Teamwork Key to Procuring Grants

Grants from sources outside the University offer support for a wide range of institutional activities, and the team of Margaret McNamara and Abby Haskell provides the assistance that helps grant applications come to fruition, bringing more than $1 million each year to University scholars and departments.

McNamara, director of corporate and foundation relations for the Office of Advancement, reaches out to corporations, foundations and government agencies, seeking gifts, grants and sponsorships.

"Corporate and foundation relations, like all advancement work, is not just about 'bringing in the bucks,'" said McNamara. "What's important is establishing and maintaining relationships with University donors over time. I feel fortunate that my job also requires me to nurture relationships with University faculty and administrators, to learn about their projects and priorities and then to match them with appropriate potential funders. When a grant actually comes in, that's the icing on the cake."

McNamara worked closely with Paula Westmacott, director of the Ballotti Learning Center, and others at the University, in a successful effort to procure a $300,000 grant from the L.G. Balfour Foundation. This

Suffolk 'Samaritans' Battle Against Depression

One undergraduate student and three faculty-student teams received this year's Samaritan Awards during a December celebration. The awards, sponsored by the University Counseling Center's Action for Depression Awareness, Prevention and Treatment (ADAPT) program, are presented each year to campus individuals or groups that propose projects, events and activities that enhance awareness of the signs and symptoms of depression or address issues related to depression prevention or treatment.

Provost and Academic Vice President Patricia Maguire Meservey honored all the applicants and presented awards of up to $1,000 to the four winners so they can translate their ideas into action.

Suffolk University Samaritan Awards recognized the following:

- WSUB, the student-run TV station at Suffolk University, working with Jennifer Bagley, station manager and Communication and Journalism Professor Nina Huntemann. The team will develop an ADAPT public service announcement in consultation with the Counseling Center, addressing symptoms of depression and how it can be prevented and treated, with a focus on the services provided by the Counseling Center.

- Students from an evening section of the Rhetorical Communication course, with team leaders Amber Walsh and Meaghan Cormier and their instructor, Mark Rotondo, who will create the Be Aware campus media campaign. They will use a number of group and communication strategies, as well as research on depression, to create a campaign addressing stress and possible depression, especially as experienced by freshmen adjusting to college life. A Web site will be the foundation for a

Continued on page 6

INSIDE

News
Centennial Celebration 2
Coaches Trade Places 8

Potpourri 4
Faculty Publications 5
Human Resources 7

Continued on page 3
A Message to Readers

Dear Readers:

We at the SUN would like to wish you a happy and healthy New Year.

As we begin a new calendar year we have much to look forward to. In less than 20 months Suffolk officially begins its Centennial celebration. In September 2006 we can look forward to an opening ceremony to kick off a yearlong series of events and activities, concluding in September 2007. However, there is much preparation to be done before the celebration begins. A foundation for this special time in our history is being laid, and a blueprint for our celebration is being prepared. This blueprint will reflect the voices of all our constituencies and will detail a common view of what people want from the celebration and what we hope to achieve. This blueprint eventually will be posted on our Centennial Web site and will become a working document inviting comment from alumni, students and friends.

This issue of the SUN tells of many members of our community who are working to further the University's mission. The December Samaritan awards honored people who formulated ideas and programs to raise awareness of depression and alleviate its symptoms. Their concepts are outlined here. Meanwhile, grants are an important mechanism for supporting the work of the University, and you can read about the team that helps procure more than $1 million in grant funding each year.

All of these efforts are in support of our students, and we offer them a full University experience. In fact, when they're not hitting the books, they may be enjoying a sporting event, so this SUN profiles the cooperative relationship of the Rams' hockey coaches.

Rosemarie E. Sansone
Executive Editor

Looking Back: This 1949 photo shows Suffolk students studying in a library in the Archer Building. The setting shows a stark contrast to today's libraries in the Law School, Sawyer Building and NESADSU. Plans are under way to expand and relocate the Mildred Sawyer library to the 73 Tremont St. building. (Archive photo)

Centennial Celebration Update

Suffolk University's yearlong celebration of its 100th anniversary will begin in September 2006, and the groundwork is being laid for a commemoration that will reflect on the University's history while looking ahead to a new century of innovation and opportunity. As the University celebrates this milestone, it will engage all constituencies to highlight the accomplishments of its first century, to recognize alumni and University leaders and to reaffirm its commitment to its mission.

