Teaching ‘Art of Laughter’

If it’s true that laughter is the best medicine, then Sushil Bhatia knows how to make people feel a whole lot better.

“Over the past two decades, extensive research has been conducted all over the world, proving that laughter has a positive impact on various systems of the body,” said Bhatia, executive-in-residence and professor at the Sawyer School of Management. “Laughter helps to remove the negative effects of stress, which has some relation to more than 70 percent of illnesses, like blood pressure, heart disease, anxiety, depression and cancer. It also has been proven that laughter helps to boost the immune system, which is the master key for maintaining good health.”

He pauses, then adds, “Laughter is a serious matter.”

Bhatia, a respected educator and successful entrepreneur/innovator, also is the founder of the Laughing Clubs of America and the author of Just Say “YES” to Laughing Your Way to Fitness with Yoga and Meditation (and that’s no joke).

He learned about laughter clubs in his native India and five years ago decided to start his own club. Bhatia held 45-minute sessions every Wednesday, first in his Framingham office, then in the town hall, teaching various breathing, yoga and meditation exercises and different forms of laughter to small groups of people.

For Bhatia, this was a labor of love. However, last year a friend advised him to charge for his services. His unique business began to blossom, allowing him to laugh all the way to the bank. “Different companies were calling me from everywhere,” said Bhatia, 62, who lives in Framingham with his wife and three children. “I was getting requests to speak before 10 to 500 people at one time.”

What you must understand from the beginning is that Sushil Bhatia is not a comedian. You won’t see him on Letterman, Leno, O’Brien or Comedy Central, because he doesn’t tell jokes or perform any humorous antics.

New Center to Reinforce University’s Superb Teaching

To further the University’s commitment to superlative teaching, a Center for Teaching Excellence has been established through the Office of the Provost, and a formal kickoff event is scheduled for October 14.

“When I joined the University last November, I saw one of its great strengths as its teaching,” said Provost and Academic Vice President Patricia Maguire Meservey. She determined that a Center for Teaching Excellence would reinforce the existing instructional expertise.

Meservey soon learned that the CAS Educational Technology Committee also had been considering the need for such a center and had been working toward that goal for about a year. The provost and members of the committee came together and decided that the center should be a universitywide effort.

The Center for Teaching Excellence will foster an atmosphere where superlative teaching is valued and rewarded. It will provide resources and tools to further develop teaching knowledge and skills among Suffolk’s already highly regarded faculty.

“The Center is meant to ensure that we are delivering on our promise to provide quality education through outstanding teaching,” said Meservey.
A Message to Readers

Dear Readers,

How fitting that the SUN kicks off the new academic year with a Page One story and photo featuring happy, laughing Suffolk employees. September is a time of renewed vigor as we look forward to the academic year.

Even in the summertime, Suffolk never sleeps. You can see from this issue of the SUN that people across campus have been working on exciting new initiatives, such as the Center for Teaching Excellence and expansion of our facilities on Beacon Hill.

Meanwhile, our existing enterprises never remain static, so the redesign of Suffolk’s Web sites, which began last year with the Law School, is ongoing. Expect to see a fresh Web look and structure as we approach the new year.

Speaking of 2006, the celebration of Suffolk’s Centennial year begins next September, and the SUN will continue to keep you informed of plans and accomplishments as the excitement builds.

So often we hear that one of the things that makes Suffolk so special is its people. The SUN will continue to profile the many fascinating characters that make up the Suffolk family. In the coming year we ask only that you continue to keep us informed and let us know what — and whom — you’d like to read about in the SUN.

Rosemarie E. Sansone
Executive Editor

University Developing New Look for Web Site

The University is immersed in a complete redesign of its administrative, CAS and SSOM Web sites. The redesign aims to give a unified look and feel to Suffolk’s Web pages. It is expected to be completed by mid-December. A new system that will simplify editing and maintaining Web pages also will be put into place at that time.

“We look forward to developing a more appealing, lively and easy-to-navigate Web site, geared to attracting and holding the attention of the external audience,” said Rosemarie Sansone, director of Public Affairs.

BigBad, Inc., the Web site redesign agency working on the project, conducted a series of discovery meetings on campus in August. The firm, headquartered in Boston, has a national reputation for designing and redesigning college and university Web sites. It interviewed people across campus to gain insight about their expectations for the site before producing a Web strategy document for review, according to Web Services Manager Anne Macdonald.

