opportunities for innovation. Those players include university researchers, medical products and technology companies, healthcare professionals and delivery organizations, and government agencies. The
course also examines selected current healthcare innovations and trends as well as innovations that are expected in the future. This will enable students to become better futurists who can anticipate innovation and its implications for healthcare and, as a result, position themselves as effective leaders, managers and consumers of innovation.

Type:
MBA Health

• HLTH-908 Organizational Behavior in Healthcare

Credits:
3.00

Description:
This course provides a framework for understanding, diagnosing, and acting to improve individual, group, and system-wide effectiveness in health services organizations. The conceptual framework is derived from organizational behavior research and applied to health services organizations. Topics this course addresses and integrates include: organizational structure, governance and control; communication; leadership and motivation; conflict and interpersonal relations; power and politics; organizational culture; and organizational change. Case studies, brief lectures, student presentations, and experiential exercises are used throughout the course.

Type:
MBA Health

• HLTH-910 Directed Individual Study

Prerequisites:
HLTH 701

Credits:
3.00

Description:
This is a student-initiated directed study project. The student and faculty advisor must concur on a written proposal and final report, and the project must be approved by the dean of academic affairs prior to registration.
• **HLTH-911 Healthcare Internship**

  **Prerequisites:**
  HLTH 701

  **Credits:**
  3.00

  **Description:**
  The internship enables students to learn about important aspects of healthcare by working in a healthcare organization. It is intended for students who do not have professional experience in the U.S. healthcare system as well as students who already work in healthcare and seek to gain exposure to other areas of the system. For all students, the internship provides networking opportunities for future career development. The internship requires each student to: work with a healthcare faculty member to identify opportunities and secure an internship in a healthcare organization; complete 300 hours of supervised work in that healthcare organization; attend seminars to examine relevant aspects of the internship; and report on the lessons learned from the internship and how they could be applied in the students future professional.

• **HLTH-912 Applied Research Methods for Healthcare Management**

  **Credits:**
  3.00

  **Description:**
  This course covers both qualitative and quantitative research methods, with a strong focus on applied healthcare management research. Course topics include scientific reasoning, research design, action research methods, qualitative research methods, fundamental statistical techniques, and display and presentation of quantitative and qualitative analyses. This course prepares students as both producers and consumers of healthcare related research. Students will: Learn fundamentals of scientific reasoning, research design, and action research methods. Gain basic skills in both qualitative and quantitative data collection, analysis and presentation. Understand the meaning and appropriate application of basic statistical
techniques relevant to healthcare management. Become prepared to analyze and draw conclusions from surveys, program evaluations, and operations data. Be able to troubleshoot the work of consultants and be critical consumers of research performed by others.

Type:
MBA Health

**HLTH-916 Healthcare Human Resources Management**

**Credits:**
3.00

**Description:**
The growing healthcare field is the most labor intensive employer in the United States. The purpose of this course is to introduce students to the theories, requirements and practices associated with managing human resources in healthcare organizations. The course covers both strategic and operational aspects of human resources planning and management, and it devotes particular attention to the issues that make human resources management in healthcare so challenging. Perhaps most important, the course guides students in developing practical knowledge and skills to prepare them- as healthcare leaders and managers- to successfully address human resource issues. The course will draw from a range of theoretical material and practical situations, using a variety of learning approaches and featuring guest speakers from healthcare organizations who share their experiences and perspectives from the field of human resources. The course focuses on the following topics: The changing healthcare environment and its implications for human resources management, the use of strategic human resource management to gain a competitive edge in the healthcare industry, workforce design, legal and regulatory requirements, recruitment and retention, organizational development, performance management, compensation and benefits, managing with organized labor. and creating customer satisfying healthcare organizations.

**ISOM-801 Solving Business Problems Using Advanced Excel**

**Credits:**
3.00

**Description:**
Many kinds of problems-such as those in accounting, finance, management and operations -can be modeled in Excel. This course will present such problems in practical real world applications and students will utilize a wide range of formulas, functions and features to create and present solutions. Students will sort, filter and analyze data, design custom charts, graphs, PivotTables and Pivot charts, create three-dimensional workbooks, build links between files and endow worksheets with decision-making capabilities. Upon completion of this course students will have an understanding of the full scope of Excel's features and functions and will be able to apply this knowledge and maximize its capabilities for a variety of purposes and situations. This course will provide the skills necessary to pass the Microsoft Office Specialist Certification in Excel. Microsoft Office Specialist is recognized by
• ISOM-813 Business Systems Analysis

Prerequisites:
MBA 740 or MBA 670

Credits:
3.00

Description:
Covers the concepts, techniques and tools used in the analysis, design and implementation of information systems from both conceptual and practical perspectives. Fundamental information systems concepts, a systems life cycle approach and various systems analysis tools are used to solve business problems. A variety of pedagogical tools will be used including lectures, cases, assignments and a project involving the design, analysis and prototyping of an information system with its databases. From the initial project scope and definition of system requirements, database schema, application architecture and GUI, the student uses industry standard templates to prepare a real life case study. Additionally, the course focuses upon using Object Oriented analysis and design techniques including the UML.

Term:
Offered Fall Term

Type:
MBA Info Systems & Operation

• ISOM-815 Database Management

Prerequisites:
MBA 740 or MBA 670, or permission of Instructor

Credits:
3.00

Description:
Provides an understanding of the importance of information as an organizational resource and its role in an information system. Students will learn how data management techniques can address an organization's information management problems. Techniques for data modeling and database design will be emphasized. Strategies for managing an organization's information resources in various environments including distributed and client/server, and data warehousing will also be covered. Specific DBMSs, including Microsoft Access, will be described, used, and applied to business problems.

Term:
Alternates Fall & Spring
Type:
MBA Info Systems & Operation

- **ISOM-824 E-Commerce Web Design**

  Prerequisites:
  MBA 670 or MBA 740

  Credits:
  3.00

  Description:
  E-commerce Web Design introduces the concepts, vocabulary, and procedures associated with e-commerce web design. Students will learn how to conceptualize and design professional websites using Wix.com and Microsoft's Expression Web software. Topics will include website evaluation, information architecture, customer and task analysis, usability testing, web-hosting options, typography, color composition, screen layout, navigation and cascading style sheets. Students will learn practical skills and techniques in projects involving digital photography, image editing, multimedia, and animation. ISOM 824 will also cover important web design themes such as accessibility, globalization, personalization and trust.

  Term:
  Alternates Fall & Spring
  Type:
  MBA Info Systems & Operation

- **ISOM-826 E-Commerce Strategy**
Prerequisites:
MBA 670

Credits:
3.00

Description:
This course introduces the various technologies associated with electronic commerce. Provides an understanding on how organizations utilize these technologies for the fulfillment of goals and to provide a competitive advantage. Focuses on the business implications and impact of Internet technologies, ensuring an appropriate fit between an organization's goals and its use of this technology, and strategies for leveraging E-Commerce.

Term:
Alternates Fall & Spring

Type:
MBA Info Systems & Operation

• ISOM-828 Enterprise Integration and Process Reengineering

Prerequisites:
Take MBA-670;

Credits:
3.00

Description:
This course provides students with an understanding of the nature of enterprise software, business process reengineering, the implementation within organizations, and strategies for maximizing benefits from enterprise systems. The lab projects on the SAP R/3 System will be utilized to reinforce the student's understanding of important enterprise systems and business process concepts.

Term:
Offered Spring Term
- **ISOM-840 Security and Privacy**

  Prerequisites:
  
  take MBA-670;

  Credits:
  
  3.00

  Description:
  
  Students are introduced to the basics of information security & privacy including the legal and ethical issues. Common types of computer attacks and counter-attacks are addressed. Security technologies such as biometrics, firewalls, intrusion detection systems and cryptography systems will be analyzed and several labs done on the same to connect theory to practice. Best practices for planning and auditing security and privacy will also be covered.

  Term:

  Offered Fall Term

- **ISOM-851 Supply Chain Management**

  Credits:
  
  3.00

  Description:
  
  A supply chain is the network of organizations that collaborate to transform materials, and distribute final products to customers. No company can do better than its supply chain. If designed and managed properly, supply chains are a crucial source of competitive advantage for both manufacturing and service organizations. Effective management of supply chains is a tremendous challenge for most firms which, paradoxically, can also be a great opportunity. Supply chain improvement and innovation have become even more pressing with shrinking product life cycles, expanding product and service variety, and intensifying market competition. For managers in operations and marketing, this course introduces the fundamental principles and techniques for effective management of supply chains. For managers in accounting and finance, this course presents methodologies for assessing supply chain impacts on firms' performance.
• **ISOM-861 Project Management**

  Credits: 3.00

  Description:

  The course will cover the basic principles, tools and technique of the Project Management Life Cycle with practical real-life examples and scenarios. The basic concepts will be studied within the framework of the Project Management Book of Knowledge (PMBOK) guidelines set forth by the Project Management Institute (PMI). Other project management framework will be described though not in detail. The course will attempt to help you understand the relationship between good project management and successful software management, development and implementation, and the best practices at each stage of project planning, execution, control and closure. The course will also help build skills to research, analyze and report project management case studies that illustrate the topics covered in this course.

• **ISOM-900 Special Topics in Information Systems**

  Prerequisites:

  Prerequisites dependent on topic.

  Credits: 3.00

  Description:

  Specific topics are announced when the course is scheduled. Prerequisites may vary depending on course topic.
Term:
Offered Both Fall and Spring

Type:
MBA Info Systems & Operation

- **ISOM-901 Supply Chain Management**

  Credits:
  3.00

  Description:
  A supply chain is the network of organizations that collaborate to transform materials, and distribute final products to customers. No company can do better than its supply chain. If designed and managed properly, supply chains are a crucial source of competitive advantage for both manufacturing and service organizations. Effective management of supply chains is a tremendous challenge for most firms which, paradoxically, can also be a great opportunity. Supply chain improvement and innovation have become even more pressing with shrinking product life cycles, expanding product and service variety, and intensifying market competition. For managers in operations and marketing, this course introduces the fundamental principles and techniques for effective management of supply chains. For managers in accounting and finance, this course presents methodologies for assessing supply chain impacts on firms' performance.