While Suffolk began as a law school, Gleason Archer's vision of broadening access to higher education led him to establish the business school and college. Therefore, all three academic units have much to celebrate in 2006–2007.

Public Affairs Director Rosemarie Sansone is coordinating the Centennial celebration. The Archive and Heritage committees already have begun preparations, and a number of projects are under way. Additional committees are foreseen.

Members of the Suffolk community who have yearbooks or other memorabilia they would like to contribute to a special collection of Suffolk University artifacts are asked to get in touch. Your ideas also are welcome, as well as requests for assignment to committees in your areas of interest.

Please get in touch through dedicated Centennial e-mail and telephone connections:

• E-Mail: celebration2006@suffolk.edu
• Toll-free: 866-882-2006
• Suffolk extension: 1978

Suffolk University News

Published by:

Office of Public Affairs
One Beacon Street
Boston, MA 02108
(617) 573-8447
sun@suffolk.edu

Executive Editor
Rosemarie E. Sansone
Managing Editor
Nancy Kelleher

Staff Writers
Karen DeCillo
Tony Ferullo

Layout
Heather E. Clark
Samaritan Awards

Continued from page 1

"peer support network" that will reach out to students feeling stranded and isolated, allowing students to post their feelings anonymously and obtain information.

- Christina Balboni, Becky Billings, Veronica Sanchez, Carrie Silver and Tom Smithyman, all students in the Psychology Department, and their professor, Sue Orsillo, developed the Mindfulness-based Prevention project. The team will organize a series of workshops to increase awareness and to practice mindfulness-based skills, leading to improved coping skills to prevent depression. Brochures and a DVD will be produced and distributed.

- Student Omar Camara Ramirez, for an Oasis Room, providing a place on campus where students can feel relaxed and renewed as an antidote to depression caused by loneliness, adjustment difficulties and the dark days of the New England environment (Seasonal Affective Disorder). The Oasis Room will be located in the Sawyer Library and will be available to anyone in the community. The room will include a GoLite to help alleviate depression and SAD; a warm humidifier; and a white noise machine to assist in relaxation.

Other projects received recognition certificates at the Awards ceremony, including:

- A project developed by R. Scott Reedy of the Center for International Education that would provide opportunities for international students to get together regularly to deal with potential loneliness and isolation.

- A project developed by Chris Giordano and Jennifer Droney of the Dean of Students Office that would support students with disabilities, who also may suffer from depression, and educate the community about the link between disabilities and depression.

- A project proposed by Neil Hunt of the Sawyer School of Management that would provide support for faculty whose contracts had not been renewed so that they could continue to be involved effectively as teachers and also make plans for their future.

Lynda Field and Paul Korn of the Counseling Center, co-directors of the ADAPT program, believe that all the Samaritan Award applicants exhibit a commitment to Suffolk University and an awareness that, through their creativity and efforts, they can help make the university a more caring community.

Web Page Spotlight Ideas Welcome

Several months ago the University began running a frequently changing Spotlight item on its Web home page, replacing the previous listing of news items. Members of the University community are welcome to offer Spotlight ideas. Each Spotlight news item or announcement should demonstrate to the home page visitor that Suffolk University is a vibrant, active institution.

The home page is meant to offer information to prospective students and parents, alumni, the media and the general public. Therefore the Spotlight should be aimed at these priority audiences. It appears on the home page as a graphic and text link that takes the user to a Web page providing greater detail on the Spotlight topic.

A request form and more detailed guidelines for the Spotlight may be found by clicking on the word "Spotlight" on the home page, or at: http://www.suffolk.edu/spotlight/guidelines.html. For a Spotlight to be searchable through most engines, all copy and a final Web site or Web page should be completed three weeks before the information is featured on www.suffolk.edu.

Flu Vaccine Donated to the Homeless

The University donated 60 doses of the flu vaccine to Boston Health Care for the Homeless in December after all high-risk employees and students had been accommodated.

