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The Suffolk University Newsletter

April 1998 Volume 26 Number 4

The Suffolk Unive

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Coretta Scott King Lecture

On February 26, Suffolk's celebration of Black History Month concluded in grand fashion at the C. Walsh Theatre with a program featuring a lecture by Coretta Scott King. Mrs. King is the founder, president and chief executive officer of The Martin Luther King, Jr. Center for Nonviolent Social Change, Inc. (The King Center) in Atlanta, GA. She was also the recipient of a Doctor of Humane Letters honorary degree from Suffolk at last year's graduation.

CLAS Dean Michael Ronayne welcomed



Coretta Scott King and Governor Paul Cellucci

the crowd comprised of students, faculty, staff and honored guests. Also present were 20 students from the Fletcher Elementary School in Cambridge who participate in the Kids to College program in conjunction with the university. Dean Ronayne reminded the audience that it is "experiences like these that we take with us for the rest of our lives that teach us as much as our learning experiences in the classroom."

Sharon Artis-Jackson, assistant to the President and director of multicultural affairs, served as master of ceremonies for the program. She began with a biography of Mrs. King and her remarkable experiences and accomplishments. Immediately prior to introducing Mrs. King, Dr. Artis-Jackson turned the floor over to Suffolk student Linda Goodwyn-Gregory for an opening solo of *I Won't Complain*.

Continued on pg. 3

Law School Awarded \$1.3 Million

In a press conference on January 27, Congressman Joseph Moakley announced that the Law School has been awarded a \$1.3million grant from the U.S. Department of Justice to establish a Center for Juvenile Justice. Congressman Moakley, a graduate of



Boston Police Commissioner Paul Evans, Congressman Joseph Moakley, Speaker of the House Thomas M. Finneran, and President David Sargent.

the Law School and a University trustee, was joined by President David Sargent and Boston Police Commissioner Paul Evans. President Sargent expressed, "We are immensely grateful to Congressman Moakley for his hard work in securing these federal funds and look forward to working with him and the legal community within the Commonwealth."

The Juvenile Justice Center will build on the Law School's Clinical Program now operating in Chelsea and will open two additional locations in South Boston and Nashua, NH.

The Center will involve law students by engaging them in both the criminal and civil aspects of juvenile law. Student lawyers will supplement the resources of the judicial system by providing counsel and guidance on a wide variety of issues affecting children and their families, including misdemeanors, care and protection cases, and cases involving educational disciplinary matters.

Law School Dean John Fenton remarked, "A commitment to public service and a dedication to educating our students to be ethical and competent lawyers is a rich part of our tradition. Establishing a Center for Juvenile Justice at the Law School is a continuation of this tradition and allows us to provide a much needed service to the Commonwealth of Massachusetts." *

H E A D L I N E R S

Director of Graduate Admission Named

Judy Reynolds, formerly associate director of graduate admission, has been promoted to director of graduate admission. Judy originally joined the Suffolk staff in 1986 as the assistant director of graduate admission. She holds an AB in History from Washington College in Maryland, an MA in American History from Smith College and an MBA with a concentration in Management from Loyola College in Baltimore, MD.

Judy began her career in education as the assistant director of undergraduate admissions for her alma mater, Washington College. Following this experience, she accepted a position

teaching history at the Garrison Forest School in Garrison, MD. Judy Reynolds While at Garrison, she also served as the director of college advising and director of the

independent study program. Immediately prior to coming to Suffolk, Judy served as the director of educational services for the American Advertising Federation.

Judy is excited about her new position. She is hoping to expand the international recruiting efforts of the graduate admission office and explore new areas for domestic recruitment. A priority for the department is to remain focused on increasing the use of technology. *

State Street Lecture Series

The Sawyer School of Management held a panel discussion titled "Retooling Industry in the Post-Cold War World" in February.

The event, held at the Bay Tower Room in Boston, was the second in a series of panel discussions co-sponsored with State Street Corporation.