BigBad also is working with Lapham/Miller Associates, the communication firm that has been involved with work on the University image. Lapham/Miller also worked on the Law School Web site design. Meanwhile, redesign of the SSOM site is well under way. All the sites will share a coordinated look and structure.

A Web content management firm will be selected to work with BigBad to build the Web site. The top 100 pages of the approximately 40,000 active pages on Suffolk’s Web site will be redesigned by BigBad, with the remainder to be handled by Web Services and MIS. “Many areas of the site will reflect the new design by mid-December, with the entire site projected to reflect the redesign by February,” said Macdonald.

“It’s an enormous task, but we’re excited about the prospect of having a unified look and feel to the site and a Web content management system that will provide for consistency throughout the site,” said Macdonald.

The Web content management system will allow easy changing of text and images using templates to be provided by BigBad and coded with the appropriate content management system technology. Web Services will train University staff in the use of the content management system, moving through the campus department by department.

“Training sessions are expected to last about an hour and will become an ongoing process as people’s roles and responsibilities regarding the Web change,” said Macdonald.

The Web redesign project has been ongoing, and an advisory group made up of people from across the campus met this spring to review strategy, procedures and other issues related to the redesign and redevelopment of the Web site. Members of the advisory group were asked to consult with their departments and consider issues such as what opportunities are presented through the redesign process, how content is created and managed, as well as what content should be on a public-facing Web site and what content should be in a University intranet.

Technology Information

As you are considering your technology needs, keep in mind that the University has partnered with Dell and Apple computer to offer faculty, staff and student discounts on new computers. For more information: www.suffolk.edu/onesource/computers.html.
Philosophy Chair Focused on Ethical & Political Questions

When Philosophy Department Chairman Greg Fried and storyteller-musician Derek Burrows gave their “Mirror of Race” presentation as part of Unity Week activities last March, it was but one stop on a tour of colleges across the country.

Fried lectures on how race is represented in early American photographic images, and Burrows weaves in original and historic stories. Their collaborative effort leads to a discussion about the meaning of race in the past, present and future.

Although America’s founding document champions freedom — “We hold these truths to be self-evident, that all men are created equal” — one of America’s most important challenges is racism, the legacy of slavery, according to Fried. “The Mirror of Race” project uses daguerreotypes made from 1840 to 1876 to engender discussion of slavery and racism in the United States, and a book is in the works. The images may be viewed at www.mirrorofrace.org.

It was his interest in world affairs and questions of international justice that drew Fried to the study of philosophy, and, under his leadership, the department is particularly focused on ethical and political questions.

He has published many articles and books, including Heidegger’s Poemos: From Being to Politics. Heidegger’s criticism of modernity and enlightenment stands in stark contrast to the liberal tradition the United States represents, said Fried. “The United States considers itself a defender of the political philosophy of freedom. Heidegger wanted to attack that universal project.”

Commenting on the issues of the day, Fried said that “we are living in a time when what America represents is being challenged in ways it never has before.” He concedes that the nation “faces an enemy that hates much of our conception of what freedom means, but we must uphold our principles, not betray them as has been done at Abu Ghraib and Guantanamo.”

As a University, Suffolk is concerned with the intersection of theory and practice, and the Philosophy Department plays an important role in helping students bring philosophical theories to bear on the issues of our world, said Fried.

He is working to make closer connections between the Philosophy Department and other departments and schools within the University. He has proposed a writing initiative and is developing a service learning component for ethics courses.

This year the Philosophy Department will sponsor a series of events on the relationship of religion to modern society. As part of this effort, Iranian lawyer, judge and human rights activist Shirin Ebadi, the winner of the 2003 Nobel Peace Prize, will be at Suffolk from Feb. 20 to March 3, 2006, as a Distinguished Visiting Scholar in the College of Arts and Sciences.

University Looks to Develop 20 Somerset Site

The University is working with Weston Associates on a development plan for 20 Somerset St. that entails construction of a multi-use facility with student housing, an activity center and a variety of ground-floor uses.

Weston Associates has been designated by the Massachusetts Division of Capital Asset Management as the developer of the property formerly occupied by the Metropolitan District Commission.

“We believe on-campus housing provides a safe and convenient residential environment for our students, while decreasing the pressure put on the local housing market by students living off campus,” said President David J. Sargent. “We look forward and are committed to working in an open and cooperative manner with all of our Beacon Hill neighbors during the public review process.”

The proposal also includes a redesign of the public plaza located at the corner of Ashburton Place and Somerset Street, providing a much-improved, pedestrian-friendly atmosphere.

