Suffolk University Newsletter (SUN), vol. 25, no. 3, 1997

Suffolk University Office of Public Affairs

Follow this and additional works at: https://dc.suffolk.edu/sun

Recommended Citation
https://dc.suffolk.edu/sun/202

This Newsletter is brought to you for free and open access by the Suffolk University Publications at Digital Collections @ Suffolk. It has been accepted for inclusion in Suffolk University Newsletter (SUN) by an authorized administrator of Digital Collections @ Suffolk. For more information, please contact dct@suffolk.edu.
SSOM Debuts New Technology

The Sawyer School of Management has brought pioneering new technology to Suffolk's campus. The videoconferencing system, installed in the CMD Conference Room at One Beacon, is the first of its kind in the Boston area. The system, designed by ImageTel International, allows for two-way interface between parties. This factor was the critical determinant in the purchase of the ImageTel system. According to Dean John Brennan "the interactivity captures the real essence of the classroom."

This system is the culmination of several years work by the SSOM Distance Learning Committee, comprised of Dean Brennan; Warren Briggs, professor/chair of CIS; Nancy Croll, director of academic computing for SSOM; David Lambert, professor/chair of marketing; Mawdudur Rahman, professor of accounting; and Alberto Zanzi, associate professor of management. Dean Brennan set up the committee two years ago to explore the academic possibilities provided by video-conferencing. Initially, the committee sought out a means to establish a Suffolk MBA program at Portobello College in Dublin, Ireland, but it was impractical to send several SSOM faculty to Ireland. Consequently, the committee began to develop and design an MBA curriculum around video-conferencing.

The SSOM faculty had their first exposure to the system's capabilities during a faculty meeting last May. Professor David Lambert delivered his report from Brussels via video-conferencing. During the March break, Professor Alberto Zanzi taught the first truly international MBA class. Professor Zanzi conducted

(Cont. on pg. 2)

Suffolk Makes National Magazine Cover

The University's network services unit of MIS was featured as the cover story in the Jan/Feb issue of Wireless Integration magazine. Director of Network Services Fouad Yatim was pictured on the cover atop the Sawyer building.

The article, "Campus Radical: Suffolk University dominates the airwaves," highlighted the University's wireless network system. Suffolk's scattered downtown location made the idea of connecting the campus via data cables impossible. Yatim and his group were responsible for establishing and maintaining the University's wireless system. Their main goal was to offer students, faculty and staff access to on-line services with the kind of speed and versatility necessary in a modern academic environment.

Congratulations are in order for the entire network services team for bringing national attention and praise to Suffolk. Thanks are also due to Creative Services for providing the campus pictures featured in the magazine. *
Trustees Appoint New Chairman

William J. O'Neill, Jr. was sworn in as the new chairman of the Suffolk University Board of Trustees at its February meeting. Chairman O'Neill succeeds Life Trustee James F. Linnehan.

Chairman O'Neill has been with Polaroid Corporation since 1969 and currently serves as the executive vice president for finance and administration. He is a 1974 graduate of Suffolk Law School. He also received a BA from Boston College and an MBA from Wayne State University.

In addition to his service to Suffolk, Chairman O'Neill serves as president of the Polaroid Foundation, the company's independent philanthropic subsidiary. He is also a trustee for the New England Aquarium and the Dana Farber Cancer Institute. He and his wife, Ann, make their home in Acton, Massachusetts.*

New Technology (Cont. from pg. 1)

his Saturday morning class from Milan, Italy while his students were gathered in the CMD Conference Room at One Beacon.

Dean Brennan hopes that this new technology will allow for significant expansion in the number of international courses offered by the Sawyer School and for the development of corporate and international satellite programs. The system was recently featured at a breakfast meeting entitled “Multimedia Learning Systems” hosted by the American Society for Training and Development. Given the uniqueness of this technology, especially in the Boston area, this has already proven to be a successful venture.*

Marjorie Kelleher Passes Away at 50

The University community was deeply saddened to learn of the death of Marjorie C. Kelleher, a highly respected University administrator, who served the University with unselfish distinction for twenty-six years. Marge died on December 31 at her father’s home in Ashland, New Hampshire after a long illness. She was 50 years old.