The panelists included General Joseph P. Hoar, USMC (Ret.), J.P. Hoar & Associates, Inc.; Robert J. Murray, President & CEO, The CNA Corporation; Richard M. Moose, Senior Fellow, The CNA Corporation; and Charlie Stein, Business Reporter, Boston Globe.

The panelists discussed how defense-driven companies, such as The CNA Corporation or the Raytheon Company, change or "retool" their business in a post cold war world and how the "retooling" affects the local and national economy. *



From left to right: General Joseph P. Hoar, Robert J. Murray, Richard M. Moose, Charlie Stein, Dean John Brennan.



Last fall, Enrollment and Retention Management along with the Higher Education Center at the Boston Public Library, Mary O'Donnell from the Ballotti Learning Center and Gary Anthony Wallace from Career Services, collaborated to offer a Freshman Seminar for new Suffolk students who are graduates of Boston public high schools. The noncredit course, entitled "College and Career Success," helped students develop self-awareness; and provided information about Suffolk resources, careers and peer support. The twenty-two student participants who completed the course received a \$500 scholarship toward their second semester tuition.

Students had an average of 2.96 in the Fall 1997 semester. The program will be offered again in the Fall 1998. The \$500 scholarship will be offered, as well as additional BLC and peer support. It will be called "The Boston Scholars Program." *



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HEADLINERS

Marketing Club Hosts Competition

The marketing department and the marketing club hosted the 1998 district College World Series of Advertising Competition on Saturday, April 25. This event is sponsored by the American Advertising Federation (AAF.)

This year's client was Hallmark Cards, Inc. The students' assignment was to develop an advertising strategy and campaign to encourage greeting card consumers to think about their brand choice and consciously seek out Hallmark. The target market was females 25+ years of age. The budget for the assignment was \$75million.

This annual competition provides undergraduate marketing/advertising students with a realistic problem that can be solved through team effort, knowledge and creativity. Each college team acts as an advertising agency vying for the account. Over 200 colleges compete each year from fifteen districts. From each district competition, a local winner is chosen to compete in the national finals. *****

Director of Corporate Education Appointed By Kirsi LaPointe

Chris Robbins has been appointed director of the corporate education department. Chris has spent the last fifteen years in the field of executive education. He has served as an adjunct professor for Boston University's Corporate Education Center and as a guest lecturer for Columbia University's Graduate School of Business, Northeastern University and Suffolk University. As a consultant for Rath & Strong, Inc., he worked with GE Capital in the design and implementation of process improvement training for GE's sales and marketing organization.



Christopher Robbins

In addition to his teaching and training experience, Chris brings to the University his extensive background in selling and marketing executive education. He has worked with ODI, Inc.

and Harbridge House, a division of Coopers and Lybrand, primarily in sales development for executive education and consulting contracts. He also spent ten years with White Consolidated Industries, a Fortune 500 company, in sales and marketing management.

During the last four years, Chris founded his own company called Robbins Business Development (RBD). RBD specialized in helping organizations improve sales performance. He has been a speaker for the Footwear Industries of America and for Boston's business talk radio hosted by Josh Hyatt, senior editor of *Inc. Magazine*. His article "Successful Selling in the Corporate Jungle" was published in *The American Salesman*.

Commenting on his new role, Chris indicated "there is an enormous benefit that corporate education offers the marketplace. First, it provides the opportunity for corporations and the private sector to tap into the intellectual capital of a unique university. This helps to ensure that organizations are in touch with the latest in world class thinking and thereby have the opportunity to improve their competitive position. Second, it also provides both faculty and students with continued access to the dynamics of a global market." *****

Coretta Scott King Continued from pg. I

In her speech on "The Importance of Black History Month," Mrs. King focused on her belief that a priority for our nation should be the rewriting of our history books to present an accurate picture of the minority experience in America. She explained that "we cannot achieve Martin Luther King, Jr.'s dream of a nation united in justice until America's children understand their true history." She also spoke of her support for affirmative action programs, the Clinton administration for it's diverse Cabinet appointments, and for education programs that improve relations among various ethnic groups. Finally, she issued a challenge to the younger members of the audience: "History is calling your generation to rise above and come forward. Lead us to a nation where the basic needs of home and nourishment are secured for every citizen."