“Weston Associates is pleased to work with Suffolk University on this exciting and innovative project,” said Mark Donahue, vice president of Weston Associates. “We feel Suffolk University’s recent expansion efforts have contributed to a more lively and vibrant atmosphere downtown and this proposal will continue that trend.”
Potpourri

While History's Robert Allison and his family marched in Provincetown's Fourth of July Parade, they asked spectators historical questions, sparking conversations along the parade route as they handed out nearly 1,000 American flags and hundreds of red, white and blue trinkets. The Allisons were awarded trophies for "Most Patriotic" entry and "Crowd Favorite" in their sixth year participating in the parade. ... SSOM professors Michael Barretti, director of Executive Education and Lifelong Learning, and Sushil Bhatia, executive-in-residence, were selected by the Executive MBA Council to present a workshop at the 2005 EMBA Council Conference "Dare to be Different: The Challenge of Innovation in EMBA Education," in Barcelona, Spain, from October 30 to November 2. The workshop expands on their recently completed paper, "Looking for the Next Big Thing." ... Sidarith Hing, University Police, was promoted to the rank of sergeant. ... Congratulations to Harrison Kelton, Humanities and Modern Languages, and wife Elizabeth on the birth of their daughter, Piper, born on July 11. She weighed in at 9 pounds and measured 21.5 inches long. ... Daniel M. Kimmel, Communication and Journalism, received the Cable Center Award for best book of 2004 for his study of the FOX broadcast operation, "The Fourth Network: How FOX Broke the Rules and Reinvented Television," (Ivan R. Dee, Chicago).

... Ruth Ann McEwen, Accounting, was named a consultant to the Financial Accounting Standards Board, of which she is a member of the codification team. ... Nancy Upton, Marketing, is presenting a paper, "Stage left, Stage right? Position effects on perception of a spokesperson," at the 2005 Association for Consumer Research Conference in San Antonio, Texas, in October. It explores the possibility that the position of a spokesperson relative to an observer can impact the way in which the spokesperson is perceived by the observer due to the relative specialization of the right brain hemisphere for person perception processing. ... 

University Police Officers Sean Lowe, Corin Bourque, Betty Sones and John Previti graduated from the 16-week special police academy held at the Massachusetts State Police facility in New Braintree. Lowe received awards for physical fitness and overall best officer. Attending the graduation were Lieutenant Michael Ryan, left, and Chief John Pugliarulo, right.

Congratulations and best wishes to Lou Greenwald of Undergraduate Admission and bride Liliana Rozo. They were married July 31 at Pine Hills in Plymouth. Celebrating with the happy couple was a host of Suffolk friends and colleagues. (Photo by John Gilliooly)

Faculty Publications

Detail of an image in Bebe Beard's Screenings exhibit.


Bebe Beard. NESADSU, has an exhibit of her video artwork, Screenings, on display at 119 Gallery in Lowell through September 30. It is the first exhibition at the new gallery at 119 Chelmsford Street.

Krisanne Bursik. Psychology, and Jessica Benetti-McQuoid, doctoral candidate in psychology, published "Individual Differences in Experiences of and Responses to Guilt and Shame: Examining the Lenses of Gender and Gender Role" in the journal Sex Roles (July 2005).

Stephanie Hartung. Law School, has three case summaries in the Encyclopedia of American Civil Liberties, scheduled for publication in 2006.

Daniel M. Kimmel. Communication and Journalism. His book, Work and Worth (Federation of Jewish Men's Clubs, New York), is a collection of essays and programs for conservative Jewish men's clubs, for which he served as editor.
**On the Road to Recovery with New Outlook on Life**

His headaches became so severe and frequent that Jim Schulze began popping Tylenol like they were M&Ms. "From August through December of last year, I was taking 18 extra-strength Tylenol a day, sometimes more," said Schulze, associate director of admission. "These were the type of headaches that wouldn't go away. I figured it was probably just stress."

He was wrong. After experiencing vision problems, memory loss and a severe case of insomnia, Schulze finally went to visit his physician, Dr. Allen Criss. After some discussion, Criss felt his patient should look at the worse-case scenario and sent him for tests. Less than 24 hours later, Schulze got the frightening news—he had a brain tumor.

With Criss' help, Schulze soon had an appointment with Dr. Peter Black, considered one of the top brain surgeons in the world. Black's diagnosis: The tumor had to be removed as soon as possible.

"If the tumor continued to grow, I probably was going to lose my vision for good," said Schulze. "Dr. Criss told me it would eventually finish me off."