Marge Kelleher began her Suffolk career in 1970 as an executive secretary to President Thomas A. Fulham. She held that position for a decade before being appointed grants officer and later director of leadership gifts for the development department. Since 1992, she was an administrator in undergraduate admission. A 1968 graduate of Mount Saint Mary College in Hooksett, New Hampshire, she received a master in higher education administration degree from Suffolk in 1979.

Marge leaves her husband, Jack Kelleher, with whom she made her home in Merrimack, New Hampshire, her father, Roger Calley of Little Squam Lake, Ashland and two sisters, Suzy and Patsy. We extend our sincerest sympathy to her family.*

E.F. McDonnell Institute Hosts First Lecture

On December 4, 1996, over 100 people attended the inaugural event of the E.F. McDonnell Institute for International Business at the Sawyer School of Management. The event, sponsored by the Sawyer School, was held at the Omni Parker House.

The keynote address was delivered by Edward F. McDonnell, Special Advisor to Joseph E. Seagram & Sons. Mr. McDonnell is a former executive of The Seagram Company, Ltd. and the former president of Seagram's Spirits and Wine Group. According to Mr. McDonnell, the major goal of this undertaking “is to make this Institute a successful and rewarding part of the Suffolk learning experience [by providing] practical, real life insights into international business.”

Mr. McDonnell received his undergraduate degree in business administration in 1959 from the Frank Sawyer School of Management. He was active in student activities and served as president of his senior class. In 1984 he received an honorary doctor of commercial science degree. Mr. McDonnell currently serves on the University’s board of trustees.*
Campus Lecture Highlights

Suffolk University was visited by several diverse lecturers over the past few months.

The New England School of Art & Design at Suffolk University kicked off its Lecture Lunch Series in early December. The program coordinator, Lydia Martin, invited artist Eric Sealine to give a lecture and slide presentation of his work entitled, "Forced Perspective Constructions." Mr. Sealine elaborated on the various techniques and materials used in creating his colorfully painted three-dimensional constructions of still-lifes, figurative interiors and landscapes. He has shown his work in numerous exhibitions and galleries throughout the United States and Europe. Recently, he had solo exhibitions at the Hooks-Epstein Gallery in Houston and the Chase Gallery in Boston.

On January 15, 1997, the Law School had the opportunity to host Mr. Wesley J. Smith, co-author of No Contest: Corporate Lawyers and the Perversion of Justice in America. In his book, both he and consumer advocate Ralph Nader describe how "the legal system has been perverted by power lawyers who marshal vast resources to defend their corporate clients, often by delay or deceit." Mr. Smith spoke to Suffolk students about the legal profession and the challenges they will soon face. The presentation was co-sponsored by Lawyers Guild and DIC TA, the Law School's student newspaper.

Restorative Justice in New England was the topic of a Public Forum on February 25 at the C. Walsh Theatre. Former Legislator Barbara Hildt moderated presentations by John Gorczyk, commissioner of corrections in Vermont; Joseph Lehman, commissioner of corrections in Maine; and Andy Klein, chief probation officer, Quincy District Court. The program was co-sponsored by the Criminal Justice Policy Coalition and Suffolk's Criminal Justice Department.

Suffolk Playwright has Debut

January saw the debut of Present Tense... Future Perfect, a play written by C. Walsh Theatre's production assistant, Chris DeStefano. Chris is the founder of Rubber Duck Productions Inc., a theatre company whose mission is to make theatre more accessible to all youth.

Present Tense... Future Perfect is about coming of age as a gay, lesbian, bisexual and transgendered teenager in high school. It follows the lives of five teenagers as they try to find, accept, prove and ultimately celebrate who they are.

A cast of young people were chosen from a Boston-wide audition. The play was previewed at the C. Walsh Theatre on January 30. The preview was for an invited audience of educators and individuals who work with youth. Using their feedback, the play will be further refined and presented to its target high school audience in the fall of 1997.