- **ISOM-910 Directed Individual Study**

  Prerequisites:
  MBA 740 or MBA 670 and permission of instructor

  Credits:
  3.00

  Description:
  This elective course option involves a student initiated written proposal to a willing and appropriate full-time faculty member for a directed study project. The project should be completed during one semester. The faculty member and student must concur on a written proposal, final project and grading criteria. Approval by the Department Chair and the Dean is necessary before registration.
Term:
Alternates Fall & Spring

Type:
MBA Info Systems & Operation

• MBA-001 NSO First-Time Online Users

Credits:
0.00

Description:
The New Student Orientation is designed to familiarized students with tools used in Suffolk online courses. Most importantly, it verifies that students have adequate connection and working audio equipment to participate in an online course and that they understand the synchronous classroom setup. It will be held the week prior to the start of the semester online. It is for graduate students who have never taken an online course before. This is a 0-credit and 0 fee session. Students only need to take it once. However, students may need to take it again if there is a change in the online learning platform or web conferencing tool. Headsets are required.

• MBA-600 Effective Career Planning

Credits:
1.00

Description:
A hands-on behavioral simulation run in teams, this course highlights the interpersonal dynamics that occur between people as they address strategic and operating issues; issues that often involve departmental interdependencies, power relationships, and judgment. MBA 600 emphasizes experiential learning through doing. Working in teams, students assume different roles in the organization. Each role contains extensive information on past business decisions and correspondence on current issues, problem symptoms, and decision situations.

Type:
MBA & Global MBA Required
• **MBA-610 Organizational Behavior**

Credits: 3.00

Description:

This course explores human behavior and the overall functioning of organizational structures on three levels: the individual, the group, and the organization. Theoretical bases of behavior are used to provide understanding of people's attitudes, motives, and behaviors in group and organizational settings as they relate to leadership, motivation, power, perceptions, group dynamics, communication, diversity, organizational culture, and decision making.

Type:

MBA & Global MBA Core

• **MBA-620 Statistical Methods**

Credits: 1.50

Description:

This 7-week course is intended to provide students with an introduction to the knowledge and techniques for intelligent data analysis in business scenarios. Topics include the general concepts and managerial applications of descriptive statistics, basic probability theory, with applications of important distributions; and the use of contingency tables, and tests of statistical significance. It also introduces applications of linear regression. Excel is used throughout the topics.

Type:

MBA & Global MBA Core

• **MBA-622 Operations & Data Analysis**

Credits: 3.00
This course covers topics of operations management in the services, manufacturing and distribution industries while introducing statistics and quantitative analytic tools relevant to all functional areas. Applications include supply chain management, total quality management, forecasting, inventory planning and control, project planning and management, risk analysis, process design, and human resources issues in a global economy. Analytic tools for these applications include descriptive statistics and graphics, uncertainty assessment, inferences from samples, decision analysis and models, simulation, and regression analysis.

Term:
Offered Both Fall and Spring

Type:
MBA & Global MBA Core

- **MBA-625 Operations Management**

  Prerequisites:
  MBA 620

  Credits:
  1.50

  Description:
  This 7-week course is designated to overview the key operations issues in service and manufacturing organizations that have strategic as well as tactical implications. Students learn how operations management interfaces with global corporate structure and strategy. This course introduces concepts and analytical methods that are useful in managing an organization's operations. Topics may include manufacturing and service operations, supply chain management, total quality management, forecasting, inventory control, continuous improvement, and project management. The course develops teamwork skills while applying these concepts to problems and opportunities relevant to MBA students.

  Type:
  MBA & Global MBA Core

- **MBA-630 Economic Analysis for Managers**
This course develops the basic tools for microeconomic and macroeconomic analysis with emphasis on business decision-making and the impact of economic policy on organizational performance and competitiveness with respect to global business.

Term:
Offered Both Fall and Spring

Type:
MBA & Global MBA Core

- **MBA-640 Corporate Financial Reporting and Control**

  Credits:
  3.00

  Description:
  Explores the structure and information content of the three principal financial statements of profit-directed companies, namely the income statement, balance sheet, and statement of cash flows. Students learn skills in how to use accounting information to analyze the performance and financial condition of a company, facilitate decision-making, planning and budgeting, and performance appraisal in a managerial context. Students with no prior background in accounting complete a programmed instruction in the mechanics of double entry accounting at the start of the course.

  Type:
  MBA & Global MBA Core

- **MBA-650 Value Based Financial Management**

  Prerequisites:
  MBA 620, MBA 630, MBA 640

  Credits:
This course introduces the basic principles of corporate finance. The main focus is on fundamental principles such as time value of money, asset valuation, and risk and return tradeoff. Topics to be covered also include cost of capital, capital budgeting, and capital structure.

Term:
Offered Both Fall and Spring

Type:
MBA & Global MBA Core

- **MBA-660 Marketing: the Challenge of Managing Value**

Credits:
3.00

Description:
Marketing is changing - constantly driven by dramatic technology developments, globalization, and evolving consumption values, practices, and lifestyles. This course covers Marketing themes, theories, and trends that are critical for superior business performance in the 21st century. In this course, we will examine current marketing theory as it is being shaped by forward thinking academics and new developments in today’s business practices. This course provides students with a strong foundation in marketing principles and practices required in upper level elective courses.

Type:
MBA & Global MBA Core

- **MBA-670 Information Management for Competitive Advantage**

Credits:
3.00

Description:
This course focuses on exploiting information systems (IS) and information technology (IT) for a competitive advantage. It explores the impact of IS and IT on the internal and external environments of organizations. It examines decisions needed for effective deployment of IS and IT, such as IT infrastructures selection, valuation of IT business models, and analysis of the operational benefits and risks. The course also introduces students to the opportunities and challenges of managing technology activities to meet the needs of business executives, IT executives, users, and IT partners.

Term:
Offered Both Fall and Spring

Type:
MBA & Global MBA Core

- **MBA-680 Managing in the Ethical & Legal Environment**

  Credits:
  3.00

  Description:
  This course explores multidisciplinary analytical techniques and case analysis as strategic management tools to assist executives in successful navigation of an increasingly complex, evolving, and highly competitive business environment in which ethical, legal, economic, and regulatory forces are continuously reshaping the global marketplace both to create and limit competitive opportunities.

  Term:
  Offered Both Fall and Spring

  Type:
  MBA & Global MBA Core

- **MBA-780 Managing in Global Environment**

  Prerequisites:
  All MBA core courses except MBA 670 and MBA 680 Students seeking special permission to take MBA 780 (concurrent with pre-req, above capacity, etc.) should contact the MBA Programs office at 617-573-8306

  Credits:
Description:
This course introduces the student to the fundamentals of the global business environment and the cross-cultural factors that affect management practice in this environment. Topics covered include: economic environment, free trade and regional integration, foreign direct investment, exchange rate determination and relevant government policies; the decision to go international; the multinational firm and its business functions.

Term:
Offered Both Fall and Spring

Type:
MBA & Global MBA Required

- **MBA-800 Strategic Management**

Prerequisites:
All MBA core courses and MBA 780

Students seeking special permission to take MBA 800 (concurrent with pre-req, above capacity, etc.) should contact the MBA Programs office at 617-573-8306

Credits:
3.00

Description:
In this course, students will develop a multi-functional general management perspective. Students will be required to integrate and apply knowledge and techniques learned in the core courses of the MBA program. Students will also learn about the principal concepts, frameworks, and techniques of strategic management, they will develop the capacity for strategic thinking, and they will examine the organizational and environmental contexts in which strategic management unfolds. Students will achieve these course objectives through a variety of learning activities, such as case studies, computer simulations, examinations, project reports, and experiential exercises.

Term:
Offered Both Fall and Spring

Type:
MBA & Global MBA Required
MGES-800 Business Startups

Credits:
3.00

Description:
In this introductory course you will learn a deliberate process of opportunity recognition. You will learn how to generate ideas that fit within your and your team's mindset, as well as your knowledge, skills and abilities intended to improve the likelihood of success. Once your opportunity is identified, you will determine its level of feasibility from the conceptual stage, industry and competitive analysis, through legal and financial risk areas, leading to a go or no go decision. Topics include the individual and team mindset, identifying, growing and seizing opportunities, the founder and the team, and growth strategies. Financial topics include verifying the cost structure, making credible assumptions, identifying financial needs and sources, and preparing forecast financial statements, leading to a final presentation pitching the feasibility of your opportunity.

Type:
MBA Entrepreneurship

MGES-802 Corporate Entrepreneurship

Credits:
3.00

Type:
MBA Entrepreneurship

MGES-810 Social Entrepreneurship

Credits:
3.00

Description:
Social entrepreneurship is about applying innovative financial and operational solutions to ameliorating intractable social problems such as health care, education, poverty, climate change and human rights. This course will not only introduce you to the issues and challenges faced by social
entrepreneurs the world over, but will also focus on the various business models adopted by social enterprises. The class will be case-based (2 books) with two short exams, one additional book to read, and an out of class project (individual or group--your choice).

Type:
MBA Entrepreneurship

- MGES-826 Writing the Business Plan
Prerequisites:
MBA 650
Credits:
3.00
Description:
Create a viable business plan that will determine the potential of your opportunity to your audience of management, employees, investors, financial institutions, and other potential stakeholders. In this course, you will explore your opportunity deeper in order to prepare and defend a business plan that addresses the opportunity and its effect on a startup or existing organization, all leading to risk-reward analyses that will determine the amount of capital/funding you will need and how you will finance your opportunity.