"With the winter months upon us and the shortage of the vaccine, we felt it was a good idea to donate some of the vaccine that we had to people who can really use it," said Sharon Yardley, director of Health Services. "Homeless people who meet the high-risk criteria can now get the vaccine that they normally wouldn't have received."

Boston Health Care for the Homeless had scheduled a clinic to distribute flu shots to the homeless at a downtown Boston church, so Yardley's offer was quite timely.

"As we approached the end of the semester, we wanted to donate the remaining flu vaccine to some group in the community who really needed it," said Yardley. "Because of the new criteria this year, we were limited in whom we could give it to, so we decided to donate the excess vaccine to the homeless."
Potpourri

A SUNbeam on the Creative Services department. It had two publications honored by the 2004 District 1 CASE Communications Awards program. The CAS Graduate Prospectus received a silver medal and the CAS Alumni Newsletter earned an honorable mention. ... Andrew Beederman-Rodau of the Law School made a presentation on law school teaching at a conference on legal education sponsored by the Gonzaga Law School law teaching institute in Spokane, WA. He also spoke at an ABA Legal Education section program, "Pedagogy to Practice: Maximizing Legal Education with Technology," at Rutgers University. ... Darlene Chisholm, Economics, participated in the Sixth Business and Economics Scholars Workshop Summit in Motion Pictures Industry Studies, hosted by the Carl B. DeSantis Center at Florida Atlantic University in November. Her paper, "Product Differentiation and Film Programming Choice: Measuring Product Similarity in a Dynamic Panel Data Setting," (co-authored with George Norman and Margaret McMillan) was included in the workshop's program. ... Richard L. Cravatts of Communication and Journalism was named the founding editor in chief of Wellesley Weston Magazine. ... At the October 2004 national conference of the American Association for Paralegal Education, Lynne Dahlborg of Education and Human Services was nominated the representative for Certificate Programs to the Approval Commission of the American Bar Association for Paralegal Education programs. ... The Paralegal Studies Program celebrated its 20th anniversary with a reception for faculty, staff, graduates and students. The founders of Suffolk's paralegal program, Joseph McCarthy of Education and Human Services, Louis D'Abrusca, dean of academic affairs at Johnson & Wales University, and Charles Perkins, president of Fisher College, were recognized for their contributions. ... Michael Duggan of Enrollment Research and Planning conducted a workshop for high school guidance counselors on the U.S. Department of Education's Cool Opportunities On-line System at the 2004 NEACRAO conference in Quincy. He also presented a session "IPEDS: What's New, What's Next." ... Congratulations to Maia Germain of Career Services and Cooperative Education on the birth of her son, Nicholas, on November 12. ... Youmna H. Hinnawi of the Center for International Education served as a selection panelist for the Benjamin A. Gilman International Scholarship at the Institute of International Education in Houston, Texas, in November. ... Charles Kindregan, Law School, was elected president of the Civil War Society of the Union Club of Boston. He spoke to the Massachusetts Military Society on General Dan Sickles and the Battle of Gettysburg. ... Charles Mambula of Management was appointed to the editorial board of the African Pharmacis journal, a journal for professionals and management consulting. ... The Management Department hosted a reception for its adjunct professors in November to recognize their hard work and to provide an opportunity for them to socialize with full-time faculty and staff. In the spring, the Management Department will supply the adjuncts with an updated handbook and BlackBoard Web site geared toward open discussion of teaching issues and tips. ... Julie Pham of the SSOM Dean's Office was a performer in the Quincy Dinner Theatre's Musical Holiday Party XVII. ... Michael Rustad, Law School, co-chaired and spoke at the second annual Thomas F. Lambert Jr. Conference on Tort Law at Suffolk Law School in October. Also, at the Loyola of Los Angeles Conference in October, he spoke on "Whether Business and Tort Law Can Coexist." Rustad's son, James, a second-year medical student at the University of Vermont and the lead singer and bass player for the Burlington, Vt., band, "Cold Shower," has completed a new CD recorded by Euphonious Records of Boston. For more information, contact jkrustad@aol.com. ... Charlie St. Amand of Communication and Journalism was appointed managing editor of the Lowell Sun. ... Rosemarie Sansone of Public Affairs has been named chair of the board of the Downtown Crossing Association. ... Lisa Shatz, Electrical and Computer Engineering, conducted a seminar, "The effect of hair bundle shape on hair bundle hydrodynamics of non-mammalian inner ear hair cells for the full frequency range," as part of Boston University's Hearing Research Seminar Series in November. ... Steven Spitzer of Sociology received a grant from the Helen and William Mazer Foundation through the Jericho Circle Project to support a video and reading project at PMC Devens, a Bureau of Prisons facility in Ayer. "Daddy Stories," involves the videotaping of incarcerated fathers reading children's books to their children. According to Spitzer, this project will "enable 25 inmates and their families to develop and sustain more meaningful relationships and nurture the fragile connection between children and their incarcerated fathers." The Children's Book Caucus Committee of PEN New England, the local chapter of PEN International, a worldwide organization of writing professionals, also supports the project. ... At the 2004 North American Association of Consumer Research Conference in Portland, Oregon, Nancy Upton (Puccinelli) of Marketing presented a paper, "Putting Your Best Face Forward: The Effects of Negative Affect on Agent Evaluation," in a competitive paper session for Affective Influences on Consumer Judgments and chaired a session on cross-cultural research. She also presented a paper, "Interpersonal Customization and Effective Customer Service: How to Know What a Customer Really Wants," at the Marketing Science Institute Academic-Practitioner Research Conference at Yale University. ... Margaret Collins Weitz, emerita professor of Humanities and Modern Languages, received the Medal of the National Order of Merit from the French government. It is the only decoration other than the Legion of Honor awarded by the French president. In November, she...
Faculty Publications