Rubber Duck Productions' performance division has produced and performed classic and contemporary children's productions since 1988, and its workshop division has served more than 800 children in more than 1,000 workshop sessions.

V.P. Dennis Joins Downtown Crossing Association Board

Marguerite Dennis, vice president for development and enrollment, has been elected to serve a two-year term on the Downtown Crossing Association Board of Directors. Dennis' appointment was officially announced at their annual meeting held Tuesday, March 18, at the Omni Parker House. Vice President Dennis is joining the Downtown Crossing Association Board, which has been in existence for 17 years, at a time when there is an increased presence of Suffolk University and its students in the downtown area.

The Downtown Crossing Association Board is comprised of prominent business and community leaders, who are committed to providing advice and counsel to the Downtown Crossing Association as it plans the future direction of Boston's downtown business district. "I am pleased and honored to serve on the Downtown Crossing Association Board and I share this honor with Suffolk University, " remarked Dennis following her election. "I look forward to this exciting and challenging opportunity."
On Retirement
By Toni Tinberg

In most of the columns I've written in the past, and in all the reading I've done on the subject of retirement savings, the term "asset allocation" keeps appearing. The problem with using this term of art is that it turns most people off — it makes us think that we need to be sophisticated investors to select the options in Suffolk's retirement plan that will best meet our needs.

While it is true that asset allocation requires understanding the differences between types of investments like stocks, bonds, and fixed interest accounts, on a more basic level, asset allocation requires evaluating your comfort level with risk, and your patience for slow-but-steady growth. It means deciding which mix of fund types will give you the return you'd like with the most comfortable level of risk.

The asset allocation process is often complicated by discomfort and a lack of confidence with our ability to evaluate investment types and performance of particular funds within any one type. I regularly hear comments about our plan offering too many fund choices for a novice retirement saver.

On April 8, Noreen Murray presented a seminar, "Developing An Investment Strategy" to a group of interested faculty and staff. Ms. Murray is an independent retirement consultant to colleges and universities. She speaks "in plain English" about designing a retirement savings plan appropriate for you using the options offered by TIAA-CREF, Fidelity and Lincoln Life. Ms. Murray regularly presents retirement planning seminars at New York University, Smith College, Bentley College and Northeastern University (among others), and is a clear and credible "demystifier" of the asset allocation process. A videotape of this seminar is available from Human Resources. The program is appropriate for new participants in our retirement plan, but also for longer term participants who have not re-examined their investment choices in a while.

Performance Management

A working group of support staff, supervisors and department heads has been formed to assist the Human Resources Office in the revision of the annual performance evaluation form for support staff. Over the last several years both supervisors and employees have commented that the present form is difficult to use and understand. There is concern that the form does not help staff and supervisors communicate as effectively as possible about job performance and expectations. The working group facilitated by Judy Minardi, director of human resources and assisted by Lynn Hergenreder, a graduate student in the human resource development program in education and human services, began meeting in late January. The group composed of 13 employees from each school or division of the University has brainstormed about the positive and negative aspects of the present performance management system, reviewed performance management systems in other colleges and universities and begun to develop a new format for Suffolk's annual performance evaluation.

Suffolk Participates in School to Career Program
By Lisa Vigiotti

Thirteen Suffolk employees participated in the Second Annual Groundhog Day Job Shadow Program on Tuesday, February 4, co-sponsored by the Private Industry Council and the Boston Public Schools. The thirteen Suffolk employees who agreed to participate hosted a high school sophomore for half a day. The students had an opportunity to watch the Suffolk employee do their job, assisted when possible and appropriate and learned the nature of the work. Students learned about the skills and competencies used on the job as well as the education and training needed to qualify for certain positions. This was a great way to introduce students to the world of work, to teach them about job opportunities, to stimulate career exploration and to promote a stronger link between working and learning, both in the classroom and the workplace.

Attention Disney Club Members!

The 1997 Magic Kingdom Club Membership Guide has arrived! The guide provides information about the 25th anniversary events and discounts at the Walt Disney World Resort in Florida, and Disneyland in California.