Type:
MBA Entrepreneurship

- MGES-842 Global Innovation & New Product Development in Virtual Team
Credits:
3.00
Description:
Corporations place high importance on innovation and new product development for competitiveness and profitability. Since many companies are operating in a global environment, there's a need to find ways to harness the talent of people at multiple locations. This course is designed to teach global innovation and new product development using virtual team and connectivity techniques involving multiple locations/countries, while equipping
Students with the necessary knowledge, expertise and capabilities towards this goal. This course may also be conducted with Suffolk Law School students.

Type:
MBA Entrepreneurship

- **MGES-844 Problem Solving for Small Businesses**

  **Credits:**
  3.00

  **Description:**
  Small businesses are confronted with situations that may have a profound impact on the success and failure of the entity. Too often, small business founders and owners do not have the macro-level understanding of the effect of their decision making process, and that of their management team and employees. Today, small business comprise more than half of all employment and are the growth engine of the next economy. In this case-driven course, you will understand the various aspects of business with a focus on established small businesses and the associated challenges of success and failure. This course will cover the challenges associated with startups, growing and turnaround situations. You will learn how to identify problems and develop solutions that confront small businesses through case analysis, presentation, and assessment where you will have the opportunity to analyze a situation as manage, owner, investor, or other stakeholders.

  Type:
  MBA Entrepreneurship

- **MGES-848 Green and Sustainable Business**

  **Credits:**
  3.00

  **Description:**
  Over the past decade, the world of business and the environment has exploded. Beginning as an engineering-driven movement among a handful of companies during the 1980s, many firms have learned that improved environmental performance can save money and create competitive advantage. Much of the focus over the last 30 years has been on larger businesses. But now the big businesses are encouraging their small and mid-sized enterprises vendors and partners to pay attention to these concerns also. Consequently, the greening of Small Business is of utmost importance as many small businesses are a part of the supply chains of larger companies. And improving their performance can strengthen the business.
relationships of all parties by becoming cleaner, greener and sustainable businesses. This course will cover all aspects of green and sustainable business from innovation to new products to greening of the supply chain. It will cover how small and large businesses like General Electric, General Motors and others are paying attention to this very critical topic and taking actions which benefit the environment as well as their bottom lines and thus creating entrepreneurial opportunities in this growing market.

**Type:**
MBA Entrepreneurship

**MGES-890 E-Project Practicum**

**Credits:**
3.00

**Description:**
This advanced course is held in an experiential setting to help entrepreneurial-minded students, managers, etc. develop and practice their business skills working with real startups or small business under pro bono consulting arrangements. This course will be under the supervision of a faculty member, coach and advisor. Students will learn to assess client situations, develop alternatives and identify and defend solutions, at times within the client organization. This course is offered as a joint practicum with Suffolk Law School or as an independent study.

**Type:**
MBA Entrepreneurship

**MGES-892 Intellectual Property and Entrepreneurial Clinic**

**Credits:**
3.00

**Description:**
This advanced course is designed for students nearing the completion of their graduate program. Intellectual assets are vital to promoting innovation and creativity in the marketplace. Yet, many firms do a poor job in understanding and utilizing these resources effectively. In this course, students will learn the importance of securing and leveraging intellectual assets in order to achieve competitive advantages in the marketplace. The course focuses on the strategic importance and management and of these assets with particular emphasis on the creation, protection, and leveraging of various intellectual property forms (e.g., patents, copyrights, trade mark/dress/secrets). Concepts will be reinforced through assigned readings and case studies. Additionally, teams of graduate business and law students will work with entrepreneurial and start-up clients under pro bono consulting
arrangements for practical, real-world experience. Under faculty supervision, teams will work with clients throughout the semester to offer guidance and provide consulting services in IP and other business related matters. This course is co-taught by Sawyer Business School and Suffolk Law School faculty.

- **MGES-895 Consulting for the Entrepreneurial Firm**

  **Credits:**

  3.00

  **Description:**

  This course will provide an opportunity for Sawyer Business School students to work together with Suffolk Law School students to learn and integrate basic legal and business skills. Teams of graduate business and law students will analyze an outside small business or startup with client interviews, problem analysis, statement of work negotiation, project management, development of alternatives, recommendation of a strategic solution, including an implementation plan. The client will be an entrepreneur operating in a dynamic business and legal environment. By exposure to real life business client problems students will have the opportunity to operate as business advisors and lawyers. Students will work together throughout the semester on organizational, governance, strategic and related business and legal problems confronted by all business clients. Students will be assigned readings that will enable them to function effectively as members of an advisory team. Those teams, composed of a balance of business and law students, will work throughout the semester with the same client, culminating in managing a client project, as well as presenting a business and legal strategic plan. This course is co-taught by Sawyer Business School and Suffolk Law School faculty.

- **MGES-900 Special Topics**

  **Credits:**

  3.00

  **Description:**

  Social entrepreneurship is about applying innovative financial and operational solutions to ameliorating intractable social problems such as health care, education, poverty, climate change and human rights. This course will not only introduce you to the issues and challenges faced by social entrepreneurs the world over, but will also focus on the various business models adopted by social enterprises. The class will be case-based (2 books) with two short exams, one additional book to read, and an out of class project (individual or group--your choice).

  **Type:**

  MBA Entrepreneurship
MGES-901 Business Startups

Credits:
3.00

Description:
In this introductory course you will learn a deliberate process of opportunity recognition. You will learn how to generate ideas that fit within your and your team's mindset, as well as your knowledge, skills and abilities intended to improve the likelihood of success. Once your opportunity is identified, you will determine its level of feasibility from the conceptual stage, industry and competitive analysis, through legal and financial risk areas, leading to a go or no go decision. Topics include the individual and team mindset, identifying, growing and seizing opportunities, the founder and the team, and growth strategies. Financial topics include verifying the cost structure, making credible assumptions, identifying financial needs and sources, and preparing forecast financial statements, leading to a final presentation pitching the feasibility of your opportunity.

Type:
MBA Entrepreneurship

MGES-905 Corporate Entrepreneurship

Credits:
3.00

Type:
MBA Entrepreneurship, MBA Strategic Management

MGES-906 Global Innovation & New Product Development in Virtual Team

Credits:
3.00

Description:
Corporations place high importance on innovation and new product development for competitiveness and profitability. Since many companies are operating in a global environment, there's a need to find ways to harness the talent of people at multiple locations. This course is designed to teach global innovation and new product development using virtual team and connectivity techniques involving multiple locations/countries, while equipping
students with the necessary knowledge, expertise and capabilities towards this goal. This course may also be conducted with Suffolk Law School students.

Type:
MBA Entrepreneurship,MBA International Business

- MGES-907 Problem Solving for Small Businesses

Credits:
3.00

Description:
Small businesses are confronted with situations that may have a profound impact on the success and failure of the entity. Too often, small business founders and owners do not have the macro-level understanding of the effect of their decision making process, and that of their management team and employees. Today, small business comprise more than half of all employment and are the growth engine of the next economy. In this case-driven course, you will understand the various aspects of business with a focus on established small businesses and the associated challenges of success and failure. This course will cover the challenges associated with startups, growing and turnaround situations. You will learn how to identify problems and develop solutions that confront small businesses through case analysis, presentation, and assessment where you will have the opportunity to analyze a situation as manager, owner, investor, or other stakeholders.

- MGES-908 Franchising: Pathway to Wealth

Credits:
3.00

Description:
The overall objective of this course is to develop skills needed for you to succeed as a franchisee, franchisor, or franchising executive. The franchising method of doing business is increasing rapidly worldwide. Many products and service businesses are managed through franchising networks. Consequently, there is an increasing need among franchise firms for executives and entrepreneurs with franchising knowledge, and there are increasing opportunities for people to attain business ownership as franchisees. The course will deal with the important aspects of starting, developing and managing both franchise networks and franchises within those networks. Specific attention will be given to franchisor-franchisee relationship, and how both sides contribute to their mutual success. Profit opportunities, legal considerations, and international aspects of franchising will be discussed as well.

Type:
MGES-909 Green and Sustainable Business

Credits: 3.00

Description:

Over the past decade, the world of business and the environment has exploded. Beginning as an engineering-driven movement among a handful of companies during the 1980s, many firms have learned that improved environmental performance can save money and create competitive advantage. Much of the focus over the last 30 years has been on larger businesses. But now the big businesses are encouraging their small and mid-sized enterprises vendors and partners to pay attention to these concerns also. Consequently, the greening of Small Business is of utmost importance as many small businesses are a part of the supply chains of larger companies. And improving their performance can strengthen the business relationships of all parties by becoming cleaner, greener and sustainable businesses. This course will cover all aspects of green and sustainable business from innovation to new products to greening of the supply chain. It will cover how small and large businesses like General Electric, General Motors and others are paying attention to this very critical topic and taking actions which benefit the environment as well as their bottom lines and thus creating entrepreneurial opportunities in this growing market.

Type: MBA Entrepreneurship

MGES-910 E-Project Practicum

Prerequisites: MGES 826

Credits: 3.00

Description:

This advanced course is held in an experiential setting to help entrepreneurial-minded students, managers, etc. develop and practice their business skills working with real startups or small business under pro bono consulting arrangements. This course will be under the supervision of a faculty member, coach and advisor. Students will learn to assess client situations, develop alternatives and identify and defend solutions, at times within the client organization. This course is offered as a joint practicum with Suffolk Law School or as an independent study.
• MGIB-835 International Strategy

Prerequisites:
MBA 780

Credits:
3.00

Description:
This course addresses the creation of competitive advantage in a multinational firm. Topics include: analysis of the nature of globalization, the formulation and implementation of international strategy, market entry and organizational forms, and the management of global operations.