In the weeks before his operation, which took place on January 31 at Brigham and Women's Hospital in Boston, Schulze, who lives in Saugus with his wife, Christin, and their daughter, Emily, 7, began to worry about his family if something were to happen to him.

"My first thought was Emily, my little girl, and who was going to take care of her," he said in an emotional tone. "I thought to myself: Am I not going to see her graduate from high school and college and not see her get married? Those are the things that were going through my mind."

Another obvious concern he had was his job at Suffolk, where he has been employed for 10 years and has earned two degrees (BS '93 and MEd '97). He wondered if he would be healthy enough to return to work and, if not, how would he support his family. This is where Nancy Fine, a good friend and Suffolk colleague, stepped in to offer her support.

"In 2003, I had a bout with lung cancer, and Jim would call me at home every day to check how I was doing," said Fine, managing associate director of admission and a Suffolk employee for 32 years. "He is very personable and outgoing and would do anything for anyone.

"I admire his determination, with everything he had to go through to get better. While he was worried about work, I always told him to be positive, to think about the glass as half full. I also told him that there are many people here at Suffolk who care and depend upon him."

Schulze, a big fan of sports cars and golf, realized in the hospital that life is too short, and he needed to enjoy it a little more. "Hey, you have to take a positive look at everything in life," he laughed. "After all, we get one shot at this."

While he was recovering from brain surgery, Schulze couldn't believe the number of telephone calls, e-mails, flowers, letters and cards he received from family, friends and people throughout the Suffolk community.

"The support was phenomenal," he said. "I was overwhelmed by the kindness of everyone wishing me well."

On April 4, Schulze happily returned to work at Suffolk. He is responsible for recruiting high school students within the North Shore area and some regions outside the country, and he is extremely good at what he does. "Jim is the type of person who always wants to do the best job he can," said Fine.

Asked if he looks at life a little differently following his brain surgery, Jim Schulze sits up in his chair and smiles as if he just won the state lottery. "I've always been an aggressive and upbeat person," he said. "But I've learned that every day is a gift and how you should live today as if it were your last day.

"To me, if you wake up in the morning and you have a pulse, everything else is a bonus."

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**Suffolk In the News**

The University's faculty and administrators are quoted regularly in local and national media. The following offers a sampling of recent media mentions. To read the complete article, go to www.suffolk.edu and click on In the News.

**Business Day, Johannesburg, South Africa — August 3**

Recent research by C. Gopinath, Marketing, examined how business students viewed ethical issues in general.

**International Herald Tribune — July 19**

Sebastián Royo, director of Madrid campus, weighs in on the integration of Spain and Portugal in the European Union.

**Boston Globe — July 14**

Marguerite Dennis, vice president of Enrollment and International Programs, is quoted in "Taking the Long Way Home."

**Buffalo News — July 11, 2005**

Russell Murphy, Law School, comments on the death penalty.

**Boston Globe — July 10**

Marc Greenbaum, Law School, on age discrimination in the workplace.

**CBS 4 News — July 1**

NECN — July 1

Michael Avery, Law School, comments on the retirement of U.S. Supreme Court Justice Sandra Day O'Connor.
The Art of Laughter
Continued from page 1
In his approach, Bhatia invites people in a group setting to participate in self-induced and simulated laughter generated by a few simple exercises or by making eye contact with one another. “I’d say 98 percent of people get it, and 80 percent of them start laughing after the first exercise,” explained Bhatia. “You’d be surprised how infectious and contagious this laughter is. The whole idea is to get people to relax and let things go, so their minds can open up. That’s what laughter does.”

Laughing for a while each day will not only make a person feel better, but also improve his or her outlook on life, according to Bhatia. “Happy people make good employees,” smiled Bhatia, who has even conducted sessions by telephone after sending his clients the proper reading materials by mail. “Laughter can benefit people physically, mentally and creatively.”

Bhatia freely shares the secrets of his success by offering weekly sessions to students, faculty and staff during the academic year. This year’s classes will be held from noon to 1 p.m. Tuesdays, beginning Sept. 13, in the Faculty Lounge on the 12th floor of the Sawyer Building.

“It was like something new opened up in my life,” said Mary Hill, secretary/receptionist in the SSOM dean’s office, a class participant. “I like the breathing exercises; I do them every night to classical music. I find that I now have more energy, and my attitude is better. It was like Sushil gave me a gift.”