In addition to discounts on vacations, Disney Club members receive a 10% discount on purchases made in Disney Stores worldwide and through the Disney Catalog.

Not a member? To join, just call the Human Resources Office at extension 8415. Membership is free to all employees.
Performance Management

(Cont. from pg. 4)

The working group would like the ideas, comments or opinions of support staff and supervisors about performance management here at Suffolk. Please contact any member of the group so that they can share your ideas at the next meeting. Below is a list of the working group and their extensions.

Ana Andrade, Development
8429
Michael Boylen, Law Career Services
8148
Keri Cullinane, President’s Office
8220
Judy Entin, Graduate Admission
8302
Annette Gentile, Business Office
8406
Ted Hamann, Sawyer Library
8536
Thelma Lake, Health Services
8260
Carol Maggio, Athletics
8379
ML Morehouse, Law School
8644
Helen O’Brien, SSOM
8335
Jennifer Raymond, Marketing
8651
Deanna Stanford, English
8271
Kathleen Teehan, Undergraduate Admission
8460

Administrative Offices Move to 20 Beacon

The University recently relocated several of its administrative offices from the 25th floor of One Beacon to the Claflin Building at 20 Beacon Street. Suffolk has purchased three floors and is in negotiation for the other three.

As of early February, the following offices are located at 20 Beacon Street:

Floor 2 Office of Enrollment and Retention Management
Office of Contract Training and Education

Floor 6 Vice President of Development and Enrollment Center for International Education

Floor 7 Alumni Relations Office

All phone numbers for those departments will remain the same as listed in the current University telephone directory.

For Your Health: Are You At Risk
By Steve Vinitsky

Diabetes is a serious disease that can lead to blindness, heart attack, stroke, kidney failure and amputations. Diabetes is the fourth leading cause of death by disease in the United States. According to the American Diabetes Association (ADA), approximately half of the estimated 16 million persons with diabetes, do not know they have the disease.

What is Diabetes? Diabetes occurs when your body does not produce enough insulin or use it correctly. When glucose is unable to enter the cells, it will build up in the bloodstream. Over time, high levels of glucose lead to the damage mentioned above.

Types of Diabetes. Type I usually strikes children and young adults. Type II most often occurs in adults over 45. About 95% of people with diabetes have this type.

Who gets Type II Diabetes? Anyone can develop Type II diabetes. But it is more common in African Americans, Hispanics and Native Americans. You are at higher risk if: you are over 45, you are overweight, you do not exercise regularly, you have a family history of diabetes, or you are a woman who has had a baby that weighed more than nine pounds at birth.

Warning Signs. You can have Type II diabetes and not notice any symptoms. But some people do. If you have any of these warning signs, contact your primary care provider: extreme thirst, occasional blurry vision, frequent urination, unusual tiredness or drowsiness or unexplained weight loss. Type I diabetes has obvious symptoms. If you notice any of the above symptoms in yourself or your children, call your primary care provider.

There is no cure for diabetes. But with early detection, treatment and control, the complications of diabetes may be prevented. Maintaining a healthy weight, eating low-fat foods and getting regular exercise can help reduce your risk. For more information, contact the American Diabetes Association at 1-800-DIABETES.
**NEWSMANERS**


Edward Bander, law librarian emeritus. He recently published The Breath of an Unsee'd Lawyer: Shakespeare on Lawyers and the Law, a humorous look at Shakespearean quotes and how they might be applied to the legal profession. Professor Bander is also co-editing the "Bimonthly Review of Law Books" with Law School Professor Michael Rustad.

Natasha O'Brant, assistant professor, Electrical and Computer Engineering. In the fall, she was presented a diploma elevating her to the position of "Academic" in the Russian International Academy of Technological Cybernetics. This position is similar to that of Professor Emeritus in the American University system, but is held by far fewer people. Only one other American has received such an award.

Robert Wasson, professor, Law School. He has been selected by The Boston Sunday Globe Magazine to be one of six individuals profiled in an article scheduled to be published in June 1997. The article profiles 1972 graduates of Greater Boston high schools who were voted "Most Likely to Succeed" by their classmates.