Gail Coffler of English has published *Melville's Allusions to Religion* (Greenwood-Praeger Publishers, 2004), considered a standard reference work for scholarly research on Herman Melville’s life and philosophy and on his many writings, including his masterpiece, *Moby Dick.*


Sebastián Royo of Government wrote two articles on the U.S. Presidential election for the Spanish daily newspaper *Cinco Días.* “La Suerte Esta Echada” appeared in the Nov. 2 edition and “Las Consecuencias de la Victoria de Bush” was published on Nov. 5.

Linda Simard, Law School, will have an article, “Meeting Expectations: Two Profiles for Specific Personal Jurisdiction,” appearing in the spring 2005 *Indiana Law Review.*

An Artist’s Touch

Athalie Paynting, administrative assistant in the dean of students office at the Law School, had her first solo exhibition of paintings, *Liffey River Branches: A Study in Pattern,* at the New Alliance Audio Gallery in Boston last summer, and her first international exhibition opened at the Fulton Street Artist Collective in Melbourne, Australia, on New Year’s Eve. Paynting is working toward a degree in interior design at NESADSU. She recently designed a CD cover for local DJ ERX and is working on a handful of privately commissioned works. Take a look at Paynting’s portfolio at www.athalie.net.

Faculty Sabbaticals

**COLLEGE OF ARTS AND SCIENCES**

2005–2006

Kevin Carragee, associate professor, Communication and Journalism

Karen Clarke, associate professor, NESADSU

Charles Cramer, assistant professor, Humanities and Modern Languages

Mary Flaherty, associate professor, Education and Human Services

Alison Kelly Hawke, professor, Economics

Maureen Norton-Hawk, associate professor, Sociology

Dan Stefanescu, professor, Math and Computer Science

Yvonne Wells, associate professor, Psychology

Carol Zulauf, associate professor, Education and Human Services

**SAWYER SCHOOL OF MANAGEMENT**

2004–2005

Lin Guo, associate professor, Finance

Mawudur Rahman, professor, Accounting

**SPRING 2005**

Ruth Ann McEwen, professor, Accounting

**LAW SCHOOL**

**FALL 2004**

Elizabeth McKenzie, director of Mookley Law Library, professor

Michael Rustad, co-director of Intellectual Property Law Program, professor

Linda Simard, professor

**SPRING 2005**

Marc Rodwin, co-director Health Law Concentration, professor

In Memoriam

Anthony F. Farma, adjunct professor of finance, former golf coach, and member of the General Alumni Association.