Term:
Offered Fall Term

Type:
MBA International Business, MBA Strategic Management

• MGIB-837 Strategic Context of International Business

Prerequisites:
MBA-700 OR MBA-780

Credits:
3.00

Description:
Business firms around the world regularly engage in strategic interactions with stakeholders and particularly with governments. These interactions allow firms not only to manage risks from adverse policies and stakeholder positions, but also to shape governmental behavior and relations with other
stakeholders to enhance the creation and capture of value. At the same time, the complexity of the nonmarket environment and controversies regarding the ethics of firm behavior in this space has limited attention to this crucial element of strategy. This course will provide a framework for the analysis of the nonmarket environment across countries and the development of integrated strategies combining market and nonmarket action, from the perspective of multinational firms.

Term:
Offered Spring Term

Type:
MBA International Business, MBA Strategic Management

- **MGIB-850 Global Travel Seminar**

  Prerequisites:
  MBA 600 or MBA 700

  Credits:
  3.00

  Description:
  The seminar is designed to develop student's awareness, understanding and knowledge of managing in an international context. The format will consist of several preparatory sessions, at Suffolk and an intensive one week seminar outside the United States. Topics will include, but are not limited to, managing cultural and structural differences, geo-political-economic considerations, international human resources and strategic management issues. The scheduling and the host country destination, as well as content emphasis, will vary from term to term. A maximum of two off-campus courses is permitted subject to the 30 credit residency requirement.

  Type:
  MBA International Business, Global MBA Required

- **MGIB-900 Business, Government & Society**

  Prerequisites:
  MBA-700 OR MBA-780
Description:

Business firms around the world regularly engage in strategic interactions with stakeholders and particularly with governments. These interactions allow firms not only to manage risks from adverse policies and stakeholder positions, but also to shape governmental behavior and relations with other stakeholders to enhance the creation and capture of value. At the same time, the complexity of the nonmarket environment and controversies regarding the ethics of firm behavior in this space has limited attention to this crucial element of strategy. This course will provide a framework for the analysis of the nonmarket environment across countries and the development of integrated strategies combining market and nonmarket action, from the perspective of multinational firms.

Prerequisites:

Take MBA-622, MBA-650, and MBA-660;

Credits:

3.00

Description:

Students will gain real world experience in global business development as they work on a global consulting research project initiated by Mass. Export Center.

Term:

Offered Spring Term

Type:

MBA International Business

• MGIB-910 Directed Individual Study
A directed study project in the area of international business or an internship with an overseas component. An example of a recently offered course is the China Internship.

Term:
Offered Both Fall and Spring

Type:
MBA International Business

- **MGOB-810 Emotional Intelligence**

  Credits:
  3.00

  Description:
  This course introduces learners to the concepts of Emotional Intelligence (EI). Learners will assess their own EI, examine how their EI impacts their performance in the workplace, and develop a plan to improve their own emotional intelligence. In addition, learners will study how EI concepts are applied in organizations via their use in selection, training, management development, coaching, and performance evaluation.

  Type:
  MBA Organizational Behavior, MBA Entrepreneurship

- **MGOB-820 Career Strategy**

  Prerequisites:
  MBA 610 or MBA 710

  Credits:
Description:

Students explore the nature of careers in the new economy. They learn how individual career strategy relates to the business strategy and competitiveness of employer firms. They also investigate possibilities for inter-firm career mobility and how individual enterprise, learning, and networking can influence industrial and economic prosperity.

Type:

MBA Organizational Behavior, MBA Entrepreneurship

**MGOB-822 Developing Innovation Skills**

Credits: 3.00

Description:

This highly interactive and experiential course will help you to develop your creative skills for business and life success. Corporate leaders consider creativity to be an essential skill for the twenty-first century workforce. However, according to a recent Conference Board study, college graduates lack the creativity and innovation skills needed to succeed in the workplace. The Council on Competitiveness warns that companies that do not embrace innovation (and creativity) as a core business value will fall to global competition. We will discuss profoundly important meaning of life issues that will serve to clarify your thinking and help you align your values and belief-systems with what you do on a daily basis at work and throughout your life. A substantial body of evidence indicates that people tend to be more creative when working on projects that interest them, and most creative when passionately immersed in their endeavors. We will focus on enhancing creativity in the workplace to achieve defined organizational needs, to add economic value to the organization; and to create social value as well. We will also focus on helping you to understand and apply a wide array of creative processes and tools to develop your creative competencies and skills. We will use breakout groups, role plays, experiential exercises, and discussions to facilitate your learning. Since we assume that your life is a work of art and you are the artist, this is an invitation to you to explore and define what you want to create in your life.

Type:

MBA Organizational Behavior

**MGOB-825 Human Resource Management**

Prerequisites:
MBA 610 or MBA 710

Credits:

3.00

Description:

For practitioners and students interested in understanding the roles and skills involved in human resources management. The course brings students up-to-date on the role and focus of human resources as well as provides an understanding of the relationship between human resources and other management functions.

Type:

MBA Organizational Behavior, MBA Entrepreneurship

• MGOB-841 Managing Workplace Diversity

Credits:

3.00

Description:

The purpose of this course is to teach specific skills and behaviors needed to manage in the multicultural workforce of the 2000s and beyond. The topics covered will include: (1) the definition and importance of valuing diversity; (2) the changing composition of the workforce; (3) differences between equal employment opportunity, affirmative action, and managing diversity; (4) cultural awareness sensitivity; (5) management strategies for dealing with workforce changes; and (6) international as well as domestic cultural differences. The issues are demonstrated through a series of exercises, videos, and cases.

Type:

MBA Organizational Behavior

• MGOB-850 Management Consulting

Prerequisites:

MBA-610 OR MBA-710

Credits:
In recent years, the practice of management consulting has been expanding because of the growing complexity and specialization of management problems. Whether internal or external, the consultant serves a valuable role by facilitating organization advancement and renewal in addition to providing a detached perspective to the complex problems that face organizations. This course has a dual focus, examining the ways the prospective consultant can develop successful client relationships and develop his or her intervention skills, and the ways organizations can optimize the use of management consultants.

Type:

MBA Organizational Behavior, MBA Strategic Management, MBA Entrepreneurship

- **MGOB-855 Conflict & Negotiation**

  Credits:

  3.00

  Description:

  This course emphasizes the theory and skills of win-win negotiation. Students assess their own negotiation styles, analyze the process of negotiation, and apply theory-based skills for integrating problem solving approaches to negotiation. The course utilizes a mix of teaching tools, including readings, lectures, cases, exercises, videotapes, and role-playing.

  Type:

  MBA Organizational Behavior, MBA Entrepreneurship

- **MGOB-860 Leadership and Team Building**

  Prerequisites:

  MBA 610 or MBA 710

  Credits:

  3.00

  Description:
This course takes multiple approaches to the exploration of leadership. Emphasis is put on individual self-awareness as a critical precursor to leadership success. A wide range of activities, exercises, cases, and simulations are used to develop understanding of the dynamics of leadership. Team building, both as an activity and a topic for study, is used as the model to develop, practice, and improve individual leadership skills.

Type:
MBA Organizational Behavior

- **MGOB-865 Leading Change**

  Prerequisites:
  
  MBA 610 or MBA 710

  Credits:
  
  3.00

  Description:

  In this applied and experiential course, students will learn how to lead change efforts by collaborating with a community organization to address a change dilemma(s) they face. To do this, we will explore the defining conceptual frameworks of change management. We will examine the dynamics of envisioning change, assessing the need for change, developing intervention strategies, implementation considerations, understanding and managing resistance, and assessing the impact of change on the organization, its members, and other key stakeholders. In addition, students will learn, apply, and receive constructive feedback on their application of the methods and technologies used in the practice of leading change agents through service learning in community organizations. They will frame organizational issues and identify how to enter into, diagnose, and intervene in dynamic organizational settings.

  Type:
  MBA Organizational Behavior, MBA Entrepreneurship

- **MGOB-866 Managing Failure for Success**

  Credits:
  
  3.00

  Description:
This course brings to light one of the most important yet vastly unmentionable topics of management: Failure. We will examine various aspects of failure from a sense making perspective at the organizational and individual levels, within emphasis on the latter. Examples of course questions include: What is failure? How do I usually handle it? Can I change if I want to? How? We will adopt an action learning pedagogical perspective so that students may enjoy the difference between mere knowing and understanding of material, on the one hand, and acting upon their understanding, on the other hand, to detect and possibly correct their frameworks for personal groundings, meaning-making, and failure handling strategies. There are no formal academic prerequisites for the course, except a desire for personal mastery and a white belt mentality.

**Type:**

MBA Organizational Behavior, MBA Entrepreneurship

- **MGOB-900 Creativity for Business and Life Success**

  **Credits:**

  3.00

  **Description:**

  A comprehensive analysis of timely special issues in the field of behavior in organizations. Specific topics are announced when the course is scheduled.