Said Dina Kiesel, an administrative assistant in SSOM’s graduate programs office, “In today’s hectic world, more people should do it, and more people need to do it. The movements Sushil taught us were simple, but effective. The breathing exercises help me sleep at night, and I’m more calm, focused, patient and productive.”

“I feel stronger and healthier in every way,” said Myra Lerman, assistant dean of undergraduate programs in the Business School. “This is a way of balancing your lifestyle and replenishing your body and spirit as well as your mind. I told Sushil that I wish he would teach his class every day instead of once a week; I’d even come in early or stay late.”

Bhatia practices what he preaches. For the past 23 years, he has begun each day at 5:30 a.m. with a 35-minute yoga-and-meditation routine. He even does breathing exercises in his car on his way to work, and he meditates for about 25 minutes every afternoon, wherever he happens to be. “I can meditate anywhere; sitting on the floor or sitting in a chair,” he says, proudly.

Bhatia, who holds a PhD in physical chemistry and speaks three languages fluently, is president of JMD Manufacturing Inc. in Framingham. He has developed the patents for many popular products, including the glue stick and, most recently, a decopier process that removes ink from copy paper without damaging the original. He also has won many awards for his entrepreneurial skills and has been featured by a number of national media outlets, such as CNN, NBC, the Associated Press and The Wall Street Journal.

He has conducted laughter sessions in the United States, India, China, Indonesia, the United Kingdom and Europe, helping people of all ages and from all walks of life to “Think Happy, Think Neutral.” His story has been covered by an assortment of media sources, including the Associated Press and ABC’s “Good Morning America.”

Bhatia’s goal is to expand his yoga, meditation and laughter sessions within the corporate world, encouraging people to exercise their minds as well as their bodies.

“In this country, we spend a lot of time going to the gym and emphasizing physical fitness, and not enough time promoting the mental benefits of feeling good about yourself,” he said. “You’d be surprised how much clearing your mind can help you. But then again, I always look on the bright side of things.”

Maintaining the Comfort Zone
WITH THE WANING OF SUMMER comes the seasonal challenge of fine-tuning the temperature inside University buildings.

Fall and spring temperatures may rise or fall rapidly from one day to the next. It may be 90 and humid on a Friday, and 60 when employees return Monday morning.

Facilities Management Assistant Director Brian McDermott said the ideal temperature for air flowing into workspaces is 55 degrees. The warmth of employees’ bodies, lighting and computers makes the air feel like 68 to 70 degrees.

On cool fall or spring days, the system depends on “free cooling,” when air needs neither heating nor cooling as it is circulated through the ventilation system. But when adjustments are needed as the season cools, the Facilities Management staff maintains a comfortable temperature through a digital control system. Some of these changes are broad-based, and some are very specific.

“If they get a complaint that one office is too hot, they can adjust the temperature of that specific office from the central location,” said McDermott. “The technician often doesn’t even have to visit the floor to resolve a temperature-control issue. We work to make the building systems, the backbone of the building, as invisible to the community as possible. Our goal is to create an environment that is conducive to learning and working, with as few distractions as possible.”
New Center for Teaching Excellence

Continued from page 1

A series of lunchtime discussions on a variety of topics important to faculty members is being offered this fall, and Kenneth R. Bain, who is noted for his research on teaching excellence, will visit the campus Oct. 14.

The Center for Teaching Excellence plans to develop a survey seeking input about what topics would be of interest to faculty members.

A suitable space to house the Center for Teaching Excellence is being sought, and an advisory committee has been established. Members include Meservey; Ruthann Bramson, Public Management; Janet Fisher, Legal Practice Skills; Vicki Korns, Communication & Journalism; Abdelmagid Mazen, Management; Richard Miller, English; Andrew Rodau, Law School; Linda Simard, Law School; Susan Thayer, associate dean, College of Arts & Sciences.

NOTED EDUCATOR TO HELP LAUNCH CENTER

Kenneth R. Bain, founding director of the Center for Teaching Excellence at New York University and author of the award-winning book, *What the Best College Teachers Do*, will spend the day at Suffolk as the University officially inaugurates its Center for Teaching Excellence on Oct. 14.

Bain will meet with the center’s advisory committee and other interested parties in the morning to discuss planning for and promoting Suffolk’s Center for Teaching Excellence.

A luncheon will follow, at which Bain will speak about his research on teaching. An afternoon book discussion will focus on his most recent book, *What the Best College Teachers Do*, which won the 2004 Virginia and Warren Stone Prize as an outstanding book on education and society. Later in the afternoon, Bain will appear at a reception and book signing.