Joseph Vaccaro, associate professor, Marketing. He co-authored an article with Annelie A. Slanemv, BSBA'95, entitled "Children's Perception of Television Commercials: Do They Understand Its Purpose?" The article will be published in the Journal of Professional Services Marketing, vol.12, no.1. It examines the children's attitudes and opinions of their understanding of commercials that they see while viewing their television shows.


Lynne Dahlborg, associate professor, Accounting. He was the key speaker at a seminar on "Assuring Quality in University Education" at Dhaka University in Bangladesh. The seminar was highlighted in an article in The Bangladesh Observer.

Steven Ferrey, professor, Law School. He has been advising the New England Governor's Council on electric utility deregulation. New England is the first area in the country to deregulate power.

Nitzetettin Aydin, associate professor, marketing. He received the International Business Faculty Award at the inaugural lecture of the SSOM's E.F. McDonnell Institute. The award recognized his achievements in starting the international business undergraduate program and his continuing efforts to increase involvement in international studies.

Eric Myrvvaages, professor, Math & Computer Science. He and Phanwadee Brooks of his department attended a Pacific Coast Authors' Institute and Teaching Institute in January at the University of Louisville. Their new text, Foundations of Quantitative Reasoning, co-authored with Paula Wolf and Barbara Reed, and published by Pacific Crest, is now being used in CMPSC 110, Learning, Thinking, and Problem Solving.

Irina Peterburgsky, associate professor, Math & Computer Science. Her papers, "The Taylor Coefficient Problem for Banach-Space-Valued Bounded Analytic Functions," and "Extremal Problems for Hardy Classes of Banach Space Valued Functions and the Geometry of the Space of Values," were recently published in the journal, Complex Variables, Theory and Applications. She was a panelist for a discussion entitled "How Should We Focus Undergraduate Mathematics Education?" and also delivered a paper, "Power of Motivation: Developing Students Initiative in Math Classes and its Rewarding Benefits" at a recent meeting of the American Mathematical Society.

Stephen Tomczyk, associate professor, Accounting. He co-authored a case, "Voyager East Group," that was selected by the American Institute of Certified Public Accountants (AICPA) for publication. AICPAs Case Development Program is designed to encourage the development and use of real-world-based cases in accounting curriculum. Professor Tomczyk's case was one of only eleven chosen to be published in 1996.

Nancy Croll, director of academic computing, SSOM. She was a presenter at an American Assembly of Collegiate Schools of Business (AACSBB) seminar on the undergraduate curriculum in Dallas, TX on February 3. Nancy and Carol Henry from West Virginia University presented two workshops on enhancing the undergraduate curriculum using the World Wide Web and the Internet. Over 120 Deans, faculty members, and directors representing 85 business schools and programs attended the seminar.
Potpourri
By Kimberly Hall

Much as we expected the Suffolk Baby Boom began in the late fall and continued through the winter. Tami Rich, formerly of Graduate Admission, started the trend on November 24 when she gave birth to her son, Michael Daniel. She, her husband Michael and the baby are doing great...

A mere two days later Marie Hastie, from Vice President Flannery’s office, gave birth to Kathleen Marie. Marie, her husband Scott and little Kathleen visited the Suffolk campus for the Holiday Party. Mr. Flannery (pictured with Kathleen) was overheard saying that he “finally has a granddaughter!”

Less than two weeks later, Derek Culp, reference supervisor in the law library, and his wife Lorraine had a baby boy, Tyler Ronald. Tami was born on December 6...

Chris Shipps, Sawyer library assistant, and his wife Kristine got quite a surprise on New Year’s Eve with the arrival of their first child, Caitlin Elizabeth. Just shy of being the first baby of the new year...

Jim Sintros, development consultant, and his wife Barbara welcomed a 6 lb., 3 oz. baby boy, Nathaniel David, on January 14. I think this puts the baby watch on hiatus for a while...

Other good news, we have two marriages to report. AJ (Rodriguez) Meyers, dean of student’s office, married Stephen Meyers on October 19 in tropical Bora Bora. Also walking down the aisle was Gail Sergenian, assistant professor of accounting. She married Morton Silverman on November 9 in New York. Congratulations to both couples...