  **Type:**

  MBA Organizational Behavior

- **MGOB-910 Independent Directed Study**

  **Credits:**

  3.00

  **Description:**

  Independent study in Organizational Behavior

  **Type:**

  MBA Organizational Behavior
• MGSM-830 Technology Strategy

Credits:

3.00

Description:

This course provides a plethora of analytical tools and strategy frameworks and applications thereof for managing high-technology businesses. You will find the contents of this course to be extremely useful whether your need is to know how to apply technology strategy in your day to day work in consulting, big tech-firms, or new ventures; or whether you work in a non-technology-centric industry such as retail/banking/government, but interface with e-business/IT/Internet marketing groups and realize that technology remains one of the biggest influencers on management of your organization. The tools and frameworks learned in this course will also assist you if you decide to delve into technology entrepreneurship in high-tech/biotech/clean-tech industries. In particular, these tools and frameworks will help you in insightful strategic planning while deciding which technologies to invest in and which to avoid, how to structure those investments and how to anticipate and respond to the behavior of competitors, suppliers, and customers. You will also learn to recognize the interactions between competition, patterns of technological and market change, and the structure and development of organizational capabilities. An expertise in crafting and repeatedly applying these tools and frameworks will help you lead your organization/firm/business unit in development of the needed technology/product/solutions strategies as a meaningful and integral part of its business strategy. Businesses that will survive and thrive in today’s Global Village will do well to recognize that customer markets, labor markets, supply markets, and capital markets are becoming more and more global, dynamic, competitive. As a business and technology leader in your firm, should you out-source, dual source, or have flexible labor contracts? When should you file for patents and when should you keep your trade a secret? As product innovation and rapid technological change gives way to maturing techno

Term:

Offered Fall Term

• MGSM-833 Corporate Innovation

Credits:

3.00

Description:

This course is designed to provide you the tools to analyze your organization’s competitive situation and develop innovative strategies and proposals that disrupt your competition and are game changers for your industry. You will also learn how to develop blue ocean strategies that create new growth opportunities and bring new customers into your industry. Next, you will learn how to assess existing business models and design business models supportive of your overall innovation-based strategy offerings. Lastly, you will learn how to access and leverage external sources of innovative ideas through the processes of open innovation, including crowd sourcing and co-creation and their application in diverse industry settings.
MGSM-834 Mergers and Acquisitions

Prerequisites:

FIN-750 OR MBA-750 OR MBA-650

Credits:

3.00

Description:

This course is designed to examine the underlying theoretical foundations and practice of decisions central to corporate strategy development. Since this subject is important to scholars in strategic management, financial economics, and public policy, it is approached from an integrative, interdisciplinary perspective. Topics include: the history of merger waves in America and comparative global trends; types of mergers; merger financial and economic motives; strategic and managerial motives; acquisition processes; synergy of the diversified corporate portfolio; empirical evidence of merger success; post-merger integration; divestment; takeover defense strategies; leveraged buyouts; and public policy issues. Students will develop conceptual and analytical skills required for effective merger and divestment analysis through class lectures, selected readings, case discussions, and guest speakers.

MGSM-910 DIRECTED STUDY STRATEGIC MGT

Prerequisites:

inactive course July 27 2004 01:05pm Stacey Taylor
• MKT-810 Marketing Research for Managers

Prerequisites:
MGQM W700 or MBA 620; and MBA 660

Credits:
3.00

Description:
This course explores the role of research in marketing decision-making, including the cost and value of information. The course uses cases and problems to explore problem definition, research design, sampling, questionnaire design, field methods, data analysis and reporting.

Type:
MBA Marketing

• MKT-814 Strategic Marketing

Prerequisites:
MBA 660

Credits:
3.00

Description:
This course is designed to provide you with both a sound theoretical and an applied approach to developing and implementing marketing strategy at multiple levels of the organization - corporate, division, strategic business unit, and product. Special emphasis will be placed on dealing with
contemporary marketing issues in the highly competitive global environment. The course presentation will combine lectures, case studies, guest speakers, and a semester-long, team-based project.

Type:

MBA Marketing, MBA Strategic Management

- **MKT-820 Sales Management**
  
  **Prerequisites:**
  
  MBA 660
  
  **Credits:**
  
  3.00
  
  **Description:**
  
  This course addresses the role of the sales manager in today's challenging business environment. As such, the course includes an understanding of direct sales, as well as all facets of sales management such as recruitment, compensation, and management of a sales force. The core of activity is lecture and case study.
  
  Type:
  
  MBA Marketing

- **MKT-822 Services Marketing**
  
  **Prerequisites:**
  
  MBA 660
  
  **Credits:**
  
  3.00
  
  **Description:**
  
  The course focuses on the unique challenges of managing services and delivering quality service to customers. The attraction, retention, and building of strong customer relationships through quality service (and services) are at the heart of the course content. The course is equally applicable to
organizations whose core product is service (e.g., banks, transportation companies, hotels, hospitals, educational institutions, professional services, telecommunications, sporting industry, etc.) and to organizations that depend on service excellence for competitive advantage (e.g., high technology manufacturers, automotive, industrial products, etc.)

Type:
MBA Marketing

- **MKT-823 Retailing Strategy**

  **Prerequisites:**
  
  mba-660;
  
  **Credits:**
  3.00

  **Description:**
  While the course focuses on the retail industry, the content of the course is useful for students interested in working for companies that interface with retailers such as manufacturers of consumer products or for students with a general management or entrepreneurial interest. Specific student learning outcomes are to develop an understanding of: - The contribution of retailers to the product value chain. - Consumer motivations, shopping behaviors, and decision processes for evaluating retail offering and purchasing merchandise and services. - Corporate objectives, competitor analysis, and competitive strategy - The traditional bases for segmentation and how segmentation can inform retail strategy. - How retailers differentiate their offering as an element in their corporate strategy. - Factors affecting strategic decisions involving investments in locations, supply chain and information systems, and customer retention programs. - How retailer's communicate with their customers. - Tactics (pricing, merchandise assortment, store management, visual merchandising, customer service) for extracting profit from a retail offering

  Type:
  MBA Marketing

- **MKT-842 New Product Development**

  **Prerequisites:**
  
  MBA-660;
  
  **Credits:**
3.00

Description:

The objective of this course is to familiarize students with new product techniques that are commonly used in the consumer product and service industries. The focus will be on the marketing function's input to the new product process during the pre-launch and launch stages. The course will cover a wide range of issues such as market definition, concept generation and evaluation, product design, product positioning, test marketing, and product launch and tracking. The course will be based on lectures, case discussions, and project assignments. The lectures will provide an overview and cover issues included in the assigned readings. It is essential that you are familiar with the readings before every class. The case discussion (student participation is vital here) will provide an application setting to test the concepts learned in the lectures. The project assignments are designed to give you hands-on experience with new product development tools and techniques.

Type:

MBA Marketing

- MKT-844 The Business of Digital Media

Prerequisites:

TAKE MBA-660;

Credits:

3.00

Description:

Social media are establishing themselves as a legitimate part of the marketing strategy of firms. They offer businesses new opportunities for injecting brands in consumers' lives, engaging customers in value co-creation and dissemination, building brands, and fostering community. At the same time they offer consumers new platforms to assert themselves against companies and brands. How do firms manage in this fast evolving, technology enhanced, networked environment? In this course we will focus on five issues: The transformation of markets (TV, Music); new models for framing marketing practices on social media (Inbound marketing, hybrid promotion); social media strategy for implementing marketing programs including segmentation, targeting, consumer engagement, and branding; metrics for measuring social media ROI; and the strategies for maintaining and ceding control. Naturally, student projects and assignments will use social media tools including blogs and wikis.

Type:

MBA Marketing
• MKT-855 Digital Marketing Challenges

Prerequisites:
MBA 660

Credits:
3.00

Description:

The foundational course in the digital marketing track this course focuses on the consumer of digital media and five big picture marketing strategy challenges confronting marketers in the new digital (mobile +social) marketing era. Challenge 1: Marketing to a smarter, more engaged, empowered consumer; Challenge 2: Marketing to a networked, collaborative, and more social consumer; Challenge 3: Marketing to a more distracted and fickle consumer; Challenge 4: Marketing to a unique, individual consumer; and Challenge 5: Marketing to prosumers or producer-consumers. The course takes on these big picture challenges thorough a deep engagement with and critical analysis of readings and cases. Given this focus the course demands thorough preparation for class and active engagement in the class discussion. The evaluation is assignment and project based.

• MKT-910 Directed Study in Marketing

Prerequisites:
MBA 660

Credits:
3.00- 3.50

Description:

A student proposes a directed study project, generally for three credit hours and completed during one semester. The student and faculty advisor must concur on a written proposal and final report, and the project must be approved by the Office of the Dean prior to registration.

Type:
MBA Marketing

• MKT-920 Marketing Internship
Prerequisites:
Requires completion of MBA core courses and instructor's approval

Credits:
3.00

Description:
A semester long internship in a company, non-profit organization, or public agency in the Boston Metropolitan area, usually requiring the equivalent of at least one day per week on site. The internship project is described in a written proposal agreed upon by the company sponsor and faculty members. The intern must complete a mid semester progress report, a final report and/or presentation.

Type:
MBA Marketing

- **MSF-800 Financial Statement Analysis**

  Prerequisites:
  
  MBA 650 OR MBA 750.

  Credits:
  3.00

  Description:
  This course focuses on corporations, including financial services companies. Major topics include: analysis of cash flow; dilutive securities and earnings per share; analysis of accounting changes; basic strategies in identifying distortion and fraud; off- balance sheet lending and borrowing; capital structure issues; mortgage-backed securities; asset-based financing; analysis of intercorporate investments, of business combinations, and of multinational operations. Additionally, the tax implications of various derivative securities are studied.

- **MSF-808 General Theory in Corporate Finance**

  Prerequisites:

  MBA 650 or MBA 750
This course extends the body of knowledge acquired in MBA 650. Students expand knowledge of dividend theory, capital structure theory, capital budgeting, long-term financing decisions, cash management and corporate restructuring, market efficiency, and risk and liability management.

**MSF-810 Investment Analysis**

**Prerequisites:**

MBA 650 or MBA 750

**Credits:**

3.00

**Description:**

Students examine markets for investment procedures, valuation models, basic analytical techniques, and factors influencing risk/return tradeoffs. This course emphasizes the professional approach to managing investment assets.

**MSF-812 Capital Budgeting**

**Prerequisites:**

MSF 808

**Credits:**

3.00

**Description:**

Students examine techniques and decision-making rules for the evaluation and selection of long-term investment projects by corporations and the interaction of investment and financing.
• MSF-814 Options and Futures
  Prerequisites:
  MSF 808 and MSF 810
  Credits:
  3.00
  Description:
  Students explore the pricing of options and futures contracts, the characteristics of the markets in which these contracts are traded, options and futures strategies, and the application of these contracts in the hedging of financial positions. In addition, students are exposed to swap markets and a variety of swaps.