Mrs. King was enthusiastically received by the near capacity crowd in the theatre. The program concluded with a reception in the Great Hall of the State House at which Governor Paul Cellucci presented Mrs. King with commemorative State House porcelain coasters. *

HUMAN RESOURCES

On Retirement By Toni Lenz Tinberg

Do you have any idea how much money you will need in retirement? How much you'll have? While the answer to the second question can only be an estimate, common sense tells us that the size of our retirement nest eggs is directly related to the amount the we have saved and the return on our investment. It (literally) pays to save as much as possible, and to take some level of risk with retirement savings in order to maximize returns over time.

Determining how much money we will need in retirement also requires an estimate; but, this is an estimate we can arrive at with a bit more confidence. The general rule of thumb is to strive for a *replacement ratio* of between 60% and 80% of final salary. (*Replacement ratio* means the percent of annual salary that you "replace" with retirement income.) These 60% to 80% figures assume that expenses will decrease in retirement, because you will have paid off the house, won't be saving for retirement, and will need to spend less on transportation and clothing when you stop commuting in to work every day. If you don't expect your expenses to go down in retirement, you may need to strive for an even higher replacement ratio.

Now, once you know the income you'll need in retirement, it's time to estimate what you'll have. This requires factoring in estimated Social Security payments, predicting what your current savings will be worth, adding in estimated future earnings, and factoring in the age at which you plan to retire (65? 60?). Remember, early retirement means that your Social Security payments will be reduced. This calculation is difficult to do on your own. But there is help available. Every March, TIAA-CREF mails participants an Annuity Benefits Report which illustrates your first year's retirement income, based on general assumptions that they apply to everyone. More specific estimates are available by calling TIAA-CREF at 1-800-842-2776. Fidelity participants (and non-participants) may use the Retirement Savings Worksheet available online at *www.fidelity.com*, or in a paper version at my office. This worksheet builds in a variety of assumptions about investment returns which you can change quite easily.

The results of these calculations may reveal that there is a gap in your current savings level and your future needs. If so, please call me at extension 8418 to discuss starting or increasing your retirement savings. *****

For Your Health: Prostate Health By Steve Vinitsky, Health Services

The prostate is a walnut sized gland located in the male pelvis. It surrounds the urethra which is the channel that carries urine from the bladder. Semen is a mixture of sperm, prostate and seminal vesicle fluid. Normal ejaculation produces about 3cc of semen. Only 1% of the volume is sperm; prostate and seminal vesicle produce the other 95% of the total volume.

BPH or benign prostatic hypertrophy is a benign enlargement of the prostate gland. The older men become, the greater the chance of developing BPH. BPH can "choke" the urethra, causing decreased force of the urinary stream. Some men will feel they are "pushing" the urine out. Other signs of BPH can be increased urinating during nighttime and also feeling as if the bladder is not being emptied. Traditionally, a surgical procedure called TURP or transurethral resection involves removing a portion of the prostate to relieve the obstruction. In the last several years, a few medications have been used successfully to help shrink the prostate, avoiding surgery.

Prostate cancer is now the most common form of cancer, other than skin cancer, among men in the United States. The current statistics show that one out of seven men aged 55 and older will be diagnosed with prostate cancer during their lifetime.

The causes of prostate cancer are not yet understood. Research on diet suggests that a diet high in fat increases the risk of prostate cancer and a diet high in fruits and vegetables decreases the risk.

There are two tests which may indicate a problem with your prostate. The first is a

blood test called PSA. PSA is an abbreviation for Prostate Specific Antigen. PSA in the blood can increase with certain abnormal conditions which affects the prostate gland such as infection, BPH, and cancer of the prostate. Secondly, in addition to the PSA, a rectal exam is necessary. Both are recommended because sometimes the PSA is not elevated in prostate disease.