SAVE THE DATE! The retirement party for Mary Hefron, college registrar, will be held on Wednesday, June 25, 1997 at 6 p.m. at the Harvard Club Downtown at One Federal Street, 38th Floor. Come celebrate Mary’s 34 years of dedicated service to Suffolk. Watch your mail for an invitation...

The Graduate Admission office coordinated another successful “Match” for the 1997 Spring Mentor program. The Mentor program is a unique program which pairs an applicant with an alumna/us of Suffolk’s graduate programs for the purpose of providing experiential information and encouragement. This semester 66 mentorees were matched with 55 mentors. A reception was held Thursday, January 9 for mentorees to meet with their mentors. Over 30 people attended the event and a great time was had by all. Dean of Enrollment Management Barbara Ericson and Director of Graduate Admission Marsha Ginn welcomed the group...

Professor John Berg, government, and his wife, Emily, had their most unusual Christmas ever. They feasted on barbecued goat and home-brewed sorghum beer in a traditional African compound in Owamboland, Northern Namibia. They were visiting their son, Tom, who is teaching there under the auspices of the WorldTeach program...

Annette Gentile from the business office extends a reminder to all university employees traveling on business — there are Avis Rental Car coupons available in the business office. These coupons offer free rental days, upgrades and discounts on weekly rentals. Contact Annette at ext. 8406 before your next trip...

Congratulations go out to Pat Brown, former associate law librarian, who has earned inclusion in the 1997-98 edition of Who's Who of American Women. This honor is bestowed upon women who have held a position of responsibility or have made a significant achievement in their field. Pat earned her BA, MBA and JD while at Suffolk and was a member of The All-American Girls Professional Baseball League which in turn earned her a spot in the Baseball Hall of Fame in Cooperstown, NY...

Coach Jim Nelson, director of athletics, and Lou Connelly, sports information director, report good news about John Gilpatrick, the Suffolk hockey player paralyzed over a year ago in a game against Stonehill College. John was supposed to return to classes this semester but has had to delay his plans because of “discernible improvement in his condition.” He recently returned to the Shepherd Spinal Center in Atlanta to undergo significant physical therapy. All of our thoughts and prayers are with the Gilpatrick family...

Last but certainly not least, our praise goes out to Rev. David Mayo, operations technician in MIS, who organized the second annual Rev. Dr. Martin Luther King, Jr. Breakfast and Memorial Service for his congregation, the new People’s A.M.E. Church in Chelsea. The event honored Dr. King’s memory but also drew attention to the congregation’s goal of a new church. We send David our best wishes for success. *
The following new staff have joined the University since our last issue:

**Jon Blake**, fundraising researcher, Development.
**Jane Chittick**, senior executive director, Development.
**Pamela Condon**, senior development associate, Development.
**Aine Cullinan**, secretary, Graduate Admission.

**Toni Estey**, development assistant, Development.
**Stephen Gruenberg**, manager, Student Accounts.
**Terrence Mahin**, part-time evening coordinator, University Media Services.
**Lisa Mancini**, operator, Switchboard.
**Bruce Montville**, maintenance mechanic, Physical Plant.
**Melissa Morad**, transcript assistant, Law Registrar.

**Irene Paquin**, development assistant, Development.
**Dayimiris Peguero**, coordinator, Financial Aid.
**Todd Reynolds**, secretary, Communications & Journalism.
**Nicole Sowle**, part-time evening supervisor, Undergraduate Admission.

---

**Yesteryear**

Now the Pallet Library in the Law School, this was the University Library from its opening in 1938 until the Sawyer Library opened in 1982. The Mugar Library in the Donahue building opened in 1966.

(Each issue of The SUN will dig into the past for some photographic Suffolk memorabilia. If you have an historic or memorable photo send it to us at One Beacon Street.)

---

**The Suffolk University Newsletter**
Attention: Kimberly Hall, Human Resources
8 Ashburton Place, Boston, Massachusetts 02108-2770