• MSF-816 Financial Institutions Management
  Prerequisites:
  MSF 808 and MSF 810
  Credits:
  3.00
  Description:
  Students learn concepts and techniques required for successful management. They also analyze the interplay between regulation and innovation, and their joint effect on the organizational structure of financial institutions.

• MSF-818 Econometrics
  Prerequisites:
  MSF 808 and MSF 810
  Credits:
  3.00
Students are introduced to mathematical statistics and basic econometrics. They study fundamental econometric tools as well as hypothesis testing, analysis of variance, linear regressions, simultaneous equations, and models of qualitative choice.

- **MSF-820 Financial Policy**
  
  **Prerequisites:**
  
  MSF 808, MSF 810, MSF 814, and MSF 800
  
  **Credits:**
  
  3.00
  
  **Description:**
  
  Students examine financial theories, techniques, and models applied to the study of corporate financial decisions, aspects of corporate strategy, industry structure, and the functioning of capital markets.

- **MSF-831 Portfolio Management**
  
  **Prerequisites:**
  
  MSF 808 and MSF 810
  
  **Credits:**
  
  3.00
  
  **Description:**
  
  Students learn the theories and techniques of scientific portfolio management, including the establishment of portfolio objectives, evaluation of portfolio performance, asset allocation strategies, and the use of derivative securities in portfolio insurance. Prerequisite: MSF 808 and MSF 810
  
  **Credits:** 3

- **MSF-880 Investment Banking**
  
  **Prerequisites:**
Students analyze the main functions of investment banks such as origination, syndication, and distribution of security issues. They examine pricing of new issues and secondary offerings by investment banks, mergers and acquisitions, leveraged buyouts, valuation of closely held companies, and restructuring of distressed companies. The role of investment bankers in restructuring industry and financing governments and ethical issues faced by investment bankers will be studied.

**MSF-881 Real Estate Finance**

**Prerequisites:**
- MSF 808

**Credits:**
- 3.00

**Description:**
Students are introduced to the language and principles of real estate. Includes an overview of decision-making in the field, with particular emphasis on investment and asset management.

**MSF-882 Financial Engineering**

**Prerequisites:**
- MSF 814

**Credits:**
- 3.00

**Description:**
Students develop a framework for understanding, analyzing, and valuing modern financial instruments. Students examine several types of derivative securities and their use in managing financial risk. While the interests of issuers, intermediaries, and investors will all be considered, the primary emphasis will be on the perspective of corporate financial managers and the use of modern financial technology in the creation of value for shareholders.

- **MSF-884 Fixed Income Securities**
  
  **Credits:**
  
  3.00
  
  **Description:**
  
  The course is designed to provide information on various types of fixed income securities and markets, theories and concepts of the term structure of interest rates and valuation of fixed income securities, measurement and management of risk for traditional bonds and bonds with embedded options, understanding of the role of derivatives such as mortgage-backed securities, asset-backed securities, swaps and exotic options, credit analysis and bond rating, portfolio Management and performance evaluation. This course is generally offered as a week-long seminar during early June.

- **MSF-887 Fundamental Equity Analysis**
  
  **Prerequisites:**
  
  MSF 808 and MSF 810 or approval of instructor
  
  **Credits:**
  
  3.00
  
  **Description:**
  
  Students examine fundamental equity analysis as the convergence of a number of skills such as accounting, financial, and strategic analysis with detective work and experience. Students practice communicating and defending an argument, use a business analysis framework that helps tie together strategy and finance, practice model building and practical approach to profitability in the markets.

- **MSF-910 Directed Individual Study**
  
  **Prerequisites:**
  
  Instructor's Approval
This is a student-initiated directed study project. Student and faculty advisor must concur on a written proposal and final report, the project must be approved by the dean of graduate programs prior to registration.

- **P.AD-711 Foundations of Public Service and Administration**

  Credits:
  
  3.00
  
  Description:
  
  This introductory graduate-level course provides an overview of public administration and service and serves as a basis for further advanced studies in the MPA program. This course covers the structure, functions, and process of public service organizations at various levels, including governments and nonprofit organizations. Students explore historical trends, ethical considerations, and political rationale for the present operations of public service.

- **P.AD-712 Information Based Management**

  Credits:
  
  3.00
  
  Description:
  
  This course demonstrates how issues, problems, and questions surrounding public policies, program operations, and administrative systems can be structured as hypotheses and made amendable to resolution through the application of social science research techniques. The elements of research design such as surveys, true experiments, quasi-experiments, case studies and non-experimental studies are described, as well as sampling techniques and descriptive statistics. Ethical issues related to employment of these methods in the policy making process are also explored. The course content is presented as a way to reduce managerial uncertainty regarding alternative courses of action.

- **P.AD-713 Managing Financial Resources**

  Credits:
This course introduces the fundamentals of budgeting, financial management, and revenue systems. Course goals include: A heightened awareness of the democratic ideals and values that must inform budgeting and financial management decisions, including a commitment to ethics, transparency and accountability; an understanding of the budget process and the distinctive features of budgetary decisions making; an understanding of the critical linkage between budgeting and financial management systems and the capacity of an organization to achieve its strategic goals; the ability to use the budget and financial reports as planning and management tools; knowledge of the basic principles of taxation as well as the structures and functions of federal, state, and local revenue systems. The course emphasizes knowledge and skills essential to the full range of public service careers.

- **P.AD-714 Public Service Law**

  Credits:
  3.00

  Description:
  Students review the basis for administrative practice. They learn legal interpretation of statutes, regulations, and proposed legislation that impact public administration and public policy.

- **P.AD-715 Quantitative Analysis**

  Prerequisites:
  PAD 712

  Credits:
  3.00

  Description:
  Pre-requisite: PAD 712 Quantitative analysis introduces basic statistical techniques used to analyze and draw conclusions from citizen and client surveys; program and policy evaluations; and performance and operations data. These techniques include chi square, lambda, gamma, correlations, and analysis of variance, t test correlations, and multivariate regression. Knowledge of these statistical techniques empowers managers by giving them the ability to evaluate the work of consultants, access the policy and management of literature, and analyze data using the analytical tools available in commonly uses statistical software, such as Microsoft Excel and the Statistical Package for the Social Sciences (SPSS).
• P.AD-716 Public Service Human Resource Management

  Credits:
  3.00

  Description:
  This course will explore complex issues in public and non-profit human resource management (HRM) by examining policies and practices that support and enhance the value and contribution of individuals in these organizations.

• P.AD-717 Organizational Change

  Credits:
  3.00

  Description:
  Students explore small groups and organization operations, practices, behaviors, and structures. They develop techniques for maximizing efficiency and/or effectiveness; evaluations analysis; concepts and applications of Classicists; leadership; organizational development, and result-oriented management; as well as elements of reorganization, innovation and change.

• P.AD-718 Leadership Strategies for an Interconnected World

  Credits:
  3.00

  Description:
  Leadership is a critical ingredient of successful communities and organizations. This course develops a diagnostic framework as well as strategies and tactics to mobilized adaptive work, engage multiple government, no-profit, and business stakeholders, and build awareness and momentum for actions at all levels of government and community and in one's organization. It introduces the catalytic model of leadership and applies it to the ethical handling of societal and organizational problems. Students' leadership competencies are reviewed and improved. This course is designed for people from diverse backgrounds with varied experienced in the leadership role.

• P.AD-810 Public Sector Admin Law
Students review the basis for administrative practice. They learn legal interpretation of statutes, regulations, and proposed legislation that impact public administration and public policy.

- P.AD-811 Politics of Federal Bureaucracy

Credits:
3.00

Description:
Instructor's signature required for registration. Students examine the interrelations among the federal executive, Congressional committees, constituency groups, and federal administrative agencies in the formulation and implementation of federal policies. Also discussed are managerial functions (e.g., personnel regulations, program evaluations, and intergovernmental design). This course includes a 3-day travel seminar to Washington D.C.

Type:
MBA Public Management

- P.AD-812 Managing Policy in State Government

Credits:
3.00

Description:
Students examine the theoretical and empirical review of the history and role of state government and its operational practices as well as administrative, financial and policy-making functions. There will be particular emphasis on the major functions of state government such as education, transportation, health and human services, criminal justice, housing and economic development. This course is designed for people who wish to work in state government as well as those who do business with state government.

Type:
**P.AD-813 Administrative Strategies of Local Government**

**Credits:**

3.00

**Description:**

This course will explore the decision-making processes, strategies and administrative/managerial practices of local governments through the use of case studies, lectures and readings. Using case study discussions as our primary learning tool, students will explore myriad local government challenges facing municipal managers, and engage in a decision and problem-solving process to reach the best possible outcomes. Cases usually depict real events and allow participants to experience the complexities, ambiguities and uncertainties confronted by the case actors. Moreover, cases illustrate the application and limitations of concepts and theories by placing problems within a complex environment. Students in this course should have a basic understanding of the fundamentals of public administration, such as those taught in P.AD 711.

**Type:**

MBA Public Management

**P.AD-814 Collaborative Public Management**

**Credits:**

3.00

**Description:**

Examination of patterns of intergovernmental operations and administration. Special emphasis on changing techniques of intergovernmental management and emerging patterns of intergovernmental relations. Issues such as regionalism, program mandates, and resource management will be explored.

**Type:**

MBA Public Management

**P.AD-815 Nonprofit Management**
The primary focus will be on understanding the operational and strategic leadership aspects of managing mission driven, public service organizations. Specific emphasis will be placed on nonprofit corporations, including coursework that explores the legal, structural, and operational issues that are particular to such organizations.