Marc Rodwin, co-director Health Law Concentration, professor
three-year grant will support 20 Boston Public Schools graduates during their first two years at Suffolk.

"Margaret and Abby have been resourceful in helping us write and secure this and other grants," said Westmacott. "Margaret is always accessible and very knowledgeable about what's out there in terms of funding."

In her two years at Suffolk, McNamara has worked to procure funds for academic programs, centers and institutes; the libraries; faculty development and research; student scholarships; facilities and technology needs; special events and exhibitions; strategic outreach initiatives; and the University's general operations.

While McNamara works hard on behalf of the University, she also has a rich life outside of work. On occasion, she sings with The Revels, a performing arts company renowned for its annual Christmas Revels at Harvard's Sanders Theatre. McNamara recorded Homeward Bound, a CD of sea chanteys and ballads with The Revels; a far cry from her earlier performing experience playing keyboards and singing backup for Agent 99, a Boston-area rock band, in the late '80s and early '90s. McNamara also has performed with a variety of community theater groups, including a Shakespeare company that often had women playing male roles.

"I got to play powerful men—like the King of France and the King of Naples," said McNamara. "I especially liked playing Thomas of Woodstock, uncle and protector of Richard II" in the anonymous Elizabethan historical drama of the same name.

McNamara said she is fortunate to work with Haskell, who is adept at researching prospective funding sources and writing and editing proposals, corporate sponsorship requests and stewardship reports. Haskell also organizes a variety of events and activities, such as the Advancement Office's brown bag lunch series and a grants reception this past fall, sponsored by Deans Kenneth Greenberg, William O'Neill and Robert Smith and Vice President Kathryn Battilino, which attracted more than 60 members of the University community. The inaugural reception recognized faculty and administrators who have submitted grants in recent years and will become an annual event.

continued on page 7
Procuring Grants

Continued from page 6

McNamara, who holds a bachelor’s degree in Asian Studies from Vassar College and a master’s degree in professional writing and publishing from Emerson College, has been in the development field for 13 years. She said the climate is difficult for today’s grantwriters, given the intense competition for grant dollars at the local, regional and national levels.

She attended a recent Associated Grantmakers workshop, where a foundation representative said grant-seekers would be fortunate to realize funding for one in 20 requests.

“I believe Suffolk’s success rate is a bit higher, but still, that statistic gave all of us grant-seekers a dose of reality—and a benchmark by which to gauge our expectations. Each grant we receive is cause for celebration, whether it’s $1,000 or $500,000.”

Looking forward, especially as the University prepares to celebrate Suffolk’s 100th anniversary in 2006, McNamara hopes to see a greater number of applications going out the door so that Suffolk will become a high-profile player in the grants game.

“In the end, I hope that my efforts as part of the Advancement team will indeed ‘advance’ Suffolk University on many levels, for it is an institution with a compelling mission, and I am truly honored to be here.”

Human Resources: Tuition-Free Guidelines

Dependent children of full-time employees who will have been working at Suffolk for two or more consecutive years in a regularly budgeted status by September 1, 2005, may attend Suffolk undergraduate programs tuition-free. The prospective student must follow the regular admission process and meet the established criteria for admission.

Follow these guidelines:

- To waive the $50 application fee, have your child complete the regular Suffolk undergraduate application or the paper version of the common application. In addition, he must complete the “waiver of undergraduate application fee” form. Submit both together to the Undergraduate Admissions Office. The fee waiver assures that all eligible dependents are identified. It is available from the Human Resources Office at extension 8415, by e-mail at lberman@suffolk.edu or from www.suffolk.edu/hr/tuition.html. (If your child has already sent in the admission application, let HR know, and Undergraduate Admissions will be notified.)

- The deadline for applications for entry in the Fall 2005 semester is March 1.

- If your child is interested in campus housing, submit the application well before the deadline.

- To waive the $200 enrollment fee, return the enrollment acknowledgement form that comes with the acceptance letter and note on the form that the accepted student is your dependent child.

- The $300 deposit for on-campus housing is not waived for dependent children. The campus housing deposit should be submitted along with the enrollment acknowledgement form. Campus housing is limited and is awarded on a first come, first served basis according to the date of deposit.