The American Urological Association recommends that all men 50 years and older get a yearly PSA blood test. If you have a family history of prostate cancer, or if you are African-American, it is recommended annually after the age of 40. If you have any questions, call the National Cancer Institute, toll free, 1-800-4-CANCER. They will connect you with the office that serves your area. Until next time, stay healthy! *****

HEADLINERS

Goodwill Hunting

Good Person of Szechuan was performed by the Suffolk Student Theatre April 2-4 in the C. Walsh Theatre. The adaptation was written by Tony Kushner who won the Pulitzer Prize and Tony Award for Angels in America and its sequel, Perestroika.

The Suffolk Student Theater and S.O.U.L.S. (Suffolk's Organization for Uplifting Lives through Service) cosponsored a contest in conjunction with the student production for the Good Person of Suffolk award. The judges were seeking an unsung hero who gives selflessly to others in their family, school and community. At the premiere of the production on April 1, Jasmine Tulier was announced as the winner. Iasmine is a returning adult student in her senior undergraduate year and the mother of two. She regularly volunteers her time in the community working with young adults and women. Jasmine is also the president of the student organization C.O.P. (Council of Presidents.)

For her selection as the Good Person of Suffolk, Jasmine received an award presented on opening night, dinner for four at a Boston restaurant, limousine service to and from dinner and the performance, a *Good Person of Szechuan* poster autographed by Tony Kushner, and a Tshirt from the show. *****

Staff Development

Plan now to attend the May development programs on performance management. Kathy German, management consultant, will facilitate two programs. One for department heads, managers and supervisors on May 5 from 2:00 to 4:00 will cover effective ways to work with employees to set performance goals and to provide performance feedback. The other on May 12 from 2:00 to 4:00 is designed for all employees to help prepare for the review and to learn techniques to develop mutually productive goals and development plans.

Consult your spring training booklet or the Human Resources web site at http:// www.suffolk.edu/admin/hr for more information and for a registration form. *

HUMAN RESOURCES

Featured Benefit: Entertainment Club Discount Programs

Whether you're planning a vacation to a Disney Theme Park, or a shopping trip to a local Disney Store, be sure to join Walt Disney's *Magic Kingdom Club*. Membership in the club is free for all Suffolk University employees and their immediate families. Some of *The Club's* benefits include:

- · Reduced prices on admission at selected Disney Theme Parks;
- · Savings on vacation packages at the Disney Institute & on the Disney Cruise Line;
- · A 10% discount in selected restaurants in the Theme Parks and Downtown Disney;

• Discounts during specified time periods on selected accommodations, including Walt Disney World Resort Hotels, Disney's Vero Beach Resort in Florida and Disney's Hilton Head Island in South Carolina;

 \cdot $\,$ Up to 30% discount on published counter rates at most National Car Rental/Interrent locations;

- A 10% discount on merchandise at The Disney Store;
- A 10% discount on NEW basic AAA Memberships.

Your *Magic Kingdom Club* Membership Card must be shown at the time of the transaction and some restrictions apply. See the Membership Guide (available at the Human Resources Office) for details and a full list of benefits.

Attention current *Magic Kingdom Club* members: Please note that your current membership card expires in April, 1998.

Free memberships are also available for the Universal Studios Florida Fan Club and Anheuser-Busch's Club USA. These clubs offer discounts at the theme parks (including Anheuser-Busch's Sea World and Sesame Place), and on selected US Airways flights to Florida and Los Angeles.

To apply for free memberships, or to get an updated membership card, stop by the Human Resources Office (located at One Beacon Street, 25th floor) or call us at 573-8415. *

New Employees

The University welcomes the following new employees:

Robert Bouvier, secretary, Management. Benjamin Godin, assistant director, Undergraduate Admission. Olimpio Guarino, transcript assistant, Registrar's Office. Amy Jordan, senior reference librarian, Law Library. Siobhan McLaughlin, nurse practitioner, Health Services. Yeuris Mejia, clerical assistant, Business Office. Marc Miller, technical budget assistant, Budget Office. Colleen Murphy, coordinator, Law Admissions. Michael Rice, associate registrar, Law Registrar. Christopher Robbins, director of corporate education, Enrollment & Retention Management. Aixa Sobin, supervisor, Student Activities. Sue Spencer, secretary, Law Career Services. Stacey Taylor, enrollment certification coordinator, Registrar's Office. *****

N E W S M A K E R S

Midge Wilcke, director, University Media Services. She announced that the Creative Services department, in conjunction with C.S. Advertising,



received several awards from *The Admissions Marketing Report.* The awards are presented annually for excellence in Admissions Advertising. The department received accolades in the following areas: College Fair Brochure (silver), Newspaper Advertising/Series (merit), Direct Mail (merit), and Suffolk Law Magazine (merit).