Type:

MBA Public Management

- P.AD-816 Seminar in Public Policy: Intersecting Issues in Public Safety and Public Administration
  Credits:
  3.00
  Description:
  This is an intensive analysis of selected public policy challenges. Using a combination of case studies, theoretical writings, and real-time intelligence and reports, students discuss and compare the substance, practices, and impacts of contemporary public policy issues. Through this examination students will consider operations and methodologies used to understand and tackle public policy systems analysis. Examples are used to demonstrate how these analytical methods can be used to make more informed policy decisions and assessments. Topics for this course will vary and students may take this course more than once as long as the topic (title) is different.
  Type:
  MBA Public Management

- P.AD-817 Administrative Strategies of State and Local Government
  Credits:
  3.00
  Description:
This course is built on the premise that state and local government leaders have an obligation to fully develop the human resources, network relationships and physical assets available to them so as to increase the value of their organizations to the public. Through case studies, students will explore the successes and failures of state and local government leaders and their strategies in major policy arenas, such as public safety, health and welfare, education, then environment and economic development. Through readings, students will examine state and local government structures and functions, political culture, and administrative reforms.

- **P.AD-818 Public Sector Labor/Management Relations**

  Credits: 3.00

  Description:

  Students examine the major processes of labor management relations: union organizing, elections and certification, negotiation, and contract administration, including the grievance-arbitration process. The class will be applicable to all sectors: private, public, profit, and nonprofit.

  Type: MBA Public Management

- **P.AD-819 Grant Writing and Management**

  Credits: 3.00

  Description:

  PAD 819 covers both Grant seeking and Grant writing. Students, individually, but most often in teams, work with a nonprofit or government organization to develop a project idea and prepare a Master Grant Proposal and a Grant Application to be submitted to a most-likely-to-fund Grand maker. Classes focus on step-by-step Grant writing & Grant seeking process, and the instructor also consults with student-Grant writers individually and via Blackboard.

  Type: MBA Public Management

- **P.AD-822 Public Management Information Systems**
A decision-making course focusing on applying high speed information systems to support administrative and managerial functions. PMIS incorporates organizational assessments leading to purchasing computer hardware and software, office automation, and diverse communications including electronic automation, and diverse communications including electronic mail, Internet, telecommunications, and networking. Current events, professional journals and the technology presently used will be highlighted.

Type:

MBA Public Management

- **P.AD-823 The U.S. Health System**

  Credits:

  3.00

  Description:

  An introduction to the health system, its origins, its components, and how they are organized and interrelated; determinants of health and disease; the role of professions, institutions, consumers, and government; landmark legislation, and social responses to the system.

  Type:

  MBA Public Management

- **P.AD-827 Financing State & Local Government**

  Credits:

  3.00

  Description:

  Recessions and economic stagnation, loss of economic base, and natural disasters have significant consequences for the effectiveness of governments and nonprofits, yet during times of fiscal crisis these organizations carry more responsibility as people look to these organizations for leadership and relief from hardships. This course addresses strategies to prepare for and cope with fiscal crises. Students will learn to assess
economic and financial vulnerability, develop management and budget methodologies that are adaptable to changing economic conditions, and develop strategies to ensure long-term financial viability and effectiveness of governments and nonprofits.

Type:
MBA Public Management

- **P.AD-828 Service Communication**

  Credits:
  
  3.00

  Description:
  Students develop techniques and directives related to communication processing. Both interpersonal communication and electronic information flow will be examined. Communication skills, styles, and strategies will be stressed through use of all media. Students will also analyze the theory and practice of public service marketing in relation to the administration of multiple sectors including private, public, nonprofit and health care by looking at innovative public service products and services.

- **P.AD-829 Environmental Policy & Administration**

  Credits:
  
  3.00

  Description:
  Analysis of the formulation and implementation of environmental protection and energy policies. Discussion of the economic, political, and health-related consequences stemming from attempts to achieve a workable balance between energy sufficiency and environmental protection.

  Type:
  MBA Public Management

- **P.AD-830 Public Liaison Strategies**

  Credits:
Students develop techniques and directives related to communication processing. Both interpersonal communication and electronic information flow will be examined. Communication skills, styles, and strategies will be stressed through the use of all forms of media. The role of information offers in the public sector and public affairs managers in the private sector will be examined and contrasted. Also covered are the management of public documents and the issues involved in Sunshine Laws and Privacy Acts.

Type:

MBA Public Management

- **P.AD-831 Civic Innovation and Citizen Engagement**

  Credits: 3.00

  Description:

  Participants in this course will examine a variety of innovations that attempt to reap the benefits of diverse engagement by bringing together varied parties to forge new solutions to public service challenges. Across a variety of policy areas, practitioners have developed innovative policies and practices that engage citizens in public problem-solving, giving power to groups made up of citizens and public employees, and holding them accountable for producing and measuring results. Citizens play a critical and increasingly influential role in government decision-making and performance. As a result, leaders must understand the complexity of citizen participation and build skills for effective citizen engagement.

- **P.AD-832 Health Policy**

  Credits: 3.00

  Description:

  Students examine disability issues of health, mental health, substance abuse, special education, long-term illnesses including HIV/AIDS, sensory impairments, and early-life and end-of-life issues, including genetics.

  Type:
• P.AD-834 Disability & Public Policy

Credits:

3.00

Description:

This course reviews the history of the disability rights movements, disability laws, and court decisions including housing, employment, and transportation. Recreation/sports issues and the basics of universal design are also covered.

Type:

MBA Public Management

• P.AD-835 Non-Profit Marketing and Communications

Credits:

3.00

Description:

Students analyze the theory and practice of nonprofit services marketing in relation to administration in the multiple nonprofit business sectors, including the health care industry. Students examine nonprofit market economics, competition, product differentiation, market research, and innovative nonprofit products and services.

Type:

MBA Public Management

• P.AD-836 Healthcare Economics

Prerequisites:

Take P.AD 823;
This course integrates essential economic concepts and data analysis techniques managers need to make informed decisions about how to use their constrained resources most efficiently. Economic topics covered include supply and demand, utility, equity, marginal analysis, and cost-effectiveness. Data analysis topics include constructing and using datasets to answer specific management questions and presenting conclusions persuasively.

Type:

MBA Public Management

* P.AD-838 Ethics in Public Service

Credits:

3.00

Description:

In this course, students study the ethical, moral, and legal dilemmas in public and private managerial operations. The gray areas of decision-making provide case studies for exploration of effective ethical practices. Management approaches to deter fraud, waste, abuse, and corrupt practices are identified as are the tools and strategies to strengthen the organizational ethic and culture in business and government. Ethical management strategies designed to improve productivity within organizations are explored.

Type:

MBA Public Management

* P.AD-839 Leadership and Decision Making in Action

Credits:

3.00

Description:

Students learn effective approaches to leadership by examining leadership models, styles, and strategies. Emphasis is placed on the values and ethics of successful managerial leadership in public, private, and nonprofit sectors.
**P.AD-840 Comparative Public Policy**

**Prerequisites:**

Registration requires instructor approval

**Credits:**

3.00

**Description:**

An opportunity will provided for students to research, experience, analyze, and compare public policy development and implementation in the United States, and in other nations like Dublin, Ireland, and San Juan, Puerto Rico. The course consists of classroom lectures and independent research on the Suffolk campus as well as at a university related center in another country. Students may pick their specific research topics from a variety of public policy and program subject areas. This course may be taken twice, for a maximum of 6 credits.

**P.AD-842 Workplace and Labor Law**

**Credits:**

3.00

**Description:**

Workplace and labor law affects every manager's ability to achieve the goals and objectives of the organization. Ignorance of the relevant statutes and case law leads to misunderstanding, mismanagement, and substantial legal costs and controversies. This course reviews some of the more significant legal requirements associated with recruitment and selection, performance appraisal, discipline, wages and benefits, etc. Teaching method includes lecture and case analysis.
• P.AD-844 Public Service in History

  Credits:

  3.00

  Description:

  This course will examine the professional career of Robert Moses - the man who built New York City - from his start as an idealistic member of the political reform movement in the early twentieth century, to his realization that nothing gets done without power and his ascension to the most powerful man in New York," to accumulation and apparent exercise of power for the sake of power and his fall from his lofty heights in the 1960s. Through this survey of Moses' life the class will examine the growth of the administrative state, the tension between expertise and democracy, the relationship between the public and private sectors, the intergovernmental aspects of service delivery, and the nature of what Wildavsky called the existential situation of the public manager.

• P.AD-845 Entrepreneurial Non-Profit

  Credits:

  3.00

  Description:

  This course will focus on organizational survival and enhancement achieved through leadership, planning, risk management and enterprise. Entrepreneurship and mission-achievement will be linked conceptually and applied functionally via the design, preparation and presentation of a start-up Business Plan using conventional materials and specifically designed computer software within the context of a specific real world non-profit organization.

  Type:

  MBA Public Management, MBA Entrepreneurship

• P.AD-846 Citizen & Community Engagement

  Credits:

  3.00
Description:
This course will focus on building powerful community organizations, empowering ordinary citizens, and bringing about change on social and economic issues. What do we mean by community? Why do so many Americans feel that community is lacking in their lives? What role should public managers play in empowering citizens and communities? What would we do differently if we really wanted to bring citizens, elected officials and public managers together to solve problems?

Type:
MBA Public Management

- **P.AD-848 Nonprofit Law and Ethics**

  Credits:
  3.00

  Description:
  This course provides a practical framework for understanding the legal and ethical challenges continually faced by nonprofit human and social service organizations. Students learn about the various levels of legal influence, including federal, state, and city, as well as the internal laws of the corporation, and will explore the impact these laws can have on the day-to-day operation of the nonprofit organization. Students develop a methodology for identifying issues that can trigger a legal response and processes for best protecting their organizations, their clients, and themselves.