In addition to the NYU Center for Teaching Excellence, Bain founded centers for teaching excellence at Northwestern University and Vanderbilt University. In the 1970s and early ‘80s he served as director of the University Honors College at the University of Texas–Pan American. He also was founding director of that institution’s History Teaching Center, a program sponsored by the National Endowment for the Humanities to promote greater collaboration between history teachers on the secondary level and research historians. Later he served as director of the National History Teaching Center, which had a similar mission on the national level.

His scholarship centers on the history of U.S. foreign policy in the Middle East, but he is internationally recognized for his insights into teaching and learning. He has won four major teaching awards. A 1990 national publication named him one of the best teachers in the United States.

SU’s Web Site Gives Real-Time Look at SJC Arguments

The Law School and the Massachusetts Supreme Judicial Court resumed live Internet broadcasts of oral arguments before the court this month.

The pilot program, which began in May, allows attorneys, students, media, and the general public to observe live streaming gavel-to-gavel coverage of the Massachusetts SJC proceedings at the John Adams Courthouse in Boston.

The public has responded, with 9,748 page views—the total number of times all pages in the site were viewed—during May. The Webcast itself had 947 viewers on a single day. The largest number of concurrent viewers was 210, and people tuned into the Webcasts locally and from around the country.

“One of the first cases that we Webcast live was a hearing before the SJC in which the Catholic Action League of Massachusetts was moving to have the court set aside the landmark ruling that legalized same-sex marriage in Massachusetts,” said George Comeau of University Media Services. “We got hundreds of hits on the Web site during this argument.”

“People yearn to understand how the judicial system works, and Web broadcasts will enable them to witness the live dialogue between justices and lawyers on legal matters affecting everyone’s lives,” said Supreme Judicial Court Chief Justice Margaret Marshall. “I applaud Suffolk University Law School for its willingness to partner with the court in this new venture.”

Law School Dean Robert Smith said the Law School is honored to be involved in this partnership. “What intrigues me the most is that people of all ages and from all walks of life will now have an opportunity to hear attorneys’ presentations and justices’ questions without setting foot in the courtroom. This allows everyone to experience an important part of the appellate process firsthand in a timely manner.”

A schedule and brief summary of the court cases to be broadcast are available at www.suffolk.edu/sjc. Webcasts occur several days each month while the SJC is hearing arguments.
Centennial Update: Suffolk Airs Spots in Partnership with WGBH

The University has formed a partnership with WGBH, Channel 2, and has begun running a 15-second sponsorship spot in the closing credits for “The NewsHour with Jim Lehrer.”

The spot airs Monday through Thursday following the 6 p.m. broadcast of “NewsHour” on Channel 2 and after the 11:30 p.m. broadcast on Channel 44. It is followed by “Greater Boston” with Emily Rooney.

This opportunity to promote Suffolk’s brand and image through a highly regarded PBS news show fits well with the University’s three Centennial Celebration programmatic themes:

GLOBAL/INTERNATIONAL
The University was focused on Boston for many years, yet today it recognizes that we live in a global society. Suffolk is engaged in the globalization of student learning and experience and offers higher education opportunity beyond our nation’s borders. Course offerings and teaching reflect the emphasis on international education, and students may take advantage of partnerships with institutions around the world. Moreover, campuses in Dakar, Senegal, and in Madrid open the doors to learning for many overseas students.

PUBLIC SERVICE
Gleason Archer began offering classes to working people as a public service, and his legacy has lived on. The University serves the public good through education and services such as legal clinics and community outreach. It also cultivates an ethos of service in its students, staff and faculty, both through example and encouragement. Many Suffolk University alumni have made careers in public service, and others have served the public good in the course of their careers and their private lives.

A CENTURY OF PARTNERSHIPS
A University exists in the context of the world around it, and Suffolk long has collaborated with other institutions, the courts, government and business to offer internships and other educational opportunities to its students. The University’s partnerships provide benefits to people and institutions far outside the sphere of the classroom, and new ideas and affiliations are being explored continuously.

Look for these themes to inform the events and materials that will be part of our Centennial Celebration.

Suffolk’s promotional spot on WGBH is scheduled between two shows that feature news and public affairs issues from the global, national and local stages. PBS is renowned for its programming in the public interest, and the partnership between Suffolk and WGBH begins to meet a key goal of the Centennial Celebration, as gleaned from focus groups and surveys: Building the University’s image and reputation.

Rebecca Ann Rudolph
University Archives / Moakley Institute