Congratulations to everyone in **Creative Services** and to **Rob Walsh**, director of the annual fund in Development, for their contributions to this success.

Karen Clarke, assistant professor, NESAD, and Paul Waxman, instructor, NESAD. They collaborated on a cafe design project with their Studio I classes. The interior design students prepared a design concept, space plan, and selected finishes and materials for the cafe. They also worked in conjunction with the graphic design students who designed a cafe logo, signage, menus, menu boards and other

graphic elements.

Carole Wagan, director, Advanced Legal Studies. She announced that her office is cosponsoring a Comparative Law Continuing Legal



Education Program at Oxford College, England. The program begins August 22. For a brochure or additional information, please call (617) 573-8627.

Lydia Martin, assistant professor, NESAD. Last fall, she exhibited her work at the Museum of American Art in Philadelphia. One hundred artists participated in the exhibit which was a celebration of the centennial anniversary of the Pennsylvania Academy of the Fine Arts. Lydia also reported the exhibitions of several of her NESAD colleagues: **Susan Nichter** at the Creiger-Dane Gallery; **Paul Alan Andrade**, Upstairs @ Johnsons Fine Art Gallery entitled "Sweet Dreams and Nightmares;" **Vico Fabbris** at the Boston Center for the Arts, "Drawing Show;" and **Ilona Anderson** at the NESAD Gallery.

Margaret Collins Weitz, professor, Humanities and Modern Languages. In November, she was honored in Paris for the French translation of her book, Sisters in the Resistance: How Women Fought to Free France, (1996). The ceremony, presided over by Maurice Schumann, former French Prime Minister, took place in the salons of the Luxembourg Palace, home of the Senate. Several former ministers were among the members of the jury of the Prix Litteraire de la Resistance which distinguished Combattantes de l'ombre: Histoire des femmes dans la Resistance, (1997). Professor Weitz has also been awarded a major grant by the Florence Gould Foundation for research she is undertaking on her sabbatical leave this year.

Steven Ferrey, professor, Law School. In 1997, he published two articles and two books: "The QF Cost Dilemma: PURPA Enforcement and Deregulation" in The Electricity Journal (March 1997); "Renewable Subsidies in the Age of Deregulation" in *Public Utilities Fortnightly* (December 1997); *Environmental Law: Examples and Explanations*, Little Brown & Co., 1997; and the new 10th edition of *The Law of Independent Power*, M.I.T. Press, 1997.

Da Zheng, assistant professor, English. He published his article "Economy of Exchange," a study of Henry James' novel *The American* in *Prospects* 22 (1997.)



Victoria Dodd, professor, Law School. She has been appointed Secretary-Treasurer of the Law and Education Section of the Association of American Law Schools. She also performed a "shadow accreditation visit" of the University of Orlando School of Law in December.

Gail Sergenian, assistant professor, Accounting. She published two articles in conjunction with Suffolk colleagues. "Increasing Students' Professionalism: A Careers Project for Accounting Majors," coauthored by Laurie Pant, associate professor of Accounting, will appear in the May 1998 edition of *Issues in Accounting Education.* Mark Blodgett, associate professor of Business Law, co-authored "Business Training for a Republic in Transition: A Seminar Series for Kazakh Oil Executives" with Professor Sergenian. That article appears in the *Journal of Teaching in International Business* (1998, vol.10, No.1.)

Robert Allison, assistant professor, History. He has been elected to the Colonial Society of Massachusetts, an historical society headquartered on Beacon Hill. He has also been asked to serve on a committee of historians planning a new Boston Visitor's Center.