  Type:
  MBA Public Management

- **P.AD-849 Revenue Strategies for Non-Profit**

  Credits:
  3.00

  Description:
  This course provides an in-depth look at today's philanthropic trends, patterns, and best practices in fundraising techniques.

  Type:
• P.AD-850 Alternative Dispute Resolution
  Credits: 3.00
  Description:
  This course will review all areas of Alternative Dispute Resolution. Mediation, arbitration, negotiation, conciliation, and mini trials will be discussed within the contexts of labor, management and governmental applications as ADR rapidly grows as an option to resolve disputes and manage litigation costs.
  Type:
  MBA Public Management

• P.AD-851 Global Health Needs and Organizations
  Credits: 1.50
  Description:
  Many US health organizations are operating overseas. We have to learn from health systems in other countries. Critical international health issues such as HIV/AIDS, mental health, and prescription drug prices must be addressed. This course is an overview of global health needs, systems, programs, financing, and issues.
  Type:
  MBA Public Management

• P.AD-852 Global Health Policy
  Prerequisites:
  P.AD 852
The focus of this course is international health problems and associated policy responses. The course is designed to compare and contrast health policy that responds to a variety of public health needs from a multinational perspective.

Type:
MBA Public Management

- **P.AD-855 Civic Innovation and Effective Governance**

  Credits: 3.00

  Description:

  Students in this course will examine a variety of civic innovations that attempt to reap the benefits of citizen and public engagement by bringing together diverse parties across a variety of policy areas to forge new solutions.

  Type:
  MBA Public Management

- **P.AD-858 Internship**

  Prerequisites:

  Instructor's signature required. 0 credit course for students with no professional experience. Please call the Public Management Office at 617-573-8330 to drop this course.

  Credits: 0.00

  Description:
This one-semester internship is for students without professional experience in the public sector or with private organizations that provide services to the public. The internship may also be taken by students who wish to change their careers and for whom the internship experience provides networking opportunities. In addition to the work requirement of 300 hours, students will also attend some classes, which are intended to enhance the student work experience and to facilitate movement into the workplace.

Type:

MBA Public Management

- **P.AD-859 Public Service Internship**

  Prerequisites:
  
  Registration requires professor's approval
  
  Credits:
  
  3.00
  
  Description:
  
  Instructor's signature required for registration. Students with no public administration work experience will be required to take PAD 859 (Internship) at admission. This is a 3-credit course that requires both class attendance and a 300-hour work requirement. If you are required to take PAD 859, it will count as one of your PAD elective. If you are interested in a career change, and you are not required to take the internship at admission, you may take PAD 859 as an elective.

  Type:

  MBA Public Management

- **P.AD-890 Strategic Management**

  Prerequisites:
  
  Restricted to students that have completed 30 credits.
  
  Credits:
  
  3.00
  
  Description:
Prerequisite: Students must have completed 30 credit hours. Students will integrate the substance of previous courses in order to develop a capacity for strategic management based on a personal perspective of the role of the professional manager in the policy making process. This holistic perspective is expressed in an extensive research paper that describes the leadership role of the professional manager and defines a basis for ethical action. The course features the review of research articles, the discussion of case studies, and a consideration of future trends in public and non-profit management.

Type:

MBA Public Management

- **P.AD-900 Special Topics**

  Credits:

  3.00

  Description:

  When offered this course focuses upon a special topic in the field of public administration. The course may be retaken for credit when the topics differ. Courses are wither three or 1.5 credits. Examples of 1.5 credit courses are: lobbying, housing, transportation, and managed care.

  Type:

  MBA Public Management

- **P.AD-910 Individual Study in Public Service**

  Credits:

  1.00- 6.00

  Description:

  Instructor and Dean's Approval required for registration. This elective course option involves a student-initiated proposal to a willing and appropriate faculty member for a directed study project. The faculty member and student must concur on a written proposal and final report. Approval by the Office of the Dean is necessary prior to registration.

  Type:

  MBA Public Management
• **TAX-801 Issues in Federal Taxation**

  Credits:

  3.00

  Description:

  This first course in taxation concentrates on the federal income taxation of individuals with some discussion of business taxation. The objective of the course is to explore the basic structure of individual income taxation, including the individual tax formula, income, deductions and credits and an introduction to property transactions. A major emphasis is placed on how tax laws affect everyday personal and business decisions.

  Type:

  MBA Tax

• **TAX-802 Issues in Federal Taxation II**

  Prerequisites:

  TAX 801

  Credits:

  3.00

  Description:

  Further consideration of tax issues as they affect the sole proprietor, including the Alternative Minimum Tax, nontaxable exchanges, basis rules and passive activities.

  Type:

  MBA Tax

• **TAX-861 Tax Research**

  Credits:
3.00

Description:
Tax research methods, including identifying and defining tax questions, locating appropriate authority, and interpreting statutes, cases and rulings. Effective communication of research findings and recommendations, and proper administration, ethics and responsibilities of tax practice are emphasized in this course.

Type:
MBA Tax

- **TAX-862 Taxation of Corporations**
  
  Prerequisites:
  
  TAX 801 and TAX 861
  
  Credits:
  
  3.00
  
  Description:
  Concepts, principles and practices of taxation of corporations and their shareholders. The effects of taxation on corporate formation, capital structures, distribution and liquidation are covered.
  
  Type:
  MBA Tax

- **TAX-863 Tax of Pass-Through Entities**
  
  Prerequisites:
  
  TAX 801 and TAX 861
  
  Credits:
  
  3.00
Description:

Concepts, principles and practices of taxation of partnerships and S-corporations, including the use of pass-through entities for tax planning.

Type:

MBA Tax

- **TAX-864 Tax Practice & Procedures**
  
  Prerequisites:

  TAX 801 and TAX 861

  Credits:

  3.00

  Description:

  Strategies of tax practice before the Internal Revenue Service. Topics covered include tax deficiencies, assessments, claims for refunds, rulings, statutes of limitation, and penalties.

  Type:

  MBA Tax

- **TAX-865 International Taxation I**

  Prerequisites:

  TAX 801 and TAX 861

  Credits:

  3.00

  Description:

  U.S. taxation of foreign sources of income. Topics covered include analysis of tax treaties, source of income rules, foreign tax credit, controlled foreign corporations, Foreign Sales Corporations, transfer pricing in multinational corporations, and translations of foreign currencies.
- **TAX-866 State & Local Taxation**
  
  **Prerequisites:**
  
  TAX 801 and TAX 861
  
  **Credits:**
  
  3.00
  
  **Description:**
  
  The interrelationships between the federal and state taxation systems are covered. Problems such as revenue generation and residency issues are examined. Using federal adjusted gross income as a focal point, and its effect on state revenues, excise taxes, general sales taxes and inheritance taxes are studied.

- **TAX-867 Advanced Topics in Corporate Tax**
  
  **Prerequisites:**
  
  TAX 862
  
  **Credits:**
  
  3.00
  
  **Description:**
  
  Tax-free and taxable acquisitions/reorganizations in relation to various acquisitive and reorganizational transactions are examined as well as consolidated returns. Topics covered include continuity of enterprise and interest issues in conjunction with the tax treatment accorded a transaction as well as carryover, basis and compliance provisions.
TAX-868 Estate Planning Techniques

Prerequisites:

TAX 801 and TAX 861

Credits:

3.00

Description:

Topics covered include use of living trusts, joint ownership, life insurance, charitable dispositions, inter vivos gifts, and the marital deduction. Problem areas discussed include the valuation and disposition of closely held businesses. Students participate in class discussions and are required to submit a written estate plan for a hypothetical client.

Type:

MBA Tax

TAX-870 Federal Income Tax of Estates & Trust

Prerequisites:

TAX 801 and TAX 861

Credits:

3.00

Description:

Concepts, principles and practices of income taxation of decedents' estates and trusts. Topics covered include grantor trusts, charitable trusts and income in respect of a decedent.

Type:

MBA Tax
- **TAX-871 Tax of Estates, trusts, & Gifts**

  **Prerequisites:**
  TAX 801 and TAX 861

  **Credits:**
  3.00

  **Description:**
  Concepts, principles and practices of taxation of decedents' estates, trusts and lifetime gifts. Topics covered include valuation of property subject to estate and gift taxes, and the use of trusts for tax planning.

  **Type:**
  MBA Tax

- **TAX-872 Tax Exempt Organizations**

  **Prerequisites:**
  TAX 801 and TAX 861

  **Credits:**
  3.00

  **Description:**
  Tax and non-tax issues are studied in the formation of tax exempt organizations. Feeder organizations and unrelated business taxable income are covered in depth. Other topics covered include loss of tax exempt status and ceiling limitations on gift giving.

  **Type:**
  MBA Tax

- **TAX-874 U.S. International Taxation II**

  **Prerequisites:**
TAX 801 and TAX 861

Credits:
3.00

Description:

Type:
MBA International Business, MBA Tax

- TAX-876 Tax Policy

  Prerequisites:
9 TAX prefix courses, including Tax 801 and 861

  Credits:
3.00

  Description:
Policy considerations in the development of proposed tax legislation are covered. Tax policy issues are examined in relation to empirical, political and legal studies. Throughout the course the tax legislative process is explored.

  Type:
MBA Tax

- TAX-879 Personal Financial Planning

  Prerequisites:
TAX 801 and TAX 861

  Credits:
Topics covered include legal, economic, cash flow, tax, investment and insurance ramifications of life and death. Emphasizes tools and techniques necessary to maximize benefits generated from net worth, cash flow and employment and minimize the loss resulting from unforeseen contingencies, death and retirement. Students participate in class discussions and are required to submit a written financial plan for a hypothetical client.

Type:

MBA Tax

- **TAX-910 Individual Study in Taxation**

  Credits:

  1.00- 3.00

  Description:

  Independent study in Taxation

  Type:

  MBA Tax