The “tuition-free application” form needs to be completed prior to every registration period during your child’s college years. The form is available on the HR Web site.

If your child is covered under your employee health insurance and does not want to purchase student health insurance, he or she must waive the student health insurance. The waiver is available at www.universityhealthplans.com and must be completed once a year. Failure to waive the student health insurance results in a charge to the student account.

The undergraduate admission and waiver processes also apply to spouses or same-sex domestic partners of full-time employees and to employees themselves, although benefits differ. Full-time employees may take up to three courses per semester tuition-free. There is no waiting period for that benefit. Spouses and same-sex domestic partners may attend at a 50 percent tuition reduction without awaiting period.

Similar fee waivers are available for application/enrollment in graduate programs in the College of Arts and Sciences, the Sawyer School of Management or the Law School. The fee waiver form is not required by the graduate programs, but is required by the law programs. Call the Graduate Admissions Office or the Law School Admission Office for information on the application process and application deadlines.

Some of the tuition benefits vary for the graduate programs. Information about those benefits is on the HR Web site, and details about all programs are available through the HR department.

Potpourri

Continued from page 4

spoke at the Palais de Justice in Paris on the 60th anniversary of the D-Day Landings and the Liberation of Paris. ... “The Status of Cross-Functional Education in Undergraduate Marketing Curricula within Management Education,” a paper co-authored by Elizabeth J. Wilson of Marketing and Victoria Crittenden of the Carroll School of Management at Boston College, was chosen as Best Paper in the Marketing Education Track for the American Marketing Association Winter Educator’s Conference. Wilson will present the paper at the conference in San Antonio, Texas in February...

Conceptual & Digital Works at NESADSU

Gallery 28 at NESADSU will feature artist Sarena Kahn Reddy, and Kimberly Porvin’s works will be shown in the Project Space through February 10.

This tandem of exhibitions combines conceptual and digital works by two recent graduates of the School of the Museum of Fine Arts.
Trading Places

Changing shifts is a common occurrence for hockey players at every level, but this season Suffolk’s coaches also have gotten into the act.

Before dropping the first puck of the 2004–05 campaign, Brian Horan, head coach of the Rams since 1999, and Chris Glionna, associate head coach, switched titles. Glionna is now the head coach of the local sextet, and Horan is the associate head coach.

While they officially have traded places, don’t expect things to change much within the Suffolk men’s hockey program. Horan and Glionna joined the Suffolk hockey coaching staff six years ago, and they have been working closely with one another ever since.

“We’re more than colleagues; we’re friends,” said Glionna, who played goalie for the Rams for one season before graduating from Suffolk in 1997. He graduated from the Law School in 2001. “We have mutual respect for one another, and we really do work well together.”

“I feel everything has worked out great,” said Horan, a 1991 Suffolk grad and the school’s all-time leader in goals (169), assists (133) and total points (302). “Chris is a very competitive guy, like myself, and I value his opinions and he values mine.”

Horan, vice president of sales and marketing for a real estate Web site company, compiled an overall record of 41-66-8 in his five years at the helm of the Suffolk men’s hockey program. The Rams reached the Eastern College Athletic Conference Northeast Division III playoffs last season for the first time since 1993. His decision to reverse roles with Glionna came primarily because he wanted to spend more time with his family.

“This is a big move, and family was a big reason why I did it,” said Horan, 38, who lives in Methuen with his wife, Cheryl, and their two sets of twins (Ashley and Shaley, 8, Matthew and Kerri, 3). “My kids are getting older, and my girls are involved in a lot of activities like tap, jazz and ballet, and my son has already started skating. Now I have more time to enjoy watching them grow up.”

Glionna, 31, is an attorney for the Commonwealth of Massachusetts and resides in Medford with his wife Kristen. He has been passionate about hockey since he was a young boy, and taking over the head coaching duties at Suffolk is like a dream come true.

“I’m looking forward to continuing the progress that Brian began and thankful to the University for giving me this opportunity,” said Glionna, who’s not the only member of his family connected with Suffolk (his father, Leonard, graduated from Suffolk in 1970 and

Suffolk Rams take to the ice under the direction of Coaches Glionna and Horan. (Photo by Ashley Gaffney)