Krisanne Bursik, professor, Psychology and director of Women's Studies. Along with several Suffolk students and alumni, she presented her research at the February annual meeting of the Eastern Psychological Association. Dr. Bursik and Joy Miller, Suffolk alum and Sawyer library employee, presented the paper "Openness to Experience, Gender Role, and Feminism: Integrating Gender Schema Theory and the Five-Factor Model." Bursik and Miller also presented "Openness to Experience and Ego Development: Integrating Dispositional and Developmental Models of Personality" with Suffolk senior Cynthia Davis and Maureen Kennedy, a recent Suffolk alumna. 🗮

Potpourri By Kimberly Hall

Congratulations are in order for three new mothers, one new father and a grandfather in the Suffolk community. **Rhonda Thomas**, assistant professor of marketing, gave birth to **Allegra Fitzgerald**



Rhonda Thomas

Florimbi on January 13. Rhonda showed off her new arrival on campus in early February.

Margaret Fitzgerald, nurse practitioner in Health Services, and her husband Barry added another son to their clan. Liam Timothy Harrington Fitzgerald was born on February 8 at Mount Auburn Hospital. Liam is the little brother of Caroline and Sean.

And baby makes three for **Kimberly Sherman**, development assistant, and her husband, **Russell**, who is pursuing his MBA at Suffolk. Their first child, **Grant Duncan Sherman** was born on February 16. Kimberly ventured in to campus with little Grant in the middle of March. Congrats also go out to new father David Caristi, of the CLAS Deans' Office, and his father-in-law, Joseph McCarthy, professor of Education and Human Services. David's wife, Joanna, gave birth to their first child, Julia Clare Caristi at South Shore Hospital on February 27...

John Pagliarulo writes to welcome two new Police Officer trainees, Sidarith Hing and Sean O'Brien. They, along with MacKenzie Derival and Duane Keegan, will be attending a campus police academy in mid-May...

The history department, under the leadership of **Kenneth Greenberg** and **Sharon Lenzie**, has asked that we all step forward and lend a helping hand. Ninety-seven year old **Rosalie Warren** received an under-



Rosalie Warren and President David Sargent in 1989.

graduate degree in history and master's in education from Suffolk. She attended classes regularly until last year. Rosalie is

POTPOURR

an integral part of the Suffolk community but has, in recent months, had difficulty getting around due to her arthritis.

The history department is organizing volunteers to assist Rosalie for a few hours every few months. Rosalie has given so much to Suffolk that it seems only fitting that we take the time to give back. Anyone interested in volunteering should call Sharon at ext. 8116...

Best wishes to **Melissa Fletcher**, secretary in the Law Library. Melissa recently got engaged and set the date! She will be married on May 15 next year on Cape Cod. She graduates from the law school in May an has accepted a judicial clerkship with the New Hampshire Superior Court for two years...

On the advice of my co-workers, I suppose that I, too deserve my "moment in the *SUN*." By the time this issue is published, **Kimberly Hall**, assistant director of Human Resources, will have walked down the aisle. On April 18, I married **Don MacMillan**. We spent our honeymoon cruising the western caribbean. I thank you all for the well wishes and support you have given me over the past few months. I would especially like to thank the Human Resources office who had to hear about every last detail of my planning! *****



Yesteryear

The first women's basketball team at Suffolk University, in the Spring of 1952. The team was organized by student Pat Brown, a veteran of the Women's Baseball League, who went on to receive three degrees from Suffolk, and to serve as Suffolk's associate law librarian. The women's basketball team, using the Boston Y.W.C.A., played against Emerson College, the Lynn Y.W.C.A., the Boston teachers, and the Somerville C.Y.O. in its first season. The women held raffles and other fundraisers to buy their sweaters. Pictured here are, in front: Phyllis Klein, Dorothy Keefe, Diana Gruman; back row: June Robideau, Anne Salley, Jeanne MacPhee.

(Each issue of The SUN will dig into the past for some photographic Suffolk memorabilia. If you have an historic or memorable photo send it to us at One Beacon Street.)

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